



City of Seattle

Department of Planning & Development
D. M. Sugimura, Director



EARLY DESIGN GUIDANCE OF THE EAST DESIGN REVIEW BOARD

Project Number: 3012437

Address: 1620 12th Ave

Applicant: Dean Kralios, SMR Architects for Capitol Hill Housing

Date of Meeting: Wednesday, October 19, 2011

Board Members Present: Evan Bourquard (Chair)
Dawn Bushnaq
Lisa Picard
Wolf Saar
Chip Wall

Board Members Absent: None

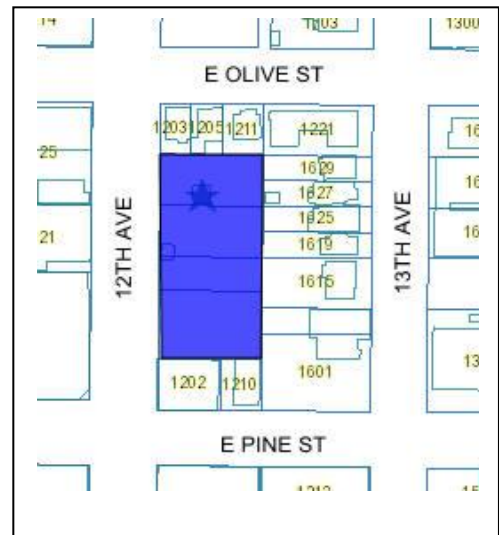
DPD Staff Present: Lisa Rutzick

SITE & VICINITY

Site Zone: Neighborhood Commercial 3, Pedestrian Street, 65' height (NC3P-65)

Nearby Zones: (North) NC3-40
(South) NC3P-65
(East) LR-3 and NC3-40
(West) NC3P-65

Lot Area: 29,000 sq. ft.



Current Development: Surface parking lot for Seattle Police Department

Access: From 12th Avenue

Surrounding Development: The site has long been held as secondary parking for the Seattle Police Department's East Precinct facility. It is situated at the center of a 240' long section of 12th Avenue, with a four-story apartment building to the south and a large single-family home to the north that is now utilized as offices. To the east of the site are several small parcels zoned LR-3, a transition zone that places some restrictions on the property. To the west, across 12th Avenue, are two older one-story buildings and a newer 6-story mixed-use apartment building. The site has no alley or corner access, thus all service to the building would be from 12th Avenue. Additionally, overhead power lines require a setback from the street above 30'.

ECAs: None

Neighborhood Character: The site is within the context of several land use, cultural, and civic districts: The First Hill/Capitol Hill Urban Center; the Pike/Pine Urban Center Village; the Pike/Pine Conservation Overlay District; a Cultural Overlay District, as part of a City pilot program; the Pike/Pine Triangle and the 12th Avenue Stewardship Area.

PROJECT DESCRIPTION

The proposed project is for the design and construction of a mixed use building with approximately 88 residential units located above 17,000 sq. ft of office use at the second level and 6,000 sq. ft of ground level retail use and two performing arts spaces at ground level. All of the parking (approximately 111 stalls) for the proposed development is to be provided in a below grade garage that is accessed from the street and is designated for use by the Seattle Police Department.

EARLY DESIGN GUIDANCE MEETING: October 19, 2011

DESIGN DEVELOPMENT

Three alternative design schemes were presented.

The first scheme (Option A) showed an L-shaped configuration. At the ground level, this scheme held a strong corner facing Pine Street, but provided a recessed area for the entry and creates an exterior space for restaurants and retailers to engage the street. Separate pedestrian and retail

entries were provided. The second level offices front the street edge, while the residential levels were set back ten feet to make a stronger two-level building at the street. The residential units encroached on the rear setback, requiring a departure.

The second scheme (Option B) showed a bar-shaped scheme that responded more directly to the historical and contemporary context. To achieve this, both the ground level and second level provided a continuous street edge. The residential levels provided an efficient floor plan and the orientation and setback for power lines strengthened the relationship with the design guidelines and the neighborhood context. No departures were required for the residential levels.

