

Website Assistance for Neighborhood Business District Organizations

Does your business organization need a website to communicate with business members and customers?

Do you have staff and/or volunteers interested in learning how to update and maintain your website?

The City of Seattle's Office of Economic Development is working with NPower Seattle to provide website development and web technology training tailored to neighborhood business district organizations. We have developed a template website that can be customized for your organization using an open source content management system called Plone. Plone is easy to use and has low hosting costs. With Plone and a short training session with NPower, we can help your organization improve its web presence.

OED is accepting applications from business organizations interested in this FREE service. If chosen, business organizations must be prepared to provide staff time for scheduled training and developing website content.

Organizations that serve a Seattle neighborhood business district and have an explicit mission serving these businesses are eligible to apply.

Applications can be for one or both of the following:

- Creating a business district website by utilizing a Plone website template designed by NPower.
- Training to learn more effective use of websites including tips on writing content and search engine optimization. This training is for Plone or non-Plone websites.

Applications are located on our website at www.seattle.gov/economicdevelopment and they are due by March 7, 2008.

If you would like to see examples of websites developed under this program, go to:

www.wccda.org, www.cidbia.org, www.seattlefarmersmarkets.org, www.greenwood-phinney.com, www.hillmancitybiz.org, or www.wsjunction.com.

If you have any questions, please contact Karen Selander at 206-733-9256 or karen.selander@seattle.gov