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TABLE OF CONTENTS

- **CONTEXT** PROJECT INFORMATION | p.1 VICINITY ANALYSIS | p.2 ZONING ANALYSIS | p.3 SITE ANALYSIS | p.4 STREET LEVEL | p.5 EXISTING CONDITIONS | p.6
- APPROACH CONCEPT | p.7 MATERIALS | p.8 DESIGN GUIDELINES | p.9-10
 - **DESIGN** SITE PLAN | p.11 LANDSCAPE PLAN | p.12 SECTION | p.13 PLANS | p.14-17 ELEVATIONS | p.18-20 WINDOW STUDY | p. 21-22 RENDERINGS | p. 23-26
- **APPENDIX** EARLY COMMUNITY OUTREACH | p.27-36

PROJECT INFORMATION

ADDRESS 3635 Dayton Ave N SEATTLE, WA 98103 **TAX ID NUMBER** 1972200675 **SDCI PROJECT #** SDR: 3032496 BUILDING: 6688832 LOT SIZE 5,000 SF **ARCHITECT** JULIAN WEBER ARCHITECTS, LTD. 1257 S KING ST SEATTLE, WA 98144 **OWNER/APPLICANT** HUBER'S CUSTOM BUILDING INC. MARK HUBER 7069 NE 161 ST KENMORE, WA 98028 P: 206.940.6902

PROJECT INFORMATION





ZONE:	L	R3

 ADJACENT ZONES:
 LR2

 LR3
 SF5000

 C1-40
 NC3P-40

BUS ROUTES:40 - TO NORTHGATE/BALLARD: TO DOWNTOWN SEATTLE
28 - TO BROADWAY: TO DOWNTOWN SEATTLE
5 - TO GREENWOOD/SHORELINE: TO DOWNTOWN SEATTLE



40 Line	•
28 Line	•
5 Line	

ZONING ANALYSIS

3635 Dayton Ave N is currently (2) lots with (2) Single Family Residences. The applicant PROPOSAL proposes to remove the (2) existing SFR's and develop (6) townhouses with (6) parking stalls in below grade garage.

KEY METRICS	Zone:	LR3
	Lot size:	4,998 sf
	FAR:	4,998 sf x 1.2 = 5,997.6 sf allowed (THs + Built green + Paved Alley)
	Structure Height:	30' + 4' parapet allowance & 10' penthouse
	Units:	(6)
	Parking:	(6) parking stalls

ANALYSIS OF CONTEXT The project is located in the Fremont neighborhood, and is located on the local street Dayton Ave N. The site is situated on a slightly sloped topographic plane, which has the potential for incredible views MT. Rainier. Surrounding adjacent properties are mostly Townhouse and Rowhouse developments built in the earlier 2000's to recently completed.

- A drawing of existing site conditions, indicating topography and other physical EXISTING SITE CONDITIONS features, location of structures, and prominent landscape elements on the site can be found on page 6.
 - **SITE PLAN** A preliminary site plan including proposed structures and open spaces can be found on page 11.
- **ARCHITECTURAL CONCEPT** See page 7 for concept statement, diagrams, and images.
 - **DESIGN GUIDELINES** See pages 9&10 for Design Guideline Responses.





SITE ANALYSIS



N 36TH STREET



N 39TH STREET

STREET LEVEL

PLOT 7, LOT 21, DENNY & HOYTS ADD





CONCEPT

The design approach is driven by the surrounding contemporary architecture and the eclectic context of the neighborhood. A few parcels south of the site, is one of the main thoroughfares of Fremont, N 36th St, with a colorful variety of commercial spaces ranging from restaurants and retail to barbershops and art galleries.

Dayton Ave N has a strong contemporary presence with new construction from the last 10 years. Most of these developments are multi-family lots that are helping to provide needed density to the attractive neighborhood. The two projects directly to the North have a toned down palette of beige and gray tones. We see an inverse of this on N 36th St, a street with a spectrum of vibrant colors. 3635 Dayton Ave N has the opportunity to bridge these two approaches to the neighborhood by having a soft street presence with pops of color and moments of special materials. This helps transition Dayton Ave N from the lively southern commercial edge to the subtle residential approach that is found midblock.

