

RECOMMENDATION MEETING (#3034058-EG) August 28, 2020

RECOMMENDATION MEETING

1766 NW MARKET STREET, SEATTLE, WA 98107

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APPLICANT TEAM

OWNER: 1766 NW Market Street LLC 24437 Russell Rd. Suite 240 Kent, WA 98032

ARCHITECT: CLARK | BARNES 1401 West Garfield St. Seattle, WA 98119

PROJECT DESCRIPTION

Construction of a new 85' eight story Type IV-C mass timber (CLT) hotel. With six floors of 120 upscale guestrooms, a double height CLT jewel box amenity at the ground floor with outdoor open space, a roof deck for hotel guests, and one floor of below grade parking with 30 stalls. The main hotel entrance will be located on the southeast corner of the site on NW Market St, and an outdoor dining area to the southwest. Access to the below grade parking levels will be from the alley to the North.

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CLARK BARNES

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VICINITY MAP





NEIGHBORHOOD CONTEXT



ZONING MAP



SITE PLAN



ZONING DATA

1766 NW Market Street, Seattle, WA 98107

This project is vested per NC3P - 85 (Neighborhood Commercial 3)

ADDRESS

ZONE

| | Ballard Hub Urban Village, Pedestrian Area, Frequent Transit | | |
|---|--|-----------------------------------|---|
| PERMITTED USES | Residential, Commercial (23.47A.004) | | |
| | | | |
| FLOOR AREA RATIO 23.47A.013 | Max. Single Use: 4.5 x 13,585 SF (lot area) = 61,132 SF Max. | AMENITY AREA (23.47A.024) | Required Amenity area: 5% total gross Gross floor area excludes areas for me Bioretention facilities qualify as amenity |
| | | | |
| STRUCTURE HEIGHT | Base height limit = 85 feet | | Amenity area proposed exceeds req |
| (23.477.012) | Proposal complies with height limit. | OVERHEAD WEATHER PROTECTION | 60% min. of the street frontage of a str weather protection of 6' over the sidev sidewalk. The lower edge of the overhe |
| FACADE MODULATION (23.47A.009.F.2) | Street-facing facades up to a height of 45' located within 10' of a street lot line shall have a max. w of 100'. Facades longer than 100' shall be modulated at no greater than 100' intervals by stepping the facade back from the street lot line for a min, depth of 10' and a min, width of 15' | (23.47A.008.C.4) | above the sidewalk Proposal provides compliant overhe |
| (, | Proposal complies with facade modulation | | · · · · · · · · · · · · · · · · · · · |
| | | SOLID WASTE AND RECYCLABLE | 50,001 - 100,000 gross floor area = 225 |
| UPPER LEVEL SETBACKS (23.47A.009.F.4.B) | Portions of a structure above a height of 45' shall be setback an average depth of 10' from all abutting street lot lines. The max. depth that can be used for calculating the average is 20'. Portions of a structure above a height of 65' shall be setback an average depth of 15' from all abutting | STORAGE (23.54.040) | Proposed waste and recyclable stora |
| (, | street lot lines. The max. depth that can be used for calculating the average is 25'. | GREEN FACTOR (23.47A.016) | Required green factor score: 0.30 min.Existing street trees shall be retained |
| | Proposal complies with setbacks. | | Proposal will comply with green fact |
| BLANK FACADES (23.47A.008.A) | Blank segments of the street-facing facade between 2' and 8' above the sidewalk may not exceed 20' in width. The total of all blank facade segments may not exceed 40% of the width of the facade. | PARKING QUANTITY | No minimum parking requirement for |
| | Proposal complies with blank facade requirement. | (23.54.015 TABLE A) | located within a frequent transit service |
| | L Access to parting chall be from Alley in NC zones | | No parking required. 30 parking stal |
| (23.47A.032) | Access to parking shall be from Alley in NC zones. | | . Per the letter issued August 17 2017 fr |
| | Proposed parking access from Alley. | HISTORIC | la mation was made to not approve th |
| DRIVEWAY SLOPE (23.54.030.D.3) | No portion of a driveway shall exceed a slope of 15 percent. | | NW Market Street in Seattle. The vote f resulting in denial of the nomination.' |
| | Proposed driveway is 20%. See page 33 for Type 1 Decision request. | | |
| TRANSPARENCY | 60% of the street-facing facade between 2' and 8' above the sidewalk shall be transparent | | |
| (23.777.000.0.2) | Proposal complies with transparency requirement. | | |

