



721 E. Pine Street Seattle, WA 98122

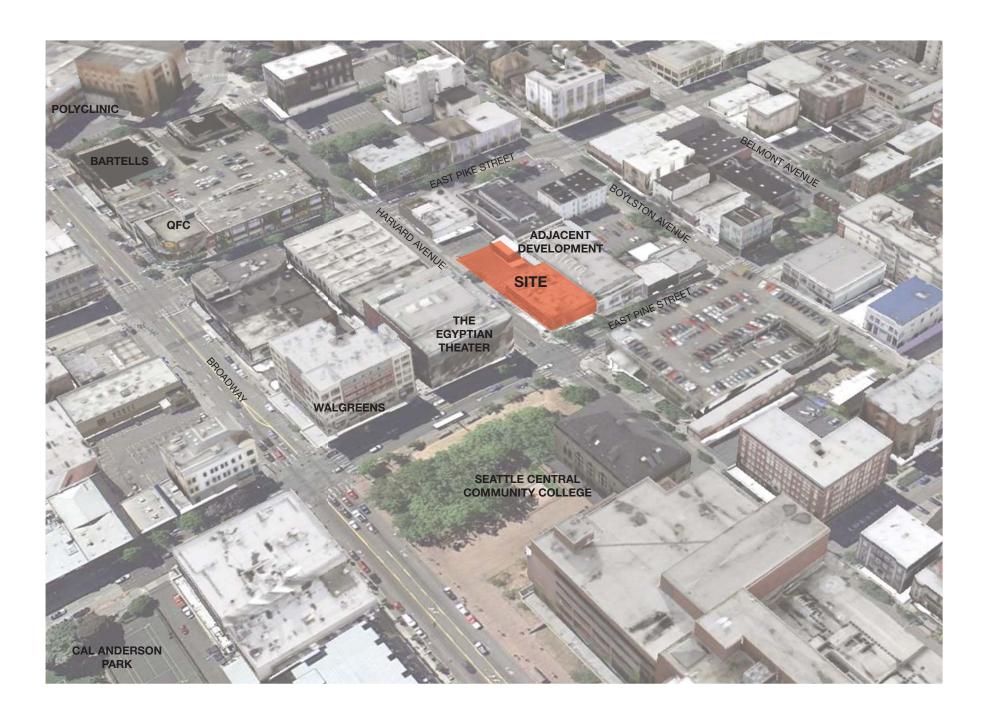
Recommendation Meeting (DPD#3013765) prepared for O&S LLC August 12, 2013

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PROJECT SITE DESCRIPTION

The project site is located in the Capitol Hill neighborhood at the corner of E. Pine Street (a principal pedestrian street) and Harvard Avenue and is zoned NC3P-65. The site is situated within the Pike/Pine Urban Center Village Overlay District as well as the Pike/Pine Conservation Overlay District, outside of the Conservation Core.

The site comprises three parcels:

- of E. Pine and Harvard)

• 1523 and 1525 Harvard Avenue – These southern-most parcels are currently surface parking lots, with a combined area of 5,763 square feet.

BUILDING DESCRIPTION

The applicant proposes building a new multi-family residential project with approximately 78-95 market-rate units, which capitalizes on the additional height allowance and FAR waiver that would be permitted if a character structure is retained. The applicant's intent is to retain and restore the street-facing facades of the character structure, construct one level of below-grade parking, one level of retail space, and six levels of residential units. The applicant has initiated negotiations with the three existing tenants in an effort to retain them in the completed project and return them to approximately their same locations and configurations.

VICINITY

Across Harvard Avenue to the east, the project site is bordered by the Egyptian Theater and spaces occupied by Seattle Central Community College. Construction of a mixed-use development is currently underway on the former BMW dealership, which occupies most of the remainder of the block. Two major transportation projects are currently under construction: the new Link Light Rail station, located five blocks from the project site, and the new First Hill Streetcar Line, which is one block away. With a Walk-Score rating of 98, this site is within two blocks of most essential services and amenities.

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• 721 E. Pine Street - This northern-most parcel contains an existing building, commonly known as the Bill's Off Broadway building, which is listed as a

character structure per Director's Rule 3-2012. The 7,384-square-foot, one-story, brick masonry building houses three tenants:

- Bill's Off Broadway restaurant, approximately 2,300 SF (entrance on corner

- 15th Avenue Garage, approximately 3,700 SF (entrance from E. Pine) - Red Label Moto, approximately 1,400 SF (entrance from Harvard)

Development Proposal

A-2 STREETSCAPE COMPATIBILITY	A-4 HUMAN ACTIVITY	A-10 CORNER LOTS	C-2 ARCHITECTURAL CONCEPT AND CONSISTENCY	E-1 LANDSCAPING TO REINFORCE DESIGN CONTINUITY WITH ADJACENT SITES
The siting of buildings should acknowledge and reinforce the existing desirable spatial characteristics of the right-of-way.	· · ·	the corner and public street fronts. Parking and automobile access should be located away from the corners.	should create a well-proportioned and unified building form and exhibit an overall architectural	Where possible, and where there is not another overriding concern, landscaping should reinforce the character of neighboring properties and abutting streetscape.

CAPITOL HILL -SPECIFIC SUPPLEMENTAL	CAPITOL HILL -SPECIFIC SUPPLEMENTAL	CAPITOL HILL -SPECIFIC SUPPLEMENTAL	CAPITOL HILL -SPECIFIC SUPPLEMEN
GUIDELINES	GUIDELINES	GUIDELINES	GUIDELINES
planter strips, using appropriate species to	Provide for outdoor eating and drinking opportunities by allowing for the opening the restaurant or café windows to the sidewalk and install in outdoor seating while maintaining pedestrian flow.		Use materials and design that is compat structures in the vicinity if those represer desired neighborhood character.



Pertinent Design Guidelines

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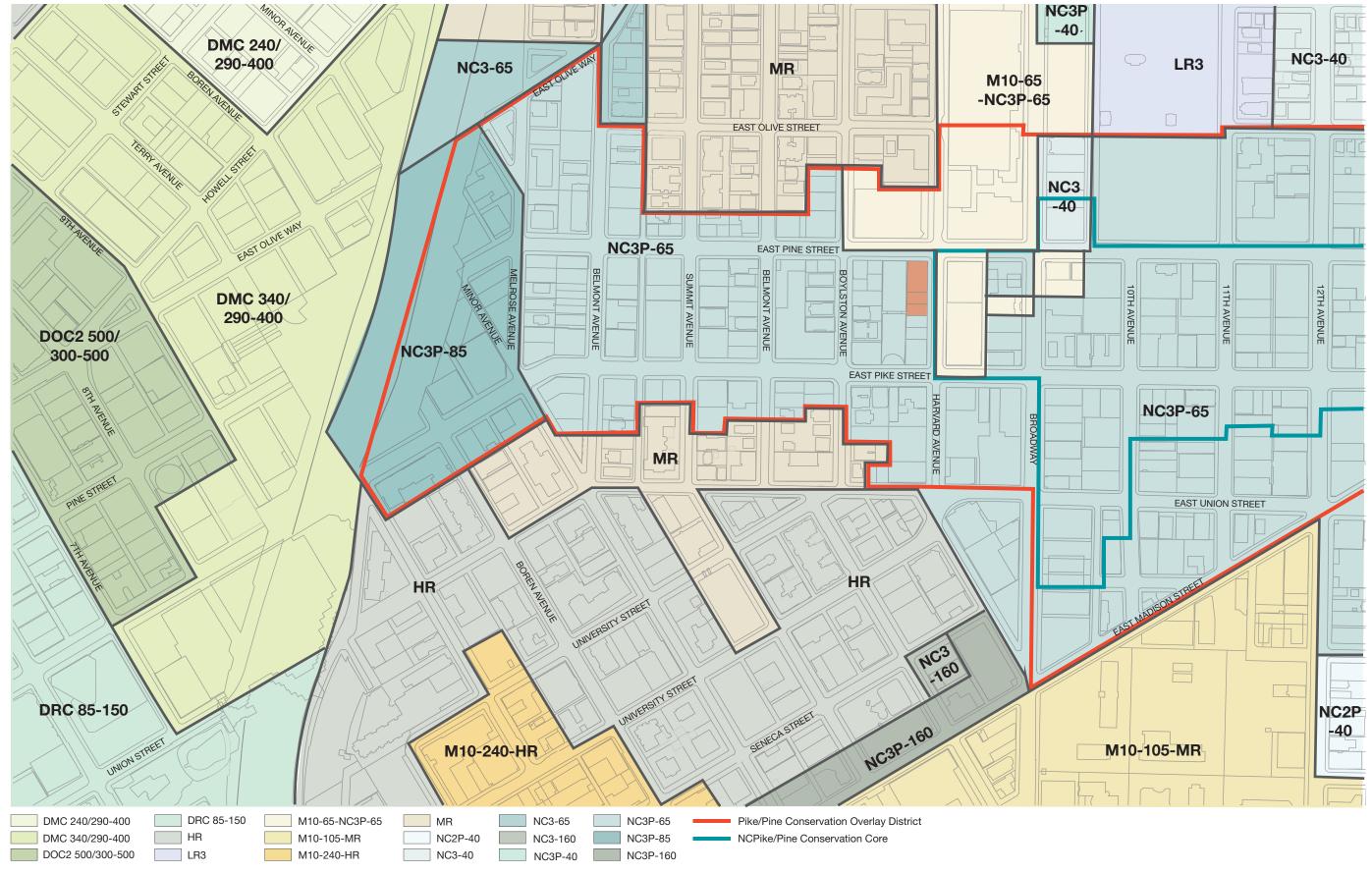
E-1 LANDSCAPING TO BEINFORCE DESIGN

