



PROJECT INTRODUCTION

Construct a Six-Storied Mixed-Use building, located at the corner of East Madison Street and 15th Avenue. Commercial uses at the Ground Floor, with Residential and Garage entries; Floors 2-6 will be Residential. There will be 2-1/2 levels of below grade parking.

DEVELOPMENT OBJECTIVES

Number of Residential Units 70

PROPOSED BUILDING

Number of Residential Parking Stalls 70

Commercial Square Footage 3,000 SF +/-

Live/Work Square Footage 3,000 SF +/-

LAND USE DATA

Address 1420 East Madison Street

15th Avenue

Parcel # 172800 0800

172880 0075

Zoning NC3P-65

Urban Village Pike/Pine Urban Center Village

FAR Total Mixed Use: 4.75

Single Use: 4.25

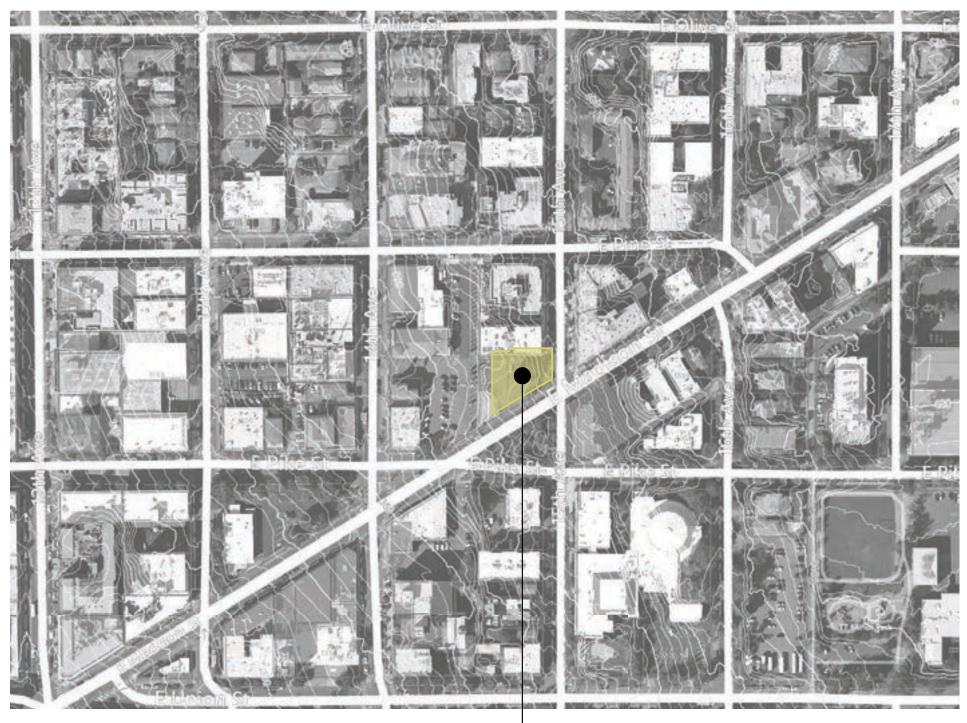
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Height Limit 65'-0"

Height Bonuses SMC 23.73.014: +4'

Parking No Minimum Requirement



PROJECT LOCATION -

VICINITY MAP (NTS)





DEVELOPMENT OBJECTIVES

PIKE/PINE URBAN CENTER VILLAGE, Capitol Hill, Seattle

Neighborhood Context: Historically known as "auto row"- the Pike/Pine neighborhood is characterized by turn-of-the-century loft buildings blended with contemporary residential and commercial buildings. These mid-rise structures, while mixed in architectural style, have a common theme of active pedestrian streets and the design at street level provides restaurants and small buildings with high-ceilinged spaces and large amounts of transparent glazing.

The Pike/Pike neighborhood is a lively, high-density residential community active on a 24-hour basis with energized street life and public spaces. Pedestrian oriented and close to the downtown office core, connected to the north and south via streetcar and soon light rail, the neighborhood is steadily evolving as an urban residential community.

Our Development Objectives embrace both the Seattle and Pike/Pine Urban Center Village Design Guidelines:

I. Context and Site:

-Create a visible connection to the street, recognizing the importance of this corner site and responding to the nearby architectural context.

2. Public Life:

-Enhance the pedestrian activity, accessibility and uses already present. Add to the character and vitality of the neighborhood.

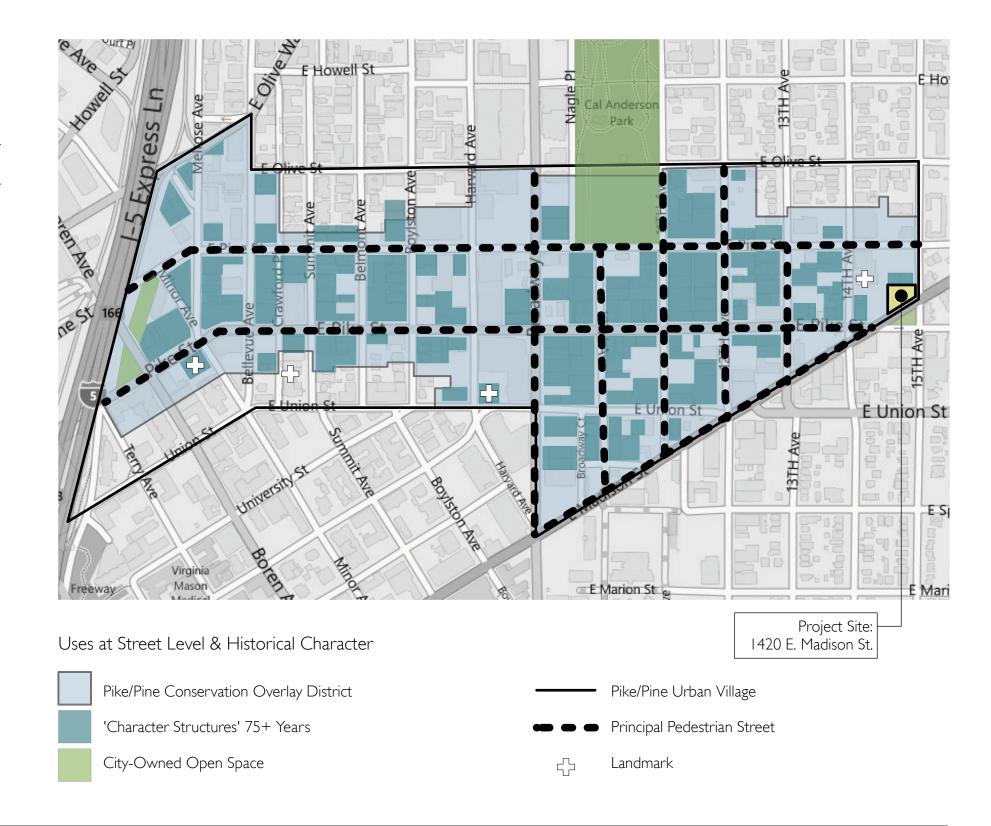
3. Design Concept:

-Respond to a challenging site with a coherent solution, considering the adjacent properties, topography, access limitations, utility restrictions and an evolving architectural context.

