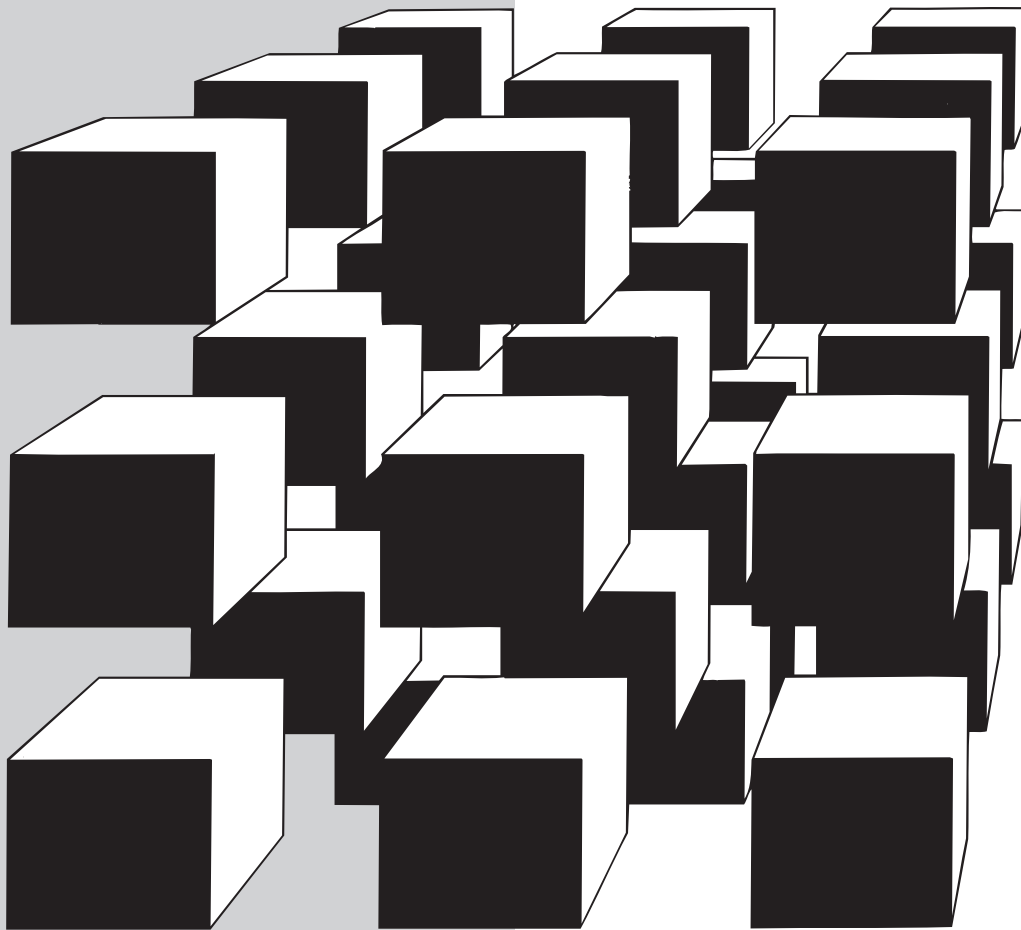
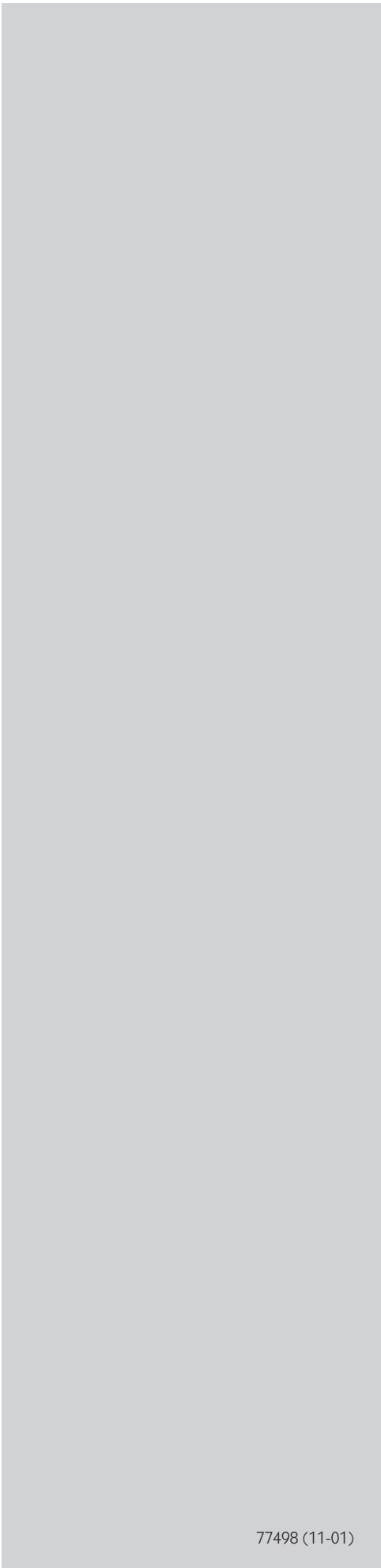


# Energy Conservation Accomplishments: **1977-2006**

Evaluation Unit  
Conservation Resources  
Division  
2007



**Seattle City Light**



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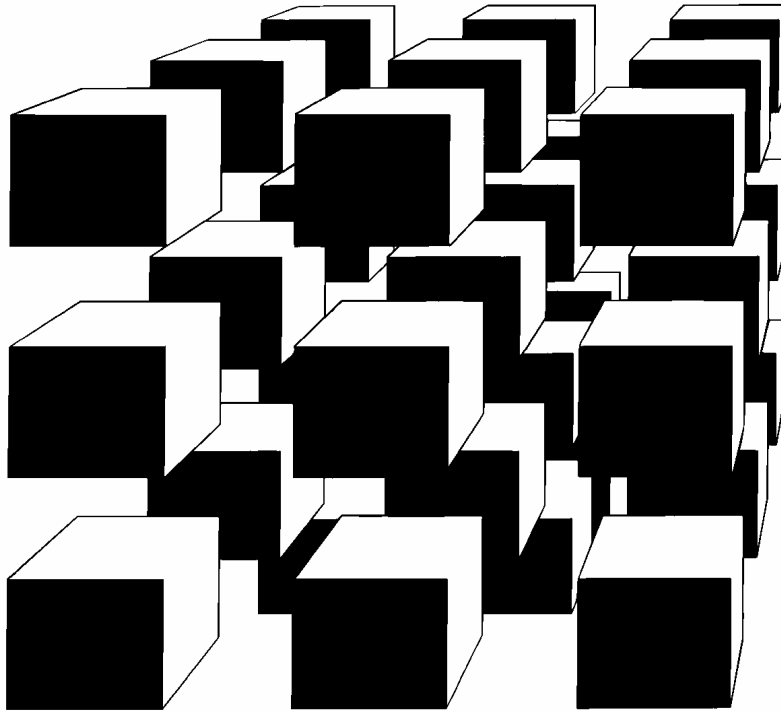


Seattle City Light 2007

77498 (11-01)

# Energy Conservation Accomplishments: 1977-2006

Evaluation Support  
Conservation Resources  
Division  
2007



Debra Tachibana, EDITOR  
& Dennis Pearson



**Seattle City Light**

This report is intended for use by City of Seattle departments for purposes of accountability and planning. Information presented in this report may be quoted in the stated form. Any **calculations** made from these data **must be reviewed and approved** by the Conservation Resources Division, Seattle City Light, prior to publication in **any other** document or medium.

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Prepared by the City of Seattle – Seattle City Light Department

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Seattle City Light is a publicly owned utility dedicated to exceeding our customer expectations by producing and delivering low cost, reliable power in an environmentally responsible and safe way. We are committed to delivering the best customer service experience of any utility in the nation.

## Conservation Resources

Bringing energy efficiency into every home and business in Seattle

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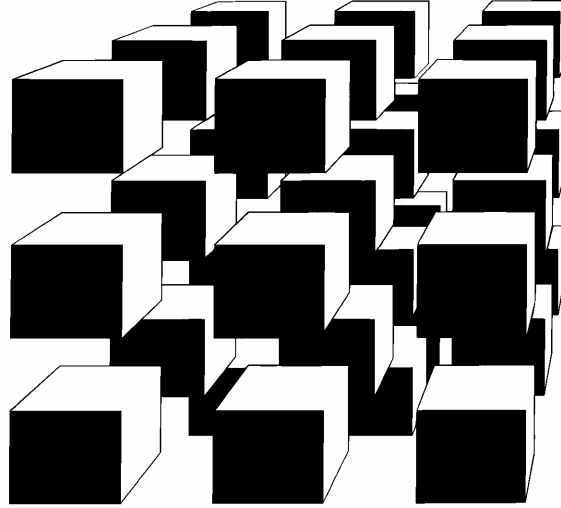
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# **I. SUMMARY OF ACCOMPLISHMENTS AND EXPENDITURES**





**We should measure the performance of DSM programs in much the same way, and with the same competence and diligence, that we monitor the performance of power plants.**

*Eric Hirst, in *Measuring Performance: Key to Successful Utility Demand-Side Management Programs*, Oak Ridge National Laboratory, 1990*

## A Few Fast Facts about Conservation

### Conservation Programs Save Energy

Seattle City Light has operated conservation programs for 30 years, since 1977.

In 2006, conservation reduced City Light's electric system load by **11%** (120 average megawatts, or 1,001,367 megawatt-hours).

These savings accrued from still-active measures installed during 1982-2006.

That is enough electricity to power 118,400 Seattle homes—**one-third** of the residential service area.

If all the City Light program energy savings acquired since 1977 were available today, we could power the homes of **nearly four** cities the size of Seattle—or the entire 2006 Utility load in all sectors, with 32% to spare.

Energy savings first put into production in 2006 were **57.6** gigawatt-hours (thousand megawatt-hours, or million kilowatt-hours).

### Conservation Programs Cut CO<sub>2</sub> Emissions

Avoided energy production in 2006 reduced the release of carbon dioxide into the atmosphere by over 600,800 tons.

That is equivalent to **1 of 3** service area households garaging a vehicle for the year.

And this impact will continue for the next 16 years, as long as installed measures keep saving energy.

### Conservation Customers Save on Electric Bills

From 1977-2006, program participants have saved over \$557 million on bills.

Half of these cost savings went to residential customers.

In 2006, conservation customers reduced their City Light bills by \$64 million.

### Seattle City Light Statistics

2006	Average Number of Customers	Megawatt-hours Sold	Average Seattle Rate per kWh	Average National Rate per kWh
Residential	339,640	3,060,651	6.58¢	9.42¢
Nonresidential	39,590	6,393,854	5.97¢	7.30¢
Total	379,230	9,454,505	6.17¢	7.98¢

**Service Area:** 131 sq. miles

**Population:** 741,600

**Personnel (FTEs):** 1,548

## Introduction

The City of Seattle has actively pursued energy conservation as an alternative to new generation development for 30 years, since 1977. The City's municipally owned electric utility, Seattle City Light (*City Light*), has developed and implemented conservation programs and policies to increase the efficiency of electricity use in homes and businesses. These programs provide to customers conservation information and financial incentives that encourage them, for example, to insulate their homes, install energy efficient appliances, or install efficient lights in commercial and industrial establishments. Regulations are part of Seattle's conservation efforts; Seattle maintains an energy code for new residential and commercial construction.

In 2005, Seattle City Light underwent reorganization and the Energy Management Services Division was renamed the Conservation Resources Division, with a new reporting relationship to the Power Supply and Environmental Affairs business unit.

In 2006 the Conservation Resources Services Division (*CRD*) continued progress toward energy savings goals. Working with customers and trade allies, City Light secured 7.26 aMW in 2006 through new project authorizations, rebates, and contracts (95% of the 7.63 aMW annual goal). This will be enough energy to power about 7,150 Seattle homes each year for the next 16 years, while measures remain active.

In addition to reducing customer energy bills, these potential energy savings will benefit the environment. Conservation delays the need for new power plants, reducing air pollution and greenhouse gas emissions (specifically carbon dioxide) from alternative fossil-fueled power plants. It would take 7,255 vehicles annually (each driving 10,000 miles and getting 20 mpg) to emit carbon dioxide gas into the atmosphere equal to that newly secured by City Light conservation programs during 2006.

Meanwhile City Light completed installation of measures in 2006 that are now saving 6.92 aMW each year—enough energy to power about 6,810 Seattle homes for 16 years, while measures remain active. It would take 6,910 vehicles to emit carbon dioxide gas into the atmosphere equal to that avoided by projects completing work through City Light conservation programs in 2006, and these savings will continue for another 16 years, on average.

## Evaluation Reporting

In 1980, Seattle City Light established an evaluation capability to provide information on conservation program energy savings, cost-effectiveness, and operational efficiency. Since that time, nearly 150 evaluation studies have been completed (see BIBLIOGRAPHY). Most of these studies have been performed after programs have been operating approximately six months to two years.

Evaluators ensure that the energy savings counted as programmatic savings are truly due to program effects and not due to other factors such as customers' response to the changing price of electricity, other sources of conservation information, or year-to-year weather variations. Thus, whenever possible, savings are calculated by comparing the change in electricity use of program participants with that of a group of nonparticipating customers or a control group.

In addition, City Light measures the performance of programs in the midst of delivering energy management products and services. Evaluators have surveyed City Light customers to assess customer satisfaction, to gather information that will assist in the development of effective marketing strategies, and to verify electricity savings calculations. Where relevant data have been available, evaluators have also used the evaluation results from similar programs operated by other utilities. This is done for purposes of comparison or benchmarking, and sometimes to adjust estimates of City Light's program savings.

CRD Evaluation Support (the evaluation unit) has been publishing the annual *Energy Conservation Accomplishments* report for 25 years. Each year has seen expansion and improvement in the report.

## Purpose and Organization of Report

The *Energy Conservation Accomplishments* report is an annual monitoring and performance measurement report, not an evaluation of programs. It compiles detailed performance data for all of Seattle City Light's conservation efforts since 1977, both active and discontinued programs. Currently this document includes data on the following types of data:

- Program descriptions
- Program participation levels
- Energy savings and average load reduction
- Estimated lifetimes of energy savings
- Program expenditures
- Bonneville Power Administration (BPA) and other funding
- Documentation of information sources and calculations



The supporting documentation, presented in hundreds of footnotes, is a major strength of this report. It allows the serious user to probe into the sources of data or estimates, any necessary adjustments, assumptions made, and other contextual comments.

While this report includes the best data available for annual calendar-year tracking and evaluated energy savings, it is not a substitute for rigorous evaluation studies, especially in the collection, interpretation, and utilization of cost data. The municipal financial accounting systems used for most cost reporting have been awkward tools for capturing itemized program-specific expenses, and to assign them to the appropriate calendar year (many budget and contract funds are carried over from one year to the next). While there is an attempt to assign costs and savings to the year in which they occur, for some programs this is difficult. In new construction, for example, the financial incentives may be paid a year or more before a facility is constructed and occupied, and savings start to accumulate. Another financial tracking dilemma has occurred in residential weatherization loan programs where the tracking systems report the total cost of the job, not just the portion financed by Seattle City Light. Repayment of loans is made to a City account that is not tracked by program or budget year.

**For these and other reasons, the reader is strongly advised NOT to use the cost data in this report to attempt calculation of program cost effectiveness.** Inappropriate use of expenditure data could lead to significant errors in comparisons across programs.

The information presented in this edition of the *Energy Conservation Accomplishments* report supersedes that of earlier editions. As new data were added for 2003-2006, revisions were made in reports of program participation, energy savings, expenditures, and funding for earlier years. **Users are advised to consult new values for 2001 through 2006 in particular.**

This report is divided into five sections. The remainder of SECTION I presents a summary of the electricity savings and expenditures for conservation programs from the start of the programs through 2006. The information provided on each program in SECTIONS II–V includes descriptions of the program and population served, conservation measures, participation, electricity savings, load reduction, expenditures, and outside funding. SECTION II summarizes information for active programs in the residential sector, while SECTION III provides comparable data for the commercial and industrial sectors. SECTION IV contains information on residential programs that have been discontinued or replaced. While these programs are no longer operating and incurring costs, many continue to produce electricity savings. Similarly, inactive commercial and industrial programs are described in SECTION V. This report ends with a BIBLIOGRAPHY listing selected reports on energy program evaluations completed by CRD Evaluation Support (the evaluation unit) over the past 25 years.

## Information Sources and Terms

The main sources of expenditure data are cost ledger reports (1977-1990); City Light Management Information System–MIS reports (1977-1990); Seattle Financial Management System–SFMS reports (1990-1999); and SUMMIT financial system reports (1999-2006). Other sources of information, such as planning documents, were consulted on specific programs. The primary sources of information for electricity savings are evaluation reports produced or commissioned by CRD Evaluation Support (the evaluation unit).

Several programs experience a lag of one or more years before authorized and contracted conservation savings are put into service. Tables in the **Electricity Savings** portion of entries for several programs described authorized/contracted projects as well as completed projects. These programs include Built Smart / Long-Term Super Good Cents, Multifamily Conservation Programs, Energy Savings Plan, Energy Smart Design, Energy Smart Services, and Smart Business. The first table in each entry depicts projects contracted by City Light during the calendar year. This table describes the potential energy savings that will be realized when the projects are completed. The second table in each entry for these programs continues to describe savings realized from projects completed during the calendar year.

Note that the energy savings (both MWh and aMW) reported in both tables reflect savings from current year participants as well as savings in that year from all prior participants for whom the measure lifetime has not yet expired. For a description of first-year savings from current year participants only, see the referenced footnotes in each program entry. Following are definitions for some energy savings terms used throughout this report.

**Measure Lifetime:** The active lifetime of measures is expressed in terms of the average residual life, or the point at which approximately 50% of measures would have been retired due to failure. Failure can mean physical failure, but also includes early removals due to remodeling and renovation. After this number of years has elapsed, participants are dropped from the cumulative total of participants for which energy savings are calculated. This simplifying procedure is followed rather than the more complex procedure of declining the participant cohort count over the maximum technical measure life.

