

West Seattle Trails Wayfinding Project

Rebecca Deehr, Policy Director, Feet First

Seth Schromen-Wawrin, Active Communities Program Director, Feet First

Charles Redmond, Morgan Community Association, Feet First Board of Directors

On behalf of the West Seattle Trails Alliance

Today:

- History of the Project
- The Wayfinding System
- Kiosk Details

Organizations Involved

Alki Community Council
Admiral Neighborhood Association
West Seattle Chamber of Commerce
West Seattle Junction Association
Junction Neighborhood Organization
Morgan Community Association
Fauntleroy Community Association
Highland Park Action Committee
Westwood Neighborhood Council
Pigeon Point Neighborhood Council
Riverview Neighborhood Council
Delridge Neighborhoods Development
Association

The Nature Consortium
South Seattle Community College
Longfellow Creek Watershed Council
Delridge Neighborhoods District Council
Southwest District Council
Southwest Seattle Historical Society
Duwamish Tribal Council (*)
University of Washington Urban Planning
Department (*)
National Park Service Rivers, Trails &
Conservation Program (*)
Environmental Coalition of South Seattle (*)
Duwamish River Cleanup Coalition (*)

* Involved in portions of the project



Spring-Summer 2004

Longfellow Creek Legacy Trail completed

Fall 2004

Longfellow Creek Expansion concept

Small initial group began work on new trails

Spring 2005

UW Urban Planning begins work on trail mapping, wayfinding concepts

Summer - Fall 2005

Trails concepts expanded to include entire WS Peninsula

Initial community input on connections solicited through council meetings

Winter 2005 - Spring 2006

Discussions with NPS for Rivers & Trails assistance began

Outreach strategy developed and readied for summer festival events

Outreach included distributed and online survey form

Summer - Fall 2006

Strong outreach program at Festivals, community events, and neighborhood associations

Winter 2006

NPS grant approved, NPS works with Dells & Ridges group to map, annotate, and incorporate all the community input

Spring - Summer 2007

Draft versions of trails map with Wayfinding elements incorporated

distributed to now very large community group, comments incorporated, revisions accommodated



Fall 2007, Winter 2008

Wayfinding concepts and locations developed, vetted through community groups, district councils

Spring 2008

Applied for Large Project Fund through the Department of Neighborhoods for Southwest District Kiosks