The townhouses facing Dayton Ave N rise above the sidewalk, utilizing a front porch to create a buffer between the street and the front doors while still encouraging interaction between the residents and the street. The townhouse elevations sit well with the topography, allowing the additional entries to be located off the North. The buildings have a comfortable perceived height with a penthouse that is pushed far from the visibility of the sidewalk and open stairs to the roof decks.

Along with the carefully considered materials, the facade takes strong window strategy direction from the context of the immediate block. The adjacent projects have similar window relationships that help them to be read as related buildings. Taking cues from these buildings while developing the facade ensures the project intentionally fits into the block.









CONCEPTUAL SKETCH

PRECEDENTS



MATERIAL PALETTE

The project draws from the traditional and contemporary context of the neighborhood. The materials outline the well-defined lines of the volumes with a simple color palette.



white

charcoal grey

white

rosewood

Cementitious panel siding blue





Stone Veneer white



	DESIGN RESPONSE
B. Sunlight and Natural Ventilation	The existing grade on site gradually slopes down to the south. To added to programs that face this direction. Corner windows have ample daylight penetration into the units. Windows have been care ventilation. During our outreach, there were concerns with sunlight site will be placed with maximum daylight potential to the neighbor
C. Relationship to the Block	This project is located mid-block with multifamily developments ad lots across Dayton Ave N. The development on the block is the typic The architectural styles are either contemporary craftsman or cont and address the sidewalk with tasteful landscaping. The neighborh Given that this project maximizes the designated FAR of this area's of the block. Material cues were taken from the two projects to the
D. Wayfinding	Steps leading to a shared entry porch are designed to provide assist the street facing townhouse units. The porch provides a residential p access from pedestrian path to the north. Address signage is locat sign for the units that are access from the north courtyard that is vis
A. Entries	The project subtly rises above the sidewalk, working with the existing between Dayton Ave N and the front doors of the two street facin the sidewalk and street safe. Each entry along the north side of the and when highlighted with landscaping and prominent signage, g
C. Parking and Service Uses	All parking spaces are hidden from the street in a below grade ga end of the property, away from pedestrian walkways. This allows fo residents.
A. Massing	The street facing façade uses distinct massing forms, contempora accent material highlight the massing shifts. The volumes break d scale.
B. Architectural and Facade Composition	The composition of the street-facing facade utilizes the flat roof context. The recessed volumes and modulation provide complian pairs easily with the front forms. Clean charcoal grey lap siding, whi help infill the facade. The street-facing entries are highlighted with c
C. Secondary Architectural Features	A shared awning that spans along the street-facing units helps re- protection. Units to the north also benefit from entry awnings. Glazir provide interest and to highlight different interior uses.
D. Scale and Texture	The project has a focused material palette to allow for a simple a materials are wood textured siding that provides visual warmth and block.
	C. Relationship to the Block D. Wayfinding A. Entries C. Parking and Service Uses A. Massing B. Architectural and Facade Composition C. Secondary Architectural Features

. To maximize on daylight, thoughtful glazing has been ave been added to each unit, providing opportunity for arefully considered on alternate ends of spaces for cross ght obstruction to the adjacent lots. Fencing around the nbors.

adjacent to the north and south property as well as the pical three story unit that is characteristic of an LR3 zone. ontemporary modern. Footprints abut property setbacks orhood is highly developed and dense.

ea's zoning, the design fits appropriately with the context the north and the project directly across Dayton Ave N.

ssistance up the slope to the entries at the ground floor of ial presence to the block. The rear units have direct level cated by each unit's entry as well as a common address visible from the sidewalk/street.

ting grade. Utilizing a shared entry porch creates a buffer cing units. A strong street presence is preferred to keep he property is given entryway awnings and full lite doors, , gives a sense of ownership and understood entrance.

garage. Vehicular circulation is provided on the south for more ground related amenity area to be utilized by

porary geometry taking cue from the context. The blue down at the open roof deck stairs reducing the visual

oof form, which connects with the existing developed bliance with the seven foor average front setback and white panels and well composed window arrangements ith a white stone vaneer to match the adjacent projects.

reduces the scale of the entries and provides weather azing strategies are different depending on the plane to

le and elegant appearance. The pronounced accent and white stone veneer to match with the context of the

