

MITHUN

**LIBERTY BANK BUILDING** EARLY DESIGN GUIDANCE DPD #3018178 2320 E UNION STREET MAY 4, 2016





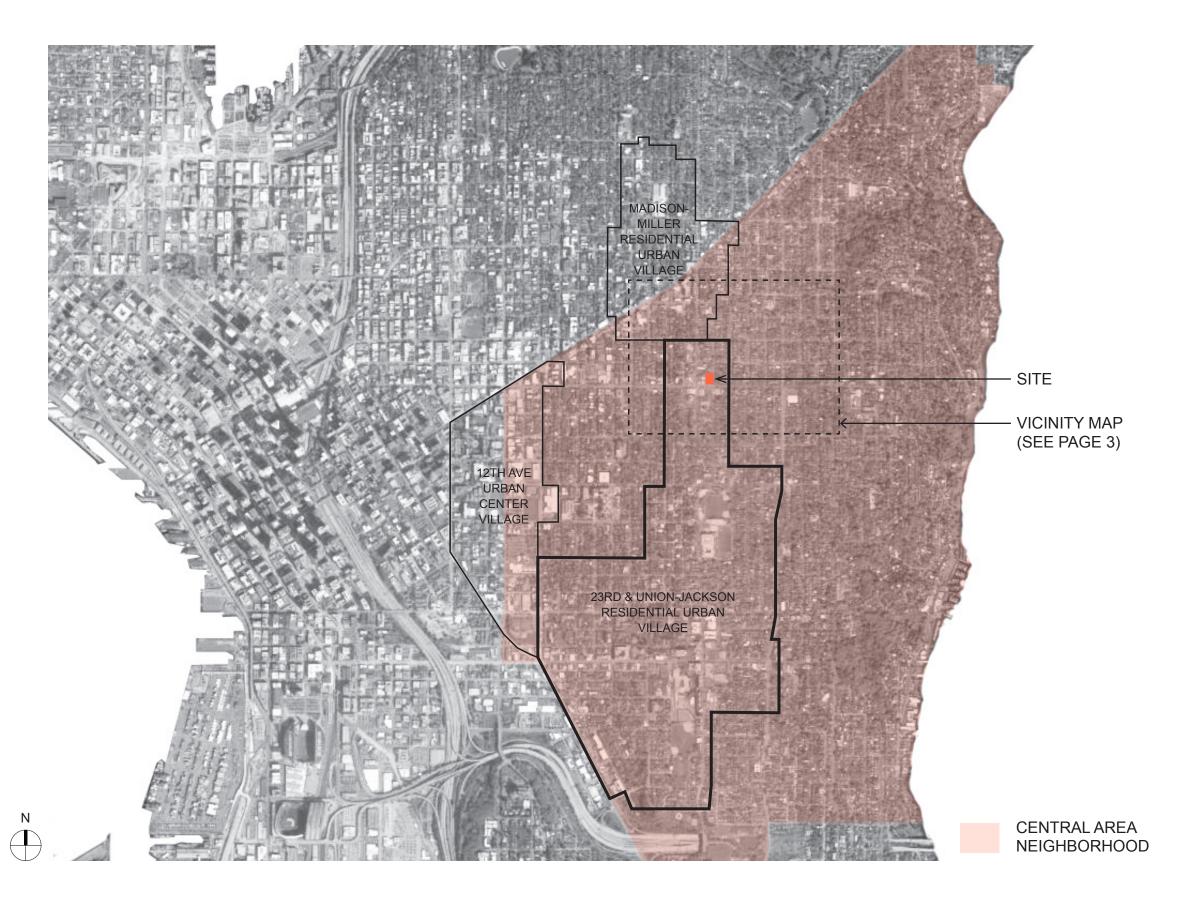






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### **Project Information**

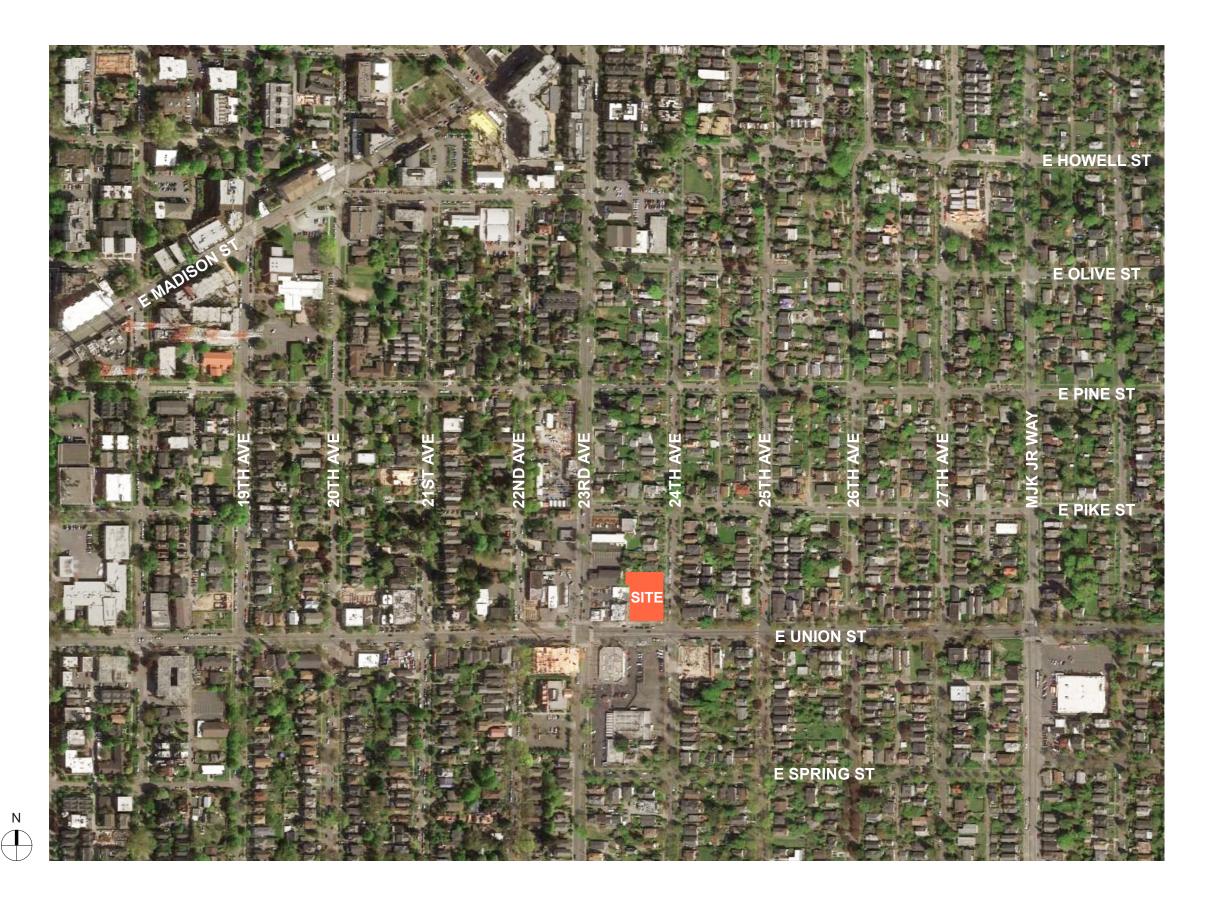
Address: 2320 E Union, Seattle, WA

Owner: Capitol Hill Housing

Architect: Mithun

The proposed project will be a six-story mixed-use building with five stories of residential floors above a one-story podium. The building will be 65-feet in height and approximately 100,000 gsf in total building area. The building will provide approximately 115 affordable housing units (A mix of two-bedroom, one-bedroom and studio units), residential lobby and interior amenity spaces, an outdoor at-grade landscaped courtyard and roof terrace, on-site building manager office, approximately 3,400 gsf of streetlevel commercial space, and streetlevel parking garage accommodating approximately 18 vehicles.

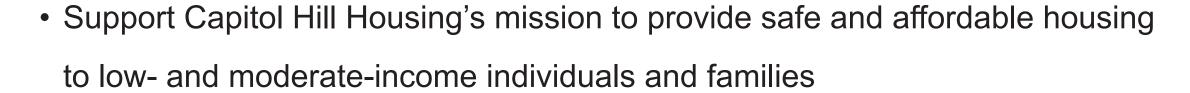
A legislative rezoning that includes the project site is currently being considered based on the recommendation of the 23rd Avenue Action Plan Urban Design Framework (23rd Avenue UDF). Due to the timeline of the legislative process, the proposed project is seeking a Contract Rezone that is consistent with the recommendation of the 23rd Avenue UDF. The project site is proposed to be rezoned from its current NC2P-40 & NC2-40 zoning to NC2P-65 zoning.





### **Development Objectives**







- Honor the site history of Liberty Bank
- Create a strong activated urban street experience



- Contribute to the commercial activity of E Union Street
- Maximize amount and quality of affordable housing



- Enhance the pedestrian experience along E Union Street and 24th Avenue
- Meet Evergreen Sustainable Development Standard

23rd Avenue Action Plan Urban Design Framework

(shown for reference only)

