



Gregory J. Nickels, Mayor

Seattle Department of Transportation

Grace Crunican, Director

September 2004

Dear Downtown Ballard Merchant:

Over the past eighteen months the Downtown Ballard Parking Workgroup (your fellow business associates and neighbors) have worked to improve parking, access, and mobility in Downtown Ballard. Below are highlights of our accomplishments:

- Comprehensively assessed parking and access in Downtown Ballard.
- Installed wayfinding signs to help visitors/shoppers find nearby off-street parking.
- Created better customer parking turnover by unhooding meters on NW 56th Avenue.
- Increased number of parking spaces by adjusting on-street regulations where possible.
- Improved access for delivery trucks by adjusting placement of load zones on NW Market.
- Improved access for commercial and passenger loading/unloading through the creation of a "load zone information card."
- Reduced the likelihood of flooding and enhancing street appearance through improved streetsweeping access to the curb and drain area on Ballard Avenue NW.
- Identified issues and areas for targeted emphasis by Seattle Police Parking Enforcement Unit.
- Monitored and promoted local parking and access interests in the new Library/Neighborhood Service Center planning process.

In partnership with the Seattle Department of Transportation's "Making the Parking System Work" program, Ballard Chamber of Commerce, Ballard Merchants Association, and Ballard District Council, the Downtown Ballard Parking Workgroup has accomplished the many short-term parking and access goals identified to improve the business and visitor environment in Downtown Ballard.

Should you wish to know more about our work, or to join us in continuing to improve Downtown Ballard by working on longer-term goals, please contact any of the workgroup members listed on the other side.



Key Tower, 700 5th Avenue, Suite 3900, Seattle, WA 98104-5043
Tel: (206) 684-ROAD (684-7623), TTY/TDD (206) 684-4009, FAX: (206) 684-5180

Internet address: <http://www.seattle.gov/transportation>

An equal employment opportunity employer.

Accommodations for people with disabilities provided on request.

Details of the “Making the Parking System Work” program activities in Ballard are on our program website under the “Ballard” section at:
www.seattle.gov/transportation/parking/neighborhoodparking.htm

Visit the City’s new “Parking in Seattle” portal webpage to access many parking-related services and topics at: www.seattle.gov/transportation/parking.

Sincerely,

Randy Wiger
Making the Parking System Work
Seattle Department of Transportation
(206) 684-8186
randy.wiger@seattle.gov

Downtown Ballard Parking Workgroup members:

Sue Allegra, All the King’s Flags and Chamber member

Crystal Carlson, Great Harvest Bread Company and Chamber member

Steve Cohn, Ballard District Council Transportation Committee

Mary Hurley, Best Regards and Downtown Ballard Merchants Association and Chamber member

Karen Lee Kimber, Swedish Medical Center Employee Transportation Coordinator

Beth Miller, Ballard Chamber of Commerce Executive Director

Contact:

Ballard Chamber of Commerce
(206) 784-9705
info@ballardchamber.com
2208 NW Market St.
Suite 100
Seattle, WA 98107

Ballard Neighborhood Service Center
Rob Mattson, Neighborhood District Coordinator
(206) 684-4060
rob.mattson@seattle.gov
2305 NW Market Street
Seattle, WA 98107-4027