



Bill Wright Technology Matching Fund 2008 APPLICATION

Review the 2008 Application Guidelines & Resources before completing your application. If you do not have the Guidelines, they can be found at www.seattle.gov/tech/tmf. You must submit this form. You may add space as necessary to complete the questions. Your application package should include this application form, the budget spreadsheet and attachments (if applicable).

Delridge Neighborhoods Development Association **www.dnda.com**
 Applicant Organization Website

Derek Birnie
 Project Contact Person

5411 Delridge Way SW – Seattle, WA **98106**
 Mailing Address Zip Code

206 923 0917 ext 113 derekb@dnda.org
 Phone Email

Project Name: Delridge Community Tech Connect

- Youngstown Cultural Arts Center/ Cooper lofts: 4408 Delridge Way SW-Seattle, WA 98106
- Crofts Place Townhomes: 6701 21st Avenue SW- Seattle, WA
- One Community Commons: 6512 35th Avenue SW- Seattle, WA
- Centwood Apartments: 8427 Delridge Way SW- Seattle, WA
- Holden Manor: 1213 SW Holden Street- Seattle, WA
- Delridge Heights Apartments: 8630 Delridge Way SW- Seattle, WA
- Vivian Mclean Place: 5423 Delridge Way SW- Seattle, WA

Project Location(s) **Zip Code**

Delridge Neighborhoods Development Association **91-1741016**
 Fiscal Agent Organization (See Appendix I in the Application Guidelines & Resources) Tax ID (If applicable)

Describe your proposed project in 1- 3 sentences.

DNDA's mission is to build a thriving Delridge community. It operates 144 units of affordable housing meeting the needs of low income, homeless and disabled populations in the Delridge neighborhood. A crucial aspect of DNDA's housing communities is the development of grassroots leaders to serve the broader neighborhood.

The project, "Delridge Community Tech Connect," will provide outreach and access, training, and inspiration to technology to our resident community. Through the access to technology our residents will gain the tools necessary to implement change in their lives and serve as catalysts to initiate change in their community.

TOTAL amount of City funds requested for this project (up to \$20,000)	\$19,664
TOTAL value of community match (This must be greater than or equal to the total amount of City funds requested):	\$23,850
TOTAL PROJECT COST (Amount of City funds + value of community match):	\$43,514

ORGANIZATIONAL INFORMATION

1. Organizational Description

Give a brief description of your organization and its mission.

The Delridge Neighborhoods Development Association (DNDA) is a private non-profit organization. The mission of DNDA is to engage neighborhood residents, businesses and institutions in creating and maintaining a thriving Delridge. Since 1996, DNDA has brought groups together to build community, preserve affordable housing, and complete numerous development projects. DNDA has leveraged partnerships, volunteers and resources to gain capacity to bring significant improvement to the community, particularly for low income families.

2. Information about Existing Program(s) What programs do you currently offer? Do these programs provide information technology access and training or support civic engagement?

Over the past ten years, DNDA has worked with the community to build 144 units of affordable housing and over 45,000 square feet of commercial space and neighborhood facilities including the Delridge Branch of the Seattle Public Library, the West Seattle Food Bank and Community Resource Center, and the Youngstown Cultural Arts Center. In addition, we organize an annual fair to bring housing resources and financial literacy tools to our neighbors.

DNDA operates the Youngstown Cultural Arts Center. For the past two years, Youngstown has served as a crucial resource for community residents seeking access to the arts, technology and community engagement. The Center hosts a wide variety of classes and community events, houses a range of dynamic arts education nonprofit organizations, and offers community access to a media lab and recording studio, among other facilities.

In 2008, DNDA was selected as a partner organization to lead the King County Food and Fitness Initiative in the Delridge neighborhood – one of only two target neighborhoods in all of King County. The eight-year initiative will engage young, low-income, and neighbors of color to increase access to healthy food and fitness activities.

