

OVERVIEW

framework

CAPITOL HILL
PIKE/PINE

What could we like to accomplish for the neighborhood?

Stronger community, with “soul”

For community, by community:

showcases local culture, arts, local businesses, and celebrates the ‘soul’ of the neighborhood

An inviting “people place”

A comfortable place for people to spend time:

Look for ways to reduce congestion, ‘softer’ safety, clean -- dealing with trash and worse

Healthy local businesses

Why change the street?

Room for people:

How can we accommodate cars, business access and activities?

“Specialness”:

Possibility of new activities

Testing:

Better ways to access the neighborhood

Different ways of thinking about how to use space

Why not change the street?

Access & Parking:

Different use patterns - need to do it well

Concern over behaviors occurring

Getting strategic:

Time: Morning / Evening / Night

Footprint: Linear / Nodes / Rotating

Curated Programming: Targeting a Local Audience

CURATED ACTIVATION

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Examples of public realm activation
FASHION SHOW

- Local
- Totokaelo
- NUBE
- Bait
- Throwbacks Northwest
- Alive & Well
- Le Frock Vintage
- Stussy
- No Parking on Pike Vintage



Examples of public realm activation
FUNDRAISER EVENT

Local

- Gilda's Club Seattle
- Salvation Army
- Gay City Health
- Northwest Film Forum
- 12th Avenue Arts
- Jewish Family Service
- Lifelong



Examples of public realm activation

GAMES

Local

Gamma Ray Games

Phoenix Comics & Games

Seattle Central College Chess Club



Examples of public realm activation
KID-FRIENDLY

Local
Seattle Academy
Northwest School
Residents



Examples of public realm activation
DOG-FRIENDLY

- Local
- Rex
- Banfield Pet Hospital
- Mud Bay
- PLAY on the Hill
- The Feed Bag Pet Provisions
- Dogfather Grooming



Examples of public realm activation

BOOK & RECORD SWAP

Local

Horizon Books

Everyday Music

Elliot Bay Book Company

Wall of Sound

Zion's Gate

Phoenix Comics & Games



Examples of public realm activation

FOOD & COMMUNITY TABLE

Local

Too many to list!



