



The Seattle Public Library



2014 Proposed Budget Overview

BASIC MISSION

Our vision for Seattle:

A city where imagination and opportunity thrive

Our mission:

The Seattle Public Library brings people, information and ideas together to enrich lives and build community

Why does this matter to the people of Seattle?

Seattle prides itself on being a literate and engaged community and providing an opportunity for everyone to learn and thrive

Best testimony? 62% support for the 7-year Library levy

KEY OUTCOMES AND REMAINING CHALLENGES

Our mission will be accomplished when:

- ▶ Everyone gets what they need from the Library
- ▶ Seattle's libraries are the place to go for experiences that build community
- ▶ Seattle residents tell friends and newcomers they have a great library system

Our measurements include:

- ▶ Quantitative measures - visits, circulation, use of public computers, website usage, program offerings and attendance, customer satisfaction surveys
- ▶ Qualitative measures - input from public forums, patron comment forms, focus groups, partner feedback

Challenges to achieving our mission:

- ▶ Staying relevant, resourceful and responsive in a changing world
 - ▶ Our users and the information environment are constantly evolving
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ALIGNING MISSION AND BUDGET

Budget reflects huge community support for the Library's mission

- ▶ Implements **Library Levy** approved by voters
- ▶ Provides resources needed to sustain operations and achieve strategic goals

Budget changes directly align with Library's mission

- ▶ Levy was framed by the Library's strategic plan and public ideas and engagement. 2014 organizational restructuring positions the Library to deliver on levy promises and service priorities.
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