Developing relationship with Northeast Trails Partners

“Neighborhoods on Foot” Map Printed

Summer 2008

Prototype Kiosk installed June-July near SW Brandon St and Delridge Avenue SW

Fall 2008

Large Project Fund recipients announced

Map of Trails and Potential Kiosk Locations



Wayfinding System

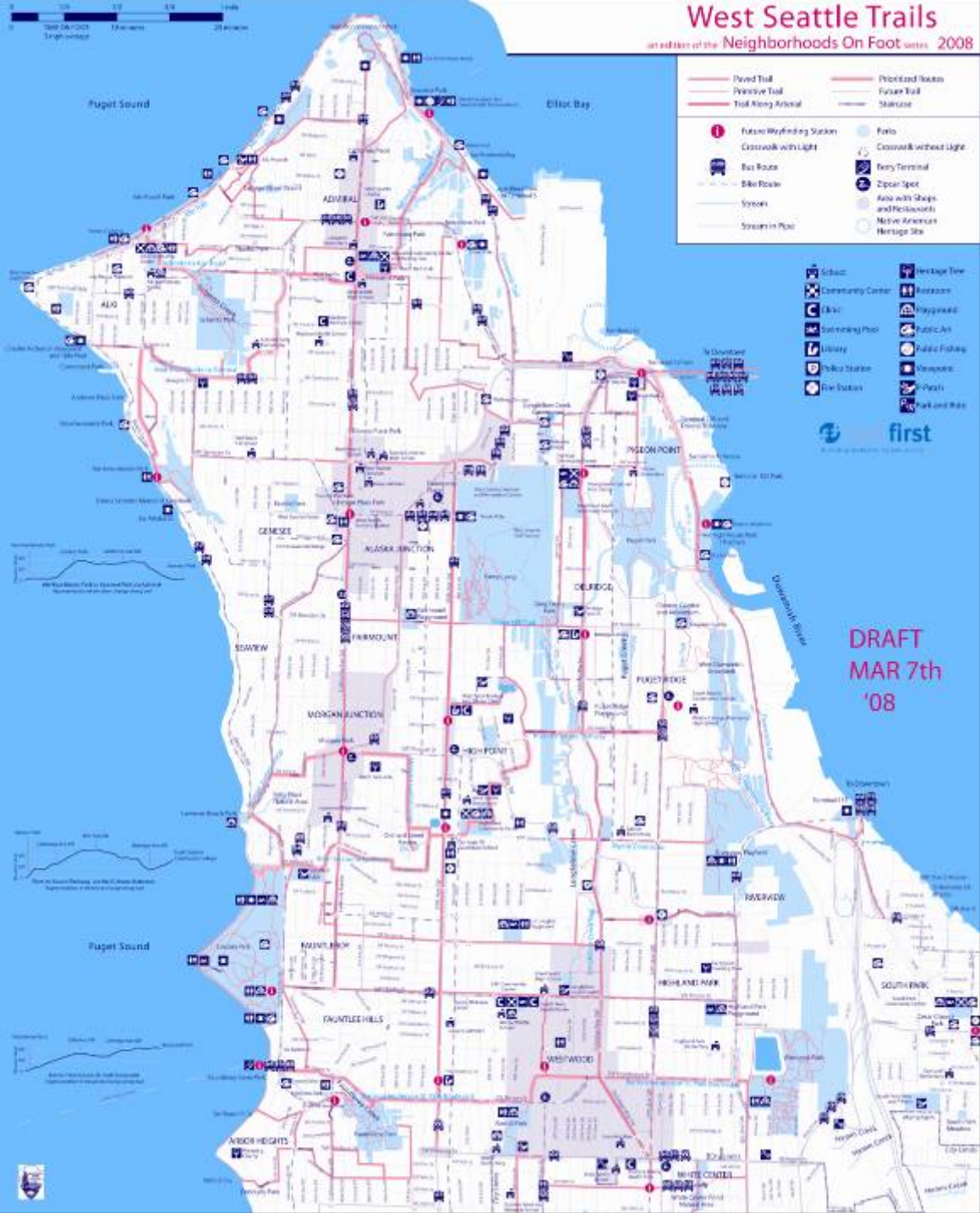
- Wayfinding: the ability to orient around your environment, navigate through, and be aware of your surroundings.
- What is a trail without wayfinding?
- Primarily Residential Community
- Example for the city; expansion already being considered
- Three components:
 - Maps
 - Signs
 - Kiosks

Map of Trail Network and Potential Kiosk Locations

- “West Seattle Trails” Neighborhood On Foot map (Feet First – through DON Small and Simple Grant)
 - 20,000 copies published in April 2008
 - Shows complete trail network
 - Distributed throughout the peninsula
 - Will generate greater awareness of trail network for community
- Future versions of the map
 - After installation of some kiosks and signage, map will be updated and reprinted