The third and preferred scheme (Option C) showed a rotated massing scheme. This scheme promoted a building that is more civic in nature, with a distinct entry, strong street presence. At the ground level, a setback provided a central grand entry, highly visible from Pine Street. Additional space for restaurants and retail uses at ground level was provided. The second level built upon a civic presence through unique massing and a veil of fenestration. The residential levels reinforced the neighborhood goals of a two story street presence -- and allowed the public building to be the dominate feature -- while the private building faded to the background. This scheme created a west and north facing courtyard and provided a quieter south and east facing deck as a buffer to the low rise zone to the east. The same efficient floor plan as Option B was provided, however, this scheme required a small encroachment into the rear setbacks at level two and at the top two levels.

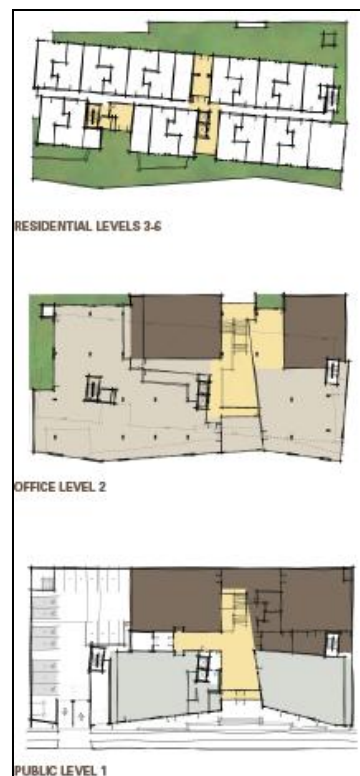
Option 1



Option 2



Option 3



PUBLIC COMMENT

Approximately 26 members of the public attended this Early Design Review meeting. Subsequent to the meeting, one comment letter was also received. The following comments, issues and concerns were raised:

- Would like to see the proposed program move ahead and include a civic structure on 12th Avenue. The proposed departures seem reasonable and look forward to seeing more detail and materials proposed at the next meeting.
- Supportive of project and excited to see the variety of uses provided. Also appreciative of the innovative design. Would like to better understand the how the public or gathering space will be used and accessed. Concerned that the internal alley/hallway will need to be maintained. Unclear about the value of the open space proposed at the upper level notch. The residential entry should be well managed.
- Excited to see performance space proposed and the diversity of uses on an existing surface parking lot. Emphasized that the details and design of the retail spaces will be critical given the challenging economic climate for retail. Specifically concerned that the overhanging portions of the second floor will jeopardize the retail use. A prominent street front entrance is a critical consideration. Suggested creating an entrance to the building perpendicular to the street to further screen the driveway and service uses.
- Encouraged the preferred scheme because it offers more interesting and unique architectural forms. Argued that creating a civic building with an unusual design has precedent in the neighborhood.
- Pleased that the design is forward thinking with a sculptural quality. Would like to see artist involvement early on in the design process.
- Suggested that the overhanging portion of the second floor might perhaps offer an opportunity for marquee signage.
- Concerned with the privacy, light and air impacts of the proposed building on the residential building immediately to the south of the subject site. The blank wall condition is less than two feet from the neighboring building's units on the first two floors and five feet from the units at the third floor. Also concerned about safety and fire, and sewer impacts. {Staff Note: the Building Code sets forth the requirements for fire and life safety codes and regulations}. Would like to see a minimum of a five foot setback, as well as interesting treatment of the south blank wall. Concerned that the dumpster of the abutting building, currently located in/near the ROW, will not be accommodated with the development of the proposed project. Would like to see a designated area for the dumpsters in the interstitial space between the existing and proposed building. Restaurant venting should vent at the roof and not towards the south.