CAPITOL HILL -SPECIFIC SUPPLEMENTAL IENTAL GUIDELINES atible with Maintain or enhance the character and ent the aesthetic qualities of that neighborhood development to provide for consistent streetscape character along the corridor.





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Zoning Map

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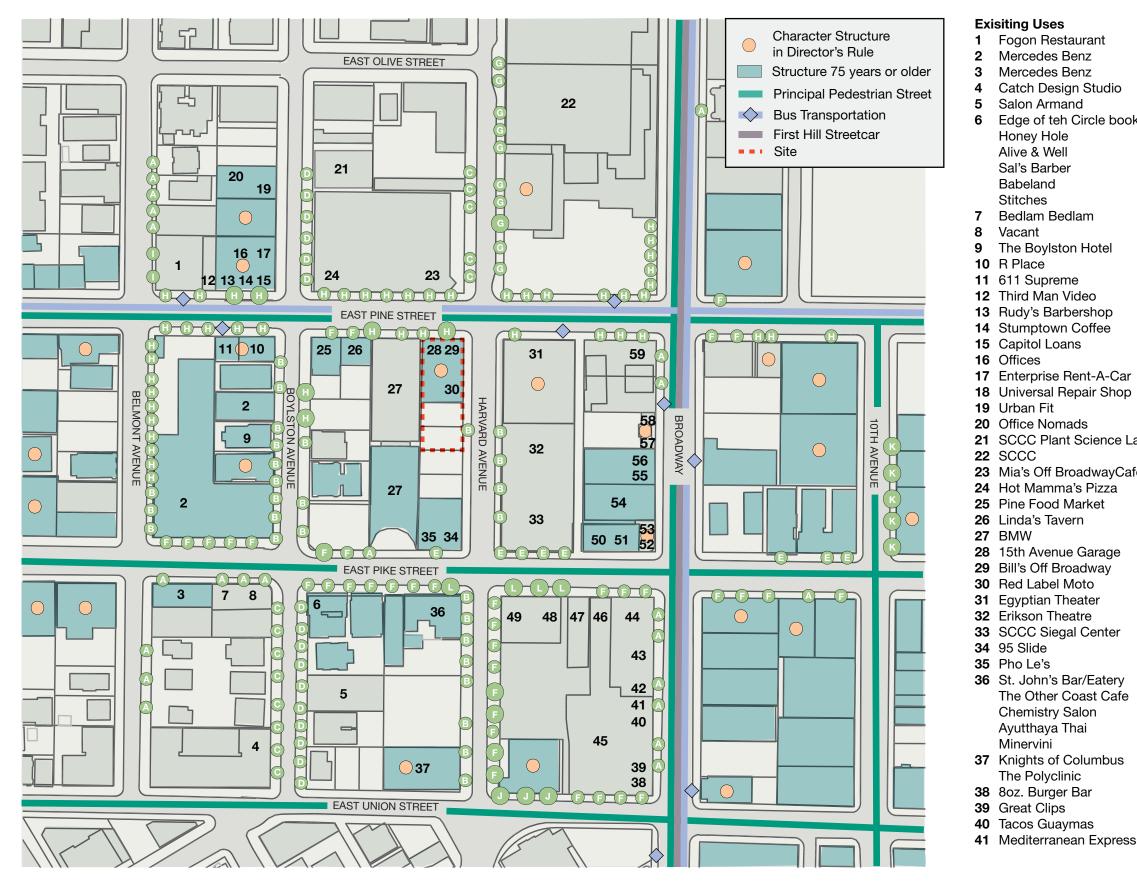
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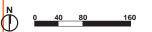
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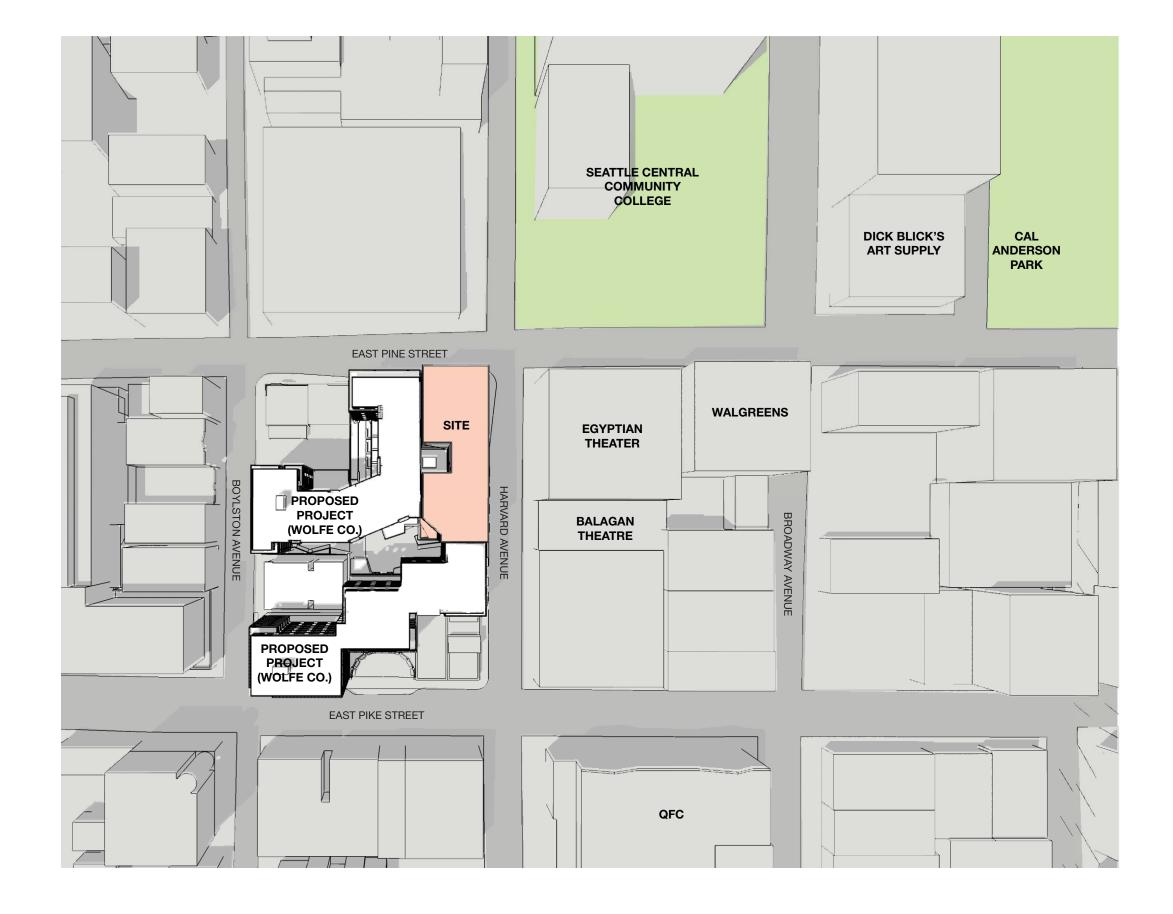