-Create a building that is accommodating to adjacent properties and that provides for the future evolution of the neighborhood.

-Design a building that in its form, massing and materials relates and responds to the nearby context of contemporary and traditional buildings.

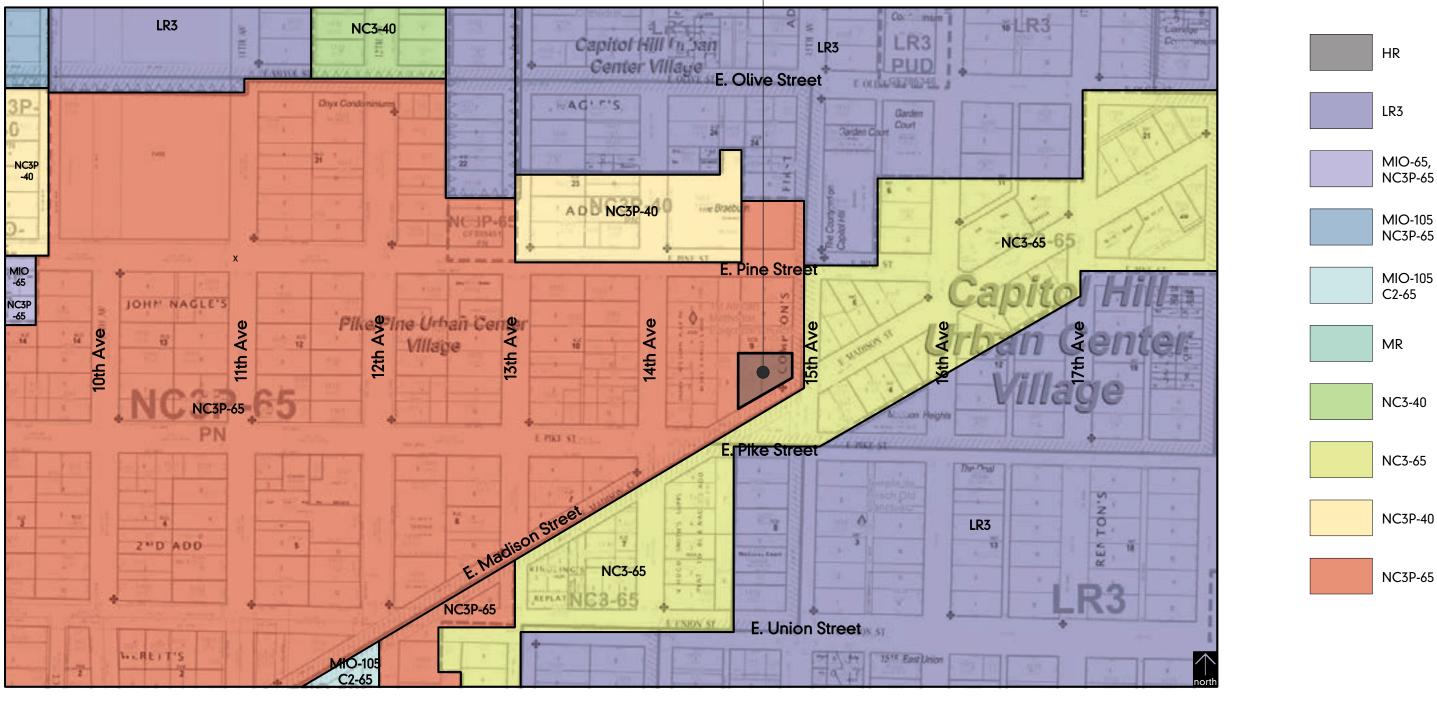
-Given the complex site, the goal is to integrate the structure into the developing Pike/Pine urban streetscape, with strong massing reflecting the recent adjacent properties and developing a fine-grained architectural treatment to provide scale and visual interest.













4 VICINITY MAP







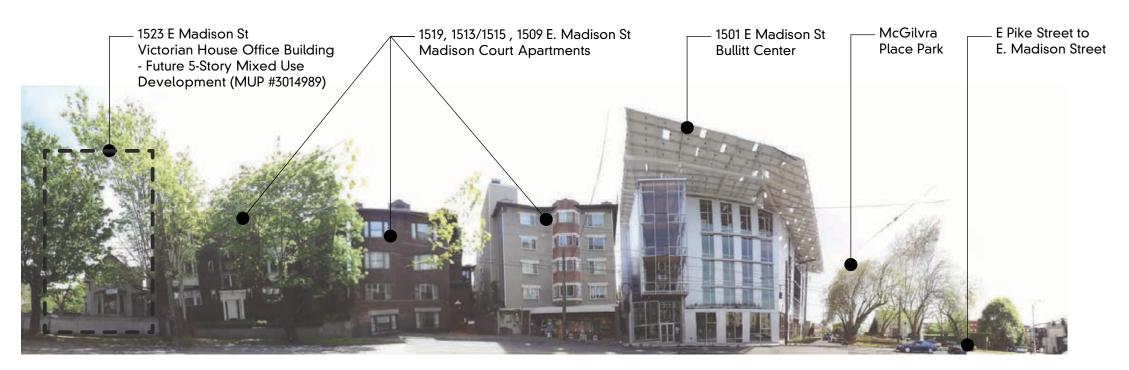




6 SITE STREETSCAPES



E. Madison St - North Side of Street



E. Madison St - East Side of Street







15th Avenue-West Side of Street



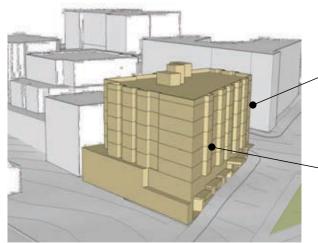
15th Avenue - East Side of Street



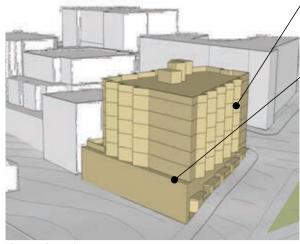


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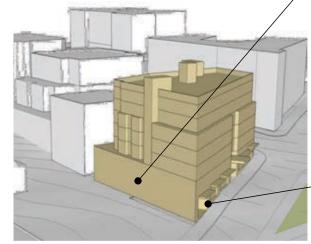
EDG OPTIONS



OPTION I (PREFERRED)



