



The City of Seattle

Ballard Avenue Landmark District Board

Mailing Address: PO Box 94649 Seattle WA 98124-4649
Street Address: 700 5th Ave Suite 1700

BLD 40/10

MINUTES OF THE September 10, 2010 MEETING

TIME: 9:00 A.M.
PLACE: Ballard Neighborhood Service Center
5604 22nd Avenue NW

BOARD MEMBERS

Chad Dale
Kathleen Durham
Joseph Herrin
Richard Hiner
Jim Riggle, Vice Chair
Tobin Thompson, Chair
Patrick Wellnitz

STAFF

Heather McAuliffe

As a quorum was present, the meeting was called to order at 9:05 a.m. by Board Chair, Tobin Thompson.

091010.1 APPLICATIONS FOR CERTIFICATES OF APPROVAL

Application: Re-paint building façade in new colors.

Staff Report: Heather McAuliffe explained that the façade will be “Chelsea Gray” and the storefront area will be “Dragon’s Breath”, a darker gray. She distributed a photo, a rendering, and color samples. The relevant guideline was 5. Building Surface Treatments.

Applicant Comment: Susan Ward said they would like to lighten up the color of the building.

9:08 a.m. Chad Dale and Rick Hiner arrived.

Public Comment: There were no comments from the public.

Board Discussion: Board members concurred that the proposed colors met the guidelines.

Motion: Patrick Wellnitz made a motion to approve the application as presented.

MM/SC/PW/CD
5-0-2 (Chad Dale and Rick Hiner abstained)

091010.12 Ketch
5317 Ballard Ave NW
Stephanie Kaldestad

Application: Install business sign.

Staff Report: Heather McAuliffe explained that a new vinyl sticker would be installed on either side of the existing blade sign, painted black. She distributed photos. The relevant guideline was 13. Signs.

Applicant Comment: The applicant showed a sample of the lettering to the Board.

Public Comment: There were no comments from the public.

Board Discussion: Tobin Thompson asked for clarification on the sign material. The applicant responded that the existing sign is painted metal. Board members concurred that the sign guidelines allowed vinyl lettering and that the graphics met the guidelines.

Motion: Patrick Wellnitz made a motion to approve the application as presented.

MM/SC/PW/RH
7-0-0

091010.13 Dish It Up!/Urban Kitchen Company
5320 Ballard Ave NW
Dave Reith

Application: Install vinyl signage and blade signs.

The Board determined that there was insufficient information to review the application.

Patrick Wellnitz made a motion to table the application.

MM/SC/PW/RH
7-0-0

091010.14 Hoa Salon

5350 Ballard Ave NW
Eric Pravitz

Application: Install signage in storefront windows.

Staff Report: Heather McAuliffe noted that there was also a proposal to install lettering on the awning that had been inadvertently left out of the public notice. The lettering would be 10" white vinyl, installed on the face of the awning. An 18" band of frosted film would be added to the two storefront windows. The frosted band would incorporate 8" letters that are cut out of the film. The height to the top of the frosted band would be 3 ½ feet. She distributed photos, a rendering and a drawing. The relevant guidelines were 7. Transparency, 12. Awnings and 13. Signs.

Applicant Comment: The applicant explained that the film would be applied to the interior of the window. The band will be 18".

Public Comment: There were no comments from the public.

Board Discussion: Patrick Wellnitz said that the Board typically finds that bands can have too much visual impact but this proposed band would be lower, subtle and pedestrian-oriented.

Tobin Thompson suggested that the Board discuss the band's opacity per Guideline 7. Board members concurred that it was translucent rather than opaque, which reduced its visual impact.

Tobin Thompson noted that the rendering did not appear to be drawn to scale, in comparing it to the scale drawing submitted by the applicant. The applicant confirmed that the rendering was not to scale. Board members expressed a concern that if the band were 18" tall like the tiled area below the storefront, it would be significantly larger and have more visual impact. The applicant amended the application to stipulate the band to be 12" tall only.

Motion: Patrick Wellnitz made a motion to approve the application for the window signs as amended by the applicant.

MM/SC/PW/JR
7-0-0

The Board next discussed the proposed white lettering on the awning. Board members concurred that it met Guidelines 12 and 13.

Motion: Patrick Wellnitz made a motion to approve the application for the window signs as amended by the applicant.

MM/SC/CD/JH

7-0-0

091010.2 BOARD BUSINESS

The Board discussed proposed amendments to Guidelines 7 and 13. Board members concurred on some minor changes to the proposed new language in Guideline 13.

Tobin Thompson made a motion to approve the new guideline language to be sent to the Law Department next for review. Patrick Wellnitz seconded the motion.

7-0-0

Heather McAuliffe said she would send the language for review to the Law Department.

The Board agreed to discuss some additional guideline changes at its next meeting.

091010.3 APPROVAL OF MINUTES

The Board members reviewed the minutes of the August 5, 2010 meeting.

Motion: Patrick Wellnitz made a motion to approve the minutes as written.

MM/SC/PW/KD

7-0-0

091010.4 REPORT OF THE CHAIR: There was no report.

091010.5 STAFF REPORT: There was no report.

Rick Hiner made a motion to adjourn the meeting. Chad Dale seconded the motion.

10:30 a.m. The meeting was adjourned.

Respectfully submitted,

Heather McAuliffe
Board Coordinator