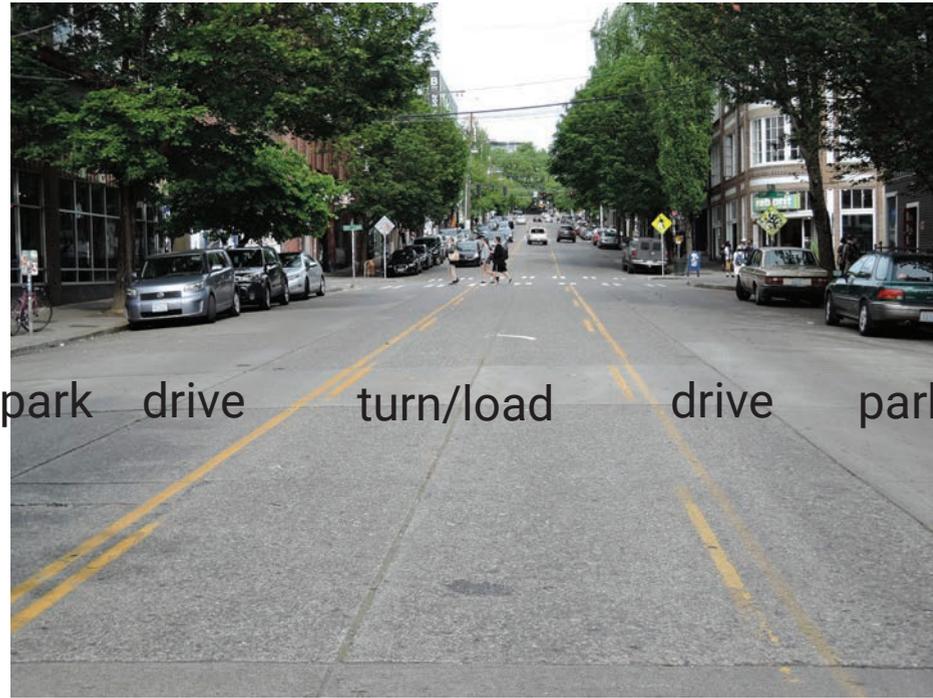
STRATEGIC CLOSURE FOOTPRINTS

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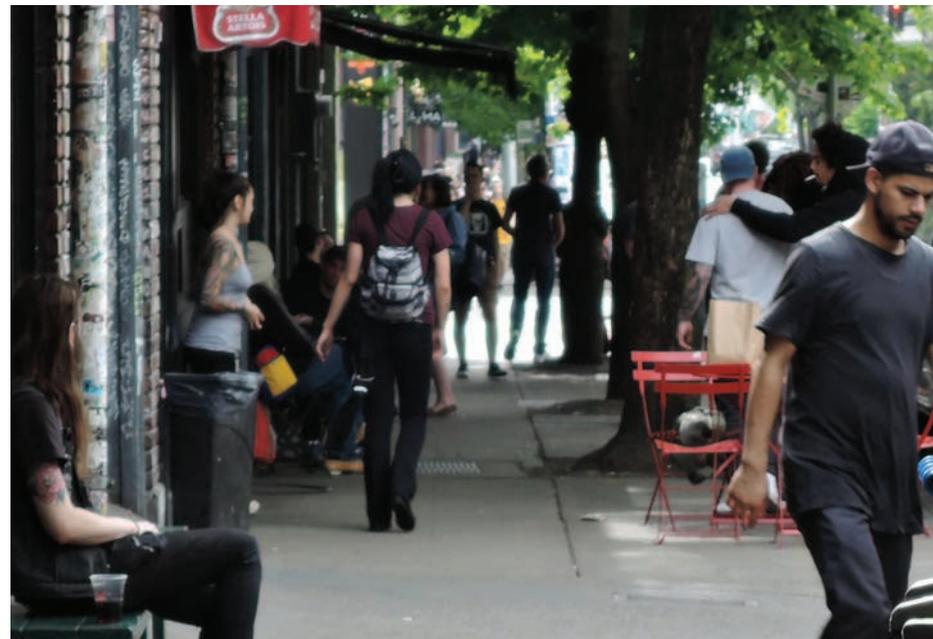
CAPITOL HILL
PIKE/PINE

