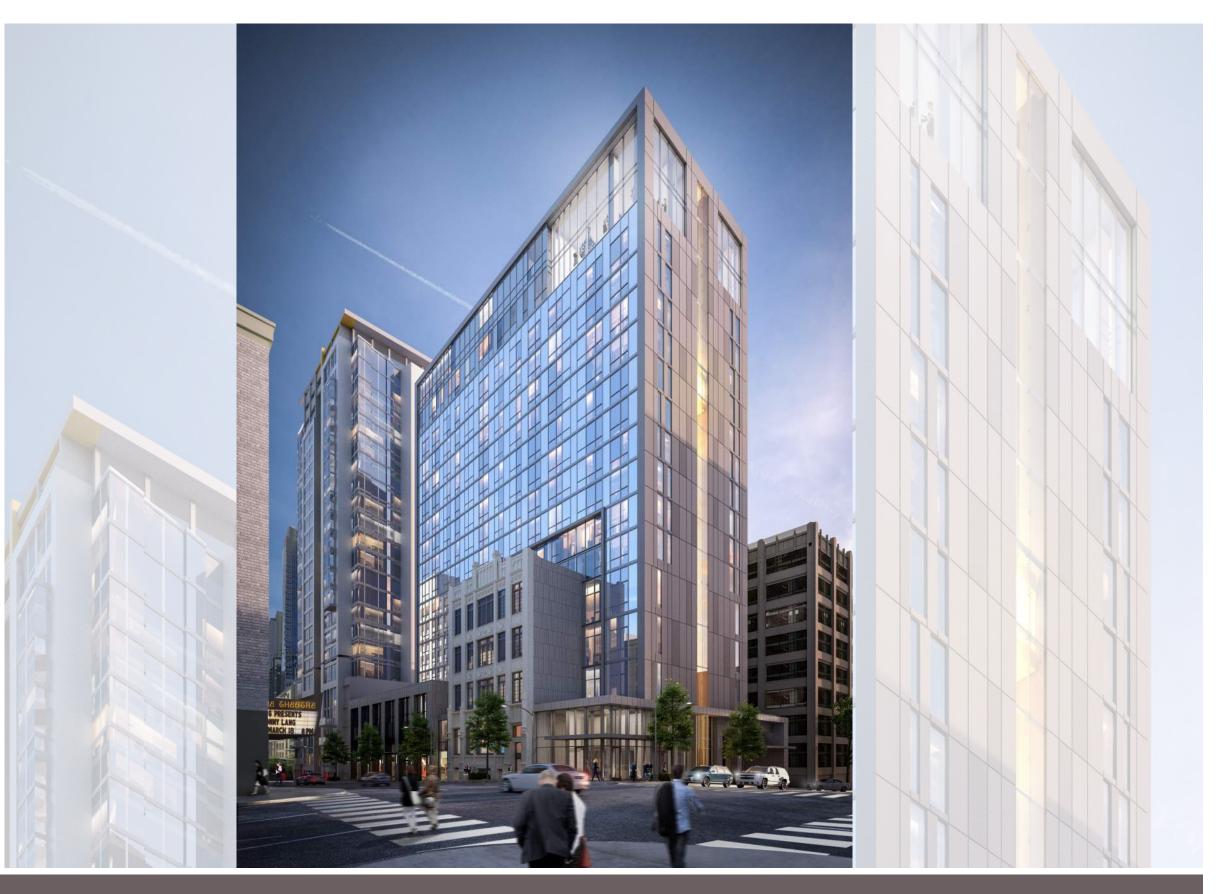
HOTEL CLARE 1931 2ND AVENUE

DESIGN REVIEW BOARD PACKET Columbia West Properties, Inc. Ankrom Moisan Architects, Inc.

Second Recommendation Meeting JUNE 2, 2015 DPD # 3017317



Ankrom Moisan Architects, Inc. ARCHITECTURE INTERIORS URBAN DESIGN BRANDING ankrommoisan.com 6720 SW Macadam Ave / Suite 100 Portland, OR 97219 503.245.7100 117 S Main St / Suite 400 Seattle, WA 98104 206.576.1600



HOTEL CLARE / 2ND RECOMMENDATION MEETING



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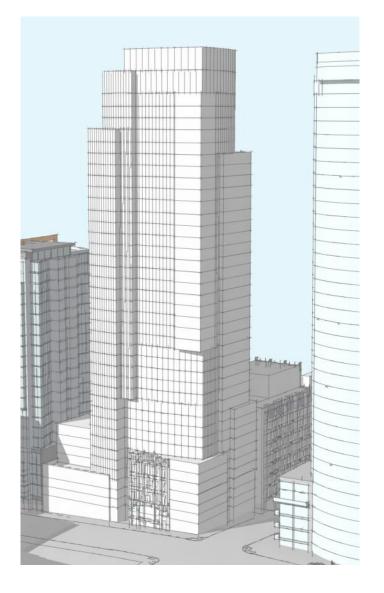
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PROJECT GOALS

GOAL #1: HIGHLIGHT THE LANDMARK BUILDING

Celebrate, preserve and enhance the existing architectural Landmark. Create a significant yet complimentary contrast between the landmark and the new architecture. Address the landmark as a three dimensional structure, not only a facade.

GOAL #2: CREATE A UNIQUE DESTINATION

Provide the neighborhood with a destination hotel featuring an express elevator to a unique penthouse lobby/bar/restaurant.

GOAL #3: MINIMIZE TRAFFIC IMPACT

Provide safe off-street loading for hotel guests. By providing an off street porte cochere we can provide distinguished and safe access to the site, while minimizing the impact.

PROJECT DETAILS - PREVIOUS MUP# 3007606

154 hotel rooms & 190 residential units 537,500 sq. ft.total gross square footage 6,431 sq. ft.ground floor retail **288** parking stalls

39floors

PROJECT DETAILS - PROPOSED PROJECT

208 hotel rooms 140,500 sq. ft.total gross square footage 4,609 sq. ft.ground floor retail 70 parking stalls 10 bike parking stalls **17**floors

DESIGN REVIEW - DPD # 3017317 JUNE 2, 2015



SITE ANALYSIS



SITE INFORMATION

1931 2nd Avenue, Seattle WA 98101 Terminal Sales Annex (Puget Sound News Company)

PARCELS:

1977200925, 1977200926, 1977200930, 1977200945, 1977200946

LOT AREA:

19,440 sf

ZONING:

DMC 240-290/400

URBAN VILLAGE OVERLAY:

Belltown Urban Center Village

PEDESTRIAN STREET CLASSIFICATION:

2nd Avenue- Class I, Virginia Street- Class II

STREET-LEVEL USE:

Required on 2nd Avenue

LANDMARKS & **NEW DEVELOPMENT**

The surrounding area has many designated landmarks, including the site itself.

Several proposed development projects are located in the immediate vicinity.

Pike Place Market Historic District is one block away.

TRANSPORTATION **CHARACTERISTICS**

Site is located within close walking distance to downtown attractions including Pike Place Market, Westlake Center, the Seattle Art Museum and Benaroya Hall.

Located on major bus thoroughfare served by 2nd Avenue and 3rd Avenue providing easy access outside and within the downtown core.

Located along bike routes on both 2nd Avenue and Virginia Street.

2nd Avenue and Virginia Street are both one-way streets.

Metered street parking and relatively wide sidewalks make for comfortable pedestrian experience.





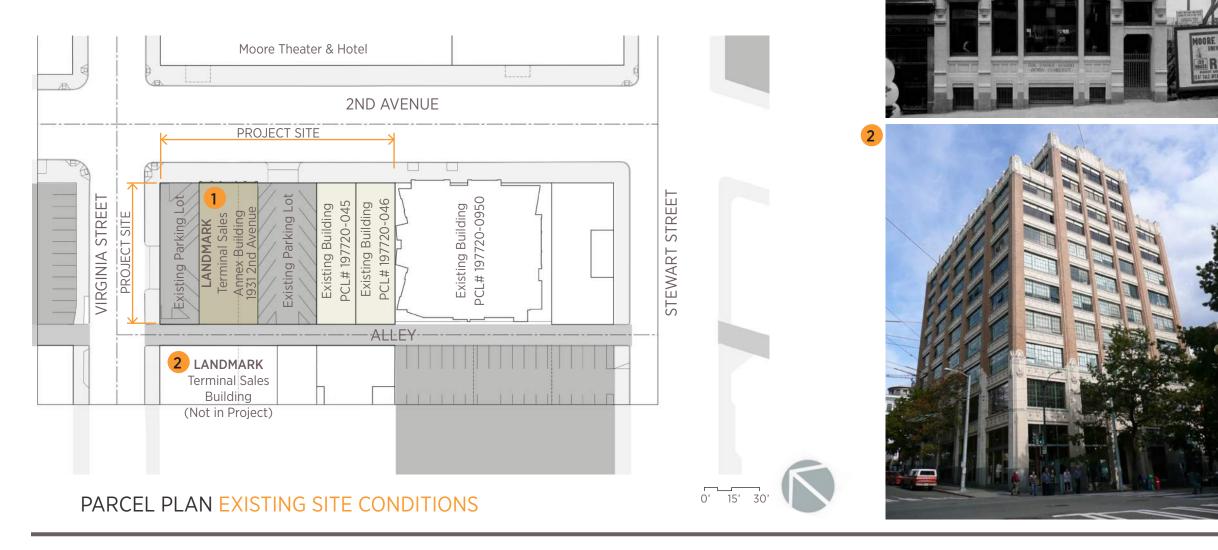


WORKING WITH THE LANDMARKS PRESERVATION BOARD

The proposed project includes modifications to the Terminal Sales Annex Building, a designated landmark. The project team is working with the LPB's Architectural Review Committee and Department of Neighborhoods staff to develop a sensitive project that highlights the landmarked structure.

The project team has met with the ARC multiple times:

ARC Meeting #1 - May 29, 2014 ARC Meeting #2 - June 13, 2014 ARC Meeting #3 - February 11, 2015 LPB Meeting - May 20, 2015



1

COLUMBIA WEST PROPERTIES, INC. ANKROM MOISAN ARCHITECTS, INC.

TERMINAL SALES ANNEX BUILDING

The Terminal Sales Annex building (historical name: Puget Sound News Company) is located in Seattle's Belltown neighborhood (1931 2nd Avenue). The exterior of the building was designated a landmark.

Designed in the distinctive Collegiate Gothic Revival style by architect's Gould & Bebb, the historic British Columbia granite and glazed terracotta clad façade is associated with a significant aspect of the community's cultural heritage.

The five-level reinforced concrete structure is 45 feet wide at 2nd Avenue street-front façade is approximately 72 feet from the sidewalk to top central raised parapet that is currently flanked by two on-grade parking lots.

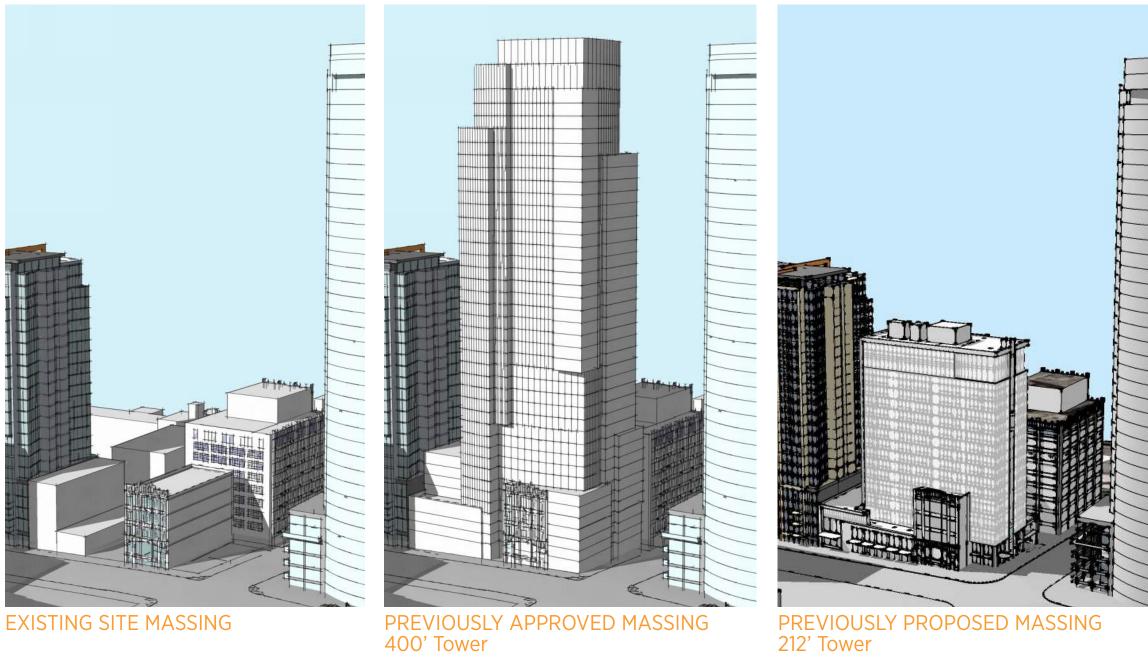
TERMINAL SALES BUILDING

The Terminal Sales Building, designed by the architect/engineer Henry W. Bittman has dominated the southwest corner of 1st & Virginia Street since 1923. The 11-story (132 foot high) landmark is comprised of reinforced concrete, expansive metal warehouse-style windows with Gothic Revival terracotta ornamentation.

