



EARLY DESIGN GUIDANCE OF THE QUEEN ANNE/ MAGNOLIA (WEST) DESIGN REVIEW BOARD

Project Number: 3016347

Address: 435 Dexter Ave N

Applicant: Bryan Fish of Fish McKay Architects for Sean Hyatt

Date of Meeting: Wednesday, January 08, 2014

Board Members Present: Mindy Black (Chair)
Kate Idziorek
Jill Kurfirst
Janet Stephenson

Board Member Absent: Boyd Pickrell

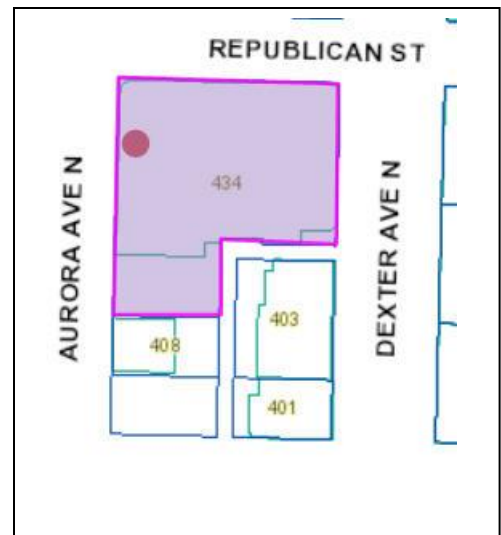
DPD Staff Present: Shelley Bolser

SITE & VICINITY

Site Zone: SM 160/85-240

Nearby Zones: (North) SM 160/85-240
(South) SM 160/85-240
(East) SM 160/85-240
(West) SM-85

Lot Area: 37,413 square feet



Current Development: The site is currently occupied by a vacant 2-story commercial building (formerly the Hostess bakery and warehouse) with some surface parking.

Access: Existing vehicular access is via an L-shaped alley adjacent to the south edge of the site, with access to Dexter Ave N. and Harrison Street.

This site is located near the southwest edge of the larger South Lake Union neighborhood, and is referred to as the Aurora Corridor area in the South Lake Union Design Review Guidelines. The Aurora Corridor area of South Lake Union provides a diverse mix of buildings and uses, with residential uses near the northwest corner of the South Lake Union neighborhood and more commercial uses near the south edge of the Aurora Corridor.

Surrounding Development and Neighborhood Character:

Newer office and institutional buildings are located to the northeast. Newer residential development is proposed or recently constructed in the blocks to the east. The area also includes a mix of early to mid-20th century industrial/commercial buildings and some early 20th century residential. Older buildings are generally 1-3 stories tall. Newer construction is generally 6-8 stories tall. The area was recently rezoned to allow new construction up to 240' in height.

The site is adjacent to several significant rights of way. Aurora Ave/Highway 99 borders the west side of the site, Republican St (and future off-ramp for Highway 99) borders the north, and Dexter Ave N with a busy bicycle corridor borders the east. Highway 99 is currently under construction for realignment, which includes a curved roadway exiting the tunnel, an off ramp, and landscaped areas adjacent to the west and north sides of the subject property.

Denny Park is located a few blocks to the southeast of the site, with a playground area and off leash dog area. Seattle Center is another recreation opportunity with open space and activities, a few blocks to the west. Highway 99 currently requires pedestrians to access Seattle Center via Mercer Street or Denny Way, a few blocks to the north and south. Following the Highway 99 North Portal Project completion, pedestrians will also be able to cross over Highway 99 at Harrison St and other streets to the south, allowing a more direct connection between South Lake Union and Seattle Center.

PROJECT DESCRIPTION

The proposal is for a 7-story structure including 281 residential units, with parking for 249 vehicles below grade.

DESIGN PRESENTATION

The packet includes materials presented at the meeting, and is available online by entering the project number (3016347) at this website:

http://www.seattle.gov/dpd/Planning/Design_Review_Program/Project_Reviews/Reports/default.asp.

The packet is also available to view in the file, by contacting the Public Resource Center at DPD:

Mailing Public Resource Center

Address: 700 Fifth Ave., Suite 2000
P.O. Box 34019
Seattle, WA 98124-4019

Email: PRC@seattle.gov

The applicant noted that the proposed development has changed since the EDG packet was mailed to the Board, and now includes 294 apartments, 248 parking, and no retail.