Existing Uses/Neighborhood Context



ooks Sar op	 42 Domino's Pizza 43 Chase Bank 44 QFC 45 Marination Station Atlas Chiropractic Bartell Drugs Harvard Cleaners Little Shanghai Restaurant Solar Tan State Farm Insurance Tangerine Tree Restaurant EBits PC/Laptop The UPS Store Ritual Day Spa 46 ATT Store 47 Subway 48 LA Nails 49 Kyoto Teriyaki 50 Vacant 51 Fetherston Gallery 52 Tully's Coffee 53 Entre Hermano's 54 Neighbors Nightclub 55 Grubwich 56 SCCC
e Lab	57 Broadway Cafe58 Barbershop
Cafe	59 Walgreen's
e r y fe	 Tree Survey A Ash B Cherry C Hawthorne D Honey Locust E Marina Strawberry F Maple G Oak H Sweetgum I Zelkova J European Hornbeam K London Plane L Norway Maple





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Site Context

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2. VIEW LOOKING WEST (RED LABEL MOTO)

Site Photographs

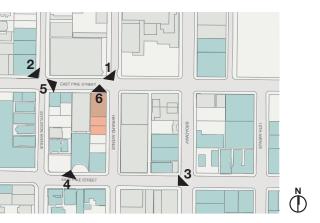
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2. VIEW LOOKING NORTHWEST (PARKING LOTS, RED LABEL MOTO AND BILL'S OFF BROADWAY)

1. VIEW LOOKING SOUTH (15TH AVENUE GARAGE)





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1. VIEW LOOKING SOUTHEAST (LANDMARK EGYPTIAN THEATER)



2. VIEW LOOKING SOUTHEAST (PINE FOOD MARKET, LINDA'S TAVERN)



3. VIEW LOOKING SOUTHWEST (QFC, BARTELL DRUGS, CHASE)



4. BMW SITE ON EAST PIKE STREET

Notable characteristics of neighboring development:

- Neighborhood tradition of brick masonry facades.Attention to parapet details.
- Egyptian Theater strong rhythm created by windows facing Harvard Ave and Pine Street
- Mature street trees

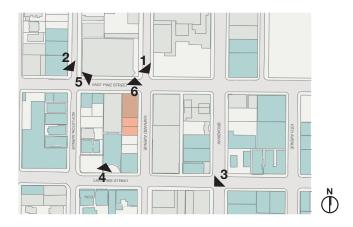
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5. VIEW LOOKING NORTHEAST



6. VIEW LOOKING NORTH (MIA'S OFF BROADWAY)



Context Photographs

95 Slide

Red Label Moto



Pike Street

A. HARVARD AVENUE LOOKING WEST



B. HARVARD AVENUE LOOKING EAST



Harvard Avenue Streetscape

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Bill's Off Broadway



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C. EAST PINE STREET LOOKING SOUTH

Hot Mamma's Pizza

Mia's Off Broadway Cafe



D. EAST PINE STREET LOOKING NORTH

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Harvard Avenue





East Pine Street Streetscape

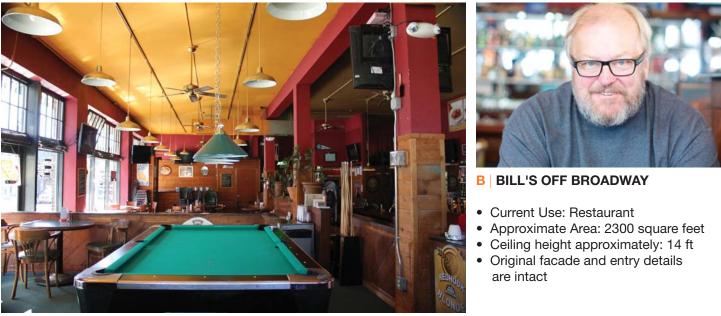






A RED LABEL MOTO

- Current Use: Retail Motorcycle Dealer
 Approximate Area: 1400 square feet
 Ceiling height approximately 14 ft
 Original facade is intact

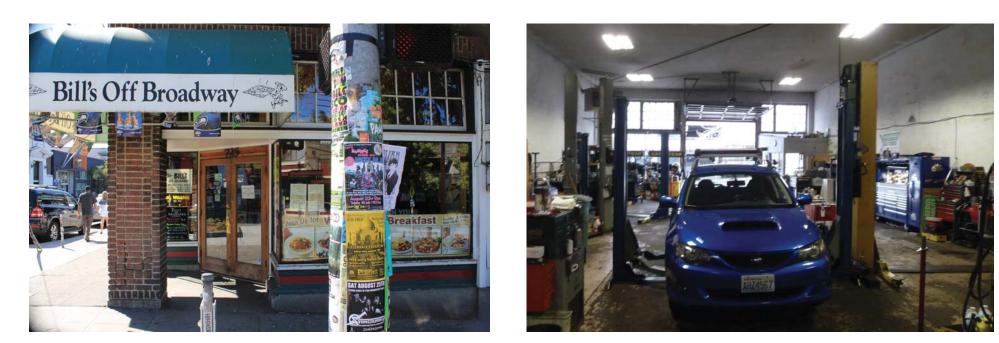


Tenant Spaces

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C | 15TH AVENUE GARAGE

- Current Use: Auto Service
 Approximate Area: 3700 square feet
 Ceiling height approximately 16 ft
 Original facade is intact

Tenant Spaces



One-story brick masonry building with metal coping on parapet. Below brick cornice is a wide concrete frieze with tile insets in a diamond pattern that remain intact. Storefronts are intact with wood display windows, multi panel transoms, double-leaf wood and glass doors at Bills off Broadway corner entry with newer aluminum storefront and overhead garage doors at Red Label Moto and 15th Avenue Garage entries. Vinyl signage awning wraps the corner of E Pine and Harvard Ave.

Common Name: **Bill's Off Broadway** Historic Name: Safety Service Company Year Built: **1920** Address: 721 E. Pine St. Style: Commercial Stories: 1 Cladding: Brick

Integrity: Changes to Plan: Slight Changes to Windows: Intact Changes to Original Cladding: Intact

Source: Seattle.gov - Department of Neighborhoods Historical Sites

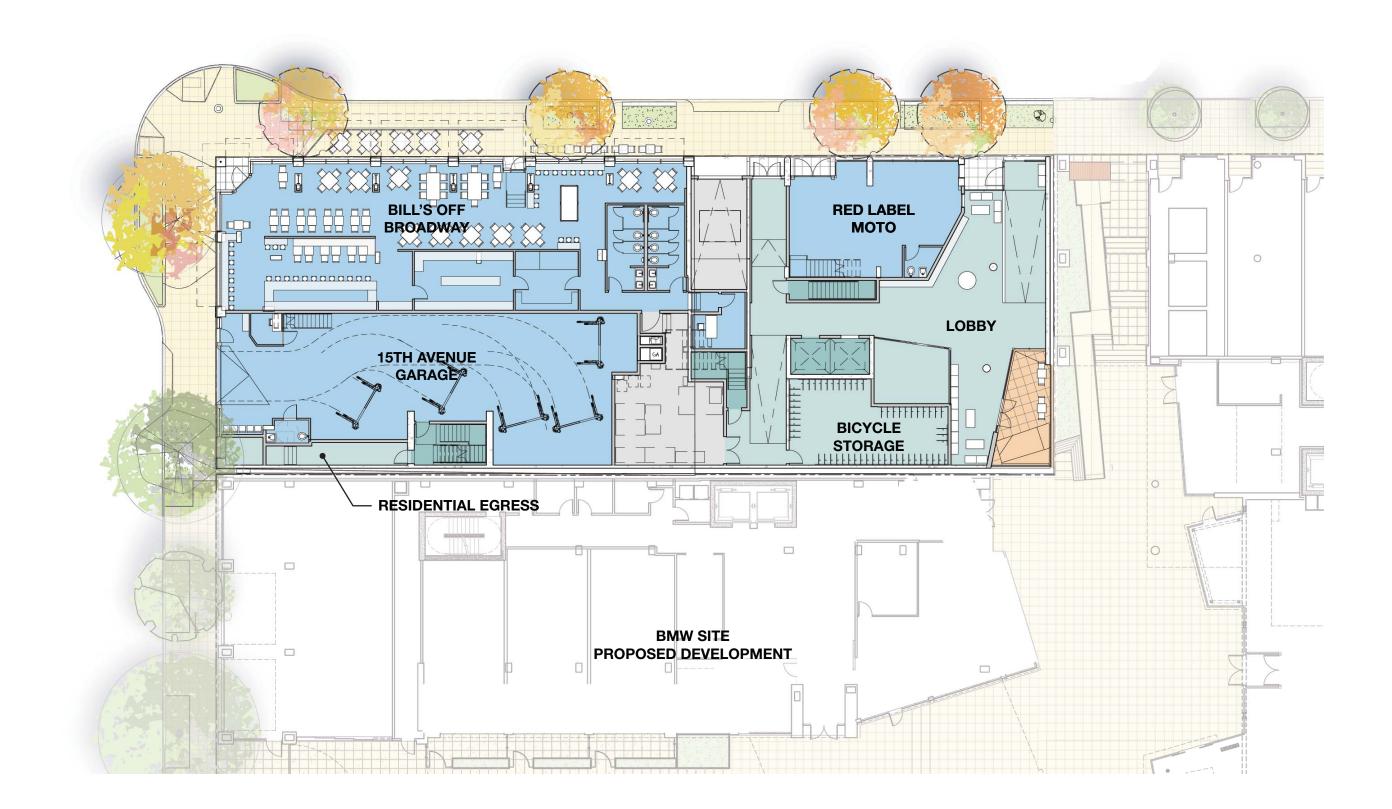
Retained Character Structure – 721 E. Pine St.

