

23. To help us understand what affects using compact fluorescent light bulbs in your home...

What else should we know about your home lighting?

Five horizontal blue lines for writing.

Thank you for filling out this household lighting inventory.

Remember:

- Put this booklet in the envelope provided and mail it back by **May 21** to get your \$10 gift card.
- **Make sure to mail the postcard separately**, so we know where to send your \$10 gift card.
- Mark the postcard if you would like more information about compact fluorescent lighting.
- Don't add stamps (all postage has been paid for)

Your Household Lighting

 **Seattle City Light**

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Five horizontal lines for writing answers.

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Your Household Lighting

SNOHOMISH COUNTY
PUD
PUBLIC UTILITY DISTRICT NO. 1

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Five horizontal lines for writing answers.

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Your Household Lighting

PSE PUGET SOUND ENERGY

Do you usually buy new light bulbs or replace burned-out bulbs in your household?

If **Yes**, please continue below

If **No**, please fill out this booklet with the person who buys or replaces light bulbs.

Your Recent Light Bulb Purchases

The questions in this section are about Compact Fluorescent Light (CFL) bulbs with an ordinary size screw-in base.

SEE THE ENCLOSED PICTURE CARD FOR EXAMPLES OF CFL BULBS.

1. When did you last buy CFL bulbs? (check one)

- Recently – just this month
- Within the past several months
- Within the past year
- More than a year ago
- I've never bought a CFL bulb

→ → → **SKIP TO PAGE 3**

2. How many of those CFL bulbs did you buy...? (please write in numbers)

_____ in the same county where you live

_____ in another county: _____ (please specify)

3. How many of those CFL bulbs did you ... (please write in numbers)

_____ Install in your home?

_____ Put in storage for later use?

_____ Install at your place of work or business (not including a home office)?

Please Continue



17. How many people live in your home?

- One
- Two
- Three
- Four
- Five or more

18. How many people in each age group usually live here? (include yourself)

_____ Under 6

_____ 6 to 18

_____ 19 to 24

_____ 25 to 34

_____ 35 to 44

_____ 45 to 54

_____ 55 to 64

_____ 65 to 74

_____ 75 or older

19. What is your age? _____

20. Are you...?

- Male
- Female

21. Which of the following best describes your educational background? (Check only one)

- Some high school or less
- High school graduate
- Some trade or technical school
- Some college
- Graduate from 2-year college or trade / technical school
- Graduate from 4-year college
- Some post-graduate school
- Post-graduate degree

22. What was your household income in 2005, from all sources, before taxes? (Check only one)

- Less than \$20,000
- \$20,000 to \$39,999
- \$40,000 to \$59,999
- \$60,000 to \$79,999
- \$80,000 to \$99,999
- \$100,000 or more
- Don't know

Please Continue



You & Your Household

These final questions refer to your CFL buying habits and information about your household. All information provided will be reported anonymously and will only be used for planning future conservation programs.

10. Today, are you more likely to buy CFL bulbs...? (check only one of each pair)

- Using a coupon or rebate **OR** Regardless of coupons or rebates
 On the Internet (if this were an option) **OR** In a store
 And install them right away **OR** And "stockpile" them for later use

11. What type of home do you live in? (Check one)

- Single Family, Detached
 Townhouse or Rowhouse
 Duplex, Triplex, or Fourplex
 Apartment or Condo (5 or more units)
 Manufactured, Modular or Mobile Home

12. Do you rent or own this home? (Check one)

- Own or Buying
 Rent or Lease
 Neither

13. Who pays your electric bill?

- My household Landlord

If you are not a homeowner, go to Question 17

14. To the closest decade (e.g., 1920), in what year was this home built?

15. Approximately, what is the square footage of this home?

16. Have you remodeled or are you planning to remodel this home?

- Yes No

Please Continue

Your Household Lighting Inventory

In this section you will be asked to fill in tables about the lighting in different rooms in your home. Please read the instructions below before beginning.

First - Take the **REFERENCE** card inside this booklet and carefully study the socket, fixture, bulb and control examples.

Next - Visit each room indicated on the top of each table and, after writing in how many you have of each room type, **write in the number of...**

A. How many rooms are you reporting here? 2 Example Room(s)

Example Room

	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP
--	----------------------------------	--------------	---------------------

• Ordinary size **screw-in sockets** for each fixture type.

• **CFL bulbs** for each fixture type.