Technology Training and access are important elements of all of our projects. At the Croft Place Townhomes (a 21 unit community for low income families) we created a resident technology center with computer work stations, software and high speed internet access. We have contracted with One Economy to provide internet access and an internal network for our Cooper Artist Housing (above the Youngstown Cultural Arts Center) and One Community Commons. We have hired an Access to Technology Coordinator, who has administered donated computers and provided technology support to all the residents at One Community Commons. At Youngstown technology access facilitates community participation in the performance spaces, classrooms, media lab and recording studio.

3. Organizational Budget

What is your organization's budget? Please check one.

Under \$100K

\$100K - \$300K

X Over \$300K

4. Staff Size What is your organization's staff size?

PROJECT INFORMATION

5. Project Description.

Give a brief description of your project.

DNDA has three main goals in creating a thriving community with the help of technology. Our first goal is to provide all of our residents with internet service and access to computers. As well as ongoing basic technical support sufficient to understand how to use this access.

Secondly, we will get residents excited about technology and inspire them to get involved. We will do this by creating and implementing a summer photography program. The program will teach skills in digital photography. Courses will include a brief history of photography, camera techniques, composition, lighting, editing techniques, processing and printing images, as well as various styles of photography. The students will focus on creating a body of work that captures the faces of the Delridge Community. They will showcase their work at DNDA's annual fundraiser, Links to the Community, on November 7, 2008.

Third, we will establish resident leaders at each housing site to be in charge of community projects. DNDA will facilitate a series of meetings, trainings and fundraising for each leader. Through technology the leaders will learn to reach and organize all the residents of DNDA, and address issues that are important to their community. They will learn to build and maintain a web sight for each complex, as well as learn all the necessary skills to connect with the residents. They will become the voice for their building and their community.

The ultimate outcome of the project will be a cadre of community leaders who organize and empower the broader community to utilize technology to have a voice in issues of concern to them and to improve their communities.

6. Type of Project. Please check one. This project is a(n):

New project

Expansion of an existing project

7. Project Goals List up to 3 to 5 goals for your project.

- Give all of our building residents access to the internet and technical support
- Pick resident leaders to represent each of our 7 housing complexes
- Provide technology training to the 7 resident leaders
- Empower and inspire residents to make social changes in the Delridge community through a summer photography program
- Strengthen relationships within the community and build long lasting connections between culturally diverse groups

8. Project Activities and Outcomes What will you do to accomplish your goals? Please complete the chart below. You may add rows if necessary. (See Appendix G in the Application Guidelines & Resources for examples)

Activity	Target Audience	#'s Served	Tech Skills Taught	Life Skills Taught	Outcomes for organization and/or participants
provide internet access and technical assistance to all of the families in our housing complexes	All families in DNDA housing complexes	144 families	Basic computer skills, troubleshooting	Development of marketable skills, learn how to access resources through the web	On site support, connection to technology, Access
Pick resident leaders for each complex	Exceptional residents in DNDA housing complexes	7	creating a web page, basic computer skills, email, networking	leadership skills, organizational skills, networking skills	Establish leaders to make future changes in their community
summer photography program	Residents in housing complexes	20 families	Photoshop, downloading pictures, taking pictures, editing, printing	Dedication, creative thinking, problem solving,	Positive self image, Ties to the community

9. Project Timeline

A List in chronological order specific steps you will take to complete this project. You may add rows if necessary.

B Next to each step, identify who will be responsible for carrying out the step or activity.

C Estimate the date the step will be completed (month and year). Dates should start no earlier than July 2008 and end no later than June 2009.

A. Step	B. Responsible Person/Group	C. Date Done
Set up internet in (housing complexes)	Comcast, DNDA	June
Pick resident leaders in housing complexes	DNDA	June
Provide ongoing technical support for residents	DNDA, NPower,	June-ongoing
Provide training for resident leaders	DNDA, Art Corps, Art institute	June -ongoing
Support leaders in community meetings	DNDA	June-ongoing
Identify 20 participants for 6 week summer photography program	DNDA	June
Implement summer photography program	Arts corp., UW, AIS, DNDA	July 8 -August 14 (6 weeks, 3 days a week)
Showcase students art work at Links to Community event	DNDA	November 7
Evaluation	DNDA	December 2008

8. Community Benefit Describe what will be left in place as a result of your project? (Technology, programs, organizational capacity, community capacity)

By engaging Delridge families through training and support opportunities, we serve our community now and also far into the future.

