

LECTURE:

ALLAN B. JACOBS & ELIZABETH MACDONALD

Date: 25 September 2007

Time: 6:30–8:30 p.m.

Place: Bertha Knight Landes Room

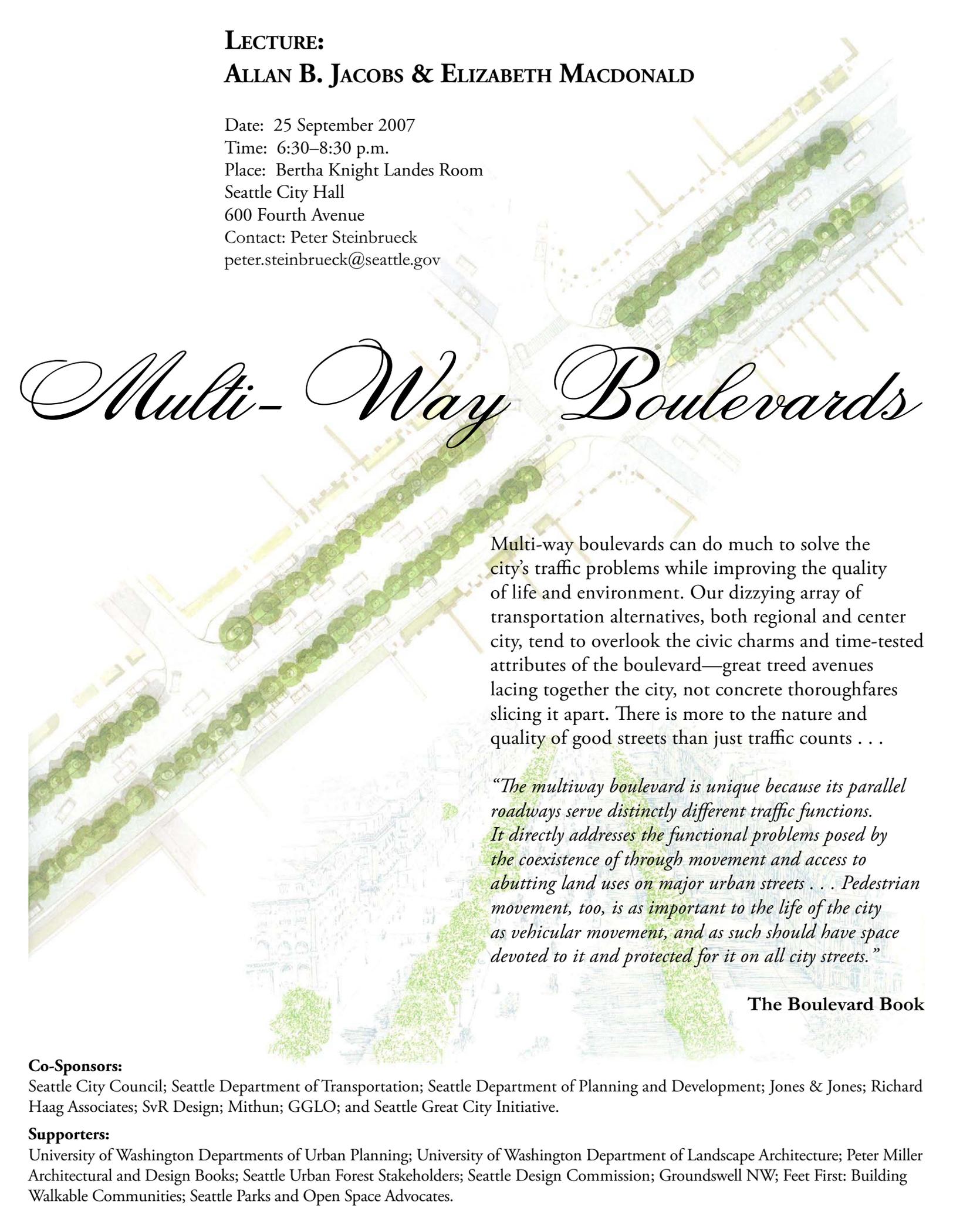
Seattle City Hall

600 Fourth Avenue

Contact: Peter Steinbrueck

peter.steinbrueck@seattle.gov

Multi-Way Boulevards



Multi-way boulevards can do much to solve the city's traffic problems while improving the quality of life and environment. Our dizzying array of transportation alternatives, both regional and center city, tend to overlook the civic charms and time-tested attributes of the boulevard—great treed avenues lacing together the city, not concrete thoroughfares slicing it apart. There is more to the nature and quality of good streets than just traffic counts . . .

“The multiway boulevard is unique because its parallel roadways serve distinctly different traffic functions. It directly addresses the functional problems posed by the coexistence of through movement and access to abutting land uses on major urban streets . . . Pedestrian movement, too, is as important to the life of the city as vehicular movement, and as such should have space devoted to it and protected for it on all city streets.”

The Boulevard Book

Co-Sponsors:

Seattle City Council; Seattle Department of Transportation; Seattle Department of Planning and Development; Jones & Jones; Richard Haag Associates; SvR Design; Mithun; GGLO; and Seattle Great City Initiative.

Supporters:

University of Washington Departments of Urban Planning; University of Washington Department of Landscape Architecture; Peter Miller Architectural and Design Books; Seattle Urban Forest Stakeholders; Seattle Design Commission; Groundswell NW; Feet First: Building Walkable Communities; Seattle Parks and Open Space Advocates.

Allan Jacobs is a University Professor in the Graduate School at the University of California, Berkeley. He is an urban designer, trained as an architect and city planner at Miami University, at Harvard, and at the University of Pennsylvania. He has worked in many cities, most notably Pittsburgh, Calcutta, Boston, and San Francisco, where for seven years he was Director of City Planning. He was responsible for San Francisco's now famous Urban Design Plan. Most of his present work is focused on design of streets. Jacobs has consulted widely, and is a principal in the San Francisco urban design firm Cityworks. Jacobs writes on city planning and urban design, notably on streets, and the uses of observation as a design and planning tool. He is widely known for his publications and research in the field of urban design, including such books as *The Boulevard Book: History, Evolution, Design of Multiway Boulevards* with Elizabeth Macdonald and Yodan Rofé, *Great Streets*, a valuable source book, and *Making City Planning Work* which pioneered the integration of urban design into local government planning.



ALLAN B. JACOBS



ELIZABETH MACDONALD

Elizabeth Macdonald, PhD, is an Assistant Professor of City and Regional Planning at the University of California at Berkeley and Chair of the Program in the Design of Urban Places, an interdisciplinary program sponsored by UC Berkeley's College of Environmental Design. She is a licensed architect and holds a B.A. in Architecture (1981), an M.L.A. and M.C.P. (1995), and a Ph.D. (1999) from the Department of City and Regional Planning at the University of California at Berkeley.

Macdonald's research and professional work focuses on the design of the public realm, including streets, promenades, small public spaces, and interfaces between buildings and the public realm. Macdonald is a principal of Cityworks, a San Francisco-based design and architecture firm whose recent work has involved streetscape design and large public planning projects in San Francisco, as well as Vancouver, B.C. In 2007, the firm's Octavia Boulevard project, which replaced a portion of San Francisco's central freeway with a pedestrian-friendly multi-way boulevard, received an APA award.