



# WATERFRONT PROGRAM

DESIGN COMMISSION  
MAY 15<sup>TH</sup>, 2014

# GOALS

- **FLEXIBLE** Create flexible public spaces that can be easily adapted over time.
- **FEASIBLE** Execute programs which are within City's financial & operational means.
- **LAYERED** Layer programs in time + space.
- **VITAL** Keep programming vital and energetic. Don't over-program or compete with other civic facilities. Always maintain passive uses along the Waterfront.
- **EVOLVING** Foster ever-changing and evolving activities to encourage repeat visitors.
- **YEAR-ROUND** Attract people to the Waterfront year-round + all week + all day
- **EARLY WINS** Identify early wins to gain support from Day 1
- **CONSTRUCTION EXPERIENCE** Implement program during construction so people can begin using the Waterfront before it is completed.

WATERFRONT PROGRAM UPDATE

# USERS/CONSTITUENTS

## CURRENT 3.4M VISITORS / YR



- NO SIGNIFICANT DRAW
- LARGE VOLUMNS PASSING THROUGH
- NO SIGNIFICANT DRAW
- PARTICULAR ATTRACTIONS FOR A SHORT STAY

## PROJECTED 5-9M VISITORS / YR



- RECREATIONAL SPINE
- STRONG EAST/WEST CONNECTIONS
- PARKS AND PLAY
- EXPANDED ACTIVITIES
- LARGE VOLUMNS PASSING THROUGH
- DEDICATED BIKE FACILITY
- REGIONAL TRANSIT
- WATERFRONT TRANSIT
- STRONG EAST/WEST CONNECTIONS
- PARTICULAR ATTRACTIONS FOR A SHORT STAY
- MULTIPLE ATTRACTIONS FOR A LONG STAY

WATERFRONT PROGRAM UPDATE  
**PROGRAM TYPES**

**1. CONTINUOUS**

**2. RECURRING**

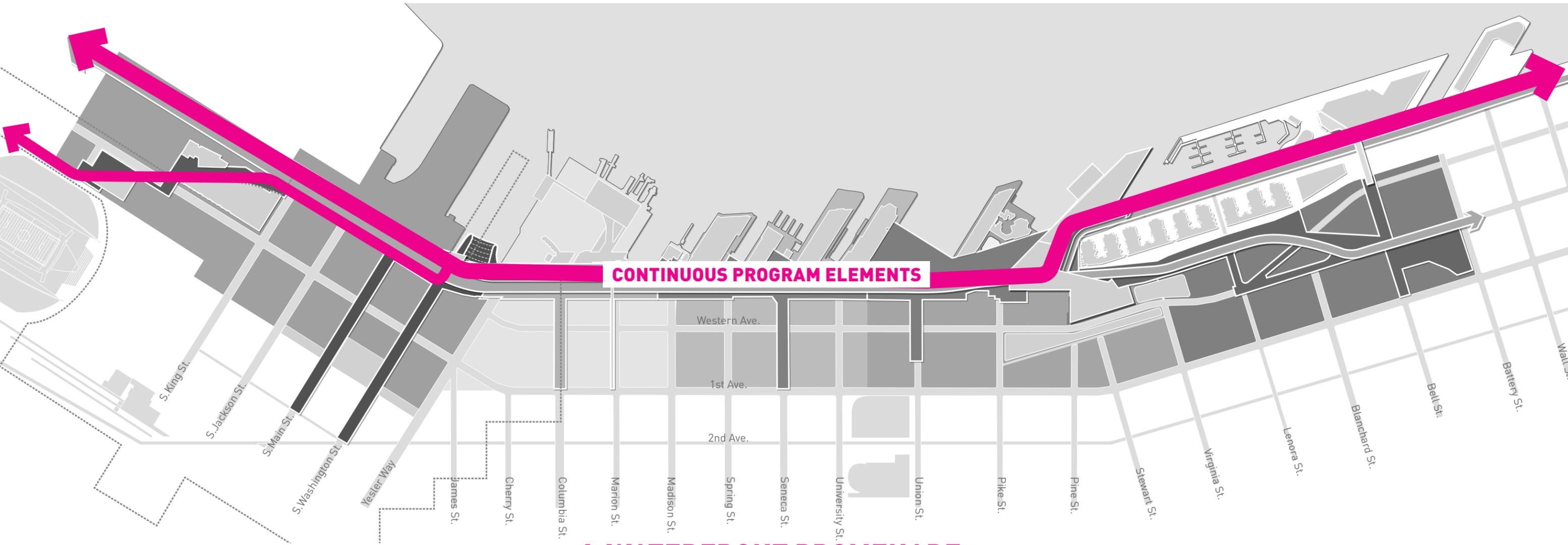
**3. TIME-BASED**

**4. AREA-SPECIFIC**

# **1. CONTINUOUS PROGRAM ELEMENTS**

WATERFRONT PROGRAM UPDATE

# CONTINUOUS PROGRAM ELEMENTS CONNECT TO BAY RING



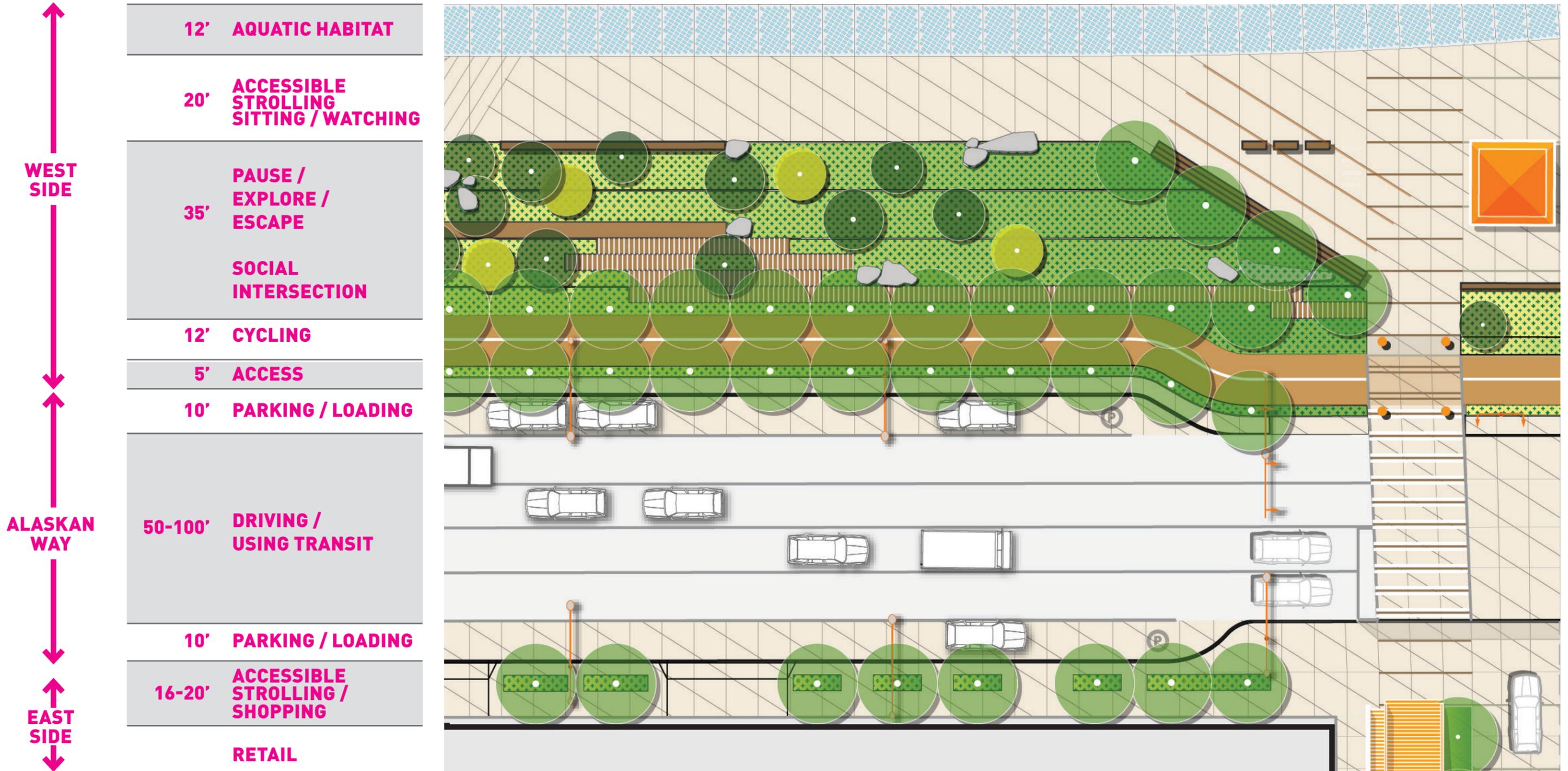
**1. WATERFRONT PROMENADE**

**2. CYCLE TRACK**

**3. ROADWAY**

**4. EAST SIDE FRONTAGE**

# CONTINUOUS PROGRAM ELEMENTS



WATERFRONT PROGRAM UPDATE

# CONTINUOUS PROGRAM IN SEATTLE

## PROMENADE

- STROLLING
- SITTING
- SHOPPING
- WATCHING
- PAUSE
- EXPLORE
- ESCAPE
- ACCESSIBILITY
- UNIVERSAL EXPERIENCE

## TRANSPORTATION

- CYCLING
- PARKING
- LOADING
- DRIVING
- TRANSIT
- CROSSING
- ACCESSIBILITY



## **2. RECURRING PROGRAM ELEMENTS**

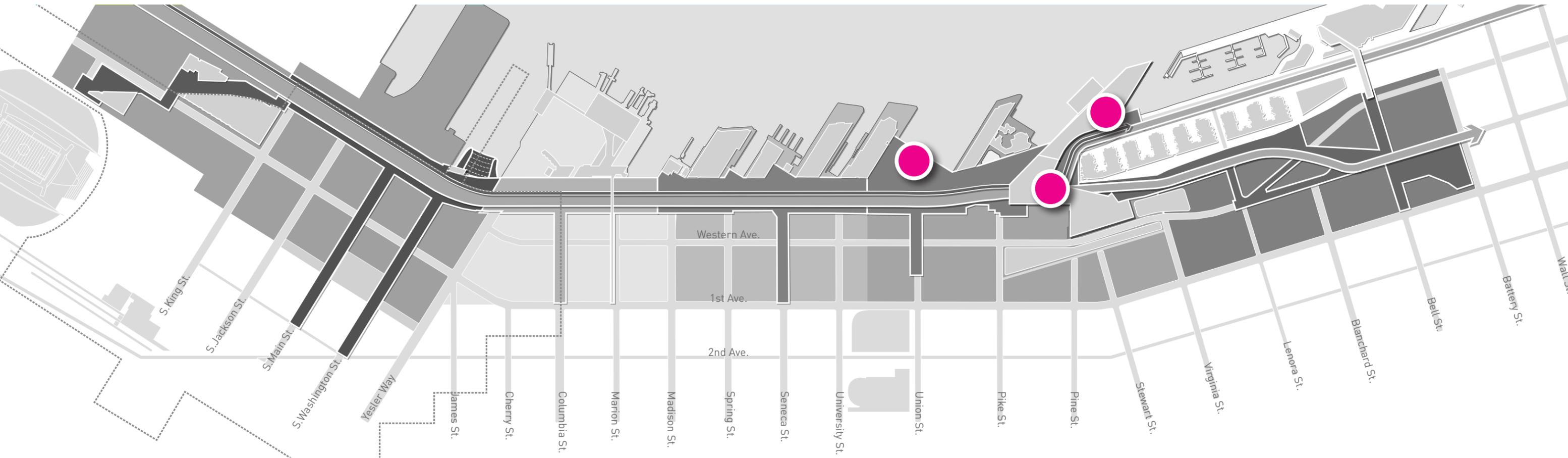
# RECURRING PROGRAM ELEMENTS



WATERFRONT PROGRAM UPDATE

# RECURRING PROGRAM ELEMENTS

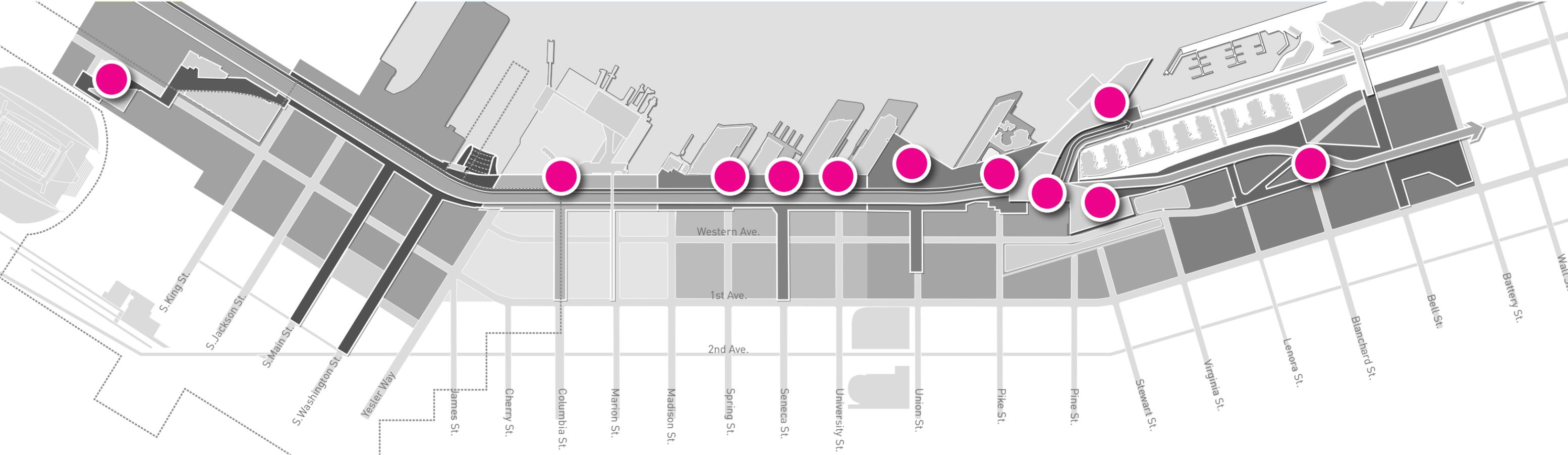
## CIVIC SPACES



WATERFRONT PROGRAM UPDATE

# RECURRING PROGRAM ELEMENTS

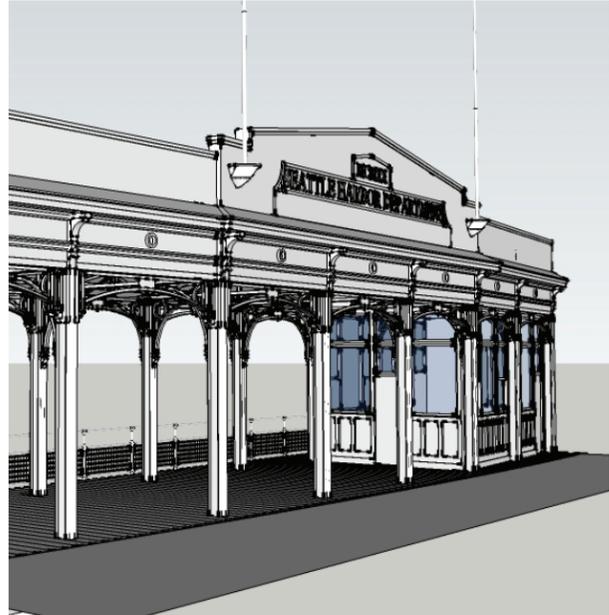
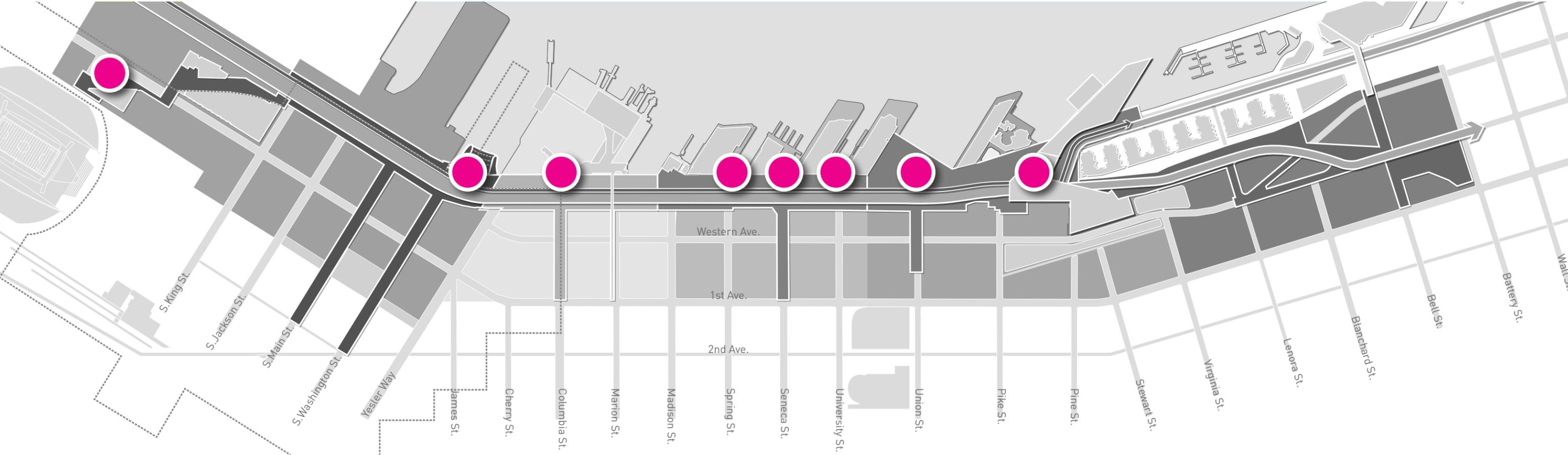
## GATHERING SPACES



WATERFRONT PROGRAM UPDATE

# RECURRING PROGRAM ELEMENTS

## VENDING (MOBILE + STATIONARY)



WATERFRONT PROGRAM UPDATE  
**SHELTER STRATEGY**

**CIVIC**



**SOCIAL**



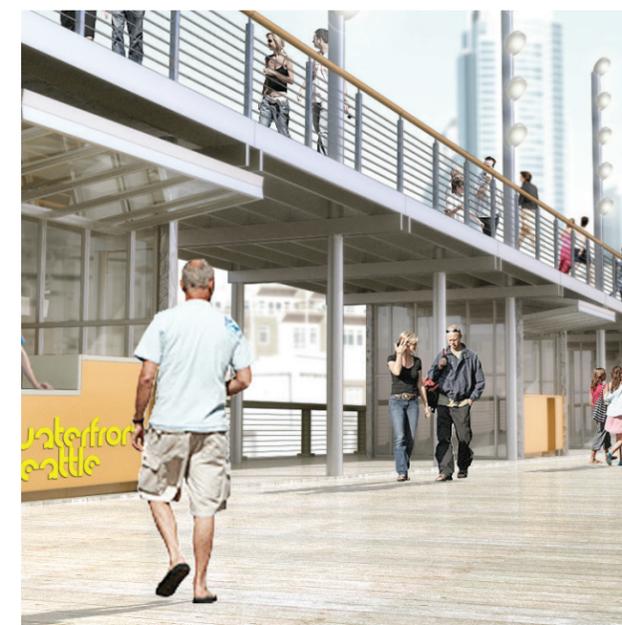
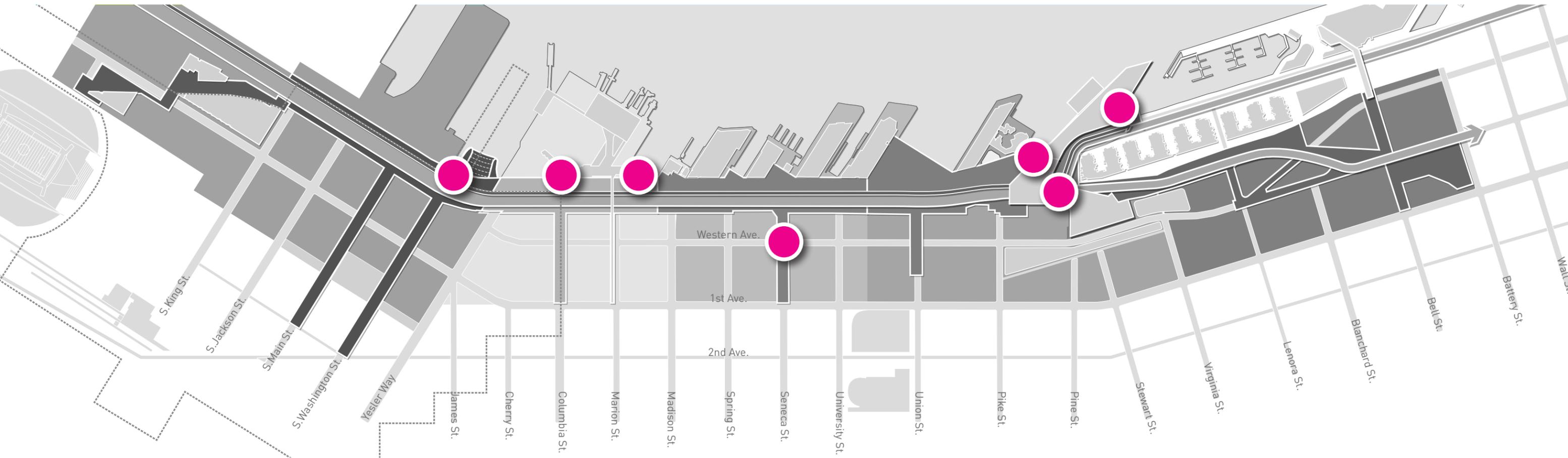
**COMMERCIAL**