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s SF echanical equipment and accessory parking ty areas

quirement.

cructure on a principal pedestrian street shall have a min. overhead ewalk or over a walking area within 10' immediately adjacent to the nead weather projection shall be a min. of 8' and a maximum of 12'

ead weather protection.

5 SF required

rage complies with requirement.

.

tor requirement.

or non-residential use (hotel) within urban village when the site is ce area.

Ils provided.

from City of Seattle Landmark Preservation Board:

the nomination of Mittelstadt Mortuary / Ballard Blossom at 1766 for this motion was 11 in favor and 0 opposed, the motion passed,

MASSING & ARCHITECTURAL CONCEPT

BOARD GUIDANCE

Supported the minimized blank wall conditions along the East and West lot lines resulting from pulling back and incorporating glazing and modulation.

BLANK WALLS (DC2.B.2)

Avoid large blank walls along visible facades wherever possible. Where expanses of blank walls, retaining walls, or garage facades are unavoidable, include uses or design treatments at the street level that have human scale and are designed for pedestrians.

RESPONSE |

By pulling back the east and west facades above the podium 5' and 11' respectively, and adding a vertical notch on both elevations, we're providing light and air for our building and the neighbors. These facades incorporate large windows and material changes that compliment the street-facing elevation. The massing at the podium creates a connection along the street level and a unified scale with the adjacent structures.











MASSING & ARCHITECTURAL CONCEPT

BOARD GUIDANCE

Supported the greater upper-level setbacks along Market Street as opposed to providing more setback along the alley, as this option reduced the scale and provided more massing relief along Market Street.

Review the height, bulk, and scale of neighboring buildings as well as the scale of development anticipated by

zoning for the area to determine an appropriate complement and/ or transition. Note that existing buildings

EXISTING DEVELOPMENT AND ZONING (CS2.D.1)

> 5'-8" 17'-0"

may or may not reflect the density allowed by zoning or anticipated by applicable policies.



RESPONSE

Along the alley and Market Street, we're maintaining the supported setback strategies from EDG. The rest of the setbacks help to distinguish the CLT jewel box and the outdoor plazas at ground level from the upper levels. The simplicity of overall form anticipates the zoning opportunities of the neighboring sites, creating a benchmark for future development.





DRB - ALLEY AND STREET SETBACKS





MASSING & ARCHITECTURAL CONCEPT

BOARD GUIDANCE

Supported the concept of carving the street level podium to incorporate an open space design element. However, the board would like to see further development of the ground level and further strengthening and clarifying the relationship of open space and programming.

ADDING TO PUBLIC LIFE (PL1.A.2)

Seek opportunities to foster human interaction through an increase in the size and/ or quality of project-related open space available for public life. Consider features such as widened sidewalks, recessed entries, curb bulbs, courtyards, plazas, or through-block connections, along with place-making elements such as trees, landscape, art, or other amenities, in addition to the pedestrian amenities listed in PL1.B.3.

RESPONSE

We're creating two plazas that blend the 20' wide public sidewalk into the open, double-height amenity space, stitched together with high-quality landscaping and artistic features. To the east, the smaller entry plaza is an extension of the sidewalk, reflecting the idea of the Market Street gateway into Ballard. To the west, the larger dining plaza extends the indoors outwards toward the neighborhood center. Both plazas will have large, glassy openings into the interior, ensuring that both spaces will be visually connected to the interior and used throughout the year.





