

OCCIDENTAL 8:

8 parking spaces = 8 parklets



PARKING

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POP-UP
PARK
design competition



PARK(ing) Day turns into a weekend. Seattle Design Festival 2013

Original PARK(ing) Day concept by Rebar. www.rebargroup.org



DESCRIPTION

PARK(ing) DAY is an annual worldwide event where artists, designers, and citizens transform metered parking spots into temporary public parks. The mission includes innovation, urban transformation, acting as a change agent, urban play, public goodwill, creative adaptation, community renewal, modified expectations, absurdity, and beautification. This year the Seattle Design Festival is calling for entries to transform a block of street parking on Occidental Avenue South into 8 parklets. Each parklet will transform roughly 2 parking spaces for three days during Parking Day and throughout the weekend.

WHY PARTICIPATE

Winning entries will be showcased at the Seattle Design Festival and posted on the Festival website.

CALL FOR ENTRIES

CRITERIA

- Selection criteria (weighed equally) are as follows:
- Overall concept design supports Design in Health (10)
 - Tectonic qualities/ Buildability (10)
 - Urban and contextual qualities/Relationship with context (10)

INSTALLATION DETAILS & DESIGN CONSTRAINTS

- A. Construction, staffing, and funding of the installation are the responsibility of the entrant
- B. Must adhere to the dimensional criteria and restrictions set forth by SDOT as shown on page 4 of this document
- C. Signage related to brand, logo, or promotional imagery is limited to (2) 11x17 posters per parkingday.org license agreement
- D. Must be able to withstand weather/human interaction on site for approx 3 days

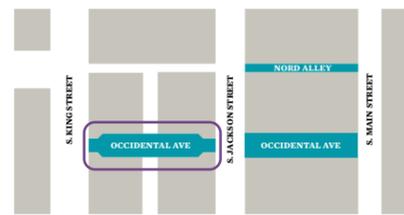
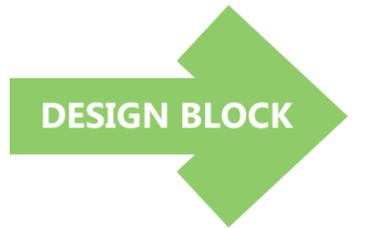
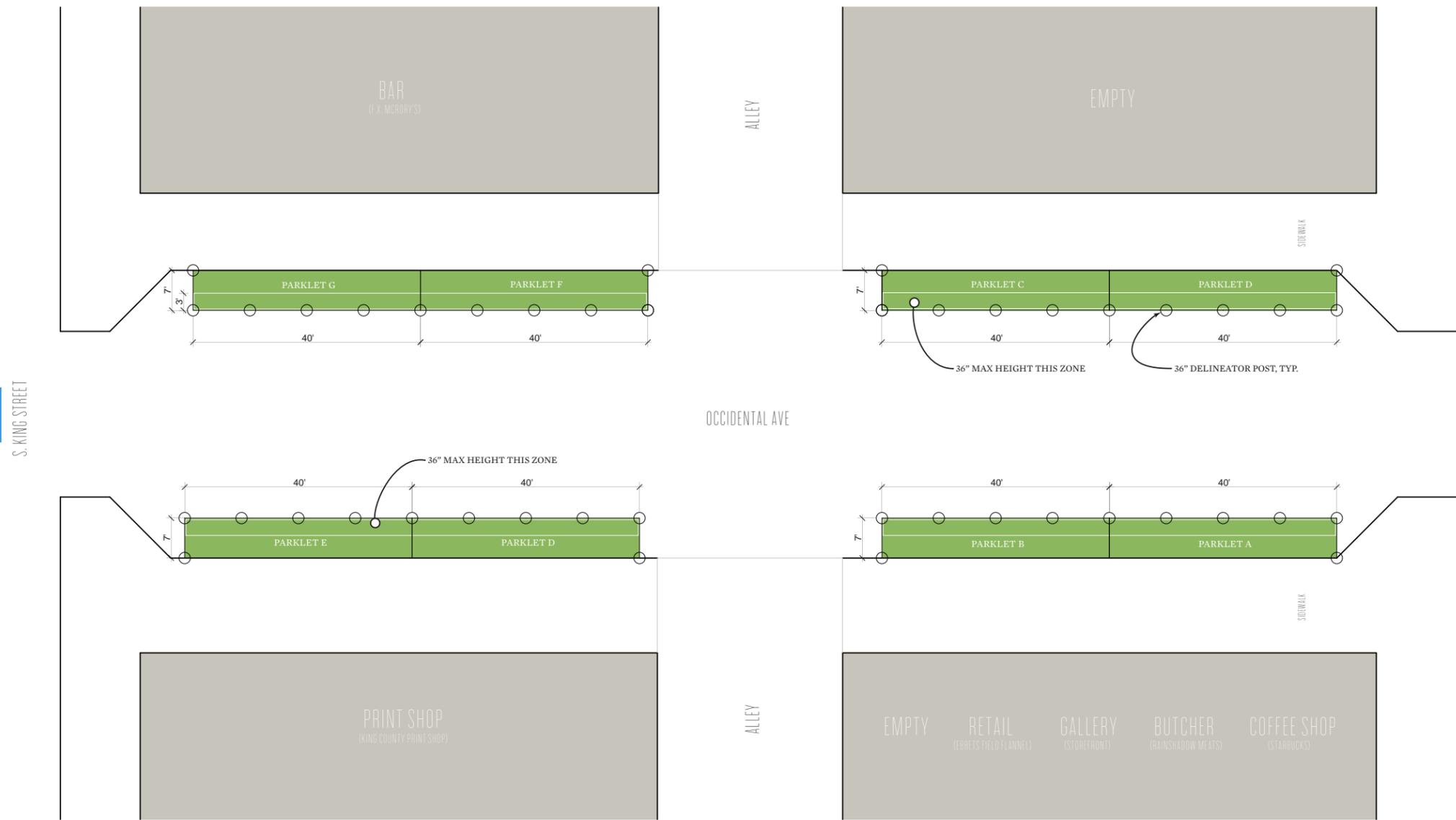
DELIVERABLES

