# HUB ON CAMPUS SEATTLE



PROJECT #3013250 5000 UNIVERSITY WAY NE SEATTLE, WA DESIGN RECOMMENDATION

## **RECOMMENDATION MEETING:**

NORTHEAST DESIGN RE-**VIEW BOARD** DPD# 3013250

OWNER

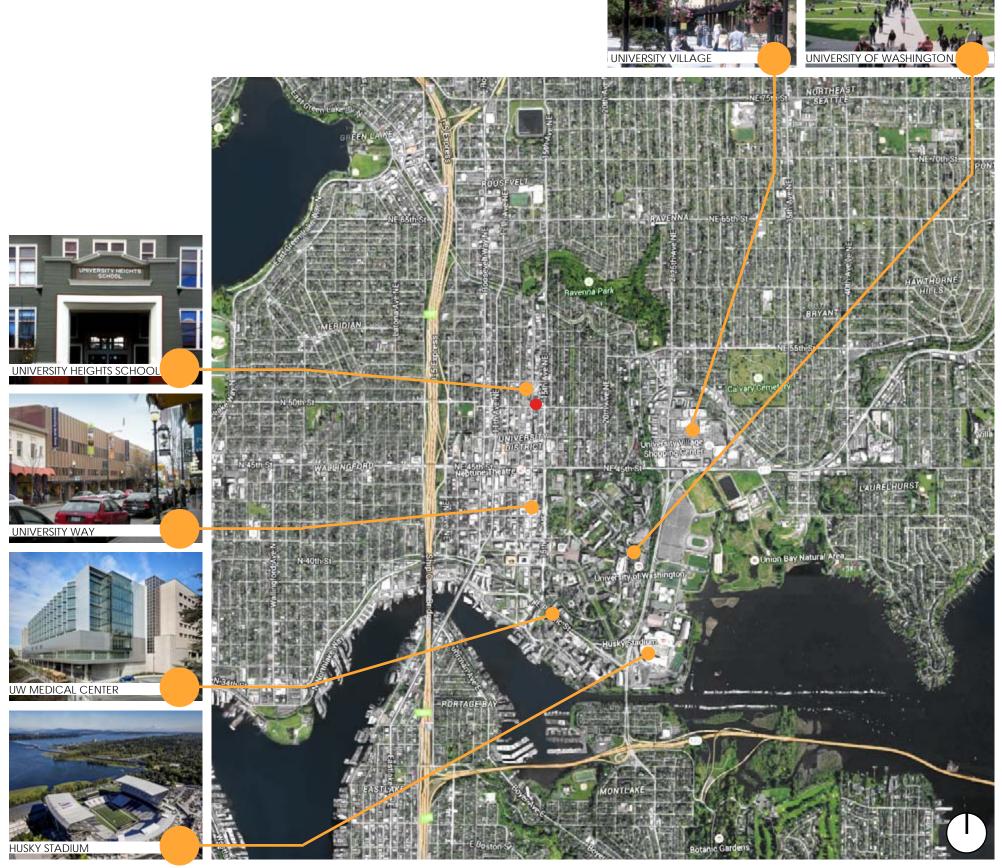
CORE SPACES, INC. 2234 W North Ave. Chicago, IL 60647



STUDIO19 ARCHITECTS 5000 UNIVERSITY WAY NE 207 1/2 1st Ave S Suite 300 Seattle, WA Seattle, WA 98104

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# **PROJECT INFORMATION** PROJECT DESCRIPTION

The proposal is to demolish the existing buildings and construct a new mixed-use off-campus student housing apartment building. Commercial retail space and a residential lobby will be located at the ground floor level on University Way. The building consist of one floor of parking and five floors of apartments above, specifically, 111 units with 41 parking stalls for residential use.

Located in the University District at a designated 'gateway' intersection, this project is situated within the designated Principal Pedestrian Street and a frequent transit corridor. The site is also within walking distance to the University of Washington. The proposed mixed-use building will reinforce the existing characteristics of the neighborhood by creating street-level retail and student housing units on higher levels.

APPLICABLE DESIGN GUIDE-

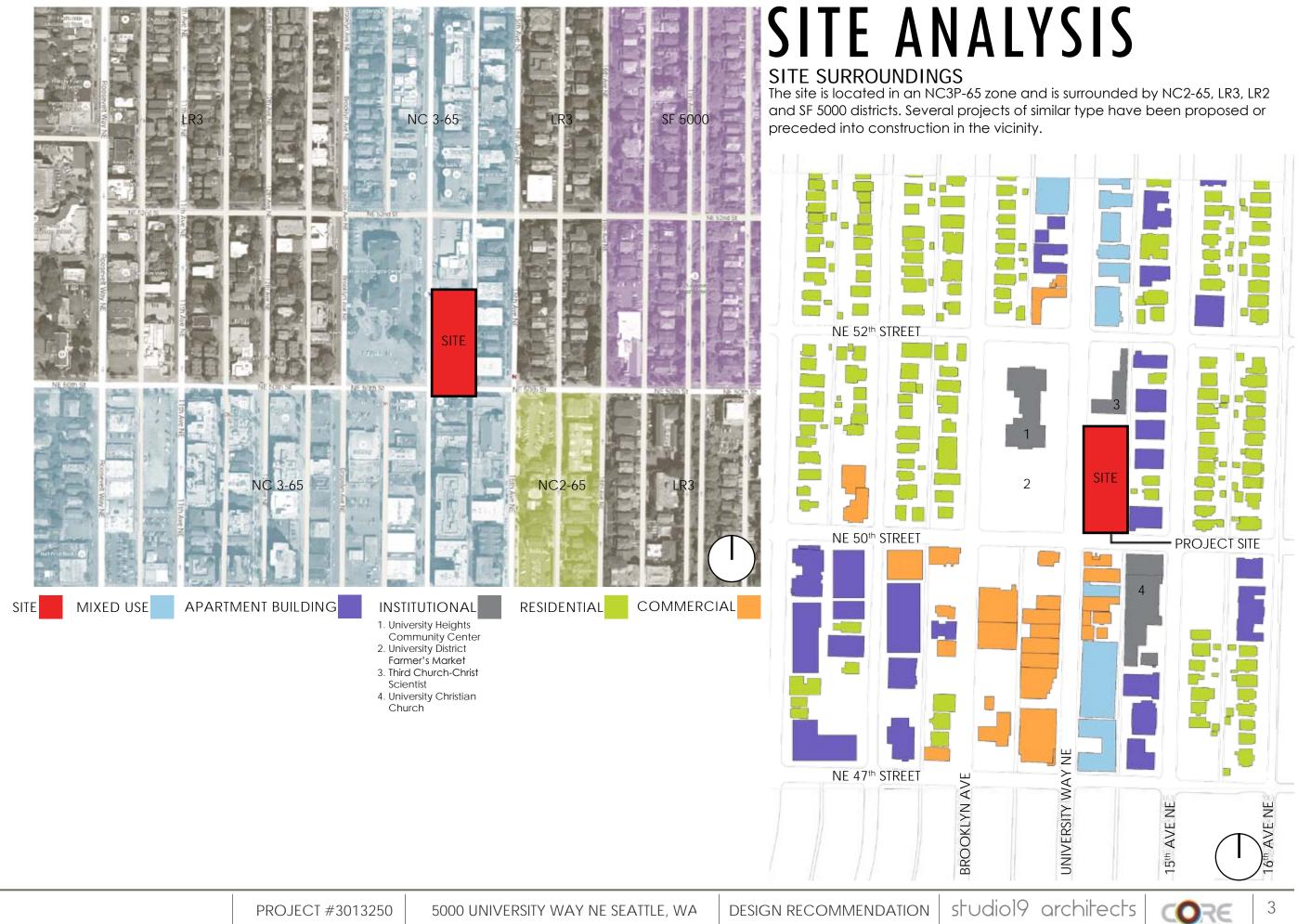
NUMBER OF RESIDENTIAL **UNITS: 111** 

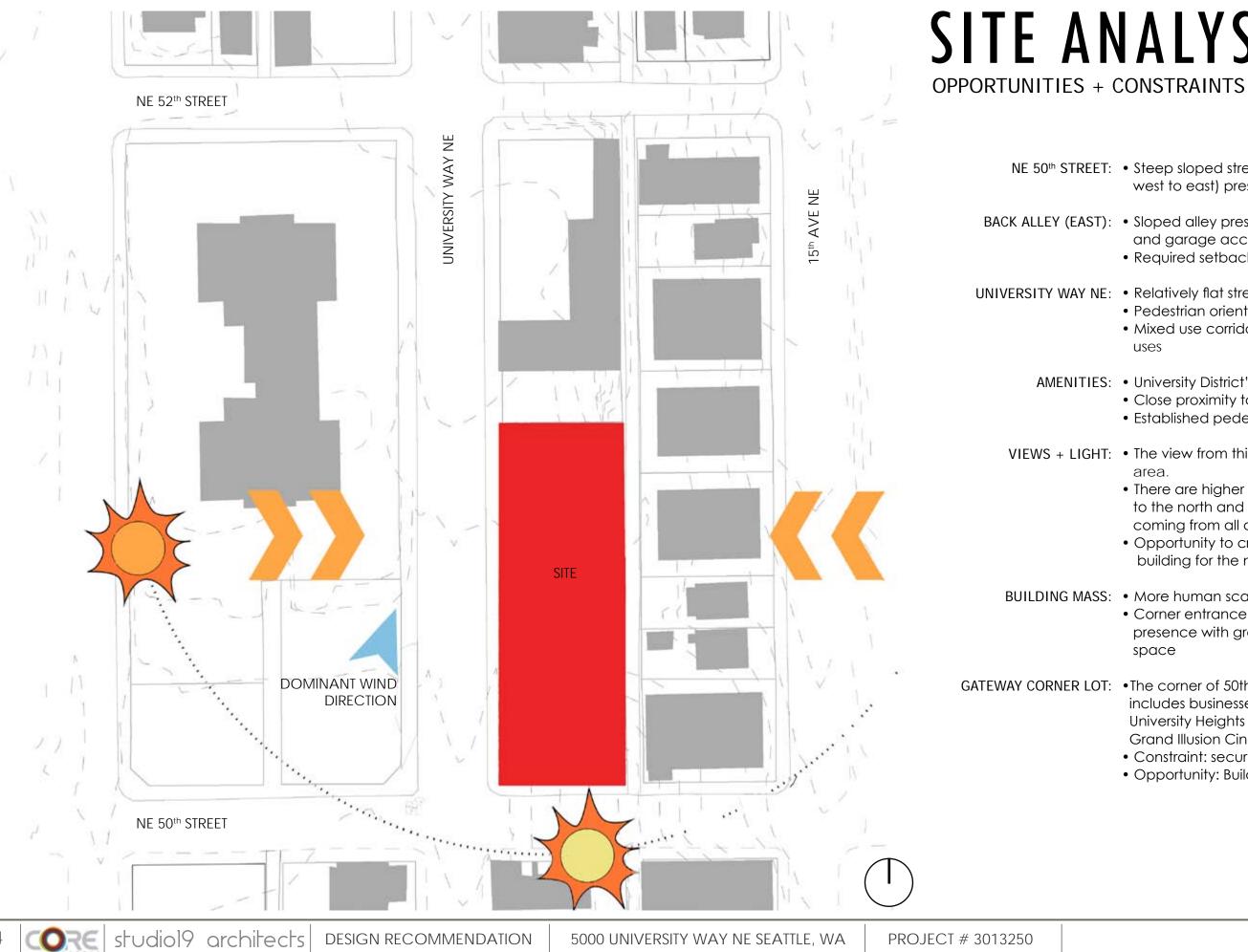
NUMBER OF PARKING

5000 UNIVERSITY WAY NE SEATTLE, WA

- PROPERTY ADDRESS: 5000 University Way NE Seattle, WA 98105
  - Parcel Number: 881640-0435
    - ZONE: NC3P-65
    - **OVERLAYS:** University District NW
      - Urban Center Village
      - Designated Principal Pedestrian Street
      - Frequent Transit Corridor

      - LINES: City of Seattle Design Guidelines University Community Design Guidelines
    - LOT AREA: 26,052 SF
      - FAR 4.75 (26,052 SF x 4.75 = 123,474 SF)
      - STALLS: 41 Residential Stalls
- BUILDING HEIGHT: 65 Feet Above Average Grade
  - DEPARTURES: 23.47A.008.B1 Transparency



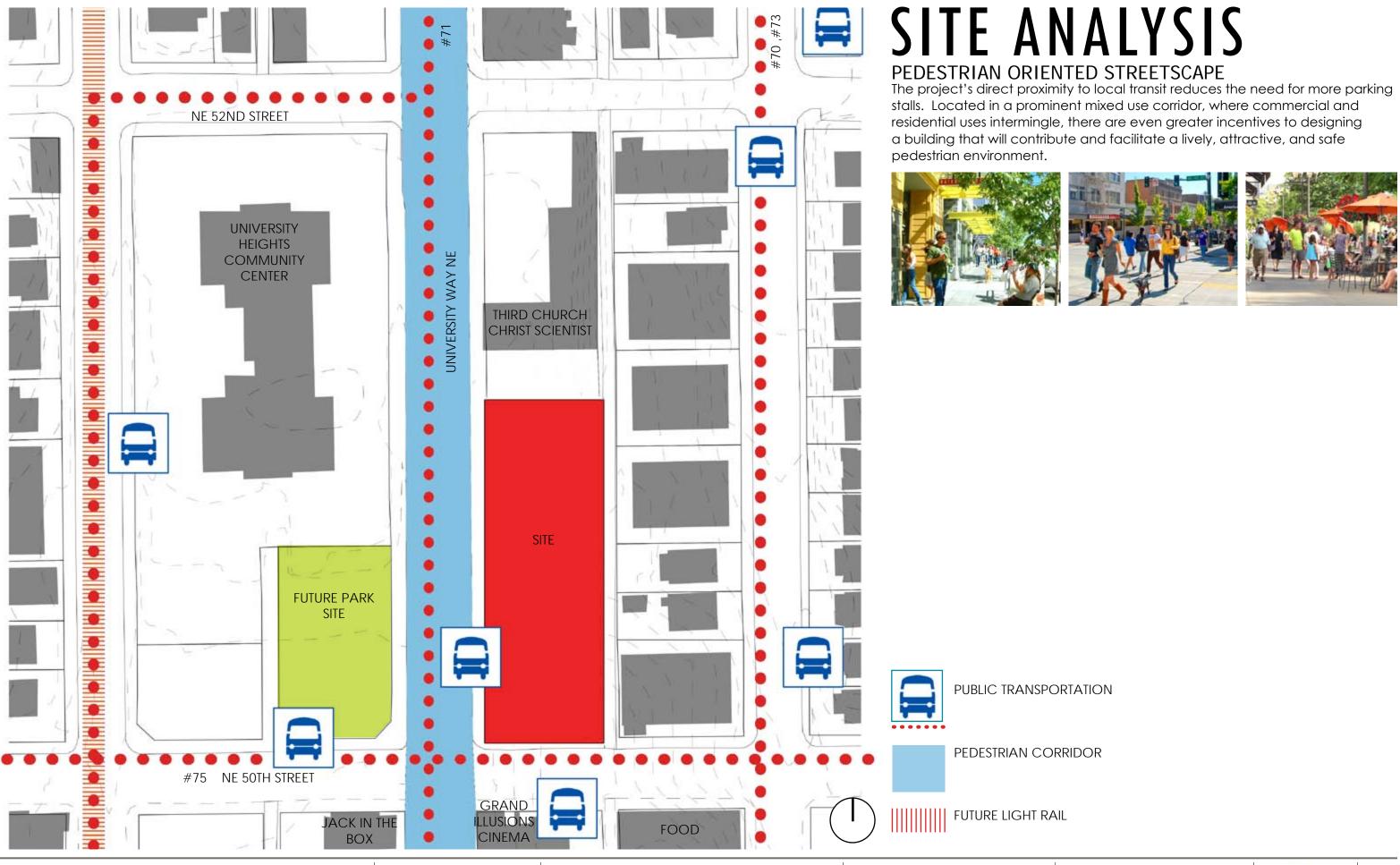


5000 UNIVERSITY WAY NE SEATTLE, WA

PROJECT # 3013250

# SITE ANALYSIS

- NE 50<sup>th</sup> STREET: Steep sloped street (11 feet rise in elevation from west to east) presents challenges to building design
- BACK ALLEY (EAST): Sloped alley presents challenges to building design and garage access
  - Required setbacks for adjacent residential zoning
- UNIVERSITY WAY NE: Relatively flat street; easy to walk on
  - Pedestrian oriented streetscape
  - Mixed use corridor with commercial and residential uses
  - AMENITIES: University District's Farmers Market
    - Close proximity to public transit and green spaces
    - Established pedestrian corridor
  - VIEWS + LIGHT: The view from this site is mainly of the surrounding area
    - There are higher hills to the west and east, and is flat to the north and south. The site will have natural light coming from all directions
    - Opportunity to create a new focus, a gateway building for the neighborhood
  - BUILDING MASS: More human scale with modular design
    - Corner entrance designed to increase neighborhood presence with green streetscape and open public space
- GATEWAY CORNER LOT: The corner of 50th Street and University Way NE includes businesses such as Jack in the Box, the University Heights Community Center's parking lot, & Grand Illusion Cinema + Ebits PC Laptop Business
  - Constraint: security and street-level safety
  - Opportunity: Building to improve the neighborhood

