

# MADISON CORRIDOR BUS RAPID TRANSIT STUDY

Fall 2014



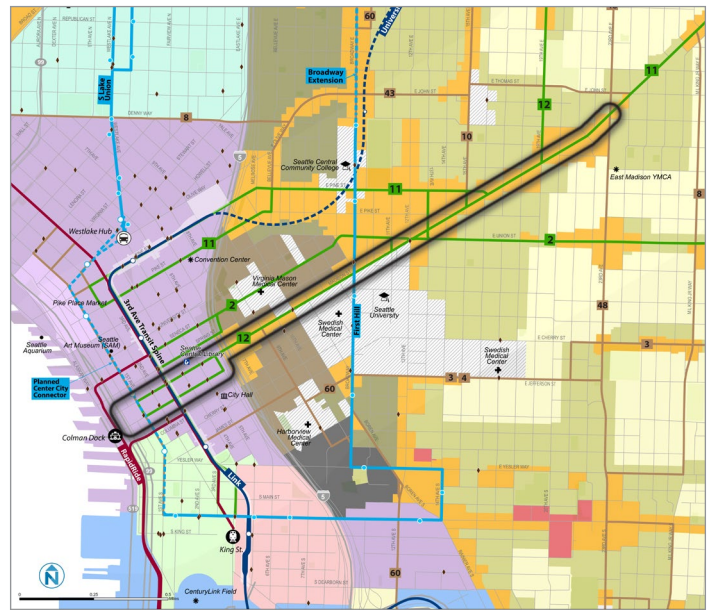
HealthLine, Cleveland, OH



EmX, Eugene, Oregon

The Madison Street corridor is an opportunity for Seattle to design and implement state-of-the-art bus rapid transit (BRT) improvements. The 2.1-mile corridor will run from Colman Dock to 23rd Avenue and will improve access to neighborhoods and employment centers from downtown Seattle to First Hill, Capitol Hill and the Central District. Enhanced east-west connections and transfers to Third Avenue transit, Link light rail, the Center City Connector, and the First Hill streetcar will also expand mobility options beyond the corridor.

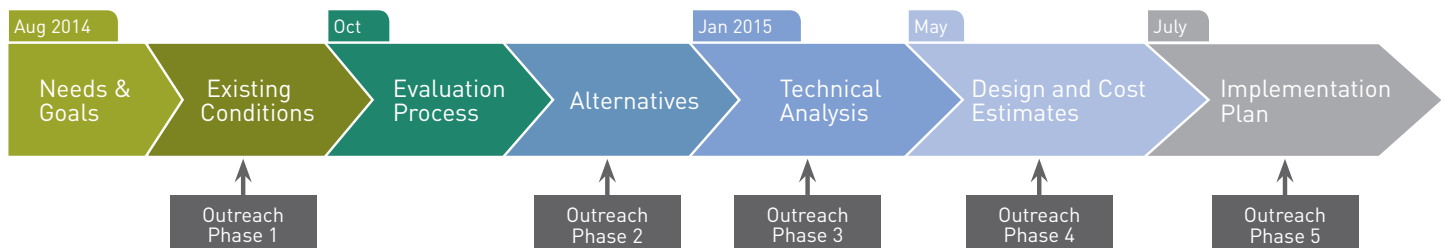
The Madison Corridor BRT study will evaluate roadway configuration options, station locations and features, bicycle and pedestrian facilities, and streetscape improvements for the Madison corridor. The process will engage transit agencies, stakeholders, and the broader community to discuss design options and tradeoffs. It will also evaluate implementation options, such as phased transit speed and reliability improvements along with funding opportunities.



Madison BRT study corridor

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## TIMELINE ACTIVITIES AND MILESTONES



Learn more about the Madison Corridor BRT Project at: [www.seattle.gov/transportation/madisonbrt.htm](http://www.seattle.gov/transportation/madisonbrt.htm)

# FAQ

### Q: What is BRT?

**A:** Bus rapid transit (BRT) is a suite of design and technology features that speed up buses and make service more reliable and comfortable. BRT systems typically:

- Give the bus its own travel lane so it can run faster with fewer impediments;
- Give the bus priority at traffic signals so it spends less time stopped at red lights;
- Provide real-time information to riders so they know when the next bus is coming;
- Build high-quality and well-lit bus stops and stations to improve comfort and security; and
- Provide streetscape improvements and amenities to make the street more comfortable for pedestrians and bicyclists accessing transit stations.

Find out more about BRT at the National BRT Institute or through the Institute for Transportation & Development Policy's BRT Standard (<https://www.itdp.org/>).

### Q: Would BRT affect the walking and biking on Madison? What about the streetscape environment?

**A:** Yes; the Study includes evaluating and planning pedestrian and streetscape amenities, including shorter crossing distances, more crossing opportunities, landscaping and street furniture, and other amenities. We will also evaluate improving bicycle connections to Madison and explore improving bicycle facilities on an alternative route.

### Q: What is the project's study area?

**A:** The Study will focus on the area from Colman Dock to 23<sup>rd</sup> Avenue East. It will also look at extending service to the Madison Valley.

### Q: Can we really fit everything in? Would we lose on-street parking or traffic lanes?

**A:** We are exploring design options so that we can understand the corridor block by block. With a mature corridor like Madison, there are going to be tradeoffs. We want to hear your thoughts about those tradeoffs as the project is developed. At each round of outreach, we'll share the analysis and engage the community and project partners in a discussion about how to move forward.

### Q: How would this project be funded and when will it be implemented?

**A:** The Study will include development of a funding and implementation plan, which will include identification of project elements that could be implemented in the next few years. Completing this Study will allow SDOT to pursue federal, state, regional, and local dollars to implement the project.

### Q: Would the implementation of the Madison BRT project impact Route 2?

**A:** In itself, none of the improvements that may be proposed as part of the Madison BRT project would require any changes to Metro Route 2 along Seneca St. The Madison BRT project will develop a series of transit and streetscape improvements along Madison that could support a variety of service options.

### Q: Have decisions already been made? How can I be involved?

**A:** No decisions have been made. Public involvement is critical to the success of the project. We will host community meetings throughout the Study and encourage you to participate. Please visit the project website at: <http://www.seattle.gov/transportation/madisonBRT.htm> To sign up for the mailing list, please send an email to [madisonbrt@seattle.gov](mailto:madisonbrt@seattle.gov).