Draft Map

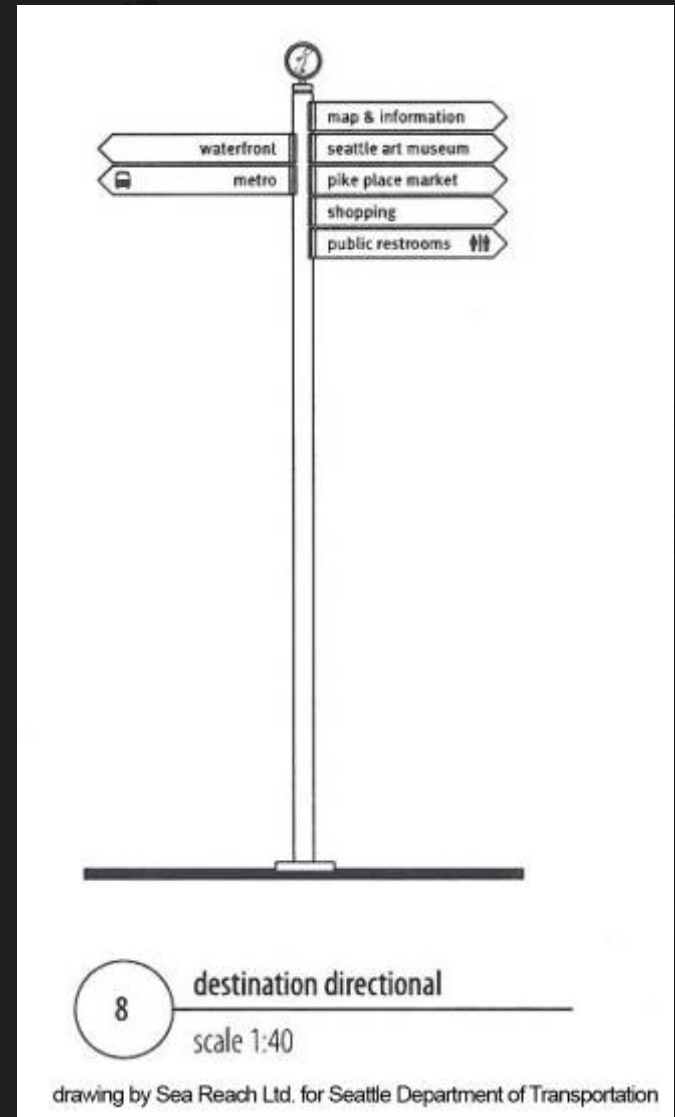
Funded by Small and Simple DoN grant



The Wayfinding System

Sign Posts

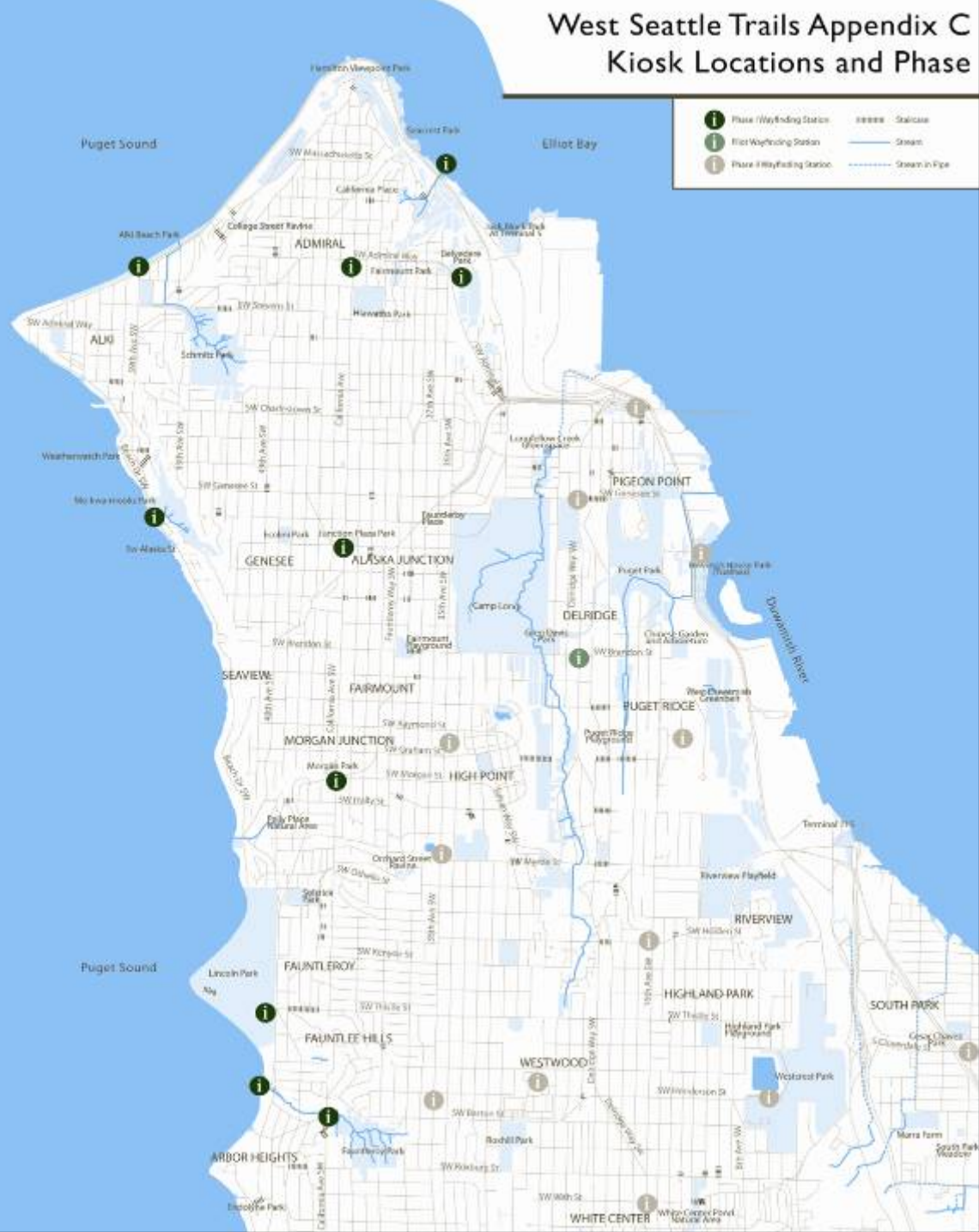
- Signs will function as trail and destination markers along the network
 - 250 sign posts
 - Blades to guide user to trail direction
 - At trail intersections, at confusing turns, and along long trails
 - Additional blades to direct users to nearby destinations
- Using SDOT's design (same as downtown) for language consistency and maintenance ease
 - Blades will be color coded to communicate the neighborhood



Wayfinding Kiosks

- 23 Kiosks throughout West Seattle
- Located at important community resources and trail intersections
- Created through community process
- Phased development beginning with 1 pilot kiosk and 10 kiosk in 2008-2009
- Funding through diverse sources

Phase 1 Kiosk Locations



Kiosk Design

- Prototype Kiosk
- Series of Kiosks West Seattle-wide

informs



Wayfinding Kiosks – Design Process

Informed by:

City Entities

Seattle Design Commission

City of Seattle Office of Arts & Cultural Affairs

City of Seattle Department of Parks and Recreation

City of Seattle Department of Transportation

Consultants

Artistic Advisory Panel

Wayworks

Feet First

Sign Manufacturer

Community

Community Councils

West Seattle Trails Alliance (WSTA)

WSTA Steering Committee

Neighbors and residents

Kiosk Details

Wayfinding Kiosks – Design Process

Community

District-wide Trail Network and Wayfinding Kiosk Charrette (4 hours)

District-wide Art and Kiosk Design Charrette (4 hours)

Groundtruthing and Siting in Neighborhoods

Local Neighborhood Trail and Kiosk Workshop

Local Neighborhood Kiosk Art Workshop

Wayfinding Examples



Kiosk Details

Wayfinding Examples



Kiosk Details

Wayfinding Kiosks – Assumptions and Concept

- Less delicate, less civic
- Neighborhood-based and customized
- Responsive to environment
- Holds together as a cohesive system
- Rugged, graffiti and weather-resistant
- Maintenance Plan
- Adopt-a-Kiosk Program
- Utilizes Sign Posts in between kiosks