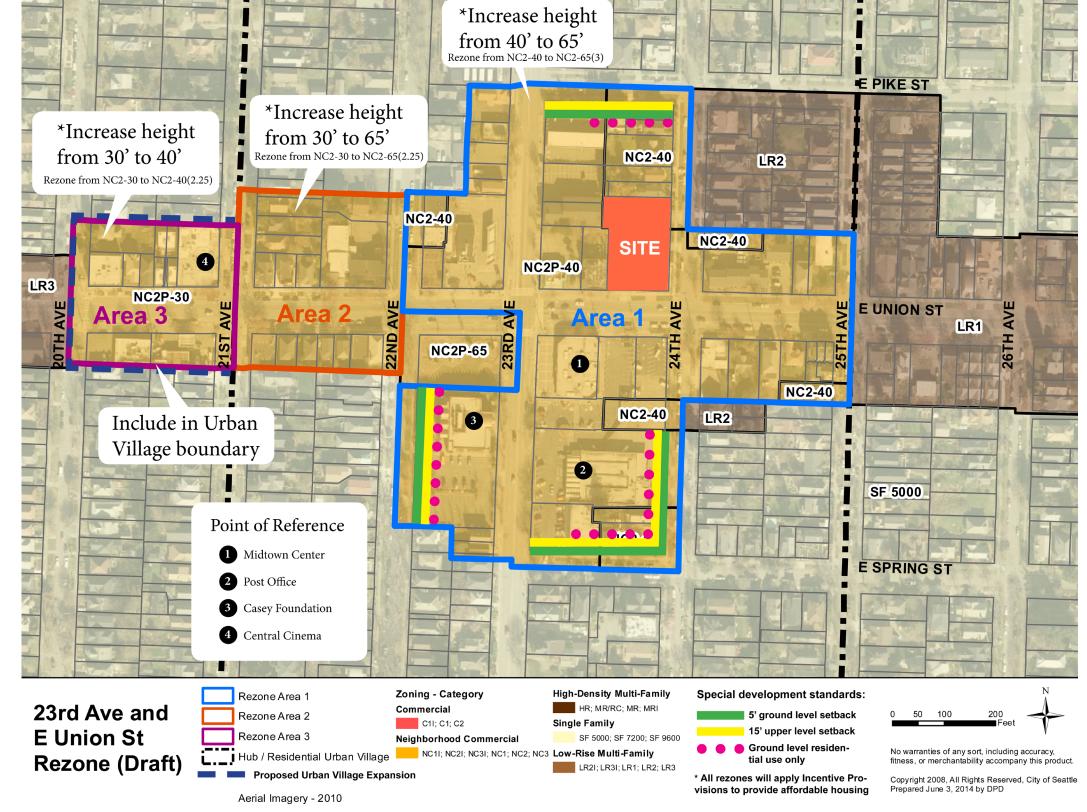














Capitol Hill Housing

### **Current Zoning**

#### **Current Site Zone:**

NC2P-40 & NC2-40

### **Current Nearby Zones:**

NC2-40 North: NC2P-40 South:

NC2P-40, NC2-40, LR2 East:

NC2P-40 West:





### **UDF** Recommended Zoning Map

A legislative rezone that includes the project site is currently being considered based on the recommendation of the 23rd Avenue Action Plan Urban Design Framework (23rd Avenue UDF). Due to the timeline of the legislative process, the proposed project is seeking a Contract Rezone that is consistent with the recommendation of the 23rd Avenue UDF. The project site is proposed to be rezoned from its current NC2P-40 & NC2-40 zoning to NC2P-65 zoning.

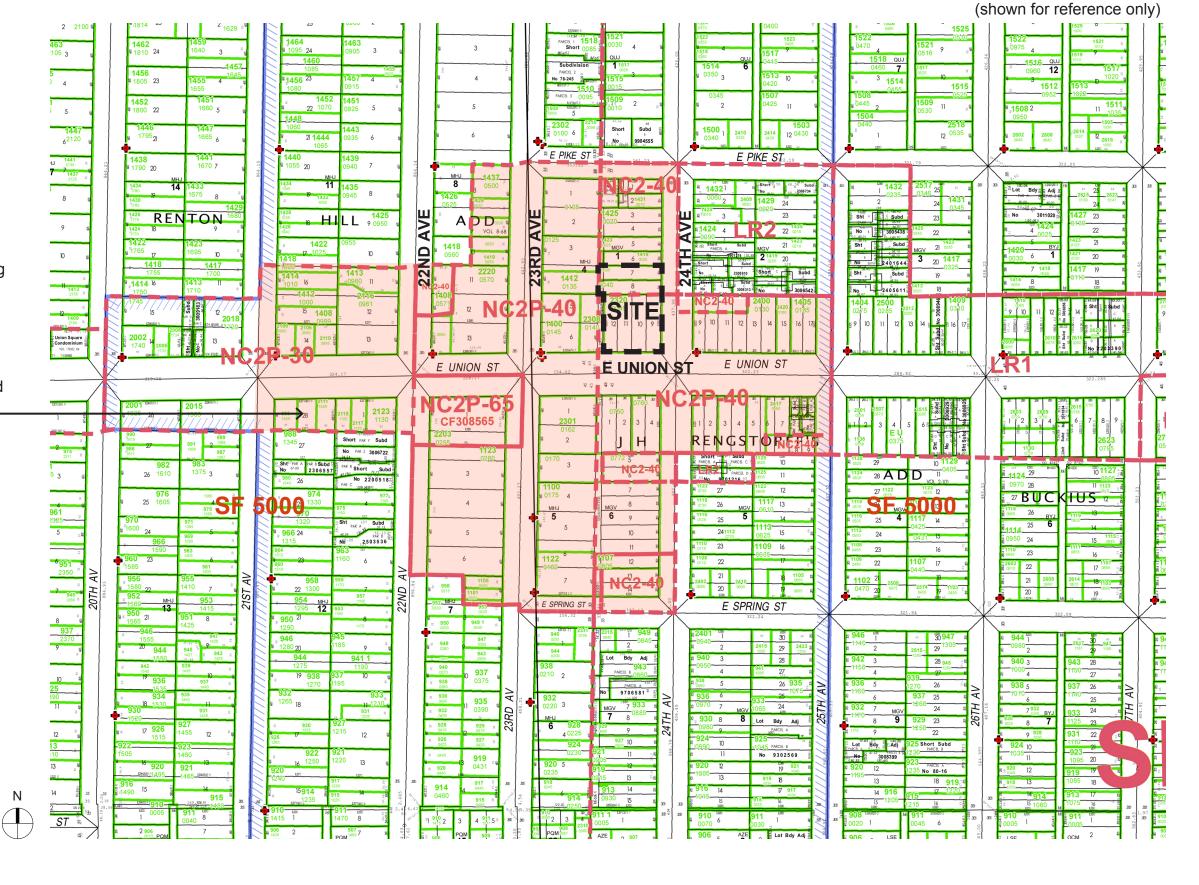
Shaded area indicates area to be upzoned to NC2P-65 (shown for reference only).

#### Site Zone After Rezone:

NC2P-65

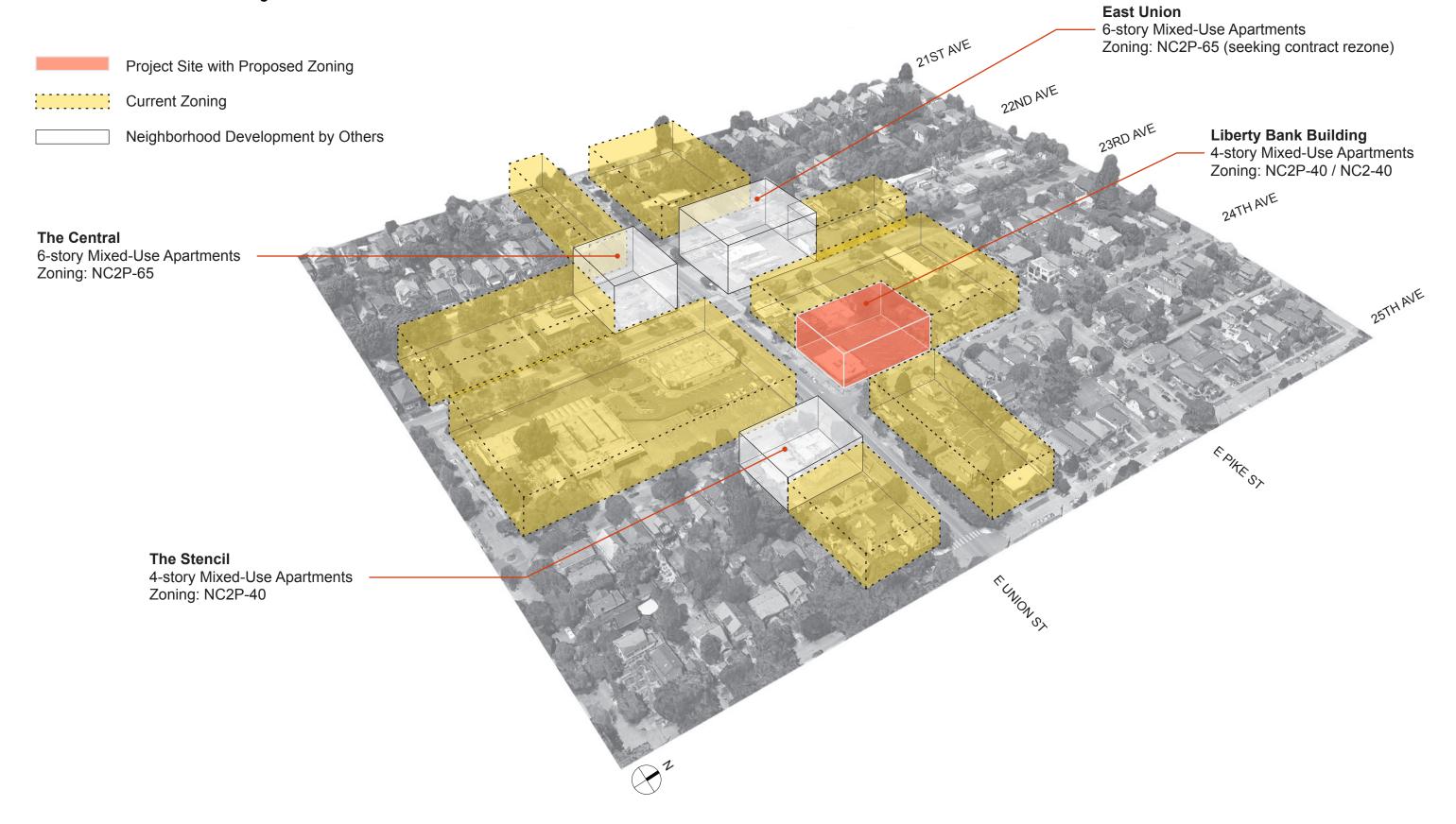
#### **Nearby Zones After Rezone:**

NC2P-65 North: South: NC2P-65 NC2P-65, LR2 East: NC2P-65 West:





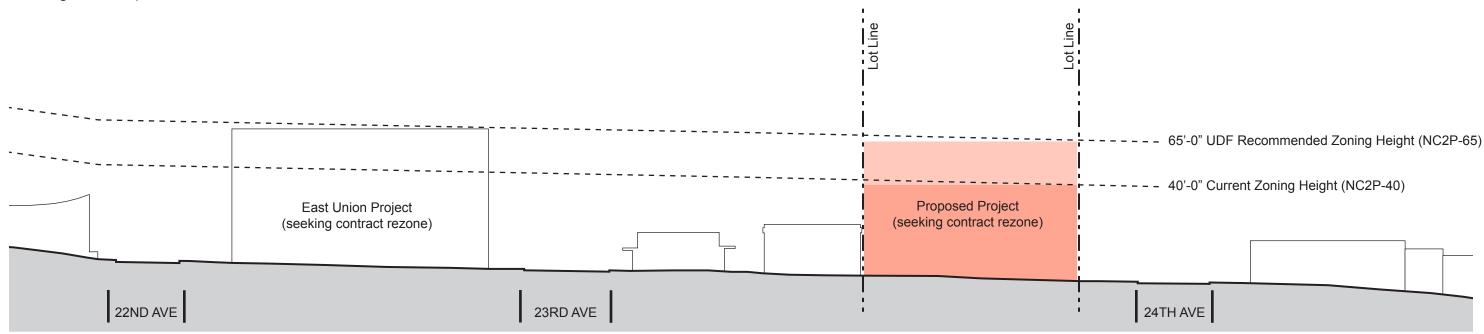
Aerial View - Current Zoning



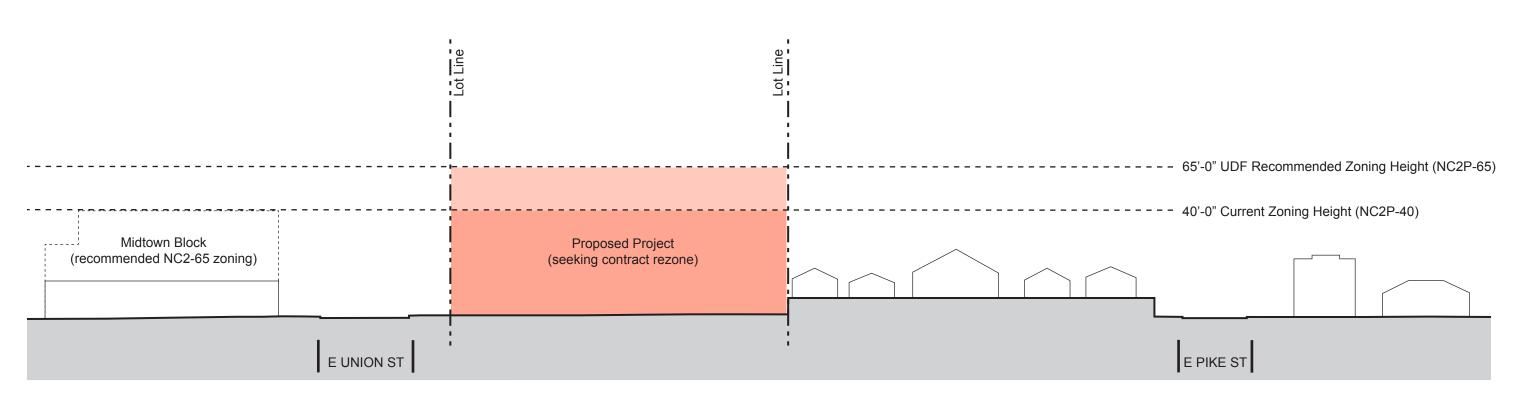
Aerial View - UDF Recommended Zoning NC2P-65 Envelope (shown for reference only) **East Union** 6-story Mixed-Use Apartments Zoning: NC2P-65 (seeking contract rezone) Project Site with Proposed Zoning 23rd Ave & Union Recommended Zoning Neighborhood Development by Others **Liberty Bank Building** 6-story Mixed-Use Apartments Zoning: NC2P-65 (contract/legislative rezone) The Central 6-story Mixed-Use Apartments Zoning: NC2P-65 **Midtown Block** Potential 6-story Mixed-Use Development with more than 300 residential units & approx. 50,000 SF retail The Stencil 4-story Mixed-Use Apartments Zoning: NC2P-40



Zoning Envelope



E Union Street Elevation - Looking North



24th Avenue Elevation - Looking West

Surrounding Uses and Structures





Potential 6-story Mixed-Use Development with more than 300 residential units & approx. 50,000 SF retail

Commercial

Mixed Use

Residential

**Community Facilities** 

Public Open Space





Streetscape



23RD AVE PROJECT SITE 24TH AVE











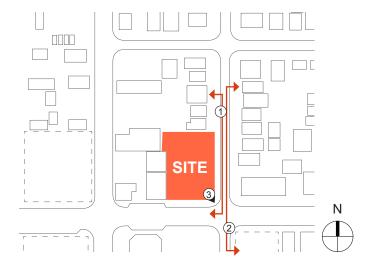
### Streetscape



**E UNION ST PROJECT SITE** 



**OPPOSITE PROJECT SITE** 





### Neighborhood Character



A PLACE OF ART, HISTORY, & MUSIC



SMALL & LOCAL



**ENTREPRENEURIAL IN SPIRIT** 



HISTORIC CENTER OF AFRICAN AMERICAN COMMUNITY



CELEBRATORY & NEIGHBORLY - CENTRAL AREA BLOCK PARTY



A PLACE OF GATHERING - HOPSCOTCH CD



YOUTH FOCUSED

Design Cues from Neighborhood



**E Union Street & 21st Avenue -** example of streetscape to enhance the pedestrian experience.



**Stencil (Under Construction)** - located diagonally opposite corner of Liberty Bank Building site with commercial space at the corner. Opportunity to wrap commercial space around the corner of E Union Street and 24th Avenue to respond to the Stencil corner.



**Parklet along E Union Street** - example of site seating to provide gathering space for residents.



**Library box along E Union Street -** example of interactive site features.

Liberty Bank Advisory Board Recommendations



- THE LEGACY OF LIBERTY BANK -

# Project Report and Architectural Program Recommendations

PRODUCED BY THE LIBERTY BANK ADVISORY BOARD



The project site has a rich history with the former Liberty Bank. From 1968 to 1988, the site housed Liberty Bank, a multicultural institution and the first bank west of the Mississippi River to focus on serving the African American community.

In 2015, CHH convened The Liberty Bank Advisory Board to determine how best to honor the bank and it's founders' story through art, historic documents, and architecture. This effort culminated in a set of recommendations varying in complexity & character.

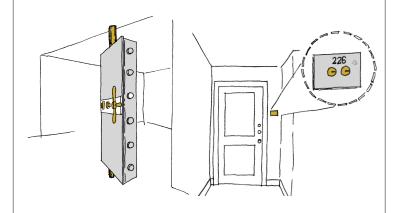
By adding architectural and site elements that celebrate the bank's efforts, CHH will not only inform future generations of the Liberty Bank story, it will also demonstrate what local initiative & collaborative effort can accomplish.

Celebrating the legacy of Liberty Bank will be one of our development objectives. The project team will ensure that the board's recommendations are integrated well into the project design and carried out successfully in detail.



#### LIBERTY BANK BUILDING BRANDING

- Incorporation of building signage with the name "Liberty Bank Building" at corner of Union St & 24th Ave
- Artful incorporation of historic "LB" logo of Liberty Bank at corner of Union St & 24th Ave



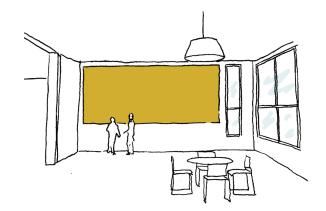
#### **VAULT & SAFETY DEPOST BOX DOORS**

 Repurposing of bank vault door into a common area as a major conceptual art piece



#### **CORNER PLAQUE**

- Incorporation of a plaque describing the importance of Liberty Bank and it's story:
- "The story of Liberty Bank and how a multi-cultural group came together to do something that has never been done before west of Mississippi provided economic opportunities to their community that had been historically denied."



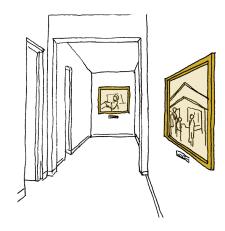
#### **INTERIOR MURAL**

 Commission a local artist to paint a mural in the lobby and ideally visible from exterior



#### INTERPRETIVE COURTYARD SIGNAGE

 Create an opportunity to learn and read about the story of Liberty Bank through in interpretive display at courtyard



#### FRAMED HISTORIC PHOTOS

 Curation of framed historic photos of the Liberty Bank within lobby, common areas, and frequented hallways





## Site Analysis

#### 23rd Avenue:

roadway to change from 4-lane to 3-lanes with widened sidewalks



#### E Union Street:

SDOT to create 1-way protected bikelanes along Union - proposed location is TBD



Bicycle Route



### Site Analysis

#### Location:

The site is located on the northwest corner of the inersection of E Union Street and 24th Avenue

Lot Size: 22,177 sf, 0.5091 acres

#### **Legal Description:**

#### Parcel A:

Lots 9, 10, 11 and 12, block 1, J. H. Rengstorff's addition to the City of Seattle, according to the plat thereof recorded in volume 2 of plats, page 101, in King County, Washington.

#### Parcel B:

Lot 7, block 1, J. H. Rengstorff's addition to the City of Seattle, according to the plat thereof recorded in volume 2 of plats, page 101, in King County, Washington.

Together with unplatted strip adjoining on the west.

#### Parcel C:

Lot 8, block 1, J. H. Rengstorff's addition to the City of Seattle, according to the plat thereof recorded in volume 2 of plats, page 101, in King County, Washington.

Together with unplatted strip adjoining on the west.

#### **Existing Uses & Structures:**

Vacant lot

#### Topography:

Gently sloping down east-to-west with a change of approximately 2'

Relatively flat north-to-south with approximately 6" change in elevation

Rockery retaining walls along the north lot line and the north portion of the west lot line. Top of the retaining wall is approximately 10' higher than the bottom.