BASELINE

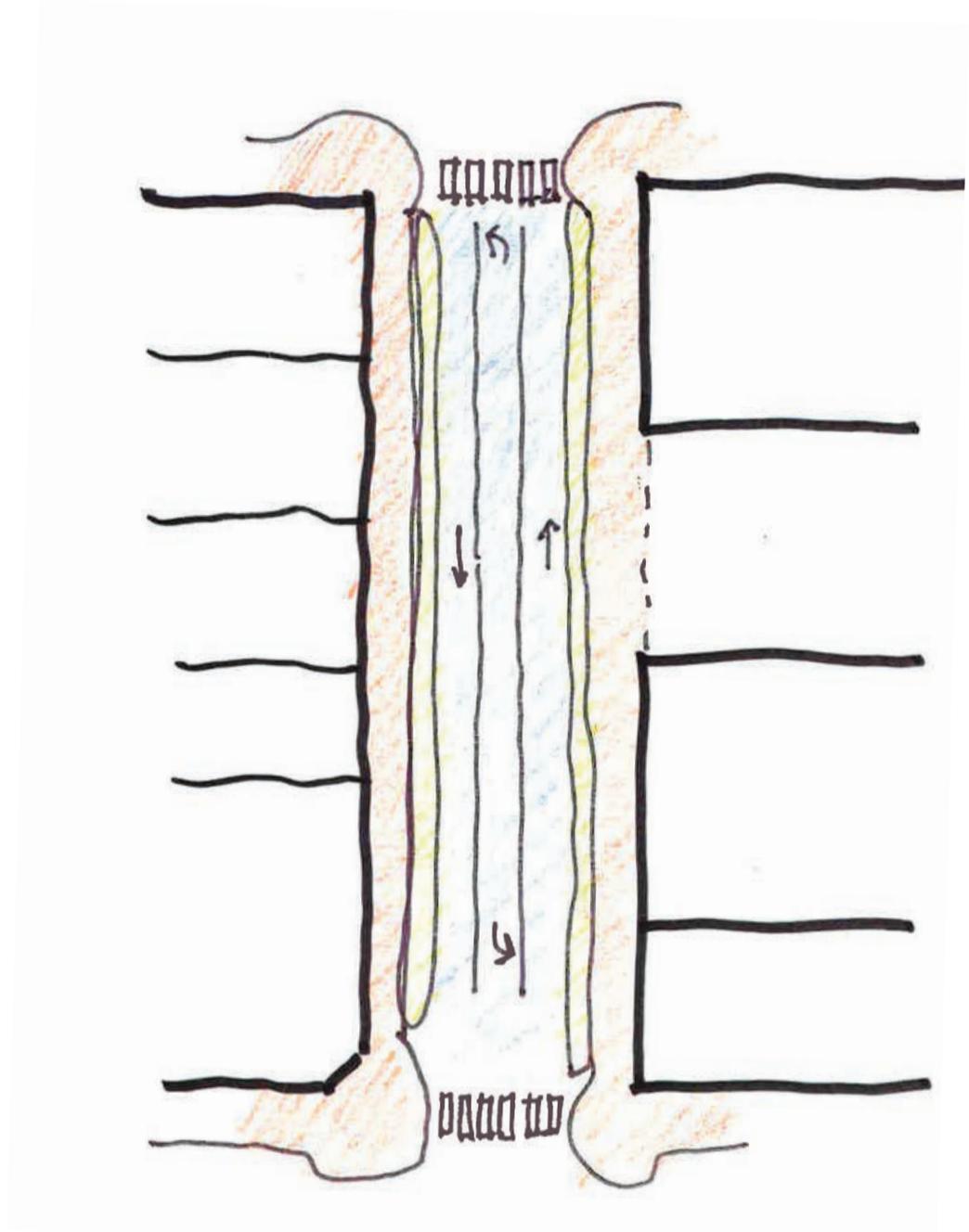
- 2 Drive lanes
- 1 Turn lane
- 2 Parking lanes
- 2 Sidewalks



