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3824 CALIFORNIA AVE SW

Early Design Guidance No.3

DPD Project #3015371

10 July 2014

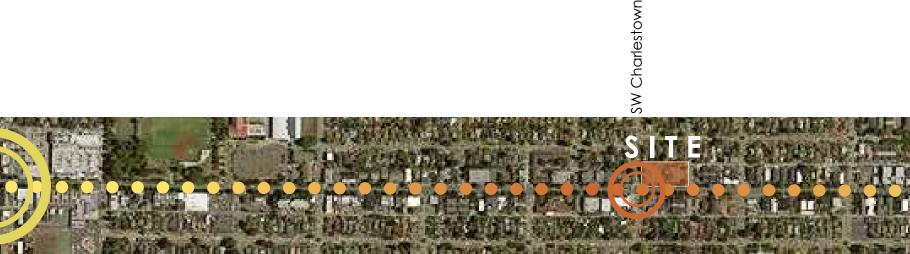
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CALIFORNIA AVE SW



SW Admiral











DEVELOPMENT OBJECTIVES

JOHNSTON ARCHITECTS PLLC

SITE AREA: 31,050 sf (approximately 115' deep x 270' wide)

ZONING: Neighborhood Commercial 1 (NC1-30)

Proposal for new 3-story live-work and multifamily residential, with demolition of existing structure. Current development objectives include:

- 14 live-work units + 14 townhome units

- On-grade, exterior parking for 26 vehicles

- Shared, at-grade amenity space

- Design that draws from existing neighborhood scale and character

SUMMARY OF DEVELOPMENT STANDARDS:

30' + 4' bonus (with 13' ground floor) for mixed-use 30' for single-use residential use (SMC 23.47A.012)

Residential: 1 space per dwelling unit (SMC 23.54.015) Commercial: under 1,500 sf exempt from parking (SMC 23.54.015)

Alley access preferred, but allowable off side street > any non-required parking off alley must be screened from neighboring residential zone (to the east)

2.5 (mixed-use) (SMC 23.47A.013) $31,050 \text{ sf site } \times 2.5 =$ 77,625 sf allowable FAR

15' above 13' bordering residential zone (east) > half the width of the 16' alley can be counted as part of the required setback (SMC 23.47A.014)

9-15 dwelling units: 150 sf 5,001-15,000sf commercial: 50% of 125 sf (mixed-use) 212.5 sf reg'd total (SMC 23.54.040)

5% of gross floor area (SMC 23.47A.024)

Green Factor score of 0.30 or greater (SMC 23.47A.016)



SITE ANALYSIS | Urban and Environmental Context

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Charlestown, looking N from site



Bradford, looking S from site



California Ave, looking W from site

CONTEXT | Neighboring Streetscapes



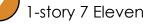












CONTEXT | Site Neighbors

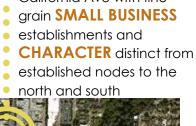
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2-story offices in former SFR



PROJECT GOAL:

Ave Create new, contextuallyappropriate **NODE** along California California Ave with fine-







SUCCESSFUL: Large storefronts, differentiated base, welldefined entry, use of warm accent materials



SUCCESSFUL: Small street-oriented business with housing above/behind



UNSUCCESSFUL: Massing set back from California, no visible landscaping, privacy requirements insufficient fenestration at sidewalk of use inconsistent with arterial street

UNSUCCESSFUL:



SUCCESSFUL: Landscaping buffer from street, overhead weather protection



SUCCESSFUL: SUCCESSFUL: Proximity to transit and bicycle lanes Mature street trees



SUCCESSFUL: Mix of historic and newer development, use of traditional building materials

LOCAL CHARACTER ANAYLSIS Existing features

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Undefined retail set back from sidewalk,

UNSUCCESSFUL: Open space out of sync with user/under-utilized



UNSUCCESSFUL: Incompatible development with surrounding use/ massing, not engaged with sidewalk, weak corner



CONTEXT & SITE

> CS2-B 2: Connection to the Street

Carefully consider the qualities and character of the streetscape in siting and designing the building

> CS2-C 3: Full Block Sites

Break up long facades to avoid a monolithic presence. Consider designing the project as an assemblage of buildings and spaces

> CS2-D 1: Existing Development and Zoning

Complement scale and development of both existing and anticipated site neighbors

> CS2-D 3: Zone Transitions

Provide an appropriate transition to complement the adjacent zone

> CS2-D 5: Respect for Adjacent Sites

Respect adjacent properties with design and site planning to minimize disrupting the privacy of residents in adjacent buildings

PUBLIC LIFE

> PL2-B 3: Street-Level Transparency

Ensure transparency of street-level uses and include views into open spaces beyond where appropriate

> PL3-A 3: Individual Entries

Ground-related housing should be scaled and detailed appropriately to provide for a more intimate type of entry

> PL3-B 4: Interaction

Provide opportunities for interaction among residents and neighbors

DESIGN CONCEPT

> DC1-B 1: Vehicular Access Location and Design

Choose locations for service and vehicle access to minimize conflict with the public realm