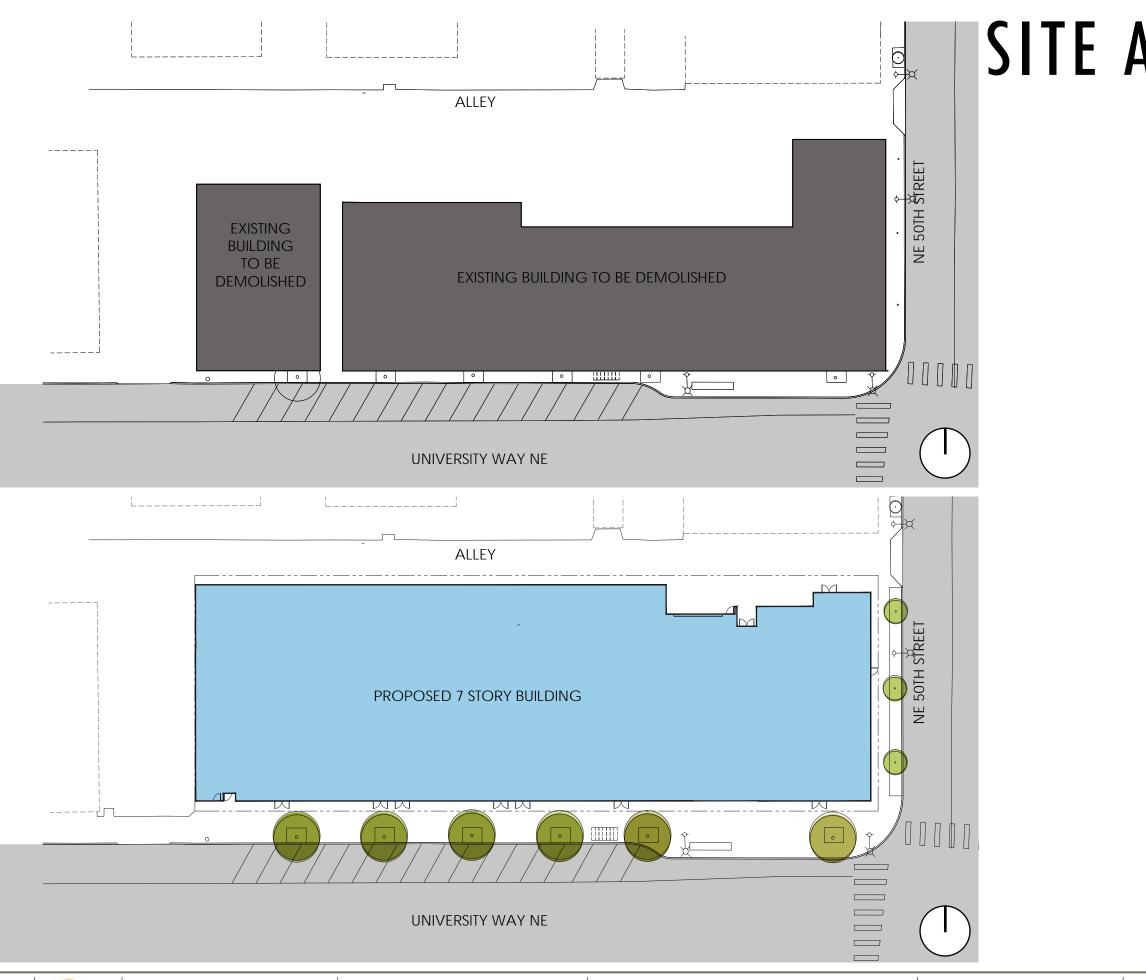


DESIGN RECOMMENDATION PROJECT #3013250 5000 UNIVERSITY WAY NE SEATTLE, WA

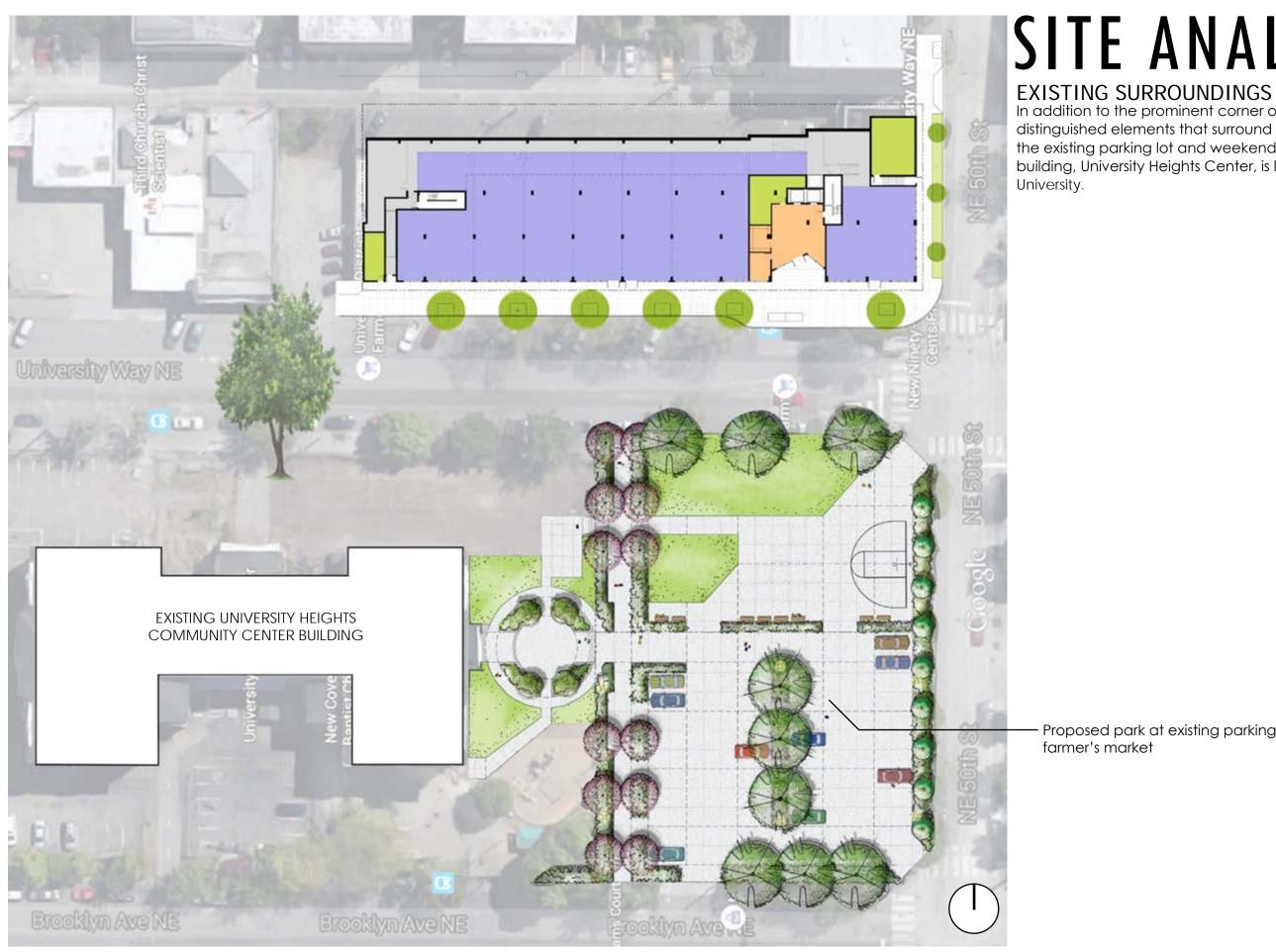
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# SITE ANALYSIS



# SITE ANALYSIS

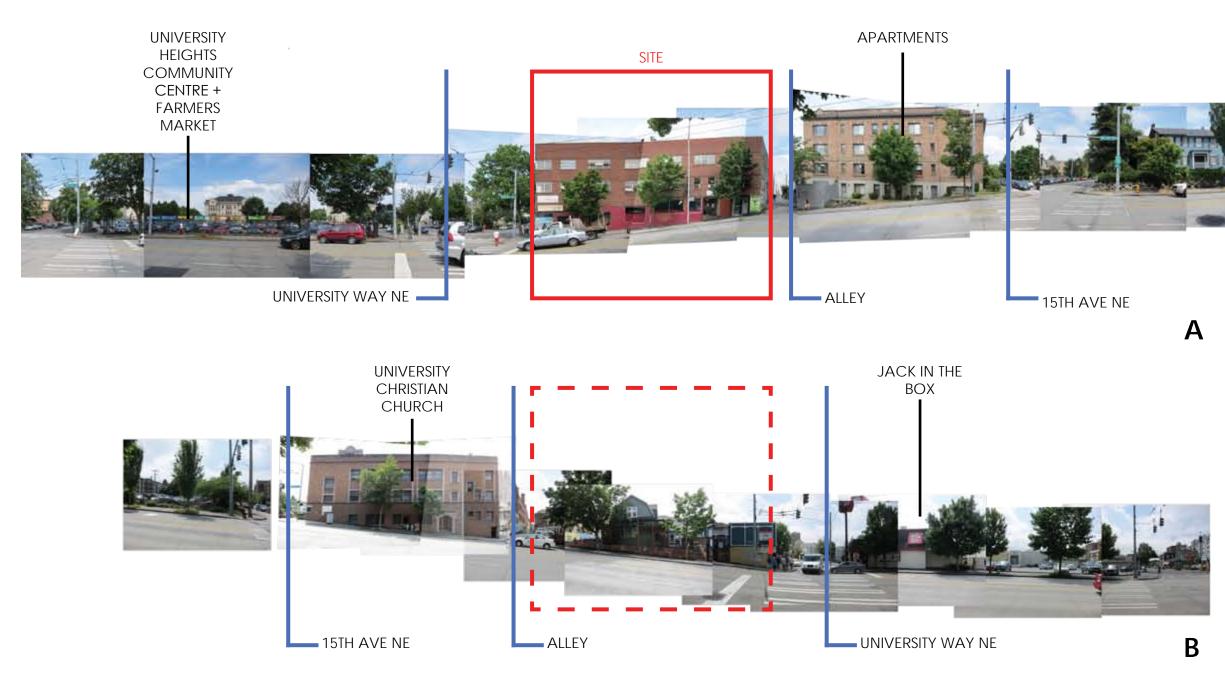
In addition to the prominent corner of 50th and University there are two other distinguished elements that surround the project. A new park will soon occupy the existing parking lot and weekend farmer's market. Also, the landmark building, University Heights Center, is located diagonally across the street on

Proposed park at existing parking lot and

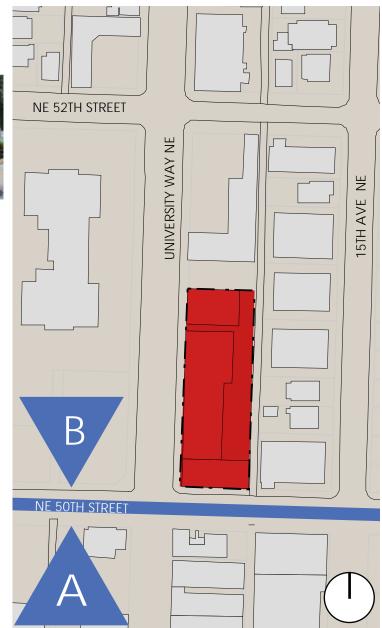
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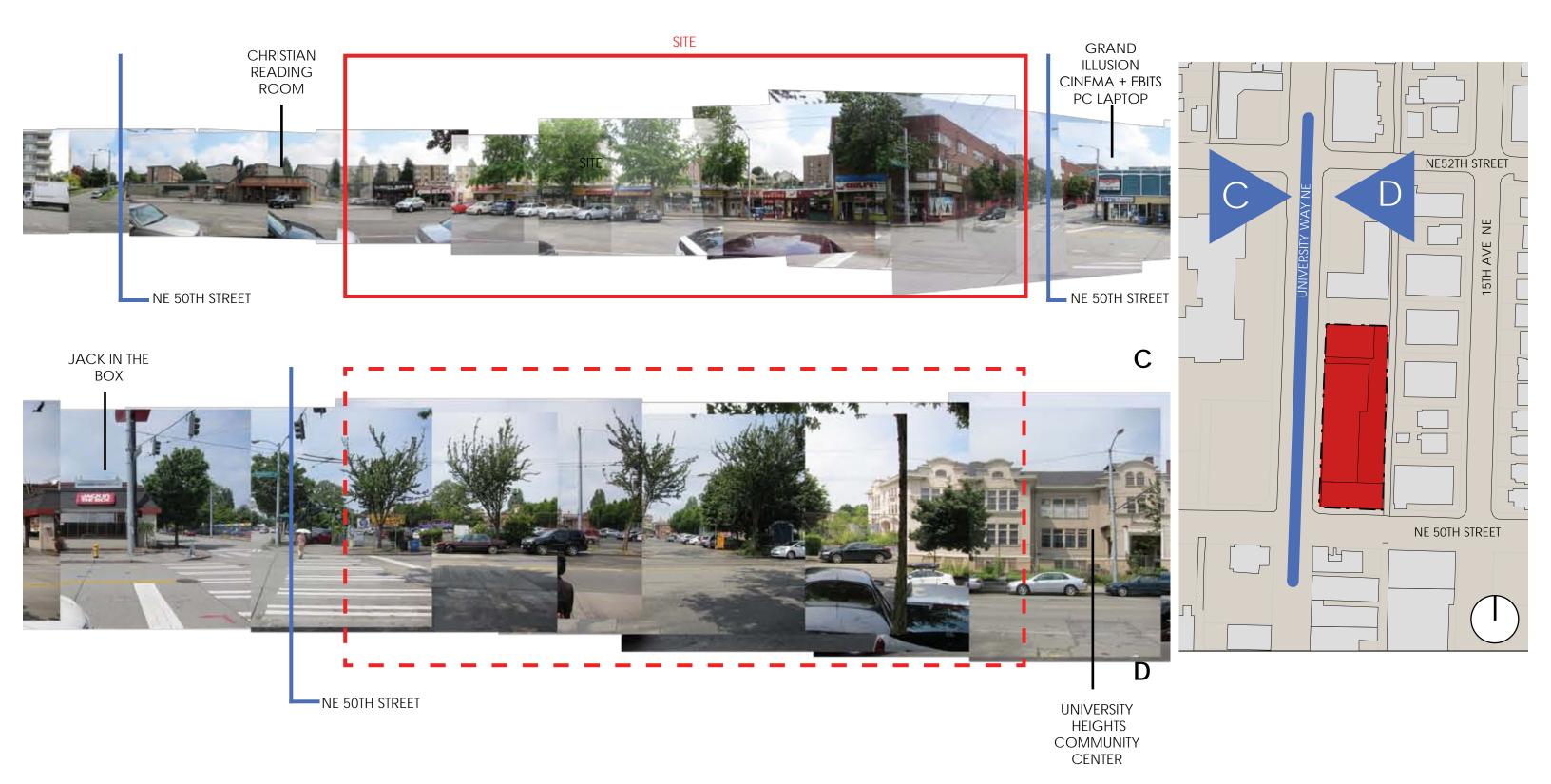