**Kilowatt-hour (kWh) Savings:** Seattle City Light sets goals and measures conservation energy savings in annual kilowatt-hours. The utility does not track demand impacts (kilowatts). As a hydroelectric utility able to shift daily loads within its own resources (and both summer and winter peaks), the utility is most interested in the averaged impact of conservation acquisitions on avoided production and power purchases.

**Gross Energy Savings:** An estimate of change in electricity use from before to after participants take program-related actions. Gross savings do not distinguish naturally occurring conservation from effects attributable solely to the program.

**Net Energy Savings:** An estimate of electricity savings attributable solely to implementation of the program; that is, *Gross Energy Savings* from participants minus the energy savings that would have occurred even if the program had not been offered. Nonprogram savings are determined from baseline data or a comparison group of nonparticipants, to control for the effects of naturally occurring conservation, changes in behavior and equipment holdings, economic factors, and free-ridership. Typically, evaluations at Seattle City Light have not incorporated spillover effects into estimates of *Net Energy Savings*; however where these effects are significantly large and capable of documentation, recent evaluations have addressed spillover effects and reported energy savings from them.

**First Year Energy Savings:** The net electricity savings acquired in the first year after program participation from projects completed in that year. Savings are counted in the calendar year when measure installation is completed, to facilitate alignment of savings with expenditures and external funding.

**Cumulative Energy Savings:** The electricity savings from the current year participants (*First Year Energy Savings*), PLUS savings in that year from all prior participants, for program measures with an unexpired lifetime; that is, energy savings in a given year from cumulative participants.

**Annual Megawatt-hour (MWh) Savings:** The *Cumulative Energy Savings* in a given calendar year, expressed in megawatt-hours (thousands of kilowatt-hours) or gigawatt-hours (millions).

**Average Megawatt (aMW) Load Reduction:** The total annual load reduction, calculated as *Annual MWh Savings* divided by 8,760 hours per year. Thus savings are reflected as an overall trimming of energy production in every hour of the year, and are not assigned to peak or other costing periods. In energy savings tables for individual programs, aMW savings are reported without further adjustment.

**Transmission and Distribution Credit:** The City Light protocol is to incorporate into aMW statements a 5.2% system average credit for avoided transmission and distribution (T&D) line losses (from generation or wholesale power sources), but never to apply the credit to statements of MWh or kWh impacts. This adjustment is made for sector-level and Division-level summaries in SECTION I of this report.

**Savings Since Start of Program:** The sum of *Cumulative Energy Savings* estimates across ALL the years from program inception through the current reporting year. This construct exceeds the actual energy savings experienced in any given calendar year; it illustrates the relative investments made by City Light in various resource options.

## Summary of Residential Programs

While 15 programs are listed in Table 1, five were still in operation during 2006. The largest of the active programs are Multifamily Conservation and Built Smart. Other active programs at year-end include the HomeWise/Low-Income Electric, Neighborhood Power, and Retail-Wise Lighting and Appliance Programs.

Total electricity savings achieved by individual residential programs over the entire 1977-2006 period are depicted in the left pyramid of Figure 1. These savings are expressed as gigawatt-hours (GWh, a million kilowatt-hours). While Blanket Seattle (a completed program) had provided the greatest savings through 1993, the tank wraps offered through Blanket Seattle had a shorter lifetime than the measures installed through the weatherization programs, and tank wrap savings are now declining. Savings from the Water Heater Rebate programs continue to provide significant benefits, as does the Home Water Savers Program. However, over the long run the HomeWise/Low-Income Electric, Home Energy Loan, and Multifamily weatherization and lighting programs will provide City Light's most enduring residential conservation resource. The Home Energy Check Program is the only audit information and advice program to generate significant savings.

The average load reduction effected by programs with active measures in 2006 is shown graphically in the right pyramid of Figure 1 (average megawatts, adjusted to include savings on electricity transmission and distribution). At the present time, the greatest energy savings are being derived from past participants in the now-closed Home Water Savers Program, and from the major weatherization programs. Home Water Savers Program savings will have a relatively shorter lifetime because this was an early adopter program. Changes in the national and state plumbing codes have been eroding these savings as remodeling and renovation take place in the homes reached by this program. Weatherization savings have a much longer lifetime, usually around 30 years.

Seattle City Light's residential programs acquired 9,288 MWh in new energy savings from projects completed in 2006, at an overall levelized incentive cost of 2.0¢ per kilowatt-hour (kWh) over the lifetime of conservation measures. Measures installed just in non-low income residences acquired savings at an incentive cost of 1.5¢ per kWh.

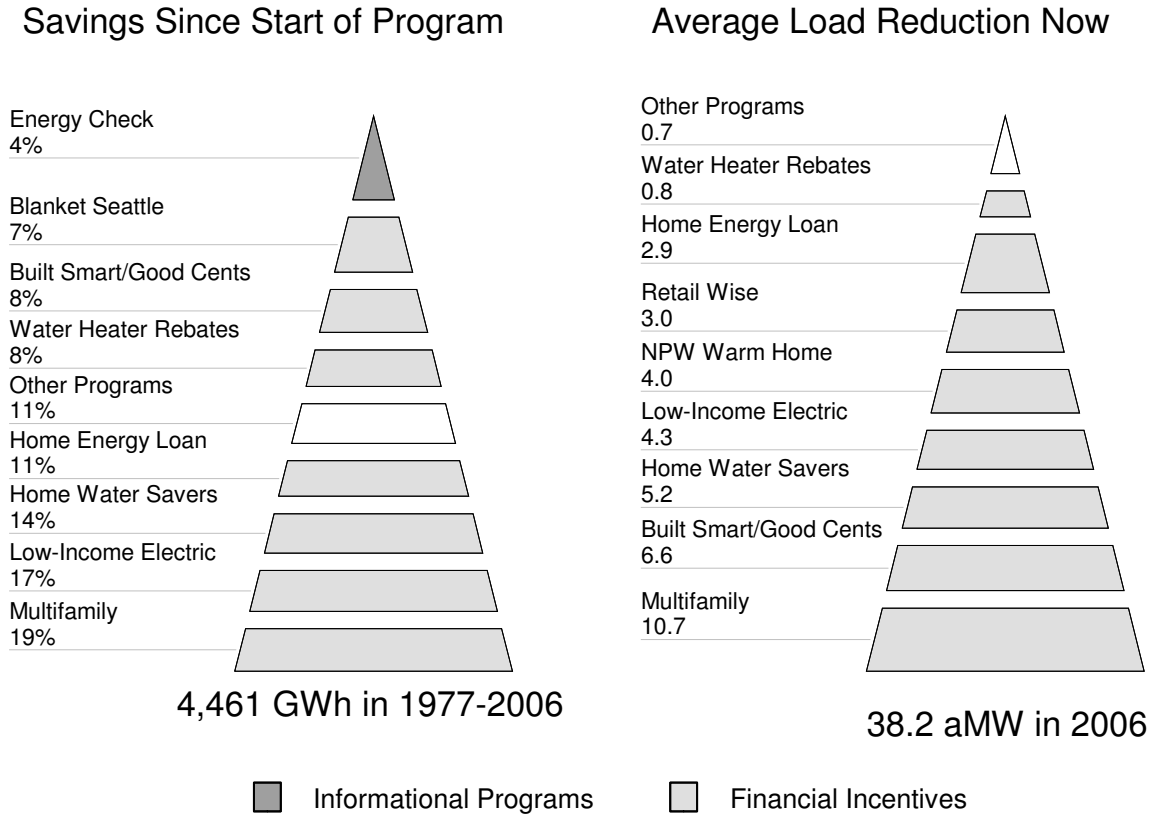
**Table 1**  
**RESIDENTIAL CONSERVATION PROGRAM SUMMARY (1)**

<b>Residential Conservation Programs</b>	<b>Year Pgm Started</b>	<b>Year Pgm Ended</b>	<b>First Year MWh Electricity Savings in 2006</b>	<b>Lifetime of Program Measures in Years</b>	<b>Cumulative Number of Participants</b>	<b>Cumulative MWh Electricity Savings thru 2006</b>	<b>Average Megawatt Load Reduction in 2006</b>
<b>Active Programs:</b>							
Built Smart / Super Good Cents	1992		4,070	33	855	354,687	6.590
Low-Income Electric Pgm	1981		103	30	11,656	742,801	4.258
Multifamily Conservation Pgms	1986		2,878	22	3,811	867,411	10.694
Neighborhood Power Pgms	1994	(1997)	367	6	230,474	211,668	3.976
Retail-Wise Light and Appliance	1992		1,870	9	41,328	144,474	3.024
<b>Inactive Programs:</b>							
Blanket Seattle / Water Heat Insulation and Setback Pgm	1977	1983	0	10	113,513	313,652	0.000
Energy Code: Residential	1992	1996	0	15	220	29,436	0.282
En Eff Water Htr Rebate Pgm	1992	2002	0	12	49,608	119,125	0.804
Home Energy Check Pgm	1981	1992	0	10	35,238	180,357	0.000
Home Energy Loan Pgm	1981	1993	0	30	12,286	505,117	2.904
Home Water Savers Pgm	1992	1995	0	15	84,535	633,873	5.243
Neighborhood Workshops	1978	1982	0	10	2,354	11,532	0.000
Residential Efficiency Stds	1981	1996	0	30	1,340	65,262	0.338
Residential Insulation Pgm	1978	1980	0	30	494	25,684	0.113
Water Heater Rebate Pgm	1983	1990	0	16	40,076	256,483	0.000
<b>Residential Total</b>			<b>9,288</b>		<b>627,788</b>	<b>4,461,569</b>	<b>38.226</b>

## Notes

- Data for this table were aggregated from individual program entries in SECTIONS II and IV of this report; savings from residential Energy Code participants are included in this table although the program is reported in SECTION III. For the residential weatherization programs, buildings are counted as participants rather than dwelling units affected. In 1997 the Warm Home Program ended as a stand-alone, and continuing home weatherization activity was absorbed into the Neighborhood Power Program. Neighborhood Power participant counts in 2001 include 178,481 customers receiving Conservation Kits (and 51,606 others installing compact fluorescent light bulbs, not counted above); another 48,659 customers received Conservation Kits in 2005. Not shown are another 6,969 bulbs distributed in 1998-2000 and 54,236 in 2002-2006. RetailWise counts in 2002 exclude retail purchases of 262,995 bulbs and fixtures during 1999-2002, as well as regional NEEA programs.

**Figure 1**  
**RESIDENTIAL ENERGY SAVINGS**



**Notes**

1. The first pyramid illustrates the proportion of savings achieved over the 30 years since the start of all programs (the sum of annual savings from cumulative participants, or Savings Since Start of Program). It provides a sense of how each program, active or discontinued, has contributed to the overall energy conservation resources acquired by Seattle City Light. The second pyramid depicts the proportion of 2006 average load reduction achieved by each program having measures still active in 2006 (calculated from the *Cumulative Energy Savings*).

## Summary of Commercial–Industrial Programs

A summary of Commercial and Industrial (C–I) conservation programs is provided in Table 2. There are 16 program entries representing informational programs, financial incentive programs and regulations. Of the four programs operating in 2006, the largest was the Energy Smart Services Program. The Energy Smart Design and Energy Savings Plan Programs enrolled their last projects in 2001, all of which reached completion by the end of 2005. Beginning January 2002, all new energy management services to medium and large commercial and industrial customers were initiated under Energy Smart Services.

Energy savings have not been measured for the Lighting Design Lab, for the new Sustainability Programs, or for commercial buildings affected by the Energy Code Program. Among discontinued C–I programs still generating energy savings, the largest were the Energy Smart Design and Energy Savings Plan Programs.

The electricity savings achieved from individual commercial and industrial conservation programs over the entire 1977-2006 period are shown in the left pyramid of Figure 2. These savings are expressed as gigawatt-hours (GWh, a million kilowatt-hours). The average load reduction effected by programs with active measures in 2006 is shown graphically in the right pyramid of Figure 2 (average megawatts, adjusted to include savings on electric transmission and distribution). Currently the greatest energy savings are being acquired from the Energy Smart Design Program, which is graphed in combination with commercial projects from Energy Smart Services, in this figure.

Seattle City Light's commercial and industrial programs acquired 48,323 MWh in new energy savings from projects completed in 2006, at an overall levelized incentive cost of 1.4¢ per kilowatt-hour (kWh) over the lifetime of conservation measures.

**Table 2**  
**COMMERCIAL-INDUSTRIAL CONSERVATION PROGRAM SUMMARY (1)**

<b>Commercial – Industrial Conservation Programs</b>	<b>Year Pgm Started</b>	<b>Year Pgm Ended</b>	<b>First Year MWh Electricity Savings in 2006</b>	<b>Lifetime of Program Measures in Years</b>	<b>Cumulative Number of Participants</b>	<b>Cumulative MWh Electricity Savings thru 2006</b>	<b>Average Megawatt Load Reduction in 2006</b>
<b>Active Programs:</b>							
Energy Smart Services Pgm	2002		44,708	15	4,404	427,758	19.903
Lighting Design Lab	1988		—	16	5,773	0	0.000
Smart Business Rebate Pgm	1995		3,614	11	2,215	126,594	3.052
Sustainability & Energy Code	1989		—	15	1,522	0	0.000
<b>Inactive Programs:</b>							
BPA Comrc'l Tank Wrap Pgm	1982	1983	0	12	997	5,988	0.000
Comrc'l Incentives Pilot Pgm	1986	1991	0	16	234	344,997	0.679
En Code Major Projects Reqmt	1984	1991	0	16	46	143,232	0.366
Energy Mgmt Partnership Pgm	1980	1983	0	16	32	110,447	0.000
Energy Mgmt Survey Pgm	1984	1992	0	16	938	584,488	0.340
Energy \$avings Plan	1988	2004	0	16	478	782,622	9.499
Energy Smart Design Pgm	1989	2003	0	15	2,360	3,988,697	47.311
General Service Efficiency Stds	1983	1996	0	18	762	51,178	0.154
Industrial R & D Project	1988	1992	0	15	15	47,941	0.139
Lighting Incentive Pgms	1981	1983	0	5	358	61,057	0.000
Lighting Survey Pgm	1979	1983	0	5	111	28,210	0.000
Street and Area Lighting Pgm	1982	1992	0	16	—	521,579	0.587
Walk-Through Survey Pgm	1980	1983	0	16	449	185,168	0.000
<b>Commercial – Industrial Total</b>			<b>44,323</b>		<b>20,694</b>	<b>7,409,961</b>	<b>82,030</b>

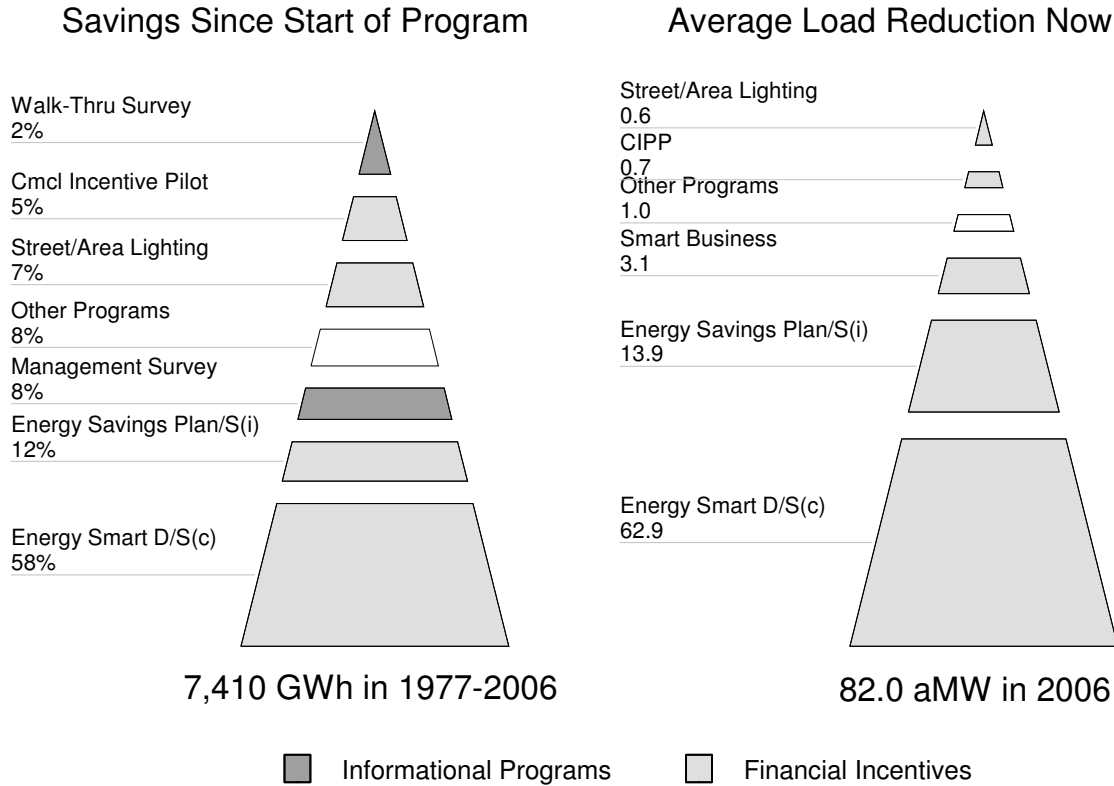
## Notes

1. Data for this table were aggregated from individual program entries in SECTIONS III and V of this report; however, savings from residential Energy Code participants are included in Table 1. For the new construction and retrofit programs, buildings are counted as participants rather than square footage affected. Participant counts exclude 60,984 streetlights retrofitted in 1982-1992.



**Figure 2**

**COMMERCIAL-INDUSTRIAL ENERGY SAVINGS**



**Notes**

1. The first pyramid illustrates the proportion of savings achieved over the 30 years since the start of all programs (the sum of annual savings from cumulative participants, or Savings Since Start of Program). It provides a sense of how each program, active or discontinued, has contributed to the overall energy conservation resources acquired by Seattle City Light. The second pyramid depicts the proportion of 2006 average load reduction achieved by each program having measures still active in 2006 calculated from the *Cumulative Energy Savings*. ‘Energy Smart D/S(c)’ combines the impacts of the Energy Smart Design Program and Energy Smart Services for commercial projects; ‘Energy Savings P/S(i)’ combines the impacts of the Energy Savings Plan Program and Energy Smart Services for industrial projects.