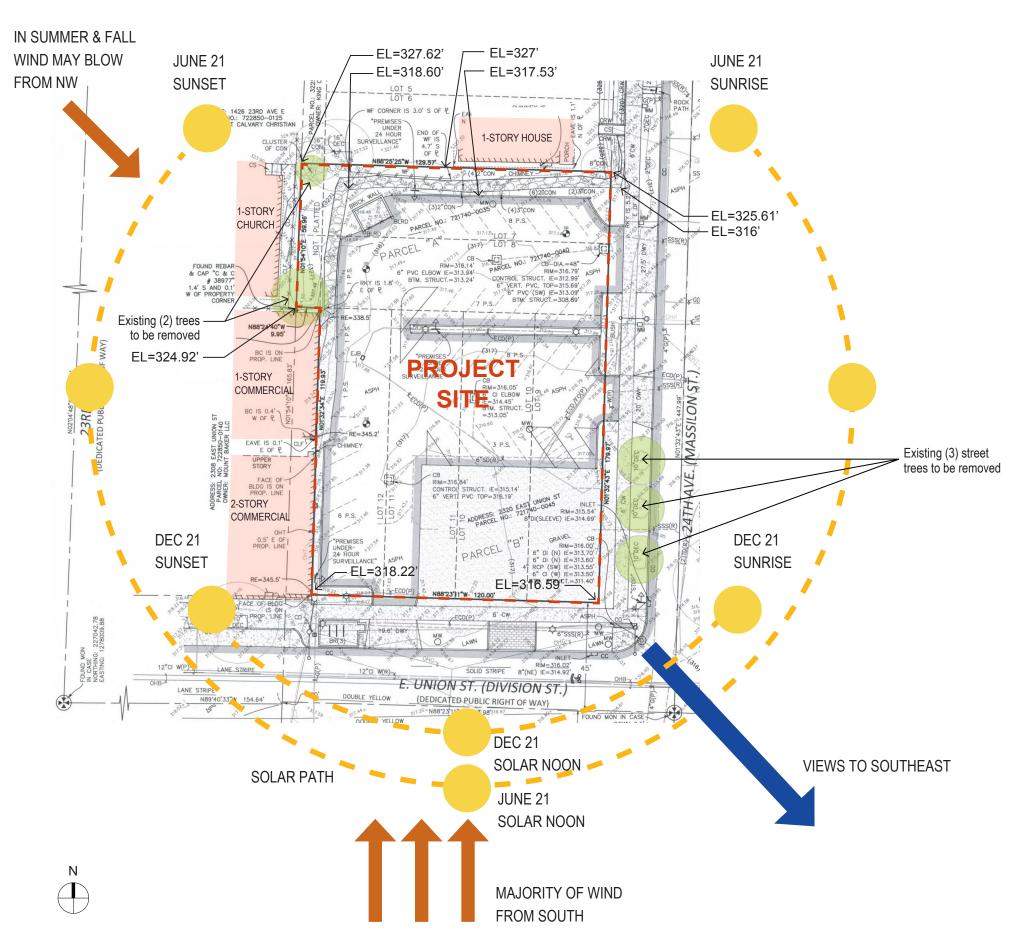
#### **Existing Trees:**

There are two existing trees on the site, a multi-trunk 4" to 10" caliper Douglas Fir - Pseudotsuga Meziesii, and a multi-trunk 4" to 10" caliper Big Leaf Maple - Acer Macrophyllum. They are not exceptional trees and will be removed.

All three existing street trees along 24th Avenue are proposed to be removed and replaced per Seattle Urban Forestry. They are all 10" caliper Flowering Japanese Cherry - Prunus Serrulata.

Per Ben Roberts, SDOT Arboriculturalist:

"They are in poor structural form, and show advanced signs of Brown Rot with minor Cherry Bark Tortrix. SDOT UF recommends removal and replacement at project completion."





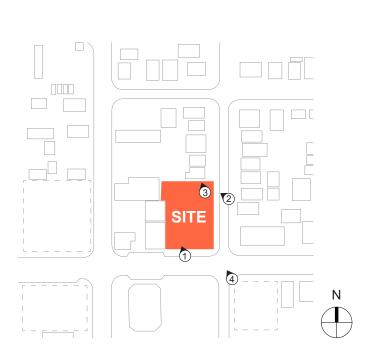


# Site Analysis











### Option 1 - code-compliant

Option 1 arranges commercial streetlevel uses along E Union Street, and the residential units around a podium-level courtyard that opens to the west.

Unit Count: 115 units

Parking Count: 18 stalls

Commercial Area: 2,800 sq. ft

#### Pros:

Commercial space is located along 80% of E Union Street facade(Approx. 90', 2,700 sf), with continuous 3' setback from lot line to enhance the pedestrian experience.

The building is placed along 24th Avenue and E Union Street to define and reinforce urban edge.

#### Cons:

Incompatible use at the adjacent property to the west as related to the outdoor podium-level courtyard.

The views from the courtyard to the blank walls of existing buildings to the west are not desirable.

Potential lack of daylight and views out for the residential units at the courtyard when the property to the west is fully developed in the future.

#### **Potential Departures:**

None

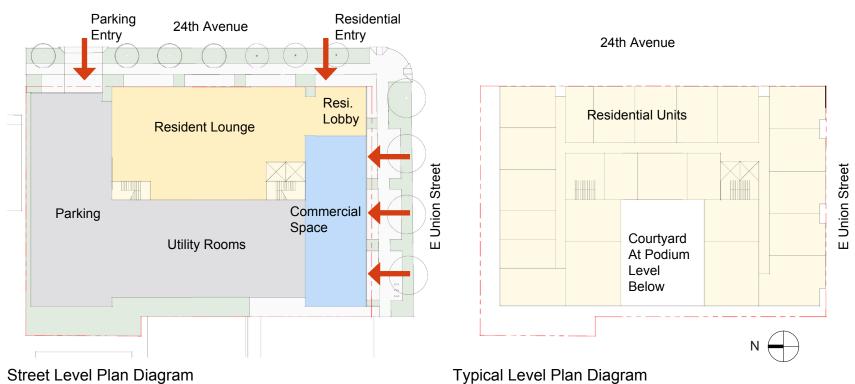




### Option 1



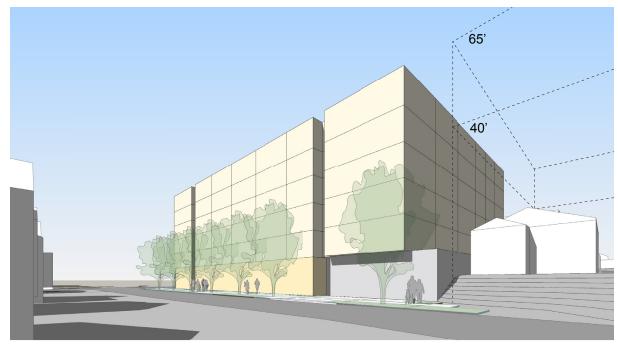
Street Level View 1 from Southeast

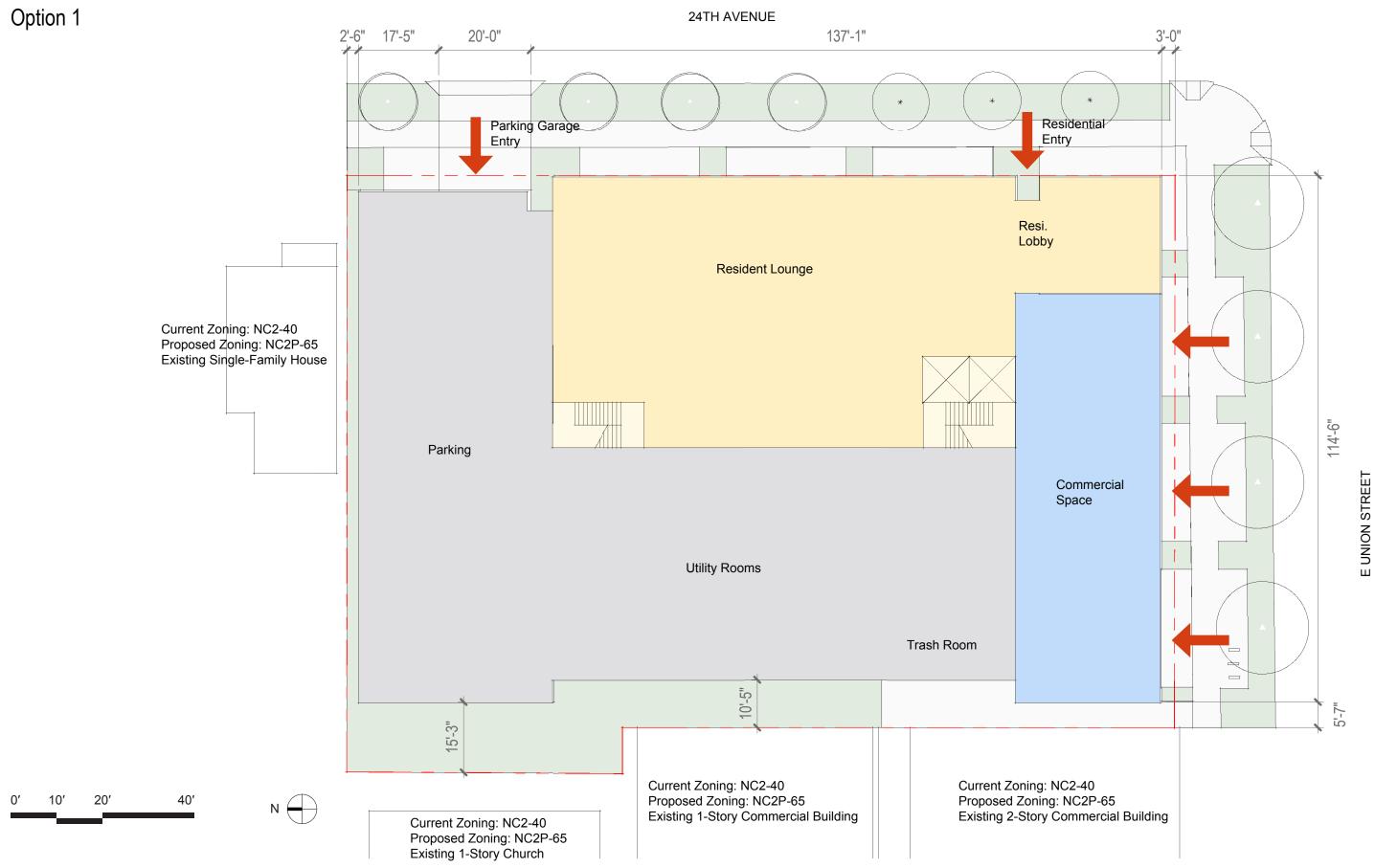






Street Level View 2 from Southwest





### Option 2

Option 2 arranges commercial streetlevel uses along E Union Street, and the residential units around an enclosed podiumlevel courtyard.

**Unit Count: 115** 

Parking Stall Count: 18

Commercial Area: 2,800 sq. ft

#### Pros:

Commercial space is located along 80% of E Union Street facade(Approx. 90', 2,700 sf), with continuous 3' setback from lot line to enhance the pedestrian experience.

The building is placed along 24th Avenue and E Union Street to define and reinforce urban edge.