• **CFL bulbs you would install:** if you had the right type of CFL bulb today and didn't have to worry about wasting the bulbs that are in these fixtures right now, how many would you install?

• **Light bulb sockets controlled by:** count how many bulbs are on each type of control or fixture. Count number of bulbs, NOT number of switches.

B. Number of...

Light Bulb Sockets	0	6	5
Sockets with CFL Bulbs	0	6	2
CFL Bulbs you Would Install?	0	0	1

C. Number of Light Bulb Sockets Controlled by...

Bulbs with On-Off Switch	0	4	2
Bulbs with Dimmer Switch	0	2	0
Bulbs with Sensor Switch	0	0	1
Bulbs with 3-Way Lamp Switch			2

Repeat these steps for each room listed. If a room **does not exist** in your home, simply **cross out the table** and go to the next room.

Please Continue

Start Your Inventory Here

4. Please fill in below including all closets, pantries and storage areas in these rooms.
If you have nothing to report, please fill in with a "0".

A. How many rooms are you reporting here? _____ Kitchen(s) _____ Dining Room(s)

	Kitchen			Dining Room		
	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP
B. Number of...						
Light Bulb Sockets						
Sockets with CFL Bulbs						
CFL Bulbs you Would Install?						
C. Number of Light Bulb Sockets Controlled by...						
Bulbs with On-Off Switch						
Bulbs with Dimmer Switch						
Bulbs with Sensor Switch						
Bulbs with 3-Way Lamp Switch	////	////		////	////	

Please Continue

Finish Your Inventory Here

9. Please fill in below including all closets and storage in these area.
If you have nothing to report, please fill in with a "0".

Basement, Laundry, Workshop & Garage

Outside Areas (Lights Attached to Buildings)

	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP
B. Number of...						
Light Bulb Sockets						
Sockets with CFL Bulbs						
CFL Bulbs you Would Install?						
C. Number of Light Bulb Sockets Controlled by...						
Bulbs with On-Off Switch						
Bulbs with Dimmer Switch						
Bulbs with Sensor Switch						
Bulbs with 3-Way Lamp Switch	////	////		////	////	

USE THE REFERENCE CARD TO IDENTIFY FIXTURES, CFL BULBS AND LIGHTING CONTROLS.

Please Continue



Continue Your Inventory Here

8. Please fill in below including all closets, pantries and storage areas in these rooms.
If you have nothing to report, please fill in with a "0".

A. How many rooms are you reporting here? _____ Office(s) or Study

Home Office or Study Entry, Halls & Stairs

	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP
B. Number of...						
Light Bulb Sockets						
Sockets with CFL Bulbs						
CFL Bulbs you Would Install?						
C. Number of Light Bulb Sockets Controlled by...						
Bulbs with On-Off Switch						
Bulbs with Dimmer Switch						
Bulbs with Sensor Switch						
Bulbs with 3-Way Lamp Switch	////	////		////	////	

Please Continue

Continue Your Inventory Here

5. Please fill in below including all closets and storage areas in these rooms.
If you have nothing to report, please fill in with a "0".

A. How many rooms are you reporting here?

_____ Living Room(s) _____ Family Room(s) or Den(s)

Living Room Family Room

	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP
B. Number of...						
Light Bulb Sockets						
Sockets with CFL Bulbs						
CFL Bulbs you Would Install?						
C. Number of Light Bulb Sockets Controlled by...						
Bulbs with On-Off Switch						
Bulbs with Dimmer Switch						
Bulbs with Sensor Switch						
Bulbs with 3-Way Lamp Switch	////	////		////	////	

USE THE REFERENCE CARD TO IDENTIFY FIXTURES, CFL BULBS AND LIGHTING CONTROLS.

Please Continue



Continue Your Inventory Here

6. Please fill in below including all closets, pantries and storage areas in these rooms.
If you have nothing to report, please fill in with a "0".

A. How many rooms are you reporting here? _____ Master _____ All Other Bedroom(s)

	Master Bedroom			All Other Bedrooms		
	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP
B. Number of...						
Light Bulb Sockets						
Sockets with CFL Bulbs						
CFL Bulbs you Would Install?						
C. Number of Light Bulb Sockets Controlled by...						
Bulbs with On-Off Switch						
Bulbs with Dimmer Switch						
Bulbs with Sensor Switch						
Bulbs with 3-Way Lamp Switch	////	////		////	////	

Please Continue

Continue Your Inventory Here

7. Please fill in below including all closets, pantries and storage areas in these rooms.
If you have nothing to report, please fill in with a "0".