## **Conservation Program Participation by Year**

As might be expected, participation in City Light's conservation programs and regulations (see Table 3) started slowly in 1977 and built up over time. In Figure 3, the peak of participation in 1982 shows the dramatic impact of the Blanket Seattle Program that installed over 107,000 free water-heater wraps in 1981-1983. Participation in Commercial-Industrial (C-I) programs also rose in 1983 while the commercial water heater wrap program was operating. Another peak in residential participation came in 1992, when 92,000 households in 81,000 buildings installed efficient-flow showerheads from the Home Water Savers Program. In 2001, Seattle City Light reached into more homes than ever when 230,087 households installed one or more compact fluorescent (CF) light bulbs received from the Conservation Kit Program and supplemental distributions. Not shown in Table 3 or Figure 3 are another 39,817 CF bulbs distributed by various means (1998-2000, 2002-2005), nor the 166,418 CF bulbs purchased by 2002 due to prior participation of households in the Conservation Kit Program.

As of year end 2006, City Light has provided about 648,482 'service units.' A service unit may be conservation measures provided to a single-family home, multiplex or multifamily building, or a commercial-industrial building. Since City Light's 2006 customer base is about 379,230, it is apparent that some have participated in more than one program, or multiple times in the same program. As may be seen, City Light has made significant progress on the Conservation Resources goal to "bring energy efficiency into every home and business in Seattle."

**Table 3**  
**PROGRAM PARTICIPATION BY YEAR (1)**

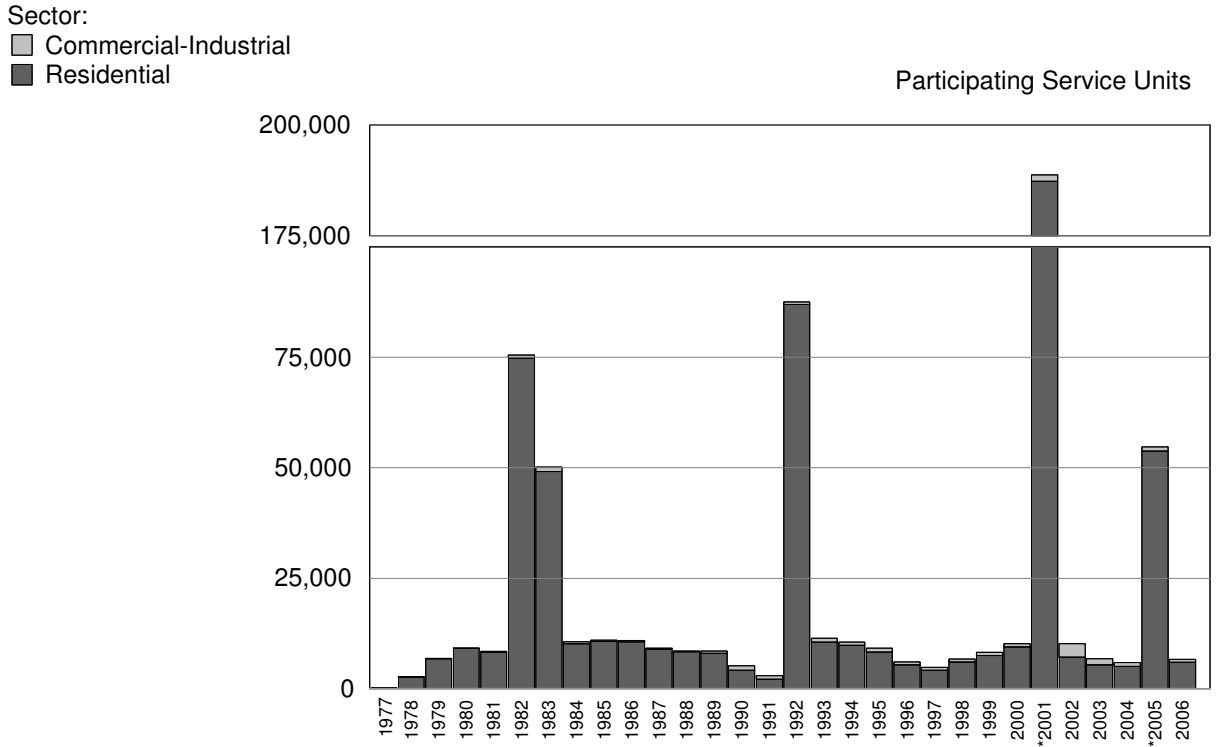
<b>Year</b>	<b>Residential Program Participants</b>	<b>Commercial Program Participants</b>	<b>Industrial Program Participants</b>	<b>Total Program Participants</b>
1977	232	0	0	232
1978	2,703	0	0	2,703
1979	6,840	51	0	6,891
1980	9,189	43	5	9,237
1981	8,290	165	12	8,467
1982	74,871	680	5	75,556
1983	49,166	1,038	7	50,211
1984	10,237	436	6	10,679
1985	10,691	341	4	11,036
1986	10,666	249	2	10,917
1987	8,968	192	1	9,161
1988	8,381	135	2	8,518
1989	8,021	524	6	8,551
1990	4,189	1,055	4	5,248
1991	2,187	808	3	2,998
1992	86,931	604	12	87,547
1993	10,566	900	12	11,478
1994	9,859	661	33	10,553
1995	8,328	724	177	9,229
1996	5,429	498	160	6,087
1997	4,198	635	22	4,855
1998	6,079	639	14	6,732
1999	7,549	709	14	8,272
2000	9,472	737	9	10,218
2001 (2)	187,254	1,455	12	188,721
2002	7,137	3,061	23	10,221
2003	5,430	1,320	30	6,780
2004	5,104	813	30	5,947
2005	53,826	843	64	54,733
2006	5,995	657	52	6,704
<b>Total</b>	<b>627,788</b>	<b>19,973</b>	<b>721</b>	<b>648,482</b>

## Notes

- Participation figures are aggregated from individual conservation program entries in SECTIONS II-V of this report. Both program participation and compliance with efficiency regulations are included here. For the residential weatherization programs, buildings are counted as participants rather than dwelling units affected. For new construction and retrofit commercial and industrial programs, buildings are counted as participants rather than square footage affected. The Street and Area Lighting Program is excluded.
- Neighborhood Power participant counts include 178,481 customers receiving Conservation Kits in 2001 and 48,659 in 2005; however, RetailWise counts in 2002 exclude retail bulb purchases. See notes to Table 1 and Table 2 for more details.

**Figure 3**

### Program Participants With Completed Projects



**Notes**

1. Participation figures are aggregated from individual conservation program entries in SECTIONS II-V of this report. Both program participation and compliance with efficiency regulations are included here. The Street and Area Lighting Program is excluded.

## **Conservation Energy Savings by Year**

Table 4 describes incremental first year energy savings acquired from the cohort of participants in each program year. Projects completed in 2006 generated 57,611 megawatt-hours (MWh). Of these 2006 first year savings, 84% were acquired from Commercial and Industrial projects. By contrast, 42% of first year savings in 1992 were acquired from the Commercial and Industrial sectors.

Figure 4 illustrates the acquisition of first year savings by sector for each annual cohort of new program participants. Annual acquisition from residential programs hit peaks in 1982-1983 with Blanket Seattle (a water-heater wrap program), in 1992 with Home Water Savers (showerheads), in 2001 with Conservation Kits (compact fluorescent bulbs), and with 'spillover' CF light purchasing in 2002. Annual acquisition from Commercial-Industrial programs rose in 1993-1996 with the ramp-up and down of BPA funding. City Light rallied in 1998-1999 with utility funds, retrenched in 2000 prior to the West Coast energy price crisis, and rallied again in 2001 with the residential Conservation Kit and the highly successful '10+10' Incentive Bonus for medium and large business customers; 2003 saw a repeat of the '10+10' Bonus offer.

Savings in subsequent years from each cohort would typically be lower than the amount shown in Table 4 (due to expiration of measure lifetimes). In fact, the sum of first year savings across years would be equivalent to 147 average-megawatts (aMW) if all measures were still installed and performing at first year levels; the actual load reduction in 2006 was 82% of this amount.

**Table 4**  
**FIRST YEAR ELECTRICITY SAVINGS BY PARTICIPATION YEAR**  
 — from Completed Projects — (1)

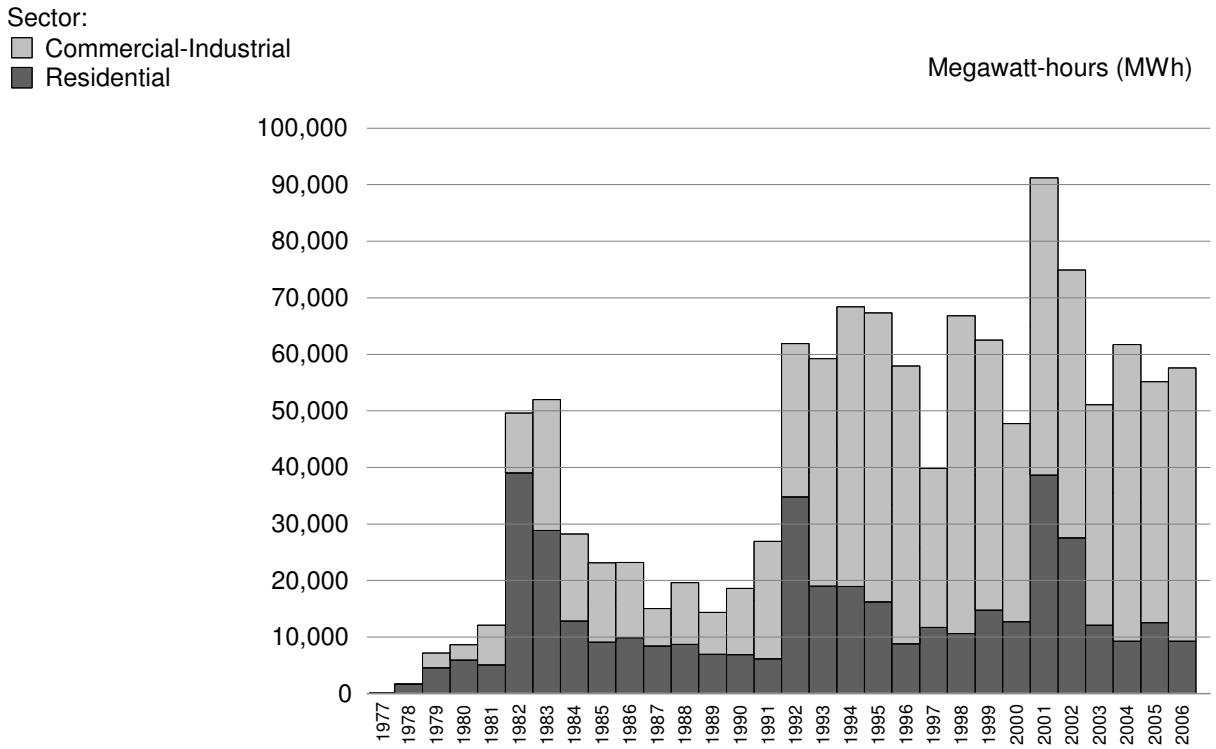
<i>Year</i>	<i>Residential Programs (MWh)</i>	<i>Commercial Programs (MWh)</i>	<i>Industrial–Government Programs (MWh)</i>	<i>Total First Year Savings (MWh)</i>
1977	116	0	0	116
1978	1,680	0	0	1,680
1979	4,591	2,592	0	7,183
1980	5,940	1,784	917	8,641
1981	5,103	5,539	1,434	12,076
1982	39,022	8,415	2,152	49,589
1983	28,855	13,113	10,044	52,012
1984	12,843	9,689	5,686	28,218
1985	9,092	8,497	5,532	23,121
1986	9,887	7,455	5,843	23,185
1987	8,426	3,848	2,744	15,018
1988	8,671	10,021	955	19,647
1989	6,955	4,029	3,387	14,371
1990	6,864	8,953	2,779	18,596
1991	6,168	20,056	686	26,910
1992	34,788	21,358	5,734	61,880
1993	18,980	35,215	5,071	59,266
1994	18,941	45,604	3,840	68,385
1995	16,247	36,340	14,718	67,305
1996	8,836	39,350	9,732	57,918
1997	11,696	23,568	4,575	39,839
1998	10,649	53,566	2,617	66,832
1999	14,748	34,315	13,470	62,533
2000	12,700	33,280	1,779	47,759
2001	38,647	49,604	2,954	91,205
2002	27,527	38,097	9,287	74,911
2003	12,086	33,047	5,985	51,118
2004	9,252	35,554	16,915	61,721
2005	12,548	33,238	9,391	55,177
2006	9,289	37,383	10,940	57,612
<b>Total</b>	<b>411,147</b>	<b>653,510</b>	<b>159,167</b>	<b>1,223,824</b>

## Notes

1. Savings are aggregated from individual conservation program entries in SECTIONS II-V of this report. The Energy Code Program (commercial buildings) and Lighting Design Lab are excluded.

**Figure 4**

## First Year Electricity Savings From Completed Projects



### Notes

1. Savings are aggregated from individual conservation program entries in SECTIONS II-V of this report. The Energy Code Program (commercial buildings) and Lighting Design Lab are excluded.

A summary of electricity savings by sector from conservation efforts is provided in Table 5. This table (displayed graphically in Figure 5) shows that there has been a dramatic increase in electricity savings from 1977 through 2006. In 1978 City Light conservation programs saved approximately 1,800 MWh; by 2006, the combined residential, commercial and industrial programs saved nearly 1,001,400 MWh. These savings come from two sources: (1) savings from earlier program participants that continue over the lifetime of the conservation measures installed, and (2) first year savings from new participants that are added each year.

The electricity savings described in this document are primarily based on programs with measured electricity savings derived from evaluation studies. Because measured evaluation savings generally involve comparison with ‘control groups’ of nonparticipants, short-term price effects are factored out. Long-term price effects are not considered here.

From 1977 through 2006, conservation programs saved over 11.9 million megawatt-hours (MWh). These savings acquired since the start of all programs would be enough to provide electricity to about 1,403,240 homes for one year (four times the number that exist in City Light’s whole service area). In fact, if all 1977-2006 savings had been available in 2006, they could have powered the entire Utility load in all sectors for the year, with 32% so spare. Energy savings acquired in 2006 from cumulative participants with active measures totaled 1,001,367 MWh, enough to power 118,364 homes (about one-third of our residential service area).

Electric space heat and water heat are prevalent in Seattle’s marine climate, making City Light a winter-peaking utility. Air conditioning during the summer is rare in homes, although it is common in commercial buildings all year round. Greater electricity use during the winter has governed the evolution of conservation programs in Seattle. Nonetheless, City Light focuses on average overall load reduction as its basic energy management strategy, from year-round lighting, appliance, and water heat end uses as well as from winter heating and summer cooling.

The average utility system load reduction in 2006 was 114.3 average megawatts (aMW). By sector, this unadjusted on-site load reduction was: Residential, 36.3 aMW; Commercial, 64.0 aMW; and Industrial–Governmental, 13.9 aMW.

Figure 6 describes the average megawatts of load reduction achieved in each year from 1977 through 2006. These reductions in average load (from Tables 1 and 2) are adjusted upward by 5.2% to reflect savings from avoided energy transmission and distribution (energy that would have been lost on lines arriving from alternative system resources). With this adjustment, the average load reduction in 2006 reached 120.3 aMW—11% of the entire Utility average load. By sector, this adjusted on-site load reduction was: Residential, 38.2 aMW; Commercial, 67.4 aMW; and Industrial–Governmental, 14.7 aMW. In 1991 the load reduction acquired by business programs overtook residential program production.