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721 E. PINE STREET



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Illustrative Site Plan



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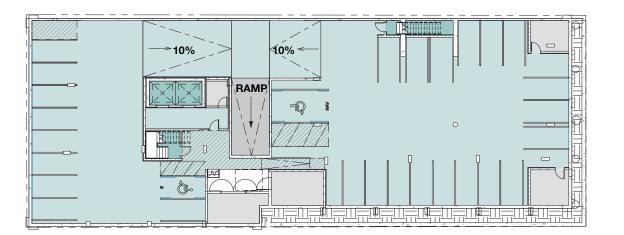
L7 RESIDENTIAL



L4-6 RESIDENTIAL







P01 GRADE LEVEL PARKING

Plans

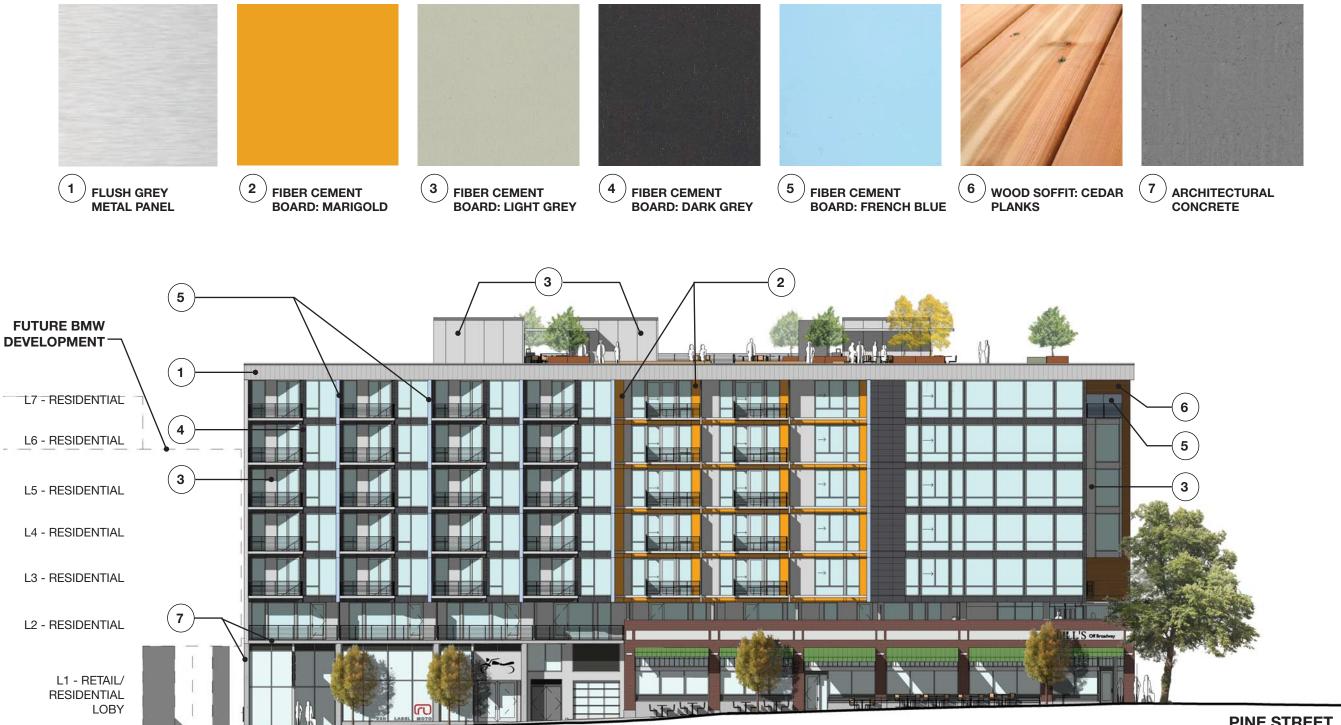
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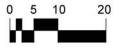