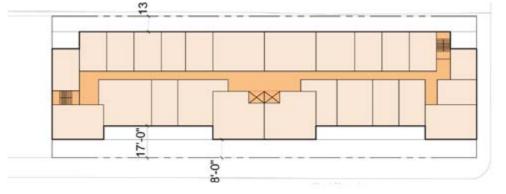
# SITE ANALYSIS UNIVERSITY WAY NE

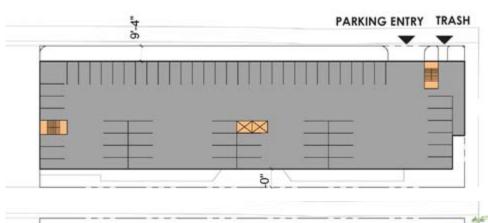


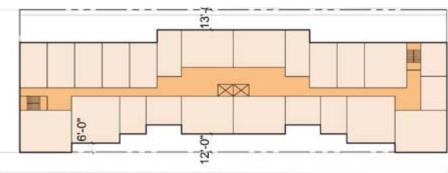


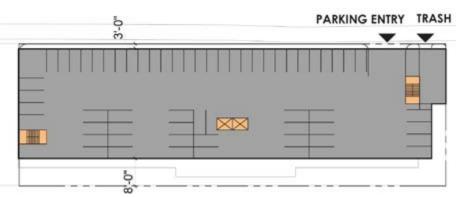
# EDG SUMMARY

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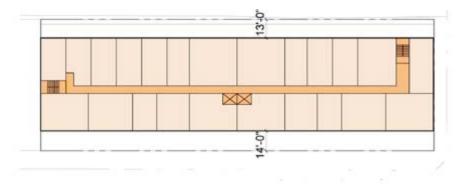


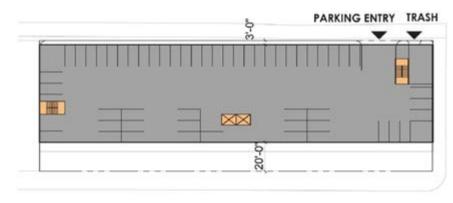
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OPTION A







OPTION C (Preferred Option)



## **BOARD GUIDANCE: ARCHITECTURAL CONCEPT**

"The upper and lower portions of the design should emphasize the corner location and respond to the architectural concept."

### **RESPONSE:**

The overall design concept has changed in response to DPD planning comments and the change in ownership of the property. The proposed building design is now organized with a strong corner element, a street level retail bar, and a recessed residential component as the background.

"The proposed design appears to emphasize the corner through different forms, materials, two story base, setback, and column feature. However, these aspects of the design appear unrelated to the rest of the design concept."

### **RESPONSE:**

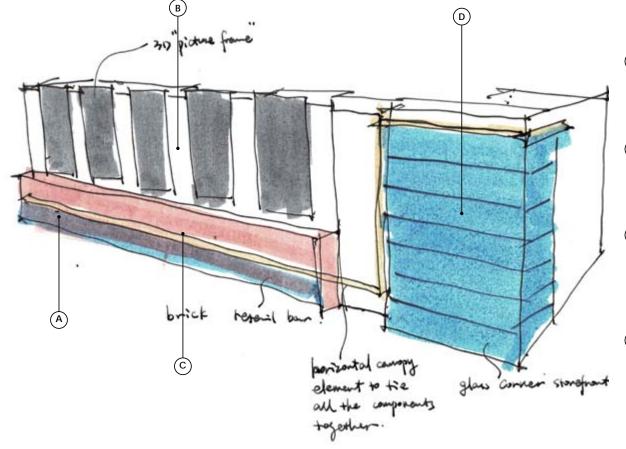
The proposed design now emphasizes the corner element by having it extend down to street level to increase street presence. The use of floor to ceiling glass windows and wrap around balconies and glass canopy all serve to enhance the visibility of the development from the intersection of University Way and 50th Street.

# **EDG RESPONSE**

- CS2 A.2 ARCHITECTURAL PRESSENCE
  - A site may lend itself to a "high profile" design
  - Contribute to a strong street edge
  - Encourage facades to incorporate design detail, articulation and quality materials
- CS2 B.2 CONNECTION TO STREET
  - Identify opportunities for the project to make A strong connection to the street and consider how the building will interact with the public realm
- CS2 C.1 CORNER SITES
  - Serve as gateways or focal points
  - Provide extra space for pedestrians and a generous entry
- CS2 C.3 FULL BLOCK SITE
  - Break up long facades to avoid monolithic presence
  - Provide detail and human scale at street level and include repeating elements to add variety and rhythm to the overall building design
- DC2 A.2 REDUCING PERCEIVED MASS
  - Use secondary elements to reduce the perceived mass of larger projects
  - Consider creating recesses or indentations to the envelope
  - Consider adding canopies...and/or highlighting building entries
- DC2 B.1 FACADE COMPOSITION
  - Ensure all facades are attractive and well proportioned through the placement and detailing of all elements
- DC2 E FORM AND FUNCTION
  - Design buildings such that their primary functions and uses can be readily determined from the exterior







### (A) RETAIL BAR

Cladded in brick, topped with living units, reinfoces the buildings connection to the street. The retail bar provides human scale and enhances pedestrian experience.

### (B) RESIDENTIAL FACADE

Mass held back from street and articulated with "picture frame"bays to break up the long facade. It is mediated between the pedestrian scale retail bar at street level and the distinct corner element.

### C CANOPY

A single gesture of connected canopy at the retail bar and residential entry turns to a vertical element and becomes the top canopy at the corner, serving as an element that tie together all components of the design.

### (D) CORNER ELEMENT

Floor to ceiling glass windows, wrap around balconies, and a glass canopy all serve to enhance the visibility of the development from the intersection of University Way and 50th Street.

## **BOARD GUIDANCE: ARCHITECTURAL CONCEPT**

"The street level expression includes arched storefronts, which also seem unrelated to the overall architectural concept and expression elsewhere on the building."

### **RESPONSE:**

The current design has eliminated the arched storefronts and replaced it will the brick-cladded retail bar concept. The new design gives more emphasis to the street level retail and pedestrian experience, at the same time contrasting the recessed residential components on the upper levels and enhances the design concept.

"Overall, the design concept needs to be clarified and the architectural composition revised. Demonstrates how the corner and street level design responds to and enhances the architectural concept of the proposed building."

### **RESPONSE:**

The design concept has been clarified and the architectural composition has been revised. The proposed building design is now organized with a strong corner element, as street level retail bar, and a recessed residential component as the background.

# EDG RESPONSE ARCHITECTURAL CONCEPT

- DC2 C.1 VISUAL DEPTH AND INTEREST • Add detailing to street level in order to create visual interest
- DC2 C.2 DUAL PURPOSE ELEMENTS
  Consider architectural features that can be dual purpose- adding depth, texture and scale
- DC2.D.1 HUMAN SCALE • Incorporate features to add human scale
- DC2.D.2 TEXTURE
  - Strive for a fine-grained scale, particularly at street level



### **BOARD GUIDANCE: ARCHITECTURAL CONCEPT**

"Commercial transparency and signage should create visual interest and enhance human activity at the street frontages"

### **RESPONSE:**

Visual interest along the street frontage is achieved with the following elements:

- fully alazed storefront systems provide transparency at street level
- articulated rhythm of retail bays
- cohesive signage and lighting that reinforces the retail bay rhythm
- high quality materials,
- distinctive doors at primary entries and canopies

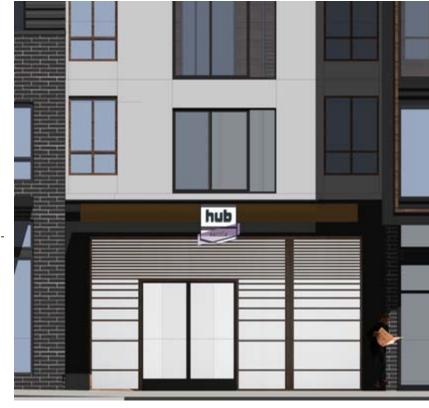
"High quality and finely detailed materials are needed at all levels of this building."

"The street frontages should be of very high quality, finely detailed materials"

### **RESPONSE:**

The following high quality materials are proposed at the street frontages:

- Brick veneer
- •Aluminum storefront window
- •Entry door with wood ipe finish
- Canopies metal, glass and Prodema





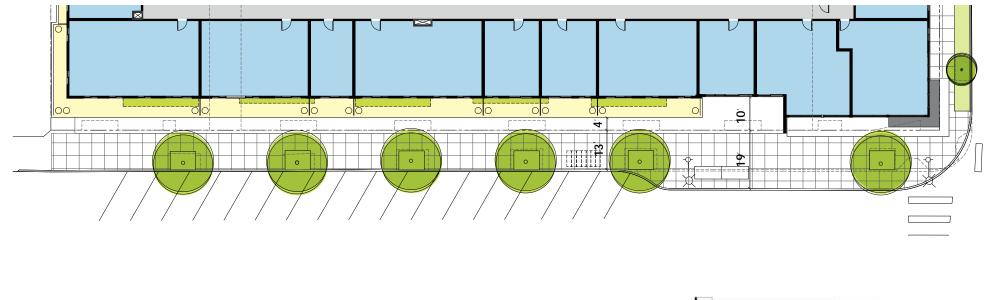
### PL1 A.2 ADDING TO PUBLIC LIFE

- Seek opportunities to foster human interaction through an increase in the size &/or quality of project related spaces available for public use
- Consider features such as widened sidewalks, recessed entries, as well as place-making elements such as art.
- PL3 A.1 ENTIRES
  - Primary entries to be obvious, identifiable & distinctive
- PL3 A.2 ENSEMBLE OF ELEMENTS
  - Design the entry as a collection of coordinated elements including the doors, overhead features, ground surface, lighting & other features
- PL3 C.1 RETAIL EDGES
  - Engage passersby with opportunities to interact visually with the building's interior using glazing & transparency
- DC2 C.1 VISUAL DEPTH AND INTEREST
  - Add detailing to street level in order to create visual interest.
- DC2 C.2 DUAL PURPOSE ELEMENTS • Consider architectural features that can be dual
  - purpose.
- DC2 D.1 HUMAN SCALE
  - Incorporate features to add human scale.
- DC2 D.2 TEXTURE

• Strive for a fine-grained scale, particularly at street level.









ABOVE GRADE PARKING

DC3 B.4

The Board noted that the proposed above grade parking is a concern. The 'dead zone' of the parking floor may detract from human activity at the street level

### **RESPONSE:**

Residential units now align along the entire street front above the retail spaces along University Way. Units and retail have been realigned to stack evenly along the alley.

"The proposed setbacks are a good response to the narrow sidewalks and the glazed storefront corner is a good response to the corner condition." "The proposal should respond to the context of activity in the area, but not necessarily nearby historic architecture. The design should respond to the future park across the street, the activity on University Way and other nearby hubs of activity."

### **RESPONSE:**

The building is set back to create wider sidewalks. Narrow retail bays encourage small businesses in keeping with the existing retail context along the avenue.

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# EDG RESPONSE

## DC3 B.1 MEETING USERS NEEDS

• Plan the size, uses and features of each open space to meet the needs of expected users

### DC3 B.3 CONNECTIONS TO OTHER OPEN SPACES

- Open spaces should connect with, or enhance, the activities of other nearby public open space. Look for opportunities to support uses and activities on
- adjacent properties and/or the sidewalk.