Through this project, low income families living in DNDA properties will not only gain access to and understanding of technology, but will have a chance to meet, gather and exchange ideas in a supportive setting. As well, they will become more aware of the continuing opportunities and resources available in their community through access to our resident resource page.

Residents will work directly with Arts Corps teaching artists in our summer photography program. They will gain a firm understanding of digital photography, and showcase their work at DNDA's annual fundraiser.

Resident leaders will learn valuable skills that will give them a voice to begin implementing change in the Delridge neighborhood.

DNDA's relationships with technology, arts and education partners will also be strengthened. Pooling our resources and focusing our efforts we will capitalize on the strengths of each organization.

11. Community Involvement and Partnerships How have you involved the community and partners in the planning for this project?

With a track record of success in Delridge, we have established ourselves as a neighborhood resource that people can trust. With each new project we undertake, we explore partnerships and opportunities to make connections that will provide maximum benefit to the entire community, particularly our low income neighbors.

Arts Corps maintains their permanent office space at Youngstown Cultural Arts Center and regularly partners with us to provide cutting edge classes for our constituents. One Economy is also a trusted partner with whom we have worked on several large scale technology projects. We have also partnered with the Seattle Art Institute to hire a part-time Access to Technology Coordinator.

12. Promotion and Recruitment What steps will you take to ensure participation and promote your project?

Promotion and recruitment is built in to everything we do. By investing in our outreach and marketing and establishing relationships with families living in DNDA properties we ensure there is knowledge of available resources and programs.

Our full-time Community Builder lives in the Croft Place Town homes and coordinates resources and programs for all of DNDA's residents. She will play an instrumental role in spreading awareness about Faces of our Community. DNDA's website has a link dedicated to residents where they can find up to date information pertaining to resident activities. We have also established a resident's quarterly newsletter to inform all residents of upcoming events, meetings, classes and community affairs.

13. Evaluation. What is your evaluation plan? How will you evaluate the impact that your project has on the individuals that participate and on the community? What information will you gather to track this?

We will evaluate our performance by surveying the residents of DNDA's properties and partner organizations. We will ask for feedback on ways to improve programming and technology access. To conclude, we will share this information with DNDA staff and program partners to assist in future project planning.

14. Technical Support. Who will be providing support for the technology infrastructure of your project? Briefly describe their experience and affiliation with your organization.

One economy: One Economy is a national non-profit that creates technology access in affordable housing. We have worked with them both at Youngstown and One Community Commons. In addition to providing network gear through Cisco and hardwiring for high speed internet access, One Economy has leveraged their relationship with Dell to provided computer stations for each of the 34 families living in One Community Commons.

NPower: NPower is DNDA's technical support contractor. They work with us on many aspects of our technology needs from advice on hardware and software, to troubleshooting complex networks and technology planning.

The Art Institute: The Art Institute has placed a work-study student as a half-time Access to Technology Coordinator to help residents with basic computer problems, facilitate resident leaders and create technology programs for residents.

15. Project Budget. Review Appendices C, D, F and J in the Application Guidelines & Resources.

A. Budget Spreadsheet

Please complete a project budget and include in your application. Use the TMF budget template available at www.seattle.gov/tech/tmf.

B. Budget Narrative

It is very important that your budget be clear to the review committee. Briefly describe each budget item here. Be sure to note the rate and number of hours used in your personnel calculations.