Originally designed as a sales and display center for distributors serving nearby retail stores such as the former Frederick & Nelson and the Bon Marche. In the 1940's the Terminal Sales building annexed the Puget Sound News Company in an expansion that linked both buildings with sky bridges. The buildings are contemporaries of each other in style and structure.

Responding to the contextual massing and articulation of its neighbor, Hotel Clare will respect the adjacent Terminal Sales building and will reinforce the pedestrian experience along Virginia Street.





MUP # 3007606 | 2008

212' Tower Initial Recommendation Meeting

March 3, 2015



PROPOSED MASSING 212' Tower

Second Recommendation Meeting June 2, 2015



INITIAL RECOMMENDATION MEETING COMMENTS

10



1. TOWER

DESIGN GUIDELINE DESIGN GUIDELINE BOARD RECOMMENDATION The Board directed further study of the west elevation, B4.2 A1 **Respond to the Physical Environment** Coherent Interior/ Exterior Design with concerns that it had a patch work quality and looked more like an office than a hotel. A2 The Board did not think the 'cap' at the top of the Enhance the Skyline building was a bold enough design move and to podium. explore it further, including its relationship with the elevator. B4.3 Architectural Details B1 The Board recommended designing the 'cap' to be **Respond to the Neighborhood Context** bigger or bolder to reference the development directly to the south. C1 **Promote Pedestrian Interaction** The Board liked the design of the east facade, and **B4 Design a Well-Proportioned & Unified** recommends all facades be designed with the same Building character and elegance. There was also expressed concern for the appearance of the exterior elevator, and recommended recessing it into the massing of the tower.

2. PODIUM

BOARD RECOMMENDATION

The Board was concerned about the 2nd floor kitchen being located along 2nd Avenue because of its blank wall. They recommended another use to better activate the street. The Board suggested switching the kitchen location with the banquet roof terrace at the alley, and exploring a third floor at the

The Board recommended considering how the materials and program functions of the podium will provide an urban/active facade.

The Board recommended high retail spaces with glass along 2nd, or meeting rooms rather than the kitchen, as ways to activate the street.



3. STREET INTERACTION AND OPEN SPACE

DESIGN GUIDELINE	BOARD RECOMMENDATION	DESIGN GUIDELINE	BOARD RECOMMENDATION	The previo Building e
B3.1 Pedestrian Amenities at the Ground Level	The Board was concerned about the pedestrian flow through the corner plaza to the lobby.	D4 Provide Appropriate Signage	The Board recommended considering the visibility of signage for pedestrians and vehicles approaching the building on Virginia Street.	concern a a special r new const
B4.1 Massing	The Board recommended consideration of the pedestrian experience and site lines along Virginia Street in the design of the facade.	E2.1 Parking Structures E2.2 Parking Structure Entrances	The Board recommended exploration of designing the porte cochere to read as a pavilion.	5. ADDITI The Board
C1	The Board recommended avoiding corridors			Show how
Promote Pedestrian Interaction	that break up the retail spaces.			Provide a the groun
C1.1 Street Level Uses	The Board recommended consideration of pedestrian flow across the corner plaza.			Provide ar sketches s
C2 Design Facades of Many Scales	The Board recommended considering the pedestrian experience along Virginia Street when designing the facade treatment and signage.			
C4.1 Entry Treatments	The Board recommended a grander hotel entry at the corner and possibly removing the entry on Virginia Street.			
D1.2 Open Space Features	The Board thought the landscaping in the corner plaza disrupted the flow to, and obscured the visibility of, the hotel entry lobby. They also stated the landscaping at the elevator did not enhance the pedestrian experience.			

4. LANDMARK

evious design left the north wall of the Terminal Sales Annex g exposed, with a plaza at the street corner. There was some n about the blank wall, and the board encouraged the creation of al relationship at the intersections of the Landmark facade and the instruction.

TIONAL DOCUMENTATION

ard requested the following be provided at the next meeting:

ow the elevator will look and meet the sidewalk.

e a detail of how the cladding of the Landmark facade will meet und.

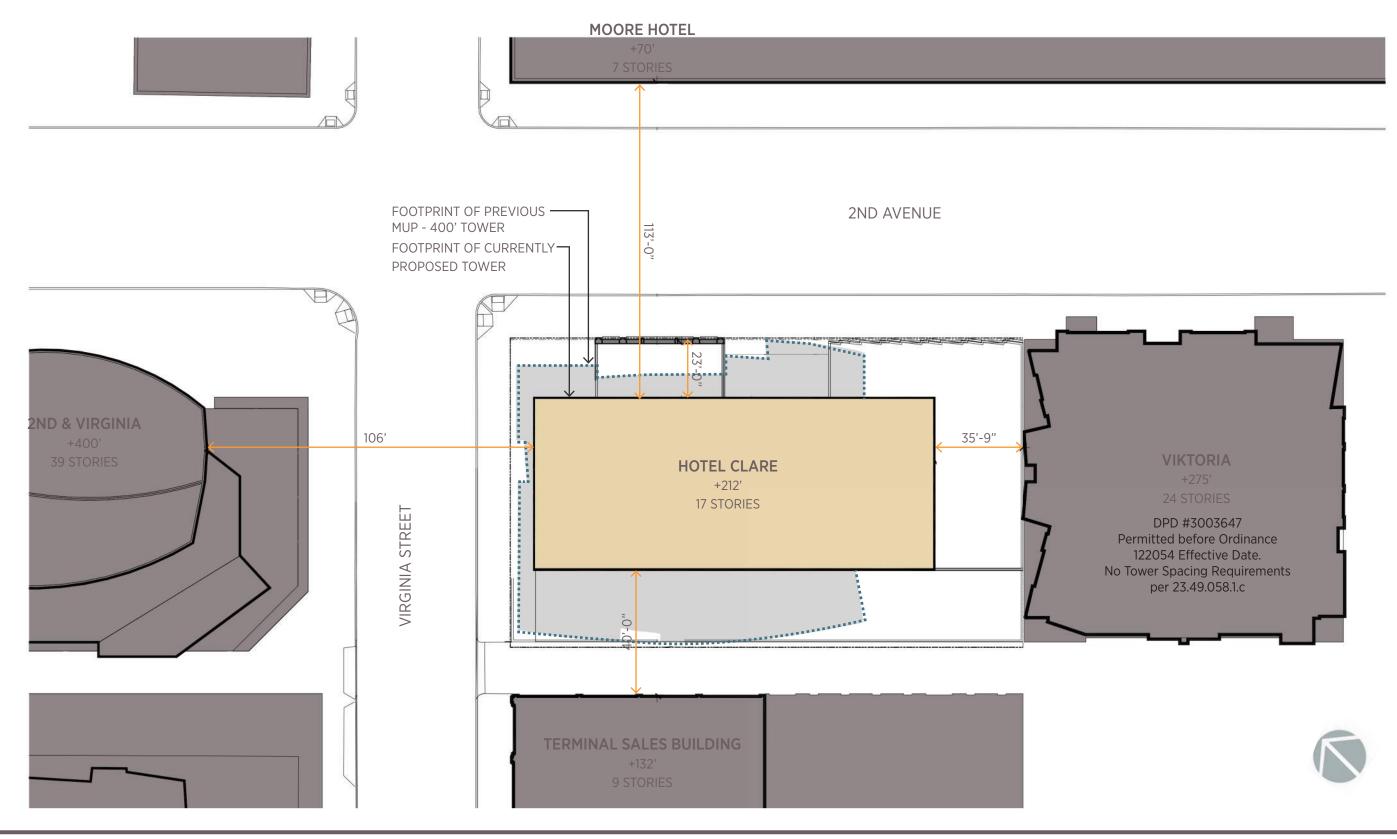
e an elevation of the back wall and of the porte cochere and es showing what the interior of the porte cochere will look like.