- A. Project Title
- B. (2) 11x17 sheets with a maximum of 6 images
- C. Project Description maximum 100 words – includes design concept, intention & description
- D. Names and contact information

SUBMISSION

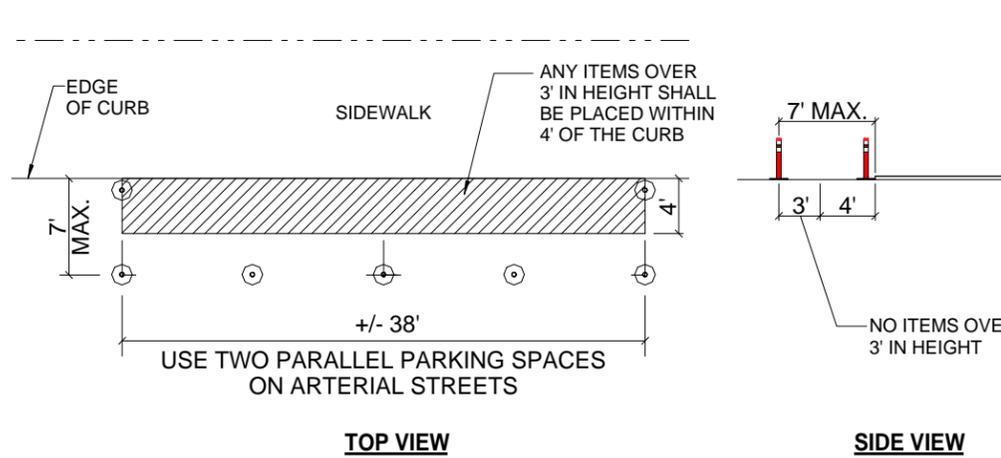
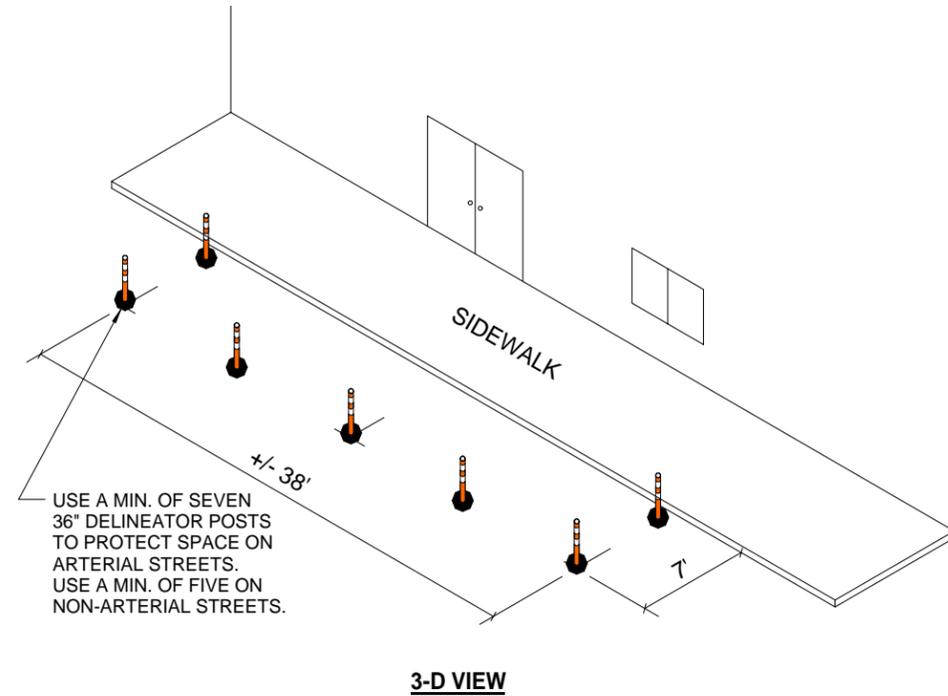
Please submit entry packages to: Occidental8@gmail.com by midnight on August 16, 2013

Jpegs of the site images in this package can be accessed via <https://www.dropbox.com/sh/h53e5a936ra7h9i/x31aR-QRX65>. Winning selections will be announced August 23, 2013. Installation is slated for Friday, September 20th at 9am and all materials must be removed from the site by 10 pm September 22nd.



2013 SEATTLE DESIGN FESTIVAL - DESIGN BLOCK

GRAPHIC PLAN



SETBACKS AND HEIGHT REQUIREMENTS

- 3' height restriction adjacent to traffic lane
- Anything taller than 3' must be kept within 4' from curb
- Everything must be kept within the footprint of the parking space(s)

ALLOWABLE ACTIVITY

- Sod material (over tarp) and potted plants
- Park-like activities
- Tables, chairs or benches
- Arts, crafts, games or other cultural activities
- Art displays or easels
- Rugs, carpet, blankets or other similar surface material
- Freestanding umbrellas adjacent to curb
- Informative signage or displays

RESTRICTED ACTIVITY

- Banners
- Sidewalk storage or overflow of activities onto sidewalk
- Chairs or sitting on sidewalk
- Charcoal BBQs (propane requires Fire Marshall Permit)
- Canopies or free standing tents
- Vending or merchandise display
- Amplified sound
- Loose or uncovered material (like sand or gravel)
- Balloons, flashing lights, or other similar objects that may pose a distraction to motorists.