PRIORITIES & BOARD RECOMMENDATIONS

After visiting the site, considering the analysis of the site and context provided by the proponents, and hearing public comment, the Design Review Board members provided the following siting and design guidance. The Board identified the Citywide Design Guidelines & Neighborhood specific guidelines (as applicable) of highest priority for this project.

The Neighborhood specific guidelines are summarized below. For the full text please visit the [Design Review website](#).

A. Site Planning

A-3 Entrances Visible from the Street. Entries should be clearly identifiable and visible from the street.

At the Early Design Guidance Meeting, the Board noted that there is hierarchy of entry types for the proposed program along the street frontage: civic/office, residential and retail. The design of each of these entry types is important and should convey a distinct character that projects the associated use. The Board strongly supported the concept of creating highly visible, civic entrance to the performance spaces and office uses at the second floor. The retail entries should be highly visible, while the residential entry should be gracious, welcoming and more intimate in scale and design.

A-4 Human Activity. New development should be sited and designed to encourage human activity on the street.

At the Early Design Guidance Meeting, the Board was concerned that the ground level commercial uses are not overshadowed by the overhanging portions of the second story. Creating viable, flexible retail spaces is a critical consideration for this development and the design should maximize the feasibility and visibility of these retail spaces with glazing to provide transparency and opportunities for the indoor uses and activity to spill over into the plaza area (operable windows, roll-up garage doors or other means of creating permeable street frontage).

A-5 Respect for Adjacent Sites. Buildings should respect adjacent properties by being located on their sites to minimize disruption of the privacy and outdoor activities of residents in adjacent buildings.

At the Early Design Guidance Meeting, the Board acknowledged two challenging conditions for this site: it is a large sized site for this neighborhood and there are residential neighbors to the south and east. The building forms should respect and respond to both these conditions with interesting forms and visual treatment of blank walls, respect for privacy and provision of light and air.

A-8 Parking and Vehicle Access. Siting should minimize the impact of automobile parking and driveways on the pedestrian environment, adjacent properties, and pedestrian safety.

At the Early Design Guidance Meeting, the Board noted that the lack of an alley was an unfortunate condition, however, given this reality, the access from the street should

strive to have as minimal an impact on the sidewalk, residential and other building entry spaces and proposed plaza area as possible. Paradoxically, the Board noted that the provision of parking for use by the Police Department is an unusual and unique condition, which might be expressed creatively at the garage entrance.

B. Height, Bulk and Scale

B-1 Height, Bulk, and Scale Compatibility. Projects should be compatible with the scale of development anticipated by the applicable Land Use Policies for the surrounding area and should be sited and designed to provide a sensitive transition to near-by, less intensive zones. Projects on zone edges should be developed in a manner that creates a step in perceived height, bulk, and scale between anticipated development potential of the adjacent zones.

Pike Pine-specific supplemental guidance (in part):

New buildings should, in general, appear similar in height, mass, and scale to other buildings to maintain the area’s visual integrity and unique character. Although current zoning permits structures to exceed the prevailing height and width of existing buildings in the area, structures that introduce increased heights, width and scale should be designed so their perceived scale is compatible with the existing neighborhood character. The following guidelines address scale and proportion for new structures

a. Design the structure to be compatible in scale and form with surrounding structures. One, two, and three-story structures make up the primary architectural fabric of the neighborhood. Due to the historic platting pattern, existing structures seldom exceed 50 to 120 feet in width or 100 to 120 feet in depth. Structures of this size and proportion have been ideal for the small, locally owned retail, entertainment, and restaurant spaces that have flourished in this neighborhood. The actual and perceived width of new structures should appear similar to these existing structures to maintain a sense of visual continuity.