### MULTIFAMILY OPEN SPACE

DC3 C.2 • Design common open spaces for use by all residents to encourage social interaction

### **AMENITIES & FEATURES**

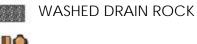
• Create attractive outdoor spaces well suited to the uses envisioned for the project. Use a combination of hard scape and plantings to shape these spaces and to screen less attractive areas as needed

## **BOARD GUIDANCE: ABOVE GRADE PARKING**

ACER NIGRUM 'GREENCOLUMN'/BLACK MAPLE

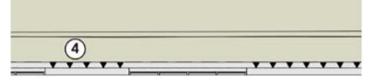
PARROTIA PERSICA/ PER-SIAN IRONWOOD

- 2x2 PRECAST CONCRETE PAVERS
- FIBERGLASS PLANTERS
- FIBERGLASS PLANTERS
- BARBEQUE g am g



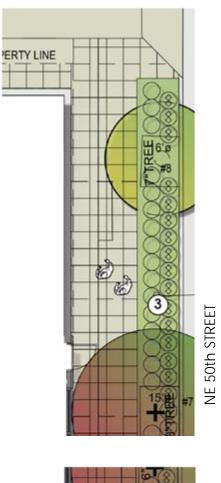


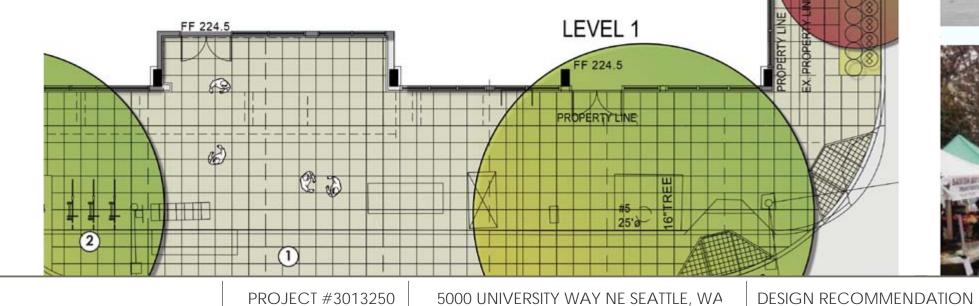
0 **GAS FIREPLACE** 



Alley







# **EDG RESPONSE**



Pavement Bulbout



Bike Racks at Entrances



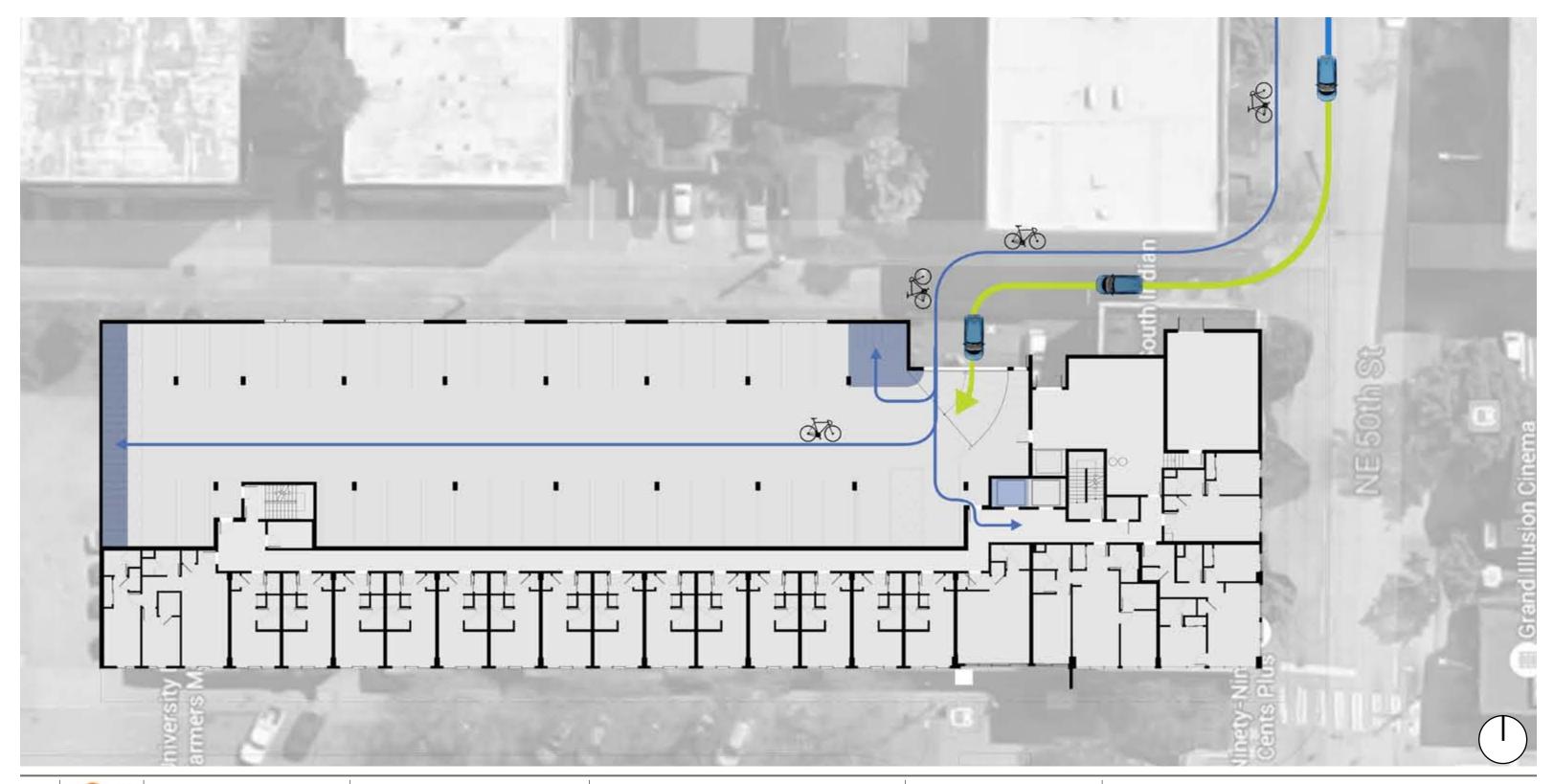
Lush Streetscape



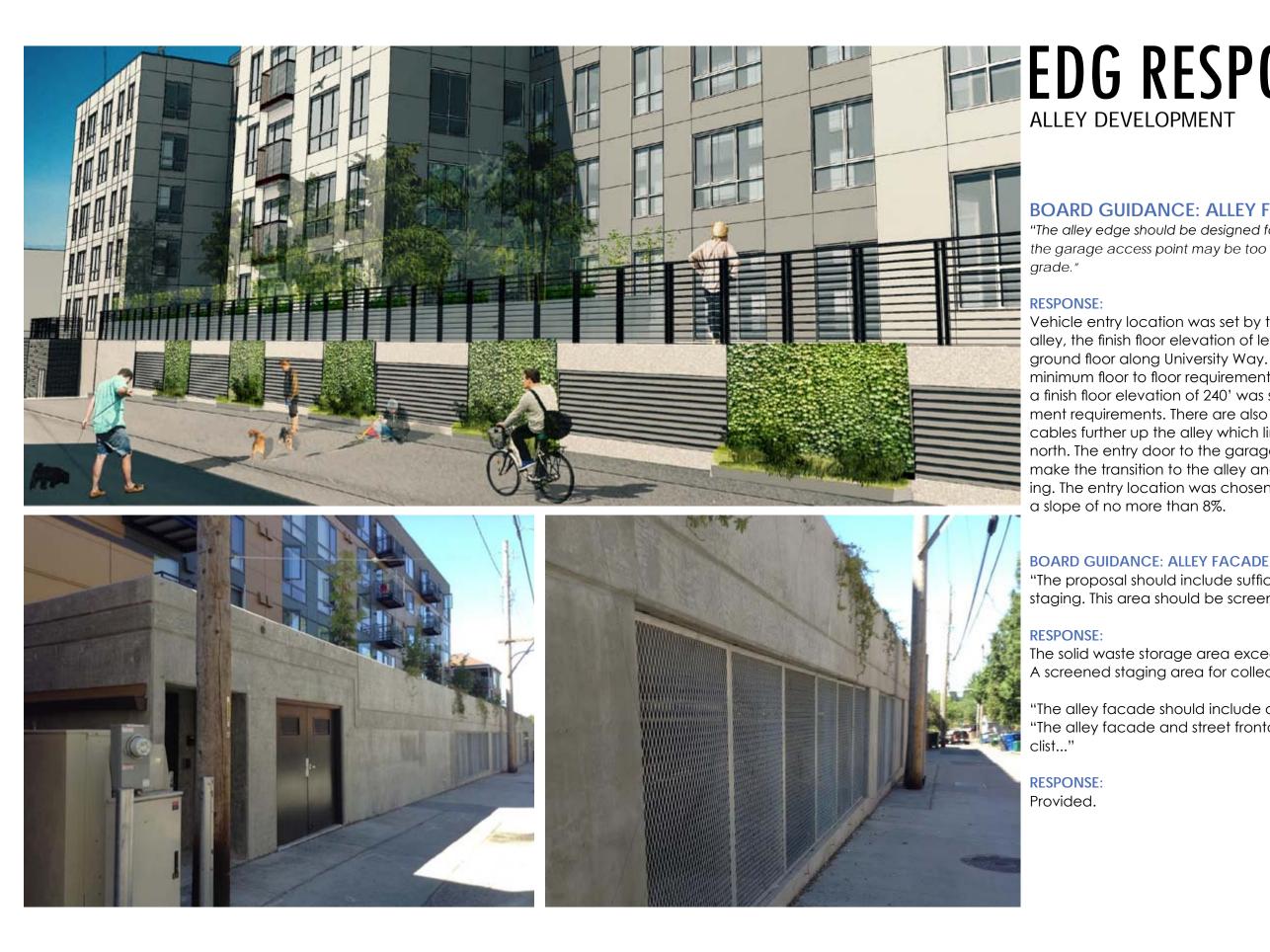
Vine Plantings at Alley







# **EDG RESPONSE** VEHICULAR & BICYCLE CIRCULATION/ACCESS



# **EDG RESPONSE**

## **BOARD GUIDANCE: ALLEY FACADE**

"The alley edge should be designed for sufficient vehicle access. The Board noted that the garage access point may be too close to the alley intersection given the alley

Vehicle entry location was set by the relationship of the existing grade in the alley, the finish floor elevation of level 2 and the finish floor elevation of the ground floor along University Way. Bound by the existing topography, the 13' minimum floor to floor requirement at level 1 and the building maximum height a finish floor elevation of 240' was set for level 2 to satisfy site and development requirements. There are also two existing telephone poles with fiber optic cables further up the alley which limits the possibility of locating the entry further north. The entry door to the garage was set back 16'-6" to provide an area to make the transition to the alley and also serves as additional space for stacking. The entry location was chosen to provide a safe level access to the alley at

"The proposal should include sufficient area for trash and recycling storage and staging. This area should be screened visually and to minimize odors."

The solid waste storage area exceeds the required square footage. A screened staging area for collection day has been provided.

"The alley facade should include a pedestrian entry for residents." "The alley facade and street frontage should be designed for access by cy-





