



Seattle City Light's renewable energy program

Pagliacci Pizza and Seattle City Light Green Up promotion

Starting Tuesday August 1, Seattle City Light is doing a special promotion with Pagliacci Pizza to recruit new Green Up customers. Paliacci will put “**box toppers**” on their pizzas delivered in City Light service territory promoting the Green Up program to customers who order pizza from them. It will have a card for customers to detach and mail in to sign up. Customers who subscribe to Green Up *for one year or longer* through October 31, 2006, will receive a free \$15 Pagliacci “CIAO” gift card.

- Customers may obtain the form by ordering a pizza from Pagliacci or by visiting Pagliacci locations located on Queen Anne, Broadway and University Avenue.
- Customers may download the Pagliacci Sign up starting August 1 by logging into City Light's website at <http://www.seattle.gov/light/Green/greenPower/greenup.asp> They must then send it in with their own postage.

Green Up Program

Green Up is Seattle City Light's renewable power program where residential customers can choose to pay \$3, \$6, or \$12 extra **per month**. The Seattle City Light residential utility bill reflects a doubling of these amounts because the majority of the bills are bi-monthly. The Green Up premiums help the utility expand the amount of renewable energy it buys, which reduces greenhouse gas emissions in the environment.

City Light's Green Up program started in July, 2005. Today 2,146 residential customers green up a percentage of the energy they use in their homes. These customers purchase 25 million kilowatt hours of electricity, the equivalent of lighting 2,500 homes in Seattle. City Light acquires its green power from the Stateline Wind Farm in Eastern Washington, one of the largest wind power farms in the country. Any net revenues earned through the Green Up program will be reinvested in additional renewable energy.

How the Green Up dollar amount is calculated

The \$3 per month charge reflects 25% of a customer's average annual consumption being met with renewable resources; \$6 per month equates to 50%; and \$12 per month equates to 100%. Annual average residential consumption is based on 9,600 kWh, at \$0.015/kWh through twelve billing periods a year.

Customers who Green Up make a contribution to the environment

Customers who join Green up know that they are helping to develop new renewable power resources. This action helps reduce greenhouse gas emissions, which impacts climate change, an important initiative for Seattle and the world.