



GOOD FOR THE PLANET. FREE FOR YOU.

Get your free energy-efficient LED bulb from Seattle City Light today.

- STEP 1: INSTALL
- STEP 2: WAIT 20 YEARS*
- STEP 3: REPLACE

*Per manufacturer specifications.

HURRY! OFFER ENDS JUNE 30, 2015

WHAT IS THE OFFER?

City Light is offering one **free** LED kit to every residential customer.

WHO IS ELIGIBLE?

All residential City Light accounts are eligible to receive one kit.

WHEN DOES THE OFFER BEGIN/END?

The offer started on March 1, 2015. You may request your **free** bulb until June 30, 2015.

HOW DO I PARTICIPATE?

Residential customers will be sent a mailer that includes a tear-off reply card. Simply detach the card and put it in the mail. No need for postage or extra information. There is space on the card to include your email address if you'd like to participate in future LED promotions, too.

You may also visit seattle.gov/freebulb or call 1 (877) 606-1599 to make your request.

WHAT WILL I GET IN THE KIT?

- One Philips LED Slim Style A19 bulb
- An LED selector tool to help guide you in future LED purchases

WHAT IS AN LED?

LED (light-emitting Diode) lighting is the most efficient lighting available today. If you want to save money on your lighting costs, LEDs can reduce electric use by up to 80% when they replace old-style incandescent bulbs. They are even more efficient than CFLs (compact fluorescent lights) and can be used in more applications. Plus, they last up to 25 years or 25,000 hours based on average household use.

BENEFITS OF ENERGY STAR® QUALIFIED LED LIGHTING

- Reduced energy use means lower bills
- Long life means buying fewer replacement bulbs—and fewer visits to hard-to-reach fixtures!
- LEDs offer dimmable products
- They don't flicker
- LEDs contain no mercury

ABOUT THE FREE BULB

- Philips Slim Style A19 bulb
- 10.5 Watts (60-watt equivalent if replacing an incandescent)
- 2700 Kelvin (warm color)
- ENERGY STAR® certified
- Expected 20-year life (per manufacturer)
- Dimmable

WHERE SHOULD I INSTALL IT?

To maximize the energy savings of the bulb, the best place to put your new LED is where lights are on a lot. You'll get the most energy savings when replacing an old incandescent bulb, but there are still conservation benefits if you use this to replace a CFL. LEDs work with most dimmers so can be used where a CFL might not work.

HOW LONG WILL IT TAKE TO GET MY FREE KIT?

Up to four weeks if you mail in the tear-off reply card. If you use the online request form, it may arrive sooner.

HOW ARE YOU SERVING CUSTOMERS WHO DON'T SPEAK ENGLISH?

The mailer to residential customers will have instructions in Chinese, Spanish, Vietnamese, Korean, Somali, and Tagalog. Call an Energy Advisor at (206) 684-3800 for assistance. The website at seattle.gov/freebulb also has instructions on how to get the free bulb in the languages identified above.

WHAT SHOULD I DO WITH THE INCANDESCENT BULB OR CFL THAT THIS LED REPLACES?

Incandescent bulbs, burned out or broken, should be placed in the regular garbage and cannot be recycled.

CFLs are almost as efficient as LEDs, so if the new LED light bulb replaces a CFL, move that CFL to another location or give it to a friend or neighbor. CFLs don't work well with dimmers or in fixtures with motion or daylight sensors. Enclosed fixtures may shorten bulb lifetime. Burned out CFLs can't go in the trash and must be recycled. See <http://www.lightrecyclewa.org/> for recycling options.

If a CFL breaks, follow the steps given at the EPA's website: <http://www2.epa.gov/cfl/cleaning-broken-cfl>.

IS THIS COST-EFFECTIVE FOR SEATTLE CITY LIGHT?

Absolutely. Conservation is our lowest-cost resource. Conservation helps us avoid costs like buying more power (which could be fossil-fuel based) or building more power plants to manage load growth. This offer is expected to save 3,896,000 kWh in the first year—equivalent to the power used by about 458 Seattle homes for one year.