- Respect the rhythm established by traditional facade widths. Most structure widths are related to the lot width. Typically, structures are built on one lot with a width of 50 or 60 feet; or on two combined lots with a width of 100 or 120 feet. If a proposed development is on a lot that is larger than is typical, it may be necessary to modify the rhythm of the building to maintain the existing scale at the street. Even in older buildings that may be massive, the mass is typically broken up by a rhythm of bays, humanizing the scale of the structure.**
- Relate the height of structures to neighboring structures as viewed from the sidewalk. If a proposed structure is taller than surrounding structures, it may be necessary to modify the structure height or depth on upper floors to maintain the existing scale at the street, especially for larger developments.**

- Consider full or partial setbacks of upper stories to maintain street-level proportions.

Given the greater width and height possible for new structures, a more compatible massing may be achieved if portions of the upper floors set back from the street, with other portions extending to the street lot line, creating setbacks at intervals that reflect the typical facade widths of existing structures.

c. Address conditions of wide or long structures.

- For project sites that are wider than usual, articulate the facade to respect traditional façade widths. For example, a facade may be broken into separate forms that match the widths of surrounding structures. This articulation should be substantive, and not merely a surface treatment.
- Employ variations in floor level façades, roof styles, architectural details, and finishes to break up the appearance of large structures.
- Incorporate design features to create visual variety and to avoid a large-scale, bulky or monolithic appearance.
- Consider stepping back upper stories of structures on larger sites to allow light filter through multiple levels and to create architectural variety.

d. For structures that exceed the prevailing height, reduce the appearance of bulk on upper stories to maintain the established block face rhythm.

Consider the character of the existing block face when determining the appearance of the upper story elements. Whether the upper and lower floors of a structure look different or the same may depend upon the complexity of the existing structures on the block.

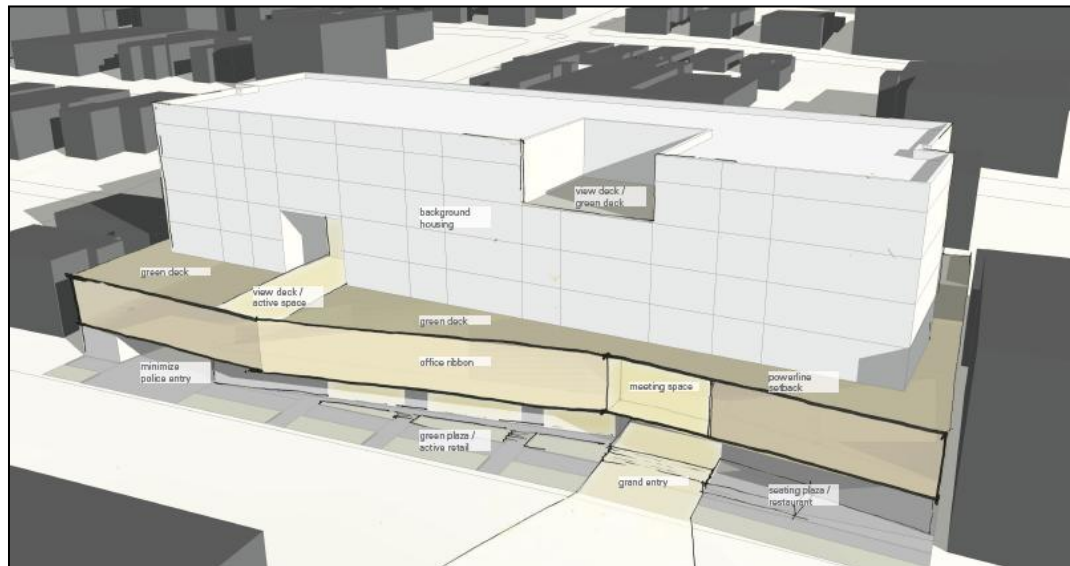
- Use the prevailing structure width to create an upper story massing rhythm.
- Break the structure into smaller masses that correspond to its internal function and organization.
- Use changes in roof heights to reduce the appearance of bulk.
- For new structures that are significantly taller than adjacent buildings, especially on larger lots, consider upper floor setbacks of at least 15 feet from the front facade to reduce the perceived height. However, slender forms such as towers and dormers that extend toward the front facade may add visual variety and interest to the setback area.

