

Ballard Avenue Landmark District Board



Jonathan A. Williams
August 7, 2014



SDOT's mission & vision

Mission: delivering a first-rate transportation system for Seattle.



Vision: a vibrant Seattle with connected people, places, and products.

SDOT's core principles



Background

- Extension of 2013 Ballard Partnership work
- Focus on parking improvements in Ballard commercial core
- Frequent meetings with advisory group and stakeholders
- Conducted employee transportation and parking survey
- Completed off-street parking study



Existing Conditions



Why modify parking regulations?

- Customers and visitors can more easily find parking
- Predictability and consistency
- Encourage parking in legal areas, reduce cruising
- Respond to changes in neighborhood

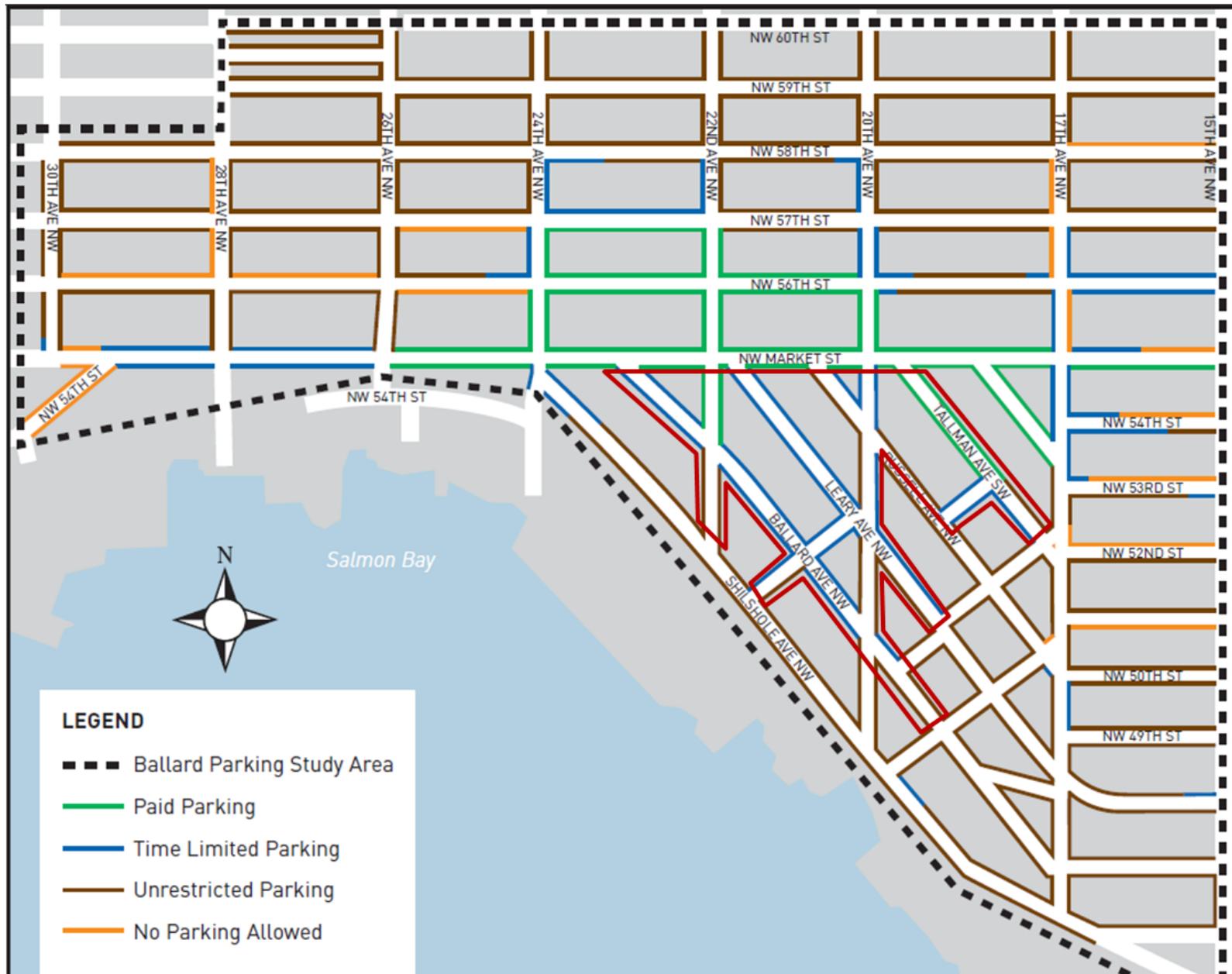


Ballard Avenue

- 3-hour peak occupancy (8 AM to 5 PM) is 103%
- Evening is 110% occupied
- In 2-hour time limit areas, over 20% of vehicles stay longer than 2 hours



Focus area



Signs



22nd Ave NW in Ballard



New install in Pioneer Square (paybyphone sign to come)

Signs (detail)

Block end



Pay station



or



Questions?

Jonathan.williams2@seattle.gov | (206) 733-9026

http://www.seattle.gov/transportation/parking/cp_ballard.htm

<http://www.seattle.gov/transportation>