Supplies, Materials, and Equipment:

Hardware:

- We are requesting \$700 from TMF to purchase a photo printer/copier/ and scanner for participants in our summer photography program.
- We are requesting \$1,500 from TMF to purchase digital cameras for the photography program which will be property of DNDA and we will use for future projects
- We are requesting \$1,000 from TMF to purchase wireless routers for our 5 resident buildings without internet (2 routers per building @ \$100 each)

Supplies:

- We are requesting \$1,500 from TMF to purchase miscellaneous supplies and equipment; including photo paper, ink cartridges, blank CDs, ect.....
- These funds will be matched with a gift of \$7,000 we received from our partner One Economy
- We will match this with \$2,100 by providing all the food and supplies needed at each resident leadership meeting (\$25 per meeting for 7 buildings for 12 meetings a year)

Services:

Internet Connectivity:

- We will cover the cost of internet service at Youngstown Cultural Arts Center Media Lab and the Croft Place Technology center over the course of the program - \$50 per month at each site for 12 months for a total of \$1,200
- Through our partnership with One Economy we will cover the cost of internet service for the 34 units at

One Community Commons (\$95 per month for 12 months for a total of \$1,140)

- We are asking TMF for \$5,700 to cover the cost of internet service for the rest of our 91 residents (\$95 per month for 5 sites for 12 months)

Printing and Publicity:

- We are requesting \$400 from TMF to cover the costs of producing promotional materials to advertise the program, including the photography class, resident leaders and on-site technical support.

Other (space Rental):

- We are requesting \$1,350 from TMF to cover the costs of hosting classes in Youngstown's Media Lab. The non profit rental rate is \$25 per hour – we will use the space for a total of 54 hours.

Personnel:

Technical Support for residents:

- We are requesting \$3,250 from TMF to assist us in staffing our Access to Technology Coordinator. These funds will be matched with the Art Institutes Work Study Grant of \$8,160

Classes and training for our resident leaders:

- We are requesting \$1,584 from TMF to cover the costs of hiring Arts Corps teaching artists. Arts Corps teaching artists are paid \$40 per hour for a total of 36 hours
- We are requesting \$1,680 from TMF to cover the cost of hiring a director of the summer photography program (84 hours @ \$20 per hour)

Outreach and Marketing:

- We are requesting \$1,000 from TMF for DNDA's Community Building staff to create and distribute marketing materials about Faces of our Community and conduct a variety of outreach activities to increase awareness and participation. Our Community Building staff is paid at a rate of \$20 per hour; we estimate the staff will dedicate 50+ hours to this project.

Administration and Coordination:

- We will match this donation with \$3,000 for hours the Community builder and Access to Technology Coordinator dedicate to helping facilitate resident leaders and organize the summer photography program. Our staff is paid at a rate of \$20 per hour. We estimate they will spend a total of 150+ hours to this project.
- We will use volunteer hours from Naomi Cairns a University of Washington graduated student. She has agreed to dedicate 60 hours to helping with programming (60 hours @ \$15 per hour for a total of \$900)

Evaluation:

- We will cover the costs associated with the evaluation of the Faces of the Community program. Staff is paid at the rate of \$20 per hour. We expect the evaluation process will take 10 hours for a total of \$200

Application Preparation:

- The TMF budget form includes \$150 for the preparation of this application.

15. Attachments. Include if applicable.

- One economy support letter
- University of Washington student volunteer letter
- Testimonials from DNDA residents
- Photography program outline

APPLICATION SUBMISSION

Submit your application via email or in hard copy format. We request that you please email as much of your application as possible. Deliver to:

Delia Burke, Technology Matching Fund Manager
City of Seattle, Department of Information Technology
700 Fifth Avenue, Suite 2700, P.O. Box 94709
Seattle, Washington 98124-4709

(206) 233-2751
communitytechnology@seattle.gov

or drop it at your nearest Neighborhood Service Center. Visit www.seattle.gov/neighborhoods/nsc for a list of Neighborhood Service Center locations.

The application package must be received by 5:00 P.M. on Monday, March 10, 2008.
All applications must be easy to photocopy. Do not staple or bind hard copy applications.