At the Early Design Guidance Meeting, the Board encouraged the three building forms of the preferred option to relate to each other and be perceived a part of one design concept. The Board enthusiastically supported the diagonal configuration of the upper levels as a sensitive solution to the zone edges.

The Board reiterated that where the building grounds itself is critical. The civic nature of the building and plaza space are special conditions and should create a physical “pause” in the streetscape environment. The Board noted the important of balancing the grandeur and functionality of the building program and architecture.

C. Architectural Elements and Materials

C-2 Architectural Concept and Consistency. Building design elements, details and massing should create a well-proportioned and unified building form and exhibit an overall architectural concept. Buildings should exhibit form and features identifying the functions within the building. In general, the roofline or top of the structure should be clearly distinguished from its facade walls.



At the Early Design Guidance Meeting, the preferred design concept was acknowledged by the Board as both innovative and exciting and should be further developed. The Board did, however, offer several remarks regarding the architectural concept and its application throughout the site.

While the proposed cantilever of the second story office level gives a dramatic form to the building, the Board expressed concern that the depth of this projection is critical and should not overshadow the retail uses or entry plaza space. As shown in the preferred option, the Board agreed that the overhang was too oppressive. The opportunities to integrate signage at this overhang should be explored, as well as other forms of overhead weather protection.

The upper level residential levels should not be relegated to conventional design above a dramatic base; instead the dramatic base should inform the upper floors. The three part *parti* of the building forms (and corresponding uses) may be on three different planes, but they should align or knit together at some junction. The Board also suggested that the staggered horizontal planes of the building should meet at one vertical plane at the southwestern corner of the building.

The Board liked the concept of the second floor office use as a ribbon running horizontally through the building, but agreed that further exploration is needed to tie the first and second floors together in a more deliberate manner. This integration should also relate to the rest of the building. The Board suggested that the knitting of the first and second floors might be used as an opportunity to signify entries.

The Board noted that the design cadence of the ground level retail should be consistent with the larger design concept for the building, but evolve to a finer grain texture and level of detail that responds to the pedestrian environment.

C-3 Human Scale. The design of new buildings should incorporate architectural features, elements, and details to achieve a good human scale.

Pike Pine-specific supplemental guidance:

In order to achieve good human scale, the existing neighborhood context encourages building entrances in proportion with neighboring storefront developments. In addition to the Citywide Design Guidelines, developments should successfully contribute to the vitality of the street level and pedestrian scale relationships to the right-of-way. Thus, the design of the ground floor of new developments should include:

- Pedestrian-oriented architectural elements
- A rhythm of building modulation comparable or complimentary to adjacent buildings
- Transparent, rather than reflective, windows facing the street.

This is important throughout the neighborhood. It is preferred that ground floor development echoes the patterns established by adjacent buildings in this area, including high bays and glazing along the ground floor. To this regard, cues can be taken from the Oddfellows and Elliott Bay Bookstore buildings on 10th Avenue E. between Pike and Pine and from the buildings on the south side of Pike Street between Boylston and Harvard Avenues.

At the Early Design Guidance Meeting, the Board gave guidance as noted in response to Guideline A-3, A-4 and C-2.

C-4 Exterior Finish Materials. Building exteriors should be constructed of durable and maintainable materials that are attractive even when viewed up close. Materials that have texture, pattern, or lend themselves to a high quality of detailing are encouraged.

Pike Pine-specific supplemental guidance:

New development should complement the neighborhood's light-industrial vernacular through type and arrangement of exterior building materials. Preferred materials and approaches include:

- Brick, masonry, textured or patterned concrete, true stucco (Dryvit is discouraged), with wood and metal as secondary or accent materials.

- Other high quality materials that work well with the historic materials and style of neighboring buildings
- Limited number of exterior finish materials per building
- High quality glazing and trim as a vital component of exterior finish

The Board noted that they will be interested in reviewing these details at the Recommendation phase.