WATERFRONT PROGRAM UPDATE

# RECURRING PROGRAM ELEMENTS

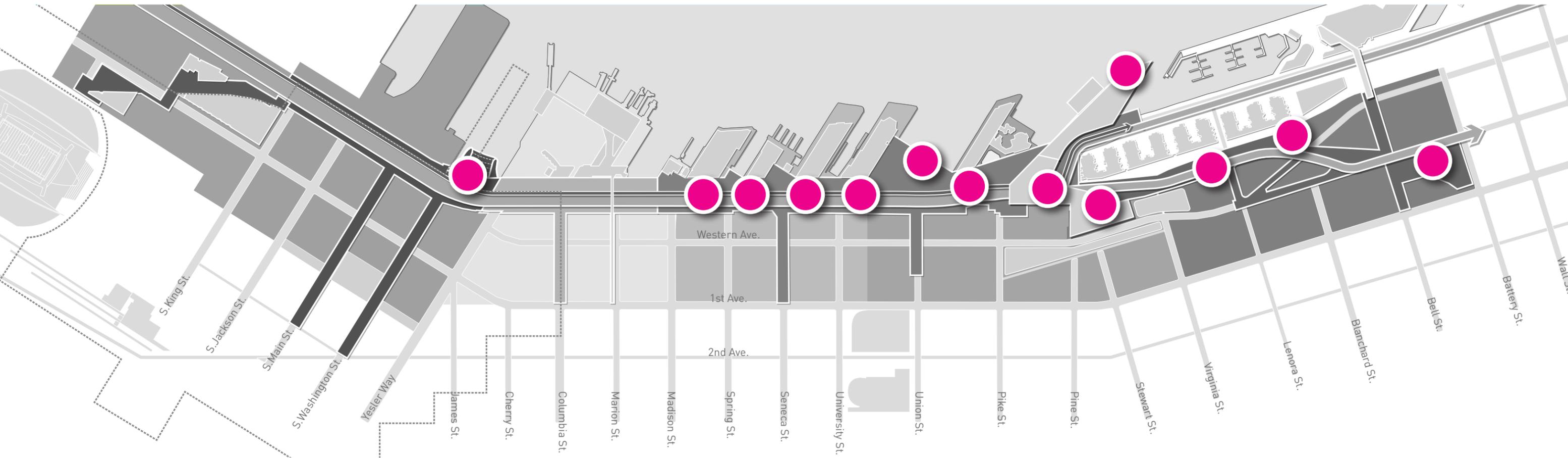
## SHELTER



WATERFRONT PROGRAM UPDATE

# RECURRING PROGRAM ELEMENTS

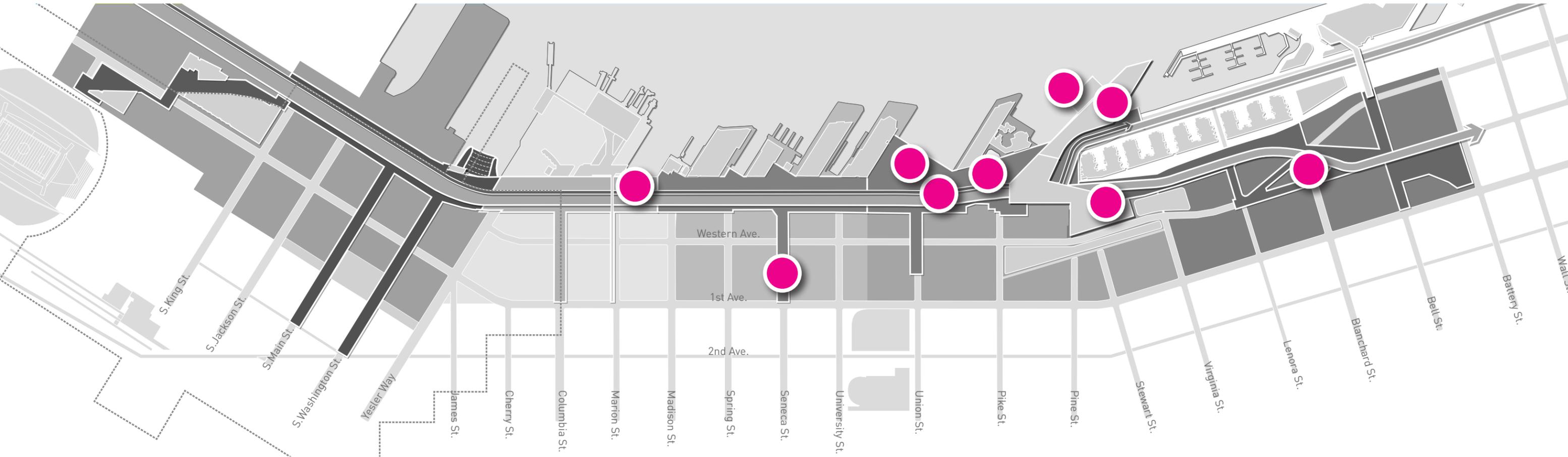
## URBAN HABITAT + QUIET AREAS



WATERFRONT PROGRAM UPDATE

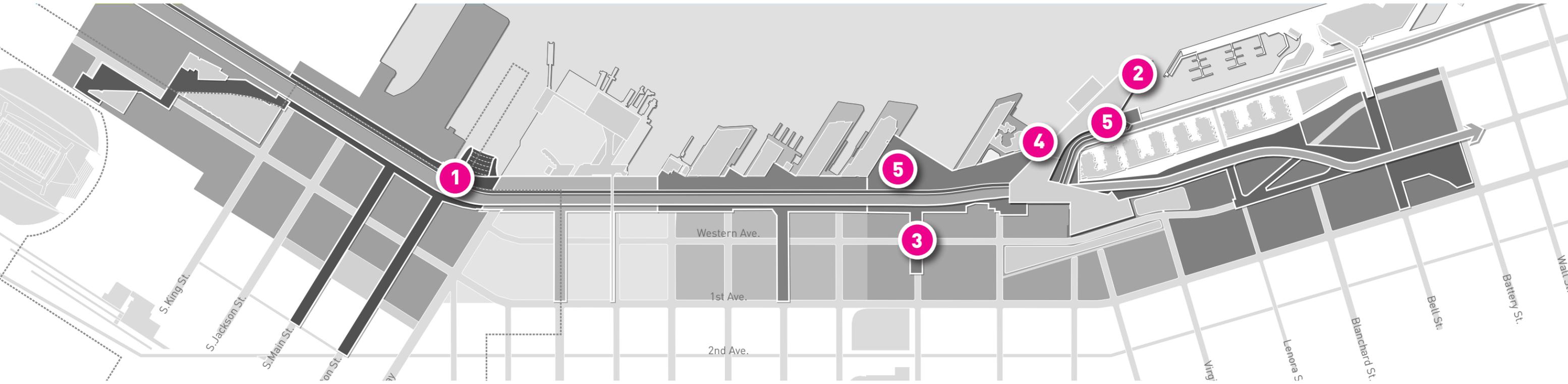
# RECURRING PROGRAM ELEMENTS

## PLAY



# RECURRING PROGRAM ELEMENTS

## ART



### PERMANENT PROJECTS

#### COMMISSIONED ARTISTS

- 1** BUSTER SIMPSON
- 2** STEPHEN VITIELLO
- 3** NORIE SATO
- 4** LAURA HADDAD
- 5** ANN HAMILTON
- OSCAR TUAZON

#### FUTURE COMMISSIONS

##### PLAY

Design team artist selection Spring 2014  
 Location: Aquarium Plaza, Overlook Walk, Seneca Street, or Blanchard Park

##### PROMENADE COHORT

3-5 artists selected summer 2014 to develop sites and projects along the promenade  
 Location: Promenade

### TEMPORARY PROJECTS

#### LOW RES

Artists in a variety of media, genres, ages, cultures develop projects during short-term waterfront residencies

#### STOREFRONTS SEATTLE

Artists and artisans occupy vacant storefronts in the project area

#### APRIL GREIMAN

Digital interactive artwork in a storefront window

#### PHOTOGRAPHY

Cohort of photographers create digital archives and print portfolios of the waterfront during construction

#### WATERFRONT TALKS

Quarterly presentations on waterfront themes

#### CONFERENCE ON PLAY

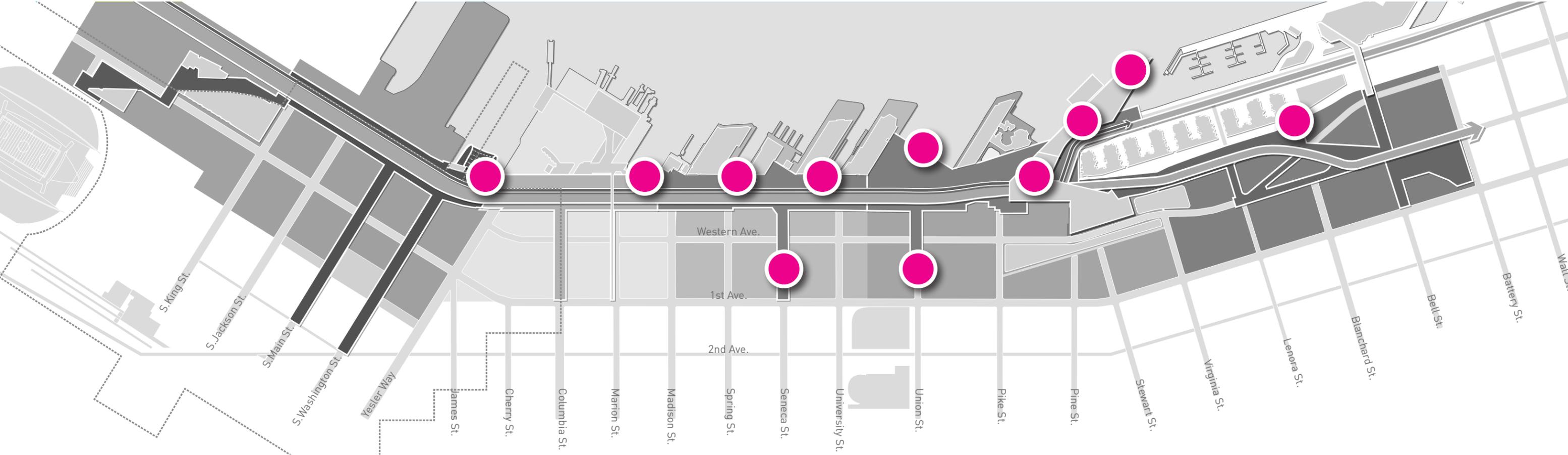
Artists, designers and historians on the intersections of art, design and play

Held March 7-8, Seattle Art Museum and Seattle City Hall

WATERFRONT PROGRAM UPDATE

# RECURRING PROGRAM ELEMENTS

## VIEWING



# **4. AREA-SPECIFIC PROGRAM**

# PUBLIC OUTREACH EVENTS

## WHAT WOULD YOU MOST LOVE TO SEE ON THE WATERFRONT?

- OPPORTUNITIES FOR VIEWS;
- OPPORTUNITIES TO TOUCH THE WATER; AND
- PARKS AND OPEN SPACES

## WHAT ARE THE TWO MAIN USES THAT WOULD ATTRACT YOU TO THE WATERFRONT REGULARLY?

- PARKS - PLACES TO STROLL AND SIT;
- CONCERTS, EVENTS, PUBLIC GATHERING SPACES AND DESTINATIONS;
- A DIVERSE RANGE OF EATING EXPERIENCES INCLUDING PLACES TO EAT THAT APPEAL TO LOCALS AS WELL AS TOURISTS; AND
- PATHWAYS FOR RUNNING, WALKING AND BIKING.

## WHAT WOULD YOU BE MOST DISAPPOINTED TO TO SEE ON THE WATERFRONT?

- VIEW BLOCKING STRUCTURES AND LARGE-SCALE PRIVATE COMMERCIAL DEVELOPMENT;
- OVERSIZED ROADS AND PARKING LOTS AND TOO MUCH HARDSCAPE; AND
- TOURIST-ORIENTED USES, INCLUDING CHAIN RESTAURANTS AND SHOPS THAT DO NOT FEEL AUTHENTIC TO SEATTLE.

## WHAT PLACES DO YOU MOST LOVE TO GO TO ON THE WATERFRONT?

- PIERS 62/63;
- OLYMPIC SCULPTURE PARK / MYRTLE EDWARDS PARK
- PIER 48
- WATERFRONT PARK / SEATTLE AQUARIUM

\*OTHER POPULAR PLACES WERE THE WASHINGTON ST. BOAT LANDING, LOCATIONS ON THE EXISTING VIADUCT, COLMAN DOCK FERRY TERMINAL, VICTOR STEINBRUECK PARK, AND ELLIOTT BAY.

**USAs**

**WHAT  
ACTIVITIES  
WOULD  
MOST  
ATTRACT  
YOU TO THE  
WATERFRONT**

**DESTINATIONS,  
FESTIVALS +  
EVENTS**



**COMMERCE +  
WORK**



**ARTS +  
CULTURE**



**AQUATIC  
NATURAL H**



Campaign Leadership  
William D. Buckelhaus  
Ted Ackerman  
Stuart T. Rolfe

PACCAR Inc.  
Stuart & Lee Rolfe  
Paul & Debbi Branard

M.J. Muntack Charlotte, NC





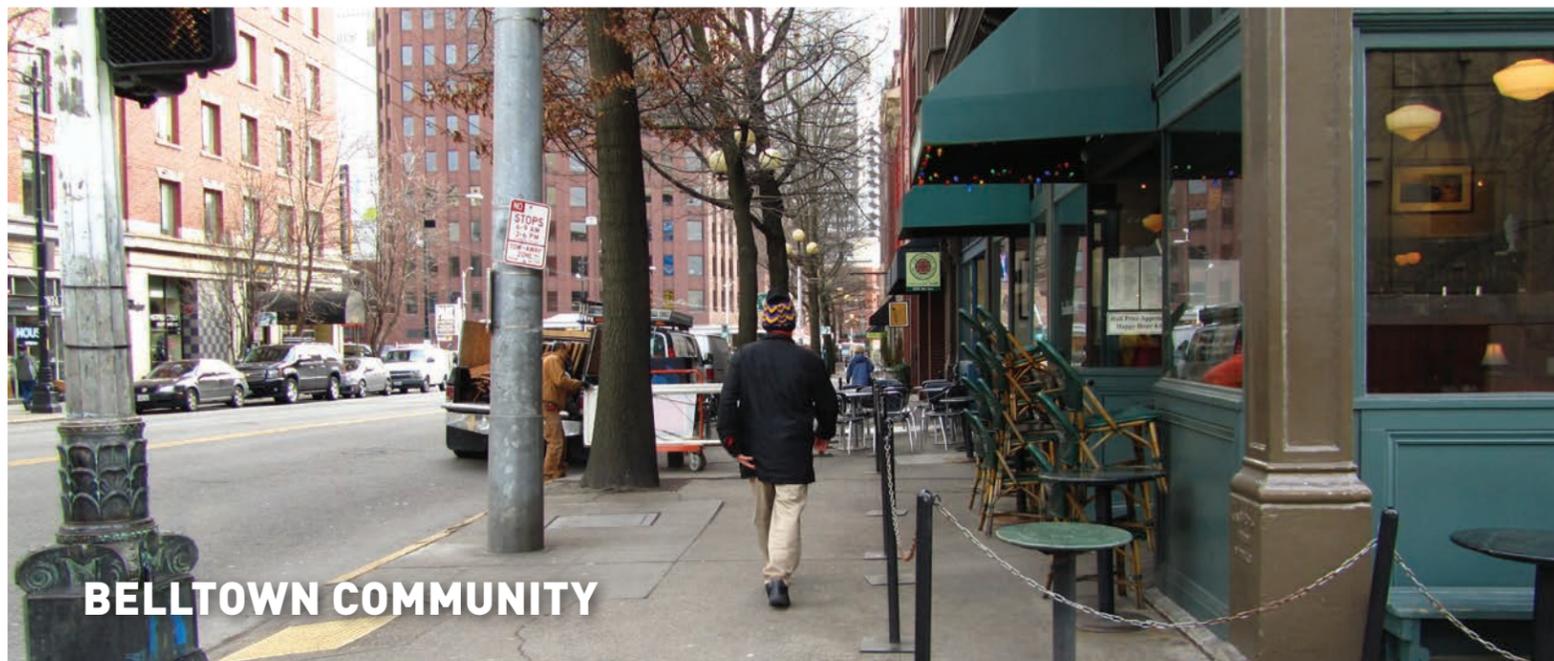
**TRIBAL COMMUNITIES**



**FUTURE GENERATIONS**



**PIONEER SQUARE COMMUNITY**



**BELLTOWN COMMUNITY**



**INTERNATIONAL DISTRICT COMMUNITIES**



**DOWNTOWN FAMILIES**

# INTERVIEWS WITH LOCAL EXPERTS

- **SEATTLE CENTER:**

- RESTROOMS
- PROGRAMS AND MAJOR EVENTS
- FOUNTAINS

- **WOODLAND PARK ZOO:**

- CUSTOMIZED, INTEGRATED PLAY
- CONCESSIONS & VENDING

- **SEATTLE PARKS**

- MAINTENANCE ACTIVITIES AND REQUIRED INFRASTRUCTURE
- RESTROOM'S
- PROGRAMS AND MAJOR EVENTS
- REGULATORY ISSUES

- **SEATTLE PARKS AQUATICS**

- PAID FACILITY REQUIREMENTS (POOL BARGE)

- **ALKI AND GOLDEN GARDENS KAYAK RENTALS**

- TOURS, NOT RENTALS & DESTINATION

- **BIKE SHARE AND BIKE RENTALS**

- PUBLIC SYSTEM VS. PRIVATE LEASED SPACE

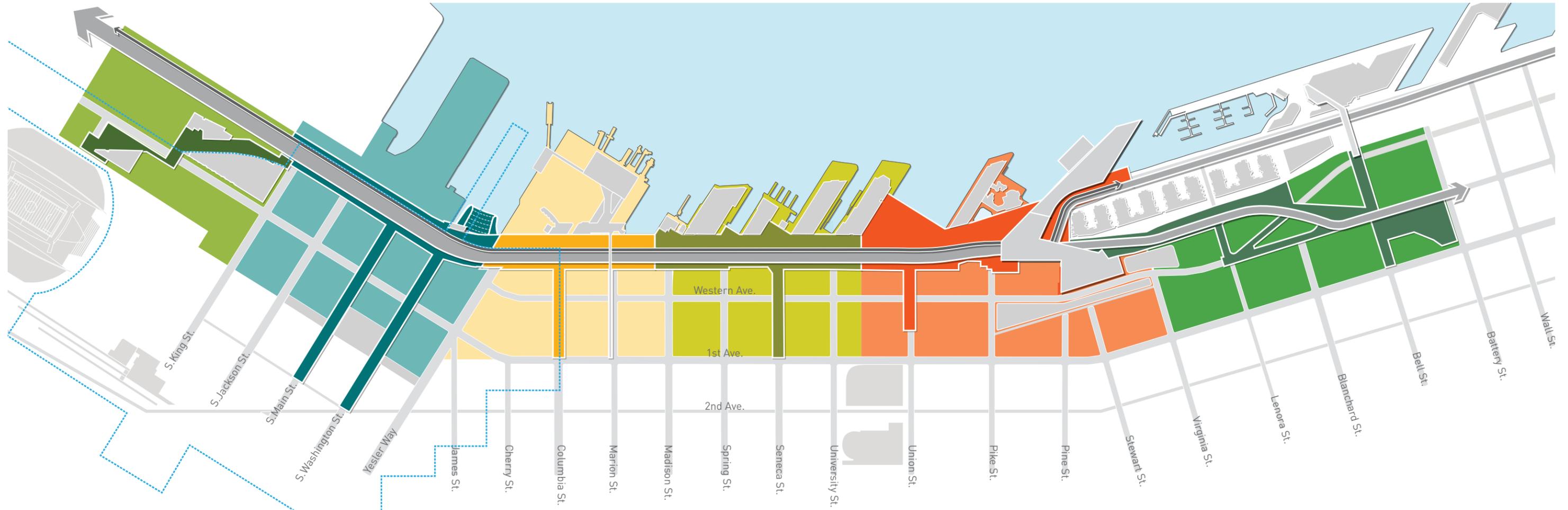
- **PIONEER SQUARE REPRESENTATIVES:**

- INTERIM HOMELESS CONCERNS

- **CONCERTS OPERATORS/PROMOTERS (MULTIPLE)**

- TARGET VENUE SIZES
- PERFORMANCE INFRASTRUCTURE

WATERFRONT PROGRAM UPDATE  
**AREA SPECIFIC PROGRAM**



6	5	4	3	1	2
RAILROAD WAY	PIONEER SQUARE NEIGHBORHOOD	TRANSIT HUB	HISTORIC PIERS	CENTRAL PUBLIC SPACE	BELLTOWN NEIGHBORHOOD
<ul style="list-style-type: none"> <li>• Connecting Stadiums to Waterfront</li> <li>• Celebrating Railroad History</li> </ul>	<ul style="list-style-type: none"> <li>• Historic District</li> <li>• Adjacent to Largest Pier</li> <li>• Front Porch</li> </ul>	<ul style="list-style-type: none"> <li>• Multi-modal Transit Hub</li> <li>• Regional + Local Connectivity</li> </ul>	<ul style="list-style-type: none"> <li>• Active Retail Corridor</li> <li>• Connection to Downtown</li> </ul>	<ul style="list-style-type: none"> <li>• Largest Contiguous Public Open Space</li> <li>• Surrounded By Important Existing Public Attractions</li> </ul>	<ul style="list-style-type: none"> <li>• Existing Residential Community</li> <li>• Upland Habitat Opportunities</li> </ul>

## WATERFRONT PROGRAM UPDATE

# CENTRAL PUBLIC SPACE

### EXISTING PROGRAM

- Seattle Aquarium
- Pike Place Market
- Seattle Great Wheel
- Bell Harbor
- Cruise Ship Terminal