park drive turn/load drive park



enter sit walk sit/landscape



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BASELINE

Sidewalk space constrained

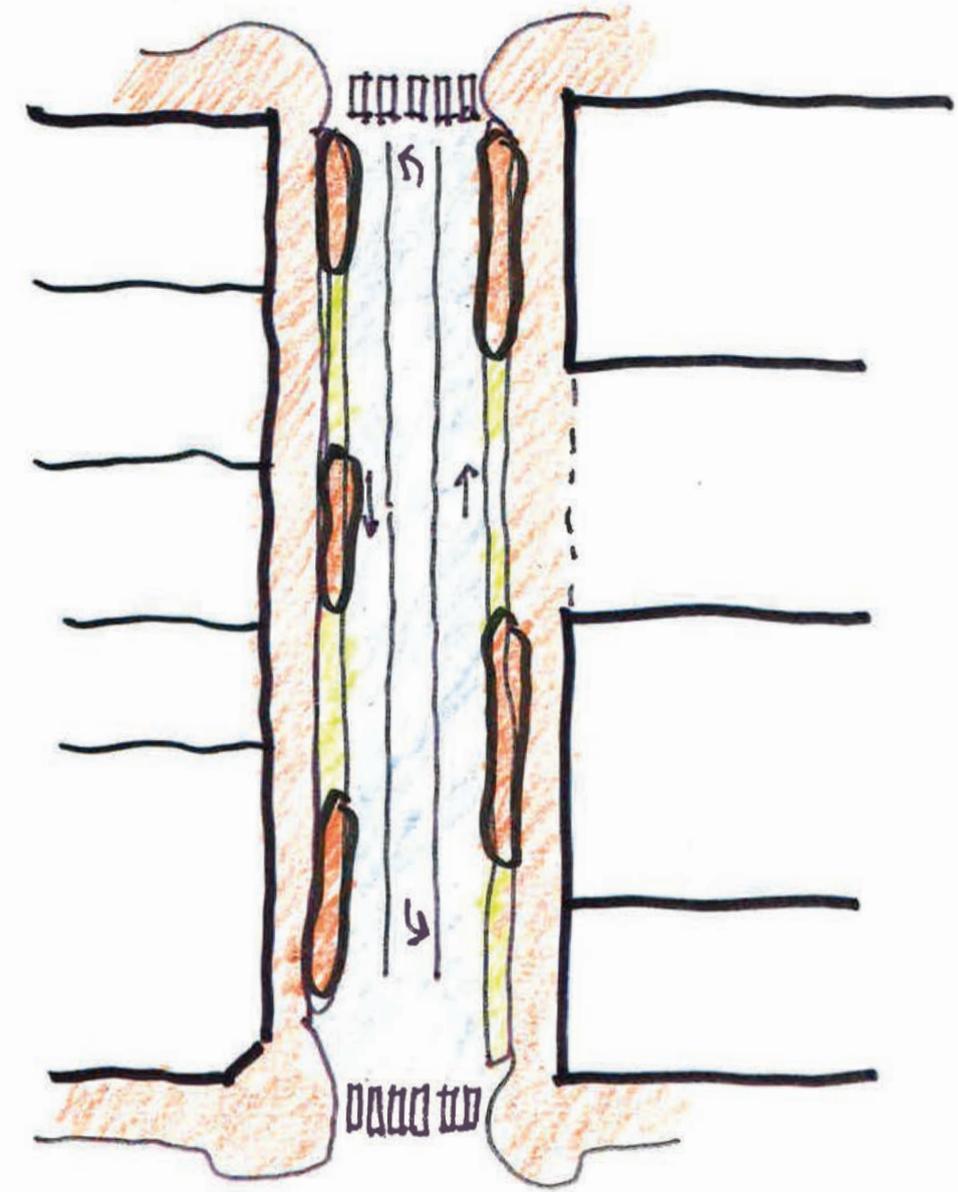
No walk space at active zones

Seating, signs, bikes, trees, etc



NODES

- 2 Drive lanes
- 2 Nodal Parking lanes
- 2 Sidewalks
- Multiple node active zones

