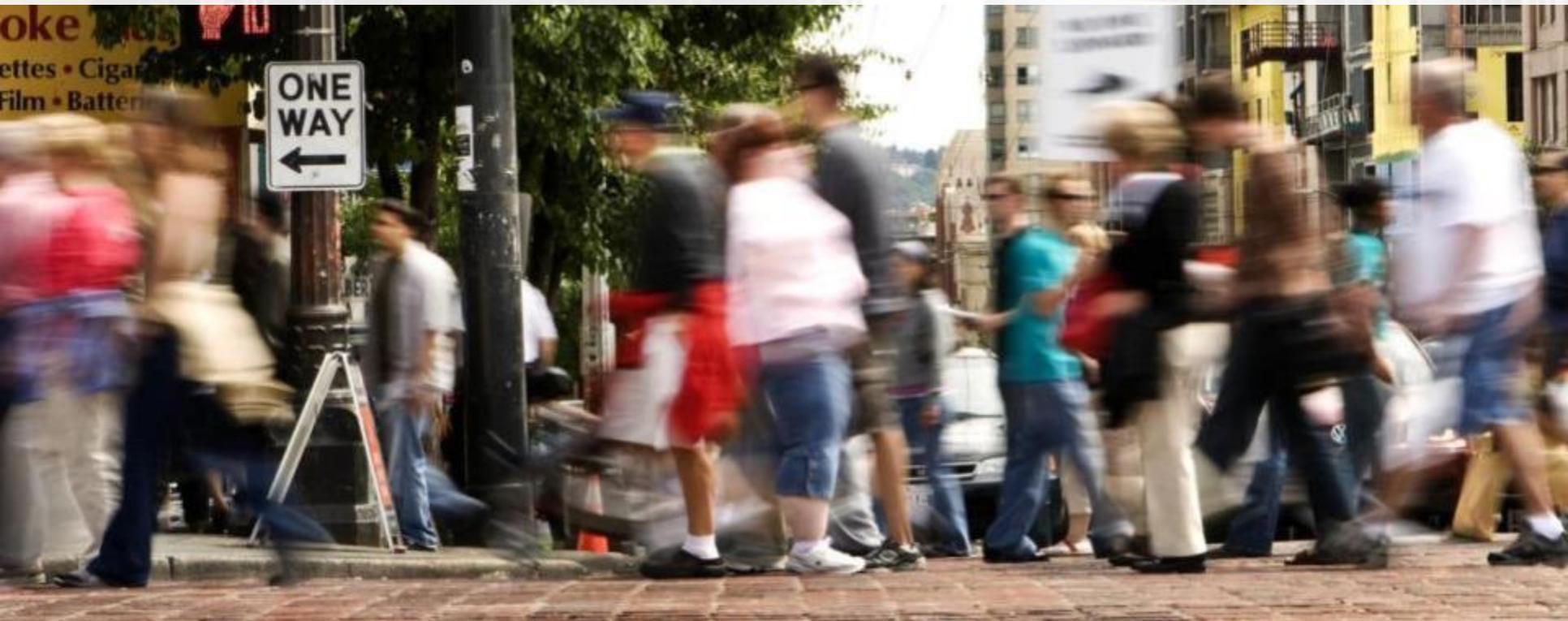




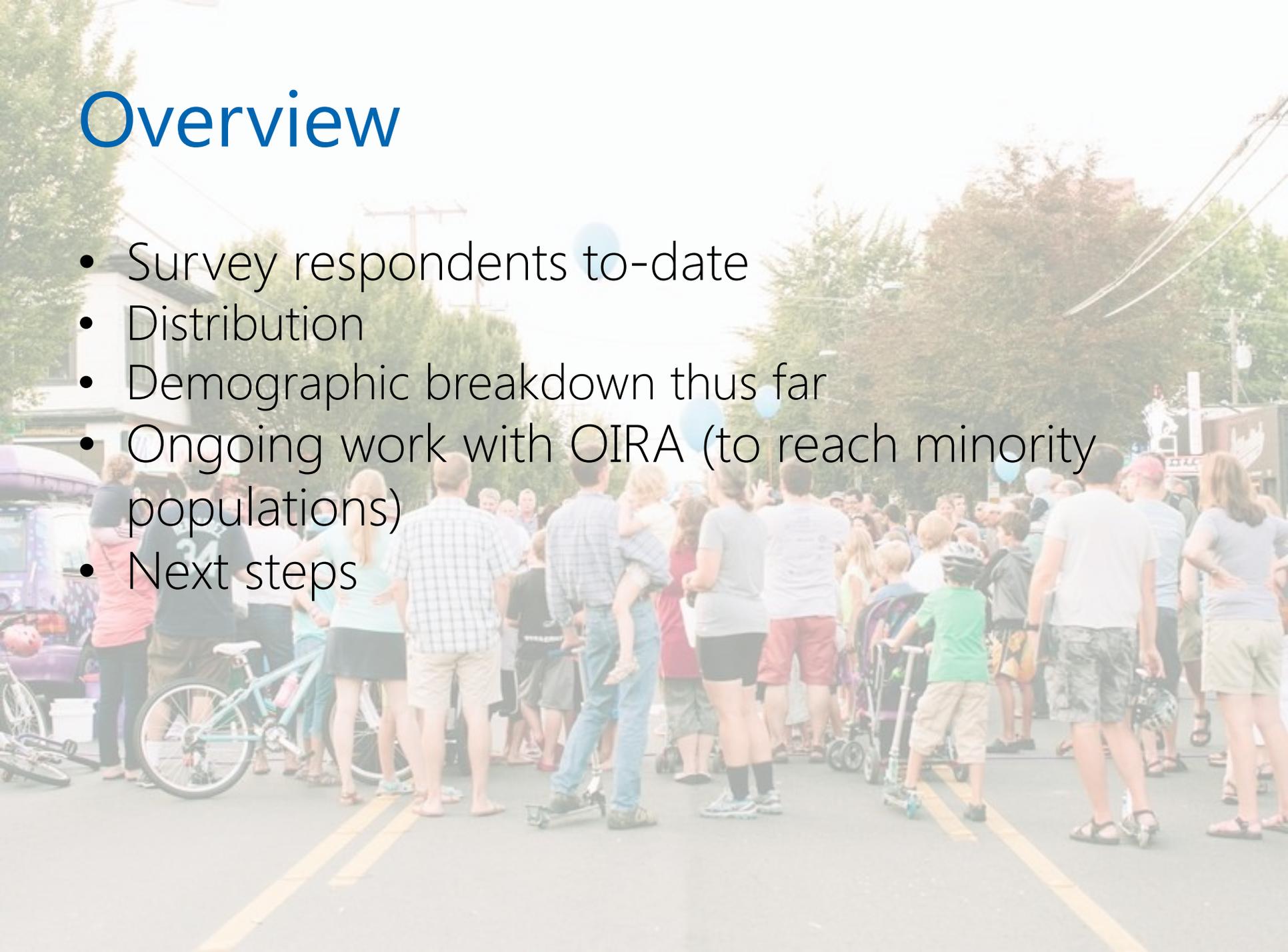
Pedestrian Master Plan Technical Update



Seattle Pedestrian Advisory Board
Michelle Marx, Ian Macek
November 10, 2015

Overview

- Survey respondents to-date
- Distribution
- Demographic breakdown thus far
- Ongoing work with OIRA (to reach minority populations)
- Next steps



Survey responses to-date

- **2,800** responses to-date (survey opened 10/21)
- For comparison: 2012 BMP Update survey, ~3,700 responses

Distribution

- Project / SDOT email list
- SDOT social media
- City Boards/Commissions (provided briefings and asked to help distribute survey)
- DON district coordinators / District Council briefings
- Existing SDOT/City events (including Comp Plan outreach, "Seattle at Work")
- SRTS networks (PTSA)
- SNG, Feet First, Cascade, DSA/Commute Seattle
- OIRA social media
- Senior networks ("Aging your Way," Villages...thanks, Joanne!)
- UW
- Other press: KUOW, MyNorthwest.com, neighborhood blogs/newsletters

Neighborhood	Count
Lake City	204
Ballard	190
Wedgwood	161
Greenwood	127
Capitol Hill	100
Pinehurst	91
Upper Queen Anne	79
West Seattle	76
Haller Lake	69
Wallingford	64
Maple Leaf	62
Montlake	62
Beacon Hill	57
Central District	56
Lower Queen Anne	56
Broadview	55
Crown Hill	54
Columbia City	50
Magnolia	50
Phinney Ridge	44
Fremont	37
Green Lake	30