OPTION 2



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OPTION 3

DESIGN RESPONSES

Comment: Strong architectural response at 15th Ave. corner

Response: Massing strengthened on East facade by removal of bays; Cafe terrace provided at commercial entrance in required City Light setback

Comment: "Busy bay windows" in Option 1 and 2 lack context

Response: Fewer and simpler bay windows, bays eliminated from East facade (See Sheet 13 regarding context)

Comment: Massing to respond to nearby context and site

Response: Increased setbacks on north and west respond to adjacent properties in lieu of upper level setbacks (See Sheet 13 regarding context)

Comment: Large area of blank facade on west wall

Response: Substantial redesign to increase glazing and accommodate future adjacent development:

- -Increased setbacks allow substantial glazing
- -Live/Work units and terrace replace 2nd floor parking
- -Landscape screening at reduced blank wall

Comment: Quality materials should relate to context

Response: Materials selected to be in harmony with adjacent contemporary structures

Comment: E. Madison is the appropriate location for residential and garage entrances

Response: All primary entrances on E. Madison

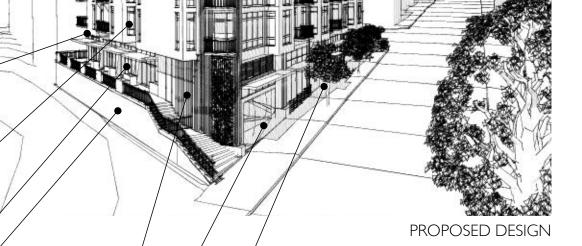
- -Garage entrance at SW corner
- -Residential entrance mid-block











10 EDG COMMENTS & RESPONSES

COMMENTS

1: Massing & Response to Context

I.a: Provide a design with strongly expressed forms that responds to nearby context.

The board noted that Options I & 2 incorporate "busy bay windows" that lack a relationship to recent nearby development.

(CS2-III, CS3-A, CS3-I, CS3-IV)

I.b: Board observed aspects of Option 3 that responded well to the context and site: upper floor setback, potential for strong corner response, change in planes (future development)

(CS2-C, CS2-I, CS2-III, CS2-IIII, CS3-I, DC2-B, DC2-D, DC2-I)

I.b.1: Strongly express angled corner condition (CS2-II, CS3-I, CS3-IV)

I.c: Balance setbacks for glazing and blank walls and consider visibility of west facade. (DC2-B-2, DC2-C, DC2-I, DC4-A)

I.d: Clearly demonstrate how massing and modulation relate to nearby context. (CS2-II, CS2-III, CS3-A, CS3-I, CS3-IV, DC2-I)

I.e: Northwest corner setback appreciated (CS2-B, CS2-D, DC2-A)

RESPONSES

I.a: The proposed design treats the building as a unified architectural expression, reflecting the vertically-accented design approach of the Bullitt Center and the Pearl Apartments.

The design has eliminated the bay windows from the east facade and reduced the number of bays on the south facade and articulated them into the design. *Please see additional discussion of bay window and context on sheet 11.*

I.b: The proposed design is based on Option I- and responds to the desired aspects of Option 3:

Upper floor setback- The proposed design does not include upper level setbacks. Please note that both new and traditional nearby structures do not incorporate upper level setbacks. Please see additional discussion of upper level setbacks and context on sheet 13.

Strong corner response- Undergrounding the power lines requires a setback at the SE corner. The design responds by creating an open terrace and a strong vertical façade treatment.

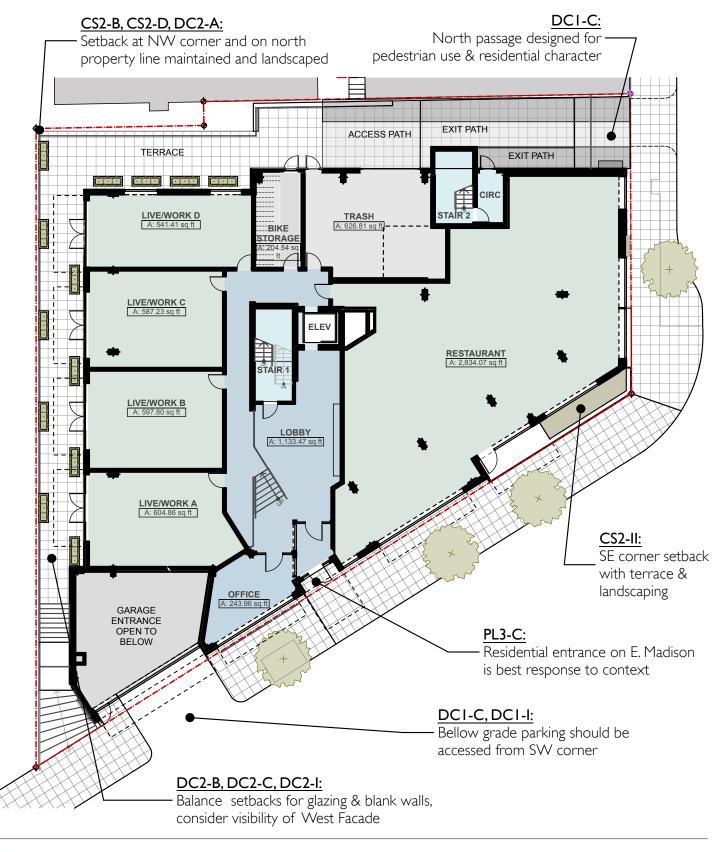
Change in planes- transition to future development-The proposed design sets the west façade back from the property line to provide a separation as well as light and air between the structure and future adjacent development.

I.b.I: The required City Light power pole location affects the massing of the I5th Avenue corner, with a setback on E. Madison. In response, we have created a strong, regular façade, referencing traditional Pike/Pine commercial buildings with large, loft-like fenestration.

I.c: The proposed design sets back the west façade to provide for glazing on both the proposed design and future adjacent development.

I.d: Graphics have been incorporated in the DRB packet demonstrating the proposed design is an appropriate response to site and context.

I.e: The setback at the north property line has been maintained and cooperation with the Paramount Apartments needs continues.