15A. Project Budget

Description	City Funds	In- kind or Cash Match	Volunteer Match	Sources not counted as Match	Total
Supplies, Material and Equipment					
Hardware	\$3,200.00				\$3,200.00
Software					\$0.00
Supplies	\$1,500.00	\$7,000.00			\$8,500.00
Other		\$2,100.00			\$2,100.00
Subtotal	\$4,700.00	\$9,100.00	\$0.00	\$0.00	\$13,800.00
Services					
Internet connectivity	\$5,700.00	\$2,340.00			\$8,040.00
Insurance					\$0.00
Printing and publicity	\$400.00				\$400.00
Other	\$1,350.00				\$1,350.00
Subtotal	\$7,450.00	\$2,340.00	\$0.00	\$0.00	\$9,790.00
Personnel:					
Technical support	\$3,250.00	\$8,160.00			\$11,410.00
Training and open lab facilitation	\$3,264.00				\$3,264.00
Outreach and marketing	\$1,000.00				\$1,000.00
Administration and coordination		\$3,000.00	\$900.00		\$3,900.00
Evaluation		\$200.00			\$200.00
Application preparation (10 hrs x\$15/hr)		\$150.00			\$150.00
Other					\$0.00
Subtotal	\$7,514.00	\$11,510.00	\$900.00	\$0.00	\$19,924.00
Totals	\$19,664.00	\$22,950.00	\$900.00	\$0.00	\$43,514.00

Reminders

- * Total community match must be equal to or greater than total request for city funds
- * The maximum city funds that can be requested is \$20,000



February 28, 2007

Re: Bill Wright Technology Matching Fund

To Whom it May Concern:

One Economy is a multi-national nonprofit organization that brings broadband to the homes of low income people. Our mission is to maximize the potential of technology and help people improve their lives and enter the economic mainstream.

We have worked with the Delridge Neighborhoods Development Association (DNDA) to improve technology access within their numerous community development projects and have committed \$7,000 in 2007 and \$7,000 in 2008 to facilitate ongoing technical support and assist in the installation of new computers for residents of One Community Commons. We are also providing 34 Dell workstations to this project – one per residential unit. The value of these workstations is roughly \$20,240.

Please accept this letter of support for DNDA's *Families Connect* program. Funds from City of Seattle's Community Technology Program will enhance our contribution, make possible new opportunities for technology training, and enhance media literacy for low income residents in Delridge.

If you have any questions or would like additional information please feel free to contact me.

Sincerely,

A handwritten signature in cursive script that reads 'Chloe A. Smith'.

Chloe Smith
Project Manager
Access Services
503.223.5565

920 SW 3rd Avenue, Suite 400, Portland, OR 97204
Phone 503.820.3823
Fax 503.282.2680

March 4, 2008

To Whom It May Concern:

I am writing to inform you of my intention to commit at least 60 hours working with the Delridge Neighborhoods Development Association (DNDA) while developing the programming for the new summer digital youth photography program 'faces of the community'. I am currently a graduate student at the University of Washington's School of Social Work, and will be involved both with DNDA and Youngstown Cultural Arts Center for the duration of this academic year. My academic and professional background both lie in community organizing and youth empowerment through the arts.

Thank you,

Naomi Cairns



Delridge
Neighborhoods
Development
Association

Testimonials from DNDA residents

Dear to whom it may concern,

As a single working mother I find that technology today is a very important key for my future and my sons. Not only do I enjoy working with computers as I do with my job everyday, but far as schooling goes I find it very hard to fit it in my schedule, so I would very much like the fact of having these technology classes available that could maybe guide me the right way toward schooling programs via computers. Putting all those factors in to consideration I know that technology will only be expanding and growing more through the years and I want to be able to educate my son on some of those levels as well. Thank you for your time.

Sincerely,
Brittany. K. Smith, OCC resident

Lopez family appreciates this opportunity to thanks DNDA for the computer they give us. we never have or even touch a computer before, now WE CAN SEND AND RECIVED e-MAIL . I BUY THE SPEKERS FOT THE COMPUTER, I ALSO BUY A PRINTER PHOTO COPY WHITH PHOTO EXPRESS BUT I DONT KNOW THAT PART YET I HOPE IS THE PROGRAM KEEP SUPPORT THE TECHNOLOGY BECAUSE EVERY DAY IS SOMETHING NEW TO LEARN. LOPEZ FAMILY

OCC residents