



Trade Ally Network

A partnership with the energy conservation and renewable energy community

The Trade Ally Network provides **specialized training** and the **latest information** about Seattle City Light's

- Energy conservation incentives,
- Renewable energy programs, and
- Conservation and renewable technical assistance programs.

Trade Allies will learn how they and their customers can take advantage of Seattle City Light's **cash incentive** and **technical assistance** programs.

- Custom training in the use of Seattle City Light's incentive programs will help you promote the sale and installation of energy efficient equipment, and renewable energy systems
- Receive invitations to additional training on innovative energy conservation and renewable generation technologies

The Trade Ally Network **supports your business**

- Increase your business with referrals from the *Emerald* Trade Ally referral system
- Sell more profitable energy-efficient products with the help of conservation incentives that pay up to 70% of the cost for projects that save energy

To participate, contact Seattle City Light at 206-233-3867 or e-mail emerald.ally@seattle.gov

Emerald Trade Allies

Trade Allies that are regular participants in Seattle City Light's conservation and renewable programs may become *Emerald* Trade Allies. These allies gain the benefit of customer referrals through the *Emerald* Trade Ally referral system.

To become an Emerald Ally the following conditions must be met, and City Light reserves the right to remove companies from the ally list at its discretion.

- Company must have successfully completed three relevant projects with City Light;
- Company must complete one project with City Light every year;
- Company must be willing to provide references to potential customers;
- Company must participate once a year in a City Light training program



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