EDG COMMENTS & RESPONSES II

COMMENTS

- 2. Design Concept and Materials
- 2.a: Treatment of visible west façade is important to overall design. (DC2-C, DC2-D, DC2-B-2, DC4-A)
- 2.b: Design concept and materials set example for future development. (CS3-A, DC2-B)
- 2.c: Chose materials to relate to nearby context. (DC4-A, DC4-I)

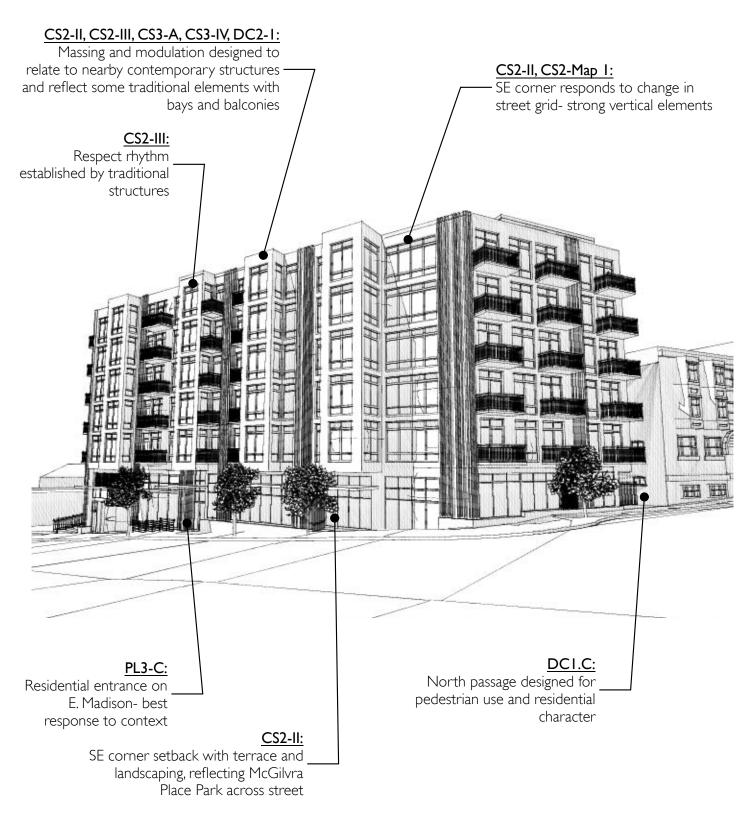
2.d: Supportive of strongly expressed forms either contemporary or traditional. (DC2-A, DC2-B, DC2-C, DC2-D)

RESPONSES

- 2.a: The west façade is likely to visible for a number of years to come. The façade has been given special attention with setbacks provided to allow the maximum glazing and residential character. The addition of the live/work units off the terrace provides additional activity and visual interest to that facade. Landscaping has also been provided.
- 2.b: The design concept, treating the structure as a unified massing, is consistent with the nearby recent development that helps maintain a consistent pattern of architectural form in this section of the E. Madison corridor.
- 2.c: The proposed structure's street facades are clad with a contemporary system of customized metal panels and vertical fins that relate to the recent nearby metal-clad structures including:

The Bullitt Foundation The Pearl Trace North

2.d: The proposed design treats the structure as a coherent contemporary form, with residential scale provided by modulation in the form of crisp bays and vertical fin elements.







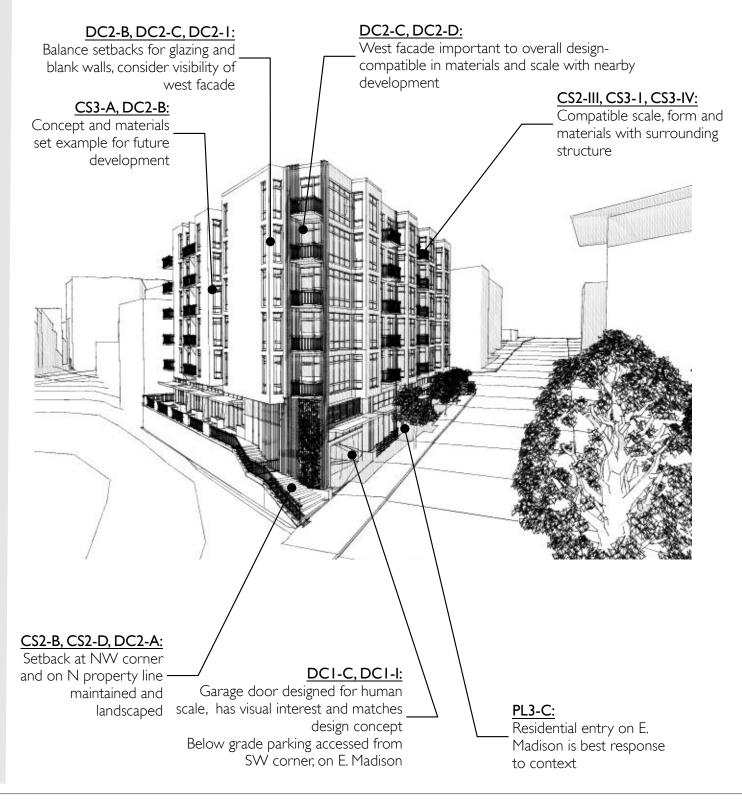
EDG COMMENTS & RESPONSES

COMMENTS

- 3. Vehicular and Residential Entries
- best response to context. (PL4-C)
- SW corner. (DCI-C, DCI-I)
- 3.c: Vehicular and pedestrian access on north should be paved to relate to adjacent building and pedestrian environment. (DCI-C, DCI-I)
- 3.d: Garage doors should be designed for human scale, visual interest and match design concept. (DCI-C, DCI-I)

RESPONSES

- 3.a: Location of residential entrance on Madison is 3.a: The residential entrance is provided at the mid-point of the south façade on E. Madison, across from McGilvra Place Park.
- 3.b: Below grade parking should be accessed from 3.b: The vehicular garage entrance is located at the SW corner of the site. This entrance is controlled by an open grill and visual alerts for pedestrians. An adjacent glazed door provides emergency egress. The 15th Avenue garage entrance serving 7 parking stalls has been eliminated from the design.
 - 3.c: The area between the proposed structure and the Paramount Apartments on the north no longer provides vehicular access, and has been redesigned as a pedestrian environment, also providing emergency egress and shared trash handling for both buildings.
 - 3.d: The garage door is sized to be the minimum allowed and designed as a visually transparent grille integrated into a façade matching the adjacent storefronts in detail.





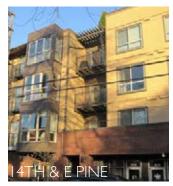
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Nearby Context: Bay Windows

The Design Review Board's guidance that EDG Options I and 2 incorporated "busy bay windows" led us to eliminate the bays from the east façade and reduce the number of bays on the south façade from five to four. We also looked carefully at the local context and found that rhythmic bay windows are a common feature in the nearby neighborhood.

Our survey of the 9-block immediate neighborhood and in the adjacent 10 blocks along E. Madison Street centered on the site found many contemporary and most traditional structures provide regular bay windows of angled or squared design, 12 examples are shown here:





















Nearby Context: Upper Level Setbacks

The Design Review Board's guidance to consider alternative massing consistent with the local context "such as upper-level setbacks" led us to analyze more closely the neighboring structures. Our survey of the 9-block immediate neighborhood and in the adjacent 10 blocks along E. Madison Street centered on the site found only one contemporary and no traditional structure with upper-level setbacks. The lone exception is Trace Lofts, a unique condition.