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DESIGN RECOMMENDATION

5000 UNIVERSITY WAY NE SEATTLE, WA

PROJECT # 3013250







Kevala Appartment, 845 NE 66th



Rooster Appartment, 900 NE 65TH ST



Alder Hall, 1315 NE Campus Pkwy



Rooster Appartment, 900 NE 65TH ST



Alder Hall, 1315 NE Campus Pkwy





PROJECT #3013250

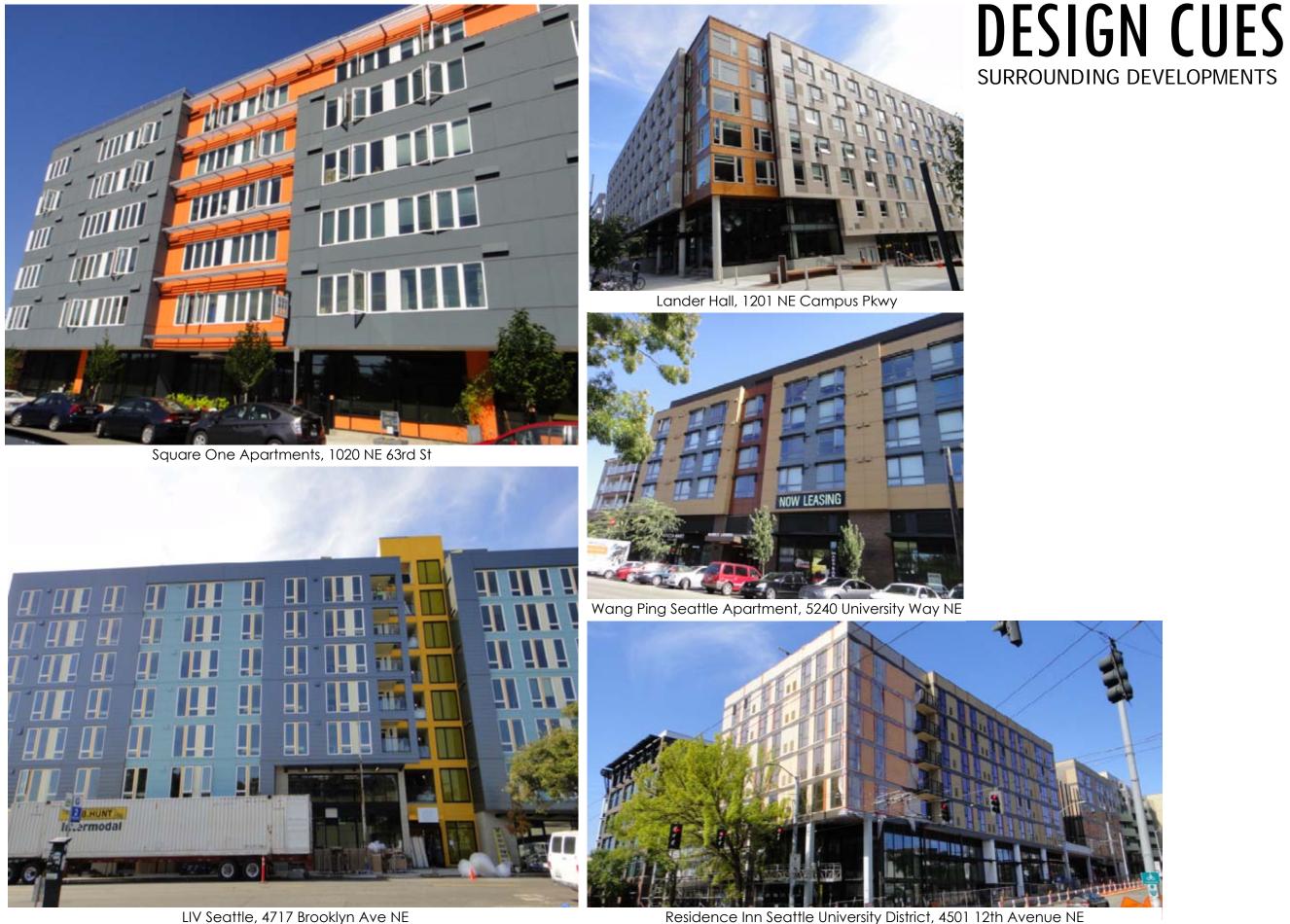
5000 UNIVERSITY WAY NE SEATTLE, WA



Alder Hall, 1315 NE Campus Pkwy

AVA U District, 4535 12th Ave NE





LIV Seattle, 4717 Brooklyn Ave NE

DESIGN RECOMMENDATION

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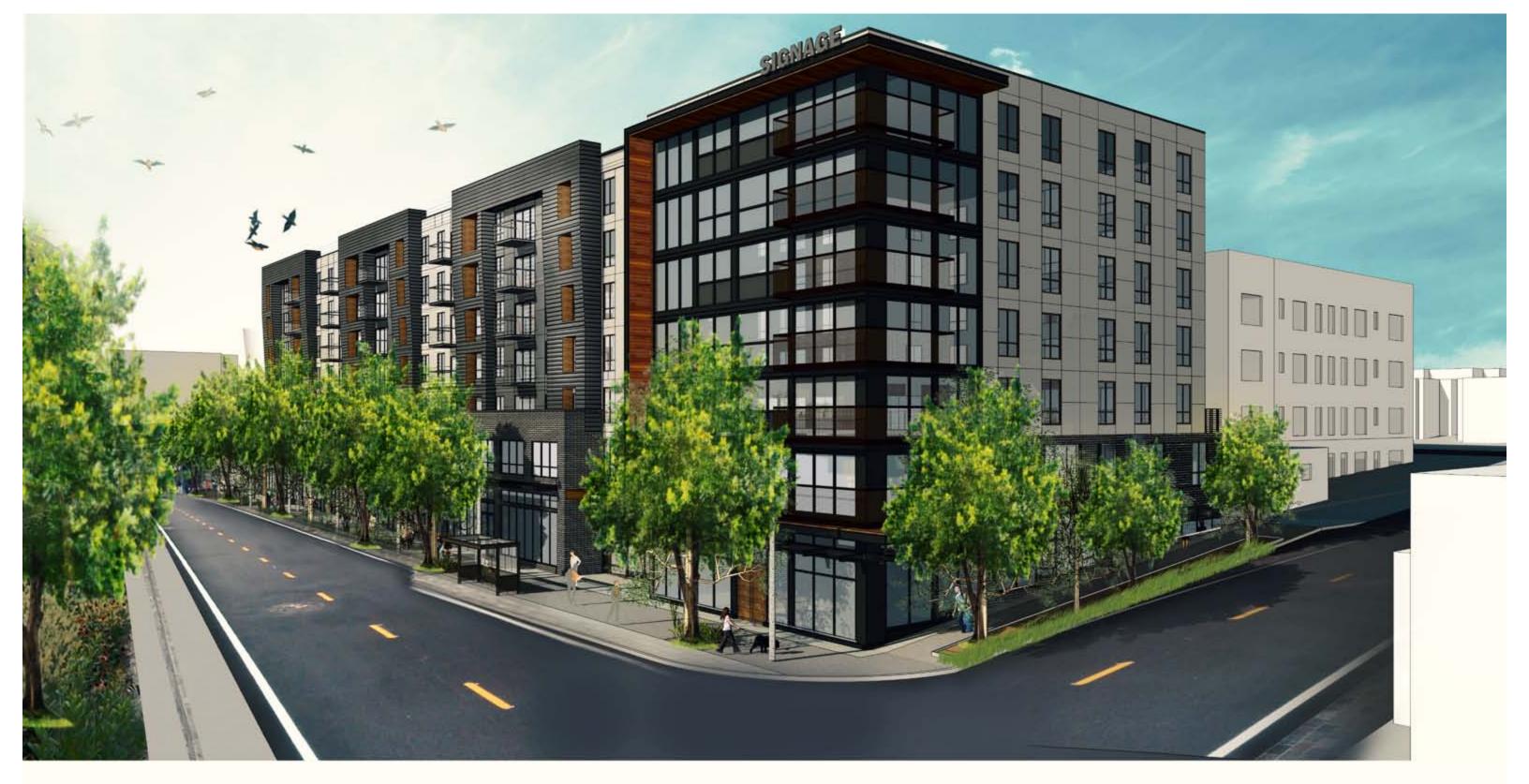
5000 UNIVERSITY WAY NE SEATTLE, WA

PROJECT # 3013250









# PERSPECTIVES

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# **PERSPECTIVES** UNIVERSITY & 50<sup>TH</sup>: ALTERNATIVE SCHEME







PROJECT #3013250 DESIGN RECOMMENDATION 5000 UNIVERSITY WAY NE SEATTLE, WA





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# PERSPECTIVES UNIVERSITY & 50<sup>TH</sup>: ALTERNATIVE SCHEME

## PERSPECTIVES UNIVERSITY & 50<sup>TH</sup>







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PROJECT # 3013250

# PERSPECTIVES UNIVERSITY & 50<sup>TH</sup>: ALTERNATIVE SCHEME

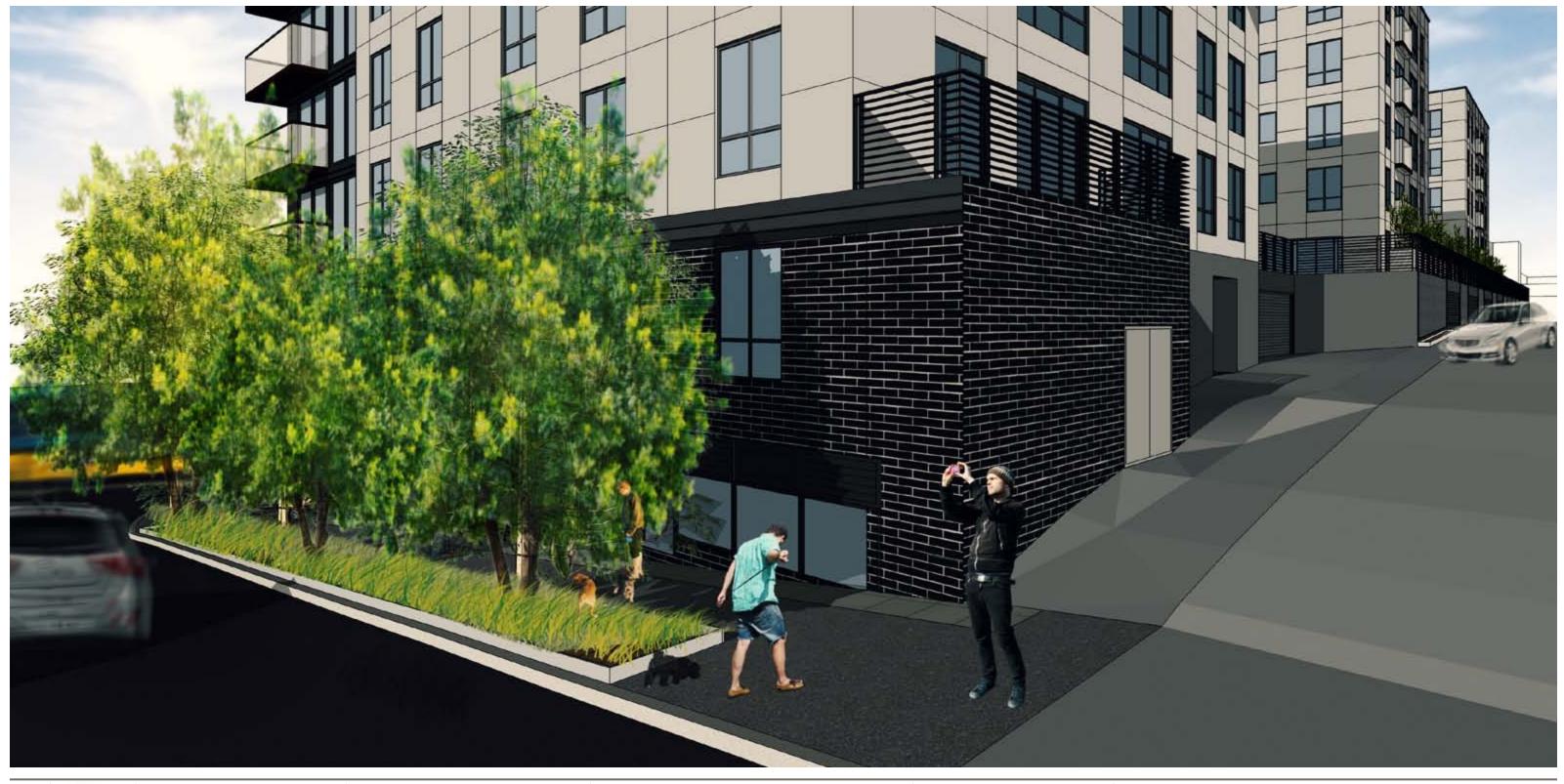


## **PERSPECTIVE** 50<sup>TH</sup> STREET



27







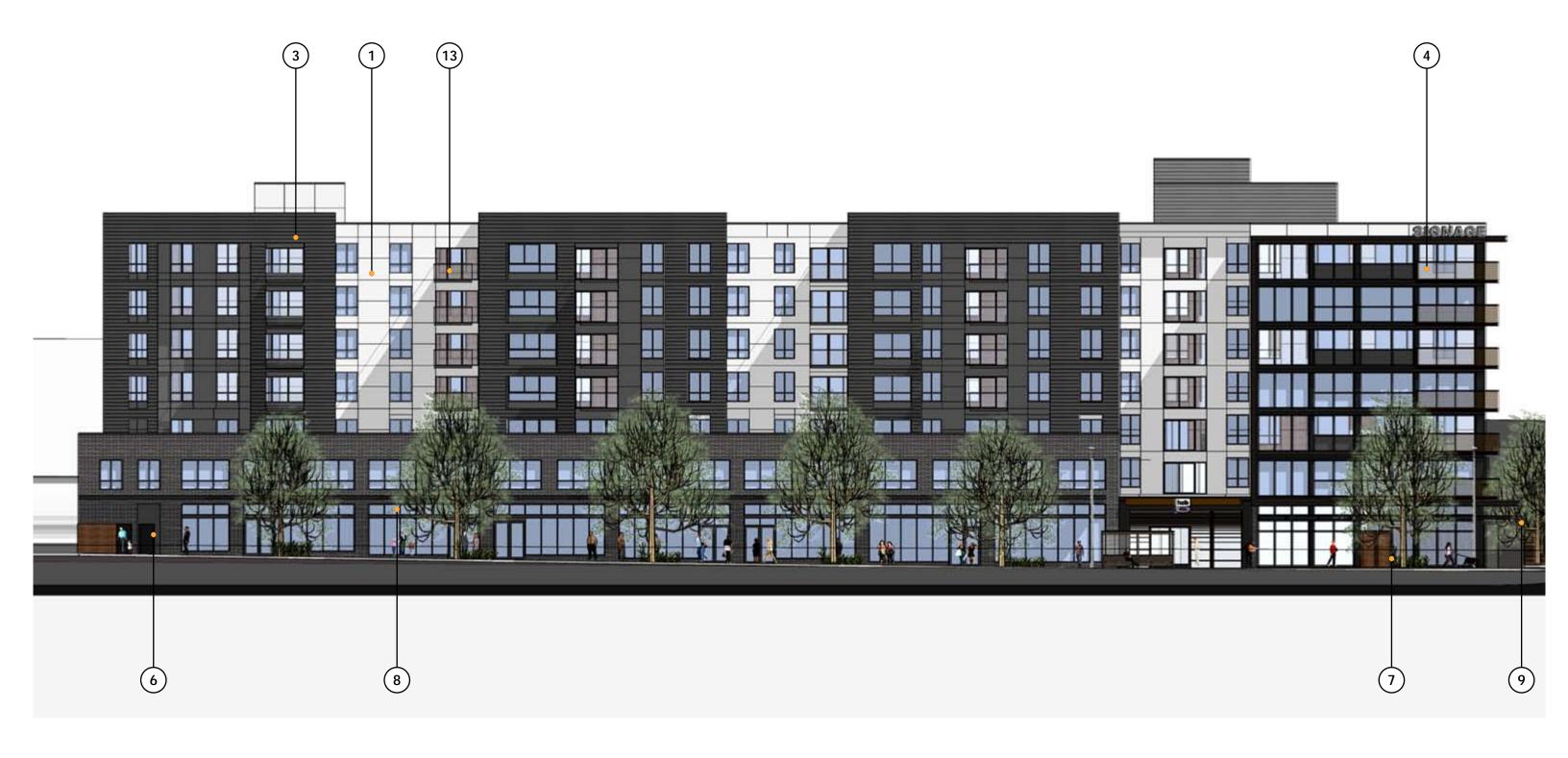


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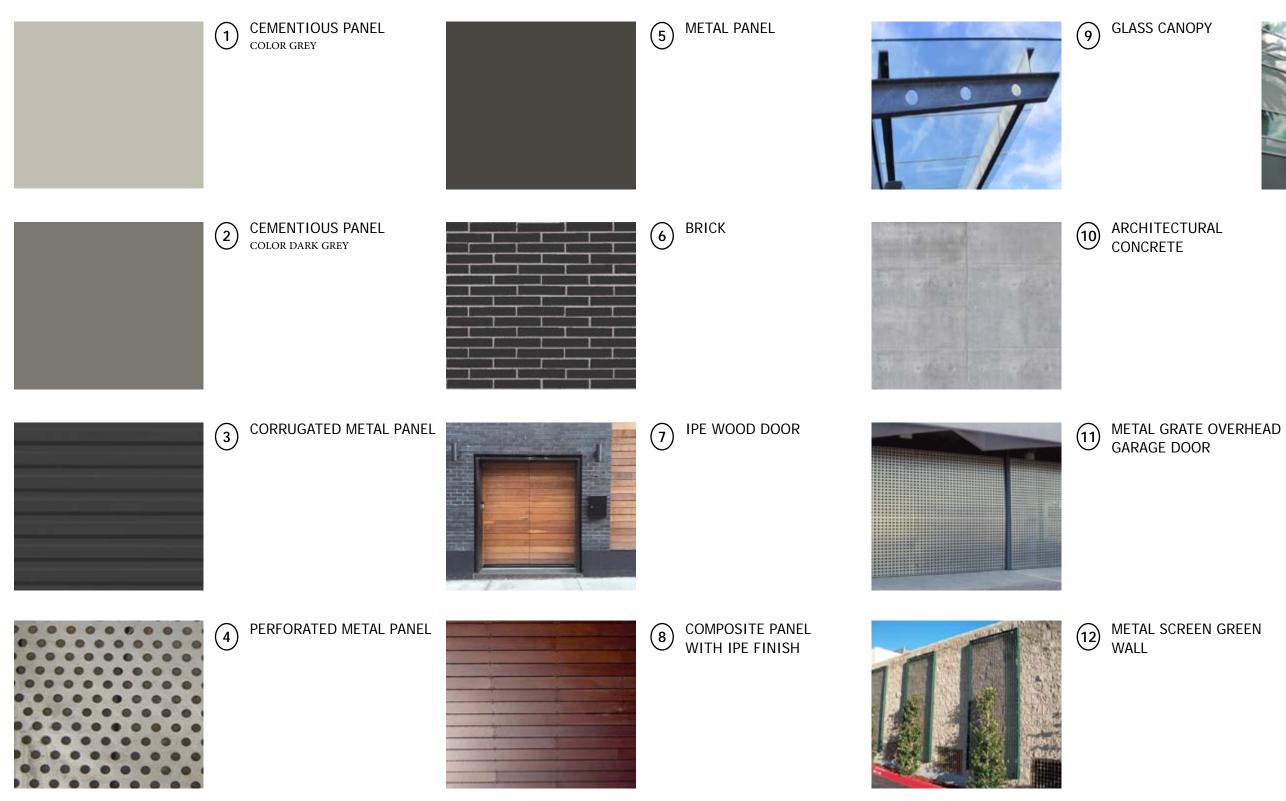




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# MATERIALS







# SIGNAGE



FRONT MOUNTED SIGN

TOP MOUNTED SIGN

**GLASS FILM SIGN** 

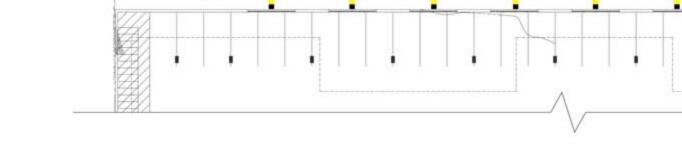
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# LIGHTING EXTERIOR LIGHTING PLAN











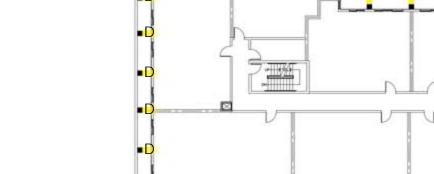
A: WALL-MOUNTED LIGHT FIXTURE (LIGHT FROM TOP

**B: CEILING-MOUNTED LIGHT** 

AND BOTTOM)

