

# PLANNING FOR AND BY THE PEOPLE



# Two Paths to Great Neighborhoods:



1. Government services
2. Community action

# Power of Community



Care for the Earth

Care for One Another

Prevent Crime

Respond to Disasters

Promote Health

Instill Happiness

Sustain Local Economy

Create Great Places

Advance Social Justice

Strengthen Democracy

# COMMUNITY IN CRISIS



Single-purpose land use

Increased mobility

More time working

Fear

Electronic screens

Big money

Professionalization

Specialization

# KEYS TO GOVERNMENT- COMMUNITY PARTNERSHIPS



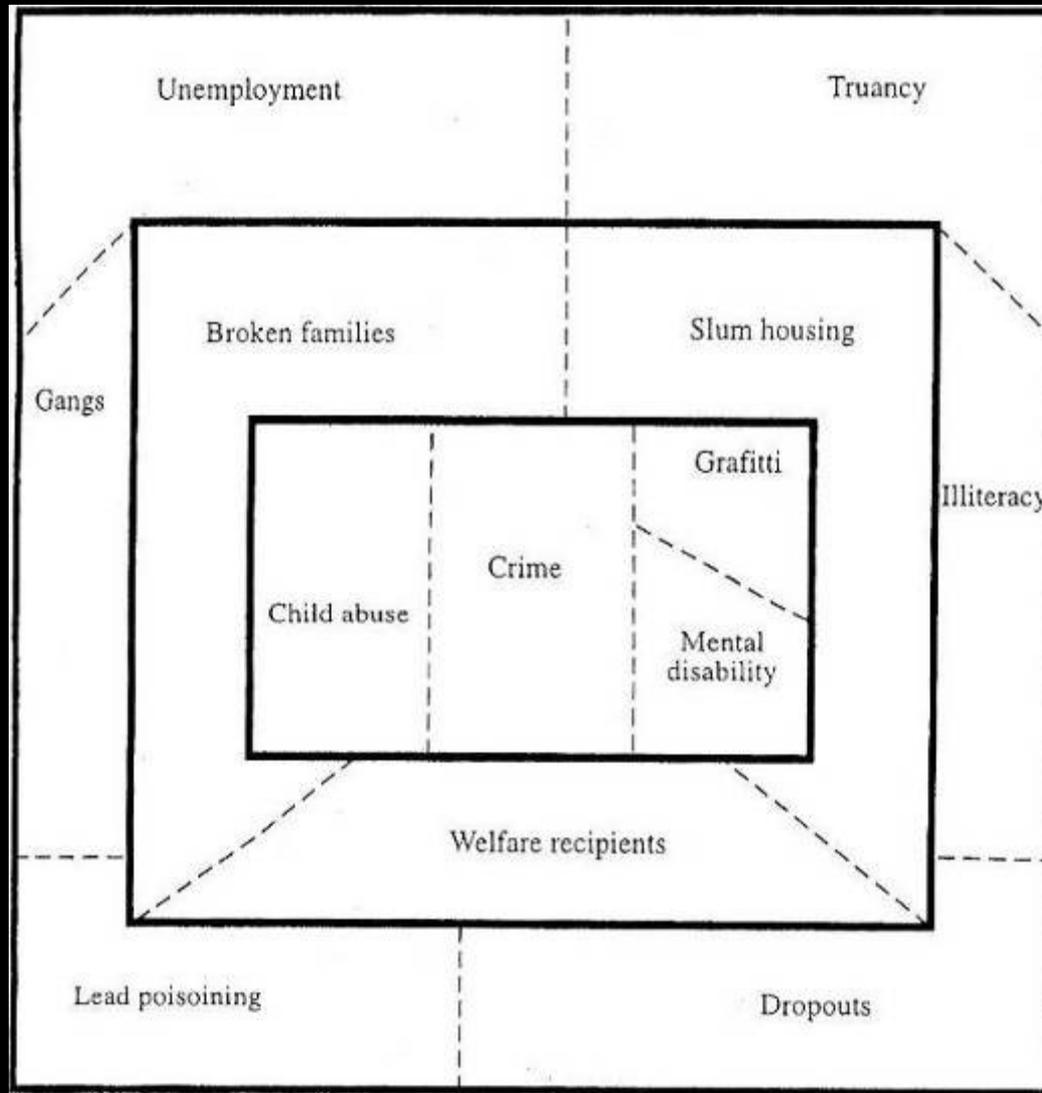
# Move beyond siloed thinking



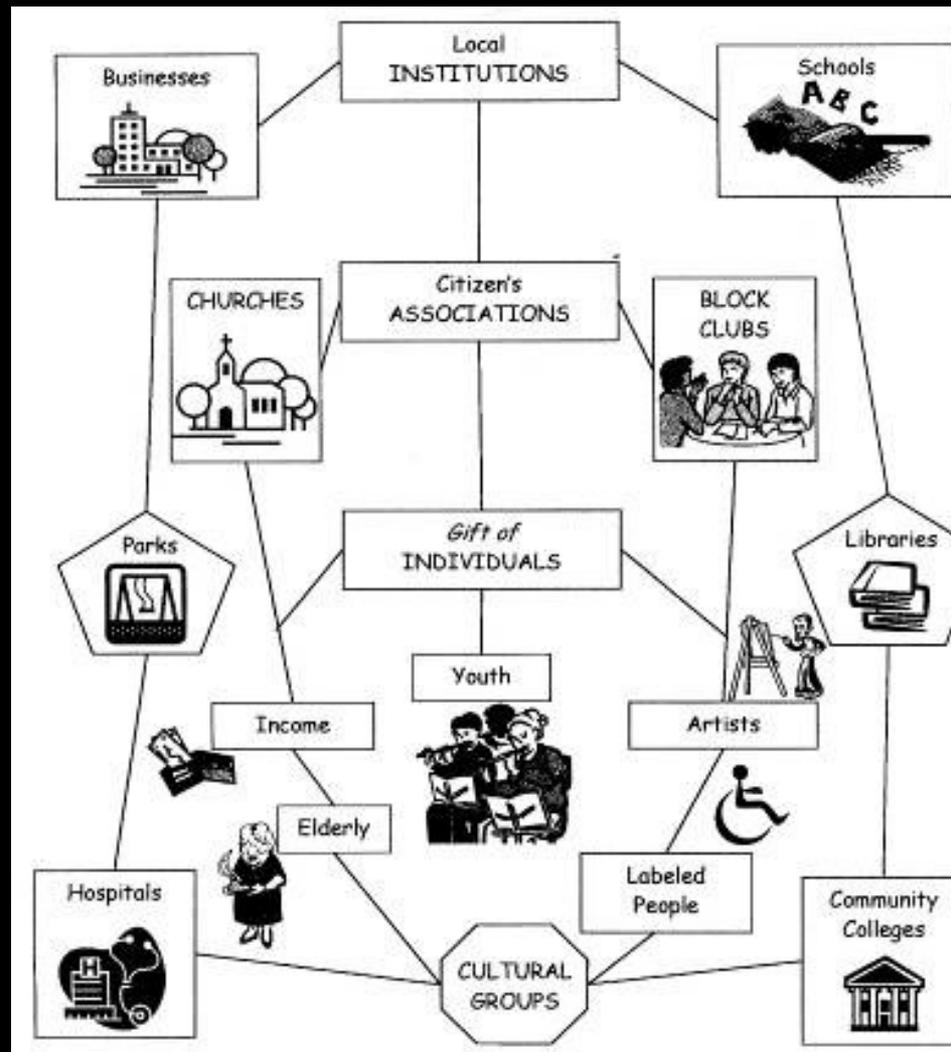
to focusing on whole places



# Move from starting with needs



# to starting with strengths



Move from top-down



to community-driven



# City of Seattle Department of

**Neighborhoods**

# Neighborhood Planning



Found ways to accommodate growth that fit with the character of the neighborhood



Built a stronger sense of community  
as 30,000 people came together  
to create common visions for their neighborhoods