With this context in mind, the proposed design does not provide upper-level setbacks. However, in order to accommodate both existing and future adjacent developments, we have allocated the floor area that might have been applied to upper setbacks to increased side-yard setbacks on the west and north property lines. 12 examples are shown here:







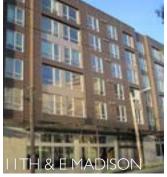


















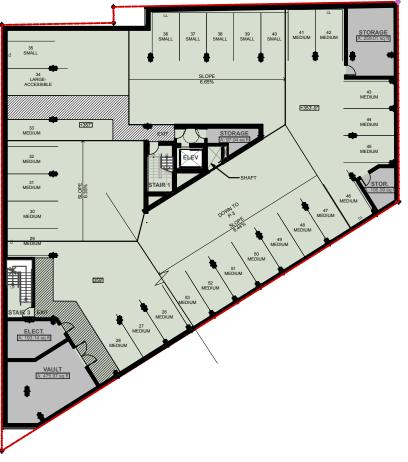


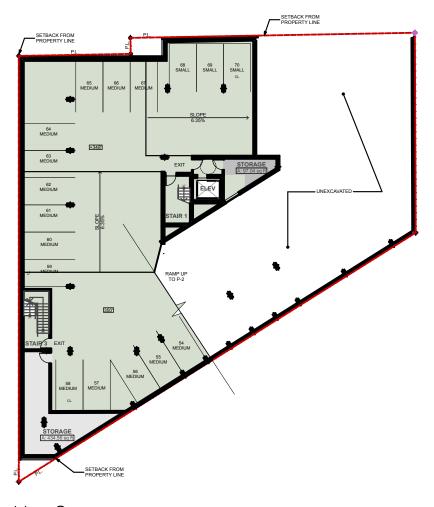


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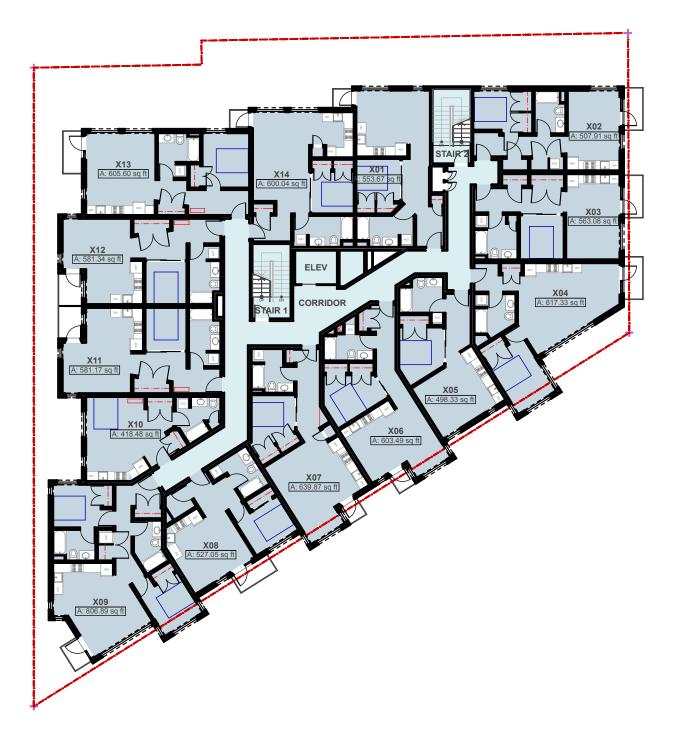


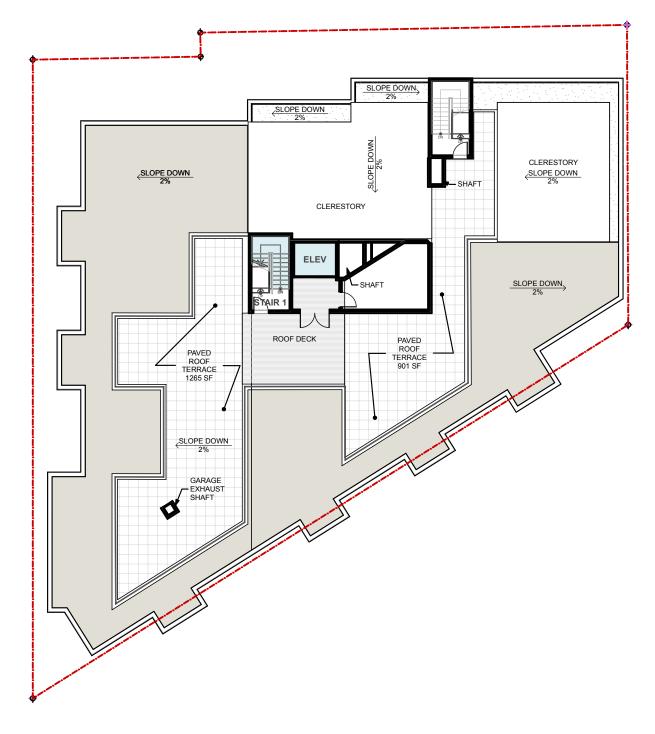


Parking I scale: 1" = 30' Parking 2

scale: 1" = 30' Parking 3

SCALE: 1" = 30'





SCALE: 1" = 20' SCALE: 1" = 20'