#### Cons:

Lack of daylight and views out for the residential units facing the enclosed courtyard.

#### **Potential Departure:**

Sight triangle

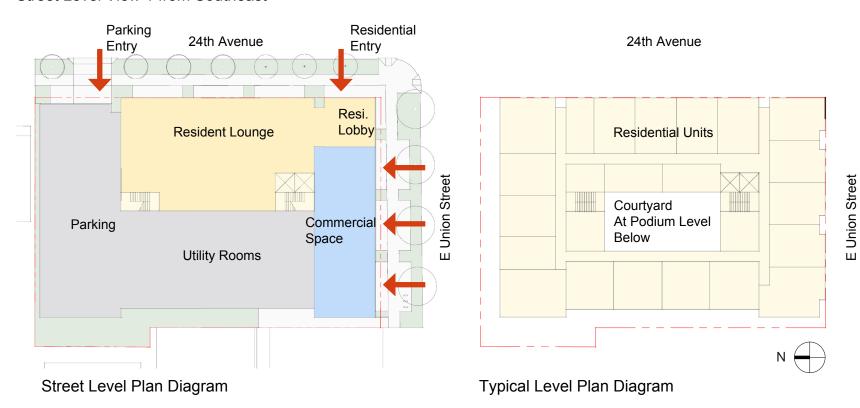


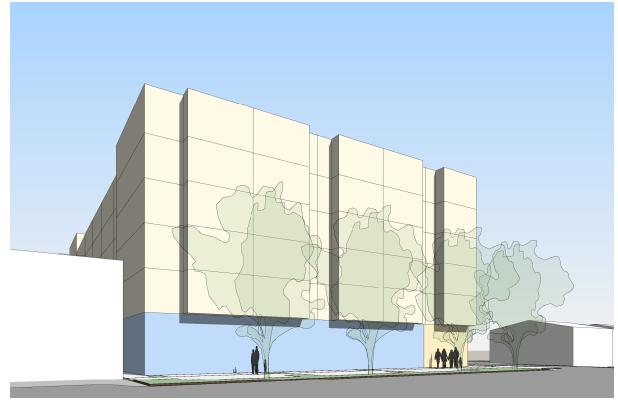


### Option 2

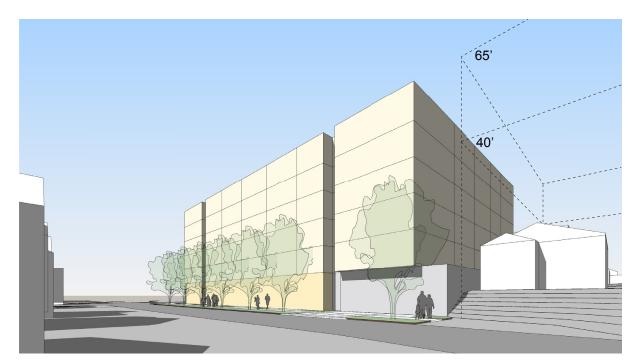


Street Level View 1 from Southeast





Street Level View 2 from Southwest



Street Level View 3 from Northeast



### Option 3 - Preferred Option

Option 3 arranges commercial street-level uses along E Union Street and at the corner of E Union Street & 24th Avenue. Residential units surround an at-grade entry courtyard facing east onto 24th Avenue.

Unit Count: 115 units Parking Count: 18 stalls

Commercial Space: Approx. 3,400 gsf

#### Pros:

Commercial space is maximized along the full length of E Union Street facade (Approx. 110', 3,400 sf), with continuous 3' setback from lot line along E Union Street to enhance the pedestrian experience.

Commercial space wraps around the corner to respond to the same commercial use at diagonally opposite corner of E Union Street & 24th Avenue (at street level of The Stencil).

The courtyard opens to 24th Avenue to break-up the massing & respond to the lower density zone opposite the site along 24th Avenue.

The at-grade courtyard is activated with residential entry and outdoor landscaped amenity space. It is connected to the street sidewalk, helping to activate 24th Avenue and keep a consistent residential character along 24th Avenue.

The courtyard opens to 24th Avenue to maximize daylight & views to residential units.

#### Cons:

Less building area at street level due to atgrade courtyard.