STRIP





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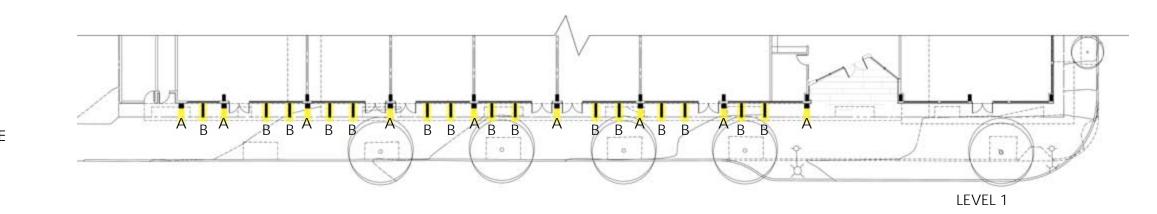
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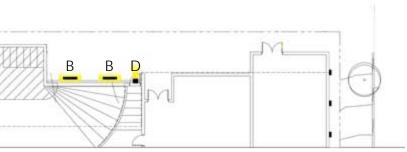
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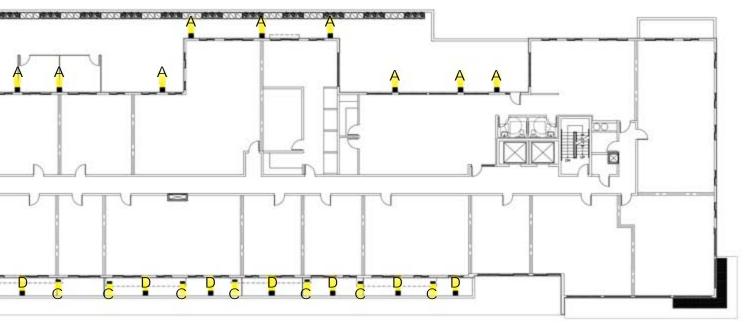




F: STRIP LIGHTING

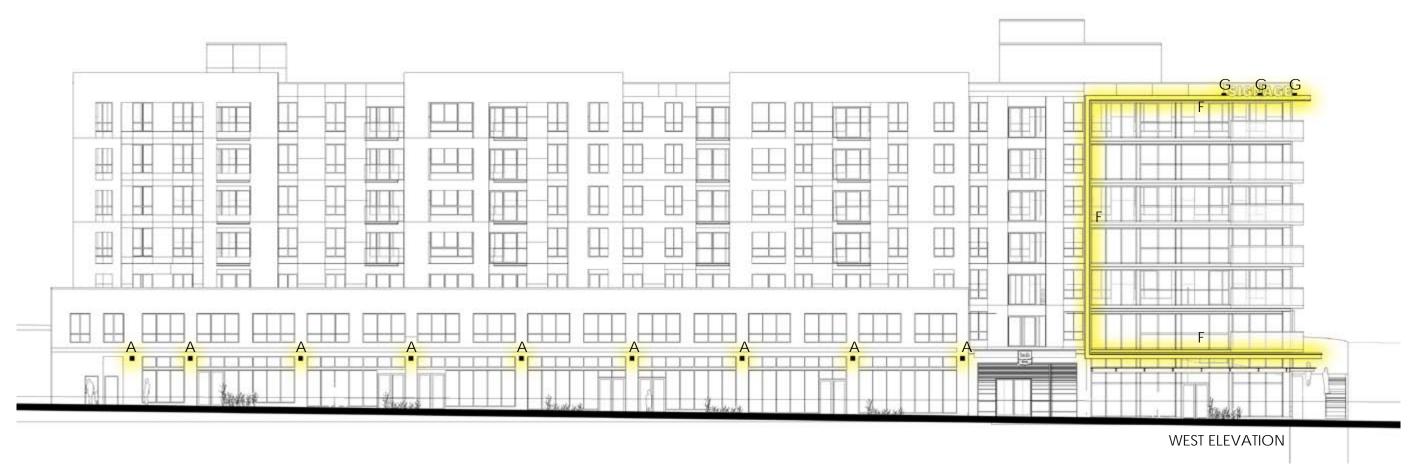


LEVEL 2



LEVEL 3





# LIGHTING CONCEPT







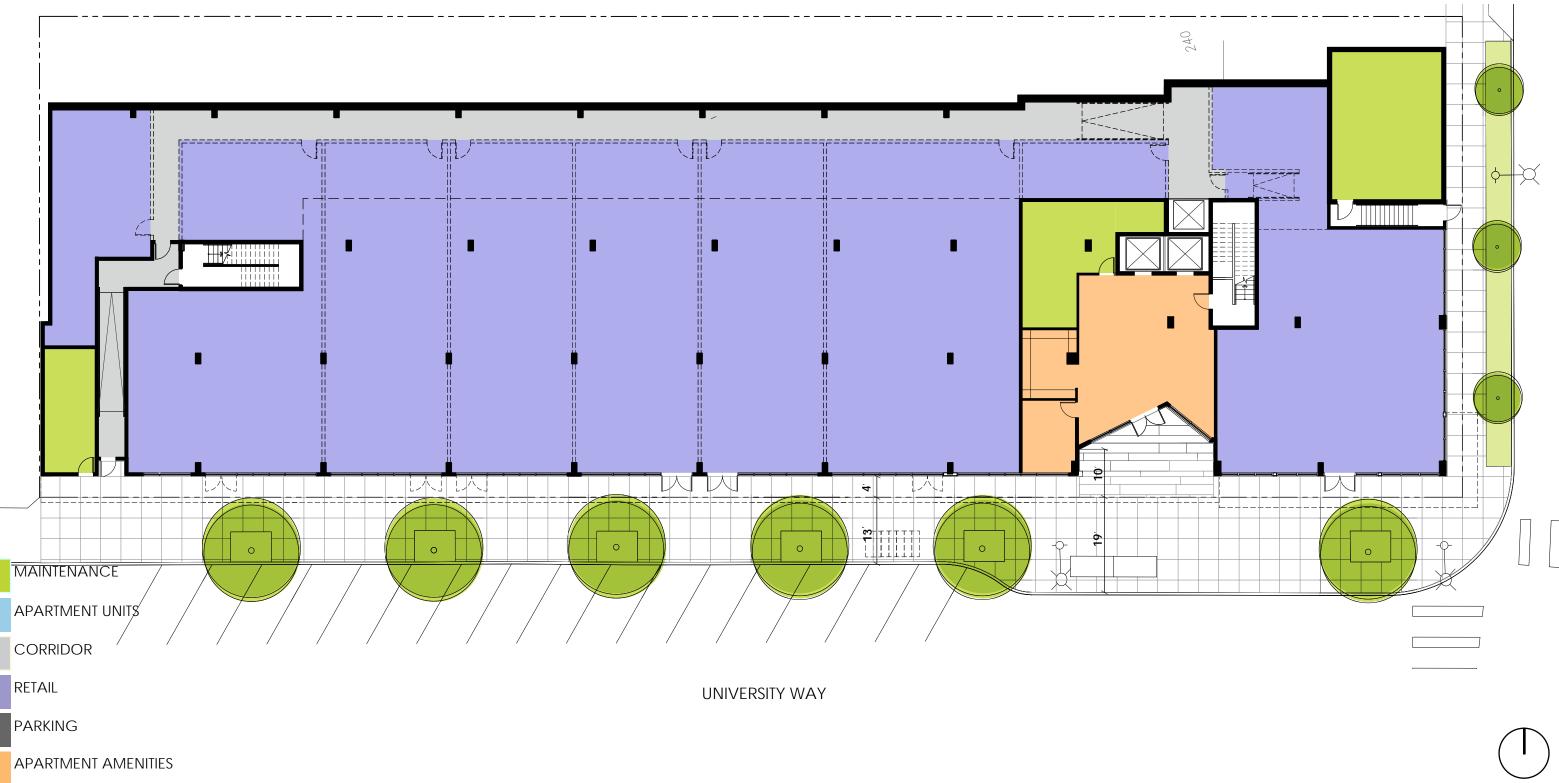


NORTH ELEVATION



SOUTH ELEVATION





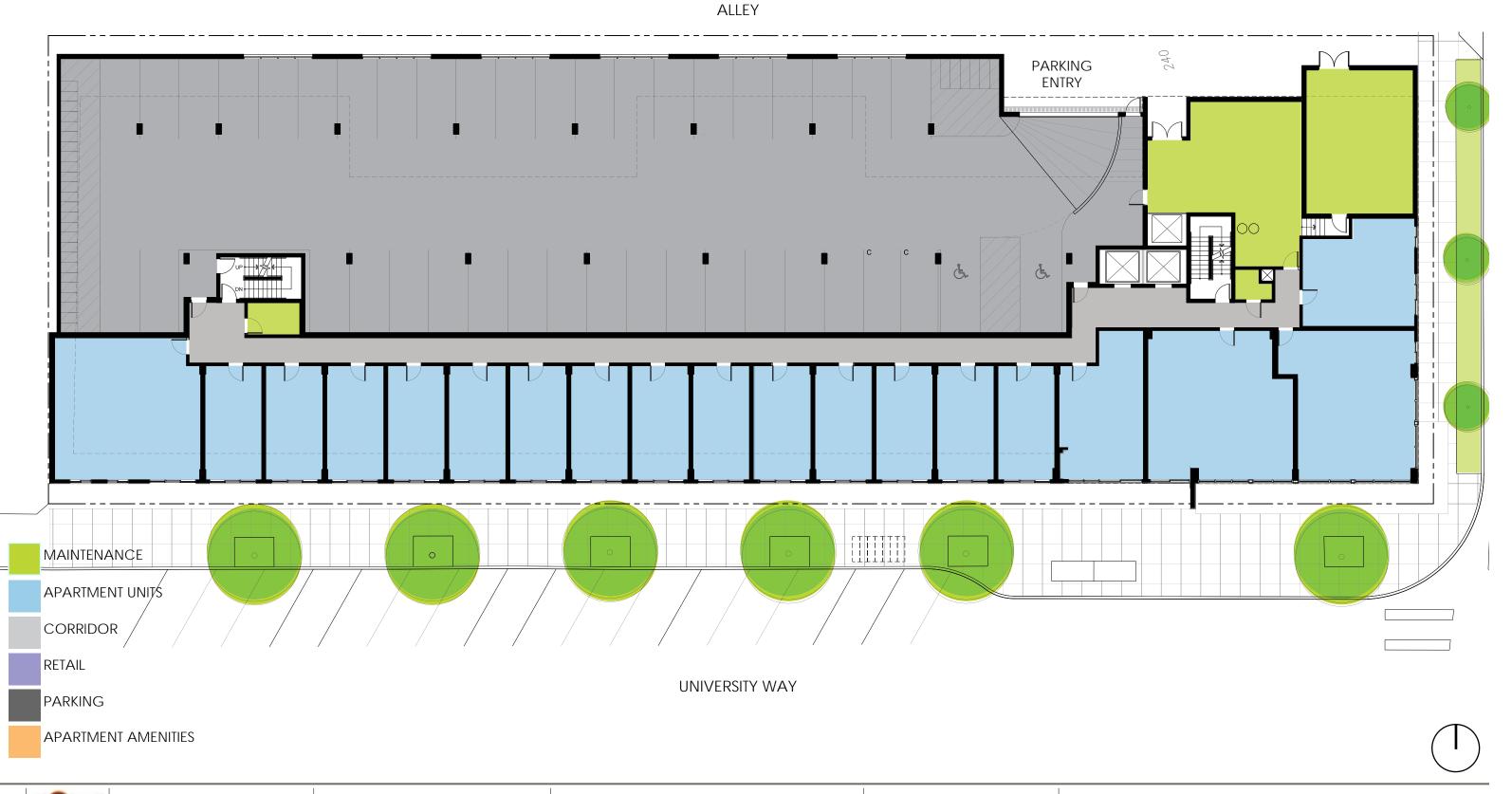
ALLEY

# SITE PLAN/ GROUND FLOOR PLAN

CORE

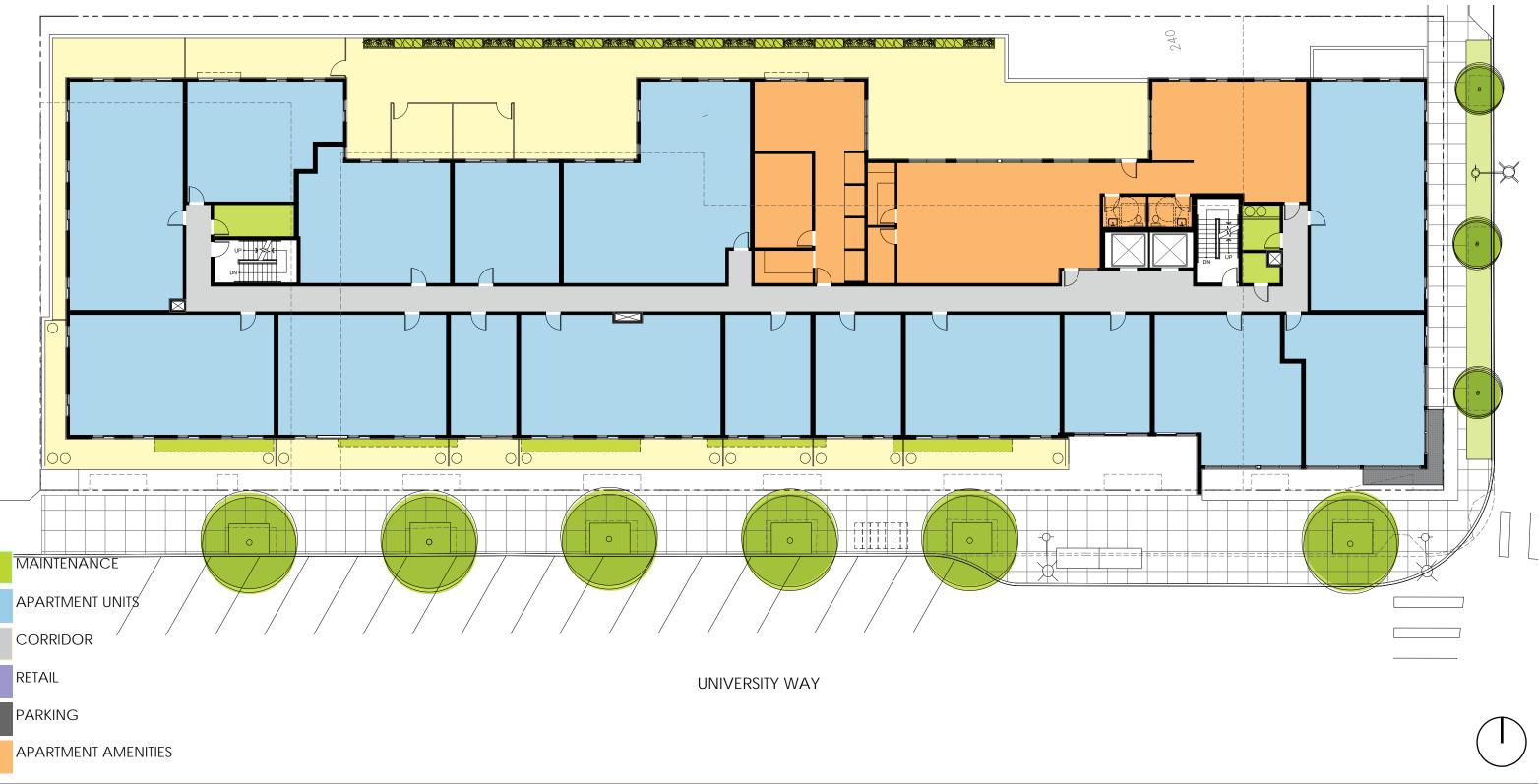
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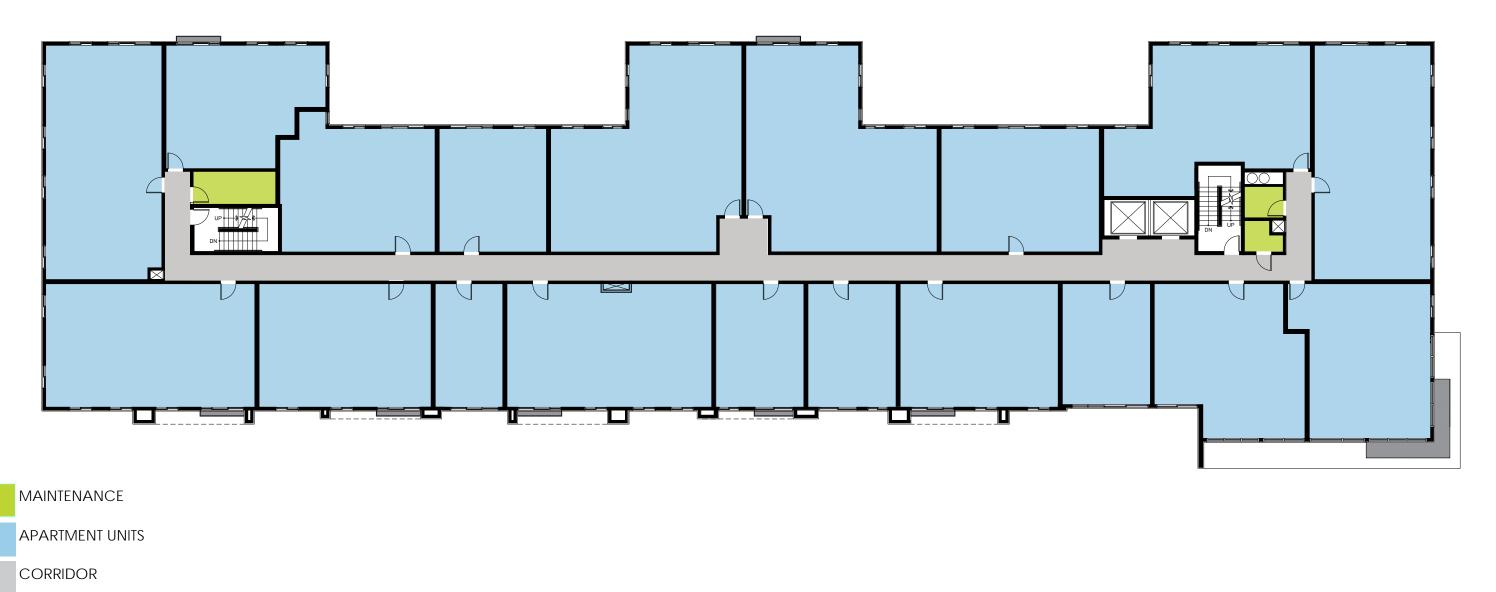