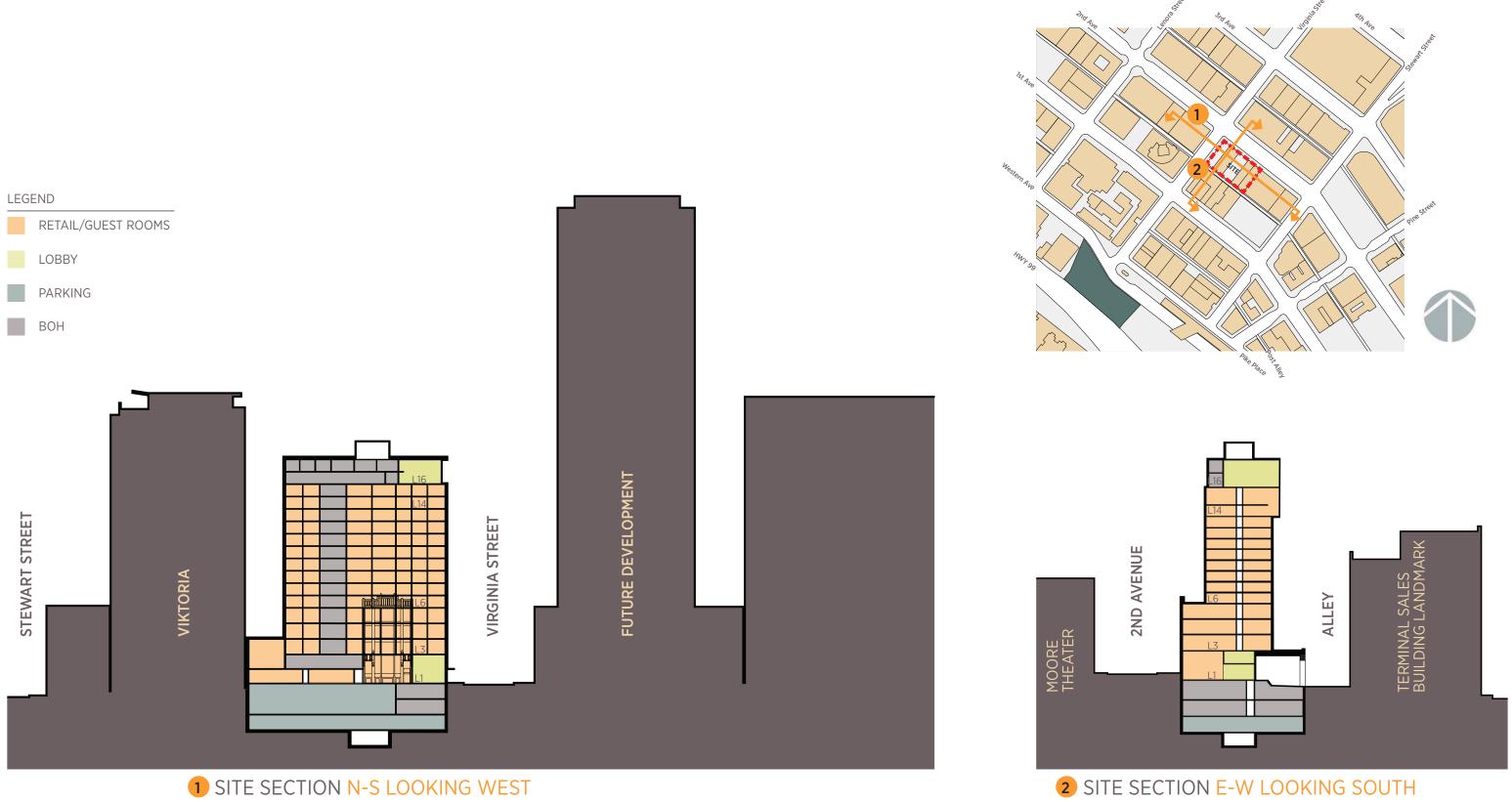
DESIGN / PROPOSAL



14 Previous MUP vs Proposed Tower Footprint Comparison









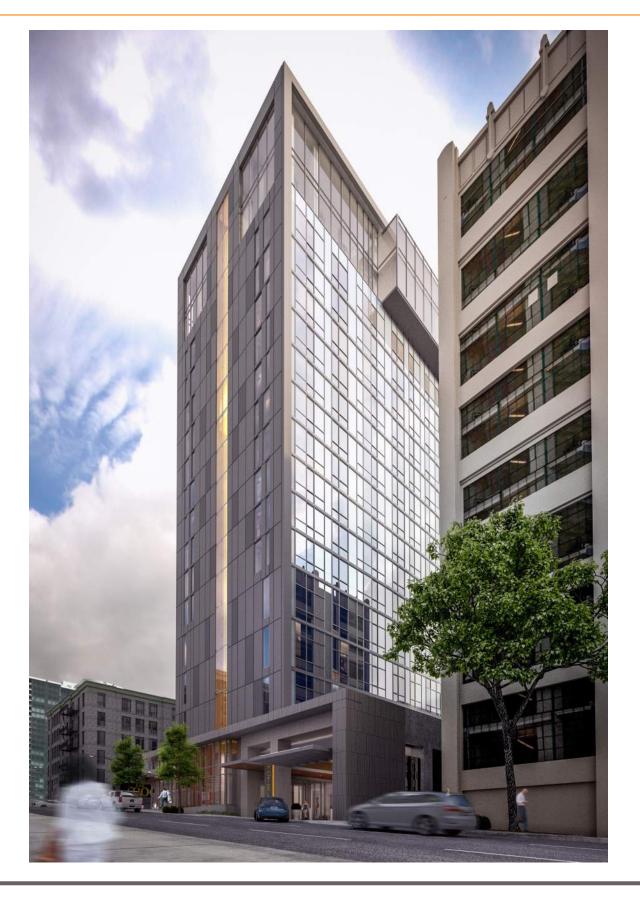


JUNE 2, 2015

THE



Proposed Design 17

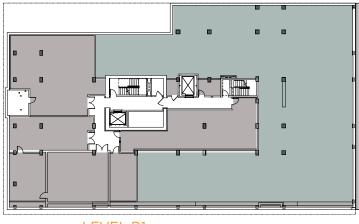


PERSPECTIVE **FROM NORTHWEST**

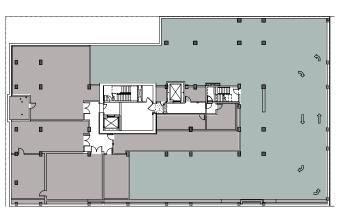
TOP FLOOR LOBBY, BAR, AND RESTAURANT SPACES REACH OUTWARD TOWARDS VIEWS OF THE PUGET SOUND.

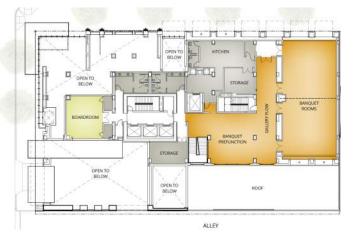






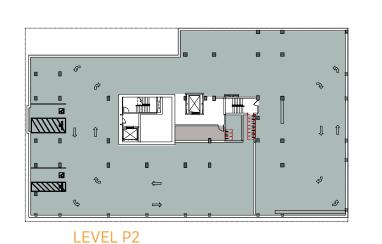
LEVEL B1





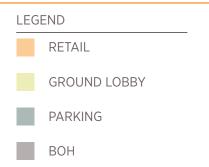
LEVEL P1

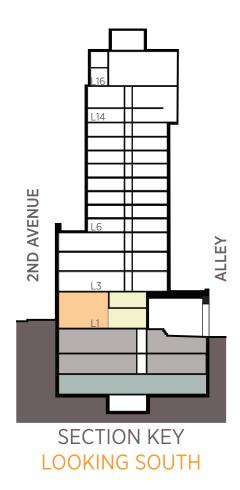






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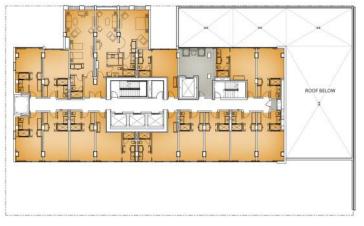


19 Proposed Upper Floor Plans





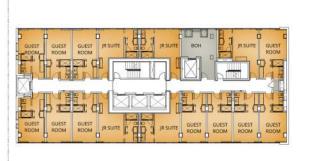






LEVEL 4





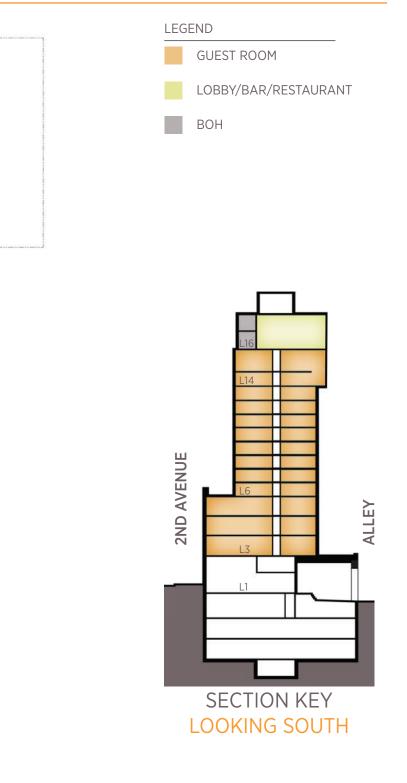
TYPICAL TOWER LEVEL





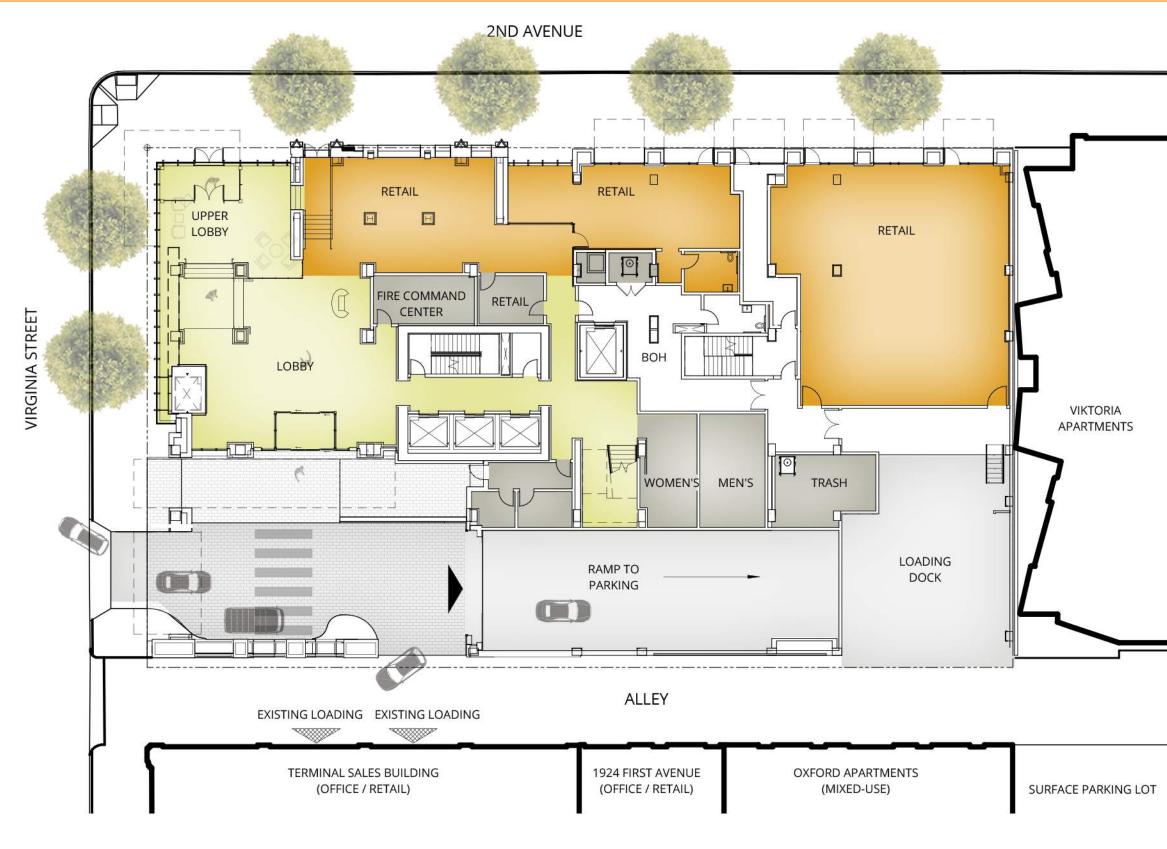
COLUMBIA WEST PROPERTIES, INC ANKROM MOISAN ARCHITECTS, INC.