> DC2-C 1: Visual Depth and Interest

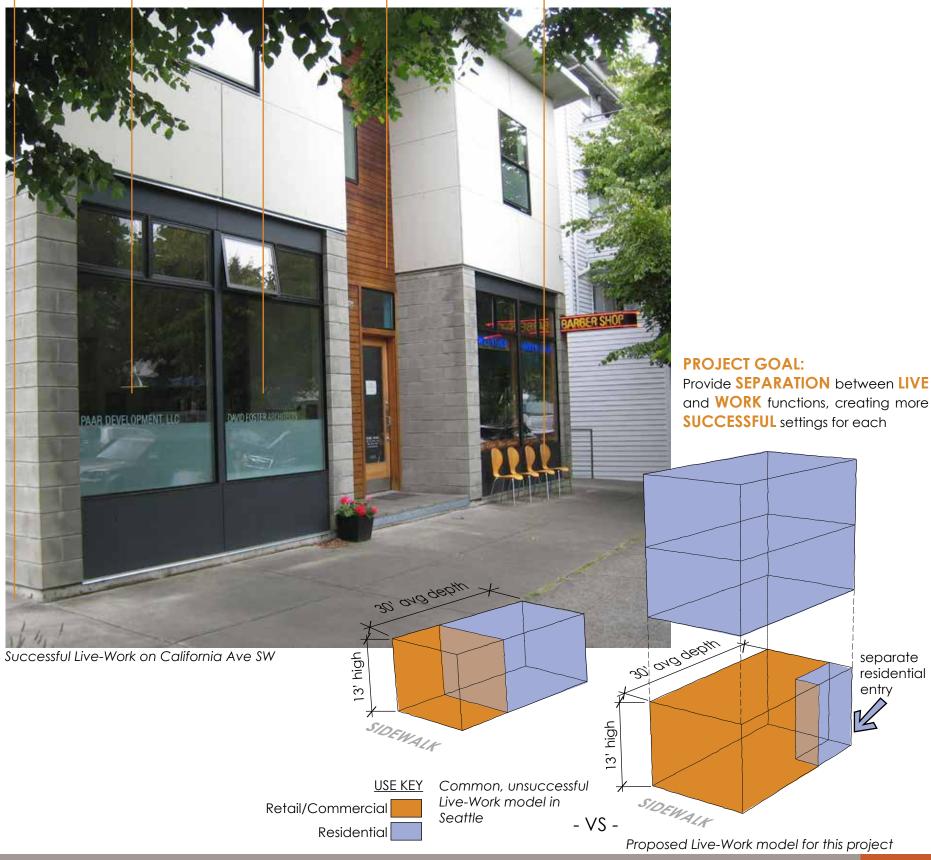
Add depth to facades by incorporating secondary elements (canopies, decks, etc) and add detail at the street level to engage the pedestrian

Separate entrance to "live" spaces above

base

Differentiated Large retail storefront Well-defined, windows at "true" work space

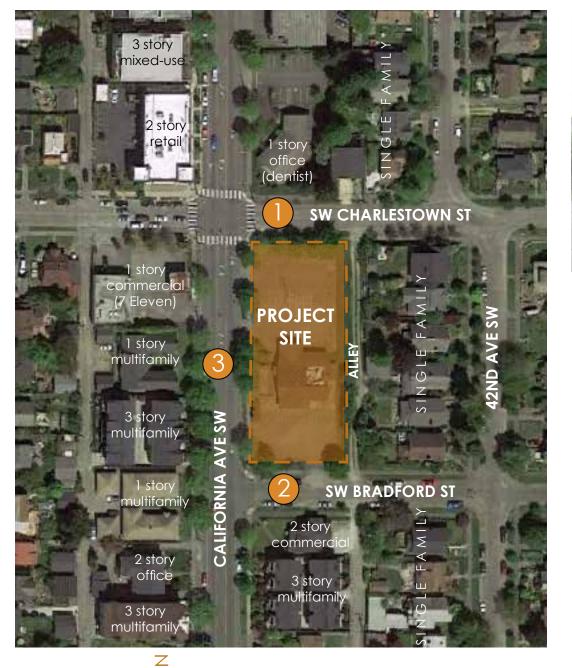
recessed entrance



DESIGN GUIDELINES MOST APPLICABLE TO PROJECT

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Open space adjacent to sidewalk allowing for spill-out activity





Charlestown, looking S at site







California, looking W at site

SITE ANALYSIS | Site Photos





Site from SW (California-Bradford Intersection)

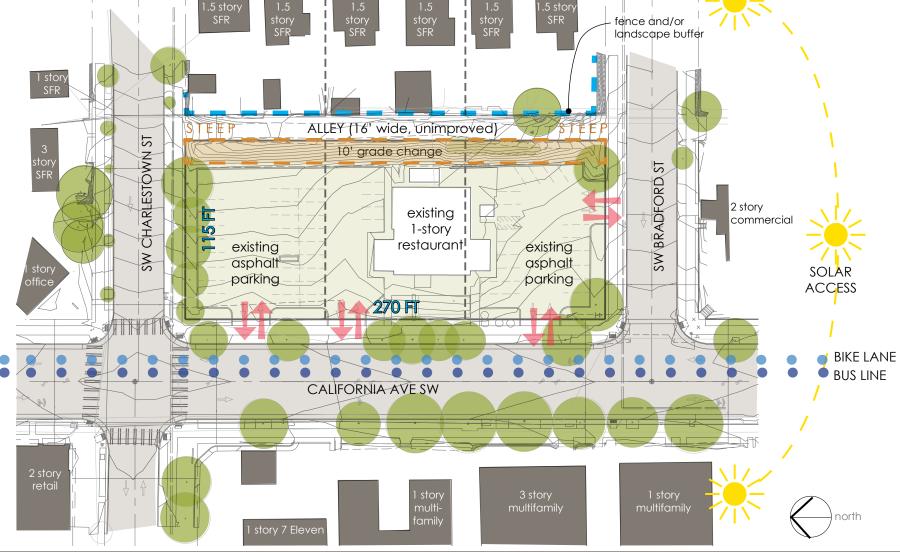


Site from W (Alley looking NW)