The applicant provided a section showing the Highway 99 North Portal improvements, noting that the Highway 99/Aurora Ave N sidewalk will terminate and turn east at the northwest edge of this site, preventing pedestrians from crossing N. Republican St to continue on Aurora Ave N.

A fourth EDG scheme was provided at the EDG meeting (Scheme F), showing a courtyard facing Dexter Ave N.

The applicant noted that the preferred alternative limits the blank wall from parking at the west property line and includes a modulated east façade at Dexter Ave N. Ground level residential unit entries on Dexter Ave N would include glazing with privacy screens, wider planted areas in the public right of way, and would be set back approximately 6.5' from the sidewalk, to provide usable patio areas.

Setbacks are minimal to zero on the north and west edges at sidewalk level, with the intent of maximizing safety through eyes on the street and clear sight lines.

The applicant noted that all the options include a rooftop deck. The preferred alternative includes an approximately 6,000 square foot rooftop deck on the eastern portion of the site, away from the highway noise to the west. The south-facing courtyard at the podium level would also provide outdoor residential amenity space. The applicant clarified that the podium level courtyard would be approximately 46' wide at the narrowest point and 52' at the widest point. The applicant noted the intent to create visually interesting massing along the alley, given that the façade may be visible for a number of years, over the lower height building on Dexter Ave N.

PUBLIC COMMENT

One person from the public asked a question about the average unit size and mix of unit types. The applicant indicated a mix of market rate units.

PRIORITIES & BOARD RECOMMENDATIONS

After visiting the site, considering the analysis of the site and context provided by the proponents, and hearing public comment, the Design Review Board members provided the following siting and design guidance.

EARLY DESIGN GUIDANCE (JANUARY 8, 2014):

1. **Massing and Site Response.** The Board agreed that preferred scheme seems the best option for arrangement of uses, entries, and courtyard location. (A-1, A-4, A-7, B-1)
 - a. The Board supported the proposed siting response to view opportunities and noise from the highway.
 - b. The Board noted that this site will be a future gateway to the neighborhood, given the realignment of, entrances to, and exits from Highway 99. The proposal should be designed in response to this opportunity. (A-1, A-2)
 - c. The Board supported making the podium level courtyard as wide as possible. (A-7)
 - d. Upper levels should be set back to allow windows on the potentially blank south wall. (B-1, D-2)
2. **Scale and Architectural Concept.** The Board supported the initial design concept and treatment of building scale, as shown in the preliminary sketches presented in the EDG packet. (B-1, C-2)
 - a. The proposed design concept should be strongly expressed design and be composed of high quality materials. The Board noted that a design response to nearby context is less important for this site. (C-2, C-4)
 - b. The Board supported the initial design response to the corner condition, and recommended a continued design focus on the corner expression. (A-10)
 - c. The south edge of the site presents a potential blank wall that will be visible from nearby public rights of way, including the proposed on-ramp from Harrison St. This façade should be set back to allow windows and modulation, and should be designed to be consistent with the overall architectural concept. (A-1, A-2, B-1, C-2)
 - d. Any above-grade garage walls should be designed to be consistent with the architectural concept and present a human scaled street frontage. (D-2)
3. **West Street Frontage.** The Board recognized the safety challenge that will arise from the WSDOT Highway 99 plan, which maintains a sidewalk that only runs along the west and

north edges of this site, cut off from nearby sidewalks by highway off-ramps to the west and north. The north and west facades should therefore be designed with clear sight lines, minimal building modulation at street level, increased transparency, lighting, and any other strategies to provide safe areas for pedestrians and residents on these street frontages. (A-2, D-7)