**Table 5**  
**PROGRAM ELECTRICITY SAVINGS IN EACH YEAR**  
 — from Completed Projects — (1)

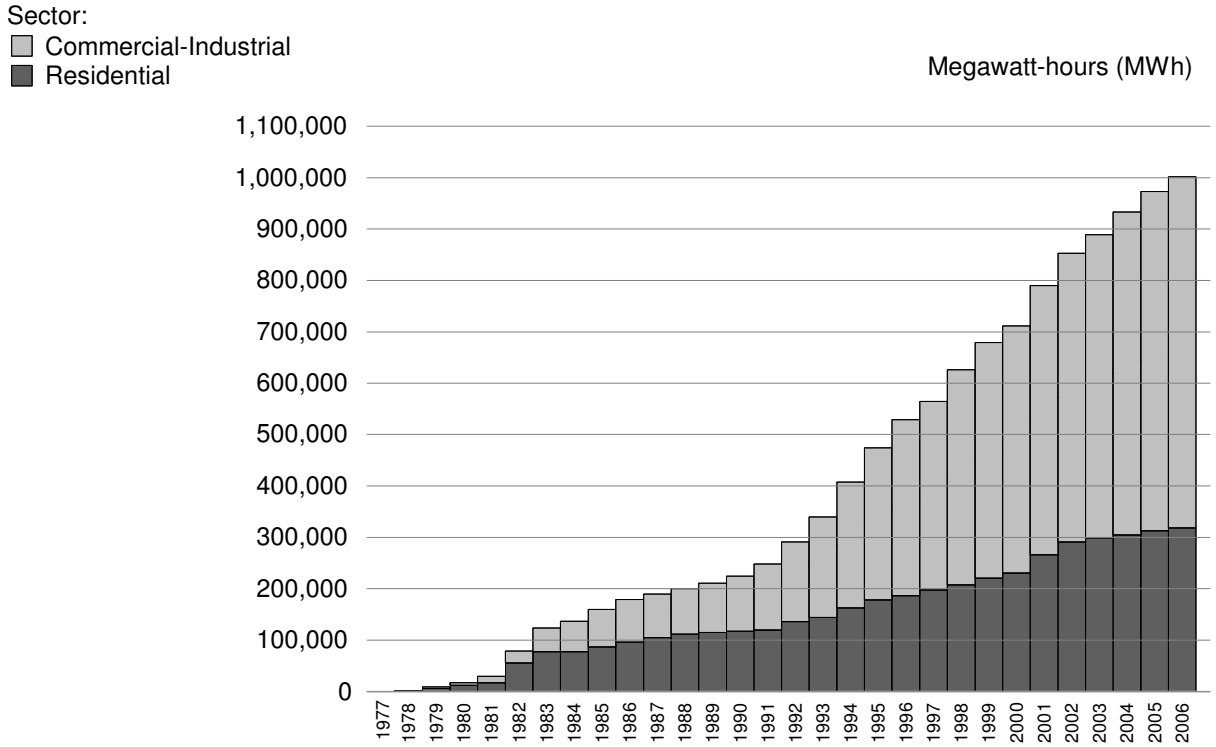
<i>Year</i>	<i>Residential Programs (MWh)</i>	<i>Commercial Programs (MWh)</i>	<i>Industrial–Government Pgms (MWh)</i>	<i>Total Savings (MWh)</i>
1977	116	0	0	116
1978	1,796	0	0	1,796
1979	6,386	2,592	0	8,978
1980	12,325	4,376	916	17,617
1981	17,428	9,915	2,350	29,693
1982	56,073	18,330	4,503	78,906
1983	77,729	31,443	14,547	123,719
1984	77,878	38,539	20,233	136,650
1985	87,210	46,680	25,765	159,655
1986	96,413	50,859	31,608	178,880
1987	104,780	50,854	34,352	189,986
1988	111,822	53,099	35,307	200,228
1989	114,873	57,129	38,694	210,696
1990	117,197	66,083	41,473	224,753
1991	120,163	86,139	42,158	248,460
1992	135,883	107,497	47,892	291,272
1993	144,436	142,671	52,963	340,070
1994	162,919	187,980	56,803	407,702
1995	178,496	223,965	71,522	473,983
1996	186,748	261,885	80,337	528,970
1997	197,760	283,195	83,479	564,434
1998	207,893	332,409	85,726	626,028
1999	220,839	361,715	96,490	679,044
2000	230,860	385,340	95,089	711,289
2001	266,380	426,395	97,201	789,976
2002	291,040	457,738	104,009	852,787
2003	299,537	487,267	102,016	888,820
2004	305,122	512,466	115,222	932,810
2005	313,160	541,174	118,511	972,845
2006	318,307	561,012	122,048	1,001,367
<b>Total</b>	<b>4,461,569</b>	<b>5,788,747</b>	<b>1,621,214</b>	<b>11,871,530</b>

## Notes

1. Savings are aggregated from individual conservation program entries in SECTIONS II-V of this report. The Energy Code Program (commercial buildings) and Lighting Design Lab are excluded.

**Figure 5**

## Program Electricity Savings in Each Year From Completed Projects

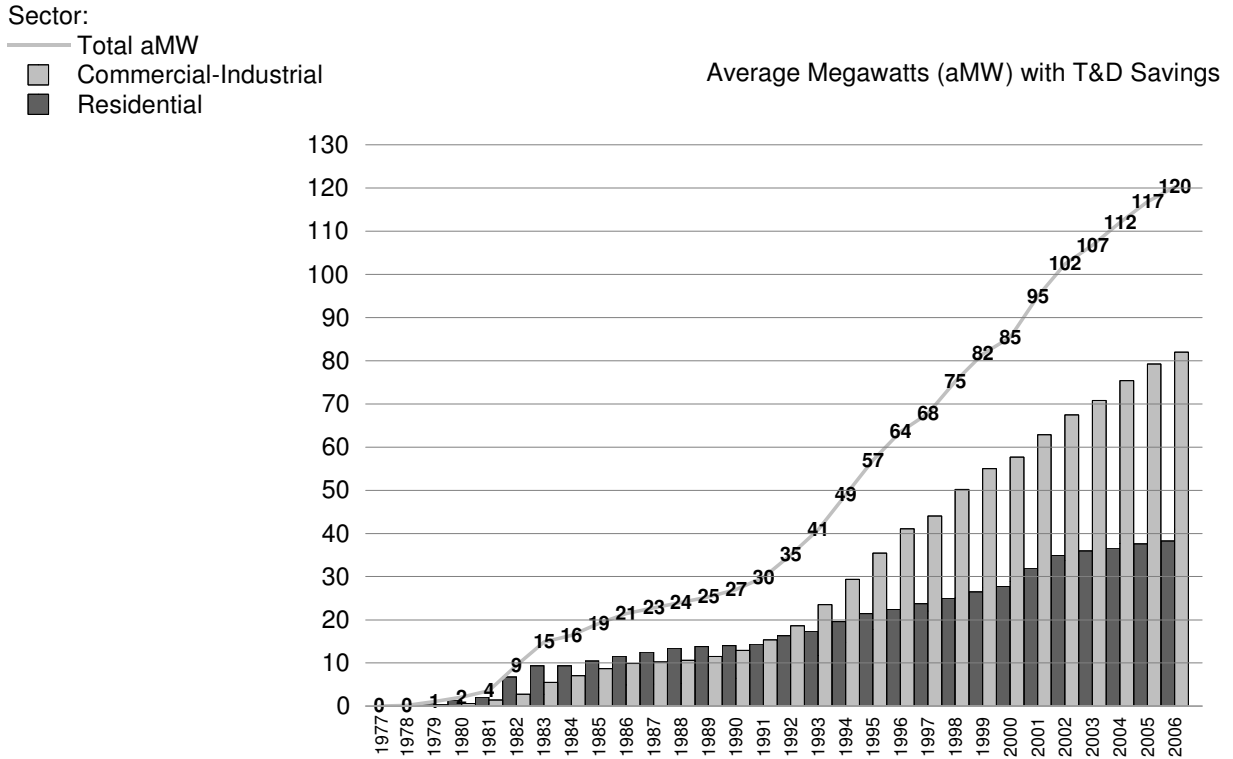


### Notes

1. Savings are aggregated from individual conservation program entries in SECTIONS II-V of this report. The Energy Code Program (commercial buildings) and Lighting Design Lab are excluded.

**Figure 6**

## Programmatic Load Reduction in Each Year From Completed Projects



### Notes

1. Load reduction in average megawatts is adjusted upward by 5.2% to reflect savings in energy transmission and distribution.

## Community Benefits and Customer Bill Savings by Year

There are many ways of looking at the benefits of conservation. Conservation projects and City Light programs support a significant infrastructure of private sector contractors, vendors, installers, design engineers, and others, who contribute to the local economy. Efficiency investments, especially in the industrial sector, have been shown through evaluation studies to lead to greater production benefits and economic viability for participating businesses.

From City Light's perspective, the primary benefits from conservation programs are the energy savings and load reduction that displace alternative, more costly resources. From a customer's perspective, however, bill savings (and perhaps increased comfort, functionality, and property value) are the major attraction of conservation programs. Table 6 and Figure 7 show that City Light's customers have experienced enormous bill savings as a result of their participation in conservation programs. From the community perspective, reduced energy usage reaps significant benefits for the atmosphere.

**Customer Bill Savings:** In 'nominal' dollars—those of each year as they occur—customer bill savings from 1977 through 2006 totaled nearly \$557 million (see Table 6 and the columns of Figure 7). If this amount were adjusted using the Consumer Price Index for urban and clerical workers, then the savings would be about \$667 million in 2006 dollars (the labeled line in Figure 7). Over the entire 30-year period, 48% of these bill savings went to customers in the residential sector. In recent years, commercial customer bill savings have been increasing.

In 2006 the average annual electric rates by customer sector were, in cents per kilowatt-hour: Residential, 6.58¢ (weighted by seasonal end blocks and rate assistance categories); Commercial and Industrial (nonresidential), 5.97¢. At the same time, the national average cost of electricity for residential customers in 2005 was 9.42¢ per kWh.

**Community Benefits:** Another perspective on the benefits of conservation is Seattle City Light's role in reducing greenhouse gas emissions. Beginning with programs active in 1988, Seattle tracked indirect reductions of carbon dioxide (CO<sub>2</sub>) emissions for *Voluntary Reporting of Greenhouse Gases* to the U.S. Department of Energy (EIA-1605). From conservation and generation system efficiency measures installed during 1991-2005, Seattle City Light achieved reductions of about 415,277 short tons of atmospheric carbon dioxide in 2005. About 90% of this amount (374,660 tons) was attributable to the Utility's energy conservation programs.

These calculations assumed that an efficient natural gas-fired combined-cycle combustion turbine would have been utilized in the absence of these 1991-2005 conservation savings. The rate was computed as 0.4324 short tons per megawatt-hour saved, equivalent to 3,787.8 tons of carbon dioxide emissions avoided per average megawatt of load reduction.

The conservation savings on carbon dioxide emissions in each year were 5,663 tons in 1991, and 374,660 tons in 2005. Another way of stating these conservation savings is in terms of the number of vehicles that emit an equivalent amount of carbon dioxide (where one pound of CO<sub>2</sub> gas is emitted per gallon, the average vehicle getting 20 mpg, driven 10,000 miles annually). The greenhouse gas impact of Seattle City Light's conservation programs could only otherwise have been achieved by removing 37,922 vehicles from the roads at the end of 1990 and keeping them off during each year, 1991 through 2005.

Effect:	Avoided Tons CO <sub>2</sub> Emissions:		Equivalent Vehicle Reduction:	
	Incremental	Cumulative	Incremental	Cumulative
1991	5,663	5,663	1,133	1,133
1992	25,221	30,885	5,044	6,177
1993	25,109	55,994	5,022	11,199
1994	29,028	85,022	5,806	17,004
1995	28,783	113,805	5,757	22,761
1996	24,884	138,689	4,977	27,738
1997	17,227	155,916	3,445	31,183
1998	28,899	184,814	5,780	36,963
1999	27,039	211,854	5,408	42,371
2000	20,651	232,504	4,130	46,501
2001	39,432	271,936	7,886	54,387
2002	32,405	304,342	6,481	60,868
2003	21,516	325,858	4,303	65,172
2004	26,083	351,941	5,217	70,388
2005	22,384	374,324	4,477	74,865
Average	24,955	189,570	4,991	37,914

In 2006 the U.S. D.O.E. report was discontinued; at the same time, Northwest regional consensus was gained on an alternative value of avoided carbon dioxide emissions, based on a blended mix of fuels for the marginal electricity resource. The rate is now computed as 0.6 tonnes (metric tons) per megawatt-hour saved, equivalent to 5,256 tonnes of carbon dioxide emissions currently avoided per average megawatt of load reduction.

From conservation measures installed during 1991-2006, Seattle City Light achieved reductions of about 532,208 tonnes of atmospheric carbon dioxide in 2006. Some conservation programs that were active before 1988 installed measures that are still producing energy savings today. With those impacts included, the estimated result is that 600,821 tonnes of CO<sub>2</sub> emissions were avoided in 2006. The number of vehicles that emit CO<sub>2</sub> gas into the atmosphere equivalent to reductions achieved by City Light conservation would be 120,164 vehicles in 2006. The atmospheric gas impact of utility energy conservation programs in 2006 was equivalent to more than one out of three households in the utility's service area garaging a vehicle for the year.

**Table 6**  
**CUSTOMER BILL SAVINGS BY YEAR**  
 in Nominal Dollars (1)

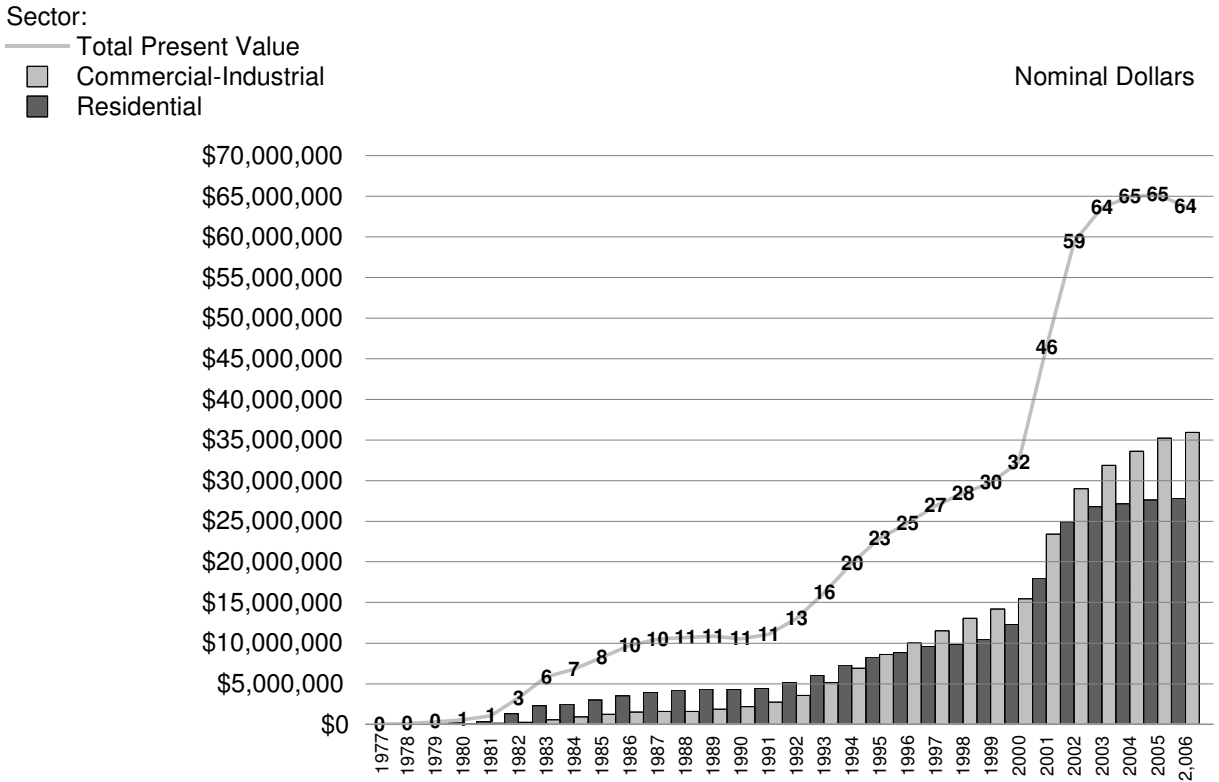
<b>Year</b>	<b>Residential Programs</b>	<b>Commercial Programs</b>	<b>Industrial Programs</b>	<b>Total Bill Savings</b>
1977	\$1,535	\$0	\$0	\$1,535
1978	23,763	0	0	23,763
1979	84,493	18,486	0	102,979
1980	191,701	40,103	4,814	236,618
1981	341,807	117,989	18,330	478,126
1982	1,306,485	248,635	25,791	1,580,911
1983	2,281,060	492,113	71,735	2,844,908
1984	2,495,199	792,255	137,978	3,425,432
1985	2,994,144	1,087,597	165,400	4,247,141
1986	3,511,570	1,318,195	207,294	5,037,059
1987	3,970,194	1,355,467	227,145	5,552,806
1988	4,251,870	1,376,489	227,723	5,856,082
1989	4,350,592	1,565,438	299,382	6,215,412
1990	4,307,552	1,811,756	362,377	6,481,685
1991	4,440,214	2,357,816	374,998	7,173,028
1992	5,173,671	3,031,930	524,067	8,729,668
1993	6,060,311	4,395,744	728,618	11,184,673
1994	7,306,724	6,013,783	886,831	14,207,338
1995	8,266,851	7,221,619	1,377,659	16,866,129
1996	8,821,239	8,402,065	1,631,949	18,855,253
1997	9,579,192	9,613,415	1,896,528	21,089,135
1998	9,850,876	11,113,899	1,941,444	22,906,219
1999	10,506,871	11,944,444	2,252,007	24,703,322
2000	12,305,813	13,174,417	2,283,101	27,763,331
2001	18,021,539	20,143,684	3,264,300	41,429,523
2002	24,941,704	24,776,259	4,209,084	53,927,047
2003	26,784,140	27,213,920	4,643,734	58,641,794
2004	27,156,963	28,179,530	5,425,753	60,762,246
2005	27,625,250	29,436,593	5,796,325	62,858,168
2006	27,798,843	29,801,103	6,123,772	63,723,718
<b>Total</b>	<b>\$264,752,166</b>	<b>\$247,044,744</b>	<b>\$45,108,139</b>	<b>\$556,905,049</b>

## Notes

- Customer bill savings are calculated for each class of customer, excluding the Street and Area Lighting Program, which provides governmental energy savings. Computation of bill savings is based on energy savings from cumulative participants and the average summer and winter rates in effect during each calendar year (or the higher usage 'winter end block' only, in the case of residential weatherization program customers).

Figure 7

### Customer Bill Savings in Each Year From Completed Projects



Notes

1. Customer bill savings are calculated for each class of customer, excluding the Street and Area Lighting Program, which provides governmental energy savings. Computation of bill savings is based on energy savings from cumulative participants and the average summer and winter rates in effect during each calendar year (or the higher usage ‘winter end block’ only, in the case of residential weatherization program customers). The columns show savings in nominal dollars of each year; the total line shows the present-day value of savings in 2006 dollars.
2. The 2006 average rate per kWh for each class of customers was: Residential Standard (RSC end-block), 9.81¢; Residential Elderly/Disabled and Low-Income (REC/RLC end-block), 3.91¢; Small General Service (SMC–City), 5.86¢; Medium General Service (MDC–City), 5.67¢; Medium General Service (MDS–suburban), 5.78¢; Large and High-Demand General Service (LGC–City), 5.23¢.

## Conservation Staffing and Budgets by Year

The Conservation Resources Division of Seattle City Light is organized to carry out Seattle's commitment to the conservation energy resource. Staffing levels peaked in 1982 and 1983 during a period of expected energy resource deficits, when substantial Bonneville Power Administration funding was available for conservation. The annual summary of budgeted staff positions and total division budgets (nominal dollars) are shown in Table 7 and Figure 8.

In 2006 the division budgeted for 66.0 full-time equivalent staff positions, of which 54.5 were occupied at mid-year. Most employees are organized into functional teams within sector-based groups: Community Conservation and Commercial–Industrial Conservation. The teams deliver informational, in-the-field, incentive, contracting and financial services; they also supply program coordination, implementation planning, and program administration for residential, commercial, industrial, and governmental–institutional customers. Another small group provides division-wide Support Services including policy direction, Web-site/marketing, general administrative support, and program evaluation.