DESIGN GUIDELINES

SEATTLE DESIGN GUIDELINES		DESIGN RESPONSE
DC3. Open Space Concept	A. Building-Open Space Relationship	Designing a shared deck for the street-facing townhomes provide separation from neighbors and passersby. The units in the north ha out to the shared deck courtyard, which can be utilized for recreat provide a practical and visual connection to outdoor space. Havin helps with the safety of the block, a concern we heard through our
	B. Open Spaces Uses and Activities	This project has a great balance of common and private open space territorial views and shared common spaces such as the shared por north end of the lot. The northern courtyard has a built-in bench end
	C. Design	Attractive landscaping helps settle the project onto the site and cre Having a mix of private and common spaces allows the residents to private courtyard is gated for safety with wayfinding signage visible fre lighting are added for comfortable visibility in the evenings, and issu
DC4. Exterior Elements and Materials	A. Exterior Elements and Finishes	The project has a limited high quality material palette to allow for a swith the neighborhood. Awnings and overhangs are proposed at signage and exterior entry lights complement each unit entry.

D. Trees, Landscape and Hardscape Materials

Ground level decks have a beautiful, warm hard wood. The pedestrian pathways consist of permeable pavers with landscape buffering on either side. Non-occupiable outdoor spaces are filled with trees, rockery, and planting.

vides privacy and a balanced sense of connection and in have front doors that face the shared deck that open reational purposes along with wayfinding. Glazed doors aving street facing units promotes eyes on the street and our outreach.

paces. These spaces include the sizeable roof decks with porch off the sidewalk and the shared courtyard on the encouraging congregation.

creates a pleasing visual experience from the sidewalk. ts to have a variety of outdoor opportunities. The shared le from the sidewalk. Appropriate exterior and landscape issue that was brought up while conducting outreach.

or a simple and elegant appearance that fits into context d at entries which provide weather protection. Address



	Required	Provided
Front:	7' average, 5' minimum	7' - 2" avg
Side (north):	7' average, 5' minimum	8' - 2" avg
Side (south):	5' side	11' - 0" avg
Rear:	7' average, 5' minimum	7' - 4" avg

DRIVEWAY TO BELOW GRADE GARAGE



SITE PLAN



-SHARED COURTYARD

LANDSCAPE BOLLARD LIGHT, TYP.

PROPOSED LOCATION OF ADDRESS SIGN

PEDESTRIAN ENTRANCE + PATHWAY

FRONT DOOR, WALL MOUNTED FIXTURES, TYP.

UNDERGROUND GARAGE DOOR, WALL MOUNTED FIXTURES, TYP.



LANDSCAPE AND LIGHTING PLAN



SCALE: N.T.S

NORTH/SOUTH SECTION THROUGH STREET SIDE TOWNHOUSES



















SCALE: N.T.S



WEST ELEVATION SCALE: N.T.S

COLORED ELEVATIONS



COLORED ELEVATIONS





WINDOW STUDY



WINDOW STUDY



NE APPROACH



SE APPROACH



BIRDSEYE VIEW



COURTYARD VIEW



APPENDIX

W ARCHITECTS

EARLY COMMUNITY OUTREACH

3635 Dayton Ave N: Streamlined Design Review 27



CONTENTS

OUTREACH PLAN WITH OVERALL SUMMARY PRINTED OUTREACH ELECTRONIC/DIGITAL OUTREACH IN-PERSON OUTREACH 29 30-31 32-33 34-36

TABLE OF CONTENTS

OUTREACH PLAN:

Early Community Outreach Plan:

3635 Dayton Ave North

Neighborhood: Fremont Equity Area: No

Project Description: This proposal is for a 3 story multi-family, 6 townhome building of Type VA construction with 6 parking stalls located in a below grade garage. The site is in a Frequent Transit and Urban Village area and is close to the main commercial area of the Fremont neighborhood.