#### **Potential Departures:**

Courtyard at street level Residential entry at street level Sight triangle



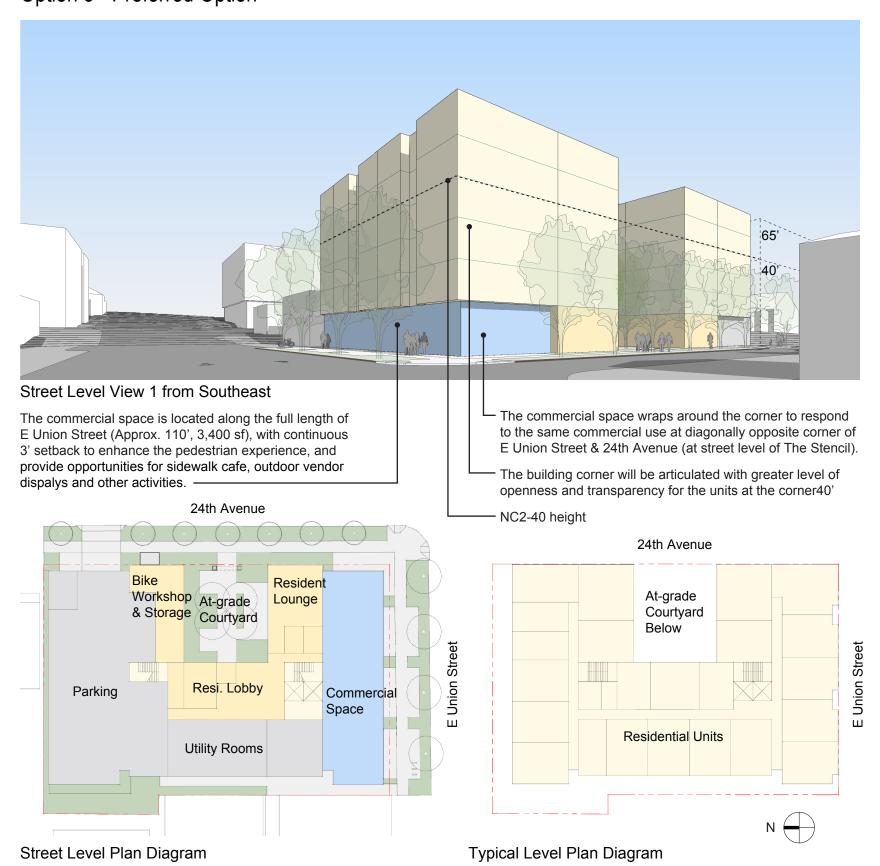


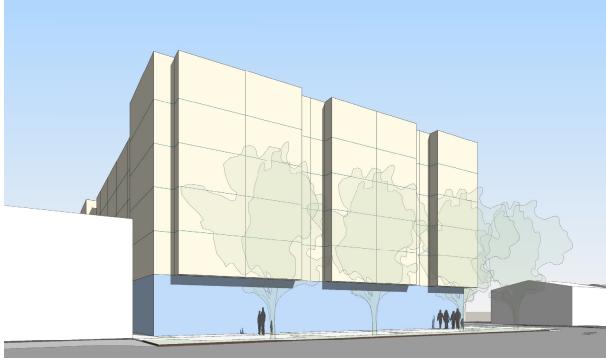




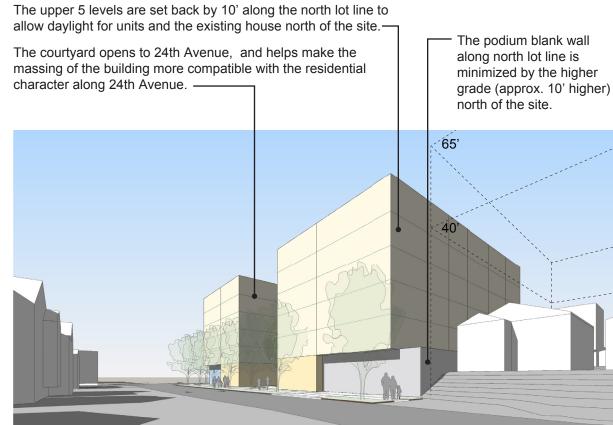


### Option 3 - Preferred Option



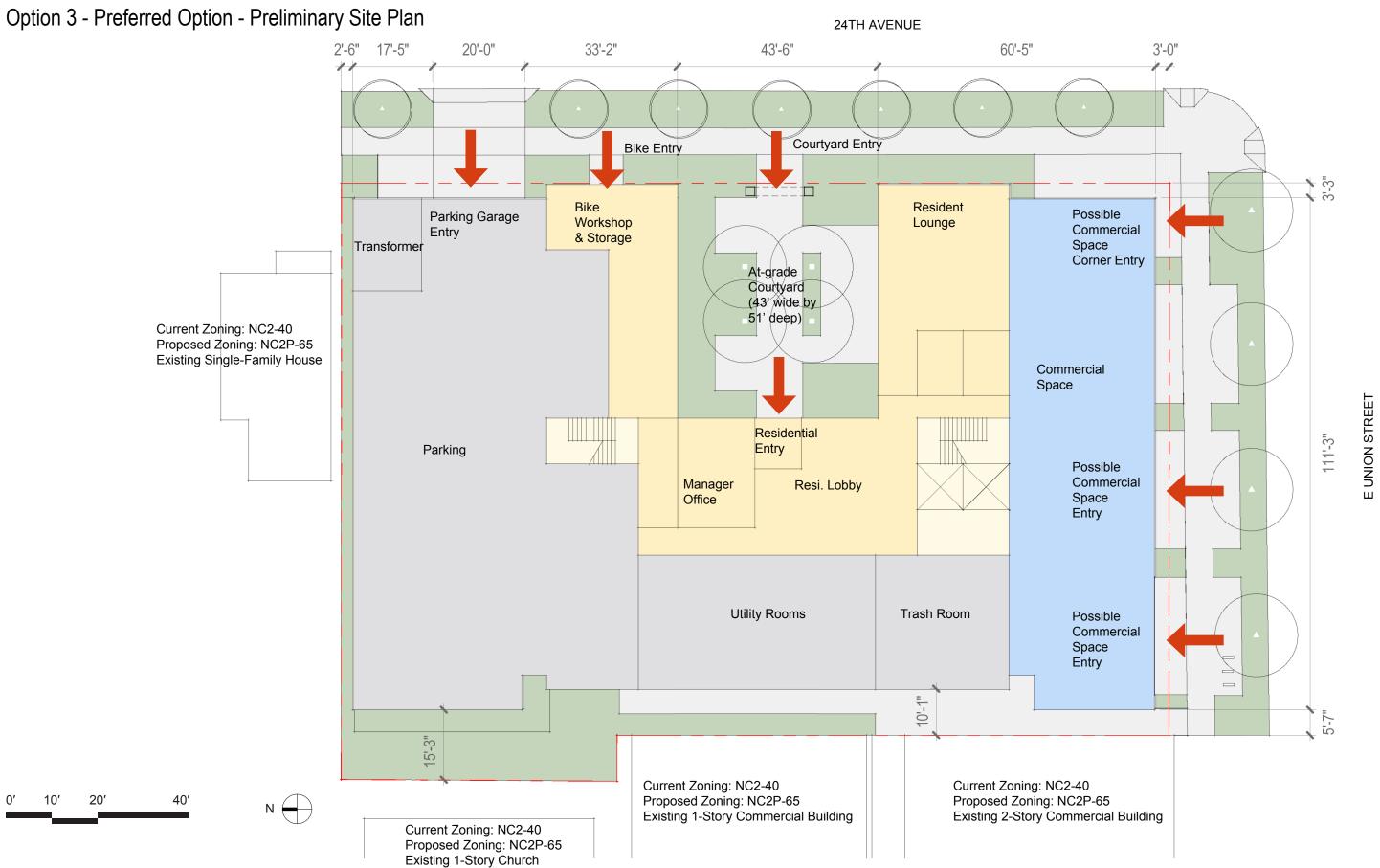


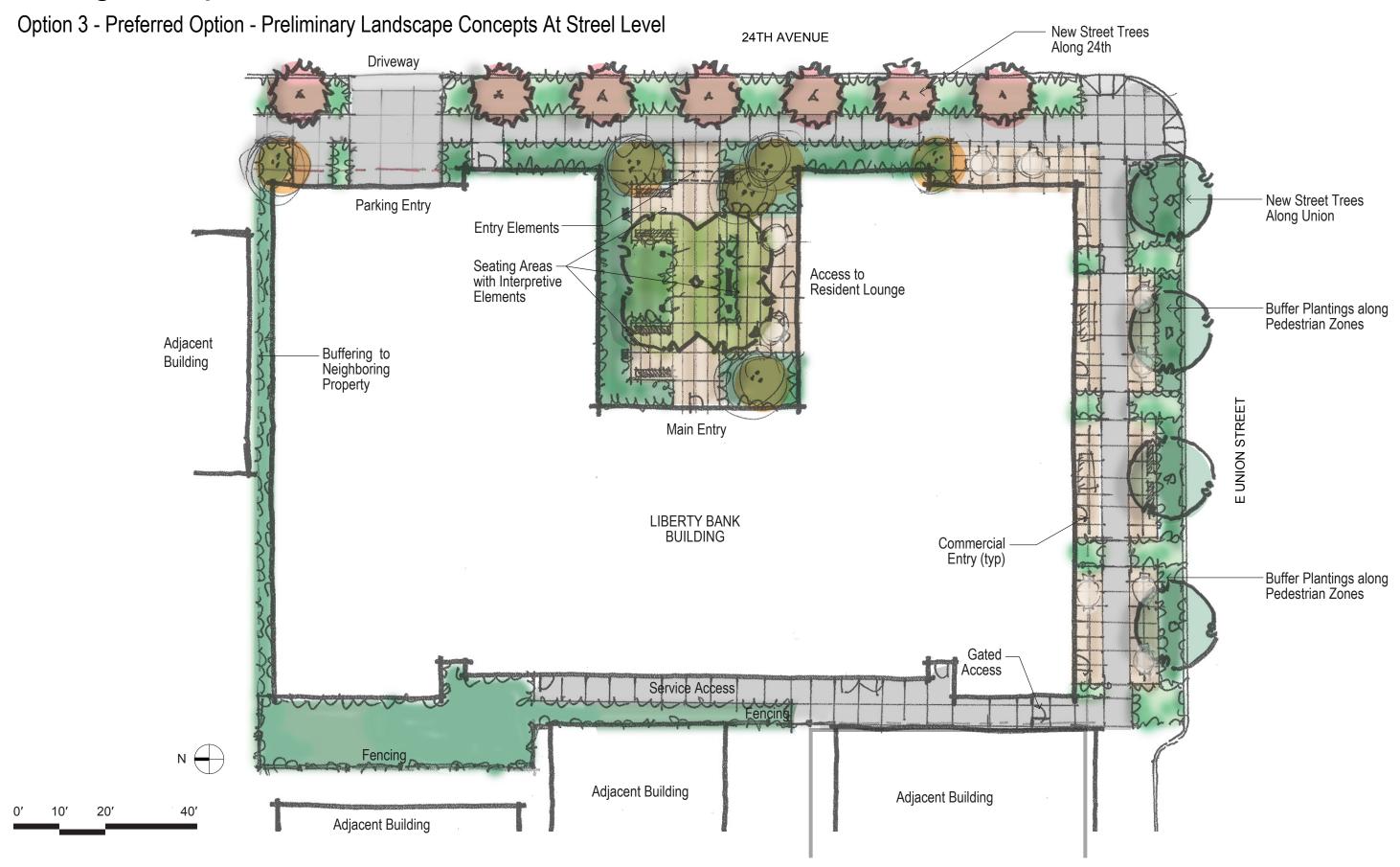
#### Street Level View 2 from Southwest

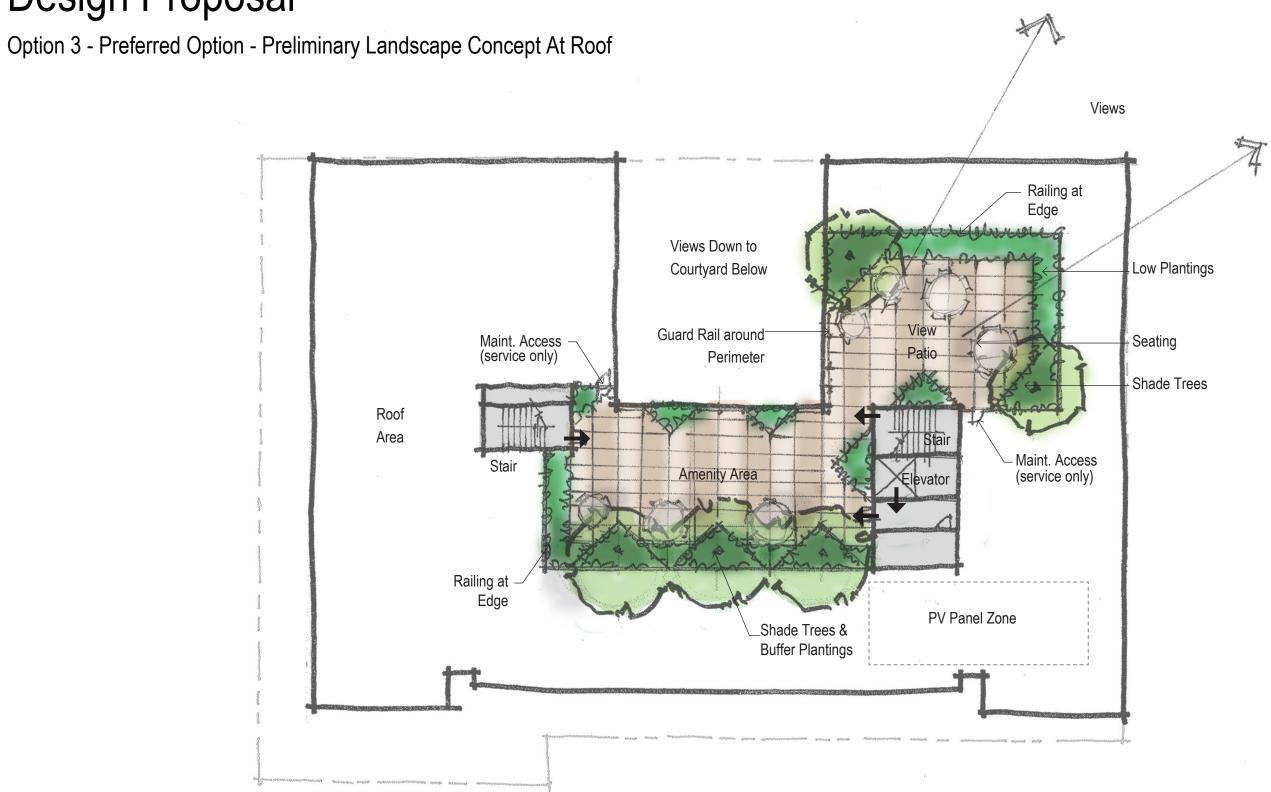


Street Level View 3 from Northeast

Capitol Hill Housing MITHUN











### Design Guidelines

### List of Pertinent Design Guidelines

In addtion to the citywide Seattle Design Guidelines, the 23rd Avenue UDF identifies specific design recommendations for the site that should be taken into consideration. Potential applicable design guidelines have been identified. Alignment with the recommendations expressed in the 23rd Avenue UDF are underlined.

#### **Context and Site**

#### **CS1 Natural Systems and Site Features**

#### **CS1-B. Sunlight and Natural Ventilation**

CS1-B-2. Daylight and Shading: Maximize daylight

**CS2 Urban Pattern and Form** 

#### **CS2-A Location in the City and Neighborhood**

CS2-A-1 Sense of Place: Emphasize attributes that give Seattle, the neighborhood, and/or the site its distinctive sense of place. Design the building and open spaces to enhance areas where a strong identity already exists, and create a sense of place where the physical context is less established.

CS2-A-2. Architectural Presence: Buildings that contribute to a strong street edge are particularly important to the creation of a quality public realm that invites social interaction and economic activity.

#### **Proposed Design:**

The building is placed along E Union Street to create a continuous street frontage to respond to the character of E Union Street with increasing commercial development. The building facade articulation will clearly reflect building program of upper 5 residential floors over the mix-used base with greater level of openness and transparency for the units at the southeast corner.

#### CS2-B Adjacent Sites, Streets, and Open Spaces

CS2-B-2. Connection to the Street: Make a strong connection to the street and carefully consider how the building will interact with the public realm.