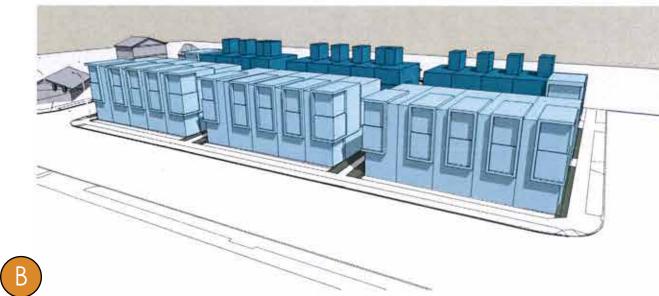
Site from W (Alley looking S)

SITE ANALYSIS | Constraints and Opportunities





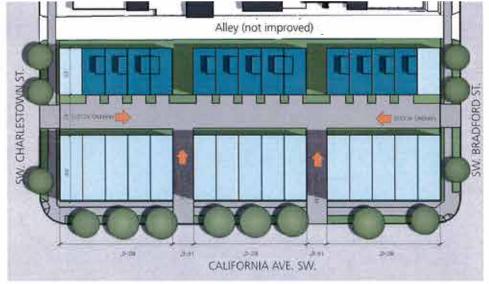






SUMMARY OF PREVIOUS EDG CONCEPTS: EDG #1









ALLEY PARKING w/ COURT

- 10 townhomes
- 20 live-works
- 19 parking stalls

PREVIOUS EDG CRITIQUE:

- > not enough variation along streetscapes
- > requires departure for parking facing alley
- > similar treatment of California Ave and side streets despite different character
- > all existing on-site trees eliminated

CENTRAL DRIVE w/ DUAL ACCESS

- 13 townhomes
- 17 live-works
- 13 parking stalls

PREVIOUS EDG CRITIQUE:

- > not enough variation along CA Ave
- > requires departure for 2 curbcuts
- > car-dominated site interior
- > all existing on-site trees eliminated
- > limited parking



- 17 townhomes
- 13 live-works
- 30 parking stalls

PREVIOUS EDG CRITIQUE:

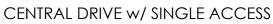
- > not enough variation along CA Ave
- > requires departure for parking facing alley
- > primary entrance to project less defined
- > all existing on-site trees eliminated





SUMMARY OF PREVIOUS EDG CONCEPTS: EDG #2

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9 townhouses

- 21 live-works
- 30 parking stalls

PREVIOUS EDG CRITIQUE:

- > not enough variation along streetscapes
- > inadequate/unuseable open space
- > car-dominated site interior
- > all existing on-site trees eliminated
- > no setbacks along side streets

ALLEY PARKING w/ CENTRAL COURT

- 10 townhomes
- 21 live-works
- 30 parking stalls
 - PREVIOUS EDG CRITIQUE:
 - > not enough variation along CA Ave
 - > requires departure for parking facing alley
 - > all existing on-site trees eliminated
 - > no setbacks along side streets
 - > large entrance gap along CA is a positive

ALLEY PARKING w/ THROUGH-SITE COURT

- 12 townhomes
- 18 live-works
- 30 parking stalls

PREVIOUS EDG CRITIQUE:

- > requires departure for parking facing alley
- > primary entrance to project less defined with many small gaps

caron

- > all existing on-site trees eliminated
- > no setbacks along side streets



USE EXISTING TREES TO INFORM MASSING:

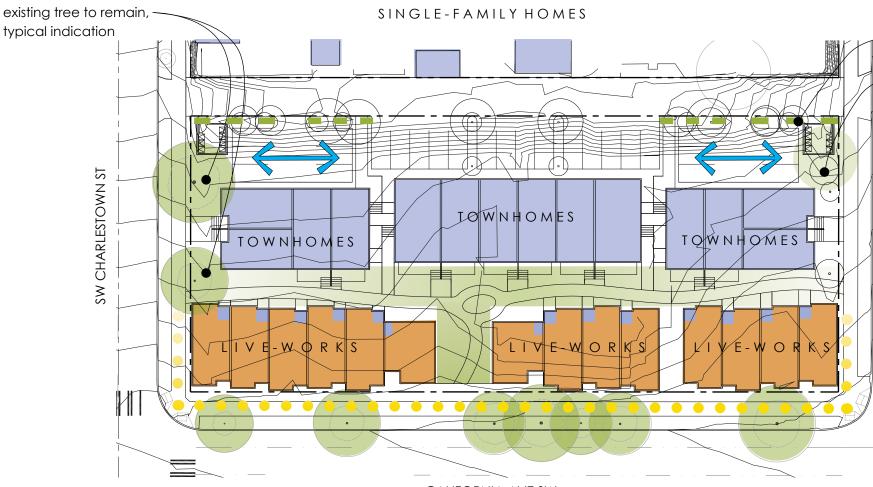
Unit count reduced by 2 to allow setbacks at north and south to retain several existing trees; massing broken up along California Ave, reflecting rhythm of existing street trees



RESPECT TRANSITION TO SINGLE FAMILY ZONE:

Commercial/live-work uses front California Ave only with residential uses bordering the SF5000 zone to the east. Massing is held back from alley/east property line in preferred development scheme

MORE VARIATION AND VARIABILITY: Massing modulates along California, allowing pockets of sidewalkoriented open space; massing along California Ave is no longer symmetrical, and highlights primary courtyard entry; townhouses are 4' lower in height than the live-work units