The total division budget includes not only Direct Program costs but also these related Support Service costs. In 2006 the total division budget was just under \$20.0 million. This corresponds to 3.4% of total Seattle City Light customer revenues in 2006, the lowest level since 1981 (down from a high of 9.5% in 1995). From 1977 through 2006, Seattle City Light has budgeted \$500.7 million nominal dollars for the acquisition of the conservation energy resource. Budgets include expenses that are later offset by revenues from outside funding sources and, in past years, customer loan repayments.

Actual expenditure of budgeted monies does not always take place within the same calendar year. Budgeted obligations are entered into which carry across years. For example, incentive monies may be obligated by contract for efficiency improvements in new construction projects that are built one to four years after initial program entry. Following Figure 8 is a description of actual expenditures by year for program participants with conservation work completed during each calendar year.



**Table 7**  
**CONSERVATION STAFFING AND BUDGETS BY YEAR**

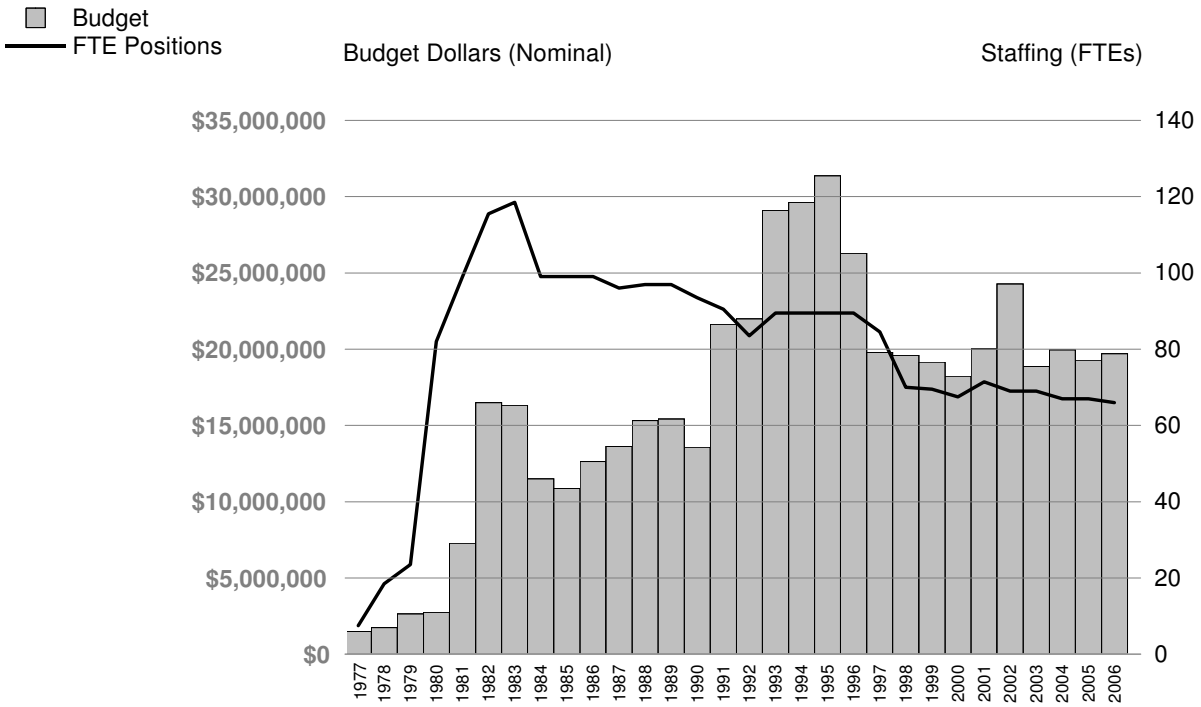
<b>Year</b>	<b>Budgeted Positions FTEs</b>	<b>Total CRD Budget in Nominal\$</b>	<b>Total City Light Customer Revenues</b>	<b>CRD Budget as Percent of Sales</b>
1977	7.5	\$1,491,000	\$98,599,000	1.5%
1978	18.5	1,760,000	91,148,000	1.9
1979	23.5	2,658,000	96,399,000	2.8
1980	82.0	2,758,000	113,362,000	2.4
1981	99.0	7,295,000	133,836,000	5.5
1982	115.5	16,495,000	148,410,000	11.1
1983	118.5	16,329,000	164,610,000	9.9
1984	99.0	11,495,000	199,373,000	5.8
1985	99.0	10,869,000	227,444,000	4.8
1986	99.0	12,643,000	241,637,000	5.2
1987	96.0	13,633,000	245,459,000	5.6
1988	97.0	15,320,000	263,610,000	5.8
1989	97.0	15,420,000	281,248,000	5.5
1990	93.5	13,578,000	284,463,000	4.8
1991	90.5	21,639,000	280,945,000	7.7
1992	83.5	22,000,000	292,564,000	7.5
1993	89.5	29,106,000	320,359,000	9.1
1994	89.5	29,640,000	332,801,000	8.9
1995	89.5	31,365,000	329,808,000	9.5
1996	89.5	26,300,000	356,671,000	7.4
1997	84.5	19,800,000	362,711,000	5.5
1998	70.0	19,600,000	360,625,000	5.4
1999	69.5	19,157,000	367,935,000	5.2
2000	67.5	18,241,000	391,578,000	4.7
2001	71.5	20,018,000	503,437,000	4.0
2002	69.0	24,289,000	562,432,000	4.3
2003	69.0	18,875,000	552,233,000	3.4
2004	67.0	19,955,000	576,692,000	3.5
2005	67.0	19,292,000	562,548,000	3.4
2006	66.0	19,706,000	583,114,000	3.4
<b>1977-2006</b>	<b>—</b>	<b>\$500,727,000</b>	<b>\$9,326,051,000</b>	<b>5.4%</b>

### Notes

- In 2006 the division budgeted for 66.0 full-time equivalent staff positions, of which 54.5 were occupied at mid-year. Some conservation implementation is also carried out by other City Light divisions (e.g., Customer Engineering) and other City agencies (e.g., the Office of Housing; and the Department of Planning and Development—formerly Design, Construction and Land Use). Those staffs are not included in the positions above.

Figure 8

Conservation Staffing and Budgets



## Conservation Expenditures by Year

Conservation expenditures by year for each program can be found in SECTIONS II-V. The annual summary of Residential and C-I program expenditures is shown in Table 8 and Figure 9. Expenditures to date (including accruals for outstanding work nearing completion) comprise 90% of conservation budgets to date. Four caveats should be kept in mind when examining these expenditure data.

**First:** Both Direct Program costs and Support Service costs are presented. Support Service costs include conservation-related expenditures for functions such as support of energy codes and early adopter activities, long range planning, research and development, performance measurement and evaluation, data processing, Web-site development and general marketing, as well as overall conservation administration.

From 1977 through 1992, Support Service costs included general DSM administration but excluded any general corporate overhead charges. Beginning in April 1993, a corporate service overhead charge was initiated for utility Administrative and General (A&G) expenses. This charge distributes City Light non-programmatic, non-conservation labor and expenses to individual conservation programs in proportion to programmatic labor hours. The new A&G service charge affected a portion of Support Service costs that is capitalized.

During the period 1977-1992, Direct Program costs also excluded indirect costs from other City Departments, e.g., for facilities and general utility administration. Direct Program costs included labor, expenses, and customer incentives. Specific overhead charges for employee benefits, vehicles, and equipment have always been included in program-level costs.

The 1993-2006 program administration cost data now include the corporate service overhead charge, begun in April 1993, for utility A&G expenses. In 1993 the new A&G service overhead charge for all active programs was \$975,976. This comprised 26% of City Light's programmatic conservation administration expenses in 1993, increasing total administration by about 38% over prior years. In 1994 the A&G service charge was \$1,224,735 (31% of program administration expenses); in 1995 it was \$1,286,428 (22%). The A&G service charge continued at similar levels in subsequent years.

Because City Light program costs now include the City Light A&G charge, expenditures for low-income programs (operated by the City Office of Housing, formerly the Department of Housing and Human Services) have been adjusted for the same 1993-2005 period. Indirect expenses formerly excluded from expenditure tables (reported only in footnotes) have been restored to the tables and program summaries. The former exclusion of OH/DHHS indirect costs, and the current inclusion for 1993-2006, are intended to foster more accurate comparisons of costs across programs.

Program-specific expenses reported in each program entry (see SECTIONS II-V) continue to exclude the costs of most conservation Support Services, which are reported only at the utility level in SECTION I. However, City Light accounting practices charge some program-specific planning, evaluation, and data processing expenses to the relevant programs for purposes of capitalizing the complete Utility cost of resource acquisition. In all cases, the total expenditures reported here represent the initial cost to the utility and not the total resource cost.

**Second:** Some of the expenditures in Table 8 (a portion of those for the HELP, Multifamily Conservation Programs, and earlier Residential Insulation Program) were loans to customers that have already been paid back to City Light. Information on repayment is included under the category of revenues, in the discussion following Table 9.

**Third:** Program expenditures reflect work completed but exclude obligations or encumbrances for work contracted and still in progress. As has been noted earlier, budget is often obligated for projects at the stage of contract acquisition, while projects may be completed and put into production in subsequent years.

**And Fourth:** As is often the case, historical records for early conservation expenditures are probably less reliable than more recent figures, since record-keeping systems have improved over time. Thus historical series should accord greater weight to the accuracy of information on the past decade than on the previous one.

In 2006 the total division expenditures were just over \$20.0 million. This corresponds to 3.5% of total City Light customer revenues in 2006 (down from 8.6% in 1995). From 1977 through 2006, City Light has expended nearly \$450 million nominal dollars for the acquisition of the conservation energy resource. Expenditures include costs that are later offset by revenues from outside funding sources and (formerly) customer loan repayments. Utility expenditures exclude excess costs associated with conservation projects that are borne directly by the customer.

It is clear from Table 8 that for years residential program expenditures were consistently higher than expenditures for C-I conservation efforts. This was due to a later start for C-I efforts and the fact that early C-I programs focused on conservation information and advice rather than financial incentives. The peak in 1983 conservation expenditures echoes the peak in program participation shown earlier in Table 3. This was a 'high point' for conservation activity when several short-term programs were underway (e.g., tank wraps) and City Light was receiving significant funding for conservation activities from the BPA. The next peak in expenditures came in 1995, at the height of regional support for conservation resource acquisition. A third peak in 2001 reflects the Utility's response to the West Coast energy price crisis. In 1993 for the first time, C-I expenditures exceeded Residential program expenditures, by over \$2 million.

**Table 8**  
**CONSERVATION EXPENDITURES BY YEAR**

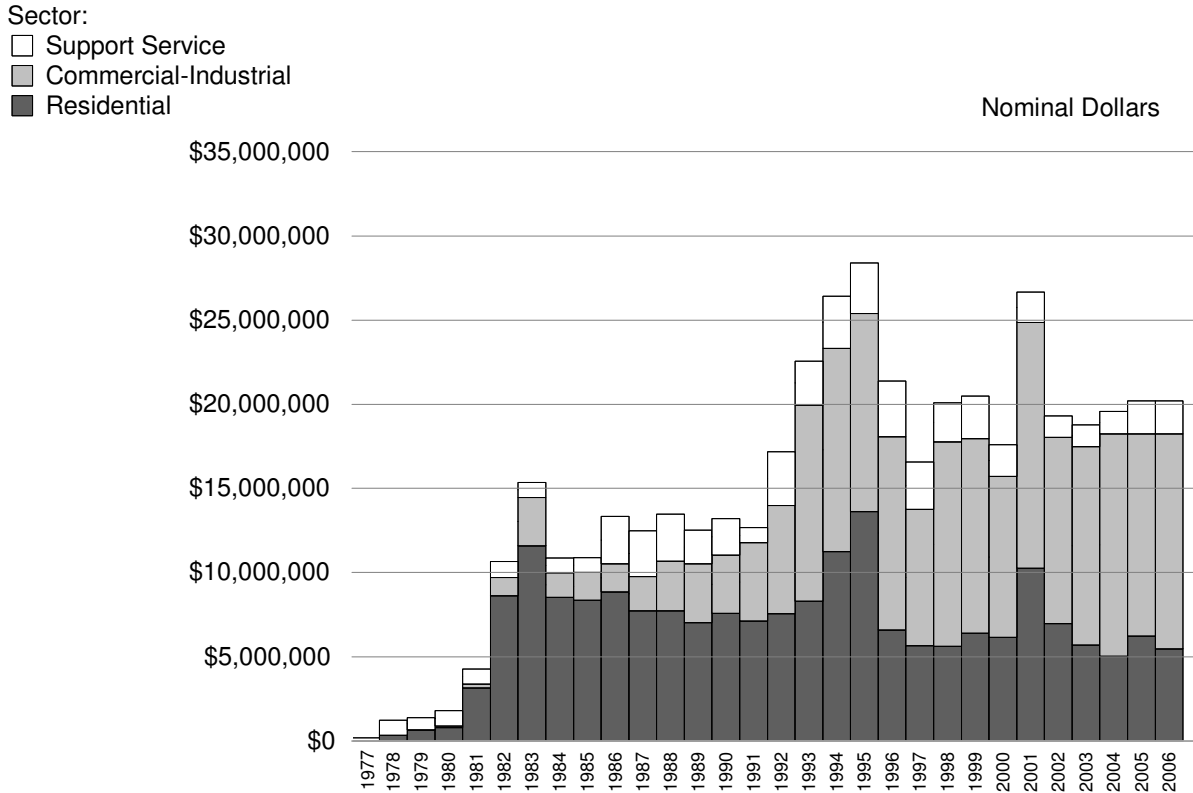
<b>Year</b>	<b>Residential Programs</b>	<b>Commercial Programs</b>	<b>Industrial–Government Programs</b>	<b>Total (1) Program Expenditures</b>	<b>Support Services (2)</b>	<b>Total Conservation Expenditures</b>
1977	\$0	\$0	\$0	\$0	\$168,015	\$168,015
1978	329,195	0	0	329,195	903,979	1,233,174
1979	651,947	8,292	0	660,239	710,263	1,370,502
1980	789,202	87,201	0	876,403	911,967	1,788,370
1981	3,136,571	241,968	0	3,378,539	880,232	4,258,771
1982	8,630,058	402,827	682,052	9,714,937	946,225	10,661,162
1983	11,582,744	500,131	2,380,145	14,463,020	885,567	15,348,587
1984	8,532,480	292,676	1,158,046	9,983,202	874,460	10,857,662
1985	8,351,650	318,067	1,329,245	9,998,962	872,185	10,871,147
1986	8,848,212	447,401	1,221,759	10,517,372	2,825,156	13,342,528
1987	7,717,157	1,042,471	995,767	9,755,395	2,727,756	12,483,151
1988	7,716,451	1,960,093	991,366	10,667,910	2,804,379	13,472,289
1989	7,033,981	2,362,291	1,122,319	10,518,591	1,992,417	12,511,008
1990	7,574,461	2,909,756	556,862	11,041,079	2,157,998	13,199,077
1991	7,110,443	4,258,688	401,541	11,770,672	894,674	12,665,346
1992	7,548,393	5,957,779	479,493	13,985,665	3,195,691	17,181,356
1993	8,304,001	10,765,436	886,407	19,955,844	2,610,218	22,566,062
1994	11,252,776	11,160,191	914,277	23,327,244	3,090,435	26,417,679
1995	13,618,771	9,597,147	2,172,550	25,388,468	3,012,332	28,400,800
1996	6,595,868	9,432,413	2,051,652	18,079,933	3,302,634	21,382,567
1997	5,660,930	6,730,987	1,354,792	13,746,709	2,819,454	16,566,163
1998	5,605,327	11,227,480	934,810	17,767,617	2,330,961	20,098,578
1999	6,396,437	9,786,753	1,774,390	17,957,580	2,539,336	20,496,916
2000	6,143,300	8,979,240	581,396	15,703,936	1,903,001	17,606,937
2001	10,259,916	13,816,710	781,131	24,857,757	1,806,864	26,664,621
2002	6,965,799	9,691,462	1,377,802	18,035,063	1,273,584	19,308,647
2003	5,701,836	10,557,036	1,224,256	17,483,128	1,299,859	18,782,987
2004	5,033,794	11,153,900	2,067,505	18,255,199	1,319,856	19,575,055
2005	6,223,549	10,319,289	1,702,176	18,245,014	1,961,674	20,206,689
2006	5,469,457	10,745,160	2,035,649	18,250,266	1,950,476	20,200,742
<b>Total</b>	<b>\$198,784,706</b>	<b>\$164,752,845</b>	<b>\$31,177,388</b>	<b>\$394,714,939</b>	<b>\$54,971,648</b>	<b>\$449,686,588</b>

## Notes

- Expenditures are aggregated from the conservation program entries in SECTIONS II–V of this report. Program expenditures reflect work completed, from which energy savings are being acquired. Excluded are obligations and encumbrances for work contracted and in progress. Hence these expenditure totals do not equal those from general accounting ledgers. The expenditure figures are also not net of BPA reimbursements, customer loan repayments, or other sources of revenue.
- Support services include conservation-related expenditures such as support of energy codes and early adopter activities, long-range planning, research and development, evaluation, data processing and general administration. There were timing problems in reconciling the general accounting system to evaluation audit records for 1982-1986. Support service expenditures averaged \$2.6 million in 1986-1999 (or about 14% of total expenditures for conservation) and \$1.6 million in 2000-2005 (8%). Recently Support service expenditures include a fee to the regional Northwest Energy Efficiency Council: \$635,607 in 2005 and \$586,070 in 2006.

Figure 9

Conservation Expenditures in Year



Notes

- Expenditures are aggregated from the conservation program entries in SECTIONS II—V of this report. Program expenditures reflect work completed, from which energy savings are being acquired. Excluded are obligations and encumbrances for work contracted and in progress. For example, commercial construction projects can take up to three years from initial design or audit to project completion and building occupation. Hence these expenditure totals do not equal those from general accounting ledgers. The expenditure figures are also not net of BPA reimbursements, customer loan repayments, or other sources of revenue.