Proposed Design: The commercial space along E Union Street will provide a high percentage of transparency to animate the street and allow passersby to interact with the activities inside. The proposed design will set the facade back continuously by 3' at the street level to provide opportunities for sidewalk cafe and outdoor vendor stalls to enliven the streetscape.

#### **CS2-C Relationship to the Block**

CS2-C-1. Corner Sites: Corner sites can serve as a gateway or focal points.

#### **Proposed Design:**

The proposed design is to build out to the southeast corner for the upper 5 residential floors to provide a strong urban edge to anchor the block. The building corner at E Union Street and 24th Avenue is articulated with greater level of openness and transparency for the units at the corner.

#### CS2-D Height, Bulk, and Scale

CS2-D-1. Existing Development and Zoning: Determine an appropriate complement and/or transition.

CS2-D-4. Massing Choices: Strive for a successful transition between zones where a project abuts a less intense zone.

#### **Proposed Design:**

The east-facing open courtyard helps break up the building mass to respond to the less intense zone(LR2 zone) across the 24th Avenue.

**CS3 Architectural Context and Character** 

#### **CS3-A Emphasizing Positive Neighborhood Attributes**

CS3-A-3. Contemporary Design: Explore how contemporary designs can contribute to the development of attractive new forms and architectural styles.

CS3-A-4. Evolving Neighborhoods: Explore ways for new development to establish a positive and desirable context for others to build upon in the future.

### **Public Life**

#### **PL1 Connectivity**

#### **PL1-B Walkways and Connections**

PL1-B-1. Pedestrian Infrastructure: Connect on-site pedestrian walkways with existing pedestrian infrastructure.

PL1-B-2. Pedestrian Volumes: Provide ample space for pedestrian flow and circulation.

PL1-B-3. Pedestrian Amenities: Opportunities for creating lively, pedestrian oriented open space to enliven the area and attract interest and interaction with the site and building should be considered.

#### **Proposed Design:**

The relatively wide streetscape along each of the street frontage provides opportunities to create an inviting and pedestrian friendly environment that will be explored in-depth in the next phase of design.

#### **PL2 Walkability**

#### PL2-B Safety and Security

PL2-B-1. Eyes on the Street: Provide lines of sight and natural surveillance through strategic placement of doors, windows and street-level uses.

PL2-B-2. Lighting for Safety: Provide lighting at sufficient lumen intensities and scales.

PL2-B-3. Street-level Transparency: Ensure transparency of street-level uses.

#### **Proposed Design:**

The continuous commercial space along E Union Street and around the southeast corner will provide a high level of transparency to encourage pedestrain activity and create a safe environment.

#### **PL2-C Weather Protection**

PL2-C-1. Locations and Coverage: Overhead weather protection is encouraged.

#### **Proposed Design:**

Canopies will be provided along E Union Street facade and around the southeast corner.

PL2-C-2. Design Integration: Integrate weather protection into the design of the structure

#### **Proposed Design:**

The canopies will be integrated into the structure of the storefront system.

#### **PL3 Street-Level Interaction**

#### **PL3-A Entries**

PL3-A-1. <u>Design Objectives:</u> Design primary entries to be identifiable from the

PL3-A-2. Ensemble of Elements: Design the entry as a collection of coordinated elements.



### Design Guidelines

### List of Pertinent Design Guidelines

#### **PL3-C Retail Edges**

PL3-C-1. <u>Porous Edges</u>: Engage passersby with opportunities to interact visually with the building interior.

PL3-C-2. Visibility: Maximize visibility into the building interior.

PL3-C-3. Ancillary Activities: Allow space for activities such as sidewalk vending, seating, and restaurant dining to occur.

### **Design Concept**

#### **DC1 Project Uses and Activities**

#### **DC1-A Arrangement of Interior Uses**

DC1-A-1. Visibility: Locate uses and services frequently used by the public in visible or prominent areas.

DC1-A-2. Gathering Places: Maximize the use of any interior or exterior gathering spaces.

DC1-A-4. <u>Views and Connections</u>: Locate interior uses and activities to take advantage of views and physical connections to exterior spaces and uses.

#### **DC1-B Vehicular Access and Circulation**

DC1-B-1. Access Location and Design: Minimize conflict between vehicles and non-motorists.

#### **DC1-C Parking and Service Uses**

DC1-C-2. Visual Impacts: Reduce the visual impacts of parking lots, parking structures, entrances, and related signs and equipment as much as possible.

#### **DC2 Architectural Concept**

#### DC2-A Massing

DC2-A-1. <u>Site Characteristics and Uses</u>: Arrange the mass of the building taking into consideration the characteristics of the site and the proposed uses of the building and its open space.

DC2-A-2. Reducing Perceived Mass: Use secondary architectural elements to reduce the perceived mass of larger projects.

#### DC2-B Architectural and Facade Composition

DC2-B-1. Facade Composition: Design all facades considering composition and architectural expression of the building as a whole.

#### **Proposed Design:**

The facade design will reflect the organization of individual units. The scale and rhythm of the facades will be explored in-depth during the next design phase.

#### **DC2-D Scale and Texture**

DC2-D-1. <u>Human Scale</u>: Incorporate elements that are of human scale into the design.

DC2-D-2. Texture: Strive for a fine-grained scale/texture.

#### DC3 Open Space Concept

#### DC3-A Building-Open Space Relationship

DC3-A-1. Interior/Exterior Fit: Develop an open space concept in conjunction with the architectural concept to ensure that interior and exterior spaces relate well to each other and support the functions of the development.

#### DC3-B Open Space Uses and Activities

DC3-B-2. Matching Uses to Conditions: Place outdoor gathering area where there is sunny exposure.

DC3-B-4. Multifamily Open Space: Design common open spaces to encourage physical activity and social interaction.

#### **Proposed Design:**

The project will provide landscaped, exterior spaces at the at-grade courtyard and the roof. The roof will provide common amenity space for residents with excellent views, landscaping, seating and space for a variety of activities.

#### DC3-C Design

DC3-C-2. Amenities and Features: Create attractive outdoor spaces well-suited to the uses.

#### **DC4 Exterior Elements and Finishes**

#### DC4-A Building Materials

DC4-A-1. Exterior Finish Materials: Building exterior should be constructed durable and maintainable materials that are attractive even when viewed up close. Materials that have texture, pattern, or lend themselves to a high quality of detailing are encouraged.

#### DC4-B Signage

DC4-B-2. Coordinate with Project Design: Develop a signage plan within the context of architectural and open concepts.

#### DC4-D Trees, Landscape and Hardscape Materials

DC4-D-4. <u>Place Making</u>: Create a landscape design that helps define spaces with significant elements such as trees.





### Comparison of Design Options



Option 1

- commercial street-level uses along E Union Street
- residential units around podium-level
- courtyard opens to the west.

#### Pros:

- commercial space is located along 80% of E Union Street facade (approx. 90')
- 3' setback from lot line to enhance pedestrian experience
- reinforces urban edge along 24th Ave & E Union Street

#### Cons:

- Incompatible use at the adjacent property to the west a podium-level courtyard
- views of blank walls from courtyard toward existing buildings
- lack of daylight & views out for residential units at courtyard when the property to the west fully develops

#### **Code Complying option - no depatures**

**Unit Count: 115** 

**Parking Stall Count: 18** Commercial Area: 2,800 sq. ft



Option 2

- commercial street-level uses along E Union Street
- residential units around enclosed podium-level courtyard
- internal courtyard

#### Pros:

- commercial space is located along 80% of E Union Street facade (approx. 90')
- 3' setback from lot line along E Union Street to enhance pedestrian
- reinforces urban edge along 24th Ave & E Union Street

lack of daylight & views out for the residential units facing the enclosed courtyard

#### **Potential Departures:**

sight triangle

**Unit Count: 115** 

Parking Stall Count: 18 Commercial Area: 2,800 sq. ft



Option 3 (preferred)

- commercial street-level uses along E Union Street & at the corner of E Union Street & 24th Ave
- residential units surround an at-grade entry courtyard facing east onto 24th Ave

#### Pros:

- commercial space is maximized along full length of E Union Street facade (approx. 110')
- 3' setback from lot line along E Union Street to enhance the pedestrian
- commercial space wraps corner to respond to the same commercial use diagonally across E Union Street & 24th Ave
- courtyard opens to 24th Ave to break-up the massing & responds to lower density zone opposite the site along 24th Ave
- at-grade courtyard is activated with residential entry and outdoor landscaped amenity space. It is connected to the street sidewalk, helping to activate 24th Ave and keep a consistent residential character along
- courtyard opens to 24th Ave to maximize daylight & views for residential units

· less building area at street level due to at-grade courtyard

#### **Potential Departures:**

- Courtyard at street level
- Residential entry at street level
- Sight triangle

**Unit Count: 115** 

Parking Stall Count: 18 Commercial Area: 3400 sq. ft



### Potential Development Departures

2'-6"