Information on this page copied from SDOT:
<http://www.seattle.gov/transportation/seattleparkingday.htm>

DETAILED PLAN RESTRICTIONS & GUIDELINES



WEST ELEVATION



EAST ELEVATION



PERSPECTIVES

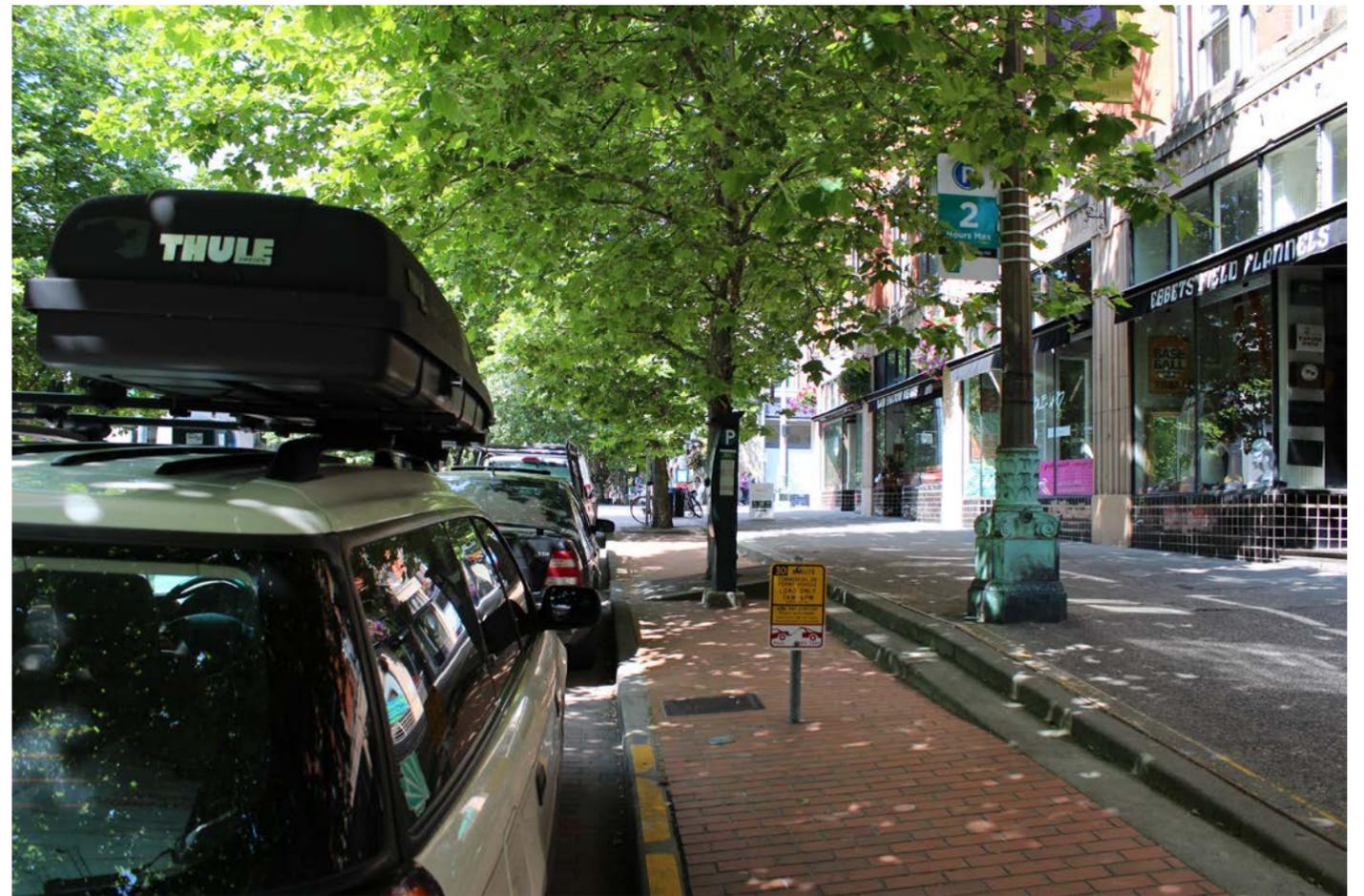
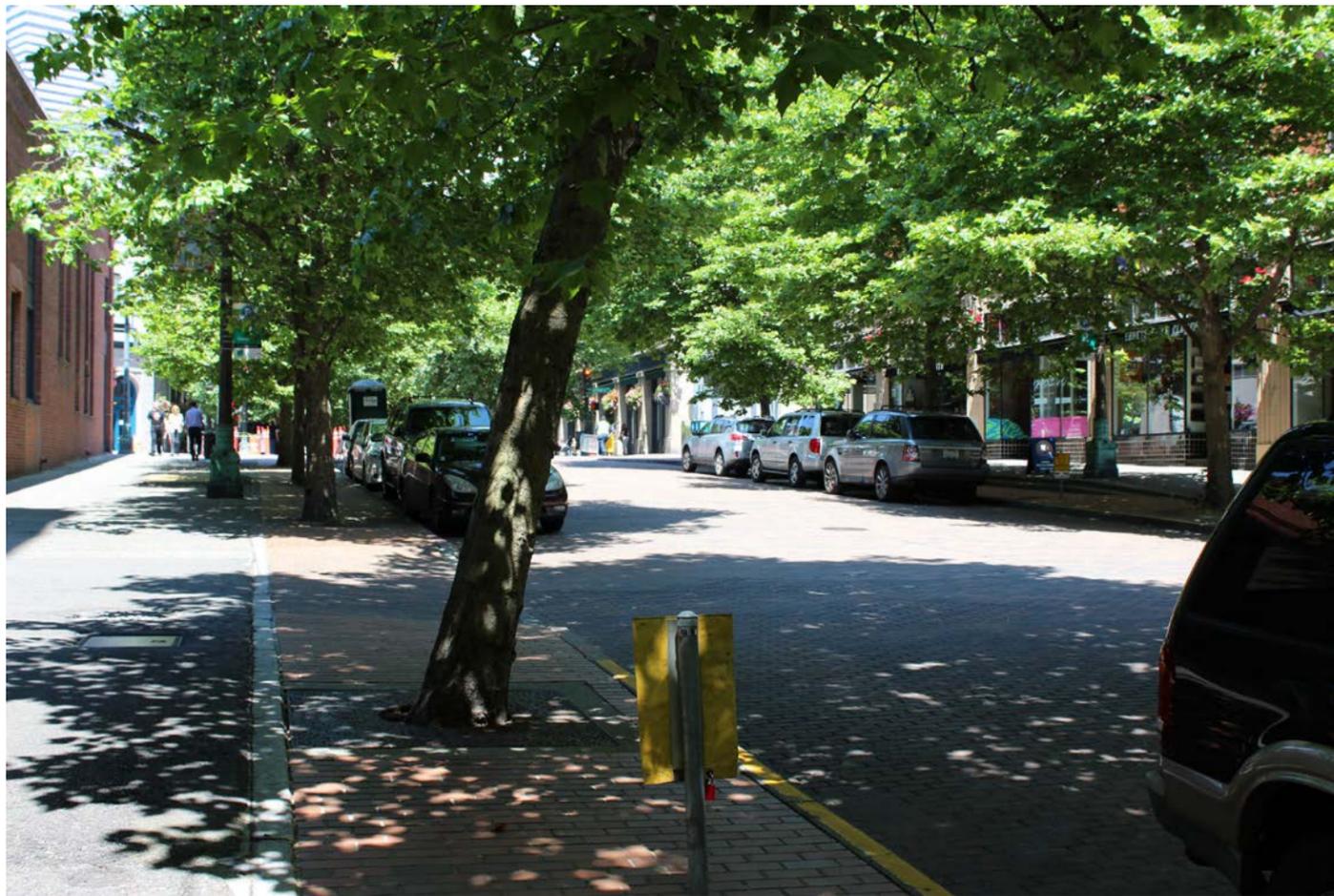