South Elevation- East Madison Street

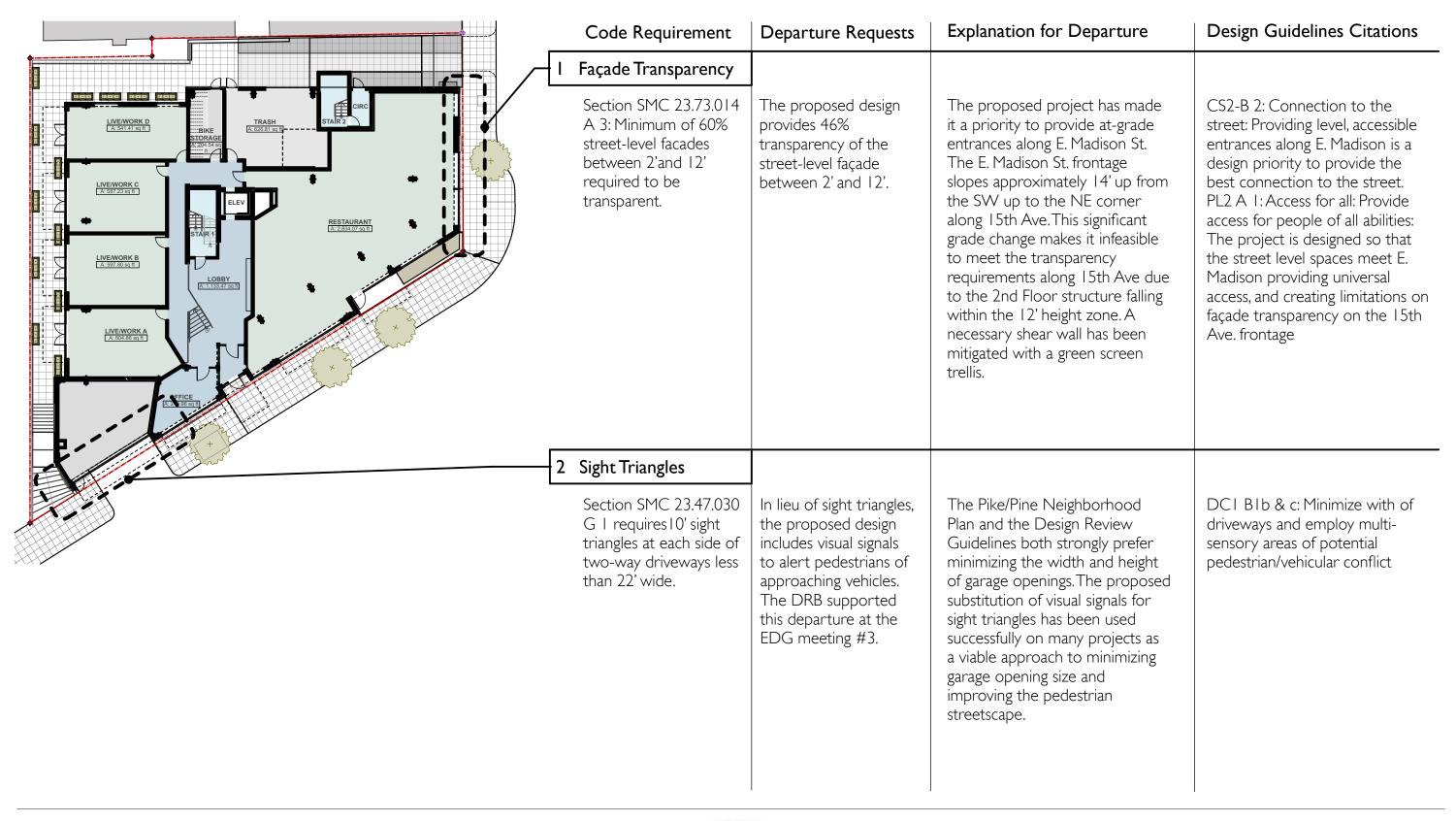


East Elevation- 15th Avenue



West Elevation

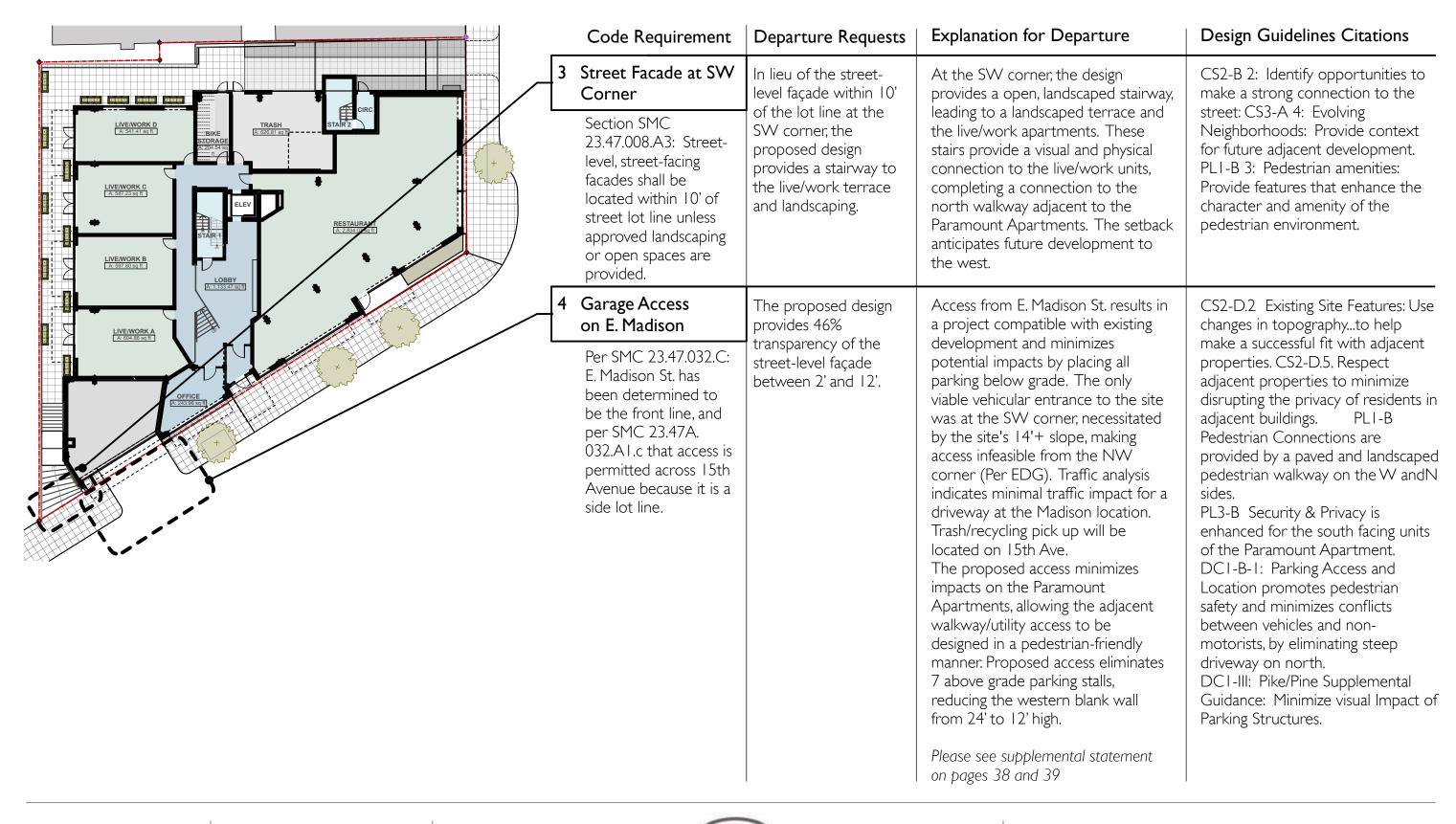
DEPARTURE REQUESTS







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24 STREET LEVEL RENDERING AT MADISON





