- a. The Board recommended that the residential amenities at the north street frontage should be designed to enhance the activation of the west sidewalk. For example, the amenity of a fitness center in this area could include a 'runner's entrance' to the west sidewalk. (A-2, A-4, D-7)
 - b. Any entrances on the west edge should be designed to clearly indicate access only for residents, and should be designed to maximize safety for residents and other pedestrians (clear glazed entries and street frontage, lighting, eyes on the street, etc.) (A-2, D-7, D-12)
4. **Dexter Ave N.** The residential units on Dexter Ave N should be designed with a more commercial appearance, for flexibility to function as live-work or commercial uses in the future. (A-2, A-4, C-3)
- a. The residential stoops and landscaping should be designed to provide usable patio areas in addition to landscaped areas. The Board indicated approximately 6'x 6' paved area is expected for patios. The landscaping should be designed accommodate both the future potential commercial/live work use, and the proposed residential use. (A-6, E-2)
 - b. The Board noted that the Dexter Ave N façade should be designed for human scale. (C-3)
5. **Alley.** The building edge at the alley exit to Dexter Ave N should be designed for clear sight lines. (A-8, D-8)
- a. The Board noted that alley has the potential for use by pedestrians, due to nearby existing and proposed changes to the sidewalks and Highway 99. The alley should be designed for pedestrian safety using lighting and other techniques. (D-7, D-8)
 - b. Solid waste storage should be located to provide ease of collection and clear alley circulation. (D-6)
6. **Landscaping.** The landscaping should be designed to enhance the site and proposed design. (E-2)
- a. The Board noted that it's not necessary for the landscape plan to respond to the adjacent WSDOT landscaping.
 - b. Paved areas should be designed to clarify primary entry and pedestrian areas (such as those on the east or north edges) and discourage non-residential access of residential-only entries (such as those on the west street frontage). (E-2)

DESIGN REVIEW GUIDELINES

The Board identified the following Citywide Design Guidelines of highest priority for this project.

The Neighborhood specific guidelines are summarized below. For the full text please visit the [Design Review website](#).

A-1 Responding to Site Characteristics. The siting of buildings should respond to specific site conditions and opportunities such as non-rectangular lots, location on prominent intersections, unusual topography, significant vegetation and views or other natural features.

SLU-specific supplemental guidance:

- Encourage provision of “outlooks and overlooks” for the public to view the lake and cityscapes. Examples include provision of public plazas and/or other public open spaces and changing the form or facade setbacks of the building to enhance opportunities for views.
- Minimize shadow impacts to Cascade Park.
- New development is encouraged to take advantage of site configuration to accomplish sustainability goals. The Board is generally willing to recommend departures from development standards if they are needed to achieve sustainable design. Refer to the Leadership in Energy and Environmental Design* (LEED) manual which provides additional information. Examples include:
 - Solar orientation
 - Storm water run-off, detention and filtration systems
 - Sustainable landscaping
 - Versatile building design for entire building life cycle

A-2 Streetscape Compatibility. The siting of buildings should acknowledge and reinforce the existing desirable spatial characteristics of the right-of-way.

SLU-specific supplemental guidance:

The vision for street level uses in South Lake Union is a completed network of sidewalks that successfully accommodate pedestrians. Streetscape compatibility is a high priority of the neighborhood with redevelopment. Sidewalk-related spaces should appear safe, welcoming and open to the general public.

- Provide pedestrian-friendly streetscape amenities, such as: tree grates; benches; lighting.
- Encourage provision of spaces for street level uses that vary in size, width, and depth. Encourage the use of awnings and weather protection along street fronts to enhance the pedestrian environment.
- Where appropriate, consider a reduction in the required amount of commercial and retail space at the ground level, such as in transition zones between commercial and residential areas. Place retail in areas that are conducive to the use and will be successful.

- Where appropriate, configure retail space so that it can spill-out onto the sidewalk (retaining six feet for pedestrian movement, where the sidewalk is sufficiently wide).
- A-4 Human Activity.** New development should be sited and designed to encourage human activity on the street.

SLU-specific supplemental guidance:

- Create graceful transitions at the streetscape level between the public and private uses.
- Keep neighborhood connections open, and discourage closed campuses.
- Design facades to encourage activity to spill out from business onto the sidewalk, and vice-versa.
- Reinforce pedestrian connections both within the neighborhood and to other adjacent neighborhoods. Transportation infrastructure should be designed with adjacent sidewalks, as development occurs to enhance pedestrian connectivity.
- Reinforce retail concentrations with compatible spaces that encourage pedestrian activity.
- Create businesses and community activity clusters through co-location of retail and pedestrian uses as well as other high pedestrian traffic opportunities.
- Design for a network of safe and well-lit connections to encourage human activity and link existing high activity areas.

- A-6 Transition Between Residence and Street.** For residential projects, the space between the building and the sidewalk should provide security and privacy for residents and encourage social interaction among residents and neighbors.

SLU-specific supplemental guidance:

Consider designing the entries of residential buildings to enhance the character of the streetscape through the use of small gardens, stoops and other elements to create a transition between the public and private areas. Consider design options to accommodate various residential uses, i.e., townhouse, live-work, apartment and senior-assisted housing.