DRB - GROUND LEVEL PROGRAMMING

EDG 5/20/2019 - GROUND LEVEL PROGRAMMING



BOARD GUIDANCE

Explore shorter depth and longer open space along NW Market, balanced with a continuous street edge experience. The Board appreciated the podium / facade studies provided on page 30. The Board was intrigued by the potential to maintain the structural expression and create a continuous urban edge while expressing the open space as a void.

BOARD GUIDANCE | Supported orienting the larger open space toward the west, toward the center of Ballard.

ADDING TO PUBLIC LIFE

Seek opportunities to foster human interaction through an increase in the size and / or quality of projectrelated open space available for public life. Consider features such as widened sidewalks, recessed entries, (PL1.A.2) curbs bulbs, courtyards, plazas, or through-block connections, along with place-making elements such as trees, landscape, art, or other amenities, in addition to the pedestrian amenities listed in PL1.B.3.

PEDESTRIAN AMENITIES

(PL1.B.3)

Opportunities for creating lively, pedestrian oriented open spaces to enliven the area and attract interest and interaction with the site and building should be considered. Visible access to the building's entry should be provided. Examples of pedestrian amenities include seating, other street furniture, lighting, year-round landscaping, seasonal plantings, pedestrian scale signage, site furniture, art work, awnings, large storefront windows, and engaging retail displays and/ or kiosks.

RESPONSE

The two south facing open spaces along Market Street are both shallower and longer than Option C at EDG, but they have also been refined to reflect the programmatic requirements of the spaces and bring the uses closer to the connection with the sidewalk.

The western dining plaza is larger and longer than the eastern entry plaza, in order to provide more space to the place where people will gather. This western plaza is oriented to the southwest, toward the center of Ballard. The canopies and landscaping are treated as a single design element that binds the two plazas together and to the CLT jewel box, creating a vibrant street edge.





DRB - OPEN SPACES



BOARD GUIDANCE

Study other open space/outdoor uses along Market and within the Ballard context, as well as precedents outside of Ballard. Demonstrate how this open space fits into the Ballard character/context.

RESPONSE

It's important for our project to add to the rich variety of open spaces around the neighborhood. Studying four precedents in the area has provided us with practical information about how to connect the outdoor spaces to the sidewalk and building entries. We've used these precedence to connect the outdoor spaces to the sidewalk, provide multiple pedestrian connections to the sidewalk, and to use the form of the building to define the outdoor spaces.

ADDING TO PUBLIC LIFE (PL1.A.2) Opportunities for creating lively, pedestrian oriented open spaces to enliven the area and attract interest and interaction with the site and building should be considered. Visible access to the building's entry should be provided. Examples of pedestrian amenities include seating, other street furniture, lighting, year-round landscaping, seasonal plantings, pedestrian scale signage, site furniture, art work, awnings, large storefront windows, and engaging retail displays and/ or kiosks.



BRIMMER & HEELTAP - 425 NW Market St



GREENFIRE - 2034 NW 56th St







THE WHALE WINS - 3506 Stone Way N

VALENTINETTI'S - 5425 Russell Ave NW







BALLARD HOTEL - 1766 NW Market St





BOARD GUIDANCE

Demonstrate further refinement of the programming and allocate open space based on the proposed program. Clarify how the spaces will be used and the relationship to interior spaces, as well as the logic behind the distribution of area for the entry plaza vs. more public open space.

INTERIOR/EXTERIOR
FIT (DC3.A.1)Develop an open space concept in conjunction with the architectural concept to ensure that interior and
exterior spaces relate well to each other and support the functions of the development.

RESPONSE

The ground level along Market Street is divided between the glassy, double height CLT jewel box and plazas to the east and west. To the east, the entry plaza leads directly to the reception area, and to the west, the outdoor patio seating blends seamlessly with the interior restaurant seating. The landscaping, seating, canopies, and finishes will continue across the divide between inside and out, giving the spaces a unified expression. The dining plaza is larger than the entry plaza to reflect the best use of where people can gather and socialize, versus pass through more efficiently. The building massing of the lower levels and the sidewalk canopy aligns with the two adjacent buildings, creating a continuous, unified street edge expression along the Market Street.

