

Compact fluorescent lamps **SAVE MONEY** **AND ENERGY** at the Pan Pacific Hotel Seattle

CASE STUDY: COMPACT FLUORESCENT LAMPS



“We immediately saw an impact on our bottom line. Our savings paid back our initial investment in just over six months.”

Cris G. Deuna, Chief Engineer,
Pan Pacific Hotel Seattle

Twisting in 1,556 compact fluorescent lamps will save the Pan Pacific Hotel Seattle more than \$14,500 in annual energy costs—and Seattle City Light helped pay for the project.

To save energy and money, the Pan Pacific Hotel Seattle replaced incandescent bulbs in its 160 rooms with 1,556 energy efficient, screw-in compact fluorescent lamps (CFLs). The projected energy cost savings were impressive—\$14,548 a year. The long life of CFLs means hotel staff won't have to change bulbs as often, saving maintenance costs as well.

In addition to annual energy savings, a Seattle City Light cash rebate of \$4,899 helped offset the project expense.

Learn more about Seattle City Light cash rebates.
 Call (206) 684-3800 or visit www.seattle.gov/light/conserve.



What did customers think of the change?

Says David Sullivan, General Manager, “We explain to guests that switching to CFLs is a part of our Green Initiative. Our customers really appreciate our efforts to reduce our impact on the environment.”

New CFLs are far superior to first generation CFLs

CFLs are now available in a wide range of color temperatures, from warm and soft yellows to crisp, bright whites, making it possible to create the appropriate ambience in guest rooms.

Every year the Pan Pacific Hotel Seattle will save more than \$14,500 in energy costs alone

Project	Replaced incandescent bulbs with CFLs throughout the 160-room hotel
Estimated annual energy savings	264,520 kilowatt-hours (kWh)
Estimated annual cost savings	\$14,548

Find out how you can save energy and money

Like Pan Pacific Hotel Seattle, you can take advantage of Seattle City Light rebates to lower your energy costs. Call us at (206) 684-3800 to schedule a free lighting assessment. We'll let you know how much energy and money you could save.

CFLs save energy and money

- **Lower energy costs.** CFLs use 50% to 80% less energy for the same amount of light as traditional incandescent bulbs.
- **Lower maintenance costs.** CFLs last up to 10 times longer than traditional incandescent bulbs, reducing the maintenance costs associated with frequent incandescent bulb changes.

Conservation is our most cost-effective energy resource

Seattle City Light offers incentives such as technical assistance and rebates to business and institutional customers to promote adoption of energy-saving technologies. We offer rebates because conservation is a more cost-effective way to meet our electricity needs than alternatives such as building new power plants.

Reduce your carbon footprint

The City of Seattle is a national leader in protecting the environment. Seattle residents and businesses are joining in efforts to help reduce the negative impacts of climate change.



Seattle City Light is a publicly owned utility dedicated to exceeding our customers' expectations in producing and delivering low cost, reliable power in an environmentally responsible and safe way. We are committed to delivering the best customer service experience of any utility in the nation.

To qualify for a rebate, Seattle City Light must approve energy conservation projects prior to purchase or installation of equipment or materials. This program may change without notice and is subject to the availability of funds.

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