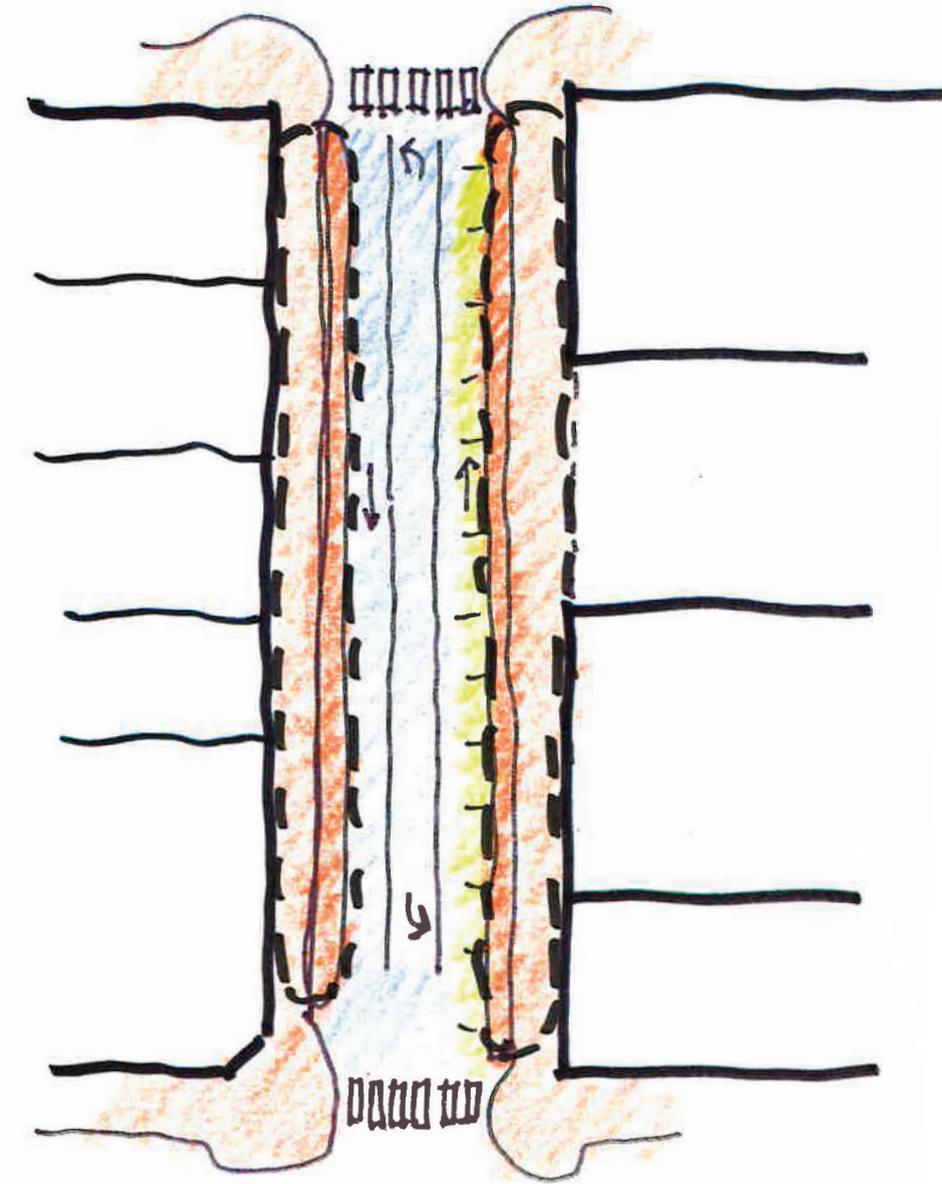


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SPLIT

- 2 Drive lanes
- 1 Parking lane
- 2 Sidewalks