Printed

Outreach:	Door-to-door flyer distributed to residences and businesses within approximately 500 ft radius of
	the proposed site (high impact). Contains project information, link to online survey, link to DON's
	Early Outreach Blog and Calendar, and date/time/location of in-person outreach.
Additional:	None.
Documentation:	Presentation of flyer to DON, map of distribution/number of locations/building typology, photo
	documentation

Digital/Electronic

Outreach:	Basic project website (multi-pronged method) with online survey (high impact) and public
	commenting function (high impact).
Additional:	None.
Documentation:	Link to website, survey prepared, number of surveys completed, demographic break down,
	coded surveys (qualitative and quantitative)

In-Person

Outreach:	Drop-in hours at project site (multi-pronged method) and guided community site walk (high
	impact). Open to the public.
Additional:	Not to fall on cultural holiday or event.
Documentation:	Sign in sheet, design game method, coded data from event (qualitative and quantitative),
	photo documentation.

OVERALL SUMMARY:

In summary, the project team was able to reach multiple people through this outreach. On Thursday, August 16th, we handed out flyers door-to-door in a 500 foot radius from the site. The flyer notified people of the in-person event which was held on August 30th. The flyer also provided links to the online survey. The website along with the survey was created on August 16th and ran until September 7th. The website for the project will permanently stay online to document our outreach work while the survey was kept online for at least 3 weeks. In addition, the project event was posted on the DON calendar and blog. As a result of these types of outreach, we were able to gather information from the public about what they value in a future townhouse building and, popular, iconic and dangerous/ needing-improvement buildings and spaces were located in the area. There were also comments which touched on broader city concerns, like crime, traffic and parking. Overall, this design review outreach created an opportunity for us to gather information about the neighborhood and allowed us to provide information on the proposed site and the design process.

SUMMARY OF PLAN

HIGH-IMPACT METHOD:

Door-to-door fact sheet or flyer distributed to residences and businesses within approximately 500 ft radius of the proposed site. With this location being outside of an equity area, all information was distributed in English.



COMMERCIAL

- 2 3
- Ounce of Prevention
 Nectar Lounge
 Fremont Express Food
 Cafe Ladro

 Ballroom
 The BackDoor
 Roxy's Diner
 Norm's Eatery & Ale
 House
 Harvey Funeral Home

 4
- 5
- 6
- 7
- Harvey Funeral Home
 Studio Litho
 Splendor Urban Spa
 Fremont Coffee Company 8 9
 - Wish
- 10 Kwanjai Thai Cuisine Rudy's Barbershop Cambio Fitness Beyond Ink Tattoo
- 11 Qazi's Indian Curry House

LOW RISE

1 - 81

377 units

SFR

1 - 21 21 units

377 + 21 + 18 = 416 Flyers

FLYERS





PRINTED OUTREACH

HIGH-IMPACT METHOD:

We distributed flyers in a 500 foot radius from the site. Some flyers were placed in doors or on the entry threshold. For businesses, we spoke with the owners or managers for permission to place the flyers in the storefronts or on their community bulletin boards.

bulletin boards.



We had four team members go door-to-door

Front page of

Dear Resident, this flyer is to include you in a

PROJECT UNDER DESIGN REVIEW

at 3635 Dayton Ave N

Huber's Custom Building and JW Architects are collaborating to design the redevelopment of 3635 Dayton Avenue North.



Project information:

This project will be located midblock on the west side of Dayton Ave N. When it's complete, the new homes will be 3 stories tall and will include 6 townhomes with 6 parking stalls in a below grade garage. We're just getting started planning now - construction could start in Spring 2019 and the building could be open as early as Winter 2020.

Details about **In-Person Event**

Link to project website and survey.

PRINTED OUTREACH

ONLINE SURVEY www.jwaseattle.com/3635-english/

DROP-IN HOURS On-site: 3635 Dayton Ave N

*additional info on back of flyer





Many businesses, like the Cafe Lago pictured above, displayed flyers on their

Website is fully secure, as noted by the locked icon to the left of the website address.

flyer.

page.



An online survey with write-in function, as well as a project website, were added to the Design Review tab on JW Architects website. Additionally, the website has been made secure and a privacy policy link appears at the bottom of each web page.