Wayfinding Kiosks - Materials



Kiosk Details

Wayfinding Kiosks - Materials



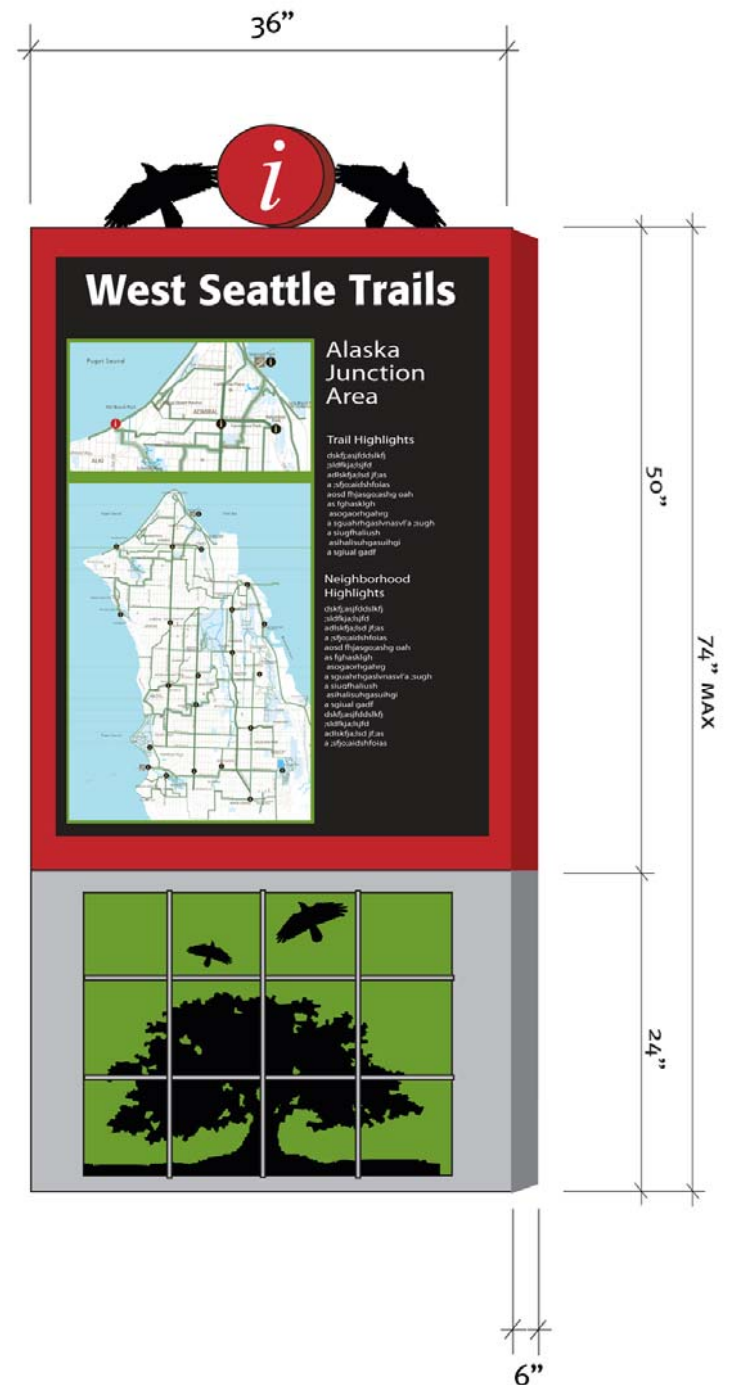
Kiosk Details

Wayfinding Kiosks – Prototype Kiosk

Components:

- Top of kiosk
 - Map
 - Information specific to area
 - Trail highlights
 - Bulletin Board (not pictured)
 - Map container (not pictured)
 - Artwork
- Bottom pedestal
 - Artwork
 - Mounting