PINE STREET

Architectural Materials

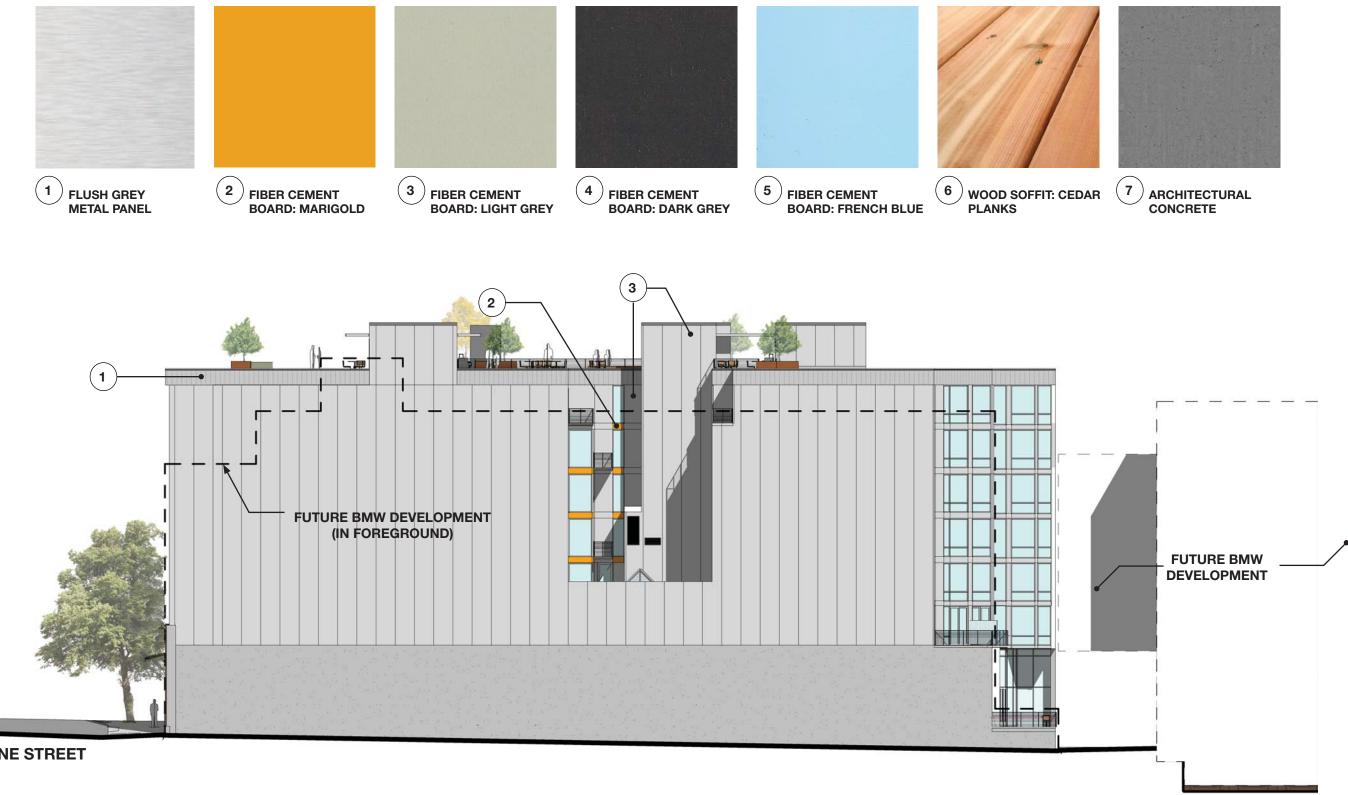




Architectural Materials







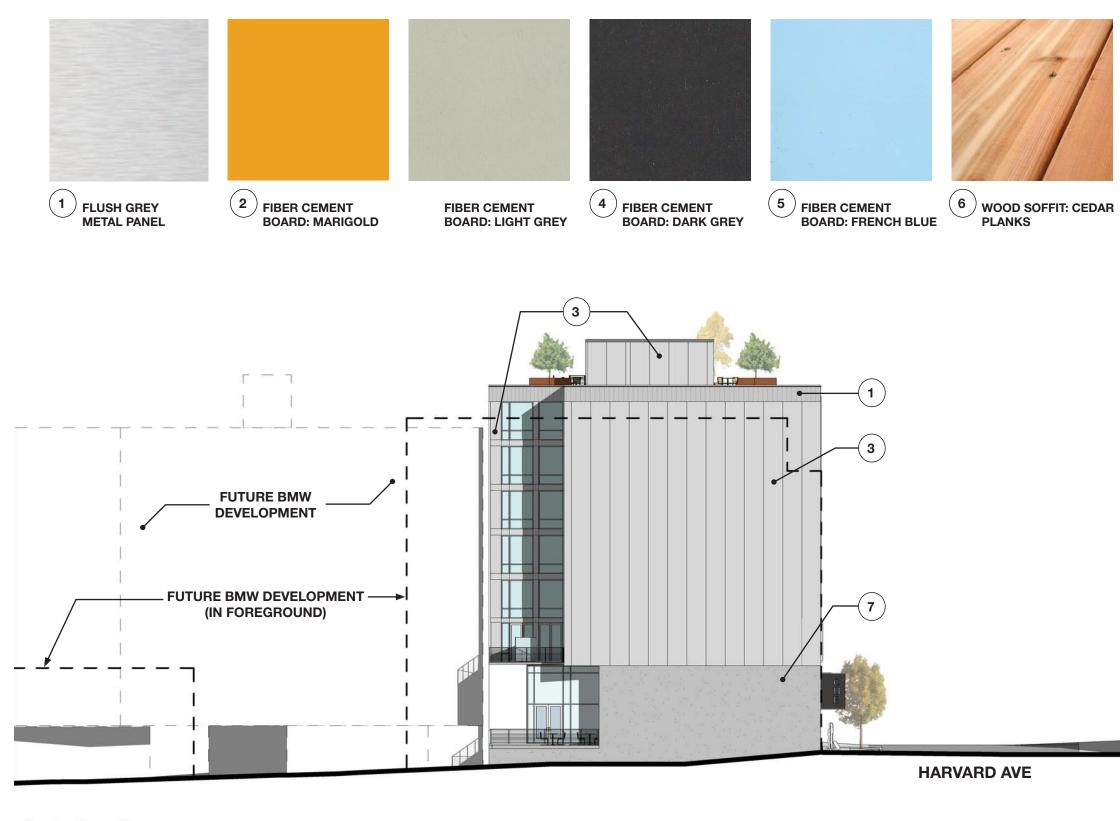
PINE STREET

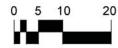


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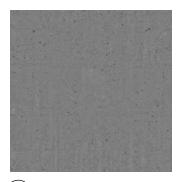
Architectural Materials





Architectural Materials

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ARCHITECTURAL CONCRETE

EGYPTIAN THEATER BALAGAN THEATER



SHRUBS AND GROUNDCOVERS



GRADE LEVEL 1

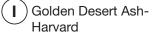
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TREES



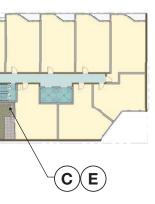








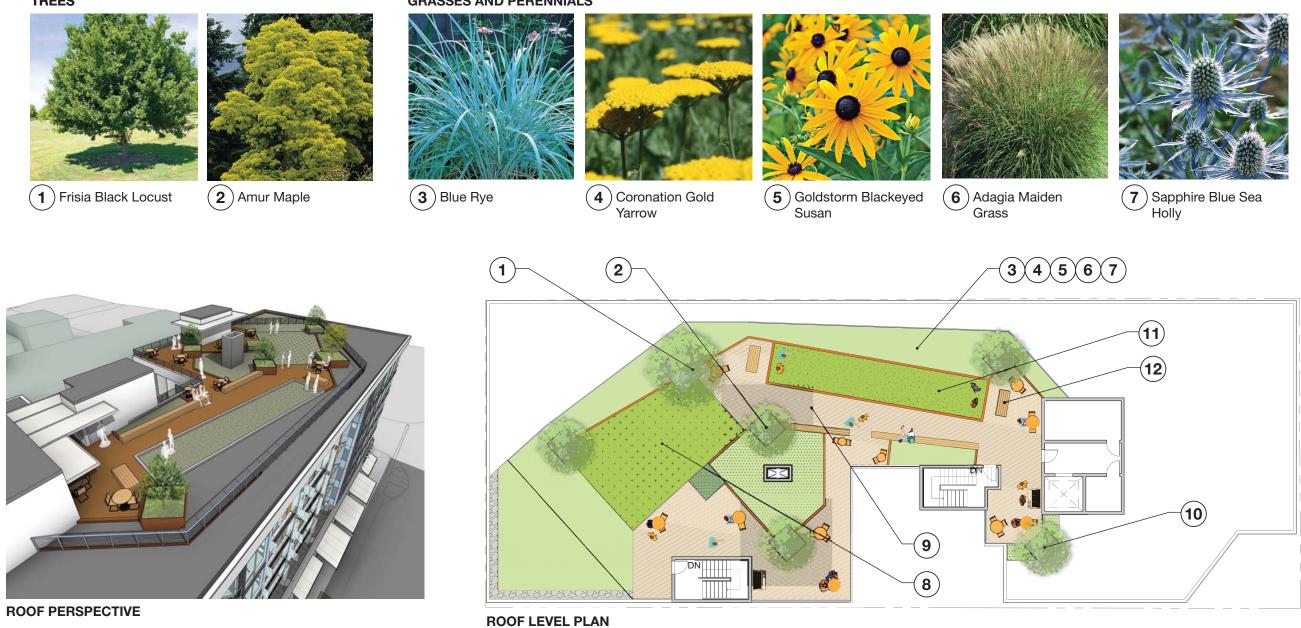


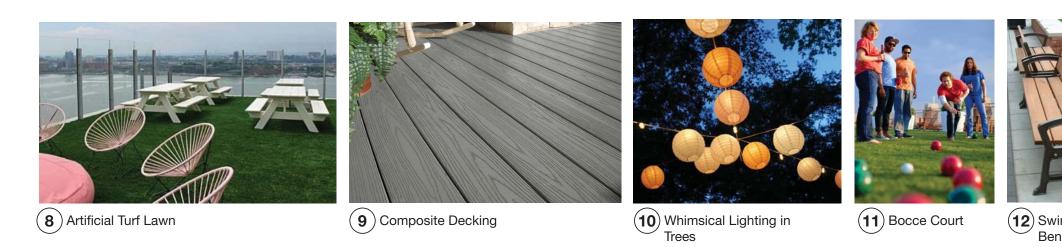


Landscape Plantings/Materials

TREES

GRASSES AND PERENNIALS





Landscape Plantings/Materials - Roof

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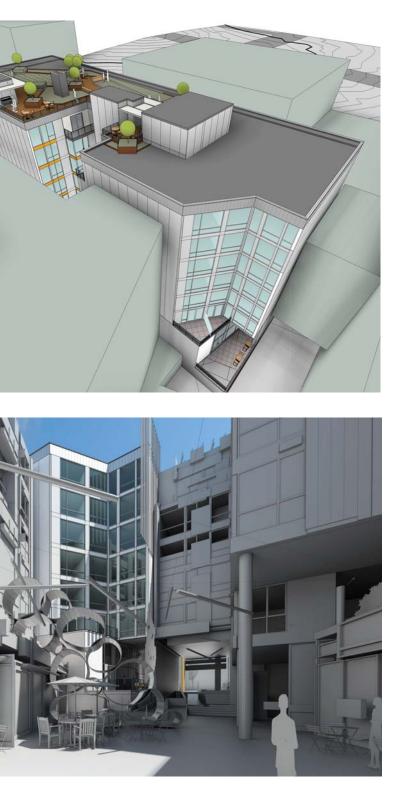