- A-7 Residential Open Space.** Residential projects should be sited to maximize opportunities for creating usable, attractive, well-integrated open space.

- A-10 Corner Lots.** Building on corner lots should be oriented to the corner and public street fronts. Parking and automobile access should be located away from corners.

- B-1 Height, Bulk, and Scale Compatibility.** Projects should be compatible with the scale of development anticipated by the applicable Land Use Policies for the surrounding area and should be sited and designed to provide a sensitive transition to near-by, less intensive zones. Projects on zone edges should be developed in a manner that creates a step in perceived height, bulk, and scale between anticipated development potential of the adjacent zones.

SLU-specific supplemental guidance:

- Address both the pedestrian and auto experience through building placement, scale and details with specific attention to regional transportation corridors such as Mercer, Aurora, Fairview and Westlake. These locations, pending changes in traffic patterns, may evolve with transportation improvements.
- Encourage stepping back an elevation at upper levels for development taller than 55 feet to take advantage of views and increase sunlight at street level. Where stepping back upper floors is not practical or appropriate other design considerations may be considered, such as modulations or separations between structures.
- Relate proportions of buildings to the width and scale of the street.
- Articulate the building facades vertically or horizontally in intervals that relate to the existing structures or existing pattern of development in the vicinity.
- Consider using architectural features to reduce building scale such as: landscaping; trellis; complementary materials; detailing; accent trim.

C-2 Architectural Concept and Consistency. Building design elements, details and massing should create a well-proportioned and unified building form and exhibit an overall architectural concept. Buildings should exhibit form and features identifying the functions within the building. In general, the roofline or top of the structure should be clearly distinguished from its facade walls.

SLU-specific supplemental guidance:

Design the “fifth elevation” — the roofscape — in addition to the streetscape. As this area topographically is a valley, the roofs may be viewed from locations outside the neighborhood such as the freeway and Space Needle. Therefore, views from outside the area as well as from within the neighborhood should be considered, and roof-top elements should be organized to minimize view impacts from the freeway and elevated areas.

- C-3 Human Scale.** The design of new buildings should incorporate architectural features, elements, and details to achieve a good human scale.
- C-4 Exterior Finish Materials.** Building exteriors should be constructed of durable and maintainable materials that are attractive even when viewed up close. Materials that have texture, pattern, or lend themselves to a high quality of detailing are encouraged.
- D-2 Blank Walls.** Buildings should avoid large blank walls facing the street, especially near sidewalks. Where blank walls are unavoidable they should receive design treatment to increase pedestrian comfort and interest.
- D-6 Screening of Dumpsters, Utilities, and Service Areas.** Building sites should locate service elements like trash dumpsters, loading docks and mechanical equipment away from the street front where possible. When elements such as dumpsters, utility meters, mechanical units and service areas cannot be located away from the street front, they should be situated and screened from view and should not be located in the pedestrian right-of-way.

D-7 Personal Safety and Security. Project design should consider opportunities for enhancing personal safety and security in the environment under review.

SLU-specific supplemental guidance:

- Enhance public safety throughout the neighborhood to foster 18-hour public activity. Methods to consider are: enhanced pedestrian and street lighting; well- designed public spaces that are defensively designed with clear sight lines and opportunities for eyes on the street; police horse tie-up locations for routine patrols and larger event assistance.

D-8 Treatment of Alleys. The design of alley entrances should enhance the pedestrian street front.

D-12 Residential Entries and Transitions. For residential projects in commercial zones, the space between the residential entry and the sidewalk should provide security and privacy for residents and a visually interesting street front for pedestrians. Residential buildings should enhance the character of the streetscape with small gardens, stoops and other elements that work to create a transition between the public sidewalk and private entry.

E-2 Landscaping to Enhance the Building and/or Site. Landscaping, including living plant material, special pavements, trellises, screen walls, planters, site furniture, and similar features should be appropriately incorporated into the design to enhance the project.

SLU-specific supplemental guidance:

- Consider integrating artwork into publicly accessible areas of a building and landscape that evokes a sense of place related to the previous uses of the area. Neighborhood themes may include service industries such as laundries, auto row, floral businesses, photography district, arts district, maritime, etc.

DEVELOPMENT STANDARD DEPARTURES

At the time of the Early Design Guidance meeting, no departures were requested.

BOARD DIRECTION

At the conclusion of the EDG meeting, the Board recommended the project should move forwards to MUP Application in response to the guidance provided at this meeting.