### PARTNER PROJECTS

- Aquarium Expansion
- PC-1 Site
- Pike Place Market
- Fix/Madore Plaza

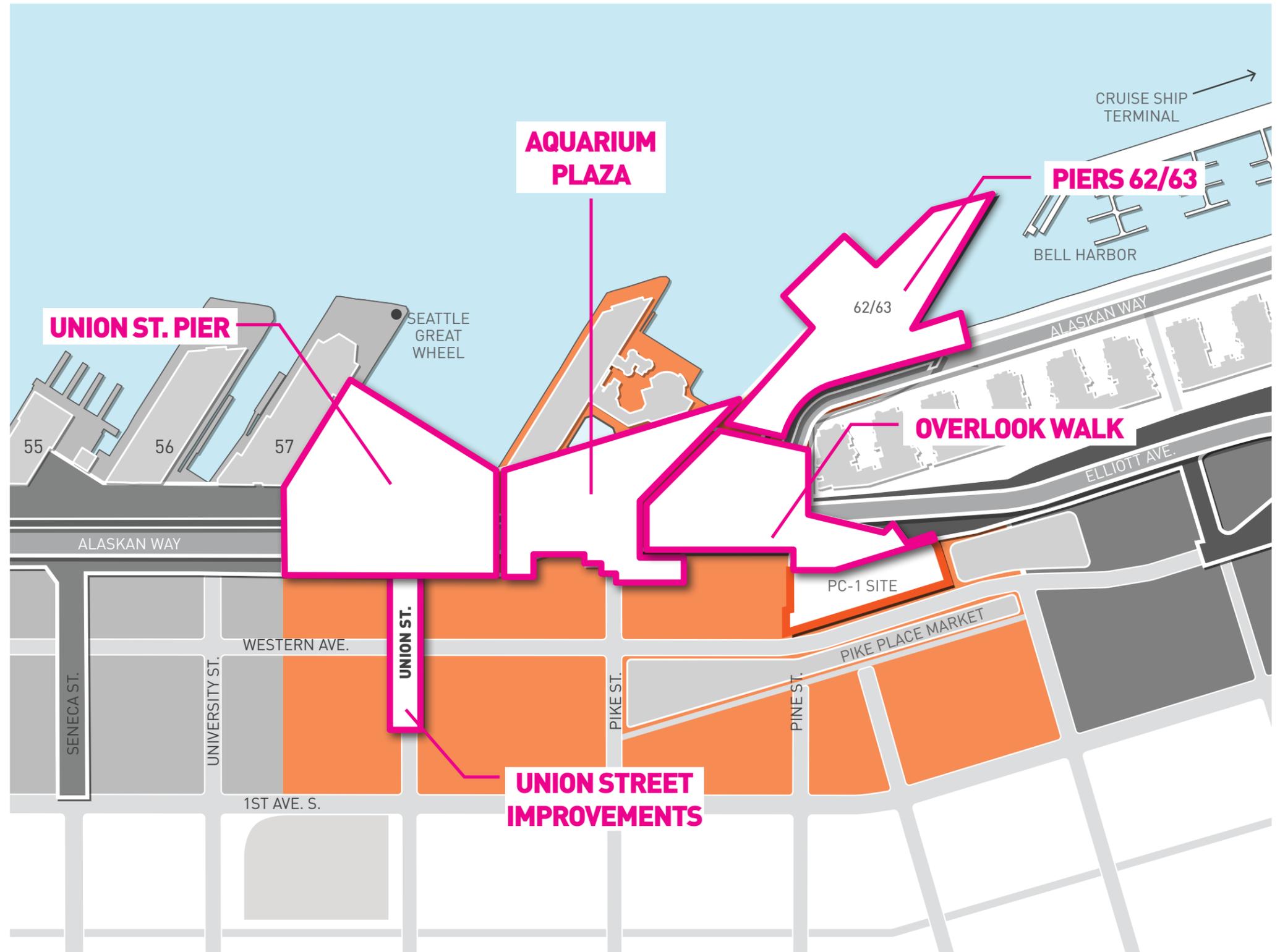
### MEETINGS HELD

#### STAKEHOLDERS

- Seattle Aquarium
- Seattle Wheel
- Waterfront Landing
- Bell Harbor

#### LOCAL RESOURCES

- Seattle Parks And Recreation
- Seattle Center
- Woodland Park Zoo
- Portland Transit Mall Management Inc.
- Alki Kayak Tours
- Puget Sound Bike Share
- Concert Operators/Promoters



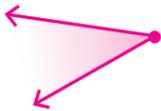
WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE  
**UNION STREET**

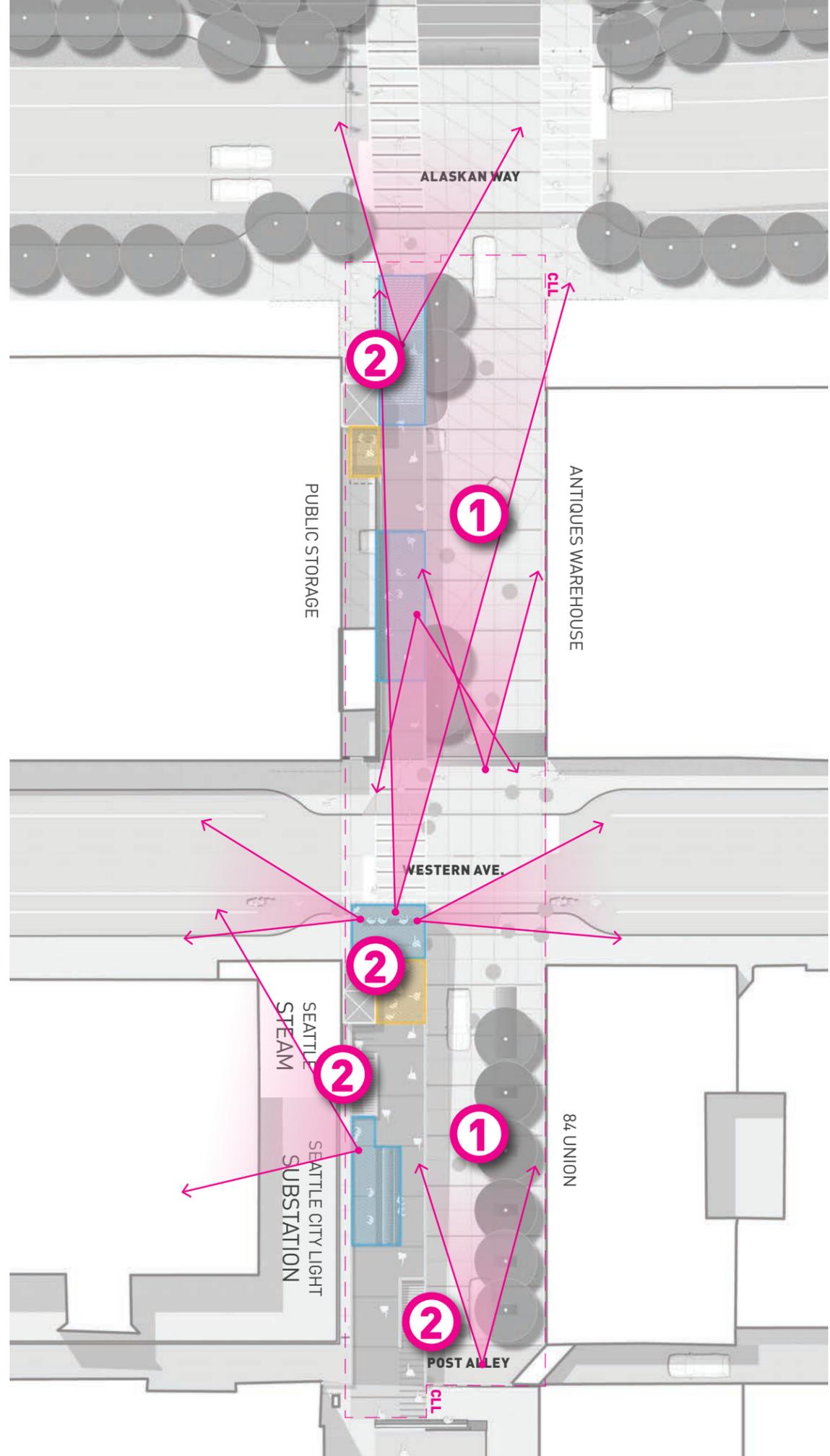
**① LOADING + VEHICLE ACCESS** 17,000 SF

**② DIRECT, LEGIBLE, ACCESSIBLE** 5,500 SF

- (WALKING / EXERCISE)
- ELEVATOR

**LEGEND**

-  Gathering
-  Elevator Waiting Area
-  Views



WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE  
**UNION STREET: "CITY CONNECTION"**



**ACCESSIBILITY  
FOR ALL**



**EXERCISE**



**PUBLIC  
ART**



**STOREFRONTS**



**SITTING**



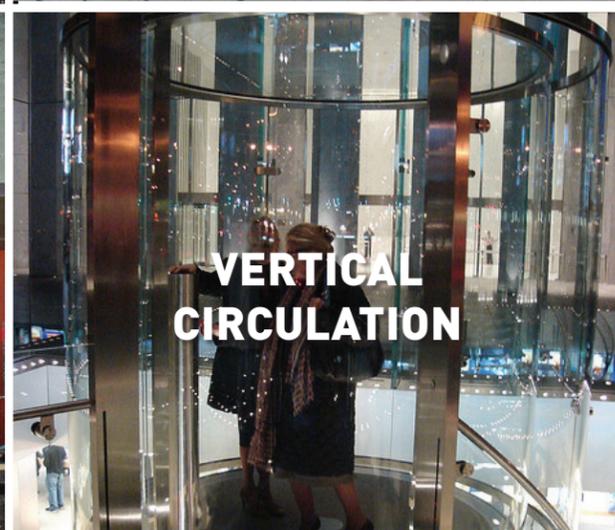
**VEHICLE  
ACCESS**



**UPLAND HABITAT**



**ANTIQUES  
MARKET**



**VERTICAL  
CIRCULATION**



**LOADING**



# WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE

## UNION STREET PIER

### ① PROMENADE 22,000 SF

- MOBILE VENDING CARTS
- WALKING TOURS

### ② UNION STREET PIER 40,000 SF

- PLAYING (WATER FEATURE PROPOSED)
- FESTIVALS / HOLIDAY MARKET
- BEER GARDEN
- PRIVATE EVENTS
- MOBILE VENDING CARTS

### ③ UNION STREET PIER STEPS 6,000 SF

- (SITTING, VIEWING, SUNNING)
- BARGE CONCERTS
- FIRE WORKS CELEBRATIONS
- SMALL GATHERINGS

### ④ UPLAND HABITAT 13,000 SF

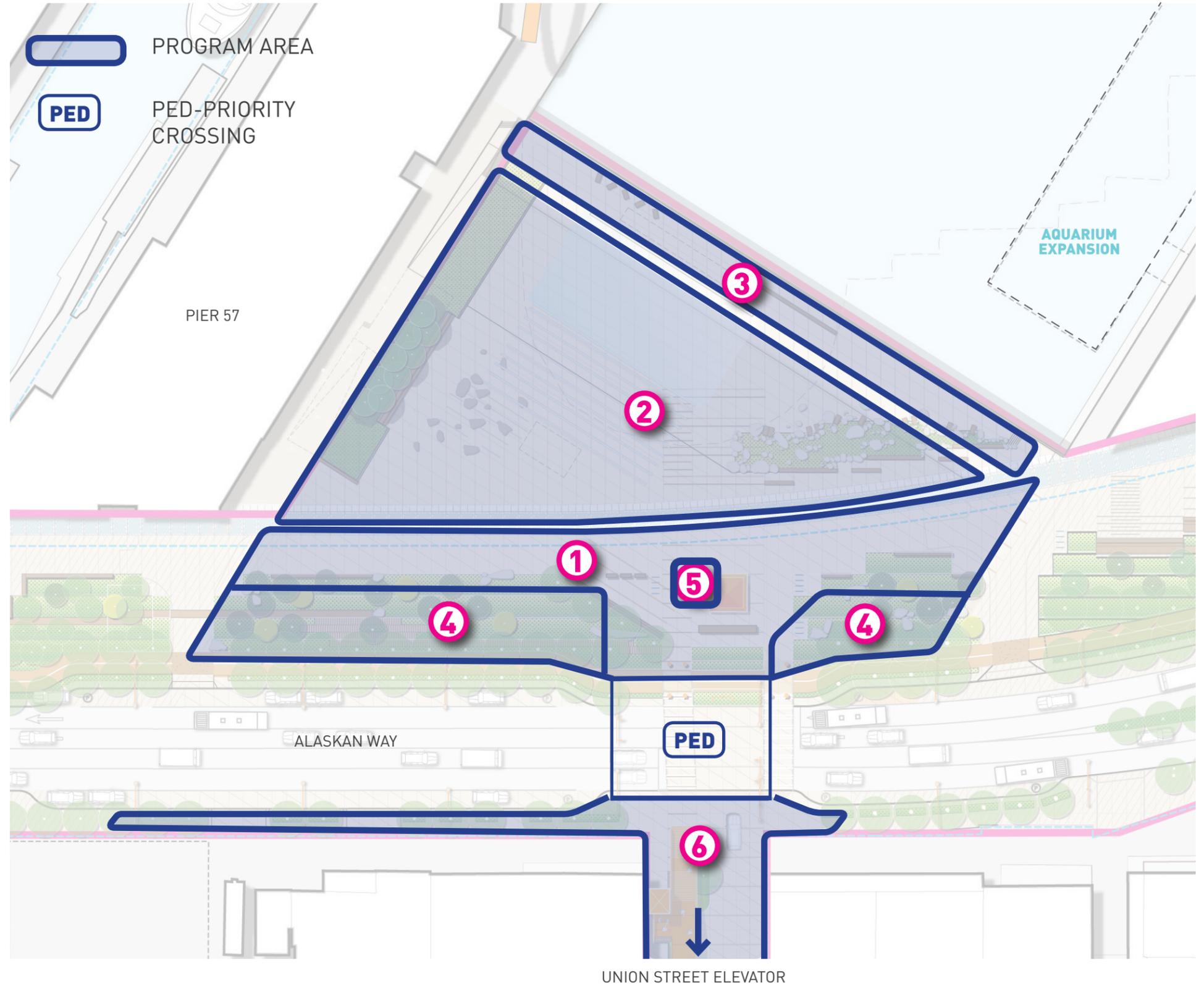
- OUTDOOR EDUCATION

### ⑤ KIOSK 300 SF

- COFFEE
- TICKETS
- RENTALS (BIKES, ROLLERSKATES, ETC.)
- INFORMATION
- NEWSPAPERS

### ⑥ EAST SIDE 17,000 SF

- RETAIL



WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE

# UNION STREET PIER: "TOUCH THE WATER"



**TOUCH THE WATER**



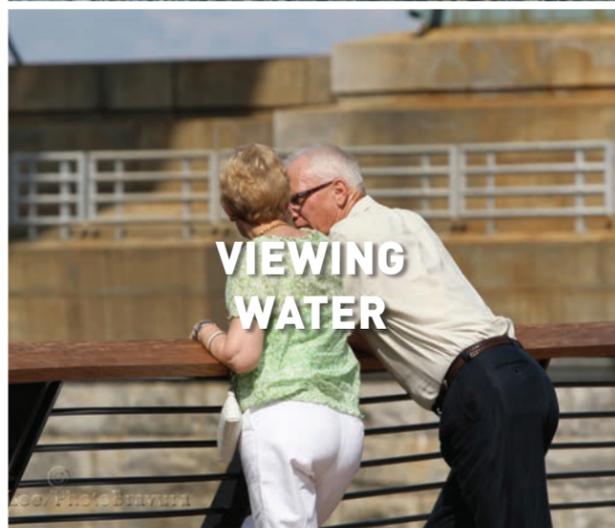
**WATER PLAY**



**MOBILE VENDING CARTS**



**WATCHING SUNSET**



**VIEWING WATER**



**LOUNGING**



**HOLIDAY MARKET**



**WATCHING FIREWORKS**



**PERFORMANCE**



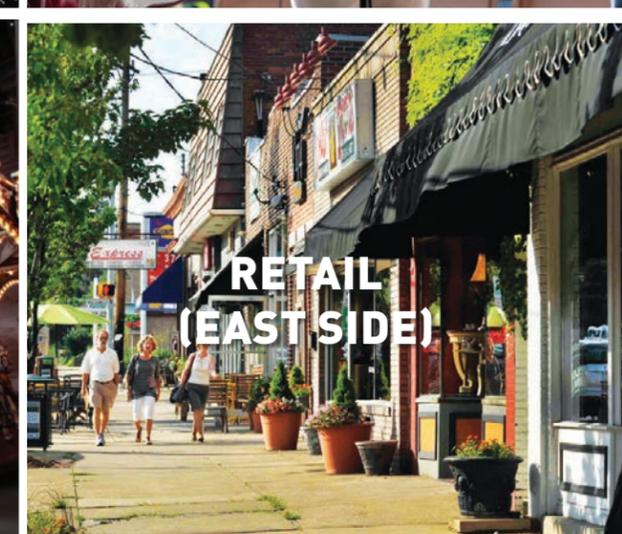
**VENDING**



**SOCIAL EVENTS**



**GOING TO RIDES**

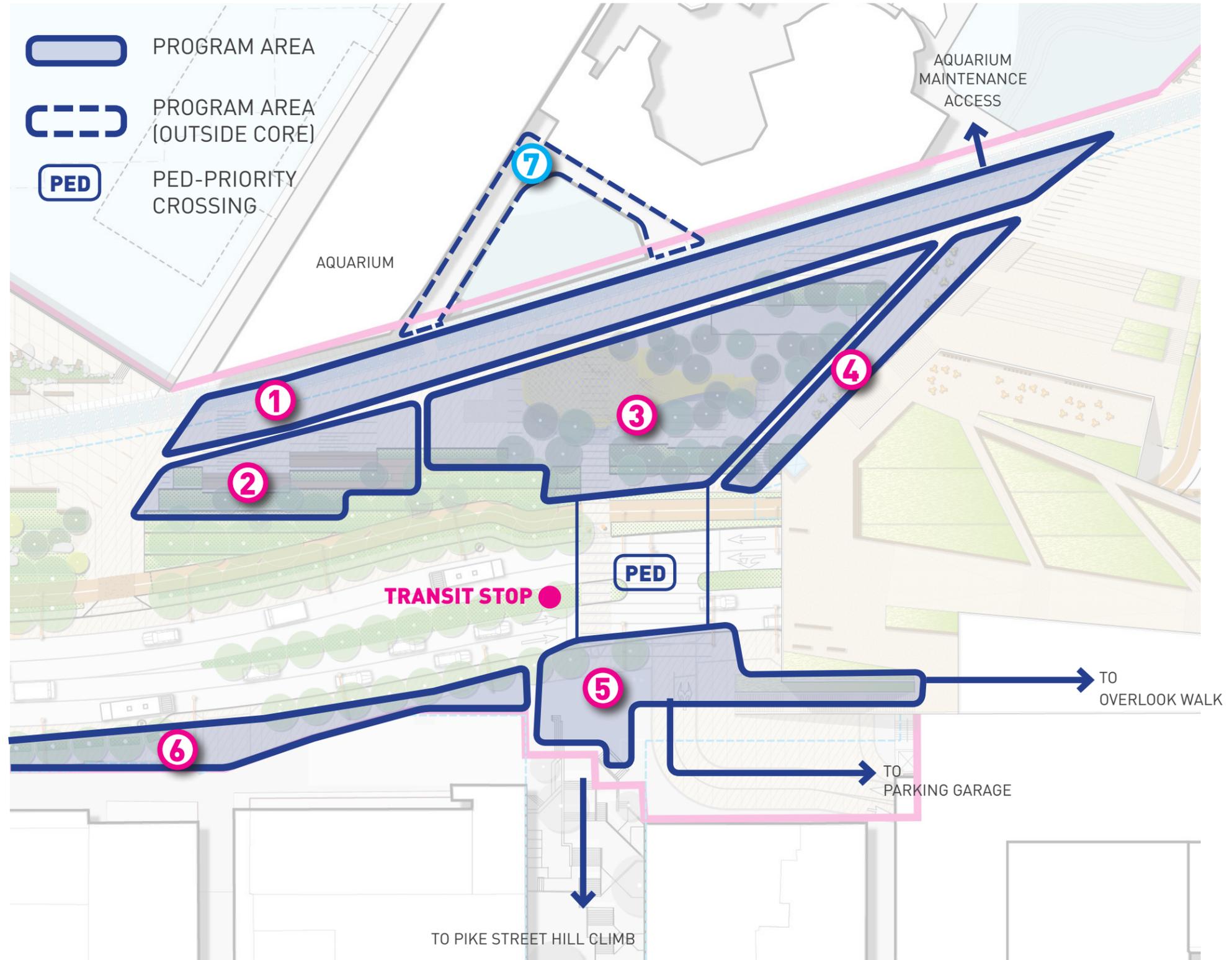


**RETAIL (EAST SIDE)**

## WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE

# AQUARIUM PLAZA

- ① PROMENADE 17,000 SF**
  - (STROLLING, VEHICLE ACCESS)
  - WALKING TOURS
- ② AQUARIUM ENTRY 8,800 SF**
  - OUTDOOR CLASSROOM
  - SCHOOL GROUP MEETING PLACE
- ③ CENTRAL SPACE 20,000 SF**
  - EVENTS
  - INTEGRATED PLAY
  - OUTDOOR EXHIBITIONS/MARKET
  - MOBILE VENDING CARTS
- ④ BUILDING 'C' PATIO 4,500 SF**
  - EATING + DRINKING
  - PERFORMANCE
  - PRIVATE EVENT SPACE
- ⑤ PIKE STREET ARRIVAL 6,000 SF**
  - CITY CONNECTION
- ⑥ EAST SIDE 10,000 SF**
  - RETAIL
- ⑦ OUTDOOR AQUARIUM**
  - HABITAT DISPLAY
  - VIEW SEAWALL
  - VIEW SALMON MIGRATION



WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE  
**AQUARIUM PLAZA: "CULTURAL / CIVIC"**



**OUTDOOR  
LEARNING**



**AQUATIC  
DISPLAY**



**INTEGRATED  
PLAY**



**EATING +  
DRINKING**



**OFFICE  
(EAST SIDE)**



**WATCHING**



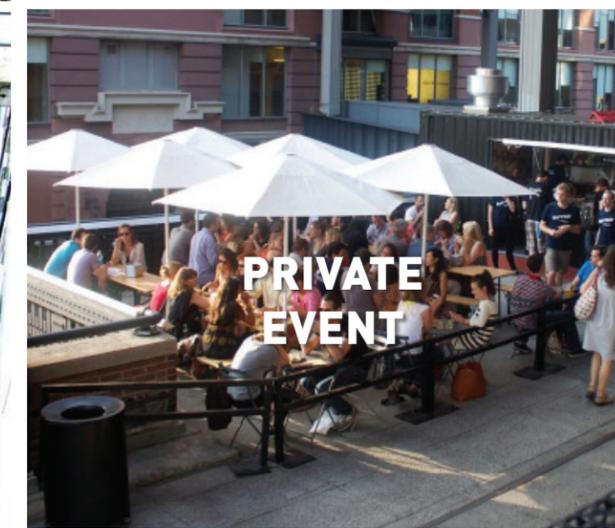
**RETAIL  
(EAST SIDE)**



**PICNICKING**



**PIKE STREET  
ARRIVAL**



**PRIVATE  
EVENT**



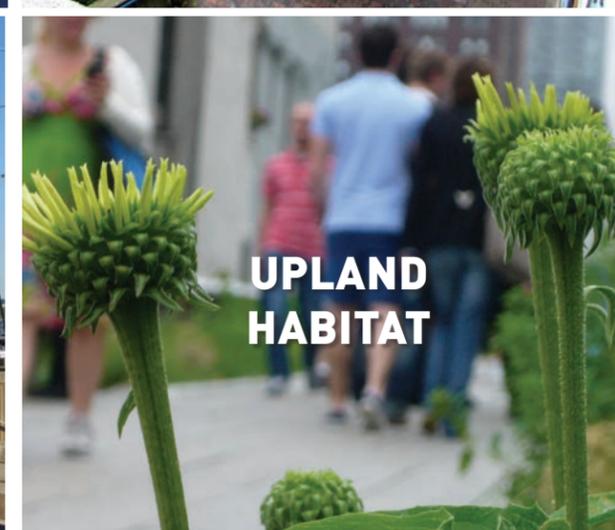
**SCHOOL FIELD  
TRIPS**



**MOBILE  
VENDING  
CARTS**



**SITTING**



**UPLAND  
HABITAT**



**MARINE LIFE - RESTORE**



BEFORE THE NEW CONVENTION CENTRE, the marine environment endured a century of industrial and commercial use.

