

ORCA CARD RULES FOR RIDE THE 7 CAMPAIGN:

1. Participants must be over the age of 14 and be present at the event to receive a free Adult ORCA card with \$20 Credit (\$25 value).
2. Each participant is limited to receive 1 free Adult ORCA card during the campaign which will run from 5/22/13 -6/29/2013. Participants attending multiple events will not receive additional ORCA cards.
3. SDOT may limit the number of cards distributed at each event which will be determined prior to each event date. A maximum 1000 adult rate cards will be distributed by SDOT during the campaign period.
4. By signing up for a free ORCA card / pledging to ride transit, participants are encouraged to ride transit and see the improvements coming to Metro Route 7.
5. SDOT will not share or distribute any personal contact information obtained at the event.
6. SDOT reserves the right to change the terms of the campaign or terminate or suspend ORCA card distribution at any point without prior notice.