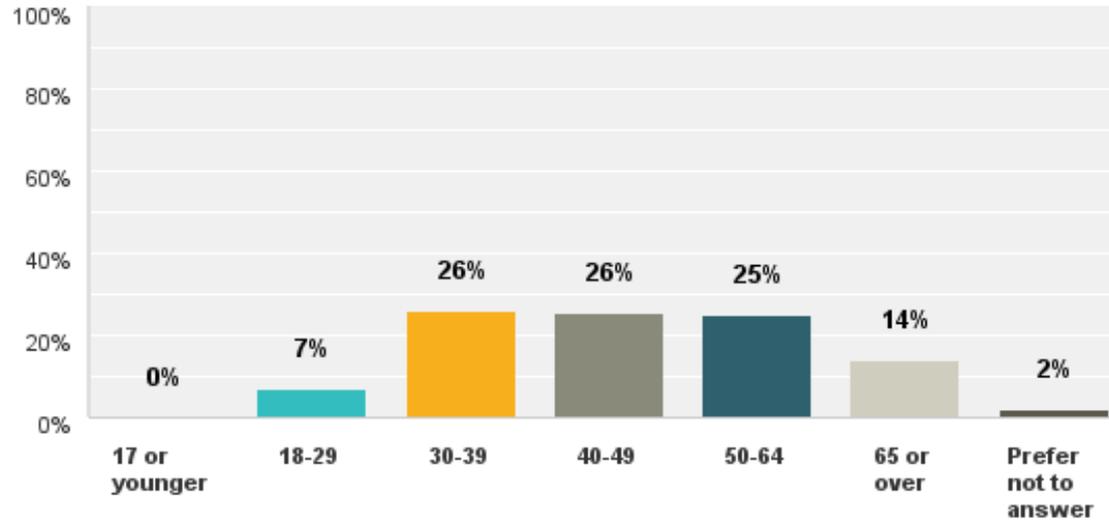
Neighborhood	Count
Ravenna	28
Rainier Beach	27
Bitter Lake	26
Eastlake	25
Mount Baker	23
University District	21
Bryant	20
Portage Bay	20
Roosevelt	20
Downtown	19
Sand Point	18
Belltown	17
Northgate	17
First Hill	14
Leschi	13
Madison Park	13
Arbor Heights	12
Delridge	12
Hillman City	12
South Lake Union	12
Madison Valley	11
Seward Park	11

Neighborhood	Count
High Point	10
Highland Park	9
Laurelhurst	9
Fauntleroy	8
View Ridge	8
Interbay	7
Madrona	7
Brighton	6
North Beach/Blue Ridge	6
Westlake	6
Alki	5
Georgetown	5
Holly Park	3
International District	3
South Park	3
Pioneer Square	2
Roxhill	2
South Beacon Hill	2
Windermere	2
Duwamish Industrial Dist.	0
SoDo	0
Yesler Terrace	0

Other (please specify)	Count
Meadowbrook	60
Mathews Beach	19
Puget Ridge	14
Victory Heights	14
Olympic Hills	12
Licton Spring	6