- 2 Narrow active zones

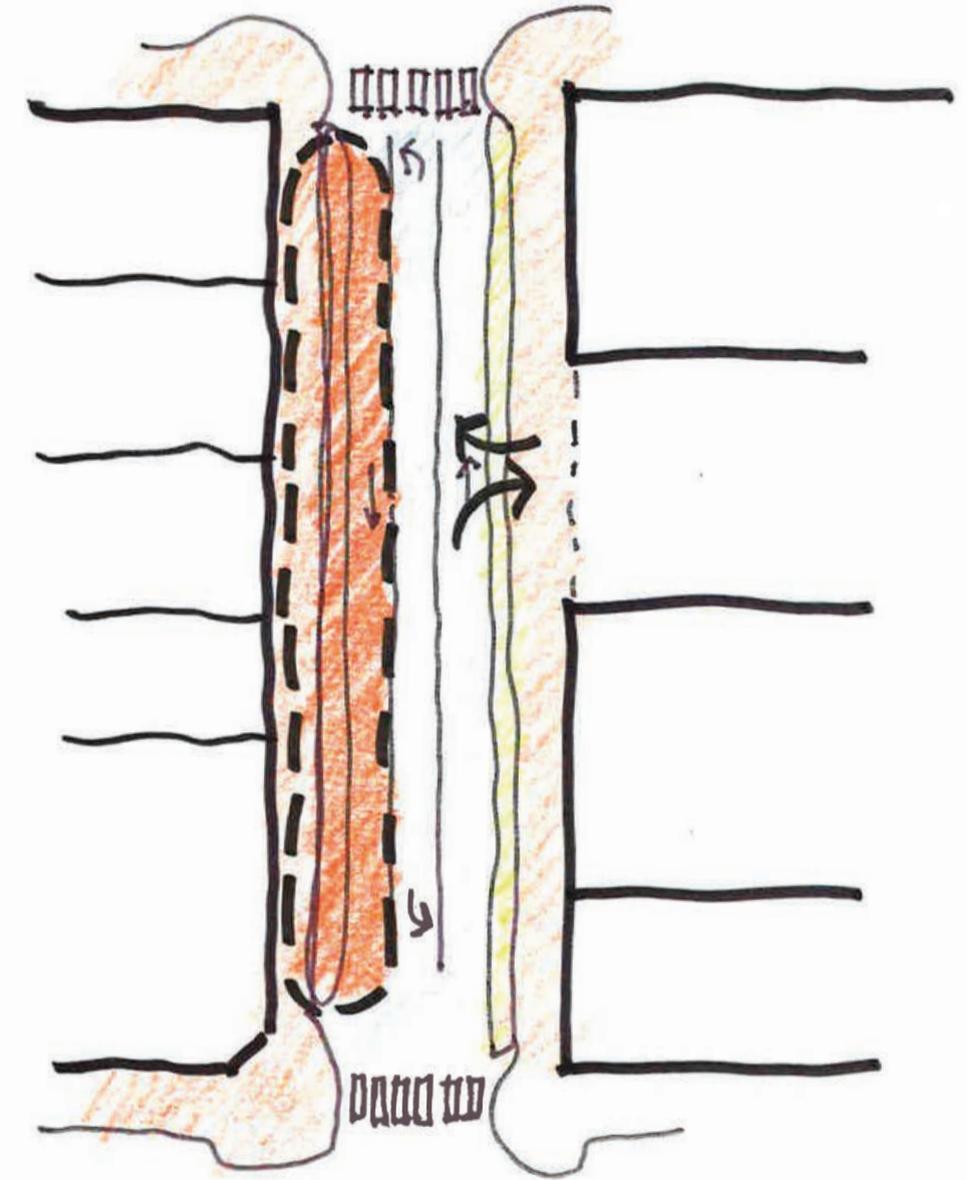


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SIDE SADDLE