Kiosk Details

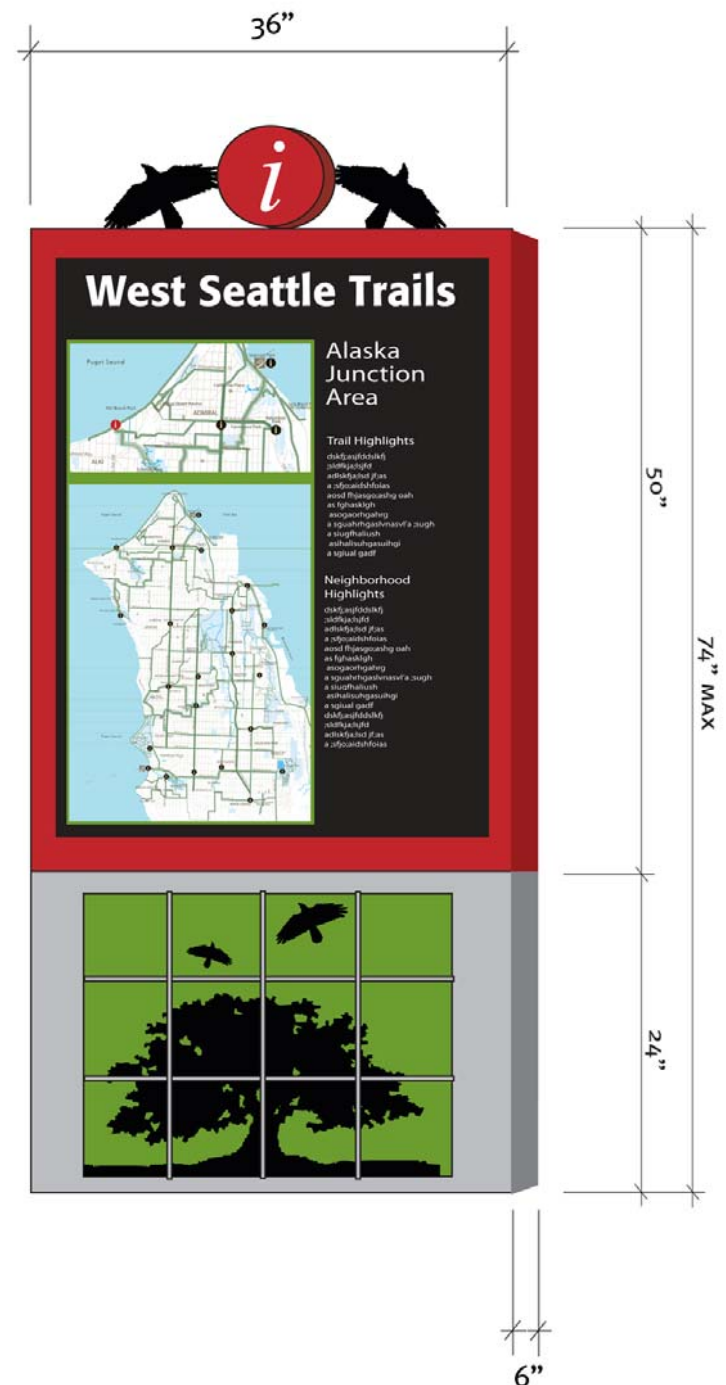


Wayfinding Kiosks – Prototype Kiosk

Top of kiosk – material options

- powder-coated aluminum, available in a wide variety of colors and can be changed from neighborhood to neighborhood-**preferred**
- brushed aluminum (similar to Longfellow Creek Gateway Signage)
- the community bulletin board material should be a durable, replaceable material that is weather-resistant
- “i” could be powder-coated aluminum disc with push-through acrylic “i”
- “West Seattle Trails” could be push-through acrylic
- Other text could be on an I-zone panel
- Map could be on i-zone panel, porcelain enamel, or digital print behind plexiglass

