



Bill Wright Technology Matching Fund 2008 APPLICATION



Review the 2008 Application Guidelines & Resources before completing your application. If you do not have the Guidelines, they can be found at www.seattle.gov/tech/tmf. You must submit this form. You may add space as necessary to complete the questions. Your application package should include this application form, the budget spreadsheet and attachments (if applicable).

American Lung Association of Washington **www.alaw.org**
 Applicant Organization Website

Tim Puishis
 Project Contact Person

2625 Third Ave Seattle WA **98121**
 Mailing Address Zip Code

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 Phone Email

Linda Henderson **lhenderson@alaw.org**
 Executive Director or Board President Email

Laptop Campaign for Lung Health
 Project Name

City of Seattle **98121**
 Project Location(s) Zip Code

American Lung Association of Washington
 Fiscal Agent Organization (See Appendix I in the Application Guidelines & Resources) Tax ID (If applicable)

Describe your proposed project in 1- 3 sentences.

This project will engage, inform, and educate the community about Lung Health, Air Quality, and Youth Tobacco use.

TOTAL amount of City funds requested for this project (up to \$20,000)	3751.00
TOTAL value of community match (This must be greater than or equal to the total amount of City funds requested):	6626.00
TOTAL PROJECT COST (Amount of City funds + value of community match):	10377.00

ORGANIZATIONAL INFORMATION

1. Organizational Description

Give a brief description of your organization and its mission.

The American Lung Association of Washington is a 501© 3 health organization dedicated to the prevention of lung disease and promotion of lung health through education, community service, advocacy, and research. We are a volunteer driven organization. We represent over 230,000 people in the Seattle community who suffer from Tuberculosis, Asthma, COPD, emphysema, pulmonary fibrosis, and other lung diseases.

2. Information about Existing Program(s) What programs do you currently offer? Do these programs provide information technology access and training or support civic engagement?

We currently offer **(3) major programs** designed to help the community.

Teens Against Tobacco Use (TATU) is an education program where high school and middle school teens are empowered to teach elementary youth and their communities about the dangers of tobacco use.

The **Master Home Environmentalist (MHE)** Program provides free in home assessments to Seattle residents. Volunteers assist these residents in identifying asthma and allergy triggers and other indoor air quality and environmental health issues that could endanger people's health. MHE travels throughout the Seattle area presenting to community groups, coalitions, and other non-profits as well as participating in numerous health fairs.

The American Lung Association of Washington also supports several **Asthma Camps**. We train and educate camp counselors and staff in proper asthma education and management so that children with asthma can participate fully in a camp program.

All (3) of these programs actively use civic engagement as a way to reach out to the community through the use of seminars and trainings that help inform and train individuals. Within all these programs, volunteers are trained and attendees are shown various related materials through the use of multimedia presentations.

3. Organizational Budget

What is your organization's budget? Please check one.

Under \$100K

\$100K - \$300K

Over \$300K

4. Staff Size What is your organization's staff size? 25 +

PROJECT INFORMATION

5. Project Description.

Give a brief description of your project.

The basic goal of this project is to employ (3) laptops as tools to expand our capabilities of our current projects. We're hoping to use the features of the laptop (wireless connectivity, powerful processors, powerful on board video cards) and a projector to enhance our presentation possibilities. We're looking to update our presentations and trainings to include projected videos and internet resources.

6. Type of Project. Please check one. This project is a(n):

New project

Expansion of an existing project

7. Project Goals List up to 3 to 5 goals for your project.

The main goal of this project is to use the advanced features of a new laptop and its projection abilities to enhance the way we train and educate our volunteers and the public. The first goal is to enhance our presentations and trainings with multimedia using the laptop (example: embedded videos in PPTs). The second goal is to explore and demonstrate the different internet resources available to the public during our presentations and training. A third goal is to improve our team of trainers and volunteers by equipping them with a portable computing tool that helps them become more flexible, independent, and efficient in all their projects.

8. Project Activities and Outcomes What will you do to accomplish your goals? Please complete the chart below. You may add rows if necessary. (See Appendix G in the Application Guidelines & Resources for examples)

<i>Activity</i>	<i>Target Audience</i>	<i>#'s Served</i>	<i>Tech Skills Taught</i>	<i>Life Skills Taught</i>	<i>Outcomes for organization and/or participants</i>
TATU training	Teenagers	2000+	How to use the internet as a resource for information and as a forum for connecting with others	How to live a positive life by joining together with others with a general purpose of eliminating smoking among teenagers	Teenagers are presented with a life free of tobacco use

MHE Training	Community Residents	200+	How to use the internet as a resource for information	How to learn about and teach others about discovering and creating healthy living environments	The community becomes aware of the hidden dangers within a house that pose serious lung health issues
Asthma Camp training	Camp counselors	500+	Counselors are shown in their training various web resource which are valuable stores of lung health information	How to work with children who suffer from asthma. How to create and support an environment that allows children who suffer from asthma to participate in a normal capacity	Children who suffer from asthma get to experience and enjoy a camping adventure that is sensitive to their special needs

9. Project Timeline

- A. List in chronological order specific steps you will take to complete this project. You may add rows if necessary.
- B. Next to each step, identify who will be responsible for carrying out the step or activity.
- C. Estimate the date the step will be completed (month and year). Dates should start no earlier than July 2008 and end no later than June 2009.