CONNECTIONS TO OTHER OPEN SPACE (DC3.B.3)

Site and design project-related open spaces should connect with, or enhance, the uses and activities of other nearby public open space where appropriate. Look for opportunities to support uses and activities on adjacent properties and/ or the sidewalk.













3 - SECTION THROUGH ENTRY PLAZA

BOARD GUIDANCE

Clarify how the space is transparent / porous. The board noted they don't want to see fence / gate around the open space.

RESPONSE

ADDING TO PUBLIC LIFE (PL1.A.2) Seek opportunities to foster human interaction through an increase in the size and / or quality of projectrelated open space available for public life. Consider features such as widened sidewalks, recessed entries, curbs bulbs, courtyards, plazas, or through-block connections, along with place-making elements such as trees, landscape, art, or other amenities, in addition to the pedestrian amenities listed in PL1.B.3. The south facing plazas are located opposite one another along NW Market Street to reinforce the pedestrian connection through the centrally located interior space. The double height jewel box uses a butt-glazed storefront system with operable storefront to the north and south plazas which reinforces the pedestrian circulation/connectivity at the plazas.

The west, exterior dining plaza utilizes landscape planters as a buffer and a change in elevation from the sidewalk to create a visual and spatial connection, rather than fences and gates. The plazas and the jewel box create a unified, transparent user experience that provides a compatible scale with the adajcent buildings along the sidewalk.





FACADE ARTICULATION AND MATERIALS

BOARD GUIDANCE

(CS3.A.2)

The board noted the proposed exterior palette should relate back to the warm interior materials (exposed CLT), as well as adding the warm texture throughout the open space.

EXTERIOR FINISH
MATERIALS
(DC4.A.1)Building exteriors should be constructed of durable and maintainable materials that are attractive even when
viewed up close. Materials that have texture, pattern, or lend themselves to a high quality of detailing are
encouraged.

FITTING OLD AND
NEW TOGETHER
(CS3.A.1)Create compatibility between new projects and existing architectural context, including historic and modern
designs, through building articulation, scale and proportion, roof forms, detailing, fenestration, and / or the use
of complementary materials.

CONTEMPORARYExplore how contemporary designs can contribute to the development of attractive new forms and architectural
styles; as expressed through use of new materials or other means

RESPONSE

The expression of mass timber is warm and elegant, so we're keeping our material palette straightforward and refined - simple, consistent, large windows with dark frames, surrounded by repeated sections of finely textured lapped resin panel, all within a field of copper-toned metal panels. This palette has the added quality that, in addition to feeling solid when viewed from a distance, the materials get more and more interesting the closer you get to the building, further drawing pedestrians into the plazas and interior. Because our material choices are restrained and complimentary, it works well with the current smaller scale of the existing context.





FACADE ARTICULATION AND MATERIALS

BOARD GUIDANCE | The board supported the potential for operable storefront systems to further animate the street.

POROUS EDGE (PL3.C.1) Engage passersby with opportunities to interact visually with the building interior using glazing and transparency. Create multiple entries where possible and make a physical and visual connection between people on the sidewalk and retail activities in the building.

RESPONSE |

In order to highlight the visibility from the interior amenity space to the sidewalk, we're maximizing the ratio of glazed surfaces to mullions by using a high-quality butt-glazed system instead of a typical stick-framed system. This will also maximize the visibility of the mass timber structure within the building. We plan to use an operable storefront system along the west facade of the jewel box to more seamlessly combine the plaza and indoor amenity space.