EMPHASIZE CORNERS:

Proposed building modulation along California Ave occupies the corners to hold the streetwall of this full-block site, but set back from sidewalk a few feet to encourage commercial uses to spill out to sidewalk. Massing is pulled back from the sidewalk along side streets. Siding and facade treatments will vary along California Ave to reflect a finer-grain, more organic development style, which will provide opportunity to differentiate corner units subtly from mid-block units

CALIFORNIA AVE SW

REDUCE VISUAL IMPACT OF PARKING AND TRASH: Non-required parking has been oriented parallel to alley with added landscape buffers. Trash enclosures have been reduced in size, are nestled into the existing topograpic change, and screened with overhead timber trellises and existing trees to be retained

interior

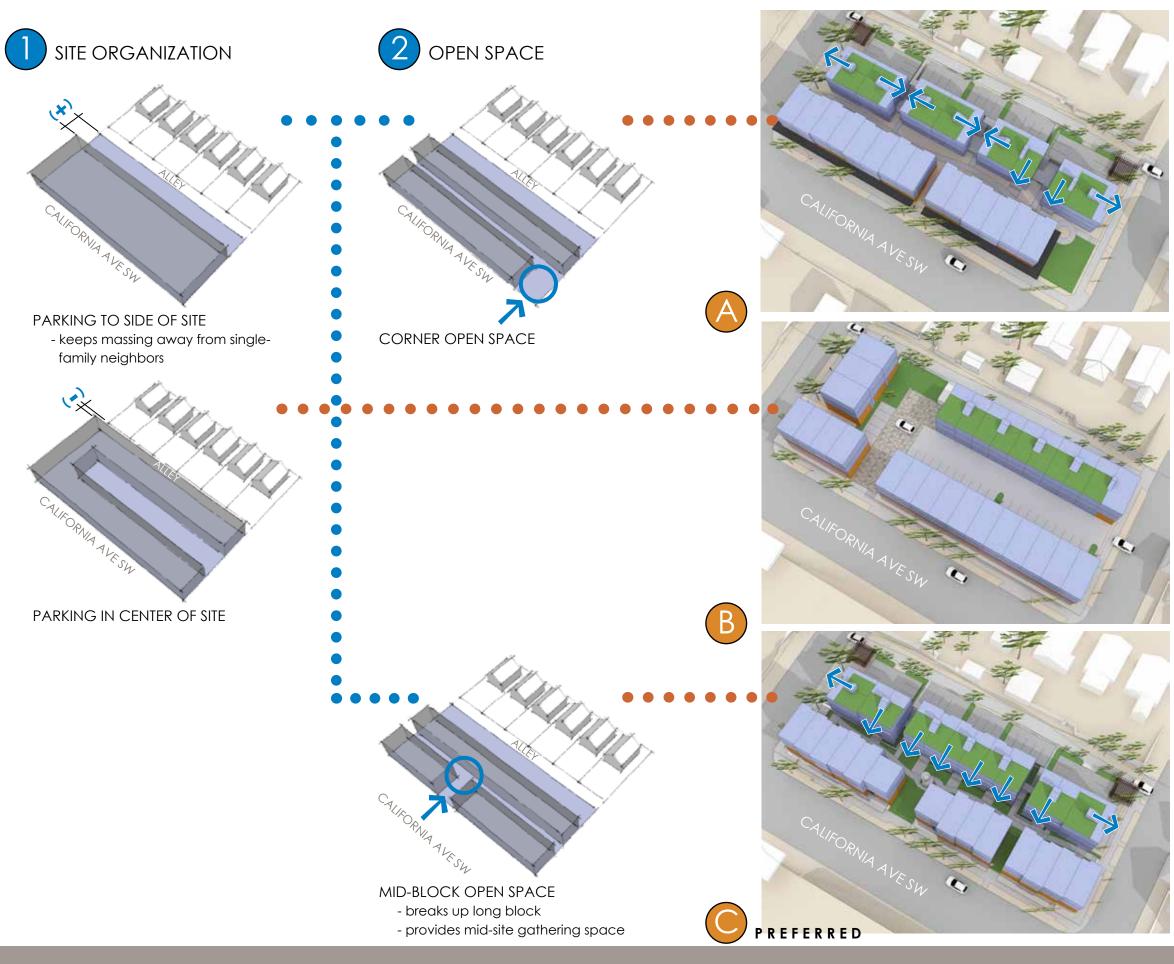
RESPONSE TO PREVIOUS BOARD FEEDBACK

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landscaped buffer
existing tree to remain if feasible, or replaced with new tree(s)
SW BRADFORD ST
 PREFERRED SCHEME C SHOWN

PROMOTE INTERACTION AT OPEN SPACE:

The width of the interior court varies along its length to provide interest and a variety of activity settings. A focal element is proposed at the center where traffic axes cross to create a gathering space. 'Living' activities are inwardly-focused to provide eyes on the street and enliven the central open space with a common residential character. Upper-floor setbacks will preserve sunlight and solar access at the site



SUMMARY OF CURRENT DEVELOPMENT ALTERNATIVES

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CORNER OPEN SPACE

14 townhomes

- 14 live-works
- 26 parking stalls
- > side street setbacks to preserve existing trees
- > prominent entrance to interior open space
- > massing pulled to the west (away from SF5000 zone)
- > some window orientation drawbacks @ east units
- WOONERF
- 9 townhomes
- 19 live-works
- 26 parking stalls
- > no departures required
- > prominent mid-block entry
- > side street setbacks to preserve existing trees
- > car-dominated site interior
- > massing pushed towards site edges (including towards east SF5000 zone)