Though the survey will no longer be available after 3 weeks, you can find the Design Review page on JW Architects website here:

https://jwaseattle.com/project_category/design-review/

TIME TO A REAL PROPERTY AND A REAL PROPERTY AND A REAL PROPERTY.
2625 Douton Avo NI (English)
3635 Dayton Ave N (English)
What is your connection to this development project? (Select all that apply)
1 live very close to the project
(j) tilve in the general area
 I own a business nearby
1 visit the area often for work or lessure
I don't have a direct connection, but I care about growth and development in Seattle Other
E com
Sullect all that apply
Other
What is most important to you about a new building on this property? (select up to two)
That it fits into neighborhood look

ELECTRONIC/DIGITAL OUTREACH

DESIGN REVIEW OUTREACH SURVEY

Huber's Custom Building and JW Architects are collaborating to design the redevelopment of 3635 Dayton Avenue North. When it's complete, the new homes will be 3 stories tall and will include 6 townhomes with 6 parking stalls in a below grade garage. We're just getting started planning now - construction could start Spring 2019 and the building could be open as early Winter 2020.

This survey will be open from August 30 to September 06. After that, we'll start preparing for the City's Design Review process and other permitting steps.

To find out more about this project and track our progress through the design review and permitting process, search the project address (3635 Dayton Avenue North) or project number (3032496) in the Design Review Calendar and the Seattle Services Portal. To find out more about early outreach for design review, visit the Department of Neighborhood's webpage.

This survey is anonymous, though information you share could be made public. Please do not share any personal/sensitive information.

Questions:

- What is your connection to this development project? (select all that apply)
 - I live very close to the project
 - I live in the general area
 - I own a business nearby
 - I visit the area often for work or leisure
 - I don't have a direct connection, but I care about growth and development in Seattle
 - Other [fill in blank, 100 character maximum]
- 2 What is most important to you about a new building on this property? (select up to two)
 - That it fits into neighborhood look
 - That it stands out as a unique and landmark building
 - That it brings new services or amenities to the area (businesses, open space, etc.)
 - That is affordable for residents and/or businesses •
 - That it is designed to be family-friendly
 - That it is designed with environmental sustainability in mind
 - Other [fill in blank, 100 character maximum]

We will be improving the sidewalks and landscaping at the street-level. What design features do you 3 Under 12 years old prefer? (select up to two) • 12-17 years old Lots of plants/greenery 18-24 years old • Additional designs for safety (street lighting, gates, fences, etc) • Quality building materials at street-level (brick, large windows, • Seating/places to congregate (sidewalk cafes, benches, etc) • 45-54 years old Pet friendly areas • 55-64 years old • Off-street bicycle parking • 65-74 years old • Other [fill in blank, 100 character maximum] • 75 years or older What concerns do you have about the project? (select any/all that apply) 4 Construction noise/impacts English • The existing residence is going away Spanish • That I will not like the way it looks Amharic That it will not be affordable Oromo • That it may feel out of scale with other buildings nearby Tigrinya I don't really have any specific concerns • Other [please specify] • Other [fill in blank, 100 character maximum] 3. Is there anything specific about this property or neighborhood that would be important for us to know? 5 [fill in blank, 300 character maximum] 1-2 years 3-5 years What are some landmarks/spaces that help to identify your neighborhood? 6. [fill in blank, 300 character maximum] 5-10 years 10-15 years 7. What do you like most about living or working in your neighborhood? More than 15 years [fill in blank, 300 character maximum] What do you like least about living/working in your neighborhood? 8. [fill in blank, 300 character maximum] new building

> If you don't want to respond to the survey but do want to share your thoughts, or you have any other projectrelated thoughts or ideas to share, the contact person for the project is Julian Weber at outreach@jwaseattle.com

SURVEY RESULTS

We received 3 surveys. All were completed through our online survey via the link provided on our printed outreach flyer. Data is based on the information completed. Not all surveys had all questions answered.

Question 1: All participants live close to the project

Question 2:

- 2 want it to fit into the neighborhood look
- 1 wants it to be environmentally sustainable
- 1 wants it to be affordable for residents
- 1 is concerned the existing view will go away

Question 3:

- 2 want lots of plants/greenery 2 want quality materials at street-level
- 2 want additional design for safety
- 1 wants seating/places to congregate

ELECTRONIC/DIGITAL OUTREACH

Question 4:

3 are concerned with construction noise/impacts 1 is concerned it will not be affordable 1 is concerned it may feel out of scale with other buildings nearby 1 is concerned they will not like the look of the design 1 is concerned that the existing residence is going away

Question 5:

With many new developments, window adjacencies are creating lack of privacy. Height of developments are ridding of natural light.