LEVEL 8-15

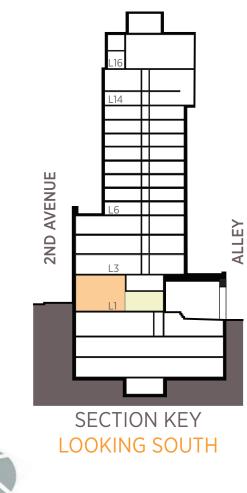




20 Proposed Ground Floor Plan



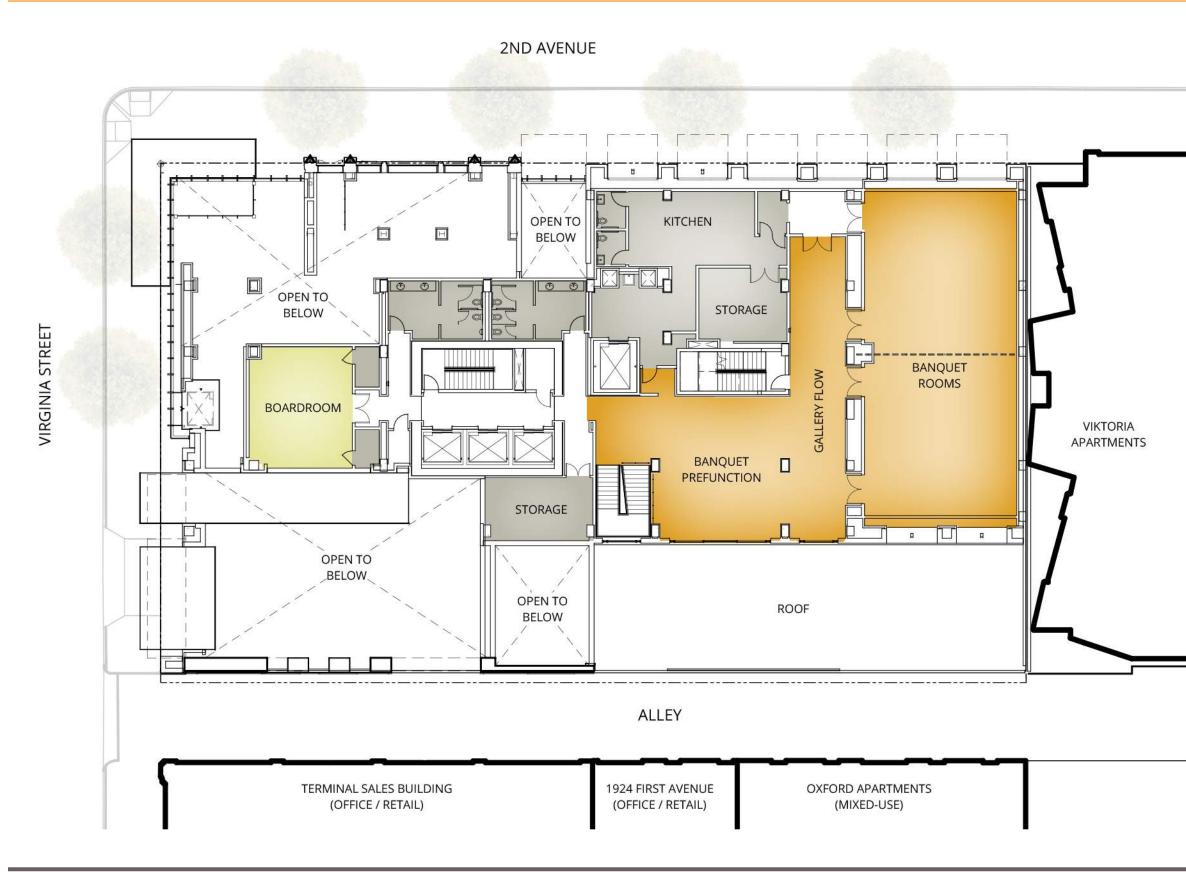




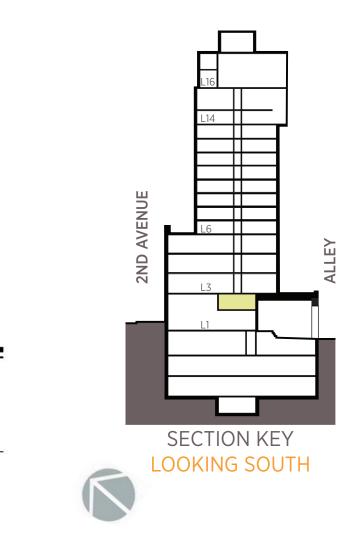




21 Proposed Second Floor Plan

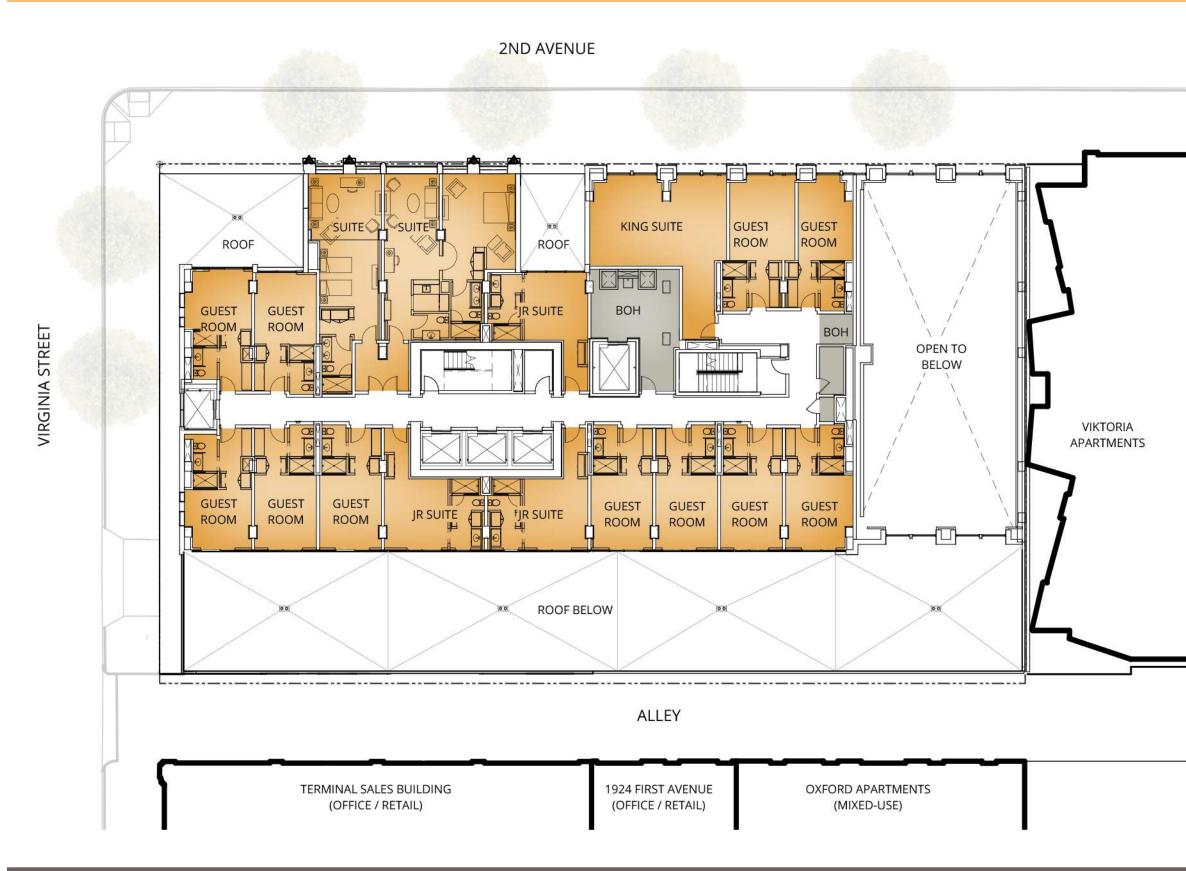






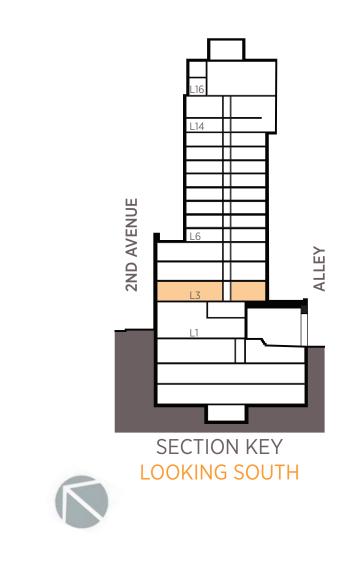


22 Proposed Third Floor Plan



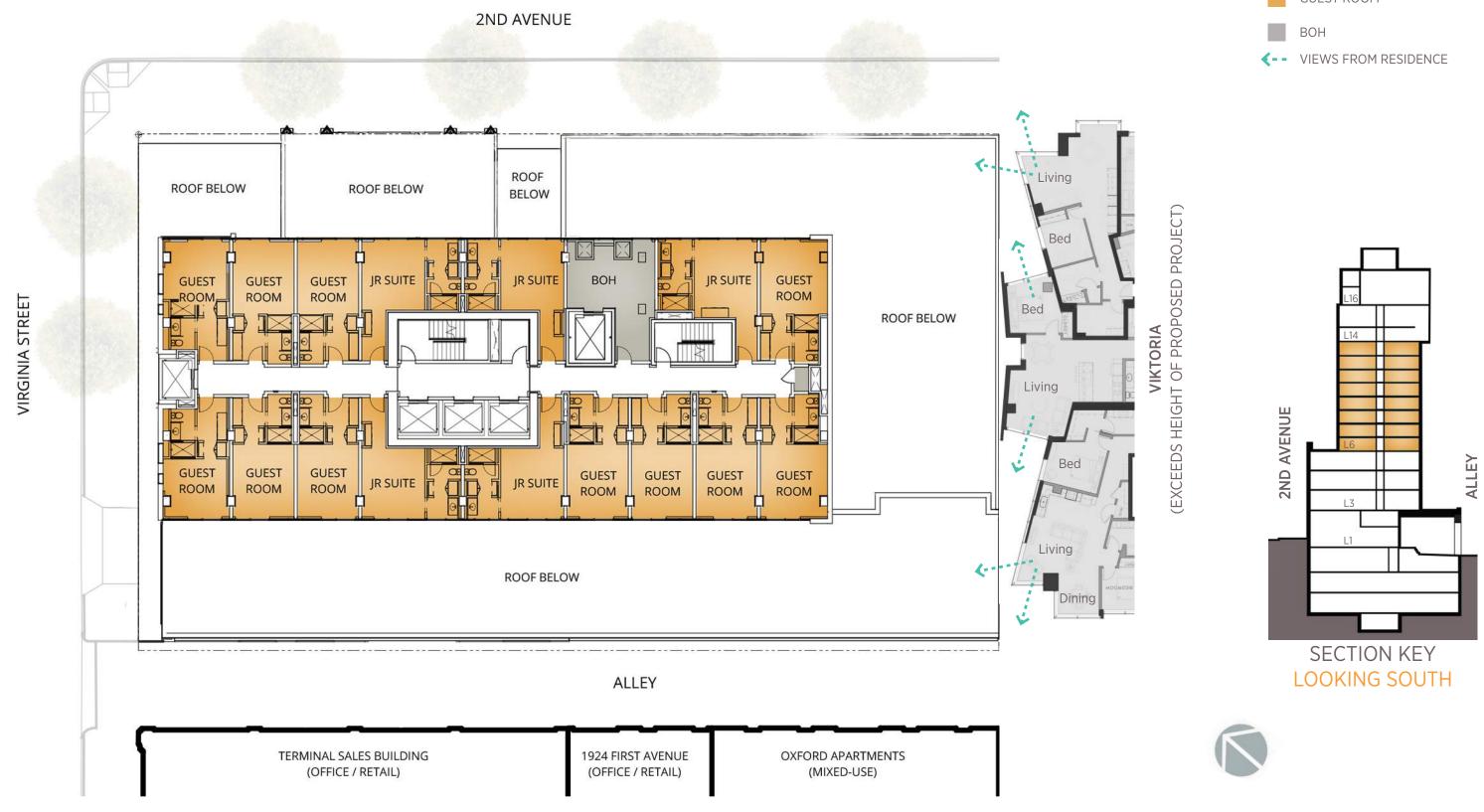
COLUMBIA WEST PROPERTIES, INC. ANKROM MOISAN ARCHITECTS, INC.







Proposed Typical Tower Floor Plan 23







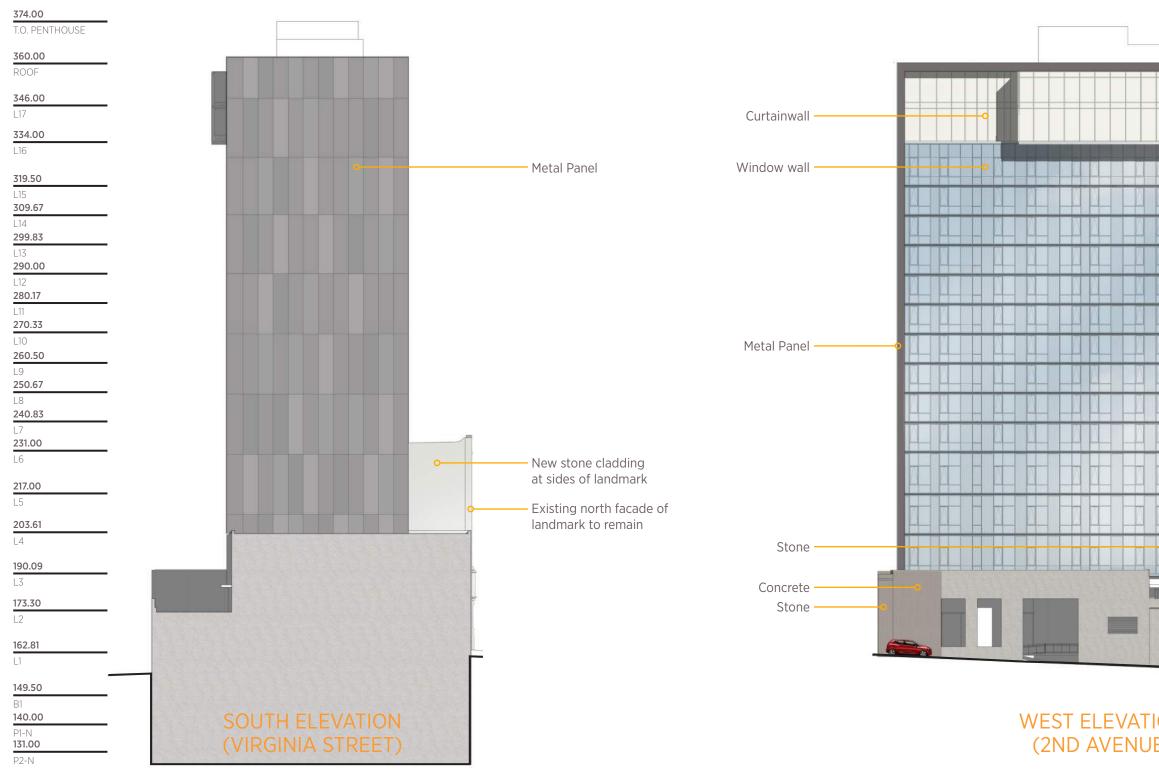
24 Proposed Elevations



	374.00
	T.O. PENTHOUSE
	360.00
	ROOF
	346.00
<u> </u>	L17
	334.00
	L16
	319.50
	L15
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	203.61
	L4
	190.09
	L3
	173.30
	L2
	162.81
	L1
-	149.50
EVATION	B1 140.00
VENUE) -	P1-N
	131.00
-	P2-N



25 Proposed Elevations



				374.00
				T.O. PENTHOUSE
			-	360.00
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ION E)			·	P1-N
E)				131.00 P2-N
				P2-N





PROJECT THEMES

TOWER
LANDMARK
PODIUM
MATERIALS



1. TOWER



PREVIOUS DESIGN INITIAL RECOMMENDATION MEETING

DRB Guidance:

The Board supported the smaller tower massing compared to the previously approved MUP. At the initial recommendation meeting.

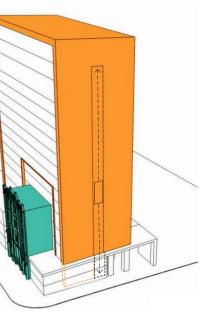
The Board provided recommendations about the facade treatments, especially regarding the exterior elevator and the "patch work" design of the west elevation.

PROPOSED DESIGN SECOND RECOMMENDATION MEETING

Response:

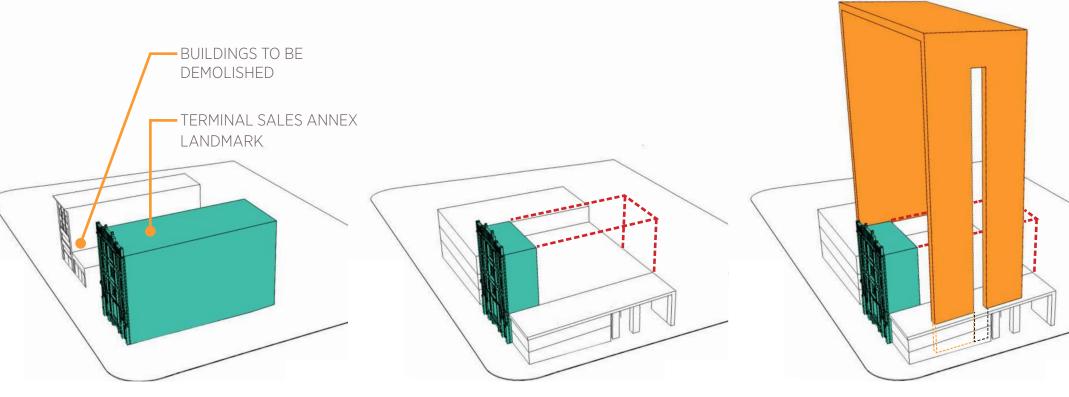
mounted.