COURTYARD

- 14 townhomes
- 14 live-works
- 26 parking stalls
- > side street setback to preserve existing trees
- > prominent mid-block entry to courtyard aligned with existing street tree rhythm

IA

- > massing pulled to west (away from SF5000 zone)
- > orientation of townhome units allows optimal window placement for neighbor privacy and activiation of interior court

Overview

- 3-story massing; 34' height limit
- 14 townhome units + 14 live-work units
- 26 parking stalls provided
- FAR shown: 42,399 sf (limit is 77,610 sf)
 - 1: 14,133 sf
 - 2: 14,133 sf
 - 3: 14,133 sf

Opportunities

- Interior walkable open space (no vehicular traffic)
- 3-story live-work units
- Saves several on-site trees
- Massing pulled west (away from SF5000 neighbors)
- Character at Charlestown corner and Bradford corner differentiated
- massing pulled back from sidewalk at side streets

Challenges

- Under development potential
- Requires departure for residential use frontage
- Living rooms don't front interior courtyard, so
- open space is less activated
- more windows face SF5000 neighbors due to N-S oriention of rear units
- penthouses of rear units oriented N-S, increasing height/view obstruction at SF5000 neighbors







Aerial View

SCHEME A | Corner Open Space





Bradford St looking NE



Interior court looking North



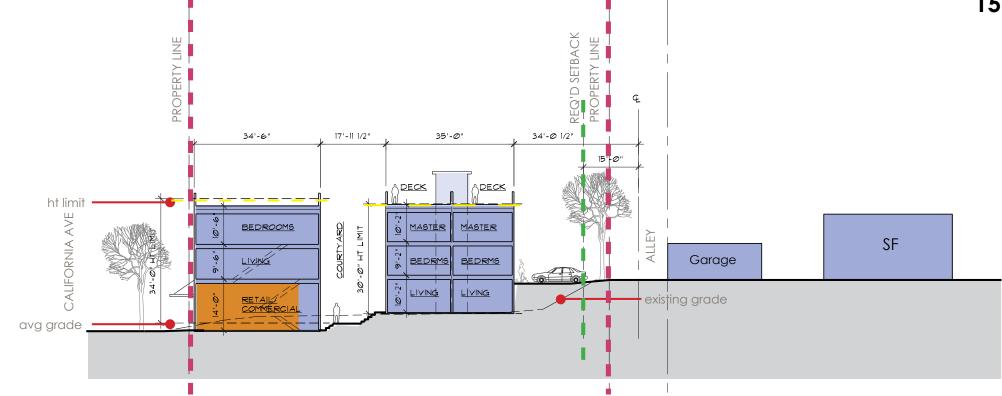
NW Corner, at California Ave SW and SW Charlestown St



Improved alley, looking North (w/ SF 5000 to east)

USE KEY

RESIDENTIAL





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FLOOR 2/3 PLAN

EAST-WEST SITE SECTION

Overview

- 3-story massing; 34' height limit
- 9 townhome units + 19 live-work units
- 26 parking stalls provided
- FAR shown: 45,660sf (limit is 77,610 sf)
 - 1: 14,870 sf
 - 2: 15,395 sf
 - 3: 15,395 sf

Challenges

- no departures required - Under development potential

Opportunities

improved

- Alley does not have to be

- 3-story live-work units - Site access crosses vehicle circulation
 - Vehicle access from side street (not zoning- preferred alley)
 - Massing pushed towards east/alley, affecting privacy/solar access of SF5000
 - Site interior is car-centric
 - L-Ws @ Charlestown set back from sidewalk to save trees, incompatible w/ use
 - harder to divide residential/commercial entries @ L-Ws due to 30' commercial depth requirement









SCHEME B WOONERF

COMMERCIAL

Bradford St looking NE

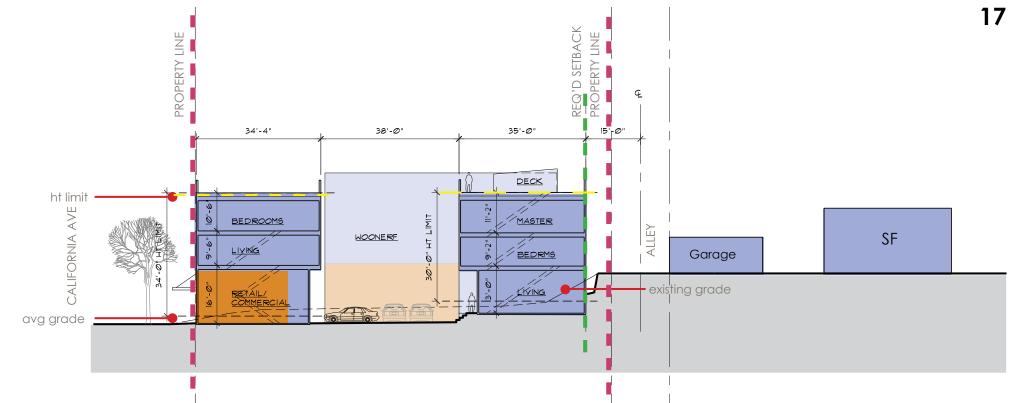
Interior street looking North

NW Corner, at California Ave SW and SW Charlestown St

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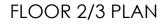




Unimproved alley, looking North (w/ SF 5000 to east)



SCHEME B WOONERF



Overview

Aerial View

- 3-story massing; 34' height limit
- 14 townhome units + 14 live-work units
- 26 parking stalls provided
- FAR shown: 44,335 sf (limit is 77,610 sf)
 - 1: 14,625 sf
 - 2: 14,805 sf
 - 3: 14,905 sf