## Conservation Funding by Year

Because conservation achievements in Seattle City Light's service territory benefit the entire region, the Bonneville Power Administration reimbursed City Light for a portion of its conservation expenditures in 24 of the past 26 years. Funds from the BPA for conservation programs were first received by City Light late in 1981. These funds were committed to City Light under a short-term contract that lasted until 1983. An inability to negotiate mutually satisfactory terms resulted in the loss of all BPA funding in 1984 and throughout most of 1985.

Beginning in October 1985, conservation funding from the BPA was restored under a long-term contract. However, 1995 saw the end of this decade-long relationship as funding contracts between Seattle City Light and the BPA came to a close. Under a Flexibility Agreement, carryover funds were spent from Fall 1996 through Summer 1999 to complete projects authorized under BPA programs through 1995. After this time no further BPA funds were received by Seattle City Light to directly fund individual conservation projects and programs, with one exception: an agreement in 2001-2003 for the reimbursement of administration expenses related to making the BPA Energy Star<sup>®</sup> CFL Coupon Rebate Program available to Seattle City Light retail customers.

Subsequently Seattle City Light entered into two primary contract mechanisms with the BPA for power sales that provide revenue to the utility for the product from its energy saving activities. The first contract is tied to the 'Block and Slice Agreement,' a power purchase agreement whereby the BPA buys an annual block of load reduction from City Light. This Conservation Augmentation Agreement (Con-Aug) was initiated late in 2001 and ran for two years; the Agreement was extended (Amendment 1) for another three years ending September 30, 2006. The BPA agreed to provide approximately \$26.6 million if the annual incremental load reduction goal were reached in each of the first two contract years (federal fiscal); Amendment 1 provides an average of \$8.2 million per year over the next three years. The total amount of the entire contract will reach \$51.5 million. These monies are represented as 'general revenue' in Table 9, as they are not tied to specific City Light programs in the various sectors.

Conservation augmentation revenue from the BPA is being deferred by City Light, amortized over the estimated ten-year life of the BPA 'Block and Slice' agreement. The \$48.2 million in revenues received to date are reflected in Table 9 and Figure 10, which also shows \$94.3 million in BPA funds aggregated from the individual conservation program entries in SECTIONS II-IV of this report.

The BPA plans to offer another region-wide bilateral agreement to utilities in the subsequent to fiscal year 2006. A new Conservation Acquisition Agreement (CAA) will be available starting October 1, 2006. This new offering appears to be very similar in design to the Con-Aug Agreement; however, certain details will not be solidified until the BPA formalizes its Regional Dialogue Proposal in early 2007.

The second contract between the BPA and City Light is also tied to an existing power sales agreement. The Conservation and Renewables Discount provides a discount to City Light's federal power purchase if the utility makes investments in energy efficiency or renewable energy resources; investments are accumulated as credits against the total discount available. This contract was initiated in early 2001 and can extend through the BPA federal fiscal year 2006. The total discount available to City Light over the contract period is about \$10.7 million, with the discount applied to the monthly BPA power bill. The discount is recorded by City Light as wholesale power revenue; through the end of 2005, \$10.7 million in available credit had accumulated. By claiming over \$10.7 million in credit, City Light effectively had secured the entire discount in 2005 and closed out this agreement. About 38% of the credit is for energy conservation, 36% for renewables (wind), 24% for donations to qualifying organizations or activities, and 1% for administration. These funds are not reflected in Table 9 or Figure 10.

A new Conservation Rate Credit (CRC) program will be offered by the BPA in fiscal year 2006, which began October 1, 2006. In many regards this will be administratively very similar to the preceding Conservation and Renewables Discount. The new offering will differ by placing cost-effectiveness parameters on energy efficiency measures where previously none existed. City Light again will use renewables to secure a portion of the CRC and use a combination of energy efficiency and donations to secure the credit.

The history of BPA conservation funding for specific City Light programs is clear from Table 9. In total, BPA conservation program funding from 1981 through 1999 comprised 22% of the total conservation programs budget over the past two decades, 25% of actual *total conservation expenditures*, and 29% of actual *direct program-delivery expenditures* (excluding general support costs).

While City Light received over \$94 million in BPA conservation program funds during 1981-1999, the bulk of this was provided during two discrete periods. During 1981-1983, 43% of City Light's conservation program expenditures were covered by BPA funds; during 1992-2000, BPA funds comprised 40%. Over the intervening eight-year period, BPA funding reimbursed only 19% of City Light expenditures for conservation.

Other partners besides the Bonneville Power Administration have provided funding for Seattle conservation resources. The Lighting Design Lab (*LDL*) is a regional facility budgeted and operated by Seattle City Light. Outside grants have been received from other utilities and organizations to partially support the *LDL*. From 1989 through 2006, these non-BPA revenues supporting the Lighting Design Lab have totaled \$6,257,616, including in-kind grants of products. Beginning in 1998, the Lab's operation costs have been funded 71% by the Northwest Energy Efficiency Alliance of regional utilities and agencies, while Seattle City Light continues to provide about 24% in operational support.



**Table 9****BPA CONSERVATION FUNDS AND REVENUES BY YEAR (1)**

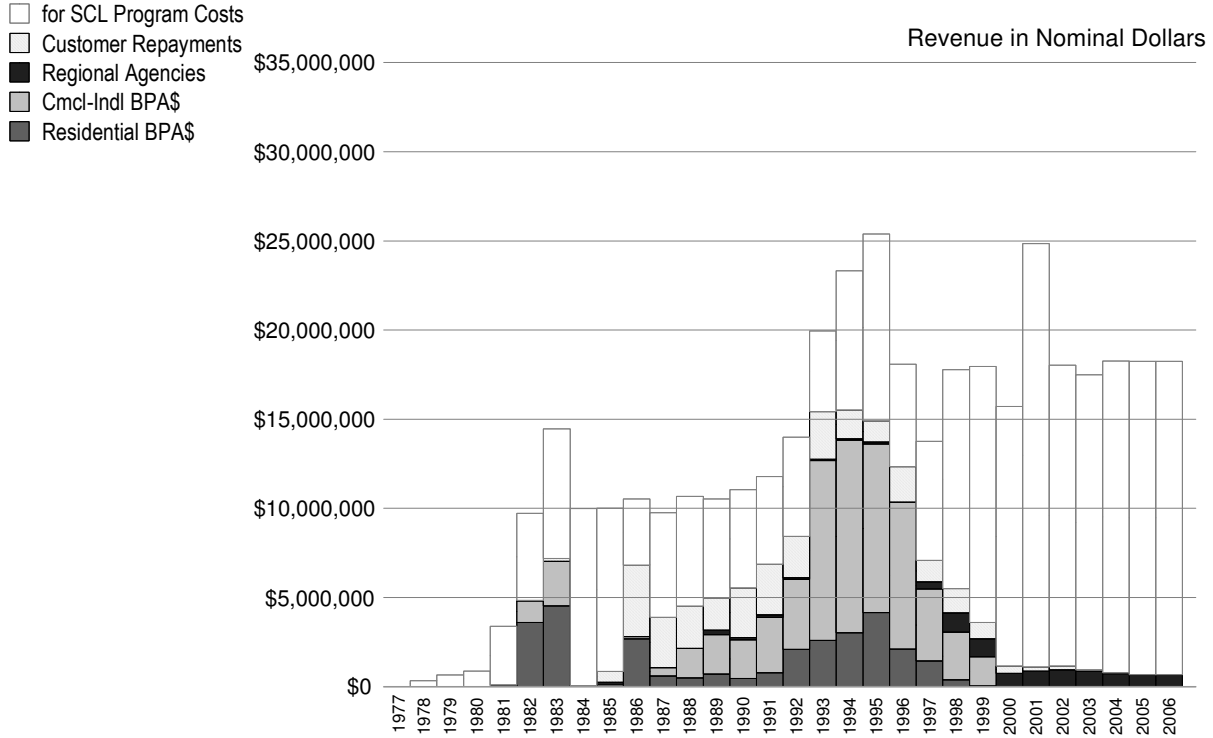
<b>Year</b>	<b>Residential Program Funds</b>	<b>Commercial Program Funds</b>	<b>Industrial– Government Program Funds</b>	<b>General Conservation Purchase Revenue</b>	<b>Total All Funds &amp; Revenues</b>	<b>BPA \$ as % of of Total SCL Program (2) Expenditures</b>
1977	\$0	\$0	\$0	\$0	\$0	0.0%
1978	0	0	0	0	0	0.0
1979	0	0	0	0	0	0.0
1980	0	0	0	0	0	0.0
1981	50,762	40,073	0	0	90,835	2.7
1982	3,599,926	103,589	1,109,813	0	4,813,328	49.5
1983	4,539,191	268,127	2,219,626	0	7,026,944	48.6
1984	0	0	0	0	0	0.0
1985	159,590	0	80,663	0	240,253	2.4
1986	2,677,085	87,039	54,624	0	2,818,748	26.8
1987	601,761	471,201	0	0	1,072,962	11.0
1988	484,673	1,666,837	0	0	2,151,510	20.2
1989	705,689	2,208,014	0	0	2,913,703	27.7
1990	463,381	2,160,570	0	0	2,623,951	23.8
1991	777,040	3,100,055	0	0	3,877,095	32.9
1992	2,093,095	3,789,011	137,912	0	6,020,018	43.0
1993	2,591,091	9,576,614	504,456	0	12,672,161	63.5
1994	3,026,752	10,206,948	593,056	0	13,826,756	59.3
1995	4,143,574	8,098,110	1,367,049	0	13,608,733	53.6
1996	2,111,635	7,066,353	1,154,526	0	10,332,514	57.1
1997	1,440,949	3,528,591	508,336	0	5,477,876	39.8
1998	386,442	2,505,684	169,707	0	3,061,833	17.2
1999	38,750	1,479,310	162,000	0	1,680,060	9.4
2000	0	0	0	0	0	0.0
2001	14,273	0	0	3,332,671	3,346,944	13.5
2002	17,898	0	0	13,330,684	13,348,582	72.9
2003	0	0	0	14,049,213	14,049,213	80.4
2004	0	0	0	8,628,000	8,628,000	47.3
2005	0	0	0	4,825,323	4,825,324	26.4
2006	0	0	0	4,010,862	4,010,862	22.0
<b>Total</b>	<b>\$29,923,557</b>	<b>\$56,356,126</b>	<b>\$8,061,768</b>	<b>\$48,176,753</b>	<b>\$142,518,204</b>	<b>36.1%</b>

**Notes**

1. BPA conservation program funds are aggregated from the conservation program entries in SECTIONS II-V of this report. Amounts may differ from those shown in financial statements because the revenues reported by program are based on invoices sent to the BPA during each calendar year. General accounting statements may include additional amounts accrued at year-end which were not yet invoiced. BPA general funds are stated by scheduled date of conservation augmentation payment under the 'Block and Slice Agreement'.
2. Total program expenditures from Table 8 (fifth column), the denominator for this percentage, include only direct program costs and exclude support services.

Figure 10

External Conservation Program Funding



Notes

- External funding for individual programs is comprised not only of monies received from the Bonneville Power Administration and other regional agencies, but also of utility cost repayments from customers who participated in three residential weatherization programs. These funds are compared to Seattle City Light program delivery expenditures for all 30 programs to illustrate the portion of conservation costs reimbursed by the region and participants. The difference has been funded through customer rates, through municipal bonds for capital improvements and, most recently, from debt and current revenues. Conservation expenditures are deferred and amortized over a 20-year period in accordance with City Council-passed resolutions. This figure excludes general (non-program specific) funding received from the BPA for conservation augmentation under the 'Block and Slice' power purchase agreement.

Besides the BPA and NEEA, external funding partners for the Lab over the years have included B.C. Hydro, California Energy Commission, Idaho Power, Natural Resources Defense Council, Northwest Conservation Act Coalition, Northwest Power Planning Council, Pacific Power, Puget Sound Power and Light Company, Snohomish Public Utilities District No.1, Tacoma City Light, University of Washington, Washington State Energy Office, and Washington Water Power.

The Northwest Energy Efficiency Alliance has also lent support to City Light's Retail-Wise Lighting and Appliance programs. The value of this support was estimated at \$2,515,100 in 1997-2006, chiefly in the form of informational services, sales promotion, and contractor management of manufacturer rebates.

The story of external funding for conservation savings acquired by Seattle City Light, in relation to utility spending, is told in Figure 10 (in nominal dollars). Besides BPA and external funding, revenues received from participating customers have also offset residential program costs. Table 10 describes cost offsets for three conservation programs: Home Energy Loan, Multifamily Conservation (Standard-Income and Common-Area Lighting), and Warm Home.

Two of these programs were designed to receive from customers excess payments that were passed through to contractors, to cover job costs unrelated to energy benefits (e.g., upgrade to the aesthetic quality of window replacements). From 1981 through 1996 these excess payments totaled about \$8.9 million, amounting to 13% of total expenditures in the named programs (17% of measure costs only). Excess payments in these programs comprised 6% of residential program expenditures overall. This program mechanism was discontinued by 1999.

Revenues are also received from customer repayments, either up front or on loan contracts established by the same set of programs. Seattle City Light financed loans to residential customers since 1981 through the Home Energy Loan Program (HELP), since 1986 through the Multifamily Conservation Program for Standard-Income buildings, since 1993 through the Multifamily Common-Area Lighting Program, and since 1994 through the Warm Home Program. City Light stopped establishing new loans in 1998.

However, customers continue to carry some annual current payment obligations for work contracted during each year. Table 10 presents the total expenditures for these programs, along with BPA funding, customer excess cost payments, customer debt that was financed, and debt repayments to date. The few final payments on outstanding loans are scheduled for 2007, which will bring the last outstanding loans to a close.

Table 10

## OTHER SOURCES OF REVENUE FOR WEATHERIZATION (LOAN) PROGRAMS BY YEAR (1)

Year	Program Expenditures for Admin.	Program Expenditures for Measures.	BPA Funds for Admin. & Measures	Participant Excess Cost Payments (2)	Participant Debt Financed	Participant Debt Re-Payments (2)	Participant Total Costs To Date (2)
1981	\$163,479	\$257,949	\$0	\$68,900	\$189,049	\$4,162	\$73,062
1982	390,572	2,485,304	746,937	663,400	1,217,687	24,014	687,414
1983	1,032,068	4,471,027	1,522,982	1,118,035	2,077,530	158,870	1,276,905
1984	1,164,754	2,540,742	0	678,200	1,862,542	67,887	746,087
1985	1,053,891	2,697,823	118,430	720,200	1,897,968	617,941	1,338,141
1986	1,158,908	3,836,677	1,518,391	974,721	1,614,810	3,987,183	4,961,904
1987	1,020,090	2,468,148	40,072	561,786	1,875,660	2,813,770	3,375,556
1988	1,034,322	2,848,020	29,088	374,722	2,471,788	2,368,638	2,743,360
1989	1,015,351	2,199,446	73,532	524,353	1,675,093	1,793,703	2,318,056
1990	940,450	3,455,101	30,028	586,547	2,868,554	2,785,272	3,371,819
1991	877,989	2,937,643	108,395	792,818	2,144,825	2,818,007	3,610,825
1992	815,725	2,045,215	287,533	428,180	1,415,540	2,311,760	2,739,940
1993	1,571,192	3,899,325	383,122	544,059	3,028,674	2,673,461	3,217,520
1994	1,646,238	5,320,437	461,872	318,012	3,558,342	1,616,599	1,934,611
1995	1,630,085	7,213,232	3,198,719	261,727	1,188,961	1,184,565	1,446,292
1996	1,224,668	2,930,627	1,479,912	272,143	1,479,043	1,994,664	2,266,807
1997	871,069	2,095,365	834,371	0	1,230,583	1,208,909	1,208,909
1998	750,253	1,774,096	35,451	0	415,534	1,369,238	1,369,238
1999	—	—	0	0	(-74,331)	911,402	911,402
2000	—	—	0	0	(-220,472)	405,266	405,266
2001	—	—	0	0	(-96,769)	242,647	242,647
2002	—	—	0	0	41,944	217,973	217,973
2003	—	—	0	0	(-6,099)	90,101	90,101
2004	—	—	0	0	4,507	61,773	61,773
2005	—	—	0	0	(-2,470)	38,452	38,452
2006	—	—	0	0	(-1,361)	11,582	11,582
<b>Total</b>	<b>\$18,361,104</b>	<b>\$55,476,177</b>	<b>\$10,868,835</b>	<b>\$8,887,803</b>	<b>\$31,857,132</b>	<b>\$31,777,840</b>	<b>\$40,655,643</b>
<b>Total % Measure %</b>	<b>25%</b>	<b>75%</b>	<b>15%</b>	<b>12%</b>	<b>43%</b>	<b>43%</b>	<b>55%</b>
		<b>100%</b>		<b>16%</b>	<b>57%</b>	<b>57%</b>	<b>73%</b>

## Notes

- Seattle City Light received revenues from both the Bonneville Power Administration and customers participating in three conservation programs: the Home Energy Loan, Multifamily Conservation (Standard-Income and Common-Area Lighting), and Warm Home Programs. Funds received from the BPA were recorded in the Seattle Financial Management System (SFMS) as revenues by program; loan repayments are not, but rather go into the general revolving fund.
- Other sources of revenue included excess payments from customers to Seattle City Light at the time of contract initiation (for measure-related costs not covered by program terms); immediate repayment to City Light for measures installed, where the utility acted as general contractor; and loan payments made over 5 to 10 years for measure costs financed after excess payments, immediate repayments, discounts, and BPA reimbursements had been credited to the customer's project. Reported customer repayments reflect revenues received by City Light to date; the stream of payments on recent loans continues, with only \$1,103 outstanding at the end of 2006.

As Table 10 shows, 25% of expenditures in these programs paid for directly for program delivery, customer services, and other program administration; the remaining 75% was for measures installed. Participating customers paid excess costs averaging 12% of total program costs, immediately upon project completion (16% of measure costs). Another 43% of total program costs (57% of measure costs) was incurred as debt to Seattle City Light, payable immediately or financed for customers through Utility loans.