As part of the project, we removed historically contaminated sediments, improved water circulation, then bio-engineered several productive marine habitats, such as an intertidal shoal and a subtidal reef. In the Convention Centre, an intertidal and subtidal reef and a subtidal rock shoal.



**HABITAT  
INTERPRETATION**

The habitat interpretation sign features a photograph of a juvenile salmon, just the thing for juvenile salmon.

## WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE

# PIER 62/63

### ① CENTRAL FLEXIBLE FLOOR 46,000 SF

- PERFORMANCES / CONCERTS
- TICKETED / ACCESS-CONTROLLED EVENTS
- PLAYA SEATTLE
- MOBILE VENDING CARS

### ② MULTI-PURPOSE AREA 6,800 SF

- ROLLER SKATING
- STREET HOCKEY
- BEACH VOLLEY BALL
- BEER GARDEN

### ③ GRANDSTAND 19,000 SF

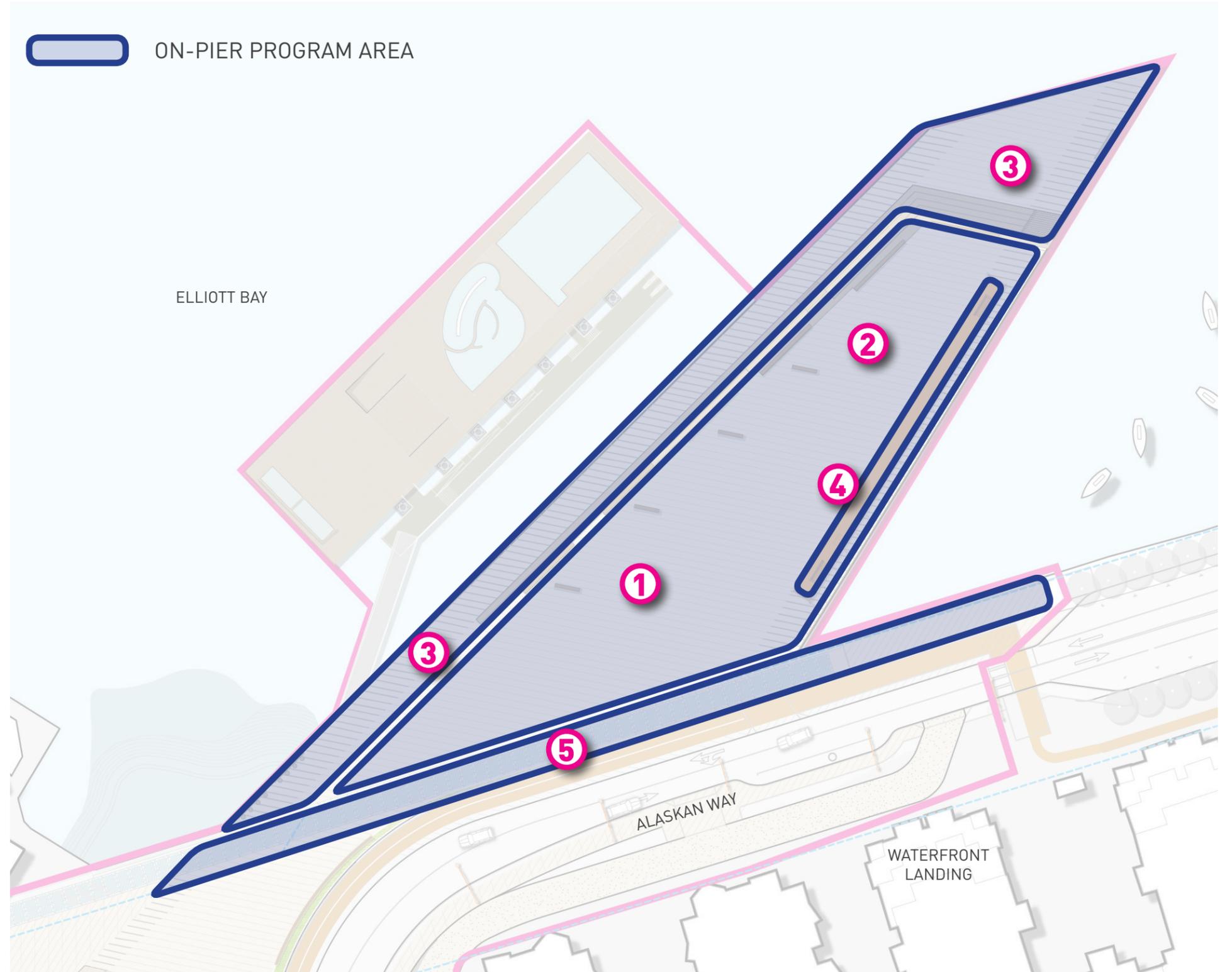
- (SITTING, VIEWING, SUNNING)
- WATCHING FIRE WORKS
- SMALL GATHERINGS
- MOVIES
- WATCHING SUNSET

### ④ KIOSKS 300 SF EACH

- REFRESHMENTS
- TICKETS
- RENTALS (ROLLERSKATES, BOATS, ETC.)
- INFORMATION

### ⑤ PROMENADE 13,000 SF

- (STROLLING, VEHICLE ACCESS)



WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE  
**PIER 62/63: "ACTIVITY PIER"**



**KIOSKS**



**WATCHING  
FIREWORKS**



**VIEWING WATER**



**MOBILE VENDING CARTS**



**SITTING**



**BEER GARDEN**



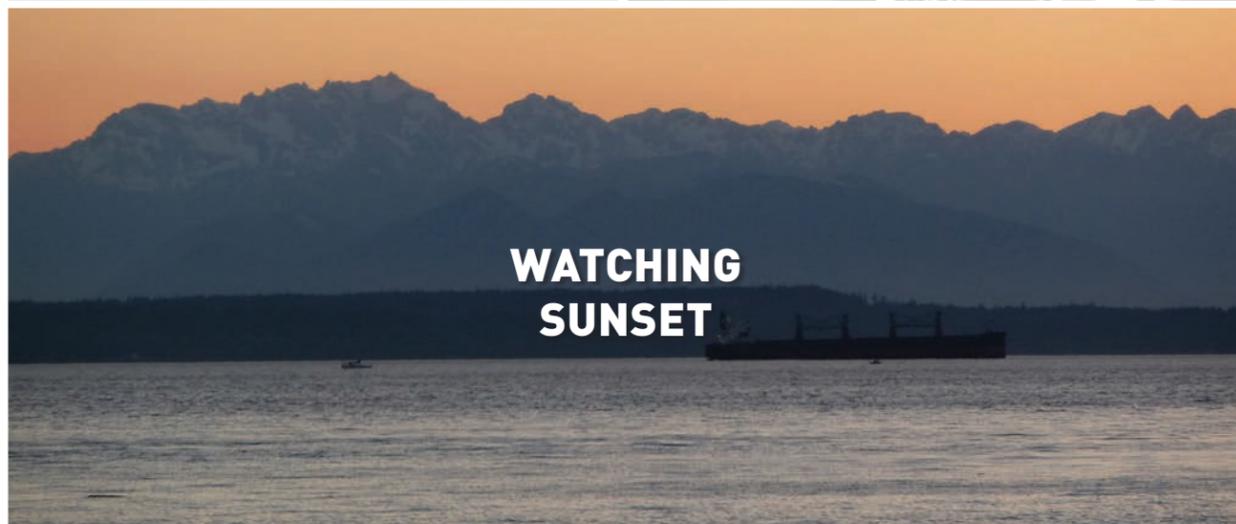
**BEACH  
VOLLEYBALL**



**PERFORMANCES**



**PRIVATE EVENT**



**WATCHING  
SUNSET**



**ROLLER  
SKATING**



**CONCERTS**



**ROLLER  
HOCKEY**

WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE  
**PIER 62/63 WATER'S EDGE**

**6 POOL BARGE 17,000 SF**

- OPEN AIR SWIMMING
- WATER PLAY
- PRIVATE EVENTS

**7 FLOATING DOCK 1,000 SF**

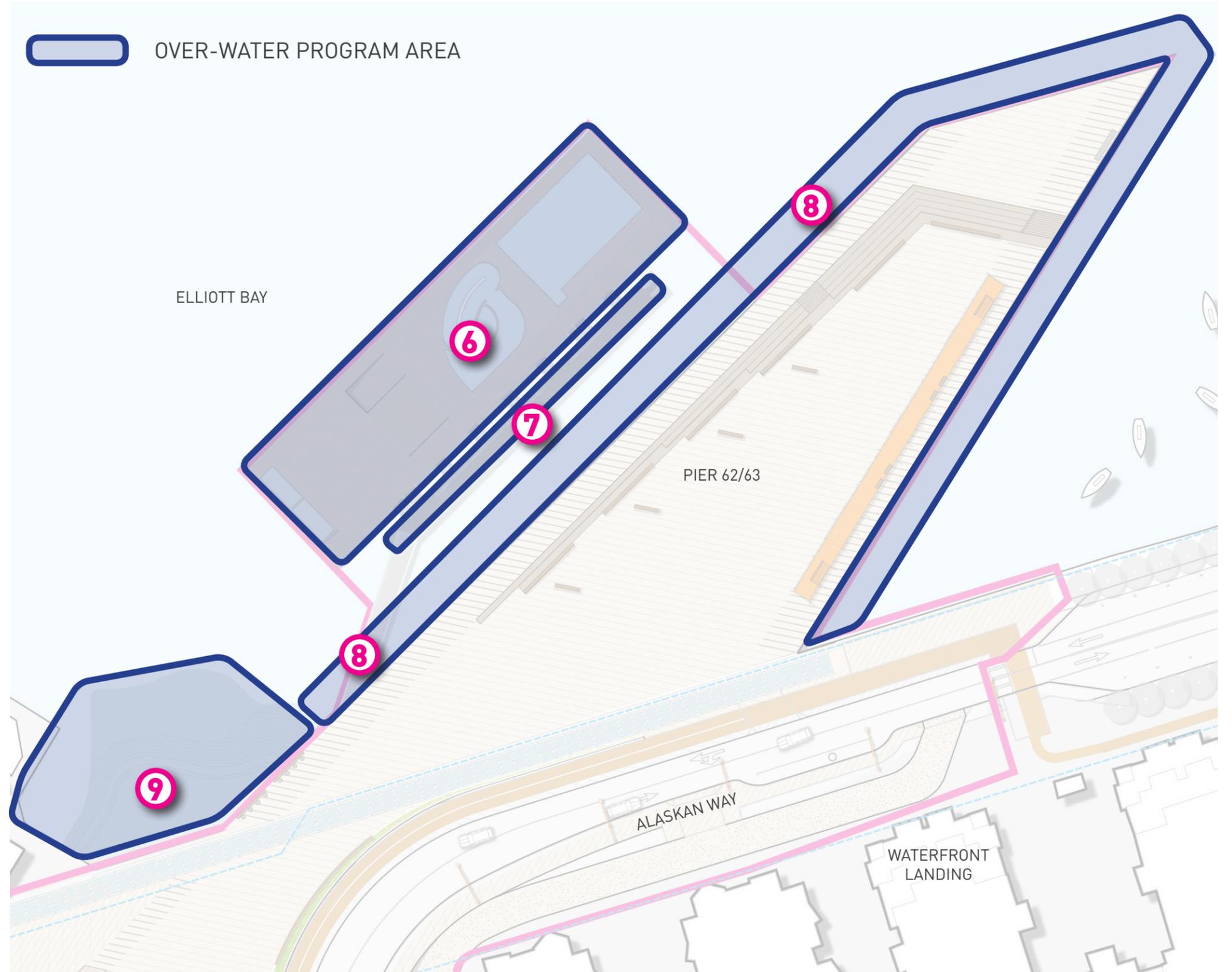
- KAYAKING
- CANOE LAUNCH
- BOAT MOORAGE

**8 OPEN WATER EDGE 16,000 SF**

- DOCKING BOATS
- MOORING ACTIVITY BARGE
- MARITIME USES (SEAFOOD SALES)
- FISHING

**9 AQUATIC HABITAT 12,000 SF**

- HABITAT BENCH
- SEAWALL FACE
- HABITAT FLOATS



WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE

# PIER 62/63 WATER'S EDGE: "MARINE"



# WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE

## OVERLOOK WALK

### ① FLEXIBLE OPEN AREA 4,000 SF

- SMALL PERFORMANCES / CONCERTS

### ② AMPHITHEATER STEPS 9,000 SF

- WATCHING PERFORMANCES
- WATCHING FIREWORKS

### ③ VERTICAL CIRCULATION 6,000 SF

- (WALKING, EXERCISE, SITTING, EATING LUNCH)

### ④ OVERLOOK LANDING 13,000 SF

- MOVABLE TABLES/CHAIRS
- EATING + DRINKING

### ⑤ RAMP 24,000 SF

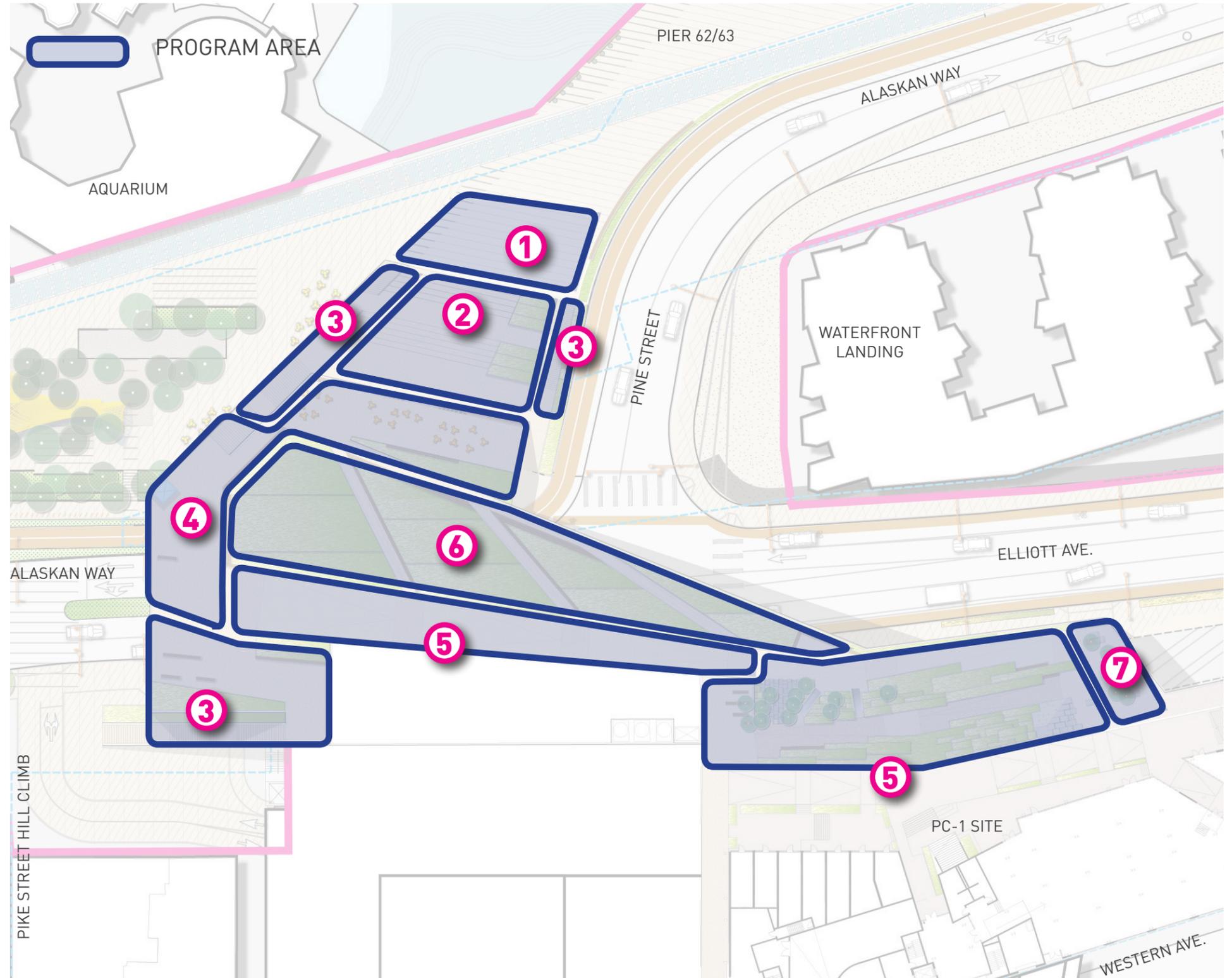
- (STROLLING)
- MOVABLE TABLES/CHAIR
- EATING + DRINKING

### ⑥ GARDENS 15,000 SF

- UPLAND HABITAT
- URBAN AGRICULTURE

### ⑦ TRAIN OVERLOOK 1,500 SF

- PUBLIC ART



WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE  
**OVERLOOK WALK: "PARK"**



## WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE

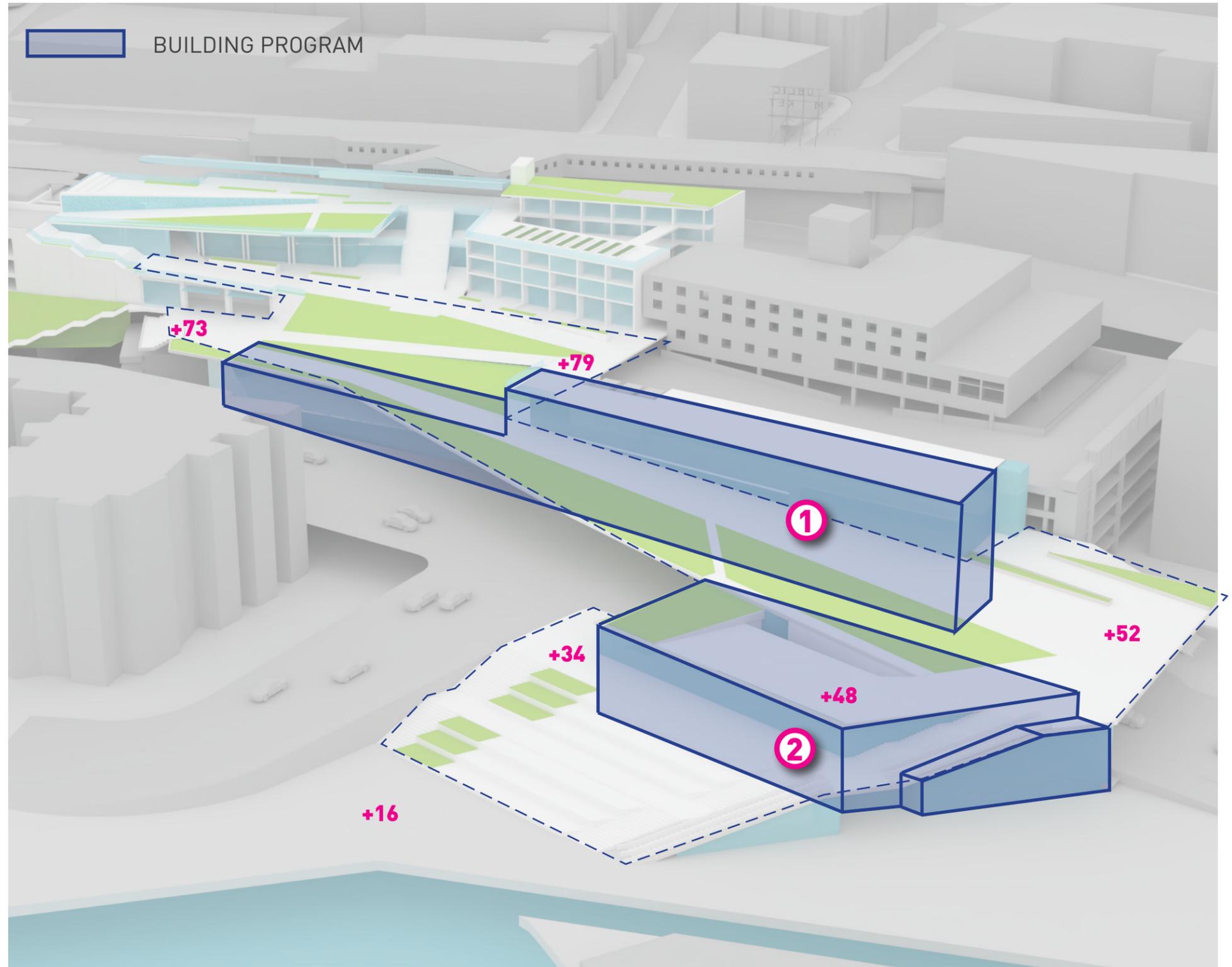
# BUILDINGS B + C

### ① BUILDING B

- COMMERCIAL/RETAIL ACTIVATION
- STORAGE
- STAFF OFFICES
- SECURITY/MAINTENANCE OFFICE
- OPERATIONS OFFICES
- PUBLIC RESTROOMS

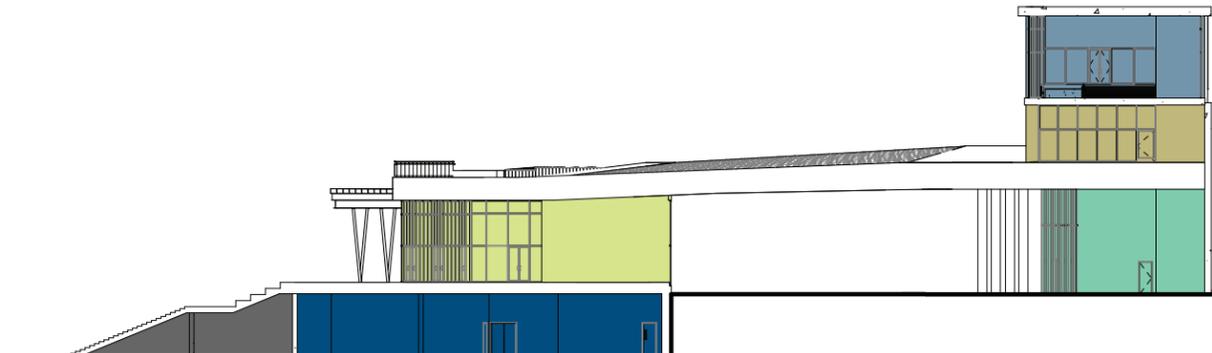
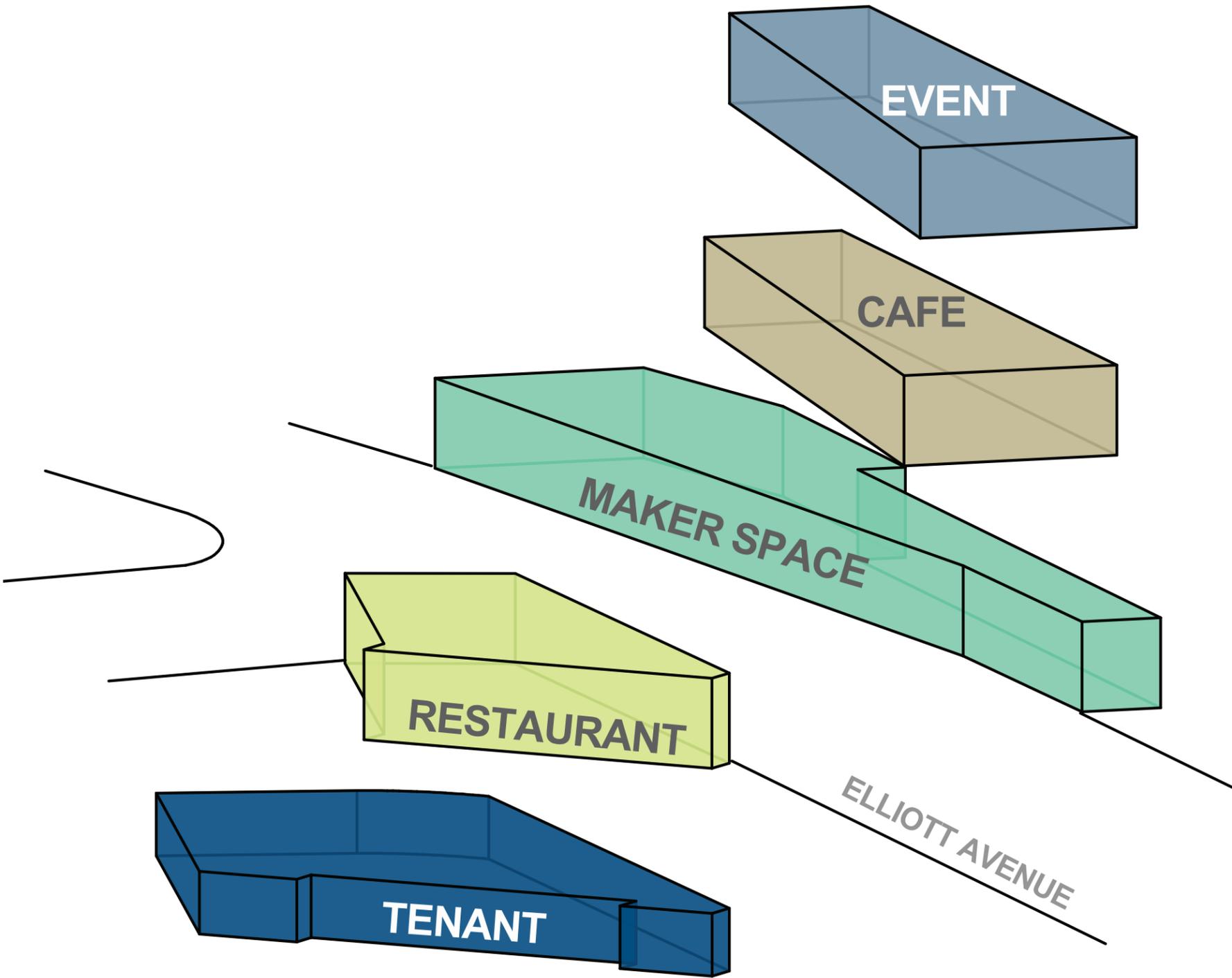
### ② BUILDING C

- CAFE
- EVENT SPACE
- COMMERCIAL/RETAIL ACTIVATION
- INSTITUTIONAL USE/DESTINATION
- PUBLIC RESTROOMS

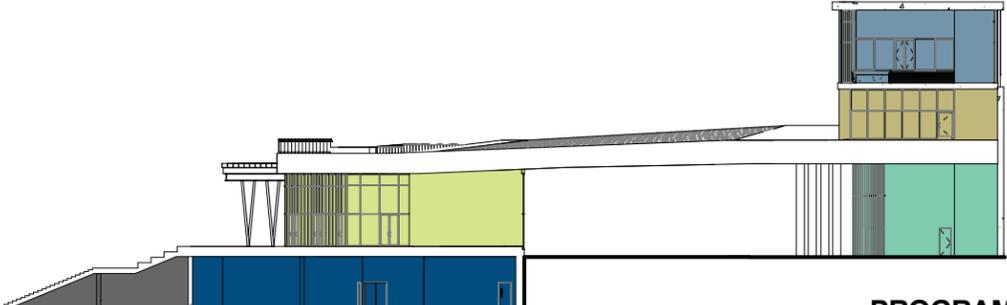


WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE

# BUILDINGS B + C



WATERFRONT PROGRAM UPDATE - CENTRAL PUBLIC SPACE  
**BUILDINGS B + C**



# SUPPORT FUNCTIONS

- **RESTROOMS**

- OVERLOOK WALK + COLMAN DOCK
- PORTABLE RESTROOMS FOR EVENTS

- **STORAGE + MAINTENANCE FACILITIES**

- BUILDINGS B + C

- **PROGRAM INFRASTRUCTURE + UTILITIES**

- UTILITY OUTPOSTS



## WATERFRONT PROGRAM UPDATE

# BELLTOWN NEIGHBORHOOD

### EXISTING PROGRAM

- Lenora St. Pedestrian Bridge

### PARTNER PROJECTS

- Bell Street Park
- Lenora St. Ped Bridge
- Tunnel Portal Public Space
- Development Opportunities
- Pea Patch Gardens

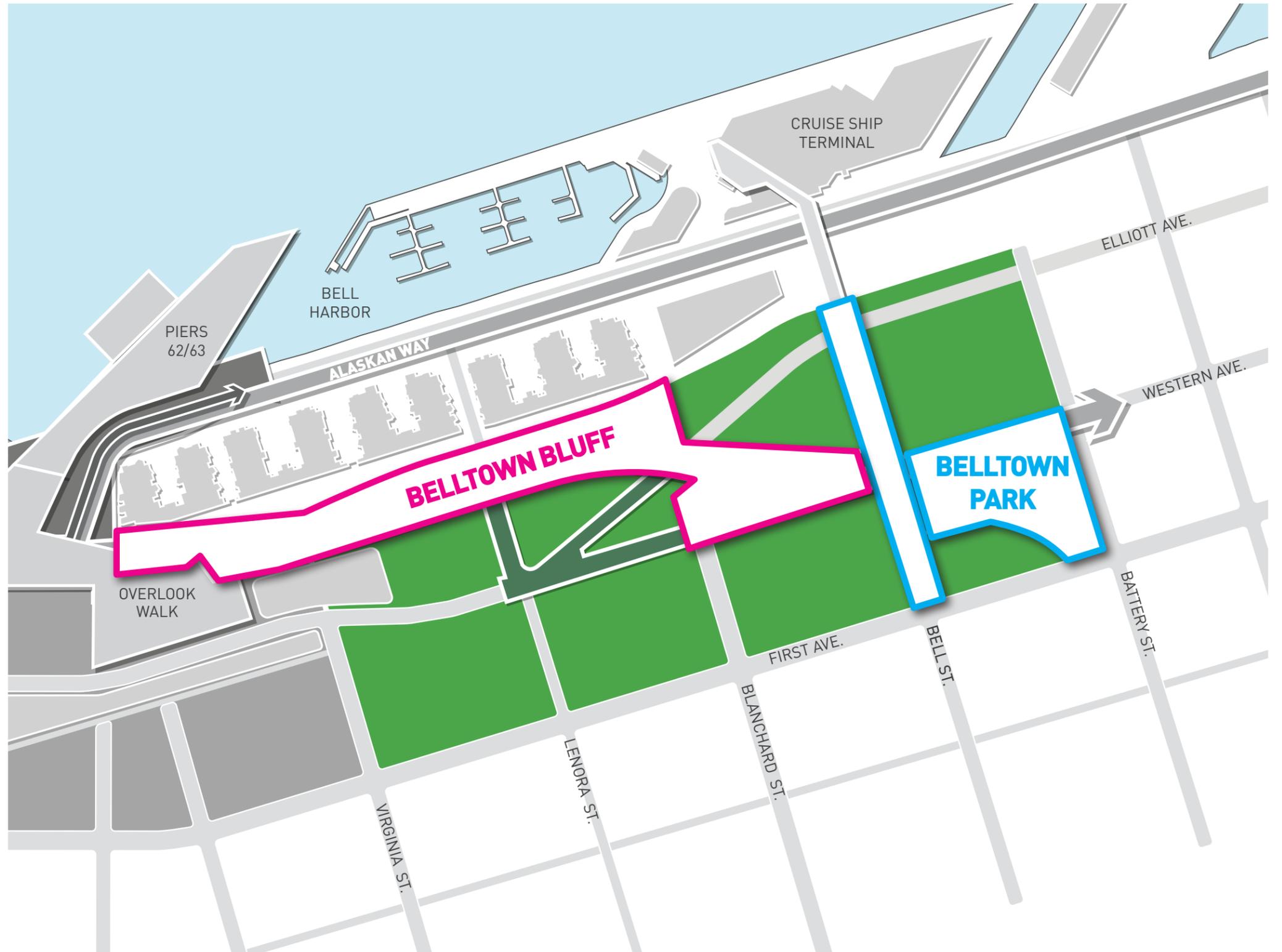
### MEETINGS HELD

#### STAKEHOLDERS

- Belltown community representatives
- Belltown Community Council

#### LOCAL RESOURCES

- Seattle Parks and Recreation
- Portland Transit Mall Management Inc.



# WATERFRONT PROGRAM UPDATE BELLTOWN NEIGHBORHOOD

## ① ELLIOTT WAY BLUFF: 17,000 SF

- (STROLLING)
- UPLAND HABITAT
- ACCESS TO OVERLOOK WALK
- GARAGE SCREENING

## ② BELLTOWN BLUFF: 27,000 SF

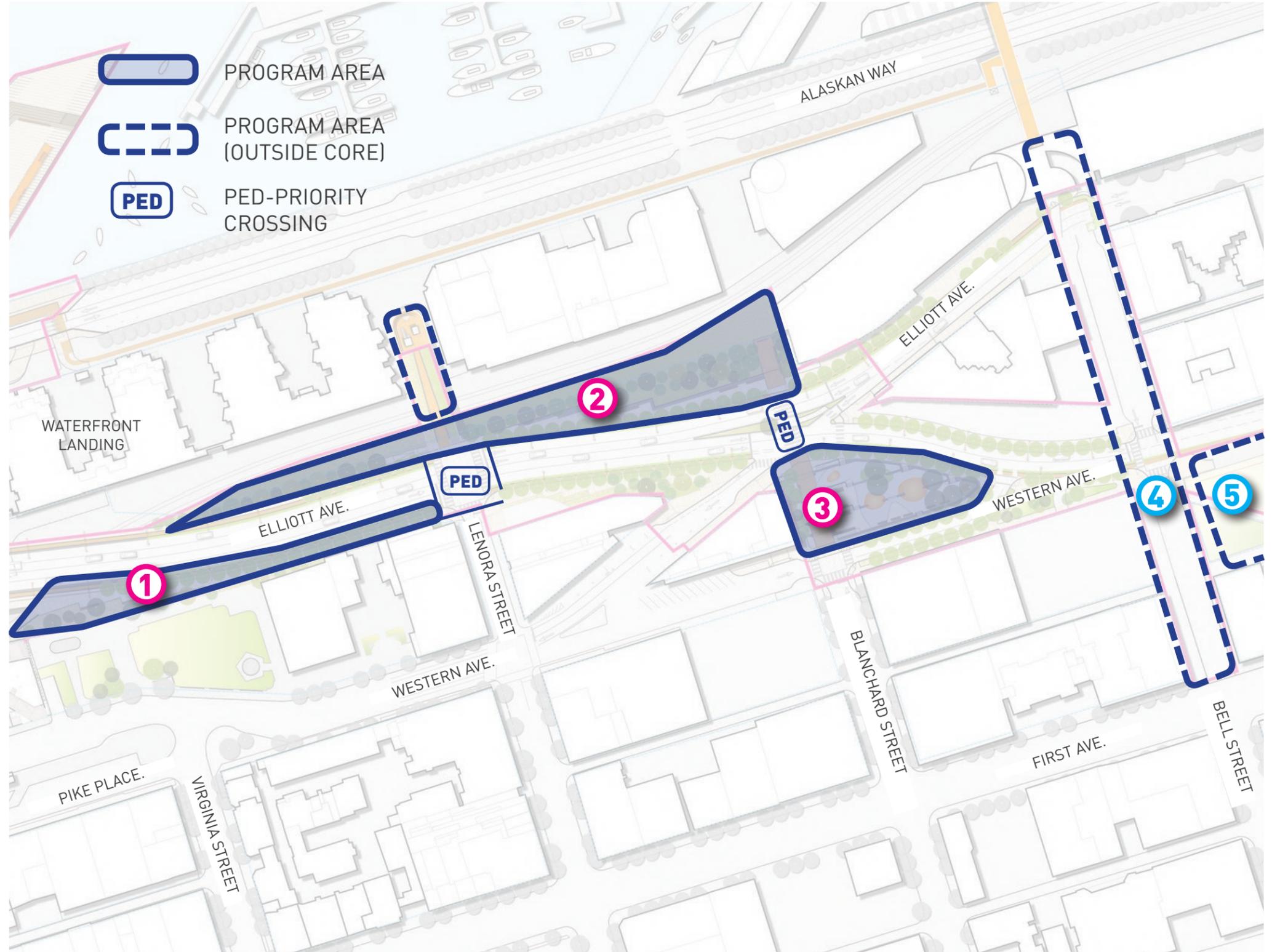
- UPLAND HABITAT
- VIEWS OF BAY

## ③ BLANCHARD PARK: 25,000 SF

- INTEGRATED PLAY
- PICNICKING

## ④ BELL STREET EXTENSION 30,000 SF

## ⑤ BELLTOWN PARK: 42,000 SF



WATERFRONT PROGRAM UPDATE

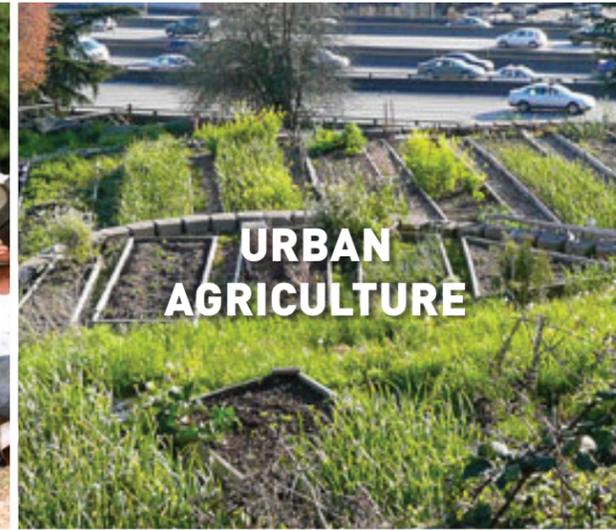
# BELLTOWN NEIGHBORHOOD: "COMMUNITY"



**DEVELOPMENT OPPORTUNITIES**



**PLAYING**



**URBAN AGRICULTURE**



**AFTER-SCHOOL ACTIVITIES**



**VIEWING THE WATER**



**INTEGRATED PLAY**



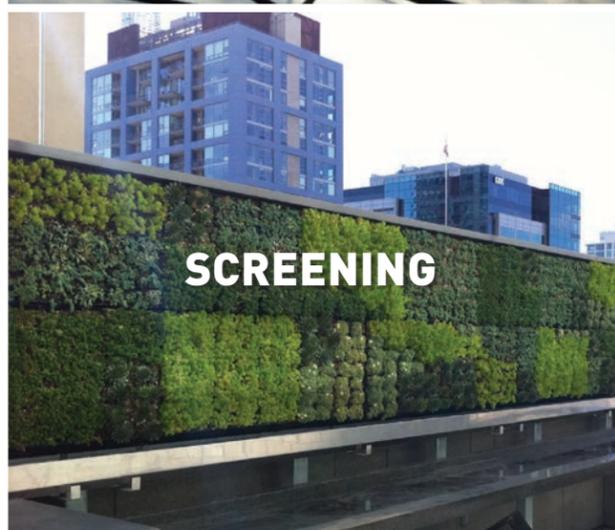
**UPLAND HABITAT**



**FAMILY ACTIVITIES**



**BIRD WATCHING**



**SCREENING**



**STROLLING**



**STOREFRONTS**



**PICNICKING**



**RETAIL**

# WATERFRONT PROGRAM UPDATE

## HISTORIC PIERS

### EXISTING PROGRAM

- Boat Tours
- Commercial Activity
- Great Wheel

### PARTNER PROJECTS

- Piers + Slips
- East Sidewalk Activation
- University Street
- Western Avenue

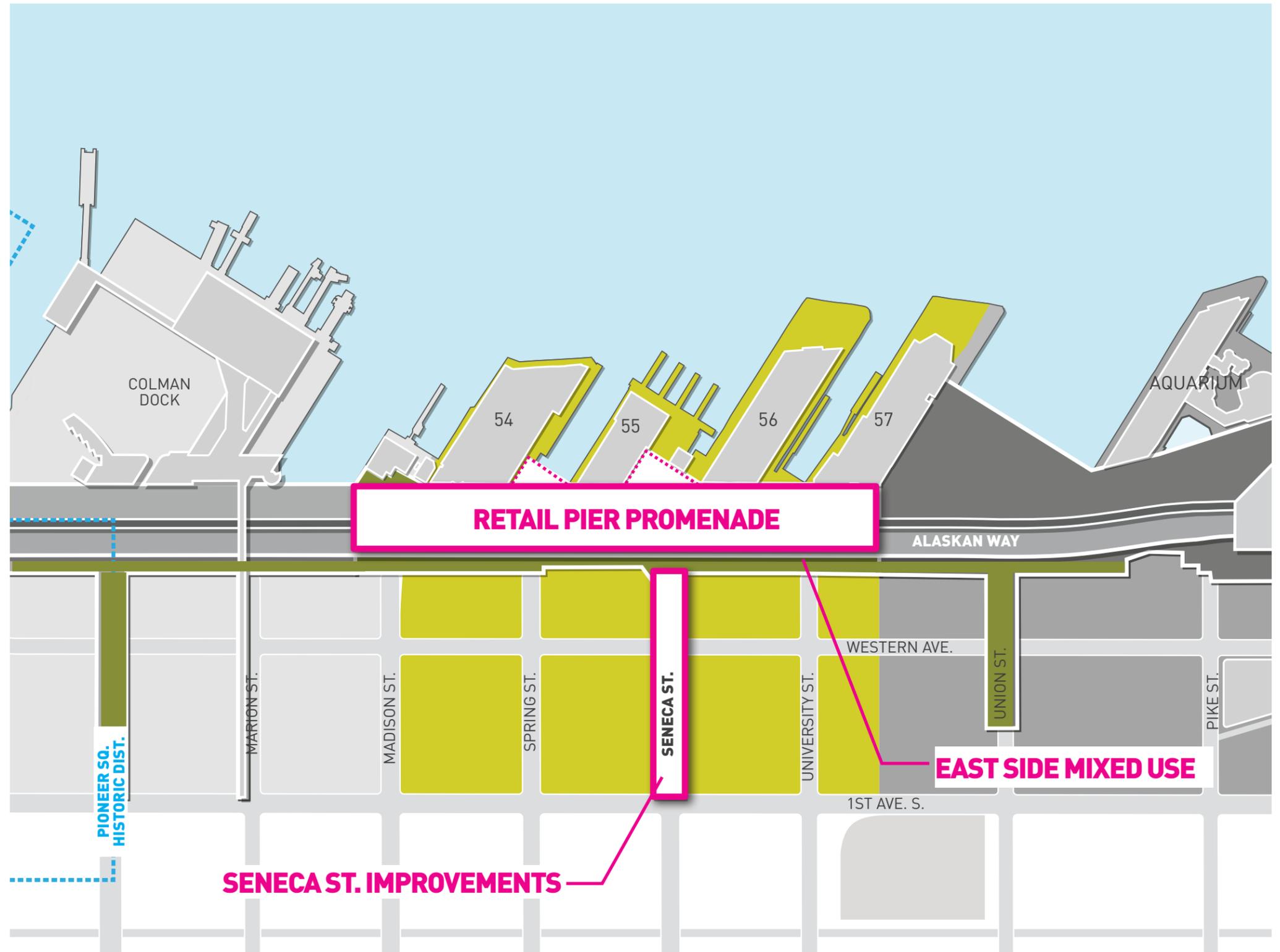
### MEETINGS HELD

#### STAKEHOLDERS

- Martin Smith, Ryan Smith
- Elliott's
- Argosy
- Other property owners

#### LOCAL RESOURCES

- Seattle Parks and Recreation
- Seattle Center
- Portland Transit Mall Management Inc.