Opportunities

- Interior walkable open space (no vehicular traffic)
- rear units' living space fronts interior court
- Massing broken-up/variable setbacks along California
- Saves several trees, massing set back from side streets
- Massing pulled west (away from SF5000 neighbors)
- Large area of courtyard, differentiated along length
- Views into/through site from sidewalk
- modulation of massing facing SF5000 neighbors



- Under development potential
- Requires departure for residential use

= departure request for residential use frontage

frontage











SCHEME C [PREFERRED] | COURTYARD





Bradford St looking NE



Interior court looking North



NW Corner, at California Ave SW and SW Charlestown St

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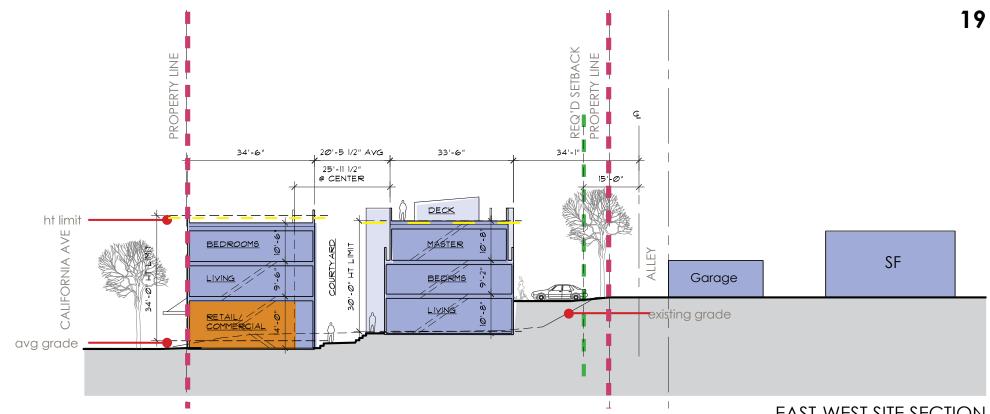
Improved alley, looking North (w/ SF 5000 to east) USE KEY



SITE PLAN

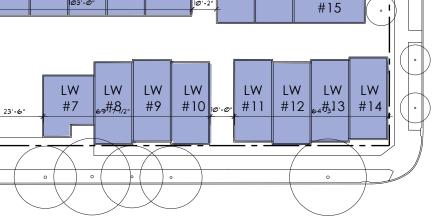
SCHEME C [PREFERRED] | COURTYARD

CALIFORNIA AVE SW



<u>SW CHARLESTOWN</u>SI H

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ΤH

#6

ΤH

#5

ΤH

#7

ΤH

#8



FLOOR 2/3 PLAN

LW

#16

LW

62'-1 1/2"