A. How many rooms are you reporting here? _____ Master _____ All Other Bathroom(s)

	Master Bathroom			All Other Bathrooms		
	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP
B. Number of...						
Light Bulb Sockets						
Sockets with CFL Bulbs						
CFL Bulbs you Would Install?						
C. Number of Light Bulb Sockets Controlled by...						
Bulbs with On-Off Switch						
Bulbs with Dimmer Switch						
Bulbs with Sensor Switch						
Bulbs with 3-Way Lamp Switch	////	////		////	////	

USE THE REFERENCE CARD TO IDENTIFY FIXTURES, CFL BULBS AND LIGHTING CONTROLS.

Please Continue

Reference Card

Sockets

- Count **ONLY** those sockets with an ordinary size screw-in base, like the one pictured here.



Actual size of an ordinary size screw-in base.

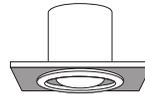


Fixtures

- Surface Mount or Hanging Fixture** - Includes all fixtures attached to walls or ceilings, and all fixtures suspended from the ceiling.



- Recessed Can** - includes all fixtures installed into a hollow circular opening in the ceiling.

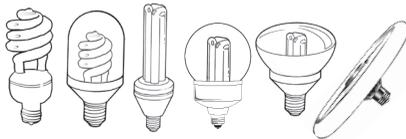


- Floor or Table Lamp**

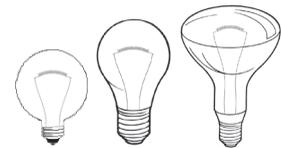


Bulbs

These are Different Types of Compact Fluorescent Bulbs (CFLs)



CFLs have a thick white middle section between the bulb and the screw base.



These are **NOT** "Compact Fluorescent" Bulbs (CFLs)

Controls

- On-Off Switch**



- Sensor Switch** - light is activated by a motion, sound or light sensor.



- Dimmer Switch** - level of light can be adjusted by the switch.



- 3-Way Lamp Switch** - allows three different levels of light.



Instructions



How to Fill Out the Tables

First - Carefully study the socket, fixture, bulb and control examples on the other side of this card.

Next - Visit each room indicated on the top of each table and, after writing in how many you have of each room type, **write in the number of...**

A. How many rooms are you reporting here? 2 **Example Room(s)**

• Ordinary size **screw-in sockets** for each fixture type.

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• **CFL bulbs you would install:** if you had the right type of CFL bulb today and didn't have to worry about wasting the bulbs that are in these fixtures right now, how many would you install?

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Example Room

	Surface Mount or Hanging FIXTURE	Recessed CAN	Table or Floor LAMP
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Bulbs with Sensor Switch	0	0	1
Bulbs with 3-Way Lamp Switch			2

Repeat these steps for each room listed. If a room **does not exist** in your home, simply **cross out the table** and go to the next room.

Please Continue



**You solve problems every day.
Now you can help us to keep
electricity rates manageable.**

Dear [Customer Name],

We know the satisfaction you get by solving a problem. But sometimes the problems you are most concerned about seem out of your control – like keeping electricity costs manageable. That’s frustrating. You could throw up your hands, but that’s not you. You face life head-on and hope to make a difference. Now you can.

Within the next few days you will be receiving a survey booklet about your home lighting. By filling out this home lighting survey that tells us what fixtures and light bulbs are currently in place, you can help us plan energy efficiency programs that work best.

Industry experts say that the largest potential for home energy savings in the Northwest is in lighting. Making home lighting more efficient can make a tremendous difference in future energy costs by helping us avoid more expensive generation sources.

As a thank you, when we receive your completed booklet and postcard, we will send you a \$10 gift card to be used at a variety of well-known stores and restaurants.

How did we select your name? We chose a random sample of only 400 of our customers for this important survey. So... your answers count! No matter what type of home you live in we need to hear from you.

When you receive your booklet, we hope you take the time to complete and return it to us. You will receive a self-addressed, postage paid envelope to return your booklet. It is addressed to our data processing firm (The Mailhandlers), who is tabulating the results on our behalf. ***Please do so no later than May 21, 2007.***

If you have questions about this survey, please do not hesitate to contact one of our Energy Advisors at 1-800-562-1482.

Thank you, in advance, for helping us with this effort. When we save energy, you save money!