OPERABLE STICK-FRAMED STOREFRONT SYSTEM



PROPOSED FIXED BUTT-GLAZED STOREFRONT SYSTEM





SOUTH FACADE ARTICULATION



SOUTH ELEVATION - SLIDER WINDOWS AT STOREFRONT (OPEN)

SOUTH ELEVATION - SLIDER WINDOWS AT STOREFRONT CLOSED

FACADE ARTICULATION AND MATERIALS

- **BOARD GUIDANCE** Supported CLT being expressed at the street-level (lowest 2 floors). The board would like to see the next level of detail, providing more clarify on the facade articulation and clarification of how the proposal is relating to the contextual storefront / street-level character. The board commented that they understand CLT has the potential to express the storefront character in a new way, perhaps through dimensions / proportions that showcase the dimensional abilities of CLT structural system.
- FITTING OLD AND
NEW TOGETHER
(CS3.A.1)Create compatibility between new projects and existing architectural context, including historic and modern
designs, through building articulation, scale and proportion, roof forms, detailing, fenestration, and / or the use
of complementary materials.

CONTEMPORARY Explore how contemporary des DESIGN Styles; as expressed through us (CS3.A.2)

Explore how contemporary designs can contribute to the development of attractive new forms and architectural styles; as expressed through use of new materials or other means.

RESPONSE

CLT structural systems embed true material quality deep into a building, instead of being merely a veneer applied to a substrate. This naturally invites the massing and exterior materials to simplify, to better highlight the simple geometry of the mass timber inside. At the base of the building, the glazed facade allows the structure to be seen from the street. In the rest of the building, the material alignments and detailed articulation reflect the simple CLT structural grid on the inside.







FACADE ARTICULATION AND MATERIALS

BLANK WALLS

(DC2.B.2)

and are designed for pedestrians.

BOARD GUIDANCE | The Board noted that the highly visible east and west facades should integrate strong shadow lines, and thoughtful articulation should be applied to create visual interest and avoid reading as a 7-story flat box.

> Avoid large blank walls along visible facades wherever possible. Where expanses of blank walls, retaining walls, or garage facades are unavoidable, include uses or design treatments at the street level that have human scale

RESPONSE

The design of the east and west facades ensure that both the larger massing moves and the smaller detail-level moves create strong shadow lines that are integrated with the rest of the building, instead of reading as separate, thin facades on a box. The southern facade steps back from the street and side to create the entry courtyard. Also, the cladding and glazing strategy includes small steps within the material changes, which the shadow lines will further articulate.





LIGHTING

BOARD GUIDANCE

Lighting for outdoor spaces and along the alley should be designed to minimize light pollution to adjacent residential windows.

FUNCTIONS | Use lighting both to increase site safety in all locations used by pedestrians and to highlight architectural or (DC4.C.1) | landscape details and features such as entries, signs, canopies, plantings, and art.

RESPONSE

We're proposing to use downlighting in all outdoor plazas and along the alley to minimize their impact on the adjacent residential developments opposite the alley to the north, and on the commercial buildings to the east and west. Reducing light leakage will also reduce ongoing energy use. We're also proposing high-quality downlighting along the Market Street sidewalk highlighting the landscaping and seating, to enliven and make the sidewalk safe at night.







1 - RECESSED WALL SCONCE





2 - RECESSED CANOPY LIGHT

FLOOR PLANS











FLOOR PLANS





LEVELS 3 - 8 TYPICAL HOTEL ROOM FLOORS **ROOF LEVEL** OUTDOOR DECK AND LANDSCAPING





GROUND LEVEL LANDSCAPE/HARDSCAPE PLAN



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CONCRETE SIDEWALK PER COS STD PLAN 420 EXCEPT NO BANDS/SHINERS

PORCELAIN PAVERS ON PEDESTAL SYSTEM

BIKE RACK, TO BE ADDED TO SDOT INVENTOR

MORTAR-SET PAVERS

FURNITURE, FF&E

FEATURE ELEMENT, TBD

BENCH



ITEM







EXISTING TREE TO REMAIN AND BE SAVED, SEE CIVIL

- STEEL PLANTER

- TABLES AND CHAIRS, FF&E

- CONCRETE BIORETENTION PLANTER, SEE CIVIL AND ARCH

FEATURE ELEMENT, TBD

PORCELAIN PEDESTAL PAVERS, TYP.