(12) Swing-back Bench

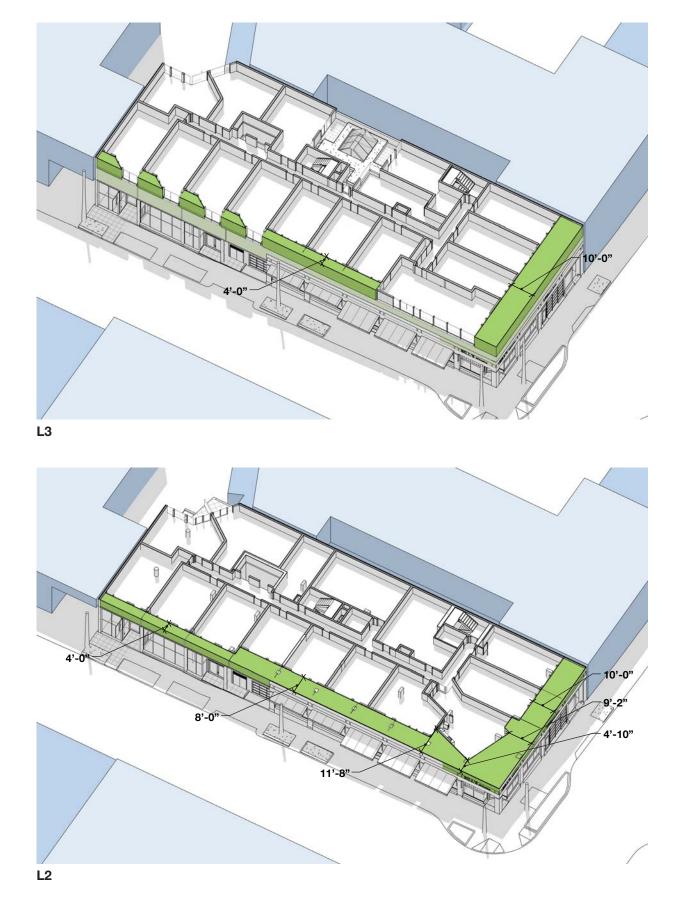


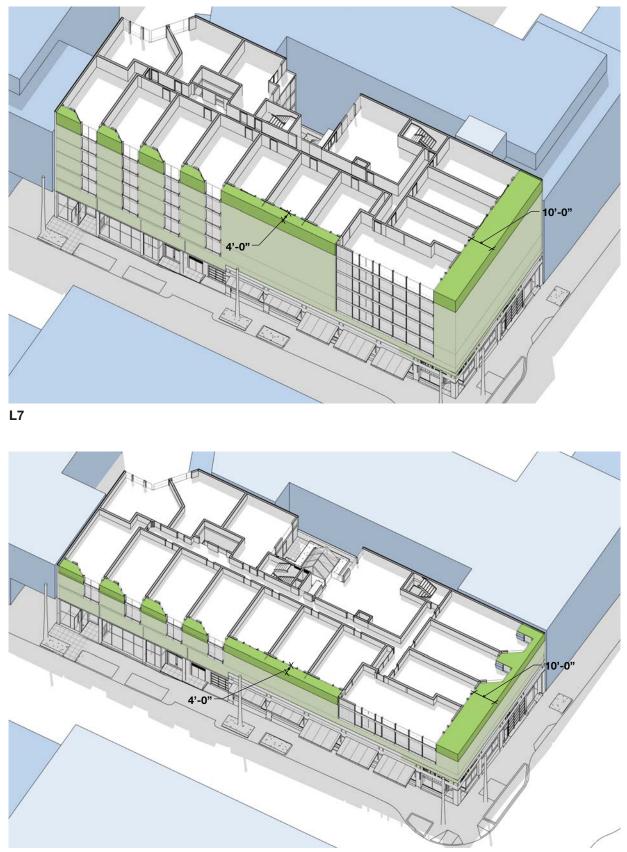
COMMENT	RESPONSE
CONTEXT OF NEARBY BUILDINGS	
The proposed design should respond to the context of visually prominent nearby structures, such as the Broadway Performance Hall and the Egyptian Theatre. Datum lines, similar scaled facade treatments, and other strategies may be used to reference this context in a modern expression. (C-1, C-2)	 The design has been developed in several ways which respond to the prominent nearby structures. The middle one-third (approximately) of the Harvard Avenue facade has been set back from the face of the building on either side, with a very regular, rectilinear expression of windows, spandrels and railings to reflect the strong rhythmic facade of the Egyptian Theater. See view on page 26. Projecting bays have been added on the East Pine facade with windows canted toward the open space on the opposite street corner in front of the Broadway Performance Hall. See views on pages 30 and 32.
HEIGHT, BULK AND SCALE, DESIGN CONCEPT	
The Board was supportive of Alternative C. (B-1, C-2) The Board supported the concept of a visual 'hinge' to empha- size the joint between the northern/character structure portion of the building and the 'new' southern portion of the building. (A-2, B-1, B-3, B-7, C-2)	 The idea of a visual "hinge" emphasizing the joint between the character structure and the new construction has been further developed to change the facade expression north and south of this intersection. There is a continuous setback at Level Two for the length of the building along Harvard Avenue. Another change of plane has been introduced between the center of the Harvard Avenue facade. The facade south of the "hinge" now has an added rhythm of projecting bays and decks. See views on page 26 and page 28.
The upper building mass should be simplified to emphasize the corner, the front porch, the character structure portion, and the 'new' southern portion of the building. (A-10, B-1, B-3, B-7, C-2)	 The design has developed to enlarge the "porch" at the Level Two corner of Harvard and Pine, and extend the setback to the upper level soffit. The trellis is set at an angle to emphasize the "porch". The soffit is used as a unifying element to contain the varied elevation components in a single composition. See views on pages 29 and 26.
The upper level massing moves should respond to the asymmetry of the street level on E. Pine St. (A-2, B-3, B-7, C-2)	Projecting bays have been added on the East Pine facade with windows canted toward the open space on the opposite street corner in front of the Broadway Performance Hall. See views on pages 30 and 32.
The proposed parking garage and other garage entries should be treated for human scale and visual interest (A-4, C-5)	Note the addition of a glazed overhead door at the entrance to 15th Avenue Garage on Pine Street, and the further developed detailing at the recessed entrance to the parking garage on Harvard Avenue. See views on page 28 and page 29.
SECOND FLOOR TERRACE "FRONT PORCH"	
The 'front porch' setback and treatment at the second floor should extend further on Harvard Avenue to activate the street frontage. (A-1, A-2, A-4, A-7, B-3)	The five-foot deep recess at Level Two extends the length of Harvard Avenue, continuing across the character structure and the new construction to the south. See view on page 26.
The detail of the terrace level railings will be important component of the street facing façade. The railing should be composed of a well-detailed material that enhances the overall design concept. (A-2, B-3, B-7, C-2, C-3, C-4)	The guardrail at the Level Two terrace above the character structure will be formed by the existing brick parapet, with no added railing. The new steel trellis at Level Two, above the entrance to Bill's Off Broadway, serves to bring a level of detail that ties the new composition to the existing structure. See views on pages 26 and 27.
AT THE RECOMMENDATION MEETING, THE APPLICANT	SHOULD PROVIDE THE FOLLOWING INFORMATION
The design of the west wall, the light well, and the southwest corner as they relate to the adjacent development. (A-1, A-5, C-1, C-4, D-1, E-1)	See view on page 23.
A dimensioned site plan showing proposed setbacks at all levels. (A-1, A-2)	See view on page 24.
Graphics demonstrating the proposed residential entry and lobby design, related to the street front and the adjacent proposed mid- block connection. (A-5, D-1, D-7, D-12, E-1)	See views on pages 27 and 29.
Graphics demonstrating the existing and proposed commercial storefront design of transparency, lighting, and signage. (A-2, B-3, B-7, C-2, C-3, C-4, D-9, D-10, D-11)	See views on pages 28 and 29.