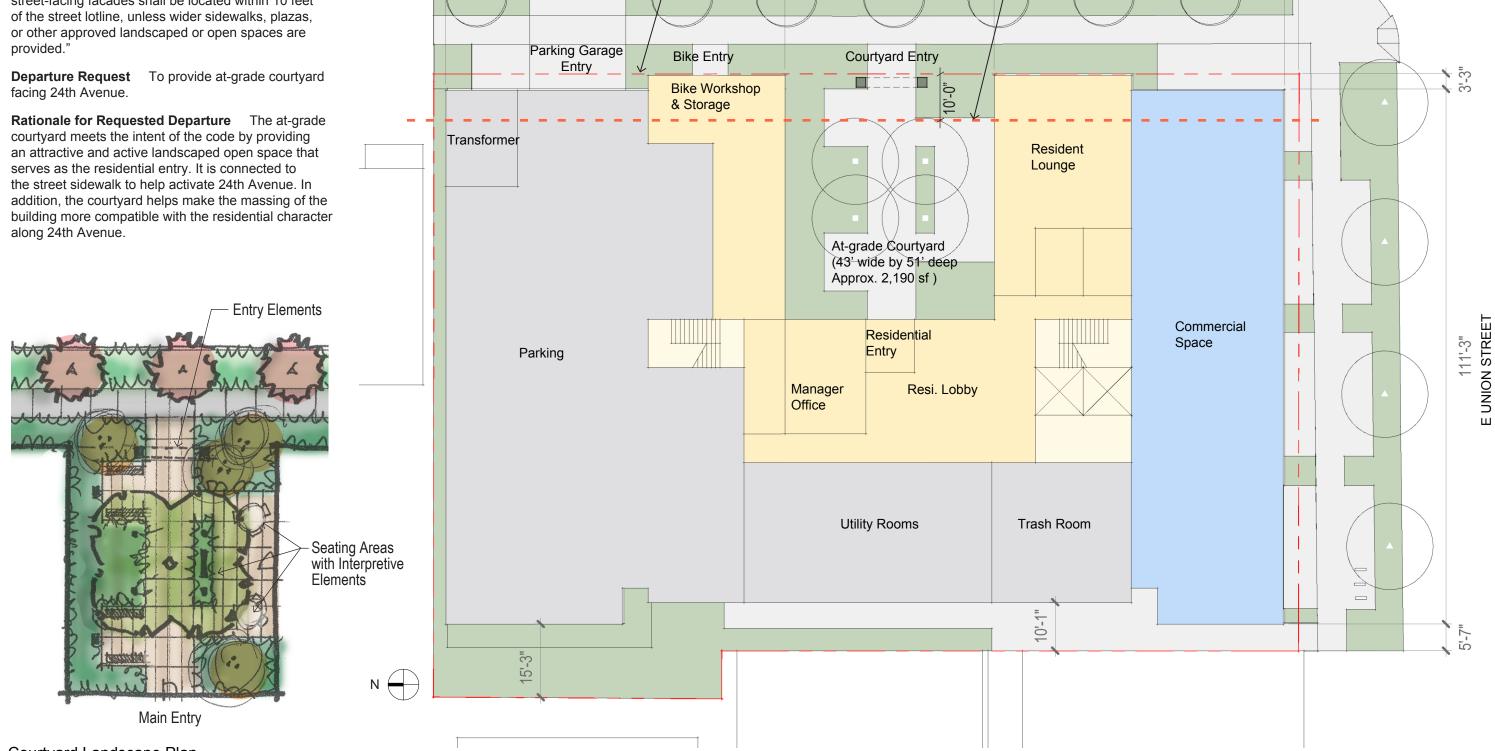
17'-5"

20'-0"

### **Departure 1**

#### **Courtyard at Street Level**

Code Standard SMC 23.47A.008.A.3. "Street-level street-facing facades shall be located within 10 feet



- Lot line

33'-2"

24TH AVENUE

43'-6"

Courtyard Landscape Plan

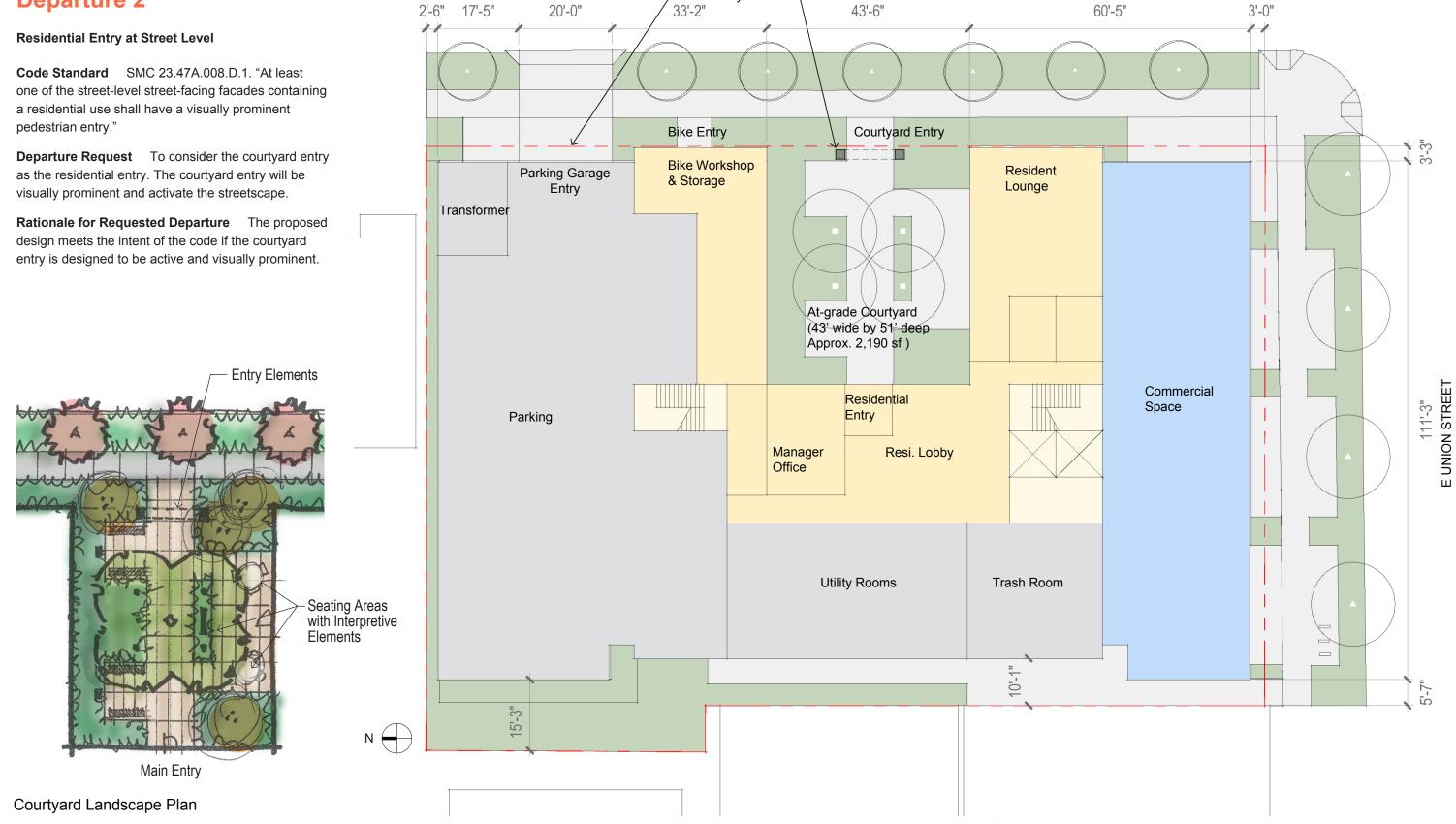
Street-level facing facade per SMC 23.47A.008.A.3

60'-5"

3'-0"

### Potential Development Departures

### **Departure 2**



Entry marker \_

24TH AVENUE

Potential Development Departures

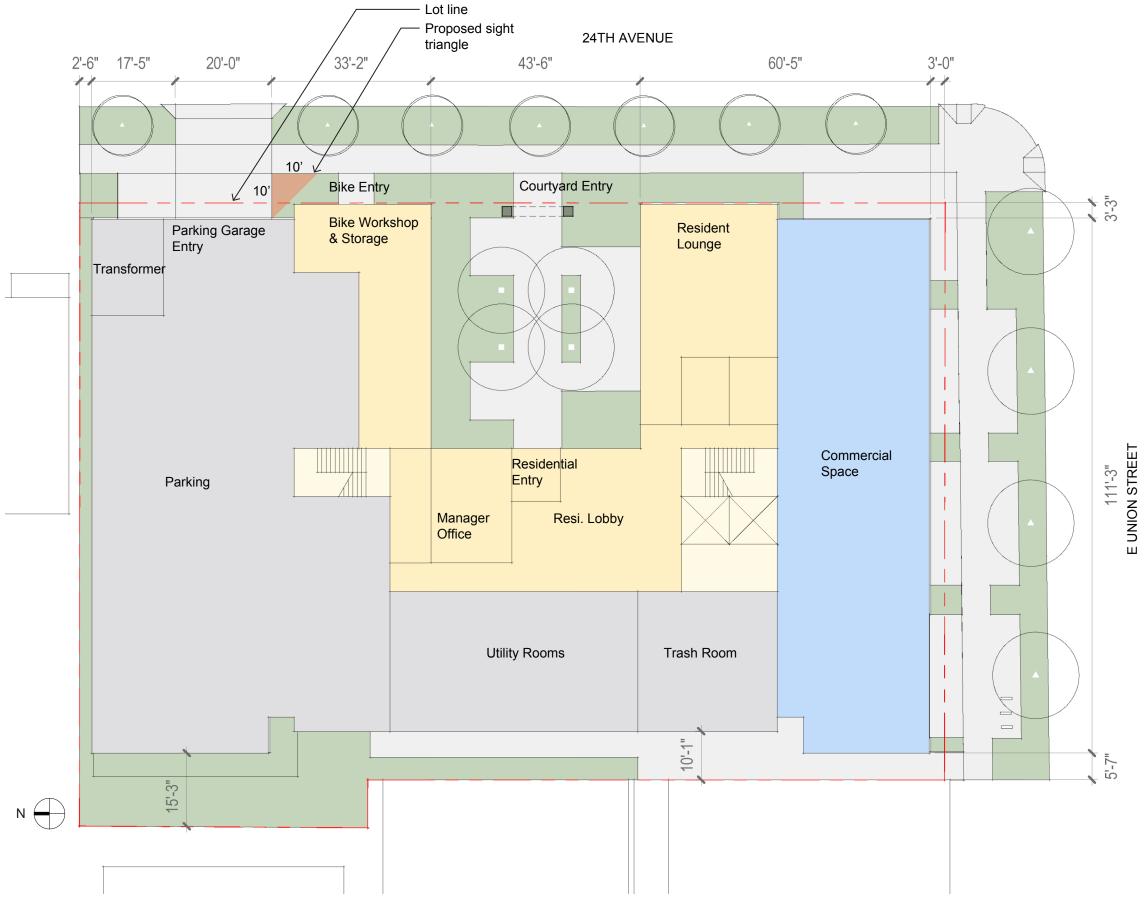
### **Departure 3**

**Sight Triangle** 

**Code Standard** SMC 23.54.030.G. 10' sight triangle required on exit side of driveways.

**Departure Request** The code is unclear about where the sight triangle is located between the driveway and the sidewalk(code language) or entirely within the property line (diagram)

Rationale for Requested Departure The proposed 10' sight triangle is located between the building and the sidewalk. A departure is required if the sight triangle is required to be located entirely within the property line. If a departure is required, we propose the use of mirrors to help drivers and special scoring patterns at the sidewalk to alert pedestrians.





MITHŪN

**LIBERTY BANK BUILDING** EARLY DESIGN GUIDANCE DPD #3018178 2320 E UNION STREET MAY 4, 2016