- 2 Drive lanes
- 1 Parking lane
- 2 Sidewalks
- Wide Active zone

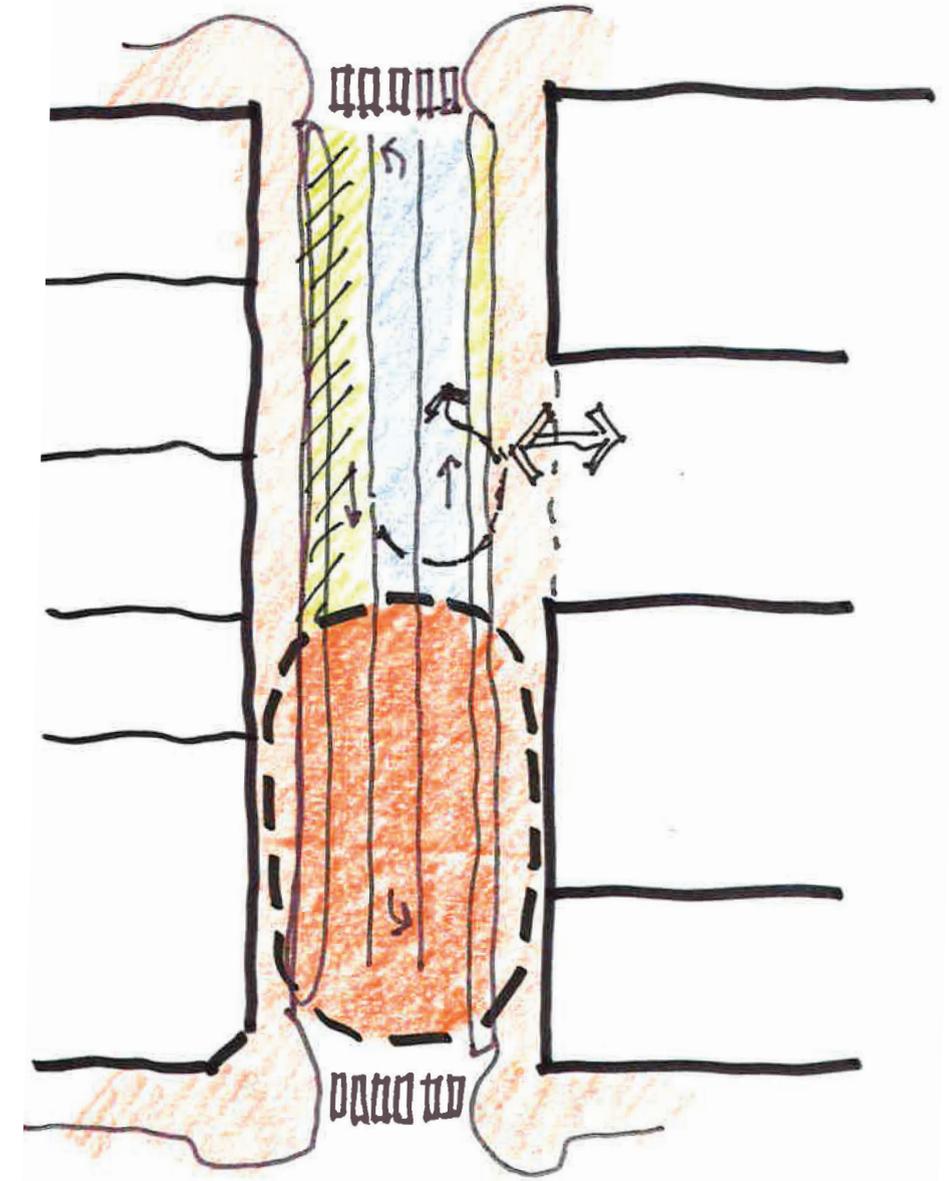
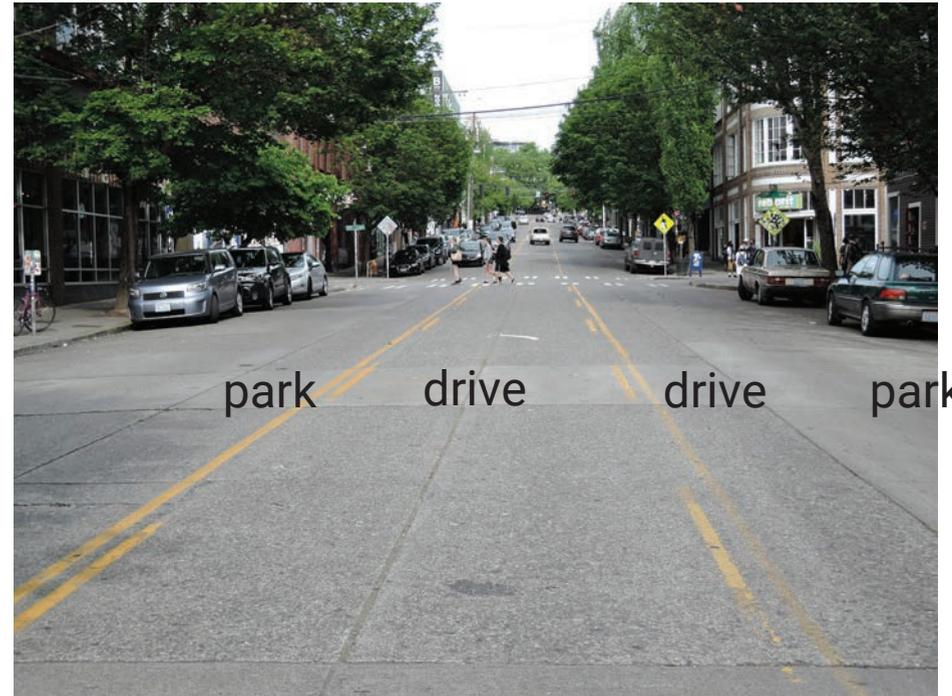