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EDG Responses





L4-6

Building Setback Diagrams

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DEPARTURE	EXPLANATION
Allow a setback reduction of the street- facing facades above the character structure to be reduced from 15 feet to 0 feet in select locations.	This allows flexibility for a design that: • incorporates the old and new elements into a total composition which is • varies that amount of setback vertically, to bring greater emphasis to the • maintains a strong street wall and corner at the intersection of east Pine
Allow for the 15th Avenue Garage, and automotive service use, to return to its current location on E Pine Street after the reconstruction of the building is complete.	We believe that it meets the spirit of the code for 15th Avenue Garage, an to its current tenant space within the character structure, even though it w complete. Note that there is a proposed amendment to this section of the later this year which would amend this paragraph of the code to allow for Conservation Overlay District if located within an existing structure or with
Allow two curb cuts for the project: retain existing curb cut for 15th Avenue Garage on E Pine Street, and add new curb cut on Harvard Avenue for access to below-grade parking garage.	There are three existing commercial curb cuts on the site, one E Pine Stre one on Harvard Avenue that serves Red Label Moto (existing tenant), and surface parking lot. We are proposing to retain the curb cut on E Pine Stre can return to their space when the reconstruction of the building is comple
Allow existing curb cut on E Pine Street (a principal pedestrian street) serving the 15th Avenue Garage to be retained.	This curb cut is necessary for the operation of 15th Avenue Garage tenant of the building is complete.
Allow for 20-foot wide curb cut to access to below-grade parking garage.	Garage ramp is 10 feet wide, as allowed per SMC 23.54.030.D.1.a for resi We would like to have a 20-foot wide curb cut to allow for incoming and outgoing vehicles to pass
Allow existing 11'-4"-foot wide curb cut on E Pine Street (a principal pedestrian street) serving the 15th Avenue Garage to be retained.	The 15th Avenue Garage has a limited amount of in and out traffic, all con essentially functions as a one-way access point. The existing door, to be The existing condition has operated safely for a number of years.
	Allow a setback reduction of the street-facing facades above the character structure to be reduced from 15 feet to 0 feet in select locations. Allow for the 15th Avenue Garage, and automotive service use, to return to its current location on E Pine Street after the reconstruction of the building is complete. Allow two curb cuts for the project: retain existing curb cut for 15th Avenue Garage on E Pine Street, and add new curb cut on Harvard Avenue for access to below-grade parking garage. Allow existing curb cut on E Pine Street (a principal pedestrian street) serving the 15th Avenue Garage to be retained. Allow for 20-foot wide curb cut to access to below-grade parking garage. Allow for 20-foot wide curb cut to access to below-grade parking garage. Allow for 20-foot wide curb cut to access to below-grade parking garage. Allow for 20-foot wide curb cut to access to below-grade parking garage. Allow existing 11'-4"-foot wide curb cut to access to below-grade parking garage.

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an automotive service use, to be allowed to return t will be a new structure once the reconstruction is the code working its way toward a Council hearing or automotive sales and service uses in the Pike/Pine ithin a structure that retains a character structure.

esidential garage with 30 or fewer parking spaces.

ss before ramp.

ontrolled by the repair garage tenant, so that be retained, is only 11 feet wide.

Requested Departures



VIEW LOOKING SOUTHWEST FROM INTERSECTION OF EAST PINE STREET AND HARVARD AVENUE

Renderings

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VIEW LOOKING WEST ON HARVARD AVENUE

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Renderings



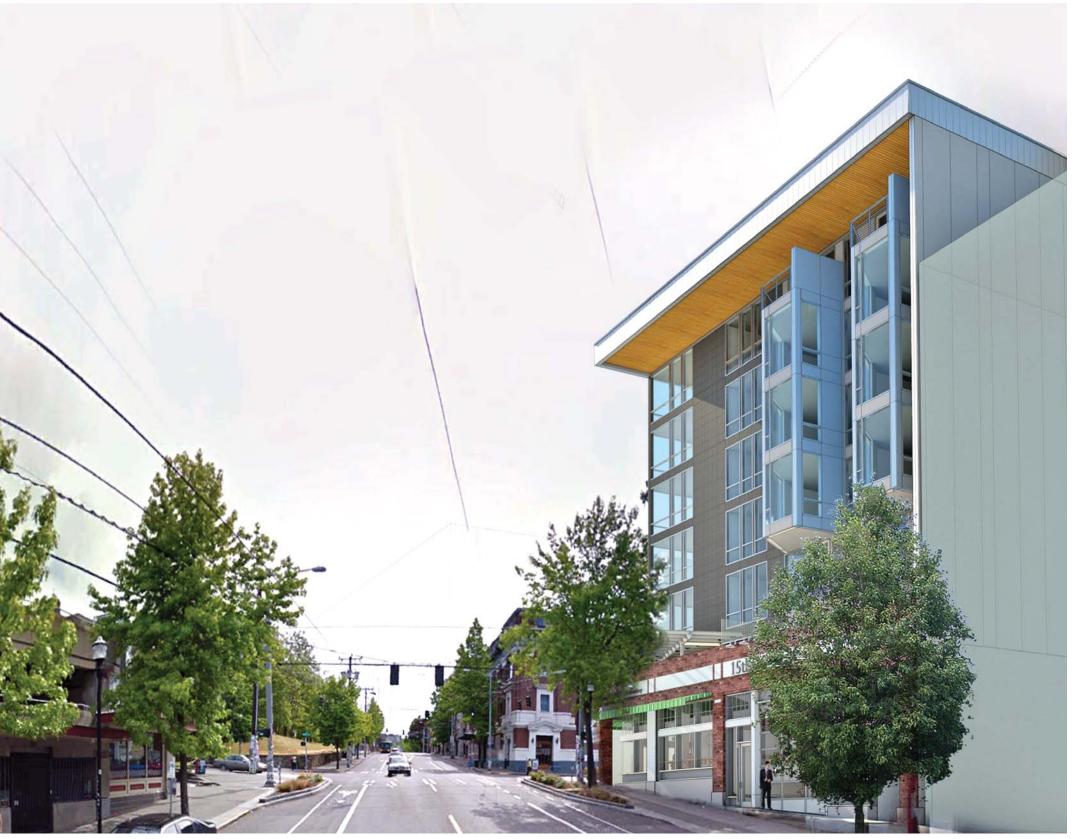
VIEW LOOKING SOUTH ON EAST PINE STREET



VIEW AT RESIDENTIAL LOBBY, LOOKING NORTH ON HARVARD AVENUE

Renderings





VIEW LOOKING EAST ON EAST PINE STREET

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Renderings



VIEW LOOKING WEST ON EAST PINE STREET

Renderings





VIEW LOOKING SOUTHWEST FROM COMMUNITY COLLEGE

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Renderings

721 E. Pine Street Seattle, WA 98122

October 2, 2012

Previously Submitted Information for:

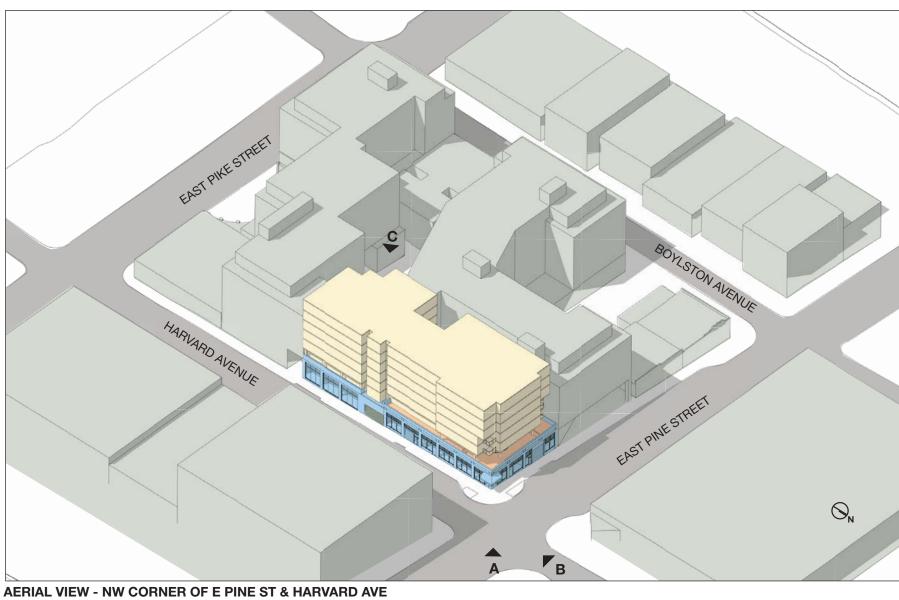
Early Design Guidance (DPD#3013765) prepared for O&S LLC

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VIEW A LOOKING SOUTHWEST







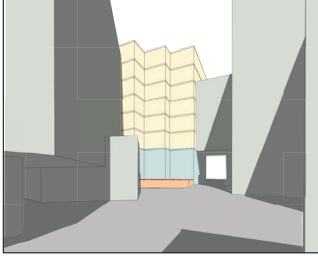
VIEW B LOOKING SOUTH

AREA SUMMARY

- Gross Area = 77,375 SF
- Number of Units = 93
- Residential Area = 68,065 SF
- Retail Area = 6,660 SF ٠
- Parking Count = 29
- Total Allowable FAR = 4.75
- Achieved FAR = 0
- Base Allowable Height = 65 feet •
- Proposed Height = 75 feet

Relevant Design Guidelines:

- connections internal open space
- reinforces the street corner
- elements.