# WATERFRONT PROGRAM UPDATE

## HISTORIC PIERS

### ① PROMENADE 50,000 SF

- (STROLLING, VEHICLE ACCESS)
- EATING + DRINKING

### ② GATHERING SPACES 16,000 SF

- KIOSKS - Coffee, Restrooms, Information Bike Rentals, Tickets
- MOBILE VENDING CARTS
- SMALL GATHERING/PERFORMANCE
- BIKE PARKING

### ③ UPLAND HABITAT 20,000 SF

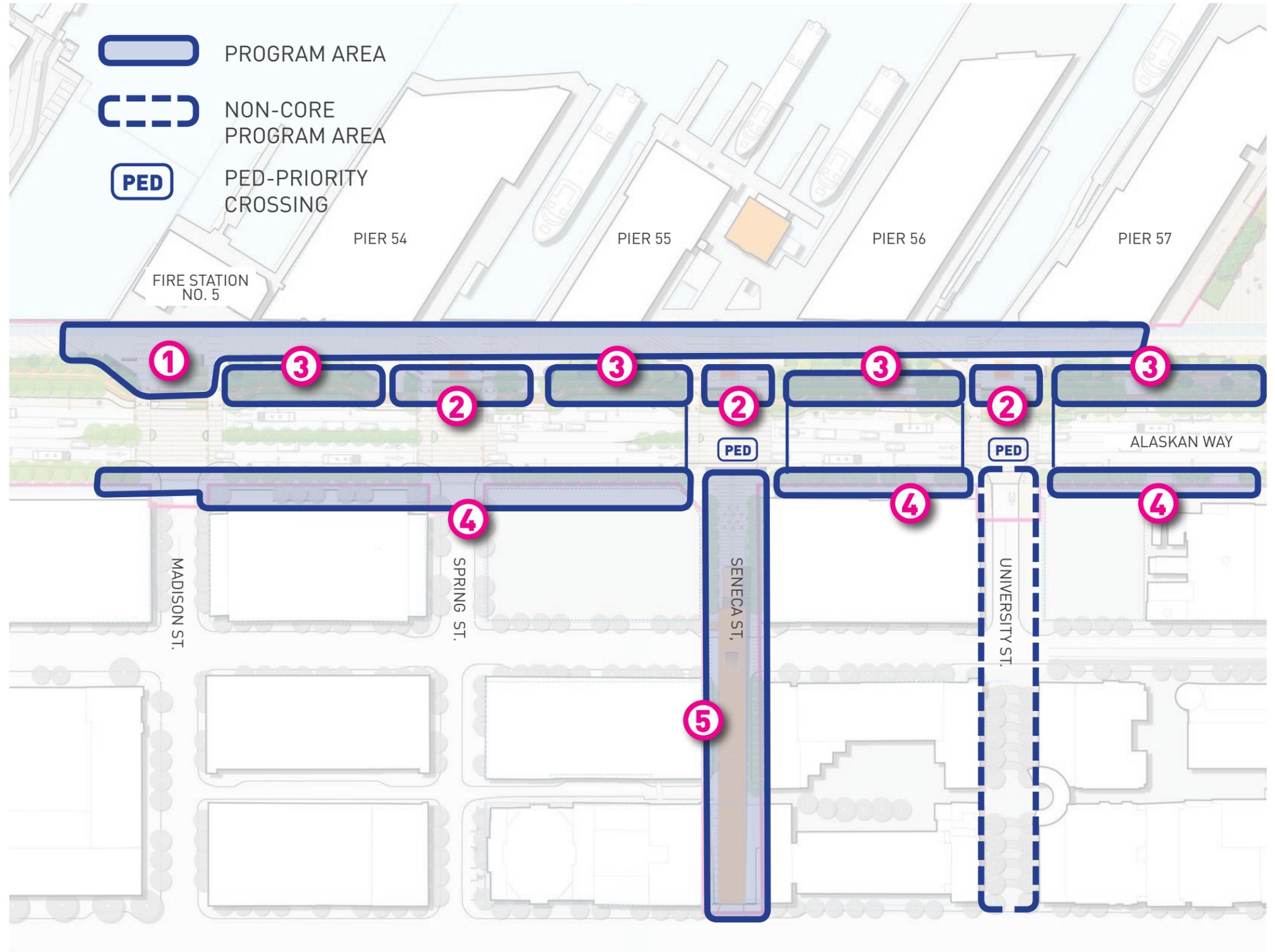
- (STROLLING)
- OUTDOOR CLASSROOM
- BIRD WATCHING
- STORMWATER MANAGEMENT

### ④ EAST SIDE 40,000 SF

- (STROLLING)
- RETAIL / COMMERCIAL

### ⑤ SENECA STREET 12,000 SF

- VERTICAL CIRCULATION
- LOADING / SERVICE
- RETAIL
- EATING + DRINKING



WATERFRONT PROGRAM UPDATE  
**HISTORIC PIERS: "TERRACES"**



**KIOSKS**



**EATING + DRINKING**



**STROLLING**



**PERFORMANCE**



**SHOPPING**



**UPLAND HABITAT**



**BIKE RENTAL**



**WALKING TOURS**



**SITTING + VIEWING THE WATER**



**EATING + DRINKING**



**JOGGING**



**RETAIL (EAST SIDE)**



**BOAT TOURS**



**CONNECTING TO CITY**

# WATERFRONT PROGRAM UPDATE

## TRANSIT HUB

### EXISTING PROGRAM

- Colman Dock Ferry Terminal
- Passenger Ferry Terminal
- Water Taxi

### PARTNER PROJECTS

- Colman Dock New Terminal
- Passenger Ferry New Terminal
- Colman Dock New Deck

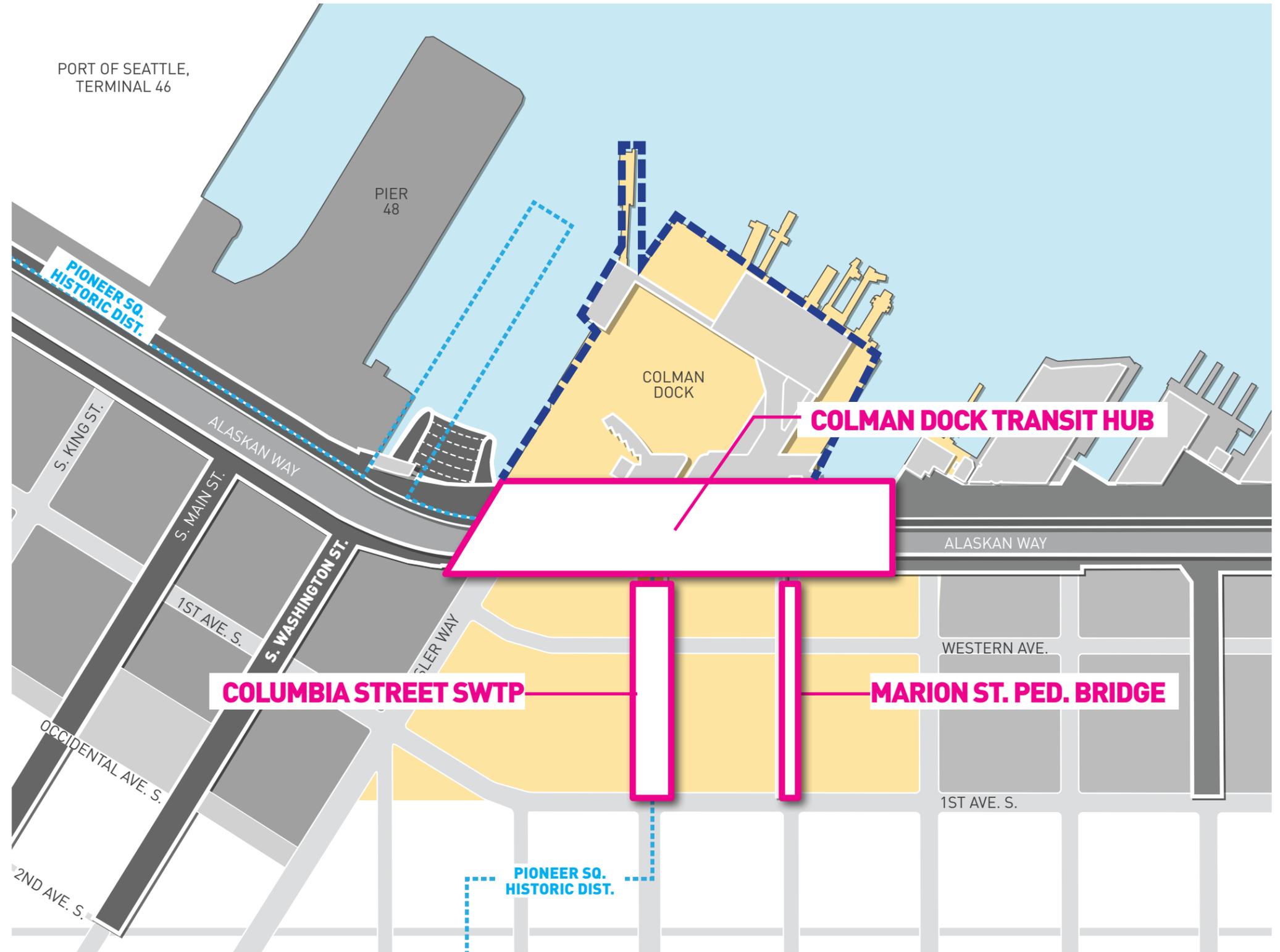
### MEETINGS HELD

#### STAKEHOLDERS

- King County Ferry District
- King County Metro Transit

#### LOCAL RESOURCES

- Portland Transit Mall Management Inc.
- Puget Sound Bike Share



## WATERFRONT PROGRAM UPDATE - TRANSIT HUB

# TRANSIT HUB

### ① TRANSIT HUB PROMENADE 36,000 SF

- SITTING/WAITING FOR TRANSIT
- REAL-TIME SCHEDULE DISPLAY
- TICKET VENDING
- BIKE SHARE
- PUBLIC RESTROOMS

#### KIOSK 300 SF

- INFORMATION

### ② TRANSIT HUB LOADING ZONE 10,000 SF

- DROP-OFF Vehicle, limo, private coach
- TAXI / PEDI CAB QUEUING
- KC METRO TRANSIT BUS STOPS
- WATERFRONT CIRCULATOR  
Rubber tired or fixed alignment/rail
- CAR SHARE (CAR2GO, ZIPCAR)  
In private parking areas

### ③ EAST SIDE 27,000 SF

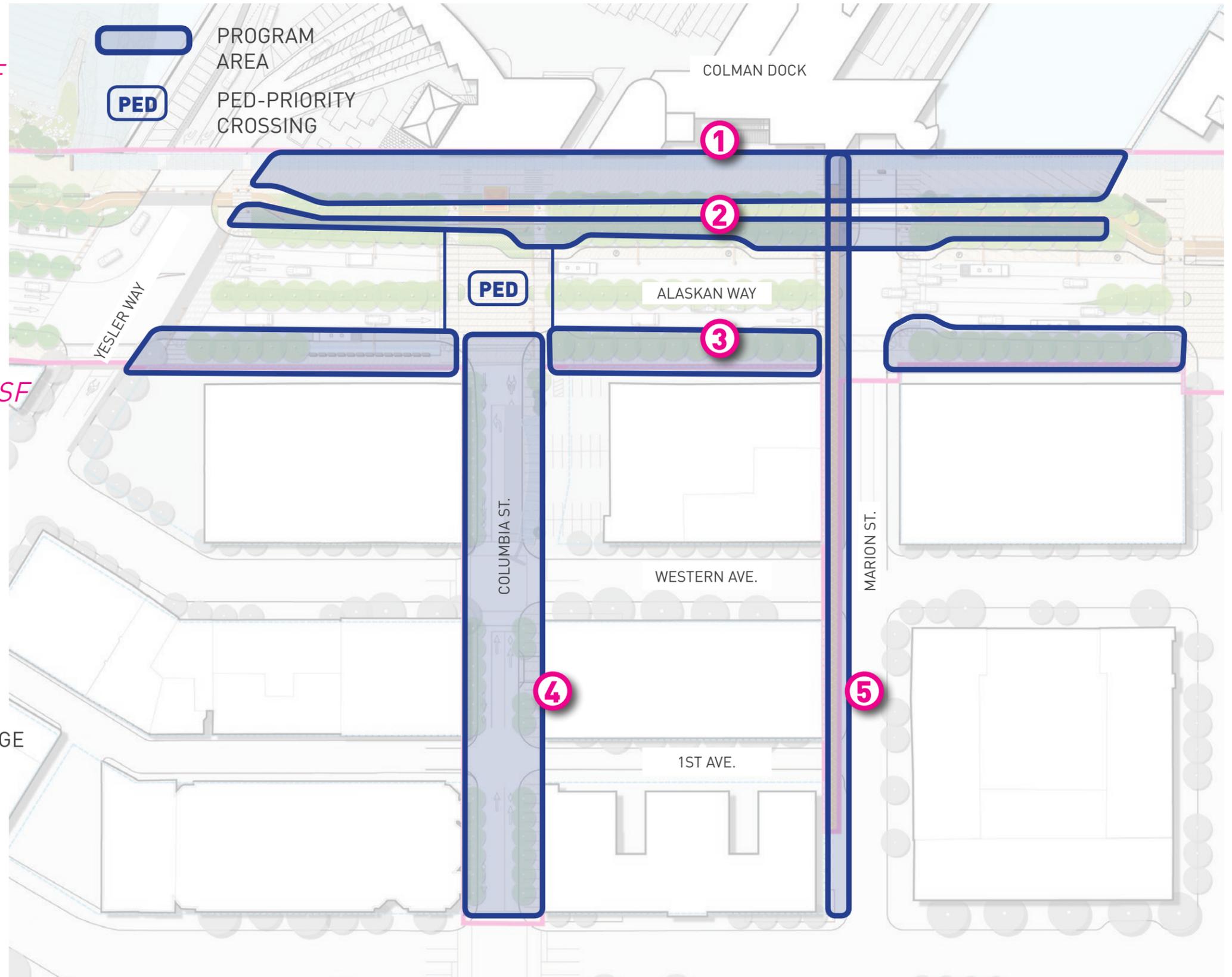
- RETAIL
- VERTICAL CIRCULATION TO MARION ST BRIDGE

### ④ COLUMBIA STREET 15,000 SF

- RETAIL
- SWTP TRANSIT

### ⑤ MARION STREET BRIDGE 9,500 SF

- CONNECTION TO COLMAN DOCK
- GATEWAY



WATERFRONT PROGRAM UPDATE

# TRANSIT HUB: "MULTIMODAL"



TAXI PICKUP



WATERFRONT SHUTTLE



FERRYING



CROSSING



BUS STOP



GATEWAY



TRANSIT STOP



KIOSKS



COMMUTING



REAL-TIME SCHEDULE



WAITING FOR BUS



PEDI-CAB



BIKE PARKING / BIKE SHARE

# WATERFRONT PROGRAM UPDATE **PIONEER SQUARE**

## **EXISTING PROGRAM**

- Stadiums
- 1st Thursday Art Walk + Market
- Trails To Treasure

## **PARTNER PROJECTS**

- Stadium District
- Port Of Seattle
- WOSCA
- WSDOT South Access
- Pioneer Square Initiatives

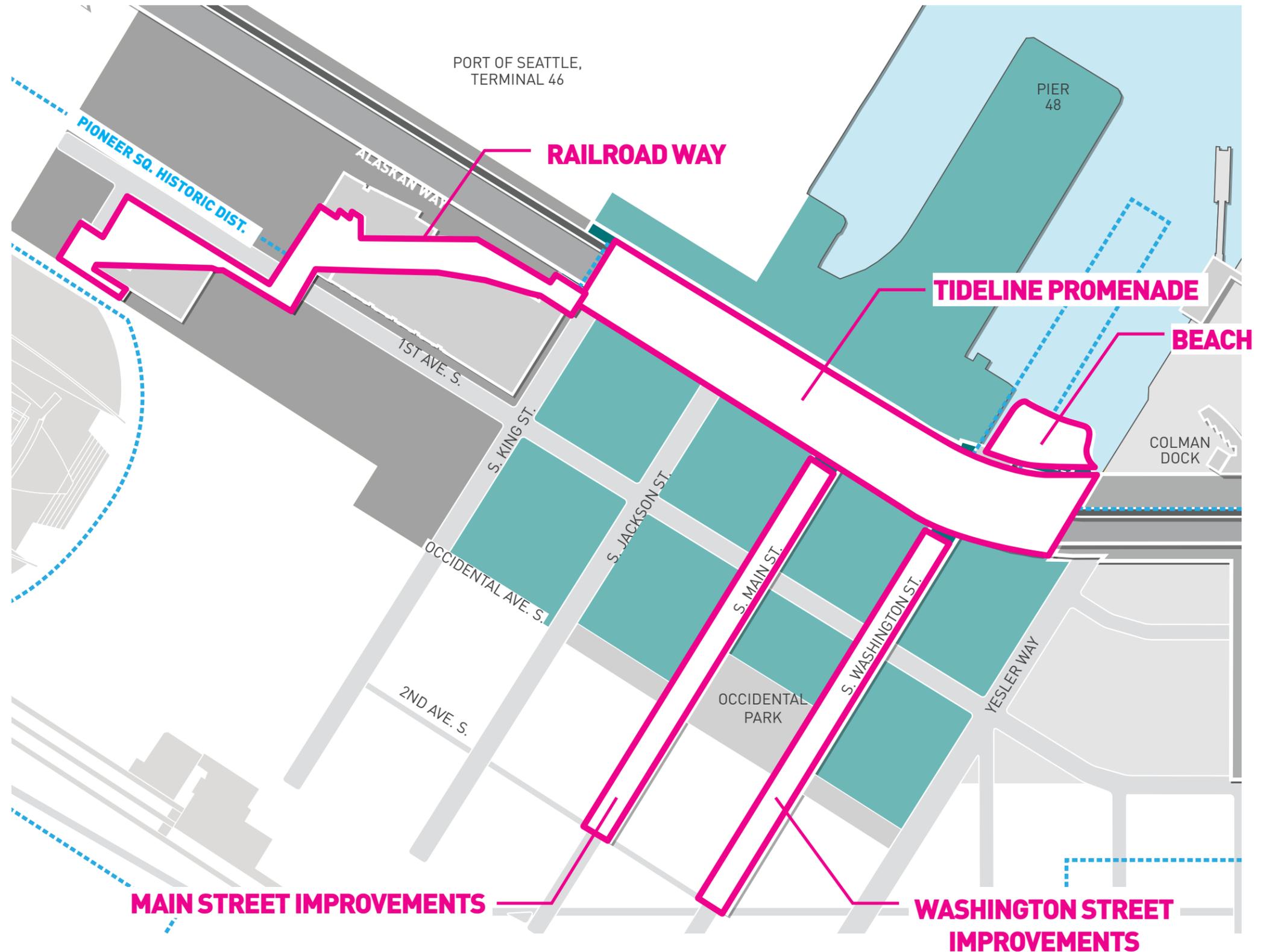
## **MEETINGS HELD**

### STAKEHOLDERS

- Pioneer Square community representatives
- Alliance for Pioneer Square
- WSDOT
- Stadiums

### LOCAL RESOURCES

- Seattle Parks and Recreation
- Portland Transit Mall Management Inc.