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HALF

- Ample active zone
- 2 Parking lanes (one angled)
- 2 Sidewalks

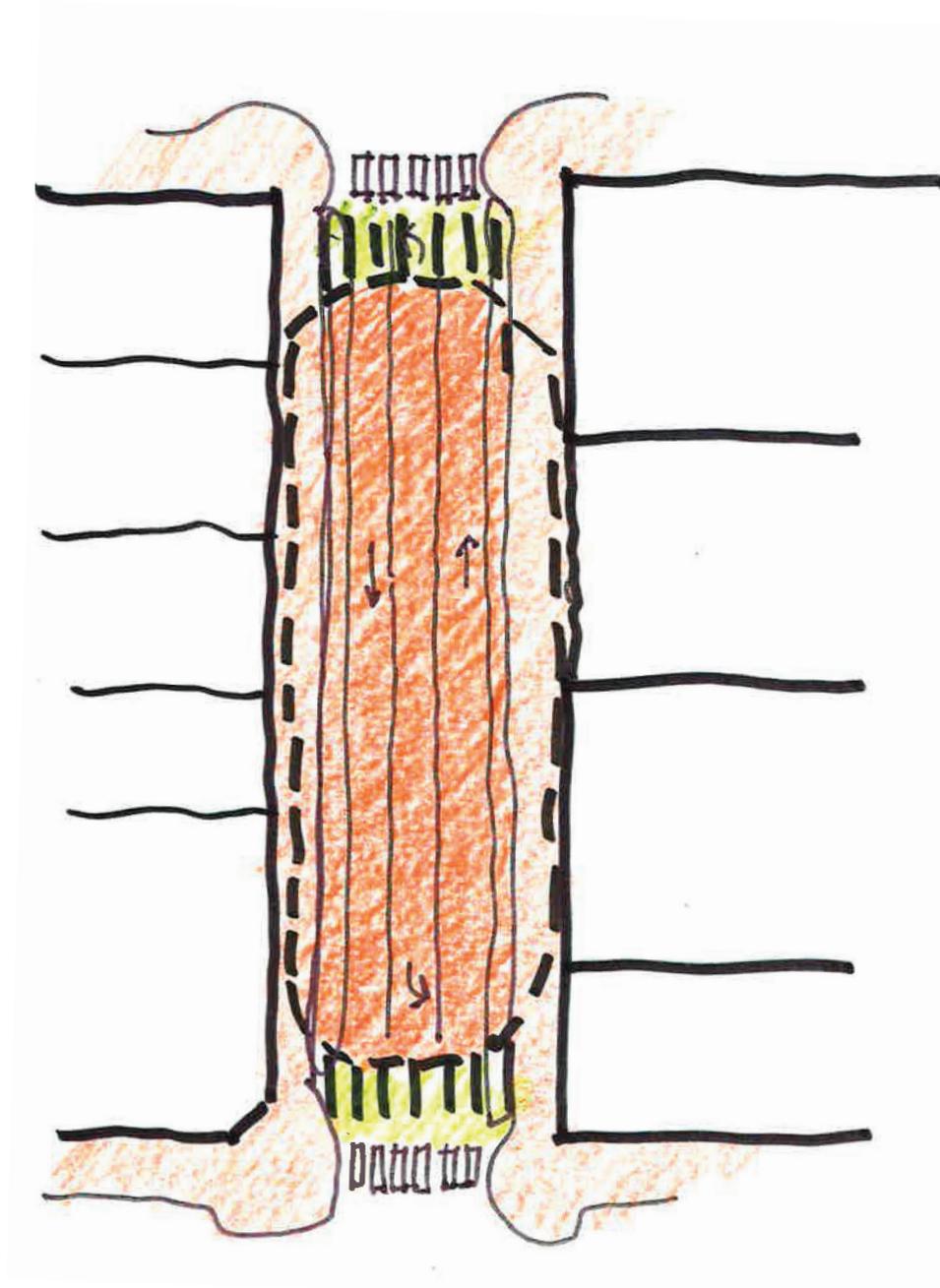


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LARGE

Supersize active zone
2 Parking zones



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CUSTOMIZED CLOSURES

- Strategic & surgical
- Rotate areas and times
- Align footprint to curated activation strategies

		DAY	EVENING	NIGHT
DATE 1	BLOCK 1	BASELINE	BASELINE	BASELINE
	BLOCK 2	NODES	NODES	NODES
	BLOCK 3	BASELINE	BASELINE	BASELINE
DATE 2	BLOCK 1	SPLIT	SPLIT	SPLIT
	BLOCK 2	SPLIT	SPLIT	SPLIT
	BLOCK 3	SPLIT	SPLIT	SPLIT
DATE 3	BLOCK 1	BASELINE	BASELINE	BASELINE
	BLOCK 2	BASELINE	BASELINE	BASELINE
	BLOCK 3	SIDE SADDLE	SIDE SADDLE	SIDE SADDLE
DATE 4	BLOCK 1	BASELINE	BASELINE	SPLIT
	BLOCK 2	LARGE	LARGE	LARGE
	BLOCK 3	BASELINE	BASELINE	SPLIT
ETC...				

THANK YOU

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