Thus over the past 26 years, participating customers paid City Light directly for 73% of the measure cost of these three residential weatherization and lighting programs, as operated during 1981-1998. Combined with BPA funding, these funds covered 93% of the measure costs. The \$3,861,046 of unreimbursed measure costs, added to program administrative costs, left Seattle City Light with 30% of the overall cost of these 1981-1998 programs.

Data are not readily available on the present value of past loans and repayments in current year dollars. Thus, while it is inaccurate to report repayment of prior year expenditures in nominal dollars, the following financial information is presented for illustration. These data provide a sense of the degree to which the financed programs have repaid the ratepayers for bearing the costs of loans through City Light's borrowing authority.

Participating customer contracts from the weatherization and lighting program loans have resulted in the repayment during 1981-2006 of \$32 million (nominal dollars). The amount of program expenditures repaid by participating customers has grown with time as more loan contracts are paid off. To date, customers have repaid over 99% of all amounts financed by loans and discounts through this set of programs. These repayments to date comprise 16% of residential program expenditures overall (including non-loan programs).

Meanwhile during the past 26 years, BPA funding reimbursed 16% of expenditures in the affected loan programs, and 15% of residential expenditures overall. Thus about two-thirds of the cost (\$128,116,215) of all residential programs to date has been borne by Seattle City Light ratepayers in general.

Total Residential Expenditures 1977-2006	\$198,784,707	100%
▪ Bonneville Reimbursements	( 29,923,557)	15%
▪ Costs Beyond Program Limits (excess)	( 8,887,803)	4%
▪ Customer Debt Incurred to the Utility	( 31,857,132)	16%
Net Cost to Seattle City Light & Ratepayers	\$ 128,116,215	64%
Loans Outstanding December 31, 2006	\$ 1,103	

## Conservation Plan Productivity by Year

After 15 years of operating successful conservation programs, Seattle City Light wrote the *1992 Conservation Implementation Plan (CIP)* outlining a strategy for acquiring 100 aMW of new programmatic electric energy savings over the upcoming decade. Since 1997, City Light's conservation programs have operated under the direction provided by the *Energy Management Services (EMS) Plan*, which replaced the CIP. The EMS Plan was developed in response to a variety of industry developments including an evolving, deregulated, competitive business environment and the curtailment of conservation funding from the Bonneville Power Administration. The EMS Plan outlined a portfolio of conservation programs and services designed to meet several city-wide policy directives, including revised annual energy savings goals of six average megawatts (6 aMW) of load reduction continuing through the period 1997-2002. The Seattle City Council endorsed the EMS Plan on September 26, 1996, with the adoption of Resolution 29427. This resolution highlighted specific City Council directives beyond the annual savings goals, including the following:

- Offer comprehensive energy management services
- Support neighborhood-wide integrated resource conservation
- Offer an industrial DSM pollution control service
- Provide leadership in the Municipal Resource Conservation Program
- Deliver services in collaboration with other City Departments

Since 1997, annual goals have been revised slightly year-by-year to accommodate regional market transformation activities, new service offerings, and constraints on budgets and funding. City Light's Energy Management Services/Conservation Resources Division has had the responsibility of carrying out the goals established in the EMS Plan. The primary directive of the Plan is to acquire cost-effective energy conservation.

## Policy Direction and Planning

While other utilities stepped back from investments in conservation during the 1990s, City Light was visionary in keeping its conservation infrastructure and program delivery system in place, recognizing the long-term value of the conservation resource. In 2000 the City reviewed current utility efforts with an eye to doubling its ambitious conservation goals as soon as possible. In 2001 the utility acted expeditiously to accelerate conservation acquisition.

In April 2000, the City of Seattle adopted an *Earth Day Resolution* initiating the City's commitment to reducing greenhouse gases. City Light is directed to meet growing Seattle's electric needs with no net increase in greenhouse gas emissions, by using cost-effective energy efficiency and renewable resources to meet as much load growth as possible.

In June 2000, the Energy Management Services Division completed a *Conservation Potential Assessment* to identify the cost-effective energy conservation potential within its service territory. Aided by the Northwest Power Planning Council, this effort produced the following key findings.

- Approximately 180 to 260 average megawatts (aMW) of cost-effective energy conservation is available over the next two decades. This potential is available in all sectors, roughly proportional to energy sales.
- The greatest potential is in the commercial sector. By end use, lighting offers the greatest potential, followed by space heat, HVAC (heating, ventilation and air conditioning), and refrigeration.
- The majority of energy savings are in 'lost opportunities', which are only cost-effective or feasible to acquire at the time of purchase or construction.

In September 2000, Seattle City Light published a *Strategic Resource Assessment* to outline options for meeting load growth over the next ten years. It committed to meet load growth consistent with the 2000 Earth Day Resolution, using energy efficiency and renewable resources. Seattle considers conservation its first-priority electric resource. As a result, City Light doubled its current conservation goal for the upcoming decade to acquire another 100 aMW of energy savings. The acceleration strategy doubled annual conservation goals from 6 aMW to 12 aMW and raised budgets from \$18 million to \$24 million. Meanwhile the utility determined to acquire an additional 100 aMW from renewable resources such as wind-power over the same ten-year period.

### **Program Review**

Also in 2000, City Light contracted an independent and comprehensive review of demand side management accomplishments during the preceding three years, and of program efficiency in the current year. In general the consultants found that conservation division activities are operating well. Many of their recommendations were either already under development or have been considered as the Division moved into 2001 putting together its Conservation Acceleration package.

The *Conservation Program Review*, completed around year-end 2000, found that the cost and energy savings data in the annual ENERGY CONSERVATION ACCOMPLISHMENTS report are accurate with respect to City Light data tracking systems. For many programs, savings estimates are conservative and may understate the true accomplishments. This is because the estimates often include one or more factors that decrease net savings (free riders, persistence, takeback) but do not include those that would increase net savings (free drivers, spillover effects). The savings estimates for several programs were found to be based on evaluations that are dated (over five years old). Also, cost-effectiveness measures for some programs include non-energy costs but exclude non-energy benefits, which if included would increase their apparent cost-effectiveness.

## Progress Toward Acquisition Goals

From 1984 to 1991, total conservation expenditures remained stable in constant dollar (2006\$) terms. The investment began to increase in 1992 with adoption of the Conservation Implementation Plan. This plan, endorsed by the Seattle City Council, called on Seattle City Light to meet all electric load growth in the next decade through conservation. A City ordinance was passed to increase the 1993 budget for immediate implementation of the Plan.

Success in meeting Plan targets is measured in two ways. Contracts signed with customers reflect commitments to bring new resources on line in 1992-2008. Annual staff productivity is managed to meet customer service and contract goals. Projects completed during a given year reflect resources put into production and now generating energy savings. It is this measure, reported in Table 11, that shows Seattle City Light's progress in capturing the conservation resource.

The Conservation Implementation Plan called for acquiring an increment of 100.0 average megawatts (aMW) in energy savings by the year 2003 (beginning in 1992, in addition to the nearly 30.0 aMW then in production). The Energy Management Service Plan adopted in 1996 pushed that date out to 2006. Subsequently targets for 2001-2006 have been revised as depicted in Table 12. The Plan target for 2006 was to secure 7.63 aMW from projects contracted with customers (including T&D, transmission and distribution savings). This brings the 1992-2006 cumulative contracting target up to 118.68 aMW.

Energy savings secured by contract in 1992-2006 (123.20 aMW) put City Light ahead of cumulative conservation acquisition targets by 4%. Projects authorized during 2005 in all sectors are now projected to bring in approximately 60,457 megawatt-hours (MWh). This will reduce daily energy loads by 7.26 aMW, with T&D savings incorporated. There were 0.02 aMW of energy savings in 2006 from non-incentive services to commercial and industrial customers. As a result, Seattle City Light achieved 96% of the 2006 goal for new conservation acquisitions.

As shown in Table 11, the projects actually completed and put into service during 2006 saved 57,611 megawatt-hours, or 6.92 aMW with T&D savings. Cumulative conservation production in 1992-2006 is ahead of target with acquisition goals, due to over-production in prior years. So far, implementing the Plan has yielded total energy savings of 111.36 aMW from completed projects, plus 5.19 aMW from non-incentive projects. This impact is incremental over the 8.90 aMW still in production from pre-Plan conservation projects (down from nearly 30 aMW in 1991). The total average Utility load reduction due to programmatic conservation was 120.26 aMW in 2006.



This estimate of conservation program energy savings excludes the impact of the Sustainable Design & Energy Code Programs. Inference from load forecasting by the Northwest Energy and Conservation Council suggests that 3.5-8.6 million square feet per year of commercial space has been newly constructed or renovated/remodeled in Seattle each year since 1986 (averaging 7.0 million in recent years). The commercial code has been revised twice since 1986, when regional and City energy codes began to take effect—in 1994, 2000, and again in 2004—with Seattle supplements that ‘go beyond’ the Washington State Energy Code. During the period 1987-1994, Seattle likely saved an incremental 0.73 aMW each year, rising to 2.59 aMW per year in 1995-2000, and about 3.26 aMW per year in 2001-2006, from the energy codes. By 2006, the cumulative impact of commercial new construction energy codes has likely been around 41 aMW. Because these estimates are very preliminary, they are not included in the following two tables.

**Table 11****2006 PROGRESS TOWARD CONSERVATION GOALS (1)**

<i>Customer Sector</i>	<i>2006 Program Participants</i>	<i>2006 Program Expenditures</i>	<i>First Year Energy Savings (MWh)</i>	<i>First Year Load Reduction (aMW)</i>	<i>Progress Toward 100 aMW Goal (aMW)</i>
Residential	5,995	\$5,469,457	9,289	1.12	30.54
Commercial / Industrial / Government	709	\$12,780,809	48,323	5.80	80.82
<b>All Sectors</b>	<b>6,704</b>	<b>\$18,250,265</b>	<b>57,612</b>	<b>6.92</b>	<b>111.36</b>

**Notes**

- Actual energy savings are based on projects completed during 2006 rather than on contracted projects, for which operational statistics are routinely reported by Seattle City Light. Progress is reported for 1992-2006 (plus ESD 1991) toward the incremental goal of 100 aMW by the year 2006. Completions have been adjusted, compared to earlier reports, based on evaluation review of program records. There were 0.02 aMW of energy savings in 2006 from non-incentive services to commercial and industrial customers.

**Table 12**  
**SEATTLE CITY LIGHT CONSERVATION PLAN ACCOMPLISHMENTS**

<b>Year</b>	<b>Incremental First Year Goal (aMW)</b>	<b>Projects Authorized in Year <sup>(1)</sup> (aMW)</b>	<b>Non- Incentive Impacts <sup>(1)</sup> (aMW)</b>	<b>Projects Completed in Year <sup>(2)</sup> (aMW)</b>	<b>Cumulative Projects Completed (aMW)</b>
1991	3.20	3.21	0.00	1.08	1.08
1992	7.90	9.63	0.00	7.12	8.20
1993	6.50	10.36	0.00	7.07	15.27
1994	7.00	11.00	0.00	8.08	23.35
1995	9.50	9.36	0.00	7.99	31.35
1996	7.68	8.36	0.24	6.91	38.26
1997	6.01	5.35	1.63	4.78	43.04
1998	6.70	6.40	0.08	8.03	51.07
1999	6.59	4.69	2.11	7.51	58.58
2000	6.59	5.24	0.21	5.74	64.31
2001	10.52	13.62	0.17	10.95	75.26
2002	9.47	6.79	0.14	9.00	84.26
2003	7.63	7.15	0.28	6.14	90.40
2004	8.15	9.45	0.31	7.41	97.81
2005	7.63	5.34	0.00	6.63	104.44
2006	7.63	7.26	0.02	6.92	111.36
<b>1991-2006</b>	<b>118.68</b>	<b>123.20</b>	<b>5.19</b>	<b>111.36</b>	<b>—</b>

### Notes

1. A 5.2% credit for savings on transmission and distribution is included in energy savings presented as average megawatts of load reduction. The cumulative goal through 2006 exceeds 100 aMW to allow for removals from service of measures with expired lifetimes. Besides the program goals cited here, City of Seattle conservation goals for 2002-2006 also include an additional 3.16 aMW annual savings from stricter new construction energy codes.

Authorizations have been revised to reflect cancellations of new construction projects contracted in 1992-2004. New non-incentive services provided in 1996-2006 added a reported 5.19 aMW of savings from commercial and industrial customers.

2. Cumulative progress is reported for projects completed in the years 1992-2006 (plus ESD 1991), toward the incremental goal of 100 aMW by the year 2006. Completions have been adjusted, compared to earlier reports, based on evaluation review of program records. Non-incentive impacts are excluded from cumulative progress toward goals.

Residential savings received a large boost in 1992 from the Home Water Savers Program, which reached into nearly every home in the City. Residential savings received another boost in 2001 from the Conservation Kit distribution described in the Neighborhood Power entry to this report, and from the Kit spillover retail purchasing described in the RetailWise entry. Another major Conservation Kit distribution was mounted in 2006 with homes that did not receive the 2001 Kits. During 1993 through 2006, however, the most significant gains were made in the commercial sector. In 2001 the major impetus of the 10+10 Bonus Plan for business customers drove savings up during the period of the West Coast energy crisis. By both annual and cumulative standards, the energy savings acquired under the CIP and EMS Plans are on track and ahead of schedule.

Program expenditures reported in Table 11 include City Light's payments for measures and incentives to customers, as well as the cost of delivering programs. Program costs are counted before the Utility receives program-specific reimbursements from the Bonneville Power Administration (BPA) or other outside parties. Also not counted in this measure are customer costs that accompany program participation (in excess of conservation incentives), and indirect administrative support expenses.

The first-year energy savings acquired in 2006 came at a program cost to Seattle City Light of \$18 million. Over the lifetime of conservation measures, the simple levelized program cost for measures installed during 2006 will be about 25 mills per kilowatt-hour (kWh), or 2.5¢. (A mill is one-tenth of a cent.) This calculation is based on the cost to the Utility, not adjusting for funds supplied by customers (excess co-payments and loan repayments) or by outside agencies.

The Conservation Resources Division serves customers in three building sectors: residential, commercial, and industrial. The simple levelized program cost of savings from work completed during 2006 is projected for the Residential sector at 37 mills per kWh. Excluding low-income programs these costs are about 30 mills. These calculations do not adjust for funding or repayment offsets. Program costs from measures installed in 2006 will be about 25 mills per kWh from Commercial projects and 15 mills per kWh from Industrial projects. These are all *simple levelized costs*: program cost divided by the present value of lifetime energy savings, stated in 2006 dollars, unadjusted for funding or customer payment offsets.

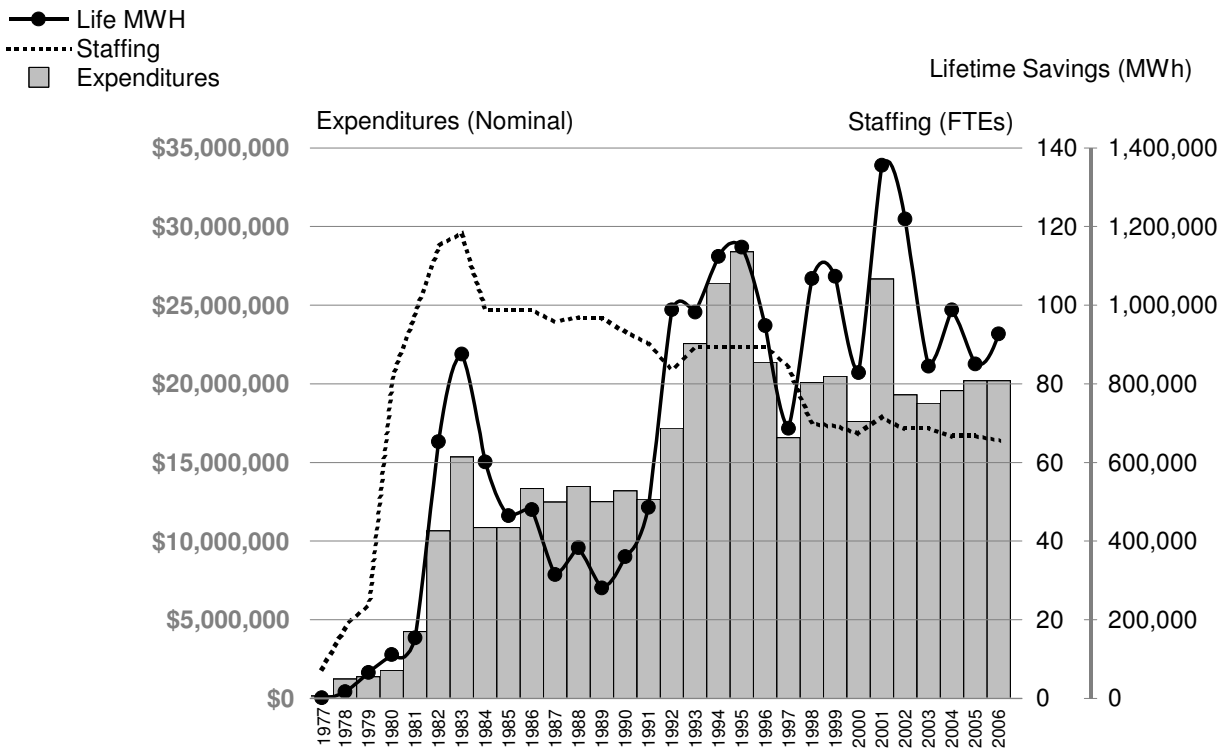
Comparisons in Figure 11 portray the productivity of the Conservation Resources Division over the years. This figure plots together three key conservation program indicators:

- Conservation staff in 'full-time equivalents' (from Table 7);
- Annual expenditures for conservation activities, adjusted for inflation (Table 8); and,
- 'Lifetime energy conservation savings' achieved per year—a measure that attributes to each calendar year the first-year energy savings, multiplied by the average residual measure life, for that year's participants.