VIEW C LOOKING NORTHEAST

- Non-residential uses located in a character structure are exempt from FAR - Residential floor area in a development that meets the provisions of 23.73.010.B.2 is exempt from FAR

- Street-level commercial uses not in a character structure complying with the standards of 23.47A.008 and 23.47A.008.B are exempt from FAR - Areas with underlying zoning NC3P 65, that have a floor area on a lot that is 8,000 square feet or less, and have been vacant or in parking use as of February 27, 1995 are exempt from FAR

• Allowable Height for lots including character structure to be retained = 75 feet

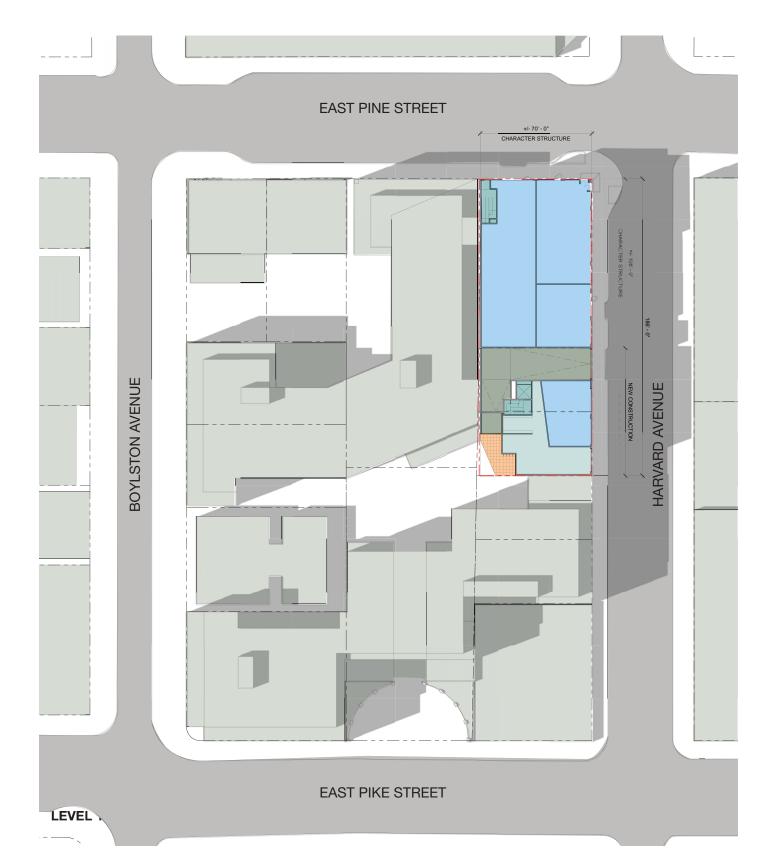
• A-5 Respect for Adjacent Sites - coordination with BMW site for visual

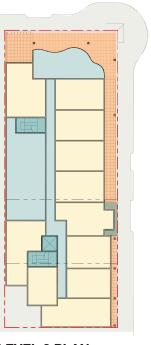
• A-10 Corner Lots - upper level development above character structure

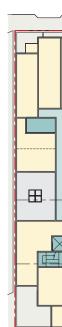
• B-7 Conversation of Character Structures - maintain character-defining

 B-7 Conversation of Character Structures - sensitively locate additions so they do not dominate the appearance of the character structure • C-3 Human Scale -retention of existing storefront rhythm and materials

Concept C







LEVEL 2 PLAN

SUMMARY

Concept C illustrates a development with a common open space on the second level, which will be designed as a covered "porch" at the northeast corner above Bill's Off Broadway, with residential units above the open space.

- Advantages
- The upper-level configuration creates a strong street wall and corner at the intersection of E. Pine and Harvard, reflecting the form of the Egyptian Theater across Harvard Avenue.
- Replacing multiple residential units on the second level facing Pine Street with a common amenity area and covered exterior terrace creates an opportunity for a strong connection to street activity at this location

Challenges

This concept requires the largest departure for the upper-level floors. Anticipated Departures

- Retain the existing curbcut on Pine Street in its current configuration to accommodate the return of the current tenant (15th Avenue Garage) at construction completion.
- Retain non-conforming driveway width for existing curbcut serving the 15th Avenue Garage.
- Allow less than 80 percent of the street-level, street-facing facade on Pine Street (a principal pedestrian street) to be a designated use per 23.47A.005, to accommodate the return of the 15th Avenue Garage at construction completion.
- Retain the existing curbcut on Harvard Avenue in its current configuration. •
- Retain non-conforming driveway width for existing curbcut serving Red Label Moto. •
- Allow setback reduction of the street-facing facades above the character structure to be • reduced from 15 feet to approximately one foot on both E. Pine Street and Harvard Avenue.

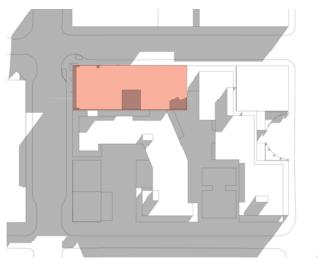
Concept C

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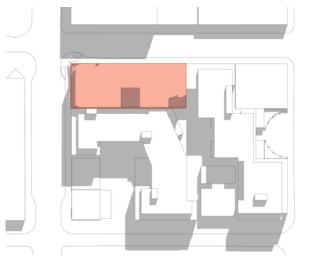


TYP RESIDENTIAL PLAN

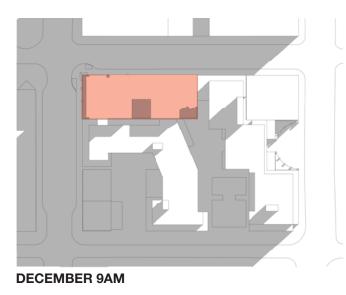


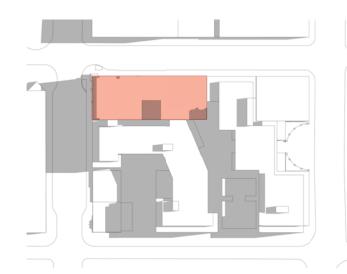








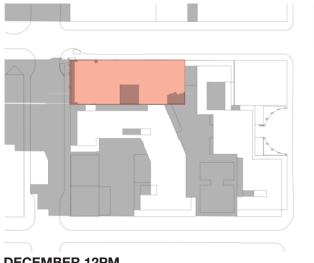


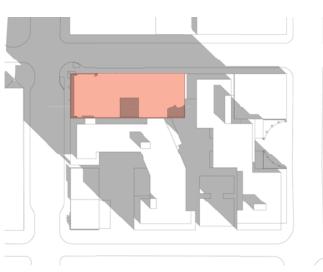




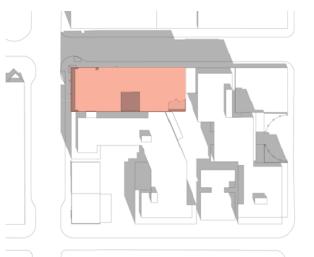








MARCH 3PM



JUNE 3PM



DECEMBER 12PM

НЕШІТТ N⊖

Concept C - Shadow Studies

Recommendation Meeting 721 E. Pine St August 12, 2013

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