



# WHAT MAKES A GREAT WATERFRONT?



#### **Guiding Principles**

- Create a waterfront for all.
- Put the shoreline and innovative, sustainable design at the forefront.
- Reconnect the city to its waterfront.
- Embrace and celebrate Seattle's past, present and future.
- Improve Access and Mobility (for people and goods).
- Create a bold vision that is adaptable over time.
- Develop consistent leadership–from concept to construction to operations.





# Waterfront Context

## waterfront Seattle.org

#### **Framework Plan**

- Goal: Establish long-range planning and design framework
- System of public spaces, green connections and related facilities that integrate the waterfront into the urban fabric of downtown
- Will identify potential projects on the waterfront and connections to the waterfront
- Includes access and public art strategies
- 18 21 month process

## waterfront Seattle.org

#### **Concept Design**

- Takes place in parallel with development of Framework plan
- Brings core project to approx. 10 percent design
- Ensures timely coordination with the Seawall project
- Allows development of construction cost estimates
- Prepares for environmental review and permitting
- Integrated design of all elements including public spaces, streets and utilities

# ront

DESIGN





#### **CENTRAL WATERFRONT AND SEAWALL ORGANIZATIONAL STRUCTURE**





#### February 17 Event



# waterfront Sende.org







#### February 17 Event





# waterfront Seattle.org

#### **Public Survey**

#### More than 1200 participants to date

- What makes a great waterfront?
- Which if the following uses are most important to you? Least important to you?
- What are two main uses that would attract you?
- What would you most love to see? Be most disappointed to see?
- If we could do one thing to improve the waterfront now, what would that be?





#### What's Next?

- Continued close design coordination with the Seawall replacement team
- Preferred seawall alternative identified in April
- Design team develops first iterations of Framework Plan and identifies "big moves"
- Hold second public event in Late May 2011
- Summer event planning



#### New Alaskan Way surface street

- Urban street with signalized intersections and high quality pedestrian environment
- Connection to Elliott and Western Avenues with bridge crossing of railroad tracks
- Freight route to/from Ballard/Interbay
- Transit priority access to downtown from SR99 south
- Ferry terminal access