WATERFRONT PROGRAM UPDATE - PIONEER SQUARE

# PROMENADE BEACH + LANDING

## ① PROMENADE 10,00 SF

- (SITTING, SUNNING)
- EATING + DRINKING
- MOBILE VENDING CARTS
- HABITAT TOURS
- INTEGRATIVE PLAY

## ② WASHINGTON STREET BOAT LANDING 6,000 SF

- (VIEWING THE BAY)
- EATING + DRINKING
- HISTORY

## ③ EAST SIDE 5,500 SF

- RETAIL

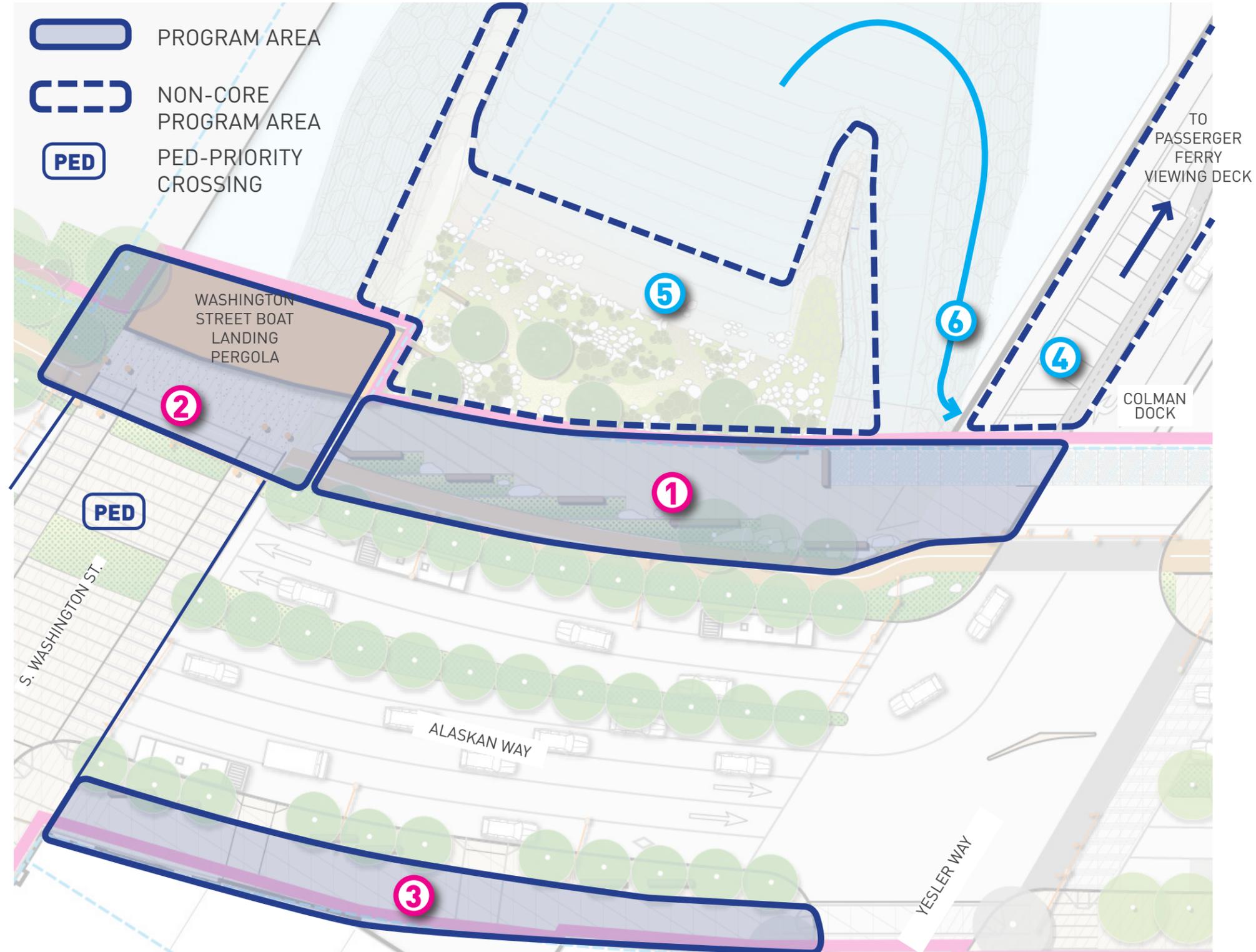
## ④ PASSENGER FERRY ROUTE

- (VIEWING THE BAY)
- BOAT TOURS
- HABITAT TOURS

## ⑤ HABITAT BEACH

- (HABITAT VIEWING)
- (SITTING)

## ⑥ SALMON RUN



WATERFRONT PROGRAM UPDATE - PIONEER SQUARE

# PROMENADE BEACH + LANDING: "FRONT PORCH"



**INTEGRATED  
PLAY**



**VIEWING  
THE WATER**



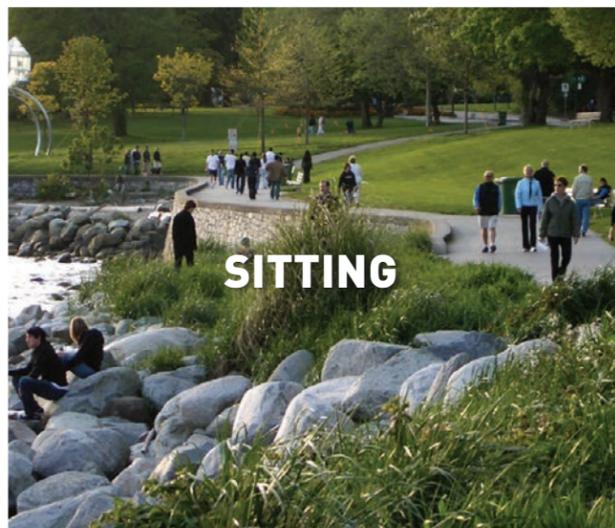
**EATING +  
DRINKING**



**PASSENGER  
FERRIES**



**BEACH  
HABITAT**



**SITTING**



**COFFEE STAND**



**CONCESSION**



**CYCLING**



**SEAFOOD  
SHACK**



**INTEGRATED  
PLAY**



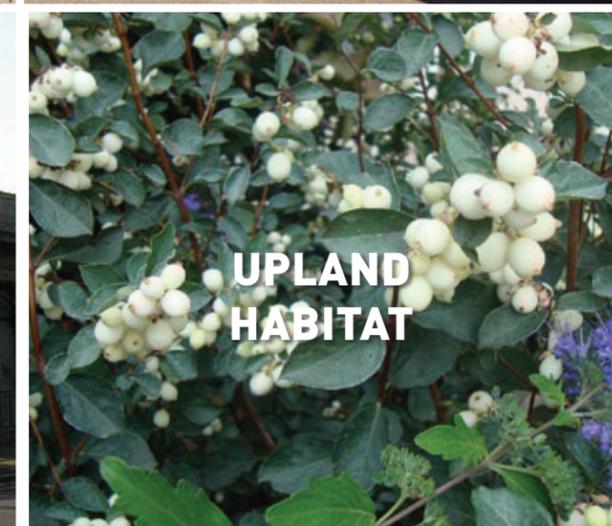
**HISTORY**



**STOREFRONTS  
(EAST SIDE)**



**HISTORY**



**UPLAND  
HABITAT**

## WATERFRONT PROGRAM UPDATE - PIONEER SQUARE

# MAIN + WASHINGTON + PROMENADE

### ① MAIN + WASHINGTON STREETS 30,000 SF

- (STROLLING, ROUTES TO WATERFRONT)
- RETAIL / OFFICE
- EATING + DRINKING
- HISTORIC WALKING TOUR
- STREET FAIR

### ② EAST SIDE 37,000 SF

- RETAIL
- OFFICE
- EATING + DRINKING

### ③ TIDELINE PROMENADE 40,000 SF

- (STROLLING, BIKING)
- TRANSIT STOP

### ④ OCCIDENTAL PARK CONNECTION

- (STROLLING)
- RETAIL
- HISTORIC WALKS
- MARKET



WATERFRONT PROGRAM UPDATE - PIONEER SQUARE

# MAIN + WASHINGTON + PROMENADE: "NEIGHBORHOOD CONNECTION"



RETAIL  
(EAST SIDE)



MOBILE  
VENDING



MARKET //  
FAIRS



ROUTE TO WATERFRONT



SITTING



STROLLING



SHOPPING



GALLERIES



FAMILY  
ACTIVITIES



RELAXING



STOREFRONTS



EATING +  
DRINKING



RETAIL  
(EAST SIDE)

# WATERFRONT PROGRAM UPDATE

## RAILROAD WAY

### EXISTING PROGRAM

- Stadiums
- 1st Thursday Art Walk + Market
- Trails To Treasure

### PARTNER PROJECTS

- Stadiums
- Port Of Seattle
- Wosca
- Wsdot South Access
- Pioneer Square Initiatives

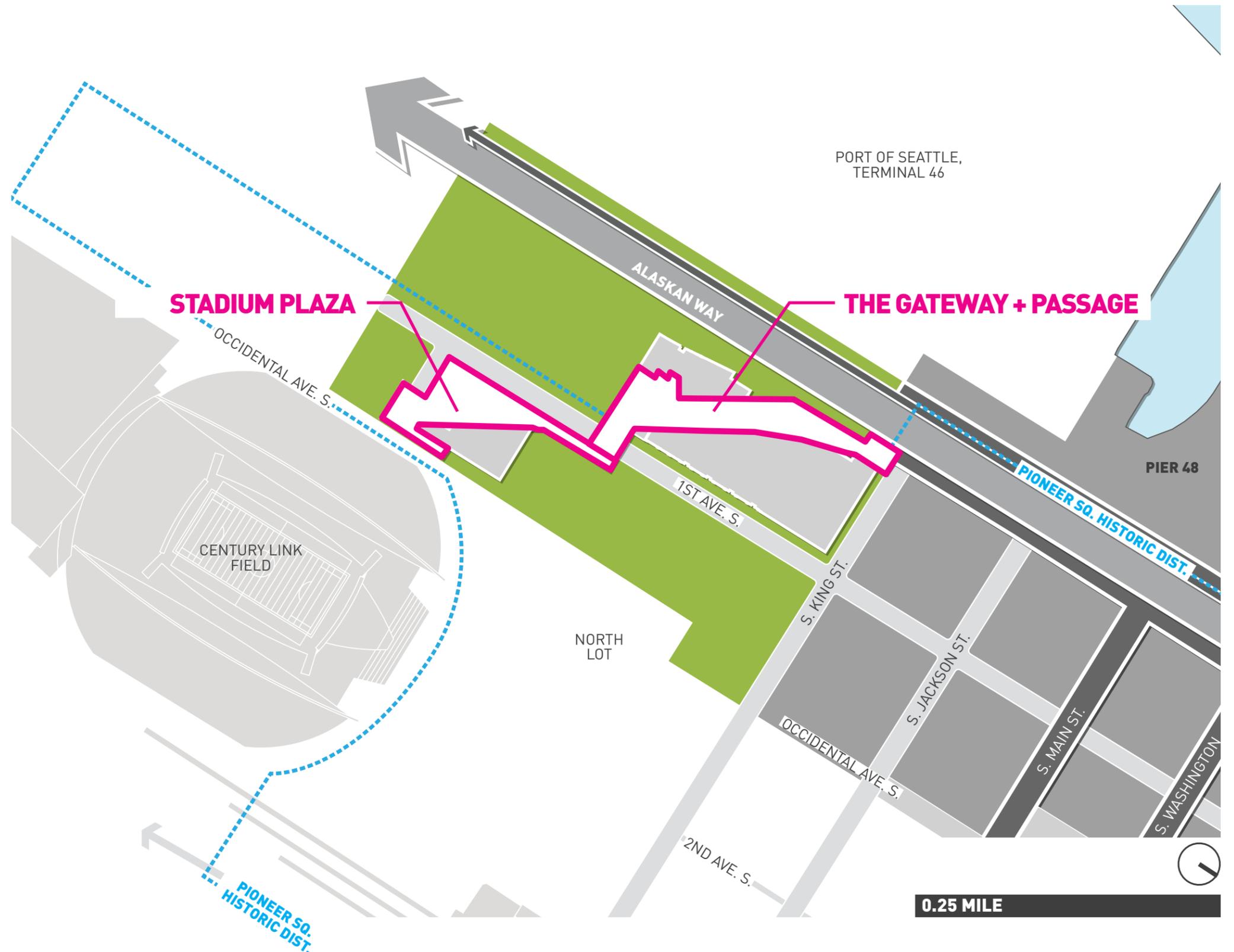
### MEETINGS HELD

#### STAKEHOLDERS

- Pioneer Square community representatives
- Alliance for Pioneer Square

#### LOCAL RESOURCES

- Seattle Parks and Recreation
- Portland Transit Mall Management Inc.



# WATERFRONT PROGRAM UPDATE

## RAILROAD WAY

### ① THE GATEWAY + PASSAGE 48,000 SF

- (STROLLING)
- GATHERING
- EATING + DRINKING
- PARKING
- DRIVING
- BIKE PARKING

### ② STADIUM PLAZA 40,000SF

- (STROLLING)
- GATHERING
- EATING + DRINKING
- PARKING
- DRIVING
- GATHERING
- FUTURE KIOSK



WATERFRONT PROGRAM UPDATE

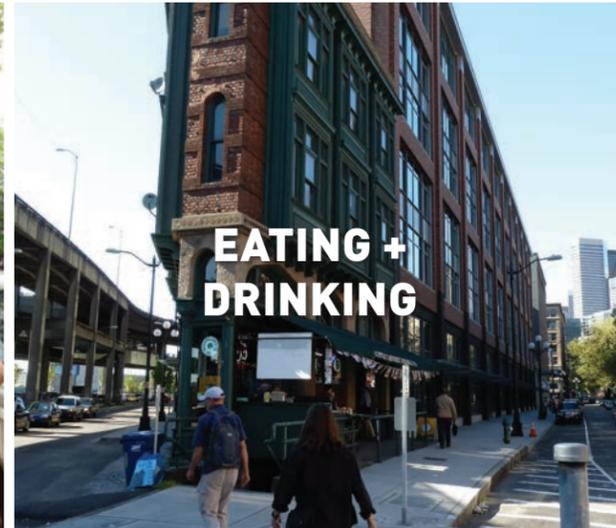
# RAILROAD WAY: "OLD MEETS NEW"