The west elevation has been simplified to be one material of window wall, coinciding with the treatment of the east facade.

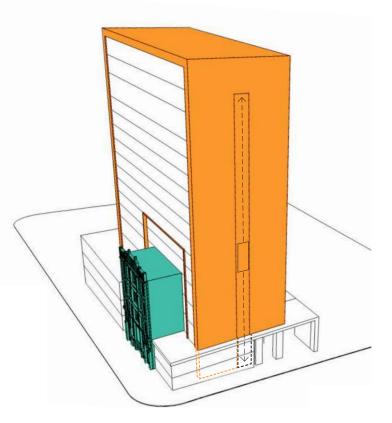


The express elevator has been relocated to be within the tower massing, rather than exterior-





The Terminal Sales Annex landmark building was originally designed as an infill building, but has always stood above its direct neighbors and surrounding surface parking, giving it a sentinellike presence on site. The rear portion of the TSA building is to be removed to allow for the new hotel tower. The podium remains lower in height, to respect the historical, stand-alone character of the TSA. A metal panel frame wraps the tower, focusing attention on the landmark building. The frame also accentuates the thinness of the tower, and orientation of the guestrooms contained within-which face views to the east and west.



Additionally, a gasket reveal inset into the tower massing further highlights the landmark. The Terminal Sales Annex building will remain a sentinel, in keeping with its historical character.



Proposed Design Renderings 30



DESIGN REVIEW - DPD # 3017317 JUNE 2, 2015

VIRGINIA

COLUMBIA WEST PROPERTIES, INC. ANKROM MOISAN ARCHITECTS, INC.

HOTEL CLARE / SEATTLE, WA

Ankrom Moisan

2. LANDMARK

PREVIOUS DESIGN INITIAL RECOMMENDATION MEETING

DRB Guidance:

The previous design left the north wall of the Terminal Sales Annex Building exposed, with a plaza at the street corner. There was some concern about the blank wall and plaza design, and whether there should be an entry at the corner.

Additionally, the board encouraged the creation of a special relationship at the intersections of the Landmark facade and the new construction.

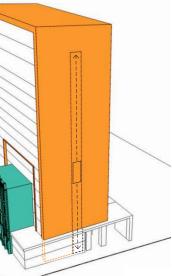
PROPOSED DESIGN

Response:

The retail podium has been pulled away from the landmark giving it breathing room, the corner plaza has been replaced with an interior entry lobby that embraces the landmark, and the elevator has been made interior improving the pedestrian experience along Virginia Street.

A reveal and frame at the tower highlight the landmark as a prominent feature on the site.

COLUMBIA WEST PROPERTIES, INC ANKROM MOISAN ARCHITECTS, INC.



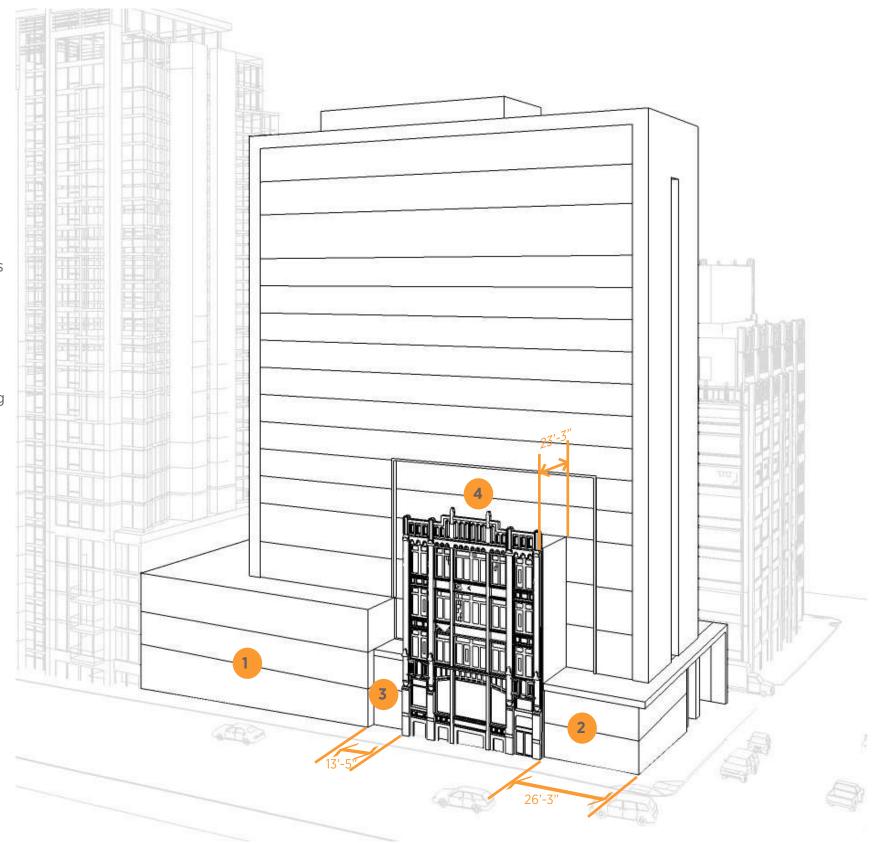
PROPOSED DESIGN SECOND RECOMMENDATION MEETING





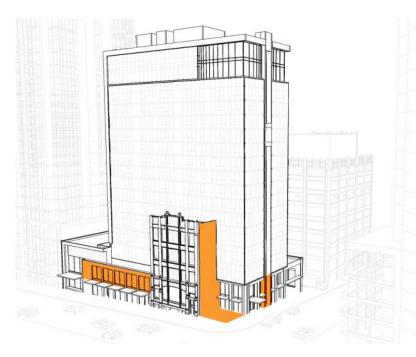
An entry lobby at the corner follows the horizontal datum of the Terminal Sales Annex Building's cornice.

- A continuation of the corner entry lobby, bisected by the Terminal Sales Annex Building, ties the Landmark and proposed buildings together.
- A recessed "gasket" in the tower frames and highlights the Landmark, retaining its current character as a stand-alone sentinel on the site.





3. PODIUM



PREVIOUS DESIGN INITIAL RECOMMENDATION MEETING

DRB Guidance:

The Board had concerns about a lack of street activation at the 2nd floor of the retail podium, and the location of the roof terrace at the rear of the building.

They asked to consider ways to increase street activation along 2nd Avenue, and that the podium should have an urban facade different from the facade at Virginia Street.

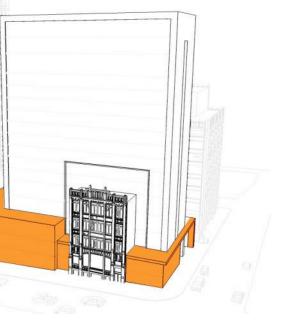
PROPOSED DESIGN SECOND RECOMMENDATION MEETING

Response:

A third floor, containing guest rooms, has been added to the podium with windows that will activate the streetscape.

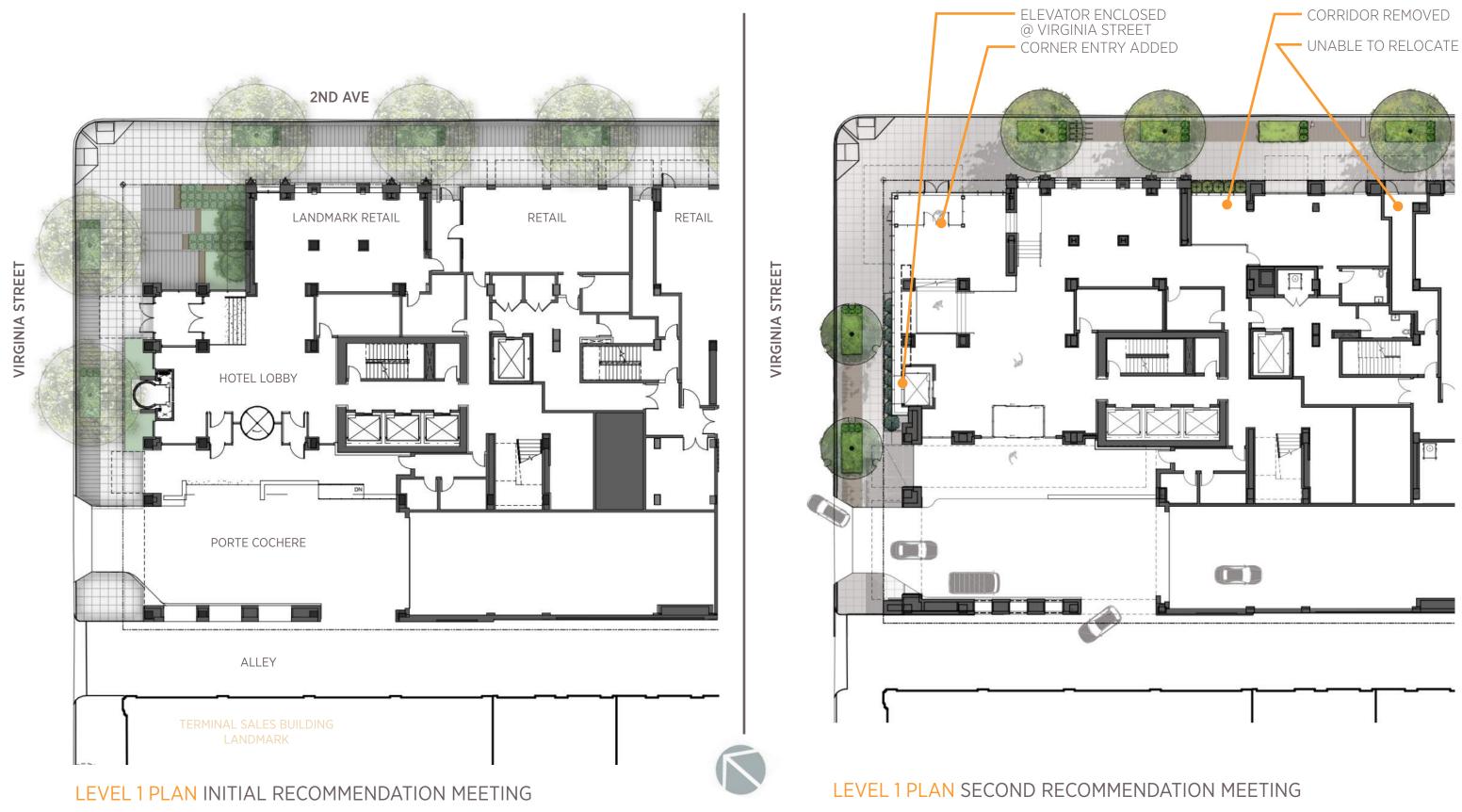
Virginia Street.

COLUMBIA WEST PROPERTIES, INC **ANKROM MOISAN ARCHITECTS, INC.**



An entry lobby strengthens the building at the corner, and moving the elevator to the interior space improves the pedestrian experience along





DESIGN REVIEW - DPD # 3017317 **JUNE 2, 2015**

COLUMBIA WEST PROPERTIES, INC. **ANKROM MOISAN ARCHITECTS, INC.**



35 Theme 3: Podium

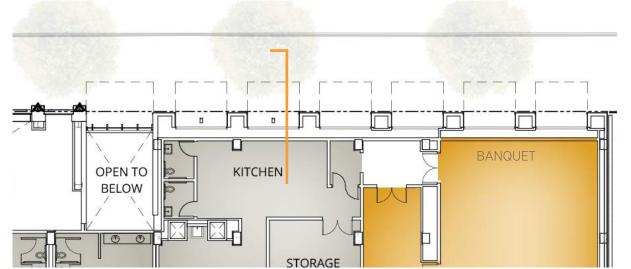
DRB Guidance:

The Board encouraged relocating the second floor kitchen uses away from 2nd Avenue.