MORTAR-SET ACCENT PAVERS

SEE GIVIL FOR ALL CURB AND DRIVEWAY IMPROVEMENTS IN THE RIGHT OF WAY

LEVEL 3 AND ROOF LANDSCAPE/HARDSCAPE PLAN



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SITE IMPROVEMENTS LEGEND



BUILDING ELEVATIONS



BUILDING ELEVATIONS







WEST ELEVATION



BUILDING SECTIONS



AMENITY HOTEL ROOMS PARKING RAMP





BUILDING SECTIONS



AMENITY HOTEL ROOMS PARKING RAMP



SECTION D-D



SIGNAGE CONCEPT PLAN



SOUTH ELEVATION



EAST ELEVATION



WEST ELEVATION





VERTICAL BUILDING SIGNAGE

ENTRY SIGNAGE

MATERIAL BOARD



COPPER METAL WALL PANEL DRI-DESIGN COPPER 1 1/4" OVERALL PANEL THICKNESS, 32 OZ PER SF WEIGHT



HORIZONTAL RESIN WINDOW SCREENING GEOLAM TEAK SOLEO 6027 1 5/8" WIDTH, 1 1/4" THICKNESS, 0.129" WALL THICKNESS



LAPPED RESIN WALL PANEL GEOLAM EBONY VERTIGO 5011 5 1/8" WIDTH, 1/2" OVERALL PANEL THICKNESS, 0.129" MATERIAL THICKNESS

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BLACK METAL STOREFRONT KAWNEER BLACK ANODIZED ALUMINUM

RENDERING





TYPE 1 DECISION REQUEST - PARKING ACCESS SLOPE

| PERMITTED SLOPE |
|-------------------|
| SMC 23.54.030.D.3 |

Driveway slope for all uses. No portion of a driveway, whether located on a lot or on a right-of-way, shall exceed a slope of 15 percent, except as provided in this subsection. A maximum 15 percent slope shall apply in relation to both the current grade of the right-of-way to which the driveway connects, and to the proposed finished grade of the right-of-way if it is different from the current grade. The ends of a driveway shall be adjusted to accommodate an appropriate crest and sag. The director may permit a driveway slope of more than 15 percent if it is found that:

a. The topography or other special characteristic of the lot makes a 15 percent maximum driveway slope infeasible b. The additional slope permitted is the least amount necessary to accommodate the conditions of the lot c. The driveway is still usable as access to the lot

- **PROPOSED SLOPE** 20% maximum slope with 10% crest and sag ends.
- ACCESS LOCATION Choose locations for vehicular access, service uses, and delivery areas that minimize conflict between vehicles and & DESIGN non-motorists wherever possible. (DC1.B.1)

BELOW-GRADE Locate parking below grade wherever possible. Where a surface parking lot is the only alternative, locate the parking in rear or side yards, or on lower or less visible portions of the site. PARKING (DC1.C.1)

RESPONSE Even though there is an existing curb cut along NW Market Street that accesses a parking lot, SDOT is requiring the below-grade parking to be accessed from the alley. The grades along the alley are in excess of 3' higher than the grades along NW Market Street. The length of a code-compliant ramp needed to access a below-grade parking level would greatly reduce the number of parking stalls due to the length of the lot and would result in non-complaint drive aisle dimensions within the parking structure. Although parking is not required on site, it is an important component of the development, to mitigate the impact of added parking on the surrounding residential and neighborhood.



PROPOSED 20 PERCENT SLOPE RAMP AND PARKING LAYOUT - 30 STALLS

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CODE COMPLIANT 15 PERCENT SLOPE RAMP AND PARKING LAYOUT - 22 STALLS