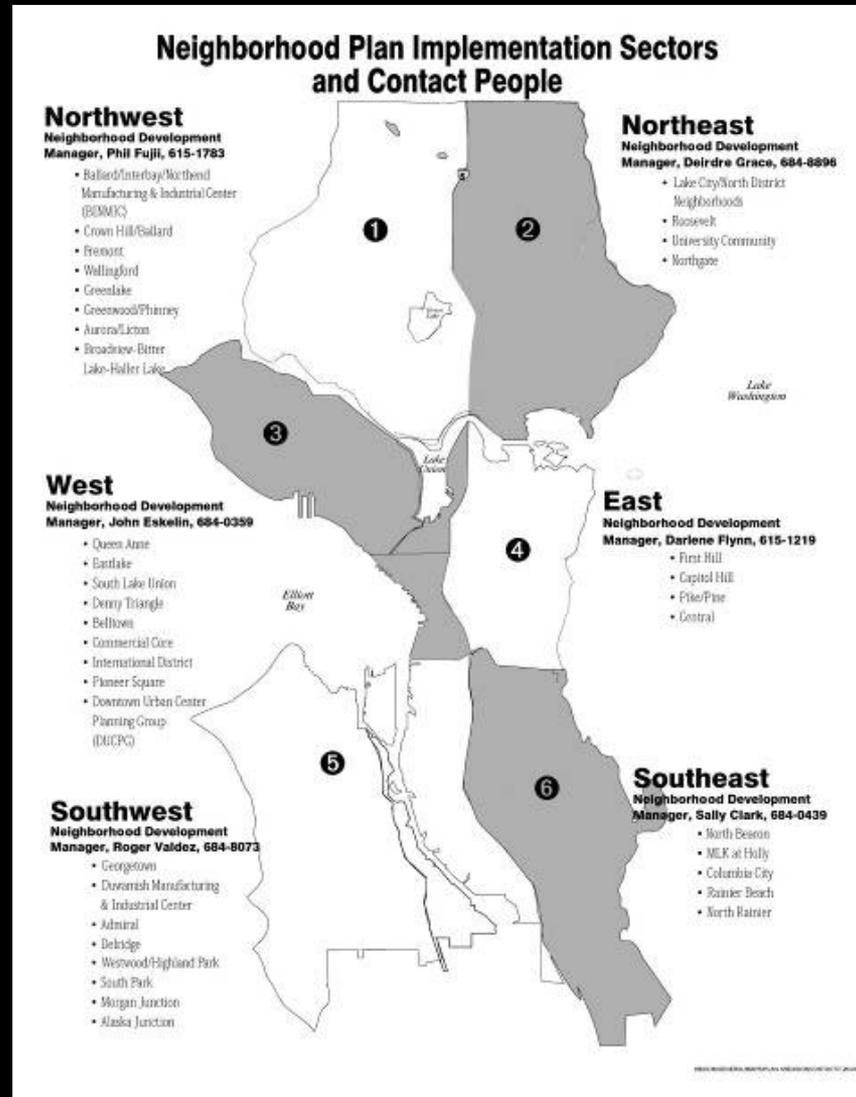
Gave a voice to neighborhoods  
that had long been neglected



Unlike previous City-led neighborhood plans which focused on land use or capital projects, these plans were far more comprehensive



# Caused City departments to start working together with a common focus on place



Hundreds of recommendations were implemented by focusing City's budget on neighborhood priorities



Resulted in a bond measure making \$196 million available for 27 new and enlarged libraries



Resulted in \$70 million in levy funding  
for 13 new and enlarged community centers



Resulted in \$198 million in levy funding  
for over 100 new and enhanced parks



# Resulted in mixed-use public facilities



Led to hundreds of community self-help projects supported by an additional \$3 million in Neighborhood Matching Funds each year



Resulted in innovations unlikely to emanate from the bureaucracy



Inspired a global movement



# Brazil



**Participatory Budgeting**

# India



## Village Assemblies

# Japan



**Machizukuri**

# Taiwan



Young Community Planners

# United Kingdom



**Big Society**

# Netherlands



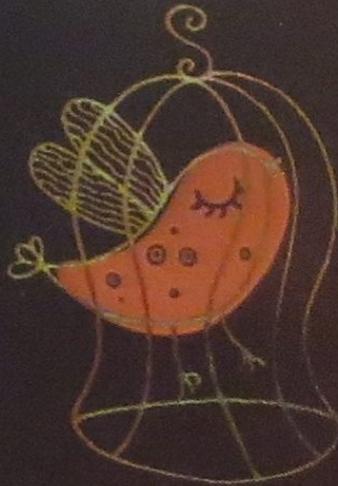
**Burgerkracht**

# New Zealand



**Community-Led Development**

# Palmerston North, New Zealand



## GET OUT OF JAIL, FREE

**This card may be handed to a city official**  
if you unwittingly contravene a regulation in  
your effort to make your city a better place

Your contact in council ►

# Australia

## The Future of Communities: Power to the People Conference

30 April – 1 May 2013



**Power to the People**