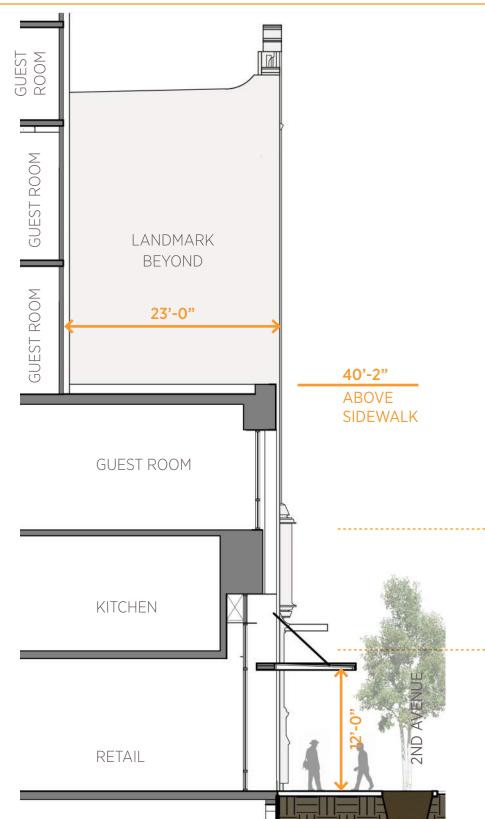
Response:

Several new locations for the kitchen were explored. The location of chutes, elevator and stair cores, and inability to provide proper security visuals from the front desk prevented the kitchen relocation.

To address the Board's comments, the addition of a third floor of guest rooms increases activity along 2nd Avenue, and the composition of the podium masks the second floor kitchen uses from the sidewalk.



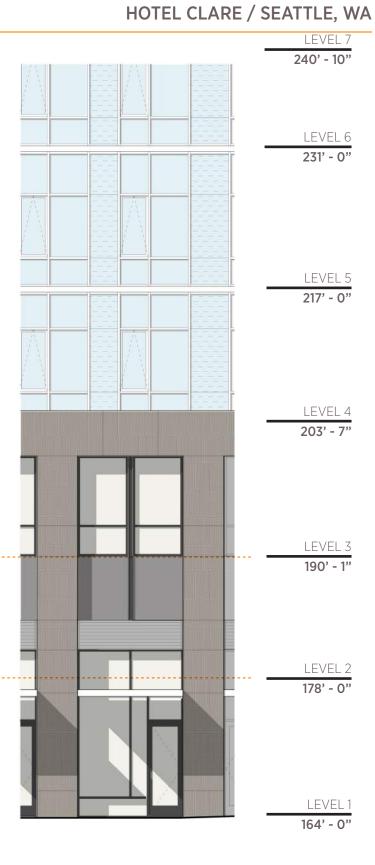
LEVEL 2 SECOND RECOMMENDATION MEETING



RETAIL AT 2ND AVENUE

SECOND RECOMMENDATION MEETING SECTION & ELEVATION



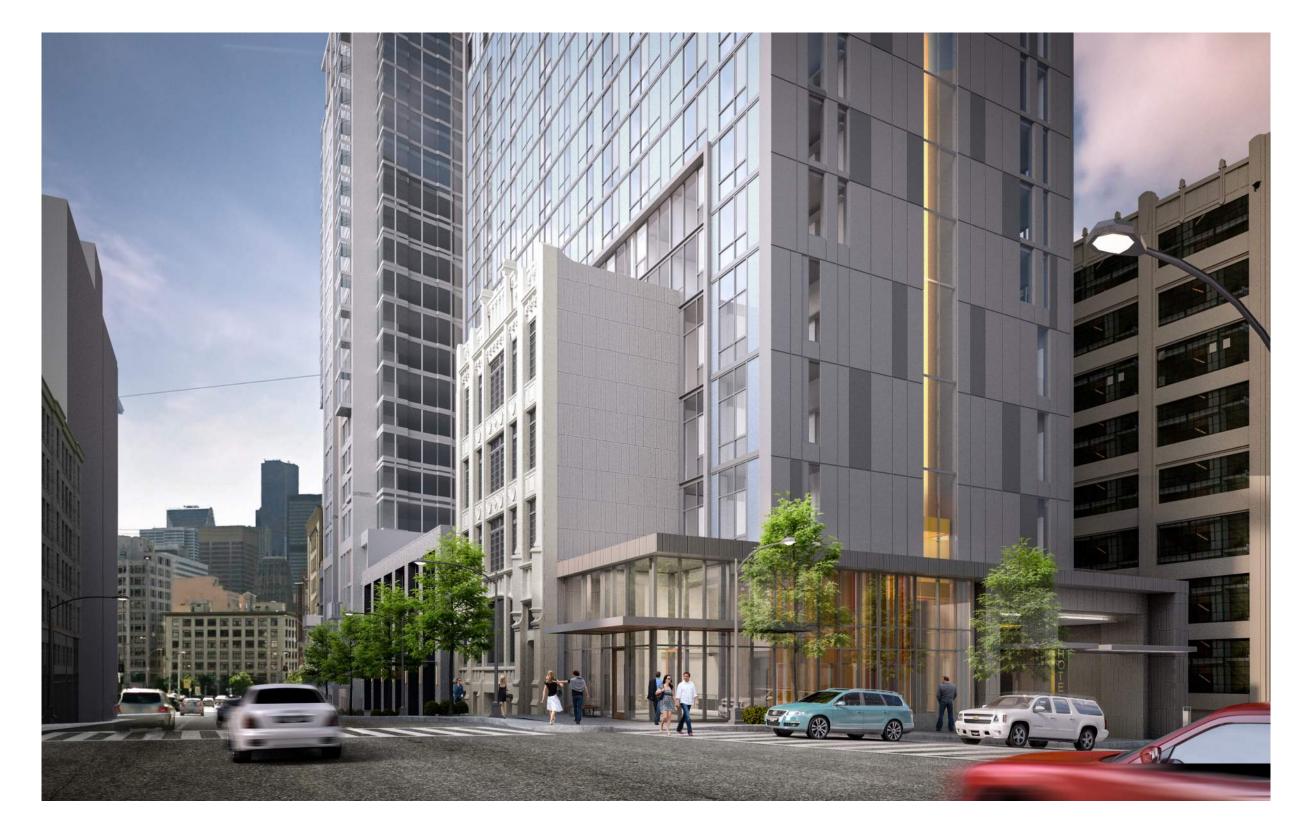












COLUMBIA WEST PROPERTIES, INC ANKROM MOISAN ARCHITECTS, INC.

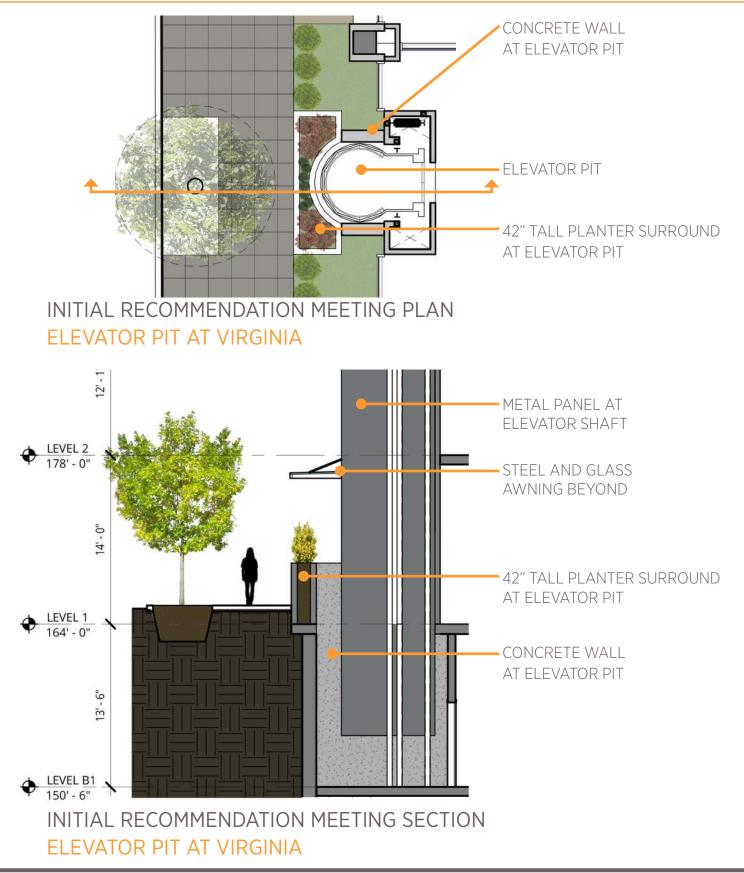
PERSPECTIVE NORTHEAST CORNER

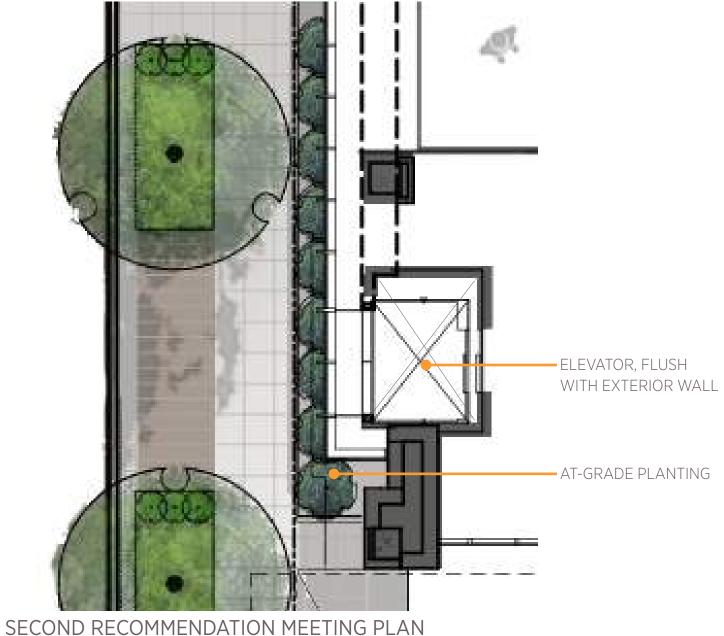
A THREE-STORY RETAIL PODIUM AND TWO-STORY CORNER ENTRY AND "GASKET" AT THE SIDES OF THE TERMINAL SALES ANNEX RESPECT THE LANDMARK'S CHARACTER AS A SENTINEL ON THE SITE, PRESERVING THE CONDITIONS IN WHICH IT HAS STOOD THROUGHOUT HISTORY.





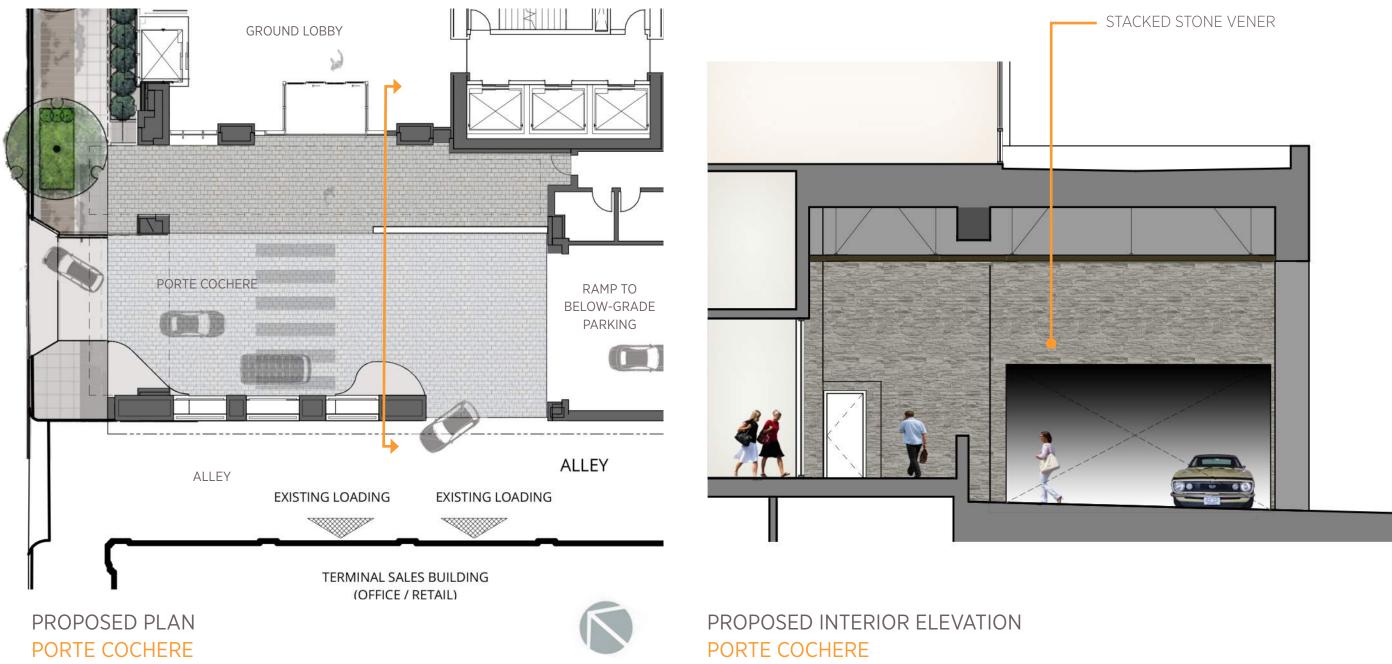
38 Theme 3: Podium





SECOND RECOMMENDATION MEETIN ENCLOSED ELEVATOR AT VIRGINIA





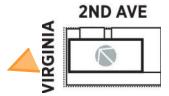




COLUMBIA WEST PROPERTIES, INC. ANKROM MOISAN ARCHITECTS, INC.