28 ARTIST RENDERING







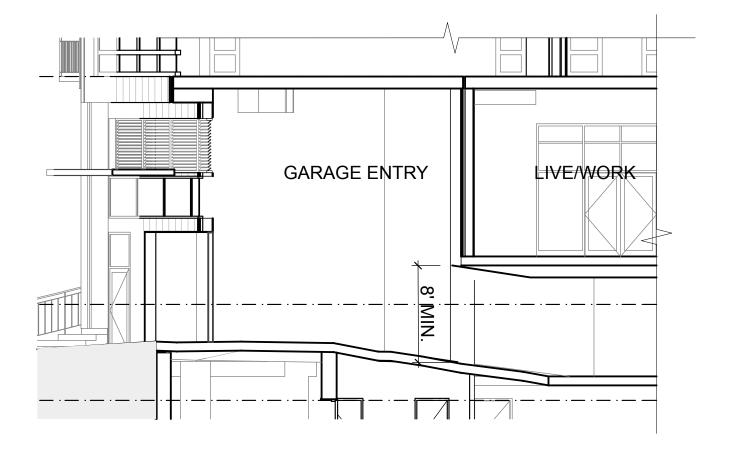


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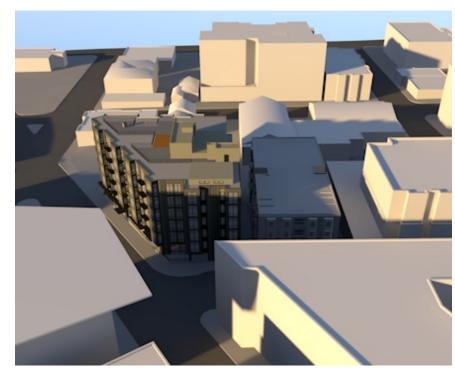




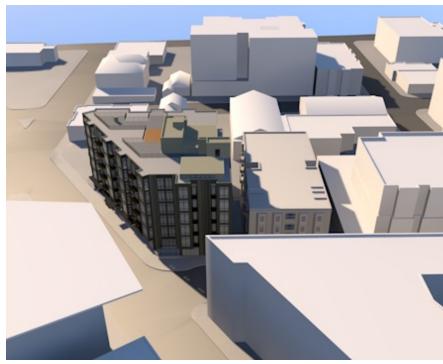


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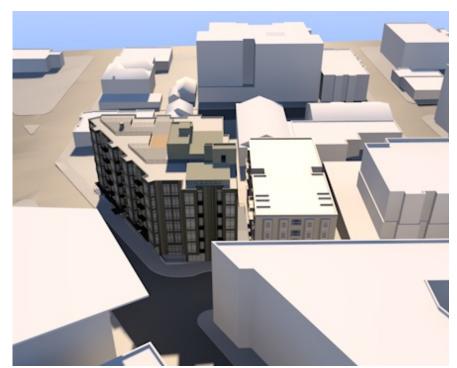
January 20th at 10:00 AM



March 20th at 4:00 PM



June 20th at 11:30 AM



June 20th at 5:30 PM



32 MATERIALS











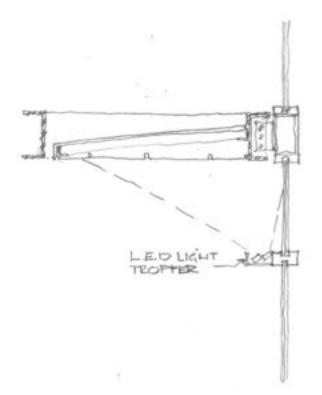
CANOPY LIGHTING



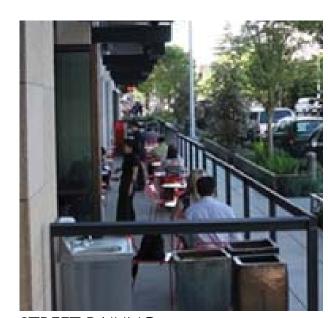
CANOPY LIGHTING



CANOPY LIGHTING



CANOPY LIGHTING



STREET RAILING



CANOPY SIGNAGE



HANGING LANDSCAPE



WALL SIGNS



WALL SIGNS



WALL SIGNS



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STREETSCAPE









ARCHITECTURE & PLANNING LLC

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Regal Prince Oak Quercus Robur x Q. Bicolor 'Long'



Roof Planters: Persian Ironwood Parrotia persica



U 'Winter Gem' Japanese Boxwood > Buxus 'Winter Gem'

Boxleaf Honeysuckle

Lonicera pileata



'Kelseyi' Red Twig Dogwood Cornus stolonifera 'Kelseyi'



Japanese Forest Grass Hakonechloa macra



'Amber' Flower Carpet Rose Rosa Flower Carpet 'Amber'



'Gulf Stream' Heavenly Bamboo Nandina domestica 'Gulf Stream'



Vine - Evergreen Clematis Clematis armandii



Vine -- Carolina Jessamine Gelsemium sempervirens



COLOR MAX. AVAILABLE FROM ETERA, CONTACT DAVID GILMORE 360.661.2767

1420 EAST MADISON • Karen Kiest | Landscape Architects

PLANTS





Johnson Architecture & Planning LLC, founded in 1987, is dedicated to collaborating with our clients to achieve extraordinary projects in the urban environment. Our firm provides architectural and planning services, including site and project feasibility analysis, project development services, architecture, urban planning, space planning and construction management.

Our core philosophy of architectural practice is to find the most imaginative, appropriate and cost-effective solutions that meet the highest standards of design and amenity. Throughout our practice, we have worked on and enjoyed the challenge of highly complex and programmatically difficult projects. Above all, we approach each project as an opportunity to provide a legacy of good buildings in our community and to create a noteworthy design.



Pike Lofts



10th & Union- Under Constrution



Monique Lofts



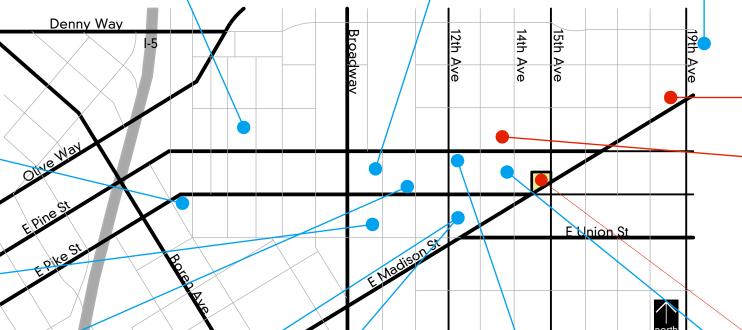
Press II



Oddfellows Renovations



19th Avenue Lofts



12th & Madison: Trace North



12th & Madison: Trace Lofts



Packard Building



REO Flats - Under Construction





GARAGE ACCESS DEPARTURE REQUEST SUPPLEMENTAL STATEMENT I

Requested Design Departures

I. Garage Entrance on E. Madison Street.

Pursuant to SMC 23.47.032.C the Director has determined that East Madison Street is the front lot line, and pursuant to SMC 23.47A.032.A.I.c the Director has determined that access is required from 15th Avenue because it is the side lot line.