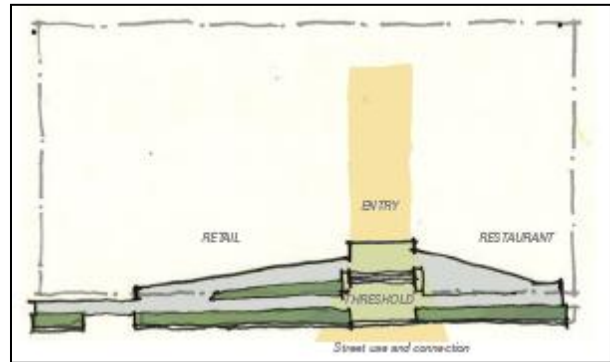
C-5 Structured Parking Entrances. The presence and appearance of garage entrances should be minimized so that they do not dominate the street frontage of a building.

At the Early Design Guidance Meeting, the Board gave guidance as noted in response to Guideline A-8.

D. Pedestrian Environment

D-1 Pedestrian Open Spaces and Entrances. Convenient and attractive access to the building’s entry should be provided. To ensure comfort and security, paths and entry areas should be sufficiently lighted and entry areas should be protected from the weather. Opportunities for creating lively, pedestrian-oriented open space should be considered.

At the Early Design Guidance Meeting, the Board discussed at length the proposed ground level plaza area created by the building set back into a wide V-shape, with the main entrance (to the office and theatre uses) at the intersection of the elevations. This configuration both frames the civic entrance and creates a dramatic form –



both of which the Board heartily supported. The Board cautioned, however, against creating any obstruction or barriers (steps, ground plane changes, etc) to the grand entry that would segregate the entry walkway from the rest of the plaza. The Board strongly agreed that the plaza should function as an integrated space that encourages and supports the confluence of uses. The Board would like to see a thorough examination of how the public space will function and operate, given the diversity of uses it will serve. The Board also noted support for the widening of the sidewalk into the plaza space, but the dimensions of the plaza should not preclude the viability of the ground level retail uses.

- D-2 Blank Walls. Buildings should avoid large blank walls facing the street, especially near sidewalks. Where blank walls are unavoidable they should receive design treatment to increase pedestrian comfort and interest.**

At the Early Design Guidance Meeting, the Board discussed the blank wall expanses on either side of the proposed driveway entrance. The Board strongly encouraged that the design strive to create visual interest along these walls and if possible, to activate these spaces. The proximity of the blank walls and driveway to the residential entrance was also noted as a concern by the Board. The blank walls should be minimized to the greatest extent possible – see also the related departure requests for transparency and street level uses.

- D-6 Screening of Dumpsters, Utilities, and Service Areas. Building sites should locate service elements like trash dumpsters, loading docks and mechanical equipment away from the street front where possible. When elements such as dumpsters, utility meters, mechanical units and service areas cannot be located away from the street front, they should be situated and screened from view and should not be located in the pedestrian right-of-way.**

At the Early Design Guidance Meeting, the Board strongly encouraged the location of the service and utility functions within the garage and not at street level. See also D-2 and the related departure request.

- D-7 Personal Safety and Security. Project design should consider opportunities for enhancing personal safety and security in the environment under review.**

Pike Pine-specific supplemental guidance:

Lighting installed for pedestrians should be hooded or directed to pathways leading towards buildings.

The Board noted that they will be interested in reviewing these details at the Recommendation phase.

- D-9 Commercial Signage. Signs should add interest to the street front environment and should be appropriate for the scale and character desired in the area.**

The Board noted that they will be interested in reviewing these details at the Recommendation phase.

- D-10 Commercial Lighting. Appropriate levels of lighting should be provided in order to promote visual interest and a sense of security for people in commercial districts during evening hours. Lighting may be provided by incorporation into the building**

façade, the underside of overhead weather protection, on and around street furniture, in merchandising display windows, in landscaped areas, and/or on signage.

