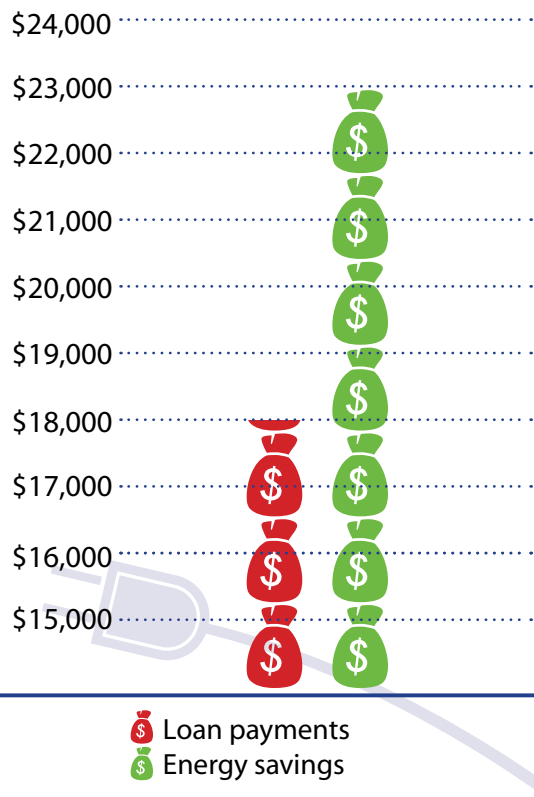


# Put more money in your pocket with Energy Efficiency Financing

Get cash back & free technical advice with **NO UPFRONT COSTS!**



## Example Project\*: Annual Estimated Grocery Store Energy Efficiency Costs & Savings



\* The example project shown here is for a typical store with 175 linear feet of refrigeration case replacement. The amount of cash back, loan payments, and energy savings for your store will vary. To get a personalized assessment of your projected savings and cash back, please contact Ken Takahashi at 206-684-8378.

The City of Seattle's Office of Economic Development and Seattle City Light have joined forces to bring you Energy Efficiency Financing. This financial incentives program offers you **cash rebates** and **low interest loans** for installing energy efficient refrigeration and lighting. The energy savings will make a huge impact on our environment — and your bottom line.

## How can Energy Efficiency Financing put money in your pocket?

When you choose to install energy efficient equipment through Energy Efficiency Financing, you save in many ways. There are **no upfront costs** to you, and you can save up to \$23,000 per year on energy costs\*. That's up to 383,000 kWh — enough energy to power 35 homes all year. These savings not only help our environment: the financial savings cover your loan payments and generate **extra cash for your business** every month.

## What are some ways you can start saving?

- Improve existing refrigeration cases through LED case lighting and anti-sweat controls
- Replace compressors
- Add computerized controls
- Install night covers for cases
- Replace outdated cases
- Update general store lighting
- Update exterior canopy lighting

## How does the program work?

Energy Efficiency Financing has two parts:

- 💰 Get low-interest loans from the City of Seattle's Office of Economic Development
- 💰 Loan terms up to 10 years
- 💰 Low interest rate floating at prime plus one (4.25% as of July 2009)
- 💰 Loan amounts start at \$50,000
- 💰 Use pre-approved Seattle City Light cash rebates for up to 70% of equipment costs

Example Project*	
Improvements Costs	\$223,000
Low-interest Loan (OED)	- \$150,000
Cash Rebate (City Light)	- \$73,000
<b>Upfront Costs to Business</b>	<b>= \$0</b>
Annual Savings	
Annual Energy Savings	\$23,000
Annual Loan Payments	- \$18,000
<b>Annual Cash Back to Business</b>	<b>= \$5,000</b>

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## What are the five easy steps to pocket more money?

- 1) Contact us for your **free, no obligation energy assessment**
- 2) Get **pre-approval** for your cash rebate from City Light
- 3) **Call a contractor** to install your new equipment
- 4) Apply for an Office of Economic Development **low-interest loan** to cover the costs
- 5) Use your City Light **cash rebate** for up to 70% of the costs

You need no money up front, and you get enough energy savings each month to cover the loan payments. That adds up to more money in your pocket!

# Call today to schedule your free energy assessment 206-684-8378

For more program information, contact **Ken Takahashi**, City of Seattle's Office of Economic Development, 206-684-8378. Email: [ken.takahashi@seattle.gov](mailto:ken.takahashi@seattle.gov)

[www.seattle.gov/economicdevelopment](http://www.seattle.gov/economicdevelopment)  
[www.seattle.gov/light/conserve](http://www.seattle.gov/light/conserve)

 Seattle City Light

Seattle Climate Action  
**NOW**  
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 **City of Seattle** • Gregory J. Nickels, Mayor  
Office of Economic Development