We request a design departure from this requirement because access to parking from E. Madison Street will result in a development that better meets the intent of the design guidelines discussed below.

The proposed access off of E. Madison St. at the southwest corner of the site (where the existing 36foot curb cut would be replaced with a 20-foot curb cut further to the west), will be at the lowest portion of the site, which will allow vehicles to get below grade as quickly as possible. This will minimize the height of the blank wall next to the parking garage, which faces the First A.M.E. church property to the west. The requested departure will allow the blank western wall to be limited to 12 feet high, allowing a landscaped terrace above the wall from which vegetation will descend to mitigate the appearance of the blank wall. The building will be a better neighbor to the church and more pleasing in appearance to passersby on E. Madison Street. The E. Madison Street access also will allow four west-facing live/work units at the landscaped terrace level, further enhancing the appearance of the west façade.

In contrast, requiring access from 15th Avenue will necessitate access from the highest portion of the site, where the grade is effectively a full story higher (14') than at the southwest corner. This will result in a 24-foot high blank wall facing the First A.M.E. church because the code limits the maximum slope of the driveway within the garage, and two stories will be required for the driveway to spiral down to parking instead of one story. A driveway off of 15th Avenue would still be steep enough (at code maximum 15% grade) to create sightline and therefore safety issues for vehicles exiting the garage onto 15th Avenue. The 24-foot high blank wall facing the A.M.E. church would leave no room for a terrace or for vegetation to mitigate the appearance of the blank wall.

At the third EDG meeting the Board agreed that "the below grade parking should be accessed from E. Madison St near the southwest corner, as proposed." (See page 11, section 3 of the Third Early Design Guidance). The Board also stated that the easement between the new structure and the Paramount Apartments should be paved and landscaped in a pedestrian-friendly manner, and the requested departure will allow this to happen.

Specifically, the proposed access on E. Madison Street will result in a development that better meets the intent of the following city-wide and Pike/Pine design guidelines:

SEATTLE DESIGN GUIDELINES:

CS2-D HEIGHT, BULK, AND SCALE

Existing Site Features: Use changes in topography, site shape, and vegetation or structures to help make a successful fit with adjacent properties; for example siting the greatest mass of the building on the lower part of the site or using an existing stand of trees to buffer building height from a smaller neighboring building.

5. Respect for Adjacent Sites: Respect adjacent properties with design and site planning to minimize disrupting the privacy and outdoor activities of residents in adjacent

The E. Madison Street driveway access better meets the intent of CS2-D-2 by taking advantage of the change in topography of the site and its unusual shape to minimize the height of the blank wall adjoining the parking garage that faces the property to the west and is visible to passersby on E. Madison Street. Access from E Madison Street also allows for four additional residential apartments facing west, enhancing the residential character of the building as viewed from the west. It also will allow a better fit with the Paramount Apartments to the north by minimizing vehicle use of the easement by eliminating a 7 car parking garage and limiting use to utility service only, and by allowing it to be paved and landscaped in a pedestrian-friendly manner

The E. Madison Street driveway access better meets the intent of CS2-D-5 by allowing a building design that better respects both the church property to the west and the apartments to the north, and by minimizing disruptions to the privacy of the residents in the Paramount Apartments from traffic off of 15th Avenue.

By comparison, parking access from 15th Avenue results in a 24' high exposed parking structure on the west façade and a steep driveway directly adjacent to the Paramount Apartments.

PLI-B WALKWAYS AND CONNECTIONS.

Pedestrian Infrastructure: Connect on-site pedestrian walkways with existing public and private pedestrian infrastructure, thereby supporting pedestrian connections within and outside the project.

The E. Madison Street driveway access better meets the intent of PLI-B-I by providing for a paved and landscaped pedestrian walkway between the proposed structure and the Paramount Apartments.

By comparison, driveway access from 15th Avenue would eliminate this shared walkway and replace it with a vehicular driveway on the north and a blank wall facing west.





PL3-B RESIDENTIAL EDGES

Security & Privacy: Provide security and privacy for residential buildings through the use of a buffer or semi-private space between the development and the street or neighboring buildings. Consider design approaches such as elevating the main floor, providing a setback from the sidewalk, and/or landscaping to indicate the transition from one type of space to another

The E. Madison Street driveway access better meets the intent of PL3-B-1 by offering significantly greater security and privacy for the south facing units of the Paramount Apartments, particularly the ground floor and basement units.

By comparison, driveway access from 15th Avenue would create an open, very steep driveway directly adjacent to their bedroom and living room windows.

DCI-B VEHICULAR ACCESS AND CIRCULATION

- Access Location and Design: Choose locations for vehicular access, service uses, and delivery areas that minimize conflict between vehicles and non-motorists wherever possible. Emphasize use of the sidewalk for pedestrians, and create safe and attractive conditions for pedestrians, bicyclists, and drivers by:
 - using existing alleys for access or, where alley access is not feasible, choosing a location for street access that is the least visually dominant and/or which offers opportunity for shared driveway use;
 - where driveways and curb cuts are unavoidable, minimize the number and width as much as possible; and/or
 - employing a multi-sensory approach to areas of potential vehicle-pedestrian conflict such as garage exits/entrances. Design features may include contrasting or textured pavement, warning lights and sounds, and similar safety devices.

The E. Madison Street driveway access better meets the intent of DCI-B-I because the proposed driveway access on E. Madison is located between two traffic signals and is downstream from the relocated transit stop. This location provides for low speed vehicular ingress and egress onto a low volume pedestrian street. (ref. Gibson traffic study). There is no alley or opportunity for shared use, and the proposed driveway will be consistent with subsections (b) and (c) by minimizing the width and employing a multi-sensory approach to pedestrian safety.

By comparison, access off of 15th Avenue will increase the potential for unsafe conflicts between vehicles and non-motorists by creating an exit where the driver's ability to see will be limited by the steepness of the grade.

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PIKE/PINE NEIGHBORHOOD DESIGN GUIDELINES:

DCI-III Visual Impact of Parking Structures

- Incorporate vertical landscaping (trellises) or artwork as screens where feasible
- Parking structures should provide commercial or other pedestrian-oriented uses at street level.

The E. Madison Street driveway access better meets the intent of DCI-III-i and ii by minimizing exposed blank walls on the west and north facades. The western facade of the proposed design has one level of above grade parking with a landscaped terrace and four live/work apartments above, and the landscaped terrace will provide an opportunity for vertical landscaping...

By comparison, parking access from 15th Avenue results in a 24' high exposed parking structure on the west façade and eliminates the west facing 2nd Floor apartments.