SEATTLE
DESIGN
FESTIVAL
#SDF13





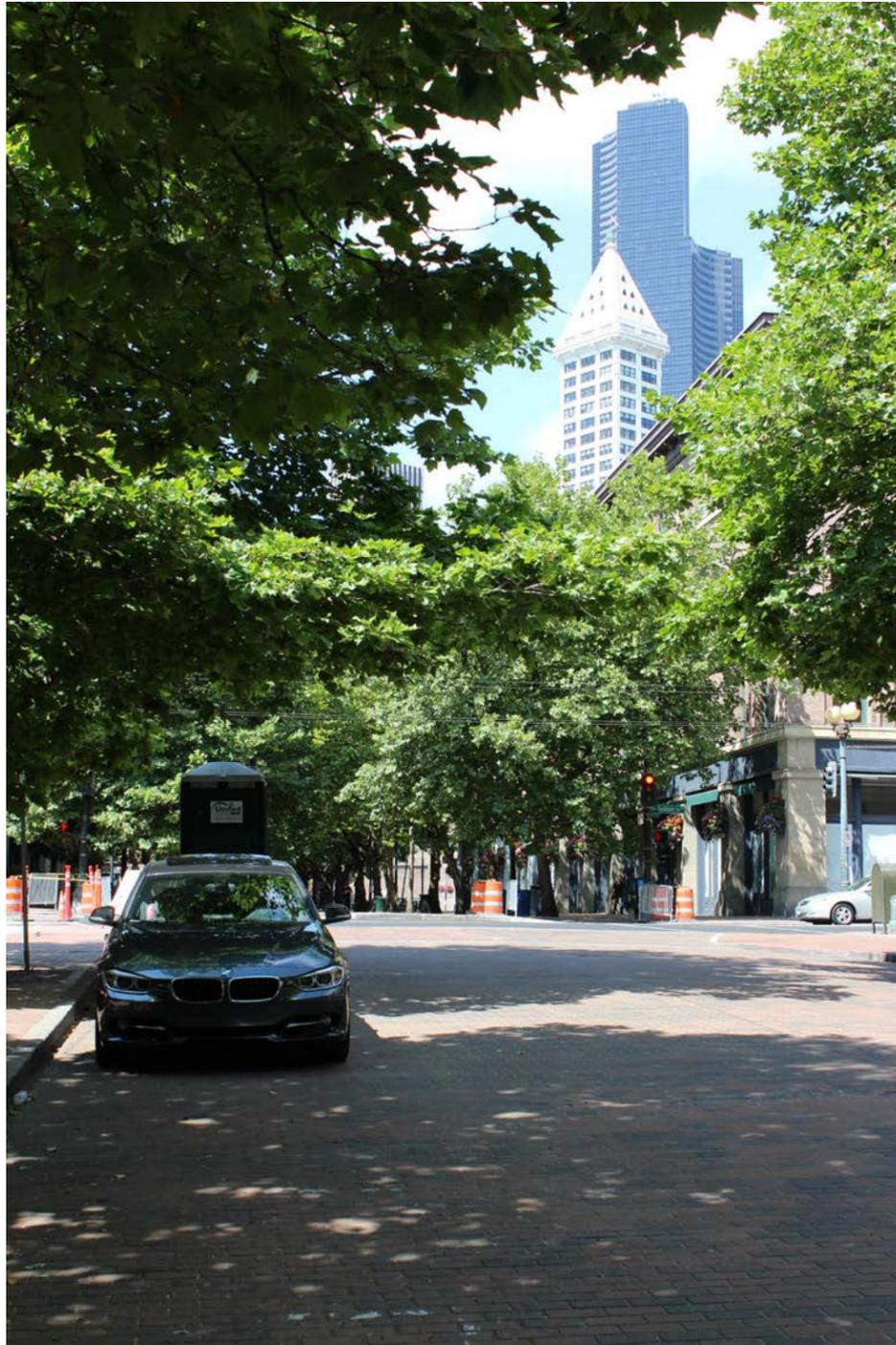
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