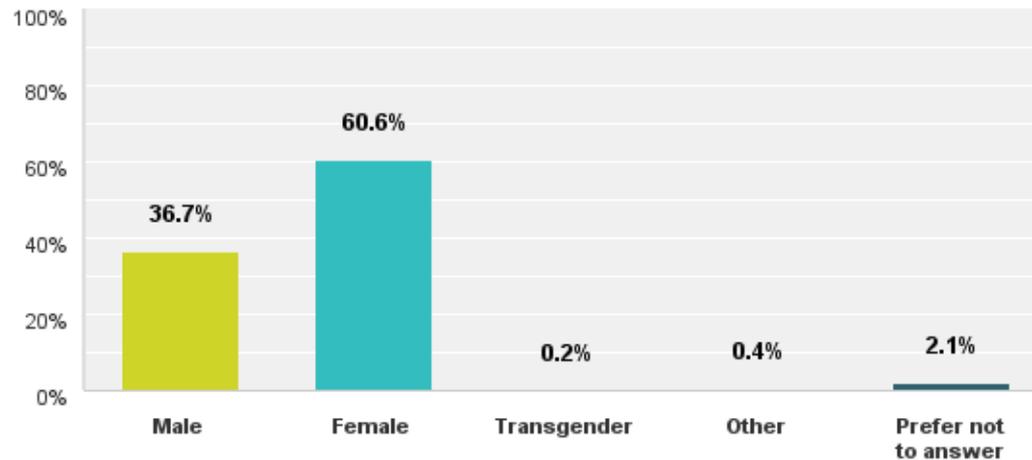
Q22 Please select your age category

Answered: 2,536 Skipped: 281



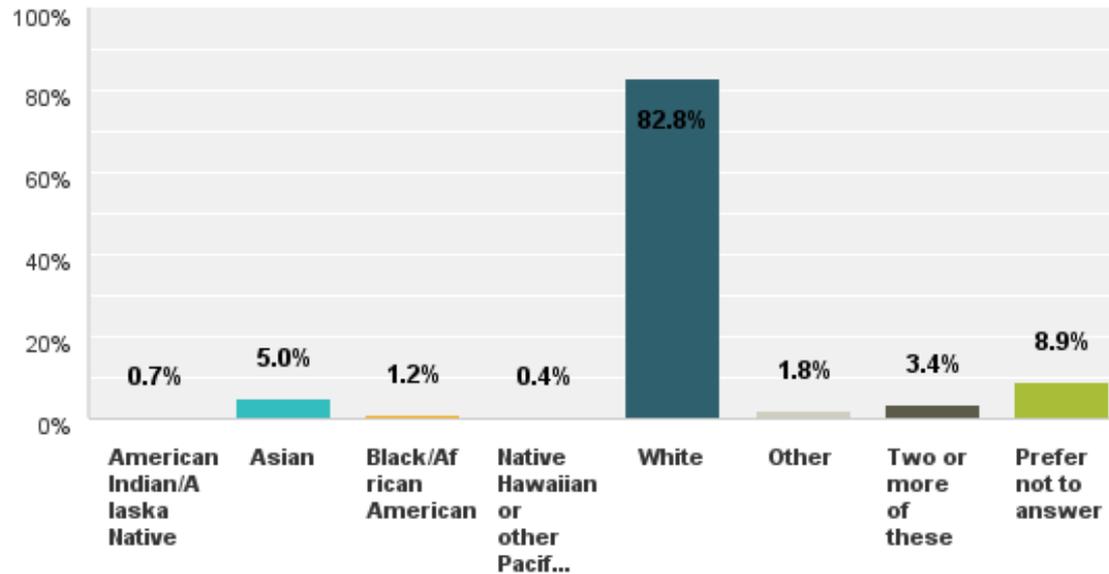
Q21 Please select your gender identity

Answered: 2,544 Skipped: 273



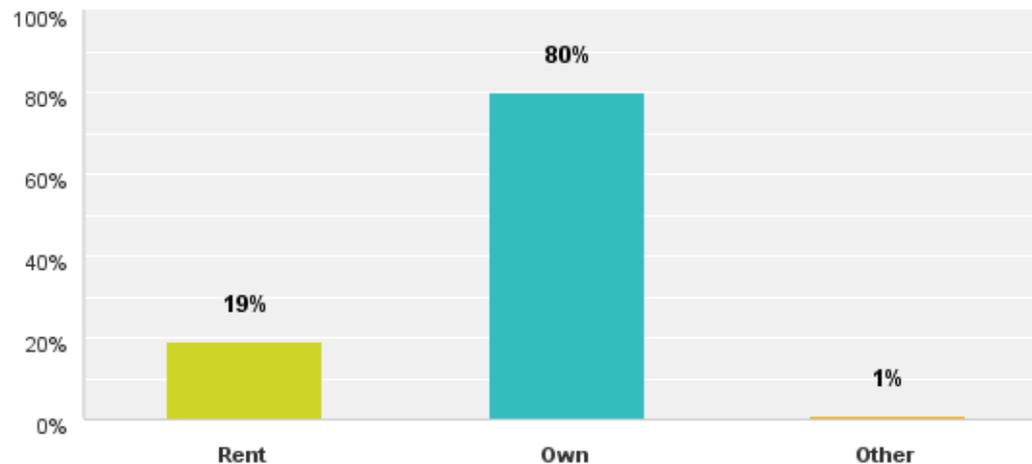
Q25 What is your race? Select all that apply.

Answered: 2,507 Skipped: 310



Q23 Do you:

Answered: 2,542 Skipped: 275



Goals for minority communities

Group	% of Seattle Population (based on 2010 Census)	Targeted # of Survey Responses
White (Non-Hispanic)	66.3%	2,519
Chinese	4.1%	156
Filipino	2.6%	99
Vietnamese	2.2%	84
Latino	6.6%	251
African Language Speakers	1.9%	72
Korean	1.1%	30

- Working with OIRA to connect with community members, and hold focus groups if appropriate.
- Targeting ethnic communities in both North and South Seattle
- Will include targeting smaller groups not reflected in Census numbers, as recommended by OIRA (e.g., Arab, Bhutanese, Nepalese)

Next steps

November	Continue work with OIRA to gather responses from minority communities
November 30	Survey closes
December 1-8	Draft survey report
December 9	Next SPAB Meeting (survey report, review draft Toolbox)
December 18	Finalize/post survey report
December/January	Prioritization
January/February	Performance Targets

Questions?

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