This graph's rendition of savings differs from that of Figure 5 in one key regard. Figure 11 assigns all savings, present and future, to the year in which measures were installed, for purposes of better aligning costs and savings. This allows productivity to be evaluated per unit of investment (staff effort and budget-year dollars) in the year when measures were installed. By contrast, Figure 5 depicts cumulative energy savings spread out over the years when they have actually been realized.

Figure 11

### Conservation Indicators



## **Conservation Partners**

Seattle City Light has worked with a variety of partners over the years to accomplish the mission of bringing energy efficiency into every home and business in the service area. Foremost among those partners has been the Pacific Northwest federal power authority, the Bonneville Power Administration (BPA).

### **The City Light—BPA Relationship**

The BPA is a federal power-marketing agency that developed and distributes power from regional hydroelectric projects. Under the Pacific Northwest Electric Power Planning and Conservation Act of 1980 (the Regional Power Act), the BPA is responsible to provide for the electricity needs of its customers. The Act established conservation as the first priority resources to meet those needs. In 1977 the BPA promulgated its first conservation ‘buy-back’ provisions for utilities that purchased its power.

The power sales contract between Seattle City Light and the BPA has been structured so that whenever conservation measures are installed in City Light’s service area for whatever reason, the BPA’s obligation to service City Light’s electricity needs is reduced. This means that BPA ratepayers receive the benefits of conservation in Seattle’s service area while Seattle ratepayers forego inexpensive BPA power. For this reason the BPA has paid a substantial portion of the costs of conservation acquired by City Light during the period 1982-1999.

The BPA provided no funding for City Light’s early programs from 1977 to 1981. A short-term contract was established in 1981 to fund water heating and lighting conservation programs. The BPA’s subsequent funding was inconsistent and dropped off considerably in 1984 through 1991. The BPA projected energy capacity deficits by 1983, but the expected shortfall did not materialize, and in 1984 City Light and the BPA were unable to negotiate a satisfactory funding agreement.

Seattle shouldered more than its fair share of conservation costs during the 1980s due to its commitment to maintain a viable conservation resource during the period of regional surplus. City Light focused on building capability, preserving the conservation infrastructure, and mitigating lost opportunities. As the regional surplus failed in the late 1980s, the BPA once again provided funding for conservation.

Between 1985 and late 1992, the BPA provided full conservation cost reimbursement to utilities that bought all their power from the BPA, but only partial reimbursement to utilities that generated a portion of their own resources, such as City Light. Prior to late 1992 City Light received 75% reimbursement of qualifying conservation costs, or otherwise shared costs through an equivalent in-kind obligation.

The BPA amended its cost-sharing policy in late 1992. Therefore City Light expected full funding for conservation programs because they directly benefit the BPA and the region. City Light sought 100% coverage, although this ideal has rarely been achieved in practice. Beginning in the BPA fiscal year 1993, cost sharing was increased to 100% of 'qualifying' incentive payments and administration expenses. Actual BPA funding has ranged from 9% (1999) to 60% (1994) of total City Light programmatic conservation expenses.

In the early 1990s, City Light and the BPA established contracts that cover all the major program areas of City Light's Conservation Implementation Plan for energy management services. These include single-family, multifamily, appliance, commercial, and industrial energy efficiency programs.

During the 1990s energy forecasts predicted an energy balance that often dips into deficit over a 20-year horizon. The BPA's U.S. Treasury borrowing authority, however, had reached its limits. To supplement this authority, in 1993 the BPA asked City Light to borrow to provide its own capital for conservation investments. The BPA would repay the loan over a specified period of time.

In 1994 the Seattle City Council approved a Conservation Resource Acquisition and Financing Agreement (the Third Party Financing Agreement, or 3PF) between City Light and the BPA. Under the terms of this agreement, City Light agreed to provide front-end financing of its BPA-sponsored conservation programs, using the proceeds of bond issues as the main source of funding. The BPA, for its part, agreed to pay for its share of program costs with interest.

In this way the BPA could take advantage of City Light's lower tax-exempt borrowing rate and conserve its limited authorization to borrow from the U.S. Treasury. The BPA agreed to share the savings from the lower interest cost by increasing its funding of the conservation programs. This agreement became effective in June 1994. The follow-on Flexibility Agreement allowed BPA funds to be paid out in subsequent years for projects contracted prior to 1996.

BPA programs were established by contracts that traditionally provided measure specifications and limited the delivery design of utility programs. Many BPA programs required receipt-and-acceptance inspections. BPA funding programs in which City Light has participated over the years are listed by contract below, along with the names of City Light programs which received partial funding from the BPA.

1981-1983

SHORT-TERM CONTRACT

Blanket Seattle, BPA Commercial Tank Wrap, Lighting Incentive, Street and Area Lighting Programs

1982–1983, 1985–1990	RESIDENTIAL WEATHERIZATION PROGRAM CONSERVATION AGREEMENT, ENERGY BUY-BACK PROGRAM—EBB  Home Energy Loan, Low-Income Electric Programs; Multifamily Conservation Programs: Low-Income and Standard-Income (pilot)
1985–1986	LONG-TERM CONTRACT  Street and Area Lighting Program
1986–1990	COMMERCIAL INCENTIVES PILOT PROGRAM CONTRACT—CIPP  Commercial Incentives Pilot Program
1987–1992	DATA GATHERING PROJECT GRANT (Oct.87–Nov.92)  Home Energy Loan, Low-Income Electric Programs; Multifamily Conservation Program: Low-Income
1987–1994	EARLY ADOPTER PROGRAM CONTRACT—EAP (Sep.87–Dec.94)  City of Seattle Energy Code Major Projects Requirement, Energy Code Program
1988–1992	ENERGY SMART DESIGN ASSISTANCE PROGRAM, OPTION I UTILITY AGREEMENT—ESD (Sep.88–Sep.92)  Energy Smart Design Program
1990–1995	RESIDENTIAL WEATHERIZATION CONSERVATION ACQUISITION AGREEMENT, WEATHERWISE PROGRAM—WEATHERWISE (Sep.90–Sep.95)  Home Energy Loan, Low-Income Electric Programs; Multifamily Conservation Programs: Low-Income and Standard-Income
1991–1991	SUPER GOOD CENTS PROMOTIONS PROGRAM GRANT—SG¢ (Jul.91–Dec.91)  Long-Term Super Good Cents Program
1991–1992	ENERGY SAVINGS PLAN CONSERVATION AGREEMENT—E\$P (Oct.91–Sep.92)  Energy Savings Plan Program
1991–1995	COMMERCIAL RESOURCE ACQUISITION AGREEMENT, ENERGY SMART DESIGN PROGRAM: LONG TERM CONTRACT—ESD (Sep.92–Sep.95)  Energy Smart Design Program
1992–1995	ENERGY SAVINGS PLAN INDUSTRIAL CONSERVATION AGREEMENT—E\$P (Oct.92–Sep.95)  Energy Savings Plan Program

1992–1995	RESIDENTIAL CONSERVATION AGREEMENT—RCA (Jan.92–Sep.95) Energy Efficient Water Heater Rebate (Water Heaters), Home Water Savers (Showerheads), Long-Term Super Good Cents Programs (Super Good Cents), Energy Code Program (Washington State Options)
1993–1995	CONSERVATION RESOURCES ACQUISITION AGREEMENT: TARGETED ACQUISITION MULTIUNIT RETROFIT PROGRAM (TARGETED ACQUISITION PROGRAM)—TAP (MAR.93–SEP.95) Multifamily Conservation Programs: Standard-Income and Common-Area Lighting
1994–1995	THIRD PARTY FINANCING AGREEMENT—3PF (Jun.94–Sep.95) All programs excluding the Residential Efficiency Standards, General Service Efficiency Standards, and Lighting Design Lab
1995–1999	FLEXIBILITY AGREEMENT FOR PAYMENT UNDER PRIOR CONTRACTS (Sep.95–Aug.99) Multifamily Conservation Programs: Low-Income, Standard-Income and Common-Area Lighting; Low-Income Electric Program; Warm Home Program; Long-Term Super Good Cents Programs (Super Good Cents), Energy Code Program (Washington State Options); Energy Smart Design Program; Energy Savings Plan Program; and Lighting Design Lab
2001-2003	ENERGY STAR <sup>®</sup> LABELED COMPACT FLUORESCENT LAMP COUPON REBATE AGREEMENT (Aug.01–Sep.03) Coupon Rebate Programs (reported in Residential <i>RetailWise Lighting and Appliances</i> ).
2001–2006	CONSERVATION AUGMENTATION AGREEMENTS (Oct.01–Sep.03; Amendment Oct.03–Sep.06) Power purchase based on firm power acquired by ongoing City Light Programs: Multifamily Conservation Programs: Low-Income, Standard-Income (weatherization), and Common-Area Lighting; Low-Income Electric Program; Neighborhood Power Program; Energy Efficient Water Heater Rebates; Built Smart; WashWise and LaundryWise; Energy Smart Services Program; and Smart Business

In 1994-1995 the federal government held hearings to determine whether the BPA should continue to receive ongoing federal support. City Light began preparing to be on its own without BPA support for its energy management service programs. With the finalization of Flexibility Agreement payments in 1999, Seattle City Light conservation programs became independent of the BPA. In 2001 the two utilities agreed that Seattle City Light would make available to its retail customers the BPA Energy Star<sup>®</sup> CFL Coupon Rebate Program, for a small reimbursement of administrative expenses to City Light.

The Conservation Augmentation Agreement initiated a new phase in the relationship between Seattle City Light and the federal power authority, as this power purchase does not directly fund individual utility conservation projects or programs. Rather, based upon attainment of an overall average load reduction goal from ongoing City Light conservation programs, the utility agrees to reduce BPA power purchases to which is entitled, in the amount of firm power acquired by completed conservation projects in each year covered by the contract.



## Collaborative Action

During 2005 the Conservation Resources Division continued many partnering efforts, and also undertook a number of new collaborations. In addition to serving on several City interdepartmental teams, the Division has significant ongoing and project-specific ties to other City Departments and outside entities such as other utilities, other governmental agencies, other environmental and energy efficiency-related organizations, and education institutions, as well as trade allies in the private sector. These symbiotic relationships supply many benefits for participants—a principal benefit being the leveraging of resources. Examples of City Light's ongoing collaborative action relationships include the following.

### *Other City Departments*

**SEATTLE OFFICE OF HOUSING (OH):** This office administers and operates programs funded by City Light to weatherize single-family and multifamily residential buildings.

**SEATTLE PUBLIC UTILITIES (SPU):** City Light and SPU teamed up on several ongoing and special efforts during 2004-2005. They shared funding of the *WashWise* program to promote retail purchases of resource-efficient washing machines, and funding of the *LaundryWise* program to promote resource-efficient washing machines in common area laundry rooms of multifamily buildings. The two departments collaborated on multi-resource conservation referrals through the Built Smart program; on implementation of the Home Utility Profile Service; and on Facility Assessments for commercial and industrial customers. City Light refers multifamily and small business customers to the SPU Toilet Rebate program.

**SEATTLE PARKS & RECREATION (PARKS):** The Parks Department convened a Utility Summit in 2005 with Seattle City Light, Seattle Public Utilities, and Puget Sound Energy, to plan a multi-year effort to increase efficiency of electricity, natural gas, and water resource consumption.

**SEATTLE FLEETS & FACILITIES:** In 2005, City Light delivered conservation services to new public buildings such as a fire station, community center, and branch library, as well as the central library downtown.

**OH, SPU, AND OTHER CITY DEPARTMENTS:** City Light delivers *Neighborhood Power* projects with partners that also include the Mayor of Seattle, Mayor's Office for Senior Citizens, Office of Neighborhoods (Clean and Green Seattle Initiative), Seattle Police Department (Crime Prevention Unit), and Department of Parks and Recreation. Local neighborhood partners in 2004 included the Ballard District Council, Ballard Chamber of Commerce, and Ballard High School; as well as the Southeast District Council, North Beacon Community Council, Rainier Chamber of Commerce, and International District Business Improvement Area. Workshops were conducted in collaboration with the American Lung Association, The Re-Store, Crown Baptist Church, International Drop-In Center, Filipino Community Center, and Environment Justice

Network in Action. Similar efforts ensued in the North Rainier / International District and University (of Washington) District neighborhoods during 2004-2005.

DEPARTMENT OF PLANNING & DEVELOPMENT (DPD): City Light performs ongoing work to update, revise and implement the Seattle Energy Code and the Washington State Energy Code, as well as review and approve projects for compliance. City Light continues to fund 3.8 full-time equivalent positions at DPD (formerly DCLU) for energy code development, implementation, and enforcement.

SEATTLE OFFICE OF SUSTAINABILITY AND ENVIRONMENT: This office has the lead coordination role for the City of Seattle's sustainable development effort. Within this context, City Light participated in City interdepartmental workgroup sessions to develop strategies for a Sustainable Lake Union neighborhood. City Light staff in 2004 served on the City Green Building Team, working with DPD, SPU, Parks, and Executive Services Departments, on new City facilities. City Light staff members also serve on the City Environmental Coordinating Committee. One staff member transferred from City Light to DPD in 2005, to more closely coordinate activities.

CITY LIGHT'S ACCOUNT EXECUTIVE OFFICE AND OTHER INTERNAL UNITS: Conservation Resources Division staff work internally on creative and flexible solutions to help key customers manage energy, develop emergency use reduction plans, and get advance warning of rate hikes.

#### ***Low-income/Affordable Housing Providers***

SEATTLE HOUSING AUTHORITY (SHA) & KING COUNTY HOUSING AUTHORITY (KCHA): In 2005, City Light funding of Office of Housing low-income weatherization programs (retrofit), and the Built Smart Program for Affordable Housing (new construction), was coordinated with non-profit low-income housing providers through the Housing Development Consortium of Seattle-King County, SHA, and KCHA.

#### ***Regional and National Entities***

KING COUNTY DEPARTMENT OF NATURAL RESOURCES: City Light cooperates with this department's Hazardous Waste Management Program, Seattle Tilth, and Master Composters/Soil Builders at local festivals. City Light also partners with the Puget Sound Clean Air Agency and local jurisdictions on greenhouse gas reduction and mitigation.

NORTHWEST ENERGY EFFICIENCY ALLIANCE (NEEA): This group promotes Energy Star lighting and appliance programs, and funded the *Lighting Design Lab* through 2005. City Light served on the Lab Steering Committee and Utility Coordination Committee, as well as at the Residential Sector Initiative and partnership meetings. Staff attended ongoing meetings during 2005 with the NEEA Director to improve the working relationships that regional utilities have with the Alliance. City Light actively participates in regional market transformational efforts led by NEEA, including coordination of Lighting Design Lab and Better Bricks activities. City Light

also participated in three pilot projects during 2004: Building Performance Services, Natural Ventilation, and One-2-Five.

**PACIFIC NORTHWEST UTILITIES AND AGENCIES:** Besides the BPA and NEEA, partners providing external funding to the Lighting Design Lab over the years have included the Alaska Energy Authority, B.C. Hydro (British Columbia), California Energy Commission, Idaho Power, Natural Resources Defense Council, Northwest Energy Coalition (NW Conservation Act Coalition), Northwest Power Planning Council, Pacific Power, Puget Sound Power and Light Company, Snohomish Public Utilities District No.1, Tacoma City Light, University of Washington, Washington State Energy Office, and Washington Water Power.

**ELECTRIC LEAGUE:** The City Light conservation director presides on the Electric League Board. City Light helps coordinate Electric League administrative activities; and the two organizations partnered on the Powerful Business Conferences of 2003 and 2005.

**NATIONAL SUSTAINABILITY ENERGY TASK FORCE:** In affiliation with municipalities, City Light continues leadership and acts as a role model, for other municipal jurisdictions, of transferable conservation and energy efficiency programs and services.

**U.S. DEPARTMENT OF ENERGY (DOE):** City Light has on-going symbiotic partnerships with other environmental organizations, both public and non-profit. In 2004, DOE and the General Services Administration (GSA) contributed to City Light's Green Power Program as a way to meet their renewable energy mandate.

**LOCAL TRADE ALLIES:** These allies play an integral part in the successful delivery of conservation services. Trade allies include contractors installing insulation, windows, lighting, and efficient equipment; engineers, architects, designers, and building developers; lighting and equipment specifiers; manufacturers, retailers, and suppliers.

**PROFESSIONAL ORGANIZATIONS:** City Light staff perform committee work, coordinate activities and events, and make presentations to a variety of professional affiliates, including the American Energy Service Professionals, American Institute of Architects, ASHRAE 90.1, Commercial Building Industry Review, E-Source, Energy Ideas Clearinghouse, International Energy Program Evaluation Conference, Master Builders Association of King County, Natural Resources Defense Council, Western SUN-Solar Utility Network, Consortium for Energy Efficiency, NW Energy Efficiency Alliance, and Pacific NW Electric League.

**SEATTLE CENTRAL COMMUNITY COLLEGE (SCCC):** City Light is in partnership with the College to develop and deliver a Sustainable Building Advisor Certificate Program. This program began its sixth consecutive year (eighth course) in the fall of 2005. The program was licensed to Mount Hood Community College for use in western Oregon, and to Coiste na n-larchimí, a community development organization in Ireland. In 2005 a non-profit organization, the National Sustainable

Building Advisor Program (NASBAP), was formed to license the curriculum nationally to community college.

LOCAL AND REGIONAL EVENTS: City Light played an integral part in hosting or delivering events such as the Powerful Business Conference (during 2003 and 2005), a Daylighting Controls Summit, and a Direct Digital Control Systems training course.

EDUCATIONAL VISITATIONS: During 2004 City Light hosted one Chinese delegation interested in conservation and energy efficiency programs.

RECOGNITION AWARDS: The Power Players Award is granted each year by Seattle City Light, along with the U.S. Department of Energy and the Bonneville Power Administration. It goes to customers and partners for their exemplary efforts in resource conservation and environmental leadership. In 2004 the winners of City Light's Power Players Award were Bentall Capital, City of Seattle Fleets and Facilities Department, Kusak Cut Glass Works, Newmark Tower, Qwest, Reglaze Unlimited Inc., Seattle University, Stewart Lumber, University of Washington, and Washington State Convention and Trade Center.



## **Next Sections**

The remainder of this report contains detailed information on specific active and discontinued conservation programs.