Kiosk Details

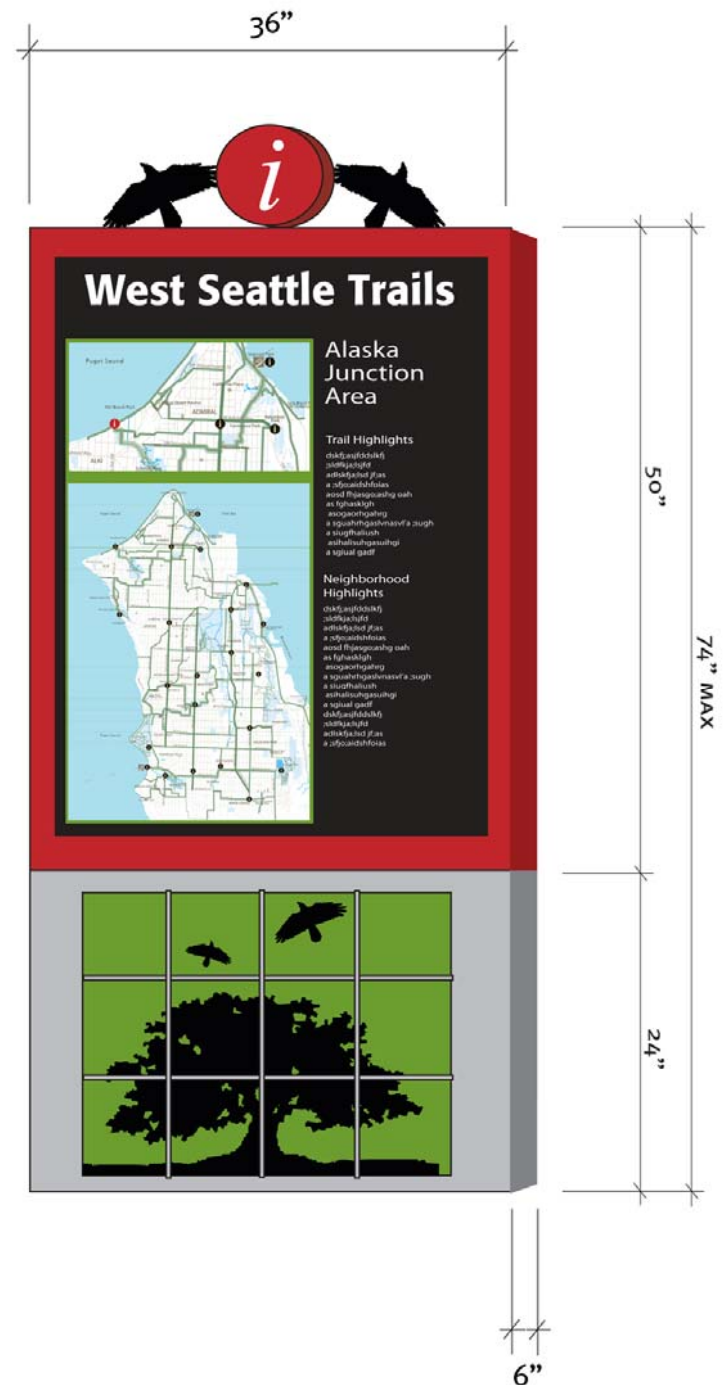


Wayfinding Kiosks – Prototype Kiosk

Bottom of kiosk – material options

- Cement - **preferred**
- Powder-coated aluminum in same or complementary color
- Mounting: bolted to cement pad (already existing)
- Flush to ground, no visible bolts
- No visible fasteners
- Artwork:
 - Ceramic tile
 - Cement tile
 - Brushed metal
 - Combination metal/cement tile

Kiosk Details



Maintenance

Wayfinding Signs

- SDOT – by adopting SDOT’s design, SDOT holds full responsibility; no annual permits or fees necessary

Kiosks

- Kiosks will be prepared to resist weathering, use, and vandalism.
- Adopt-a-Kiosk Caretaker – West Seattle Trails Alliance is pursuing local organizations to adopt the maintenance and permitting responsibility of each kiosk. Caretaker will:
 - Sign maintenance and cleaning agreement
 - Assume responsibility for permitting
 - Monitor bulletin board

Thank you

becca@feetfirst.info
seth@feetfirst.info
credmond@mac.com