CORE

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### **FLOOR PLAN** LEVEL FOUR THROUGH SEVEN

ALLEY



RETAIL

PARKING

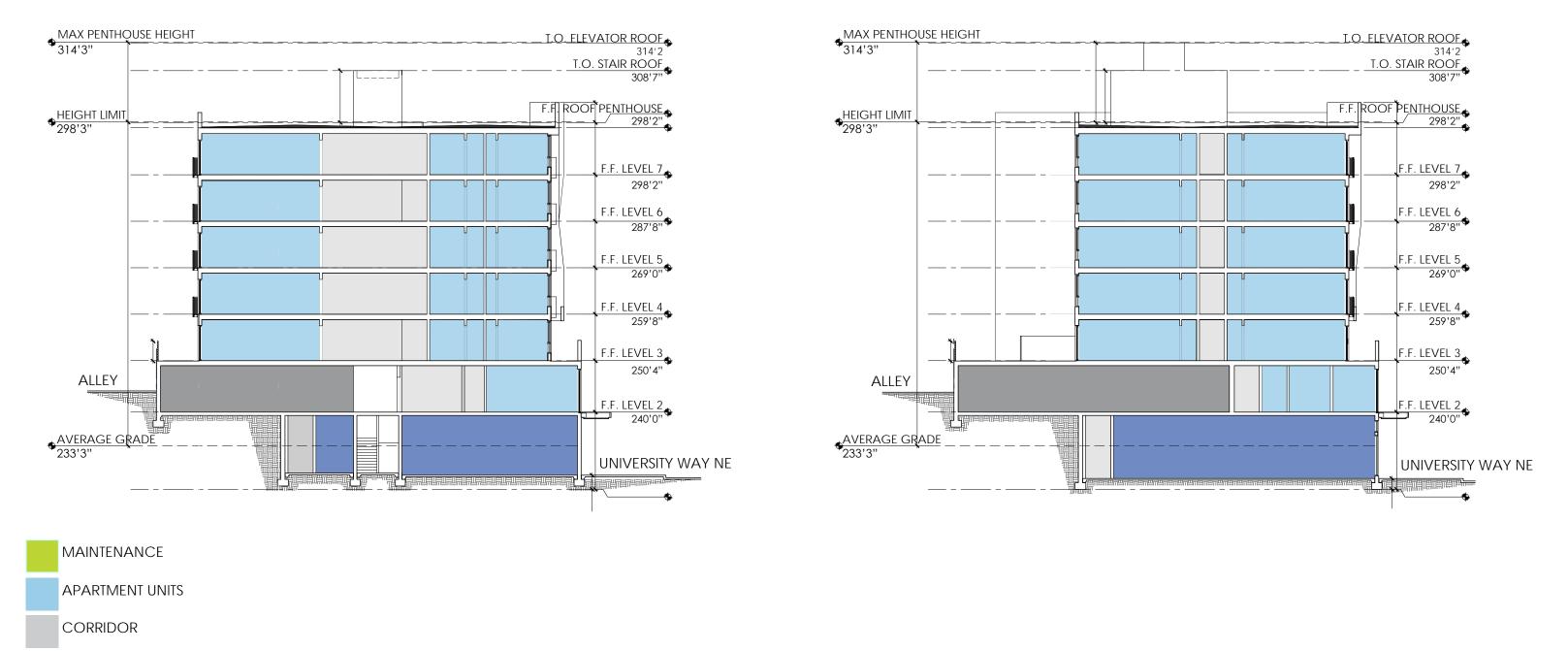
APARTMENT AMENITIES

UNIVERSITY WAY







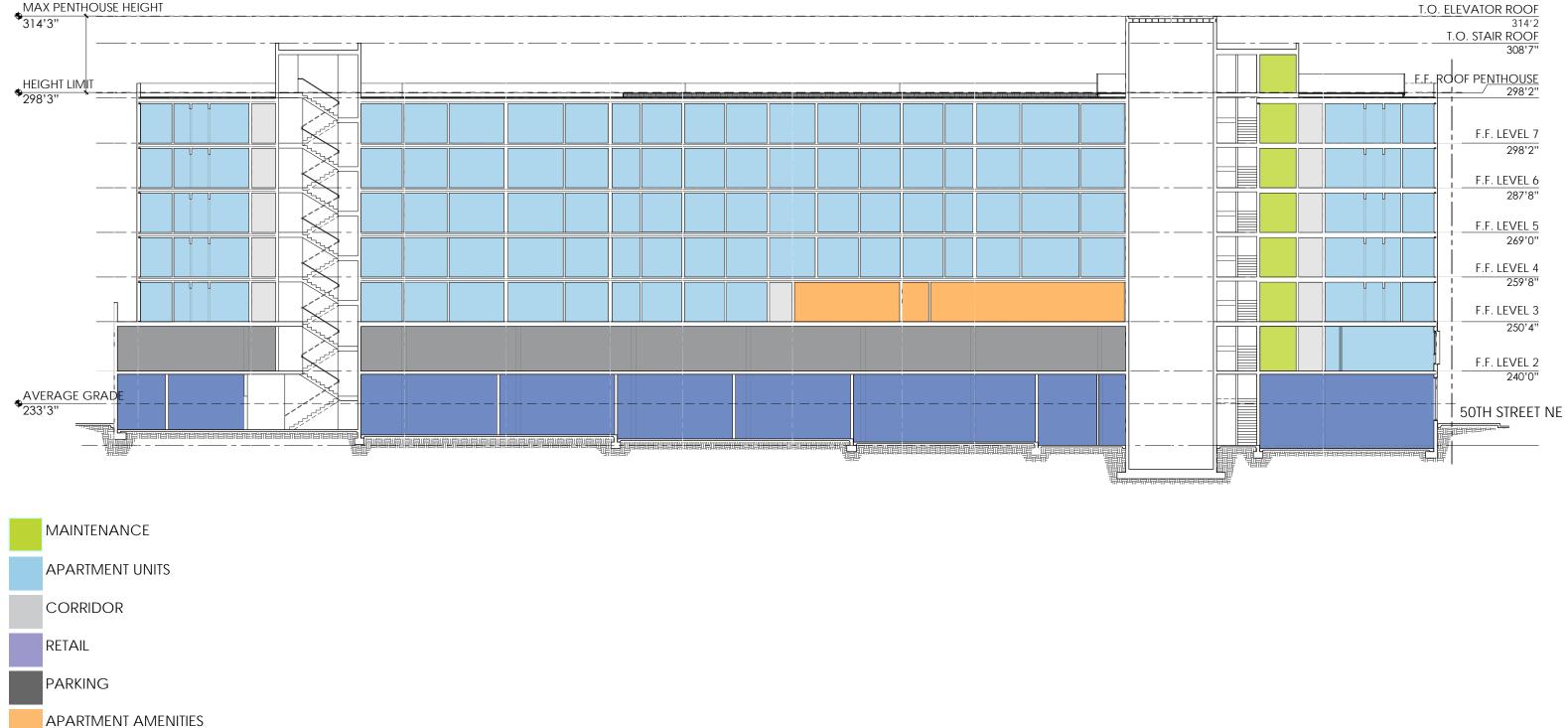


RETAIL

PARKING

APARTMENT AMENITIES

### **SECTION** SECTION 2





PARROTIA PERSICA/ PER-SIAN IRONWOOD

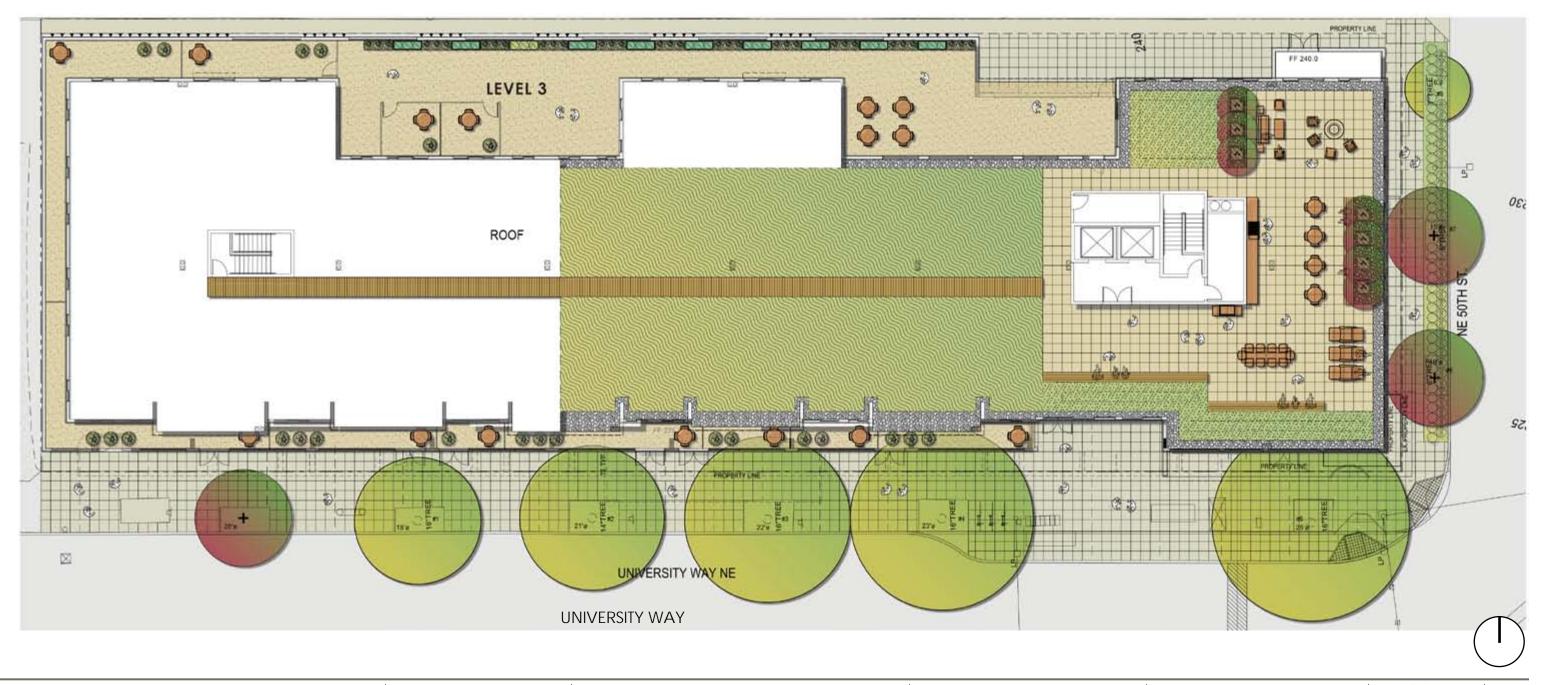
- 2x2 PRECAST CONCRETE PAVERS
   FIBERGLASS PLANTERS
   FIBERGLASS PLANTERS
   BARBEQUE
  - WASHED DRAIN ROCK