PERSPECTIVE PORTE COCHERE AND TWO-STOP ELEVATOR AT VIRGINIA STREET

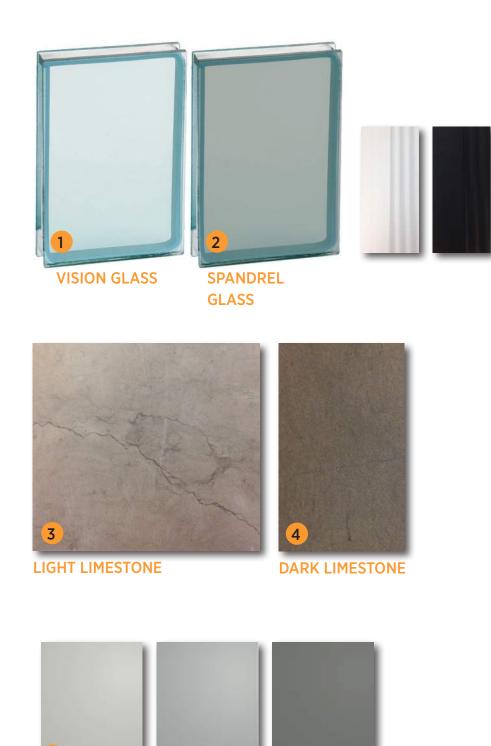


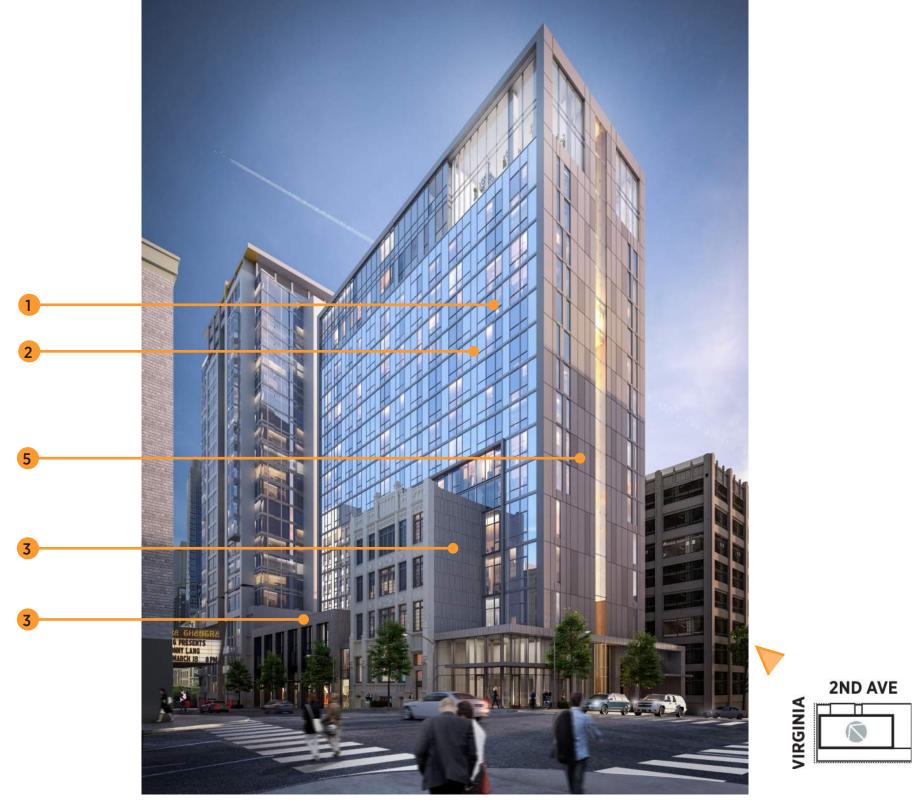


4. MATERIALS



42 Theme 4: Materials





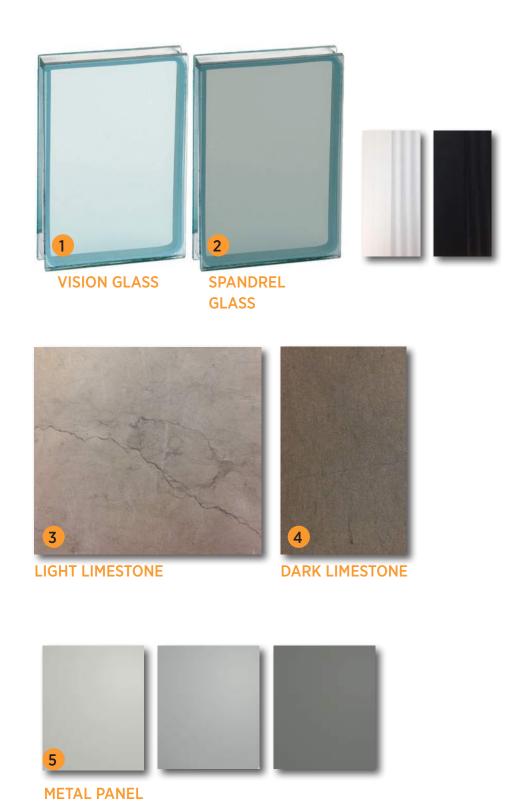
EAST ELEVATION (2ND AVENUE)

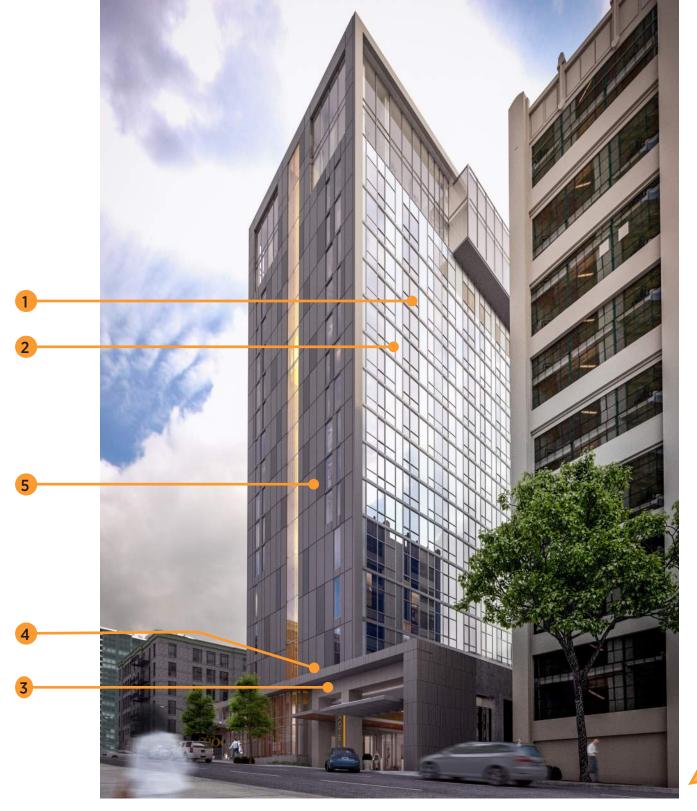
METAL PANEL

COLUMBIA WEST PROPERTIES, INC. ANKROM MOISAN ARCHITECTS, INC.



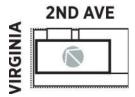
Theme 4: Materials 43





WEST ELEVATION (ALLEY)

COLUMBIA WEST PROPERTIES, INC ANKROM MOISAN ARCHITECTS, INC.





LANDSCAPE



Landscape **45**



HOTEL CLARE / SEATTLE, WA



GROUND COVERS RUBUS PENTALOBUS

ANICAL NAME / COMMON NAME	QTY
cus frainetto `Forest Green` / Forest Green Oak	4
cus x warei `Regal Prince` / Regal Prince Oak	2
ANICAL NAME / COMMON NAME	QTY
s sempervirens `Suffruticosa` / True Dwarf Boxwood	21
hiolepis umbellata 'Blueberry Muffin' / Blueberry Muffin Indian Hawthorn	9
ococca confusa / Sweetbox	5
ANICAL NAME / COMMON NAME	<u>QTY</u>
s pentalobus / Creeping Raspberry	364



LIGHTING & SIGNAGE



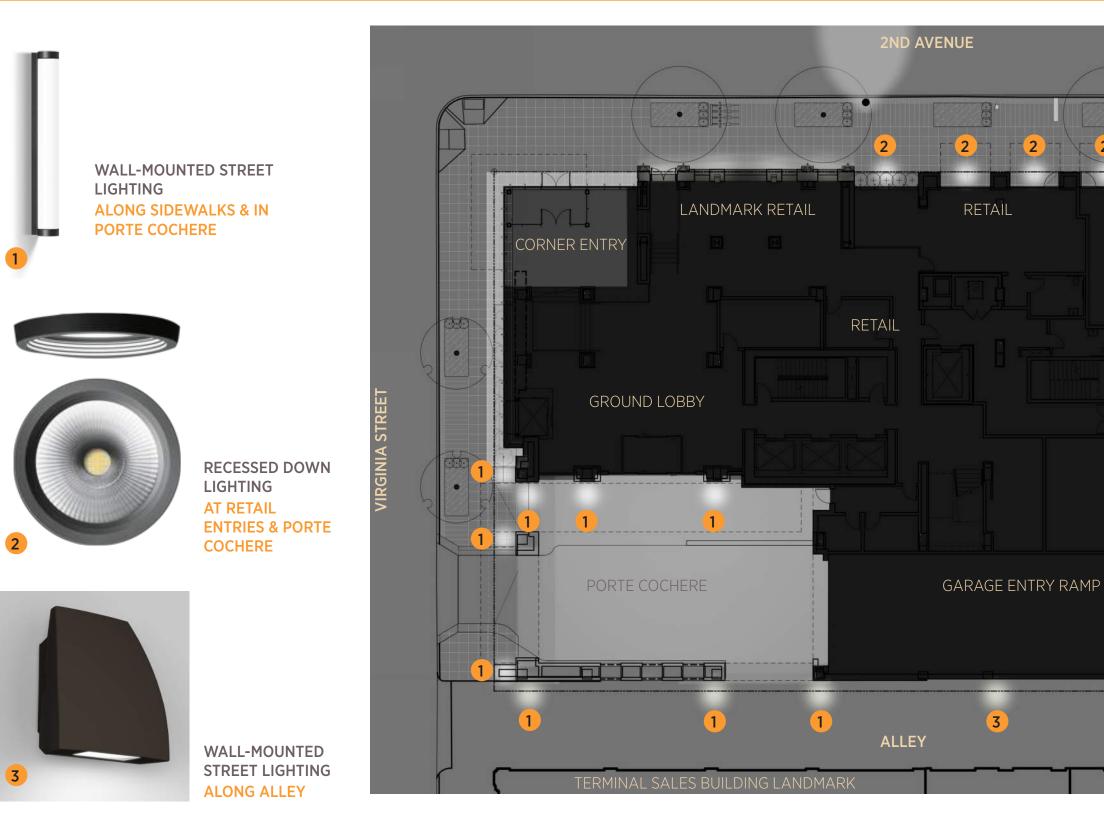
47 Signage Concepts







48 Lighting Plan







49 Night Rendering



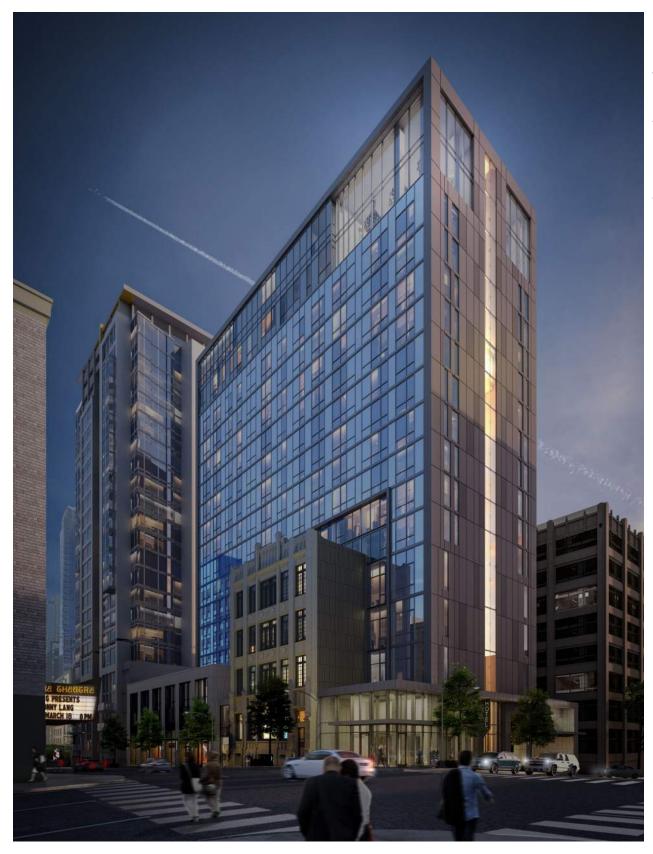




RECESSED DOWN LIGHTING AT RETAIL ENTRIES & PORTE COCHERE



WALL-MOUNTED STREET LIGHTING ALONG ALLEY



COLUMBIA WEST PROPERTIES, INC ANKROM MOISAN ARCHITECTS, INC.