ΤH

#9 #10

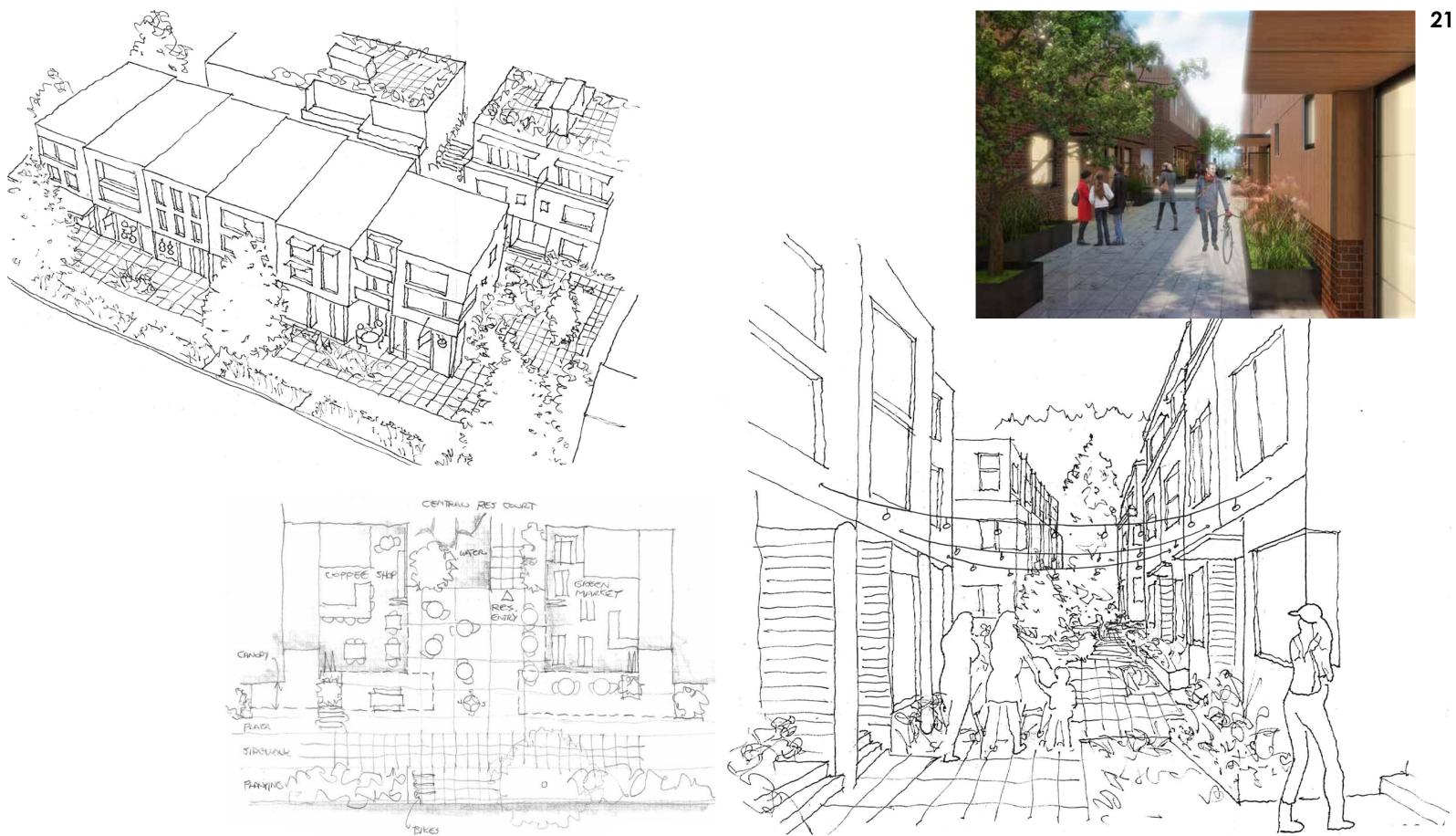
ΤH





CHARACTER STUDIES | Preferred Scheme C





CHARACTER STUDIES | Preferred Scheme C



Units oriented N-S create more windows/ less privacy

Existing single-family Existing landscape Steep Proposed trash buffer neighbor

grade enclosure



SCHEME A Alleyscape

Massing pushed against alley due to parking @ site interior

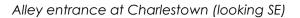


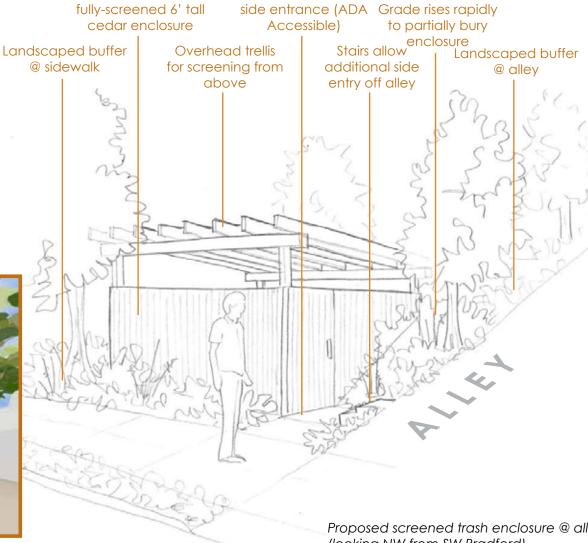
SCHEME B Alleyscape Units oriented E-W, allowing modulation and majority of windows to face interior court



SCHEME C (PREFERRED) Alleyscape

CHARACTER STUDIES | Preferred Scheme C: Alley Character









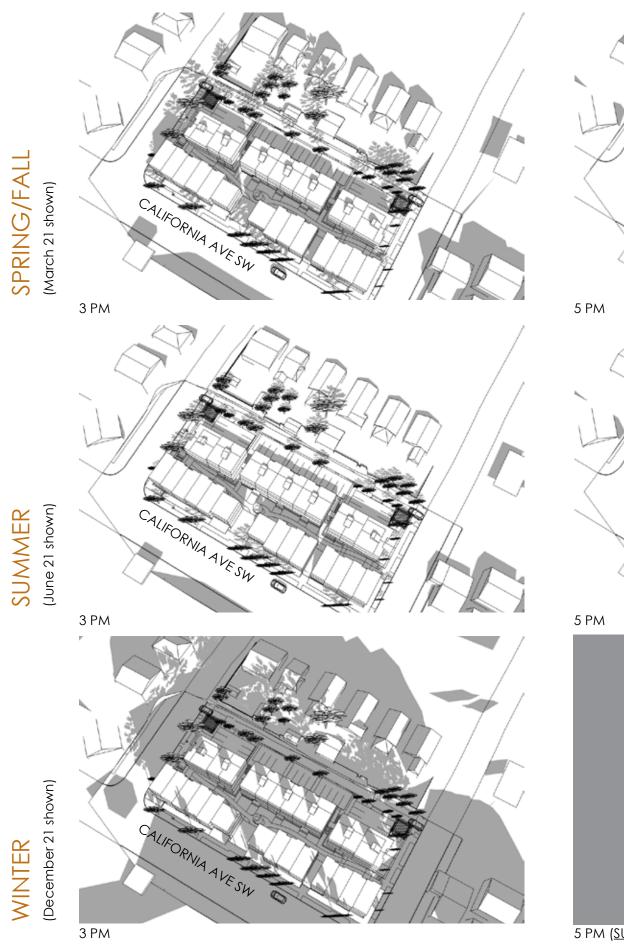
Proposed screened trash enclosure @ alley (looking NW from SW Bradford)



Alley entrance at Bradford (looking NE)

Existing unimproved alley has utilitarian/service character; existing homes at east side are well-screened by landscaping, fences, and detached garages