Question 6: No answers given.

Question 7: Proximity to many amenities. People are wonderful.

Ouestion 8:

Lack of parking. Crime (break ins/package stealing).

Additional results:

Question 1: 2 were 25-34 years old 1 was 35-44 years old

Question 2: 100% English

Question 3: 2 0-5 years 1 5-10 years

- What is your age?

- 25-34 years old
- 35-44 years old

- - Less than a year

To find out more about this project and track our progress through the design review and permitting process, search the project address (3635 Dayton Avenue North) or project number (3032496) in the Design Review Calendar and the Seattle Services Portal.

Additional questions to help us analyze the survey results:

What are the languages spoken in your home? (select any/all that apply)

How long have you lived in this neighborhood?

• I do not live in this neighborhood

Thank you for sharing feedback about our project! Your input is helpful for us to hear as we start to plan for the

HIGH-IMPACT METHOD:

For in-person outreach, we opted for the guided site walk, and staffed "pop-up" event on site. With permission from the applicant and current resident, we held drop-in hours where residents could stop by, ask questions, learn about the project and provide insight about the neighborhood. We provided a design game (map), surveys and take away flyers. We reached out to a Seattle business (Columbia City Bakery) to provide refreshments. This bakery holds great significance to our firm as our original office location was in Columbia City. We were lucky in that the developer joined us for the event.



Walking around the site together helped give context to concerns.

A map of neighborhood was a useful tool.

Adding the firm's banner helped provide a strong sidewalk Seltzer and cookies provided. presence.



IN-PERSON OUTREACH

3635 Dayton Ave N: Streamlined Design Review 34



IN-PERSON OUTREACH

MAPPING EXERCISE:

We developed a map of the neighborhood in relation to the site and asked those who stopped by the event three questions (below) to give us a better understanding of the area.

This was a useful tool as it helped ignite meaningful conversation and gave a location reference for both residents and architects.

Residents placed pins in areas on the map that corresponded to questions about the neighborhood.

This provided great insight to concerns of safety and privacy as well as teaching us about important history and character of the Fremont neighborhood.



PLEASE SIGN IN	
3635 Dayton Ave N Community Outreach Eve 08/30/18, 5:00 pm - 7:00 pm	ent
FIRST NAME, LAST INITIAL	ZIPCODE
DAV10D	98109
ERICA C	98109
Sonja N	98103
Janett M	98103
MKD	98103
ANONYMOUS	98103
т ўн	*
	1: 14
-	
8.	

DIELCE CLONUN

Dear Resident,

THANK YOU for stopping by our outreach event

We value your time and feedback as we work on the project proposed for 3635 Dayton Ave N.

To learn more about this project please visit JW Architects website (<u>www.jwaseattle.com</u>).

To share your thoughts please fill out a survey here: <u>www.jwaseattle.com/3635-english</u>. You can also reach Julian Weber at this email address: outreach@jwaseattle.com.

To track the progress of this project through the design review and permitting process, search the project address (3635 Dayton Ave N) or project number (3032496) in the Design Review Calendar and the Seattle Services Portal. Links are provided below:

http://www.seattle.gov/dpd/aboutus/news/events/ DesignReview/upcomingreviews/

https://cosaccela.seattle.gov/portal/welcome.aspx

WARCHITECTS

Takeaway flyer

IN-PERSON EVENT:

We provided a sign-in sheet which was signed by 5 visitors. After visiting with each person, we offered a take-away information flyer as a way to say thank you and to give them more ways to learn more about the project.

SUMMARY:

In summary, there were 6 people who stopped by the in-person event. All visitors spoke English. Hosting the event on the project site, helped us reach those who were closest and most interested in the project. Most everyone who stopped by were within 2 blocks from the site, however we did get a couple people from Queen Anne who saw the post on the Design Review Calendar.

The interactive map was a useful tool to engage the public. As we asked about their neighborhood, they were able to point to specific locations on the map as they spoke. Some favorite locations are the Fremont Troll, the statue of Lenin and Fremont Brewing. Others also raised concerns about traffic, parking and crime incidents such as package stealing and car break-ins. Overall, we were able to connect with the community and gather helpful information about the neighborhood.

Sign-in sheet

IN-PERSON OUTREACH