



The City of Seattle

## Ballard Avenue Landmark District Board

Mailing Address: PO Box 94649 Seattle WA 98124-4649  
Street Address: 700 5th Ave Suite 1700

BLD 36/10

### MINUTES OF THE August 5, 2010 MEETING

TIME: 9:00 A.M.  
PLACE: Ballard Neighborhood Service Center  
5604 22<sup>nd</sup> Avenue NW

#### BOARD MEMBERS

Chad Dale  
Kathleen Durham  
Joseph Herrin  
Richard Hiner  
Jim Riggle, Vice Chair  
Tobin Thompson, Chair  
Patrick Wellnitz

#### STAFF

Heather McAuliffe

As a quorum was present, the meeting was called to order at 9:04 a.m. by Board Chair, Tobin Thompson.

#### 080510.1 APPLICATIONS FOR CERTIFICATES OF APPROVAL

080510.11 Explorer Properties, LLC  
Tom Wegman

Application: Repaint exterior of 1959 NW Dock Place.

Staff Report: Heather McAuliffe distributed a rendering and color samples. The relevant guideline was 5. Building Surface Treatments.

Applicant Comment: Tom Wegman explained that the trim color will also be used on the metal downspouts and the elevator penthouse. The roll-up door will be painted to match the body color.

Public Comment: There were no comments from the public.

Board Discussion: Tobin Thompson cited the text of Guideline 5. Board members concurred that the proposed colors met the guideline.

Motion: Chad Dale made a motion to approve the application as presented.

MM/SC/CD/CD  
7-0-0

080510.12

Sunset Tavern  
5433 Ballard Ave NW  
Max Genereaux, Russ Keyes

Application: Repaint exterior of 5433 Ballard Ave NW; replace graphics in existing sign.

Staff Report: Heather McAuliffe explained that the brick exterior of the building is already painted. She stated that the existing backlit sign is grandfathered because it existed before the district was formed. She distributed a photo, renderings and a color sample. The relevant guidelines were 5. Building Surface Treatments and 13. Signs.

Applicant Comment: Max Genereaux explained that he planned to remove the existing plexiglas sign face and replace it. The original sign face will be stored or displayed. The Chinese Dragon in the new design reflects the space's history as a Chinese restaurant.

Public Comment: There were no comments from the public.

Board Discussion: Board members concurred that the proposed color met Guideline 5.

Motion: Chad Dale made a motion to approve the application for painting as presented.

MM/SC/CD/RH  
7-0-0

The Board next discussed the proposed change to the sign face per Guideline 13. Board members concurred that the design met the sign guidelines because the colors were appropriate and because the sign reflected the character of the business.

Motion: Patrick Wellnitz made a motion to approve the application as presented.

MM/SC/PW/JH  
7-0-0

080510.13 Duque Salon + Spa + Boutique  
5348 Ballard Avenue NW  
Robert Duque

Application: Proposed new vinyl signage in storefront window.

Staff Report: Heather McAuliffe explained that the business had consolidated behind one storefront from two storefronts. The lettering shown on the awning was previously approved by the Board but was being replaced since the awning had been changed. She distributed the previous approval for the business's signage (BLD 40/04), a photo of the existing conditions, and a rendering of the new signage. The relevant guidelines were 7. Transparency and 13. Signs.

Applicant Comment: Giovanna Duque showed a color sample for the signage and explained that the blue would be softer than what was shown in the rendering. She said based on an informal survey of shoppers, they had lowered the banner sign. They will retain the sign on the awning so that it can be seen from across the street.

Public Comment: There were no comments from the public.

Board Discussion: The Board expressed concerns per the transparency and sign guidelines about the size and opacity of the proposed banner and decals, as well as the overall visual impact of the proposed signage. The applicant amended the application to remove the white background from the banner except to "shadow" the black areas. Tobin Thompson conducted a straw poll; three of seven members indicated they would vote for the amended application. The applicant next amended the application to remove the signage proposed on the door, and to remove the white background from the banner. Tobin Thompson conducted a second straw poll; all seven board members indicated that they would approve the application as amended.

Motion: Jim Riggle made a motion to approve the application as amended by the applicant.

MM/SC/JR/RH  
7-0-0

**080510.2 BOARD BUSINESS**

080510.21 Olympic Athletic Club  
Mark Durall

Briefing on proposed new sign.

*Jim Riggle recused himself due to a conflict of interest.*

Mark Durall, general manager at the Olympic Athletic Club, introduced Martha Davis from Seattle Neon. Mark Durall showed historic photos of the building and pointed out the size and type of signs that had been mounted on the building earlier. He next showed two renderings of a neon sign that would be mounted at the NE corner of the building, above the storefront level.

Board members concurred that the scale of the sign would be supported by the size of the building, but pointed out that the guideline on blade signs prohibits the inclusion of neon as part of the sign. The Board recommended a blade sign without neon.

**080510.3 APPROVAL OF MINUTES**

*Jim Riggle rejoined the Board.*

The Board members reviewed the minutes of the July 1, 2010 meeting.

Motion: Chad Dale made a motion to approve the minutes as written.

MM/SC/CD/RH

**080510.4 REPORT OF THE CHAIR:** There was no report.

**080510.5 STAFF REPORT:** There was no report.

Patrick Wellnitz made a motion to adjourn the meeting. Chad Dale seconded the motion.

10:45 a.m. The meeting was adjourned.

Respectfully submitted,

Heather McAuliffe  
Board Coordinator