Sincerely,

Cal Shirley
VP Energy Efficiency Services

FPO FSC logo



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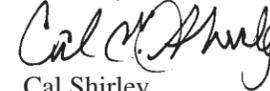
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FPO FSC logo

If you cannot read English, please find someone who can translate and help you complete this survey.

បើអ្នកមិនចេះអានភាសាអង់គ្លេសទេសូមរកជនណាម្នាក់ដែលចេះបកប្រែហើយជួយបំពេញក្រដាសស្តង់ដារនេះឲ្យអ្នក ។

Если вы не можете читать по-английски, пожалуйста, найдите кого-нибудь, кто может перевести для вас и помочь вам заполнить этот вопросник.

如果您不能阅读英文，请找人为您翻译，帮您完成此项调查。

如果您不能閱讀英文，請找人幫您翻譯並完成此項調查。

영어를 읽으시지 못하시면, 번역해 줄 수 있는 사람에게 도움을 청하셔서 이 설문조사를 작성해 주십시오.

Haddii aadan akhrin karin af Ingiriiska, waxaad fadlan soo heshaa qof kuu tarjuma oo kaa saacida dhammeystirka daraasaddan tirakoobka ah.

Si no puede leer inglés, por favor busque a alguien que pueda traducir y ayudarle a completar esta encuesta.

Kung hindi ka makabasa ng Ingles, maghanap ng tao na makakapagsaling-wika at tutulungan kang kumpletuhin ang pagtatasa na ito.

Nếu quý vị không thể đọc được tiếng Anh, xin tìm một người nào có thể phiên dịch và giúp quý vị hoàn tất việc thăm dò ý kiến này.

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You solve problems every day. Now you can help us to keep electricity rates manageable.

Dear [Customer Name],

We know the satisfaction you get by solving a problem. But sometimes the problems you are most concerned about seem out of your control – like keeping electricity costs manageable. That’s frustrating. You could throw up your hands, but that’s not you. You face life head-on and hope to make a difference. Now you can.

This survey booklet contains questions about your home lighting and takes about 20 minutes to complete. By filling out this survey that tells us what fixtures and light bulbs are currently in place, you can help us plan energy efficiency programs that work best.

Industry experts say that the largest potential for home energy savings in the Northwest is in lighting. Making home lighting more efficient can make a tremendous difference in future energy costs by helping us avoid more expensive generation sources.

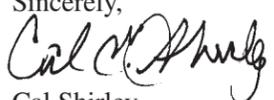
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How did we select your name? We chose a random sample of only 400 of our customers for this important survey. So... your answers count! No matter what type of home you live in we need to hear from you.

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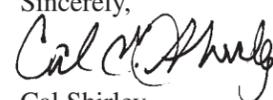
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Your Household Lighting



 PUGET SOUND ENERGY

If you did not receive your survey booklet or need further assistance, please call one of our Energy Advisors at 1-800-562-1482.

Dear Customer,

Last week we sent you a survey booklet about the lighting in your residence.

If you have already returned this booklet please accept our thanks. If not, would you do so today? **We will be accepting booklets postmarked by Monday, May 21.**

Your information is important and we need your help. Remember, your completed booklet will:

- Help us plan future conservation programs that save energy and save you money
- Give us information only you can provide
- Guarantee you to **receive a \$10 gift card** to a store of your choice!

Your answers to the survey are anonymous and will only be used by Puget Sound Energy and other local utility companies to improve our conservation programs. Thank you very much for assisting Puget Sound Energy with our conservation efforts.

Your Household Lighting



 PUGET SOUND ENERGY

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Your answers to the survey are anonymous and will only be used by Puget Sound Energy and other local utility companies to improve our conservation programs. Thank you very much for assisting Puget Sound Energy with our conservation efforts.

Please fill out and mail this postcard separately to receive your \$10 gift card. Because this is an anonymous survey, we need you to provide us with the name and address of where you would like this card sent. Also, check the box below if you would like to receive additional information on energy efficient lighting.

Your name (please print)

Address Line 1

Address Line 2

City, State, ZIP

Please send me additional information on energy efficiency lighting for my home.

Thank you very much for your help with this important study. We really appreciate it.

Please fill out and mail this postcard separately to receive your \$10 gift card. Because this is an anonymous survey, we need you to provide us with the name and address of where you would like this card sent. Also, check the box below if you would like to receive additional information on energy efficient lighting.

Your name (please print)

Address Line 1

Address Line 2

City, State, ZIP

Please send me additional information on energy efficiency lighting for my home.

Thank you very much for your help with this important study. We really appreciate it.