The Board noted that they will be interested in reviewing these details at the Recommendation phase.

- D-11 Commercial Transparency. Commercial storefronts should be transparent, allowing for a direct visual connection between pedestrians on the sidewalk and the activities occurring on the interior of a building. Blank walls should be avoided.**

The Board noted that they will be interested in reviewing these details at the Recommendation phase.

E. Landscaping

- E-2 Landscaping to Enhance the Building and/or Site. Landscaping, including living plant material, special pavements, trellises, screen walls, planters, site furniture, and similar features should be appropriately incorporated into the design to enhance the project.**

Pike Pine-specific supplemental guidance:

The creation of small gardens and art within the street right-of-way is encouraged in the Pike/Pine neighborhood in order to enhance and energize the pedestrian experience. This is especially desirable for residential and mixed use developments as well as a means to distinguish commercial areas from institutional areas. Providing vertical landscaping, trellises or window boxes for plants is also desirable. Street greening is specifically recommended along the following streets:

- Avenues between Pike and Olive Streets from 11th Ave. on the east to 14th Ave. on the west including Pine from 14th and 15th and Olive from 11th to 15th (except along 14th Ave. from Pine to Pike)

Permit approval from Seattle Department of Transportation (SDOT) is required in most cases for features placed within the City Right-of-Way and early coordination with SDOT is recommended.

The Board noted that they will be interested in reviewing these details at the Recommendation phase. The landscaping and plaza design should reinforce the innovative and dramatic forms and architecture of the building.

DEVELOPMENT STANDARD DEPARTURES

The Board's recommendation on the requested departure(s) will be based upon the departure's potential to help the project better meet these design guideline priorities and achieve a better

overall design than could be achieved without the departure(s). The Board's recommendation will be reserved until the final Board meeting.

At the time of the Early Design Guidance meeting, the following departures were requested:

- 1. Street Level Uses (SMC 23.47A.005.D1):** The Code requires that certain street level uses should be located on at least 80% of the street level street facing facades. The applicant proposes 75% due to the location of the access driveway and service areas.

The Board was not inclined to recommend such a departure at this time. All other feasible options to eliminate the reduced transparency and resultant blank walls and locate the utility and service functions should be explored and exhausted before seeking this departure.

- 2. Transparency (SMC 23.47A.008.B2):** The Code requires that 60% of the area between two and eight feet of the street facing façade be transparent. The applicant proposes between 50% and 75%.

The Board was not inclined to recommend such a departure at this time. All other feasible options to eliminate the reduced transparency and resultant blank walls and locate the utility and service functions should be explored and exhausted before seeking this departure.

- 3. Rear Setback (SMC 23.47A.014.B3):** The Code requires a 15 foot setback for portions of a structure between 13 feet and 40 feet. The applicant proposes an encroachment of seven additional feet (to a height of 20 feet).

The Board indicated that additional information showing the light and air impacts to the residential uses to the east are needed to evaluate the sensitivity of the proposed design and encroachments on the neighbors. The Board would like to see more exploration of the internal program that pulls the theater boxes forward to the west to alleviate the proposed condition and encroachment.

- 4. Rear Setback (SMC 23.47A.014.B3):** The Code requires an additional setback of two feet for every ten feet of height above 40 feet. The applicant proposes a corner of the building above 40 feet to encroach into the setback for an area approximately 60 feet long and a varying depth up to six feet.

The Board indicated that additional information showing the light and air impacts to the residential uses to the east are needed to evaluate the sensitivity of the proposed design and encroachments on the neighbors.

- 5. Parking Stall Sizes (SMC 23.54.030):** The Code requires that 35% of the parking stall should be striped for small size vehicles. The applicant proposes zero stalls to be striped for small vehicles.

The Board indicated support for the departure request given the stated requirements of the Police Department.

BOARD DIRECTION

At the conclusion of the EDG meeting, the Board recommended the project should move forwards to MUP Application in response to the guidance provided at this meeting.