EVENING PERSPECTIVE FROM NORTHEAST

THE ELEVATED LOBBY AND LOUNGE LEVELS PROVIDE AN ACTIVATED SKYLINE. PEDESTRIAN ORIENTED LIGHTING ENHANCE THE NEIGHBORHOOD'S 24-HOUR ACTIVITY.





DEPARTURES



CODE REQUIREMENT

REQUEST

SMC 23.49.018

Continuous overhead weather protection shall be required for new development along the entire street frontage of a lot except along those portions of the structure facade:

- located farther than 5-feet from the property line
- abutting an open space amenity feature
- separated from the street by a landscaped area at least 2-feet in width
- driveways into structures or loading docks

SMC 23.49.056B

2

Along 2nd Avenue, facades between 15 and 35 feet above sidewalk grade shall be located within 2-feet of the street lot line, except as permitted below:

- Maximum setback is 10-feet
- Total facade area setback more than 2-feet shall not exceed 40% of the total facade area between the elevation of 15 and 35 feet
- No setback deeper than 2-feet shall be wider than 20-feet
- Facade shall return to within 2-feet of the street lot line between each setback area for a minimum 10feet

The Applicant proposes episodic canopy cover that corresponds with the rhythms established by the overall building massing and ground level uses A more flexible arrangement of overhead canopy cover would allow a more well-proportioned building that works at many scales and creates a transition in bulk and scale. (**B2, B4, C2**) A canopy placement that responds to the neighborhood context and structural bays would more strongly respond to the neighborhood context and reinforce the urban form of the area. (**B1, B3**)

The Applicant proposes to setback facades greater than the permitted limits in order to highlight the Terminal Sales Building, which is a designated landmark. The Terminal Sales Annex (Landmark) has long stood as an iconic element along 2nd Avenue. The proposed facade setbacks respect that history by providing space around the Landmark in order to maintain its presence in the neighborhood. (**B1, A1, B3**).

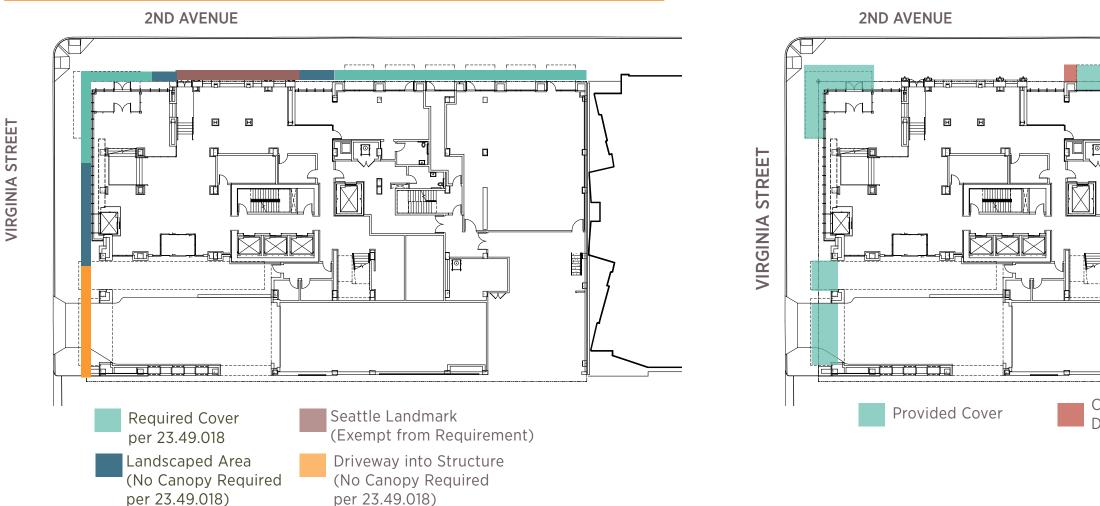
HOW DEPARTURE MEETS DESIGN GUIDELINES



REQUESTED DEPARTURE #1 OVERHEAD WEATHER PROTECTION

OVERHEAD COVER REQUIRED BY CODE

OVERHEAD COVER PROPOSED



SMC 23.49.018

Continuous overhead weather protection shall be required for new development along the entire street frontage of a lot except along those portions of the structure facade:

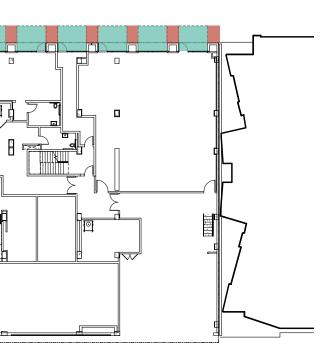
- located farther than 5-feet from the property line
- abutting an open space amenity feature
- separated from the street by a landcaped area at least 2-feet in width
- driveways into structures or loading docks

REQUEST

The Applicant proposes episodic canopy cover that corresponds with the rhythms established by the overall building massing and ground level uses

HOW DEPARTURE MEETS DESIGN GUIDELINES

A more flexible arrangement of overhead canopy cover would allow a more well-proportioned building that works at many scales and creates a transition in bulk and scale. (B2, B4, C2) A canopy placement that responds to the neighborhood context and structural bays would more strongly respond to the neighborhood context and reinforce the urban form of the area. (B1, B3)



Cover Required Departure Requested



REQUESTED DEPARTURE #1 OVERHEAD WEATHER PROTECTION

OVERHEAD COVER REQUIRED BY CODE



EAST ELEVATION (2ND AVENUE)

Required Cover per 23.49.018

Seattle Landmark (Exempt from Requirement)

Landscaped Area (No Canopy Required per 23.49.018)

Driveway into Structure (No Canopy Required per 23.49.018)

OVERHEAD COVER PROPOSED



EAST ELEVATION (2ND AVENUE)

Provided Cover



NORTH ELEVATION (VIRGINIA STREET)

Neighborhood Precedent for Episodic Overhead Protection to Emphasize Bay Rhythm

COLUMBIA WEST PROPERTIES, INC **ANKROM MOISAN ARCHITECTS, INC.**





REQUESTED DEPARTURE #2 FACADE SETBACK







SMC 23.49.056B

REQUEST

Along 2nd Avenue, facades between 15 and 35 feet above sidewalk grade shall be located within 2-feet of the street lot line, except as permitted below:

- Maximum setback is 10-feet
- Total facade area setback more than 2-feet shall not exceed 40% of the total facade area between the elevation of 15 and 35 feet
- No setback deeper than 2-feet shall be wider than 20-feet
- Facade shall return to within 2-feet of the street lot line between each setback area for a minimum 10-feet

The Applicant proposes to setback facades greater than the permitted limits in order to highlight the Terminal Sales Building, which is a designated landmark.

HOW DEPARTURE MEETS DESIGN GUIDELINES

The Terminal Sales Annex (Landmark) has long stood as an iconic element along 2nd Avenue. The proposed facade setbacks respect that history by providing space around the Landmark in order to maintain its presence in the neighborhood. (**B1, A1, B3**).





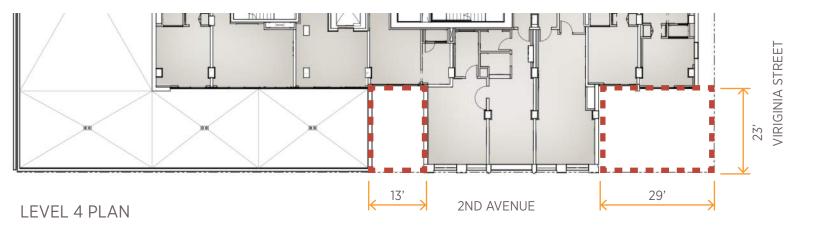
REQUESTED DEPARTURE #2 FACADE SETBACK



EAST ELEVATION (2ND AVENUE)



EAST ELEVATION (2ND AVENUE)





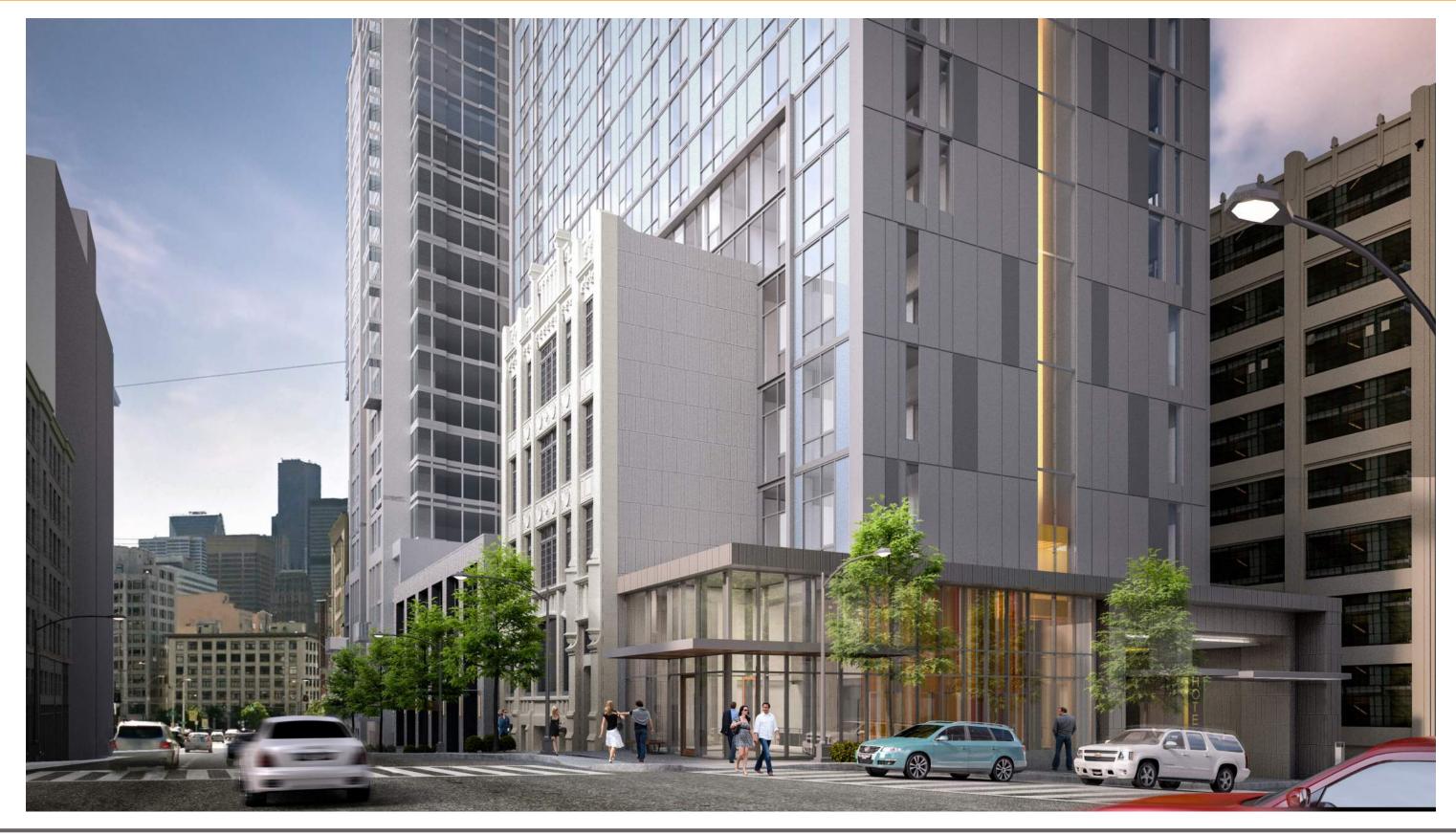
23.49.056B ALLOWABLE SETBACK AREA CALCULATION

FACADE AREA BETWEEN 15 AND 35-FT ABOVE SIDEWALK GRADE	2,698 SF
ALLOWABLE SETBACK FACADE AREA	1,079 SF
(40% of facade area between 15 and 35-ft above sidewalk grade)	
PROPOSED FACADE AREA IN DEPARTURE REQUEST	1,198 SF (44%)

LEGEND

FACADE AREA BETWEEN 15 AND 35-FT ABOVE SIDEWALK GRADE
PROPOSED FACADE AREA IN DEPARTURE REQUEST
 PROPOSED FACADE AREA IN DEPARTURE REQUEST





COLUMBIA WEST PROPERTIES, INC. ANKROM MOISAN ARCHITECTS, INC.