A. Step	B. Responsible Person/Group	C. Date Done
Develop more comprehensive presentations which take advantage of the internet and the high end computing power of a laptop	TATU – Yvette Avila	8/1/08
Develop more comprehensive presentations which take advantage of the internet and the high end computing power of a laptop	MHE – Aileen Gagney	8/1/08
Develop more comprehensive presentations which take advantage of the internet and the high end computing power of a laptop	Asthma Camp – Leanne Noren	8/1/08

- 10. **Community Benefit** Describe what will be left in place as a result of your project? (technology, programs, organizational capacity, community capacity) After each of these projects becomes improved with a better capacity to train and inform, we aim to see a growth in our ability to reach

more people in the community and to inform these people in a better comprehensive style. We aim to see more community households aware of the lung health hazards inside their own homes. We aim to see a reduction of tobacco use among teenagers. We aim to see children who suffer from asthma lead a more complete life while training people to become more aware of this disabling affliction.

- 11. Community Involvement and Partnerships** How have you involved the community and partners in the planning for this project? We currently have established volunteers on board with our current projects. They are aware of the advantages of having powerful computing equipment and are prepared to develop the new procedures incorporating these new laptops and projector.
- 12. Promotion and Recruitment** What steps will you take to ensure participation and promote your project? We are an organization that relies on the participation of volunteers and the community at all levels of our functioning. The people who are involved in our projects are people who feel deeply committed to the success of the projects. We'll be relying on this to ensure participation and promotion of our projects. Also, we have a staff here at the American Lung Association of Washington who is experienced in using the expanded capabilities that these new laptops and projector offer, and these people are ready to work with others to help ensure these expanded capabilities are taught and utilized.
- 13. Evaluation.** What is your evaluation plan? How will you evaluate the impact that your project has on the individuals that participate and on the community? What information will you gather to track this? We aim to see an increase in numbers, and also an increase in satisfaction of our presentations and trainings. For each of our projects, we keep track of the number of people involved and also ask for feedback after a completion of a presentation and training.
- 14. Technical Support.** Who will be providing support for the technology infrastructure of your project? Briefly describe their experience and affiliation with your organization. We have an IT manager on staff here at the American Lung Association of Washington who is involved with this project. This person has 12+ years working in the IT industry.
- 15. Project Budget.** Review Appendices C, D, F and J in the Application Guidelines & Resources.
- A. Budget Spreadsheet**
Please complete a project budget and include in your application. Use the TMF budget template available at www.seattle.gov/tech/tmf.
- B. Budget Narrative**
It is very important that your budget be clear to the review committee. Briefly describe each budget item here. Be sure to note the rate and number of hours used in your personnel calculations.

We've projected the price of a suitable laptop for our needs to be \$988.00. Multiplying this by (3) we've arrived at the number of \$2964.00. The price of a projector we anticipate would be \$787.00. The total therefore would be \$3751.00. Here's a breakdown of our personnel calculations for our \$6626.00 total:

Technical support (50 hours) = \$1756.00

Training (126 hours) = \$3375.00

Outreach and Marketing (50 hours) = \$1336.00

16. Attachments. Include if applicable.

APPLICATION SUBMISSION

Submit your application via email or in hard copy format. We request that you please email as much of your application as possible. Deliver to:

Delia Burke, Technology Matching Fund Manager
City of Seattle, Department of Information Technology
700 Fifth Avenue, Suite 2700, P.O. Box 94709
Seattle, Washington 98124-4709
(206) 233-2751
communitytechnology@seattle.gov

or drop it at your nearest Neighborhood Service Center. Visit www.seattle.gov/neighborhoods/nsc for a list of Neighborhood Service Center locations.

The application package must be received by 5:00 P.M. on Monday, March 10, 2008. All applications must be easy to photocopy. Do not staple or bind hard copy applications.

15A. Project Budget

Description	City Funds	In-kind or Cash Match	Volunteer Match	Sources not counted as Match	Total
Supplies, Material and Equipment					
Hardware	\$3,751.00				\$3,751.00
Software					\$0.00
Supplies					\$0.00
Other					\$0.00
Subtotal	\$3,751.00	\$0.00	\$0.00	\$0.00	\$3,751.00
Services					
Internet connectivity					\$0.00
Insurance					\$0.00
Printing and publicity					\$0.00
Other					\$0.00
Subtotal	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Personnel:					
Technical support		\$1,765.00			\$1,765.00
Training and open lab facilitation		\$3,375.00			\$3,375.00
Outreach and marketing		\$1,336.00			\$1,336.00
Administration and coordination					\$0.00
Evaluation					\$0.00
Application preparation (10 hrs x\$15/hr)		\$150.00			\$150.00
Other					\$0.00
Subtotal	\$0.00	\$6,626.00	\$0.00	\$0.00	\$6,626.00
Totals	\$3,751.00	\$6,626.00	\$0.00	\$0.00	\$10,377.00

Reminders

* Total community match must be equal to or greater than total request for city funds

* The maximum city funds that can be requested is \$20,000