The Florera

414 NE Ravenna Blvd.
Seattle, Washington
59 units
Completed July, 2007

Developer:
Pryde-Johnson Greenlake LLC

Architect: GGLO

Builder: Pryde-Johnson

Estimated Energy Savings:
21,963 kWh/year

CO₂ Avoidance: 13 metric tonnes
or 3 vehicles/year

BUILT SMART measures:

- Extra underfloor, ceiling and wall insulation for each apartment
- Energy efficient lighting in the common areas
- Windows that exceed State energy code
- Superior air quality through enhanced ventilation
- More accurate thermostats

Case Study
BUILT SMART

The Florera

If you are looking to build a five-or-more unit, electrically heated building in Seattle City Light’s service area, The BUILT SMART program offers incentives for installing efficient measures that go beyond the current energy code.

These measures include:

- Extra insulation (incentive based on square footage and type of insulation)
- Efficient windows (incentive based on square footage of U-.33 or better)
- High-efficiency HVAC systems and controls (23 cents per kWh saved)
- Efficient lighting in common areas (incentive based on energy savings)

These measures are optional:

- Efficient whole house fans
- Efficient lighting in-unit
- Lighting controls
- Efficient elevators

We also offer these FREE services:

- Diligent inspections & commissioning services
- Lighting consult from the Lighting Design Lab
- Step-by-step technical assistance

Contact Pete Held at (206) 684-3605 peter.held@seattle.gov for more information.

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