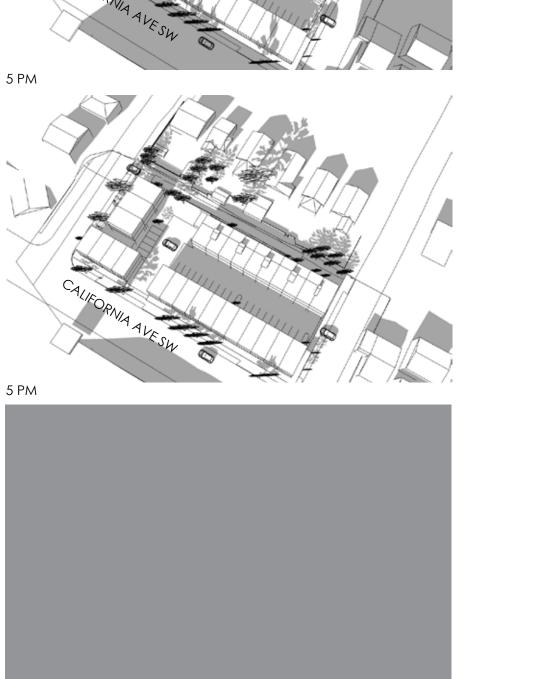
5 PM (<u>SUN HAS SET)</u>

SHADOW STUDIES | Preferred Scheme C Sun/Shadow Analysis (Scheme A similar)









5 PM (<u>SUN HAS SET)</u>

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DEPARTURE REQUESTS FOR SCHEME A & PREFERRED SCHEME C

DEPARTURE	CODE REQUIREMENT	PROPOSED DESIGN	JUSTIFICATION
Use frontage along street-level, street-facing facade	SMC 23.47A.005 C 1 e In an NC1 zone, residential uses may occupy, in the aggregate, no more than 20% of the street-level, street- facing facade	Departure 1: 49.6% of the aggregate street-level facade facing Charlestown is occupied by townhouses set back a minimum of 10' from the sidewalk. Departure 2: 49.6% of the aggregate street-level facade facing Bradford is occupied by townhouses set back a minimum of 10' from the sidewalk.	The project fronts bustling California Avea street with a strong retail and live-wo residential side streets to the north and south. Existing street-level activity decline Ave, reflecting the change to SF5000 zoning to the east and west. The proposed townhouses to the east mirrors the transition of use in the larger neighborhood, fr SF5000 to the east (GUIDELINE CS2.D.1: Existing Development and Zoning). The proposed dwelling units facing the side streets are set back more than 10' fra (GUIDELINE CS2.D.2: Existing Site Features). This orientation back from the sidewal of Charlestown and Bradford streets with a residential use (GUIDELINE CS2.B.2: Co sidewalk for a live-work use (greater than 10') would be less likely to support a co



active arterial street with commercial character

DEVELOPMENT DEPARTURES

Residential Frontage @ Side Streets

ork precedent--and two quieter, smaller, narrower nes dramatically with movement away from California ed allocation of live-work spaces along California and from small business-oriented NC1-30 to the west to

from the sidewalk in order to preserve existing trees valk enhances the appropriate existing residential feel Connection to the Street). Such a setback from the commercial use at the ground floor.

OPEN SPACE CONCEPT

Building-Open Space Relationship

> DC3-A 1: Interior-Exterior Fit - "active" residential uses (living rooms) designed adjacent to open space to spill out into central court, providing eyes on the interior street and promoting interaction

Open Space Uses and Activities

- > DC3-B 1: Meeting User Needs units have small private space physically and visually connected to larger common/community open space.
 Pockets of gathering and activities (tables, BBQs) are provided in wider portions of the courtyard
- > DC3-B 2: Matching Uses to Conditions court is oriented north-south for consistent southern light. A central activity/gathering area is aligned with the large gap at the west, which will provide additional afternoon/evening sun. The court narrows at each end to provide a more intimate sense of entry along the side streets and smaller, more intimate gathering spaces for a variety of users and uses. Setbacks from side streets allow retention of existing trees
- > DC3-B 4: Multifamily Open Space semi-private and communal gathering spaces share the central open space to encourage social interaction among a variety of users/uses. A continuous network of pathways through the site encourage walking and offer several connections to the neighborhood sidewalk network

<u>Design</u>

- > DC3-C 1: Reinforce Existing Open Space strong through-site open space concept visually connects to the sidewalks
- > DC3-C 2: Amenities/Features strong interiorexterior connection between residential units creates safe, attractive, and activated outdoor spaces. Mixture of common and semi-private spaces ensure spaces for every desired activity. Meandering nature of central court and varying widths reduces the perception of extreme length



CALIFORNIA AVENUE SW

CALIFORNIA+CHARLESTOWN . Karen Kiest | Landscape Architects





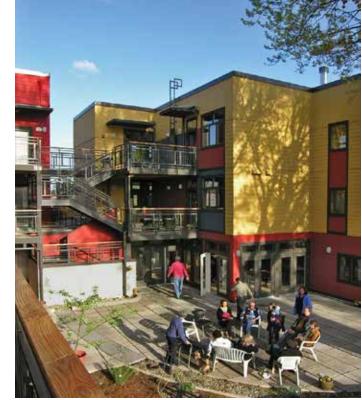
sidewalk spillover



commercial color



piazza inside outside





community courtyard

m e w s

CALIFORNIA+CHARLESTOWN • Karen Kiest | Landscape Architects



pavement and plantings



alley edge

JOHNSTON ARCHITECTS PLLC

. ideas



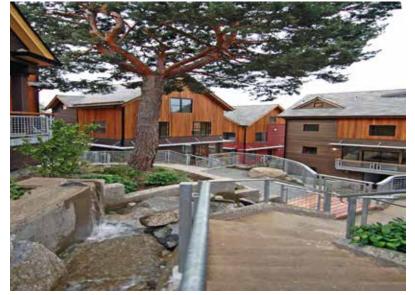
















JOHNSTON ARCHITECTS | Past Projects