ALLEY



N studiol9 architects CORE 45



'GREENCOLUMN'/BLACK MAPLE

PARROTIA PERSICA/ PER-SIAN IRONWOOD

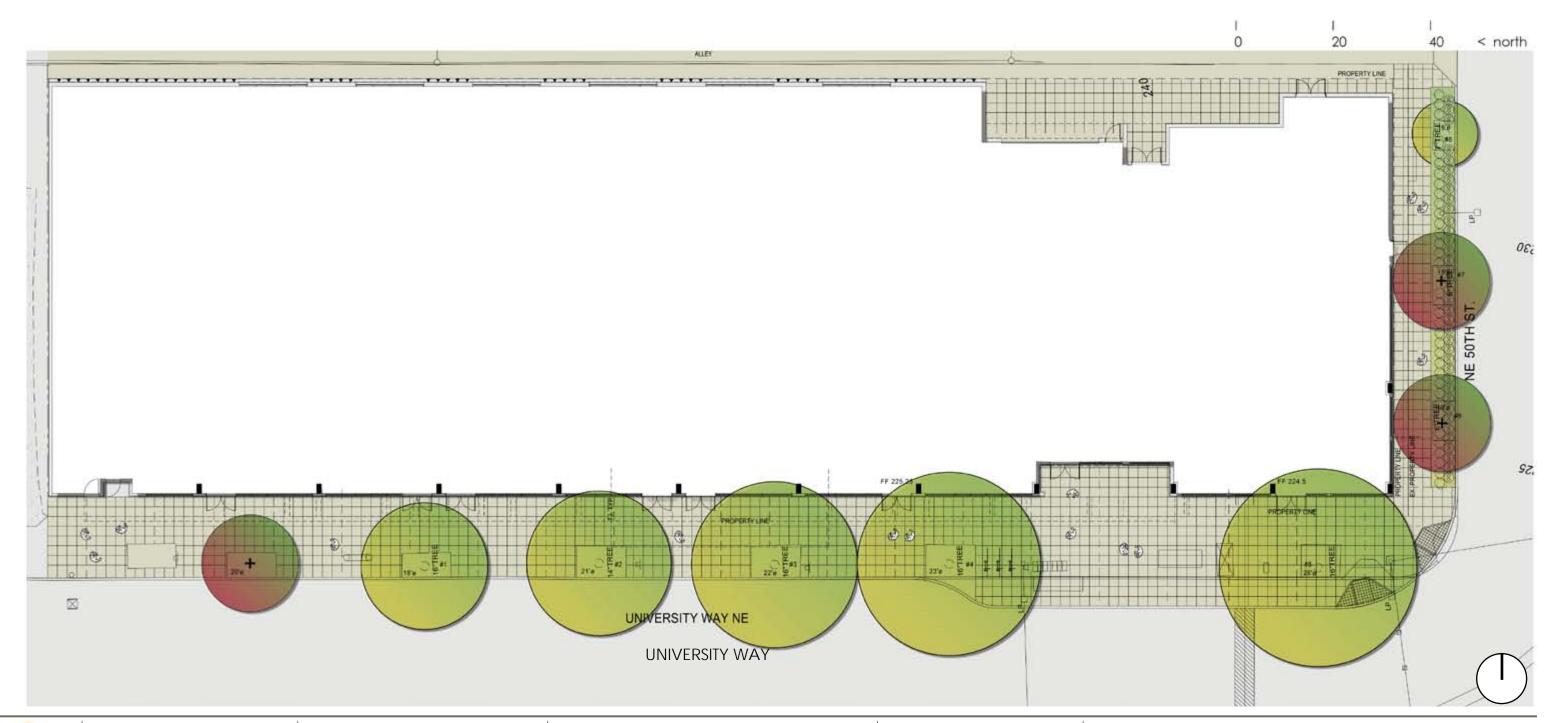
- 2x2 PRECAST CONCRETE PAVERS
- FIBERGLASS PLANTERS
- FIBERGLASS PLANTERS
- BARBEQUE g am g
- WASHED DRAIN ROCK



SITE FUNRITURE











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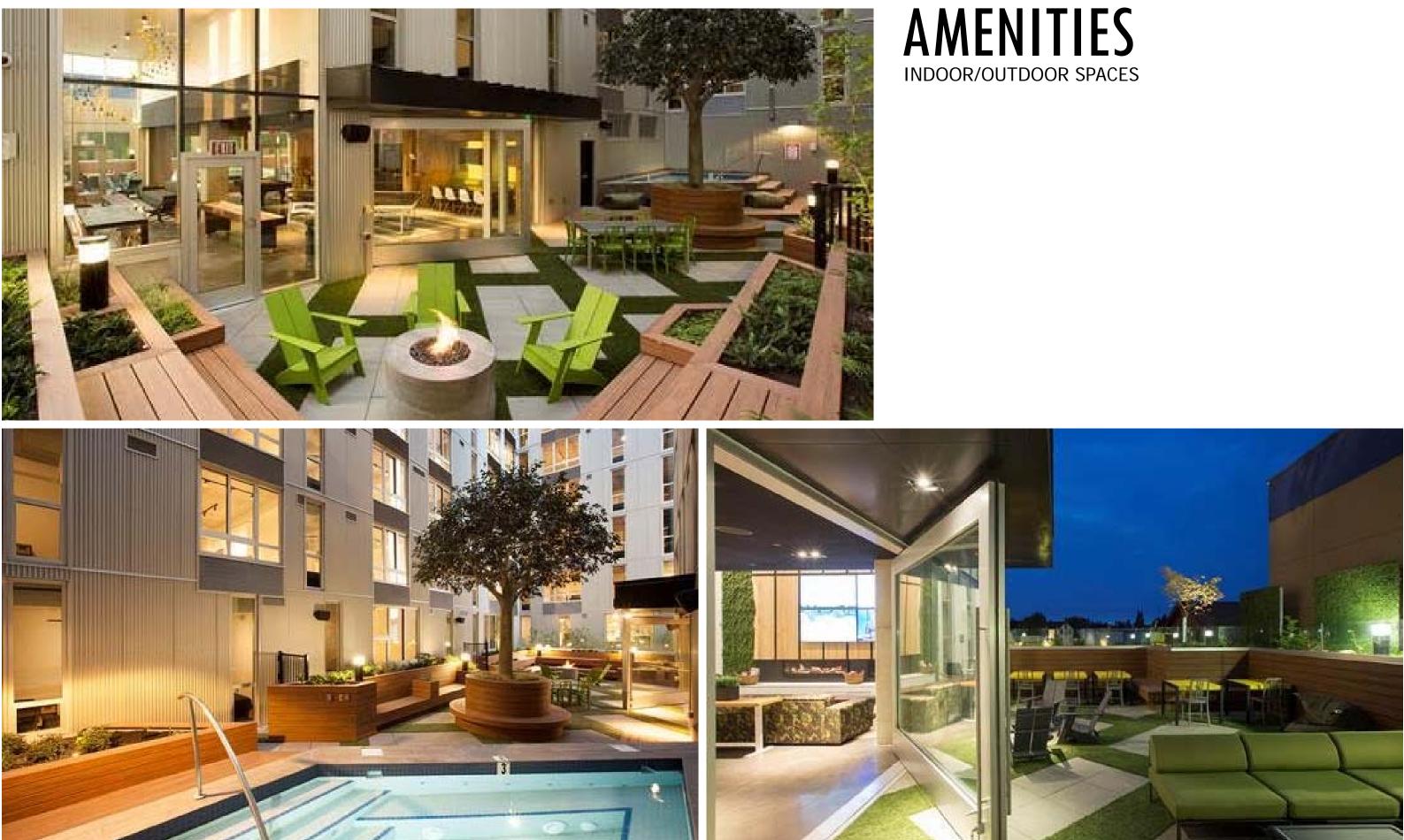
47







### LANDSCAPING

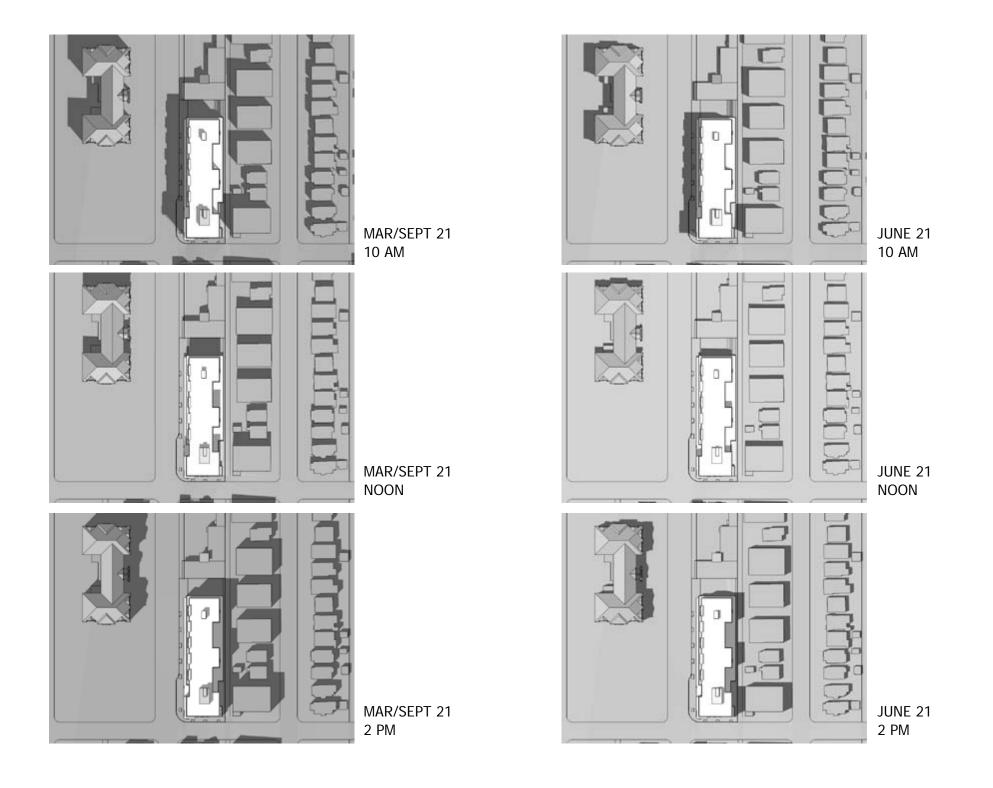


PROJECT #3013250 5000 UNIVERSITY WAY NE SEATTLE, WA



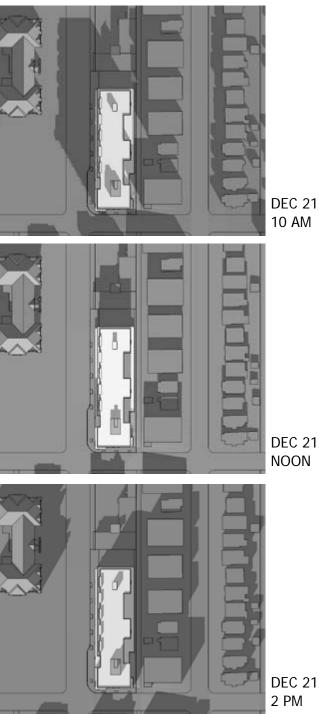
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### **SHADOW STUDIES**









## MATRIX

DEPARTUE NUMBER	REQUIRED	REQUEST	JUSTIFICATION
DI	SMC 23.47A.008.B.2 TRANSPARENCY- SIXTY PERCENT OF THE STREET FACING FACADE BETWEEN 2 FEET AND 8 FEET ABOVE THE SIDEWALK MUST BE TRANSPARENT. <b>CALCULATION:</b> 50TH STREET TOTAL FACADE AREA: 83.08' X 6' = 502 SQ FT FT TOTAL TRANSPARENT AREA AT STREET LEVEL: 245 SQ FT = 48.8%	Requesting a reduction of required transparency from 60% down to 48.8% at the street facing facade along 50th street.	Non-conformance to the the transformer vault. Th light requirements, Seatt ditions. The current loca for the vault based on c



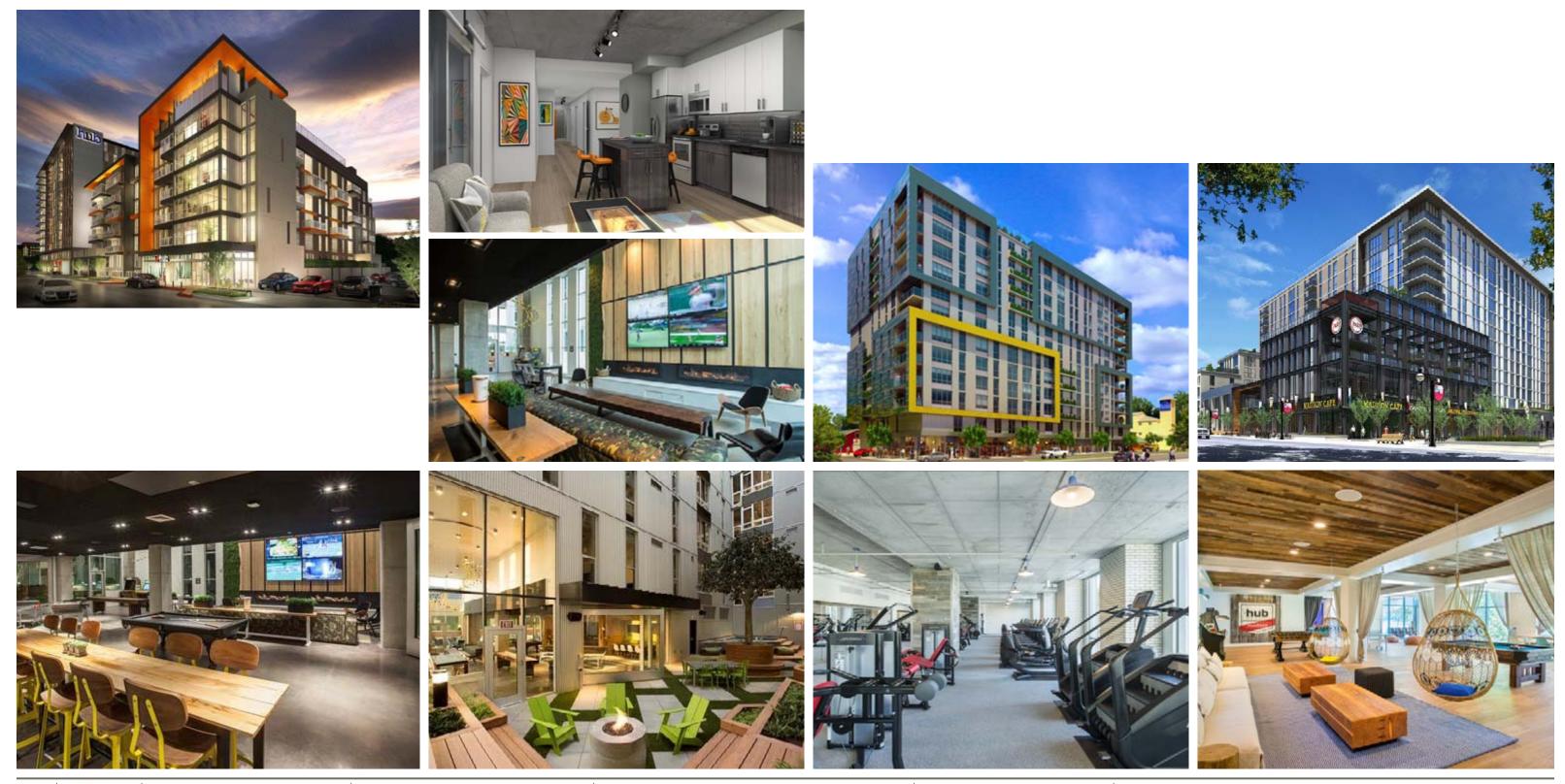
DESIGN RECOMMENDATION PROJECT #3013250 5000 UNIVERSITY WAY NE SEATTLE, WA

## **DEPARTURE REQUESTS**

the transparency requirement is due to the location of The transformer vault was located based on Seattle City attle land use requirements, and existing site grading concation was determined to be the only feasible location consultation with all parties.



### PAST DEVELOPMENTS



52 CORE studio19 architects DESIGN RECOMMENDATION

5000 UNIVERSITY WAY NE SEATTLE, WA

PROJECT # 3013250