**BIKE SHARE**



**WALKING TOUR**



**EATING + DRINKING**



**PERFORMANCE**



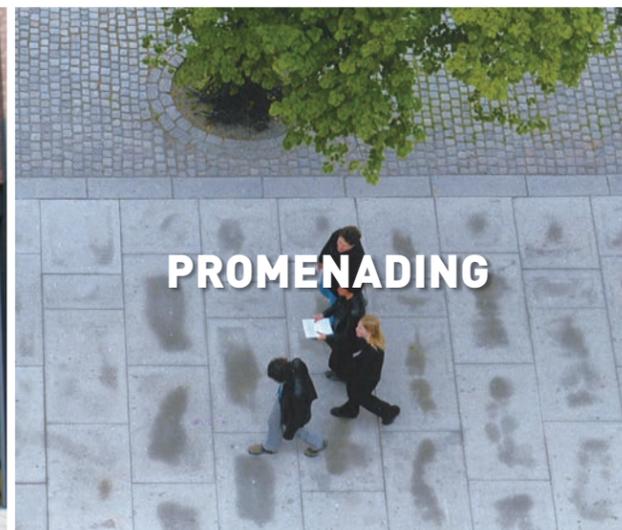
**HISTORY**



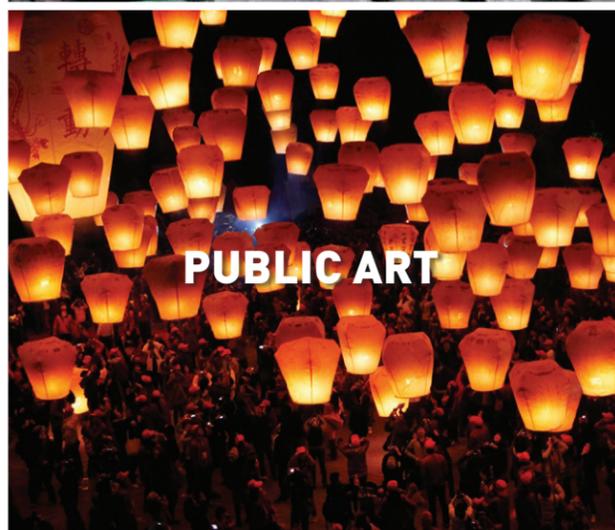
**SHARED STREET**



**PARKING + LOADING**



**PROMENADING**



**PUBLIC ART**



**WALKING TO GAME**

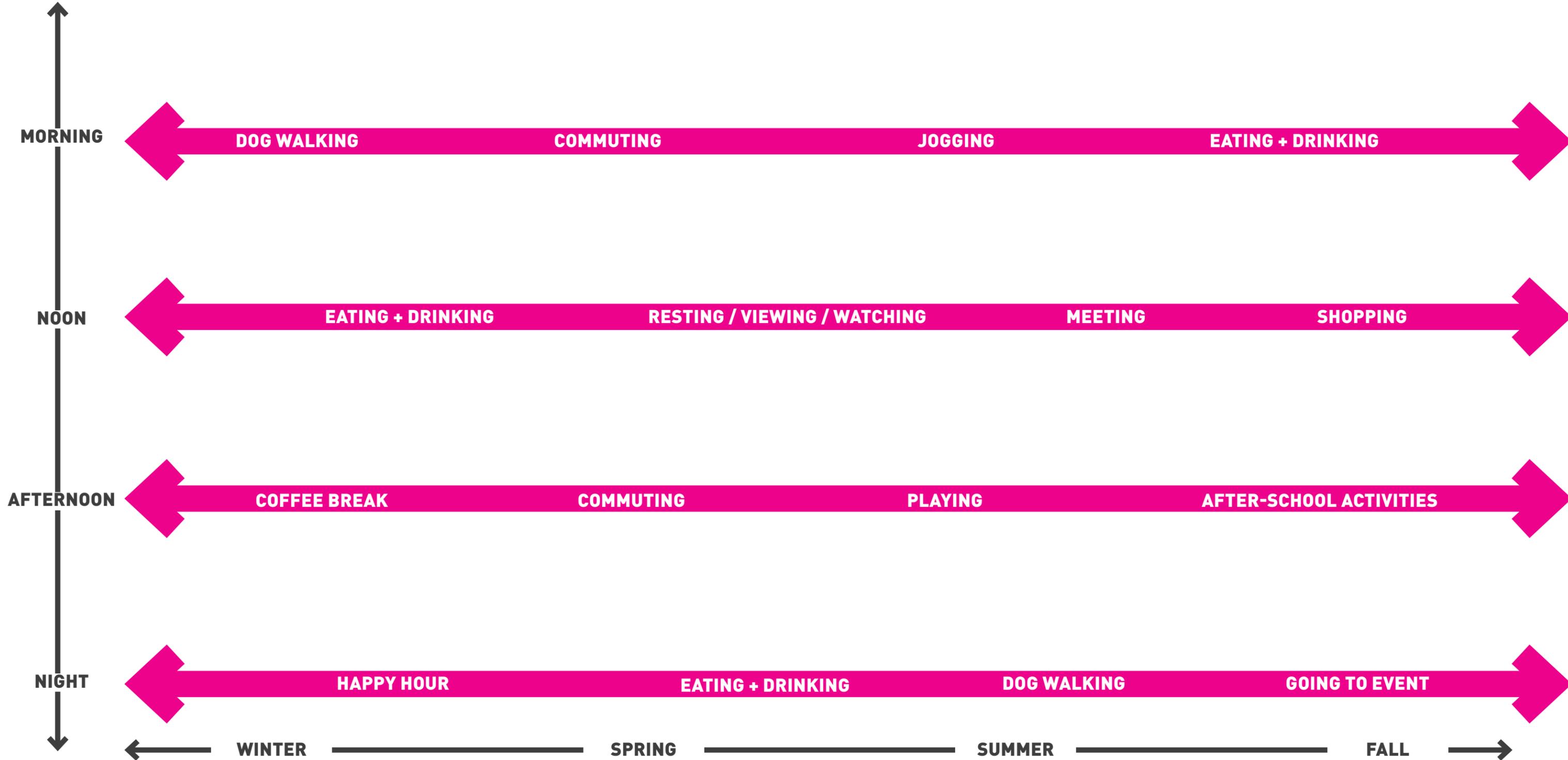


**MARKET**

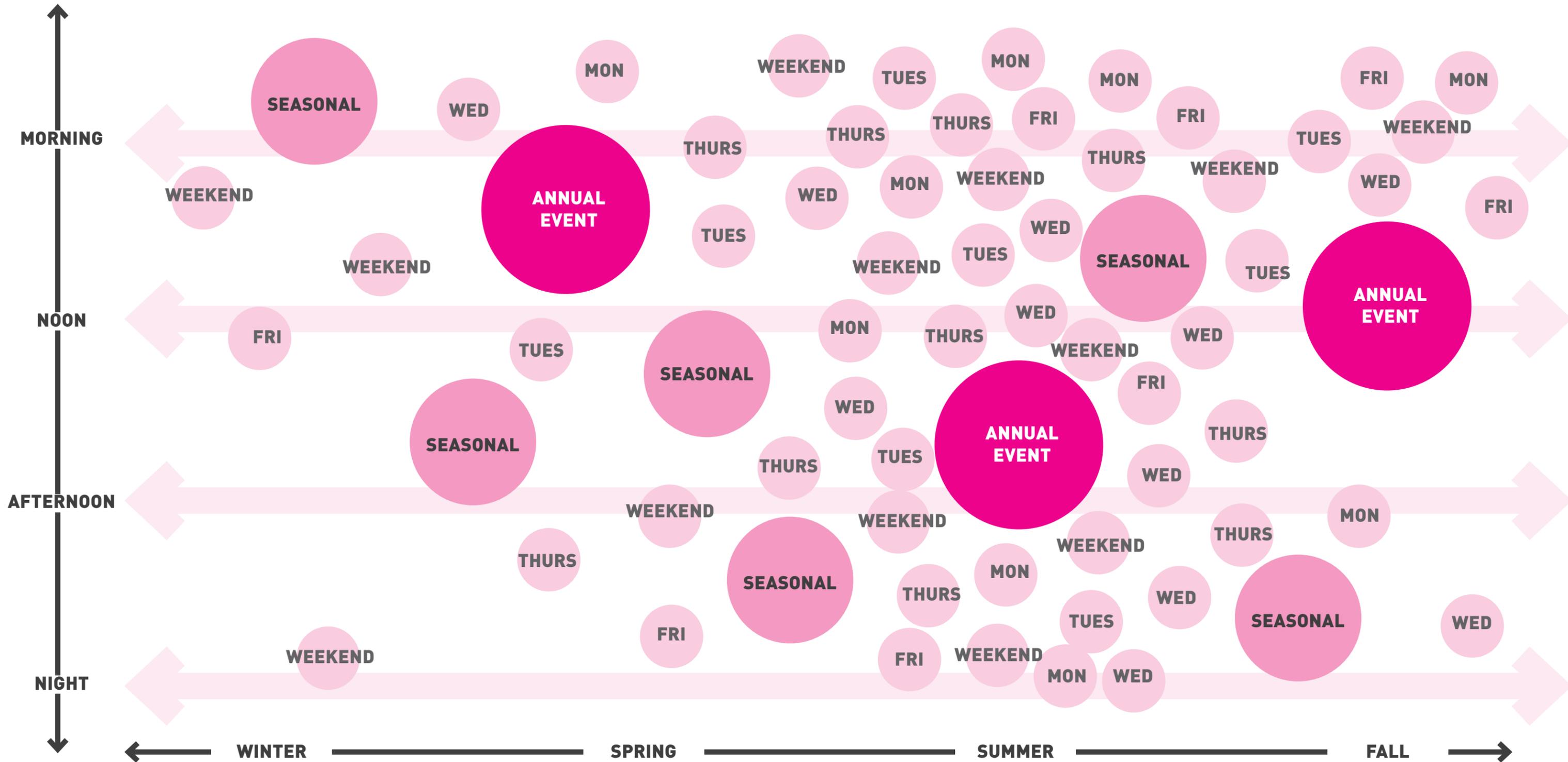
# **3. TIME-BASED PROGRAM ELEMENTS**

WATERFRONT PROGRAM UPDATE

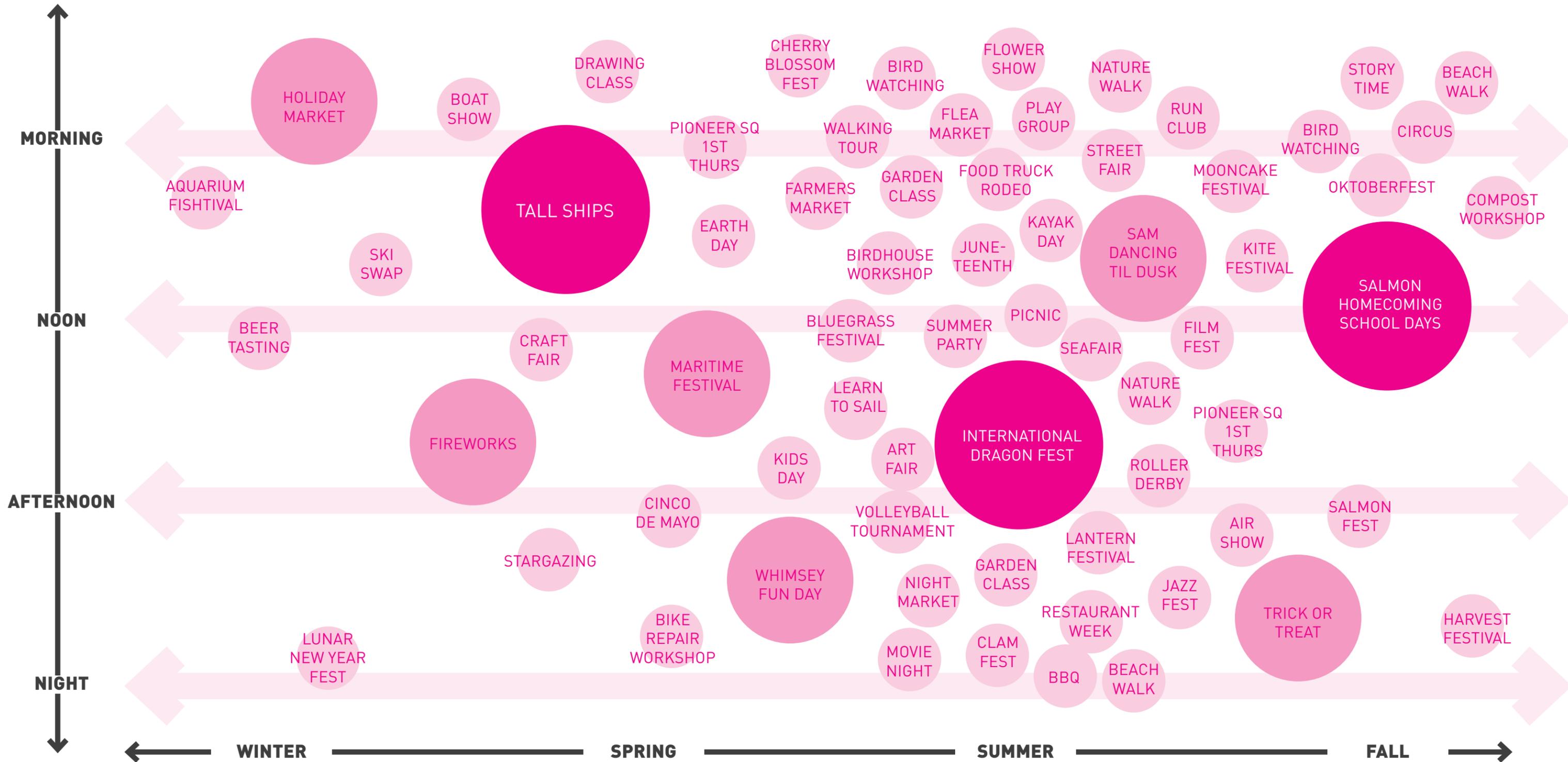
# CURRENT TIME-BASED PROGRAM ELEMENTS



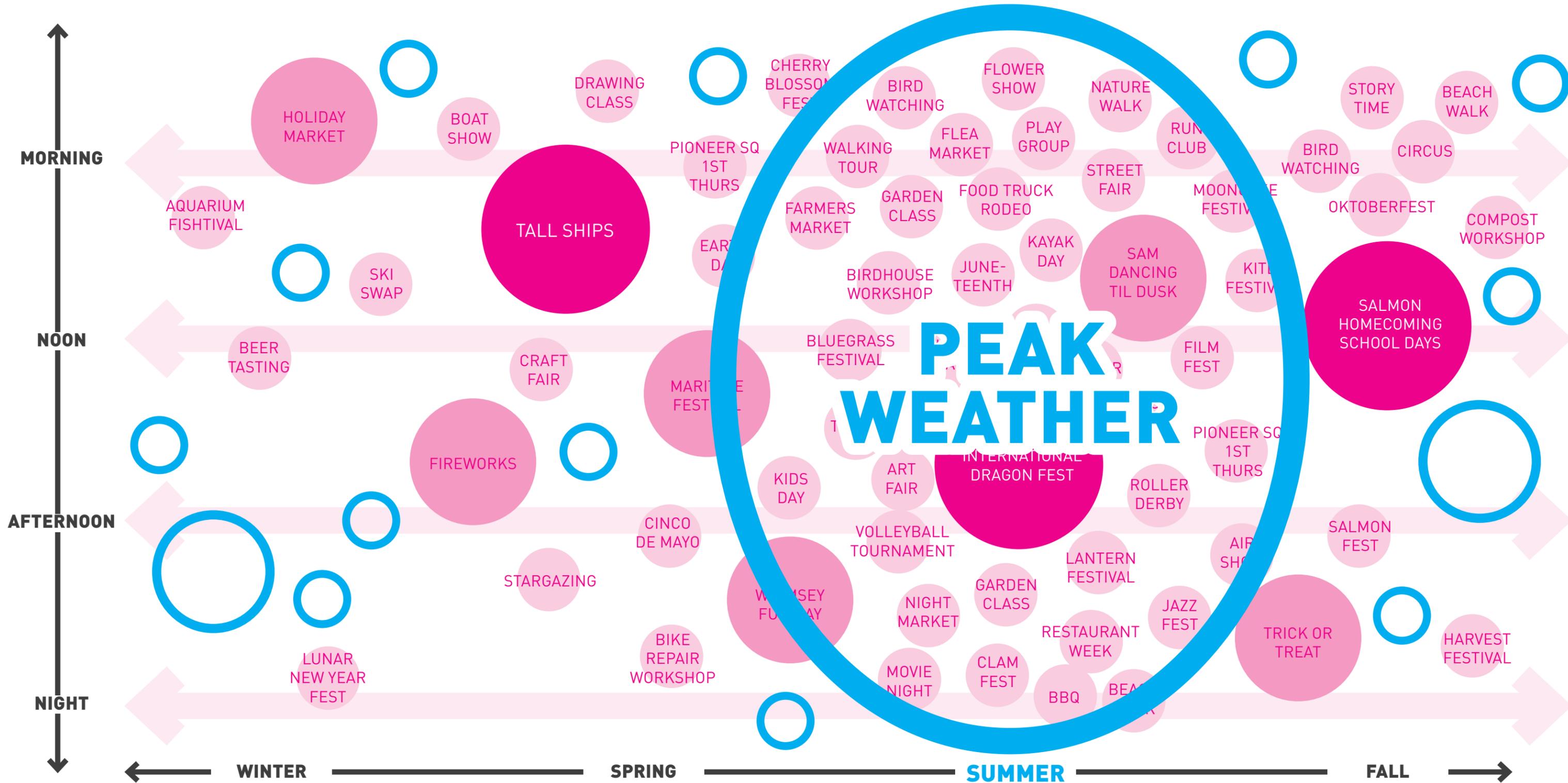
# CURRENT TIME-BASED PROGRAM ELEMENTS



# CURRENT TIME-BASED PROGRAM ELEMENTS



# BUILD UP SHOULDER SEASONS



WATERFRONT PROGRAM UPDATE  
**PASSIVE PROGRAM**



**PEAK SEASON**



**OFF PEAK**

WATERFRONT PROGRAM UPDATE  
**PASSIVE PROGRAM**



**PEAK SEASON**



**OFF PEAK**

WATERFRONT PROGRAM UPDATE  
**CYCLE TRACK**



**PEAK SEASON**



**OFF PEAK**

WATERFRONT PROGRAM UPDATE

# UNION STREET PIER - PEAK SEASON



WATERFRONT PROGRAM UPDATE

# UNION STREET PIER - OFF SEASON



WATERFRONT PROGRAM UPDATE

# UNION STREET PIER - OFF SEASON



WATERFRONT PROGRAM UPDATE

# UNION STREET PIER - OFF SEASON



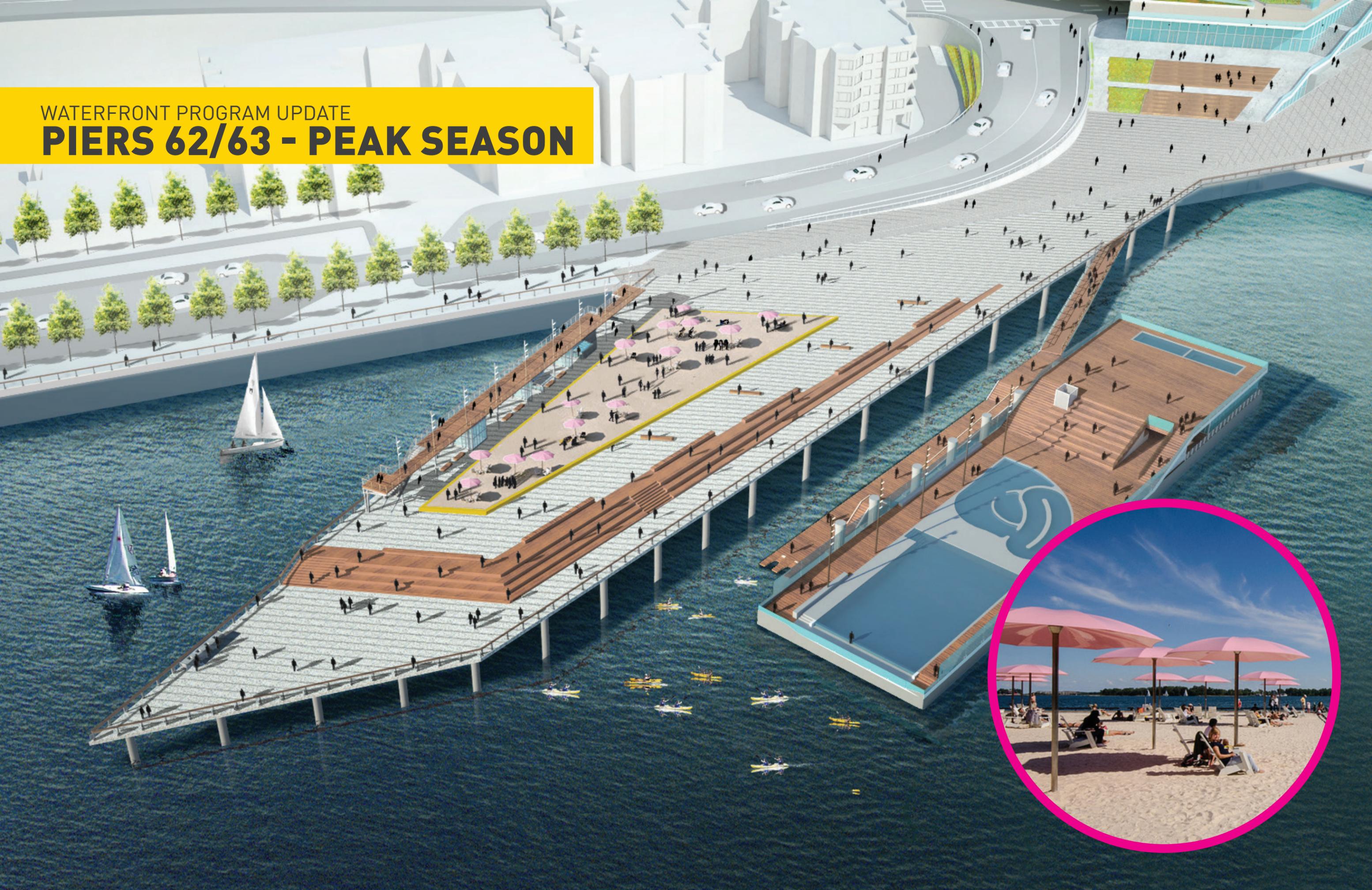
WATERFRONT PROGRAM UPDATE

# UNION STREET PIER - OFF SEASON



WATERFRONT PROGRAM UPDATE

# PIERS 62/63 - PEAK SEASON



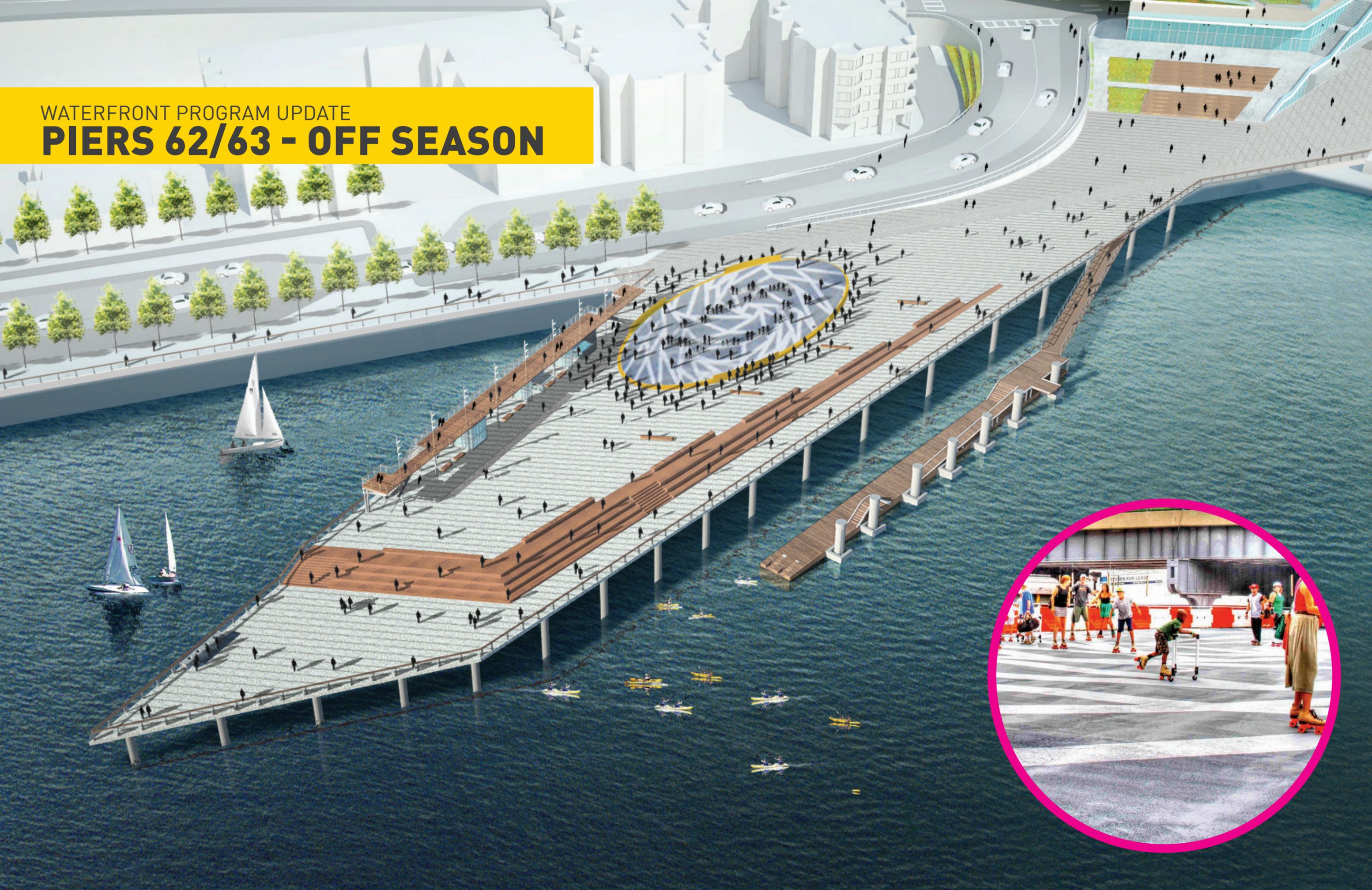
WATERFRONT PROGRAM UPDATE

# PIERS 62/63 - OFF SEASON



WATERFRONT PROGRAM UPDATE

# PIERS 62/63 - OFF SEASON



WATERFRONT PROGRAM UPDATE

# PIERS 62/63 - OFF SEASON



WATERFRONT PROGRAM UPDATE

# AQUARIUM PLAZA - YEAR ROUND USE



# **OPERATIONS**

- **PUBLIC/PRIVATE PARTNERSHIPS**
- **EVENT PLANNING**
- **FUNDRAISING**
- **COMMUNICATIONS + OUTREACH**

# PUBLIC / PRIVATE PARTNERSHIPS FRIENDS OF THE HIGH LINE



The official Web site of the High Line and Friends of the High Line

DONATE | SEARCH | EMAIL UPDATES  >

- ABOUT
- NEWS & BLOG
- EVENTS
- GET INVOLVED
- IMAGES & VIDEOS
- DESIGN
- SHOP



- Become a Member
- Ways to Give
- Renew Your Membership**
- Become a Monthly Supporter
- Make a Donation
- High Line Council
- Gift Membership
- Corporate and Foundation Support
- Email Newsletter
- Mailing List
- Volunteer



## JOIN OR RENEW YOUR MEMBERSHIP

From the start, the High Line has only been possible because of friends like you. Members make all our work possible, allowing us to hire the gardeners, custodians, and staff who care for the park, and helping us provide virtually all of the park's operating budget. **Plus, your membership now will help us open the third and final section of the High Line to the public this year!**

When you make your membership gift today, you will receive great benefits to recognize your support, including invitations to special members-only tours and activities, discounts on High Line merchandise and at [neighborhood stores](#), and more.

Want to keep the High Line thriving every day? Consider joining the Highliners with a [monthly pledge](#).

For your protection and privacy, this form is protected by a 128-bit security certificate.

### Please Select the Desired Membership Level

- Member: \$40
  - Friends of the High Line membership card
  - Complete map of the High Line
  - Special notification of events
  - Biannual *High Line Magazine*
- Spike: \$75
  - All of the above and:

WATERFRONT PROGRAM UPDATE

# PUBLIC / PRIVATE PARTNERSHIPS BROOKLYN BRIDGE PARK CONSERVANCY

BROOKLYN BRIDGE

# PARK

VISIT  
THE PARK

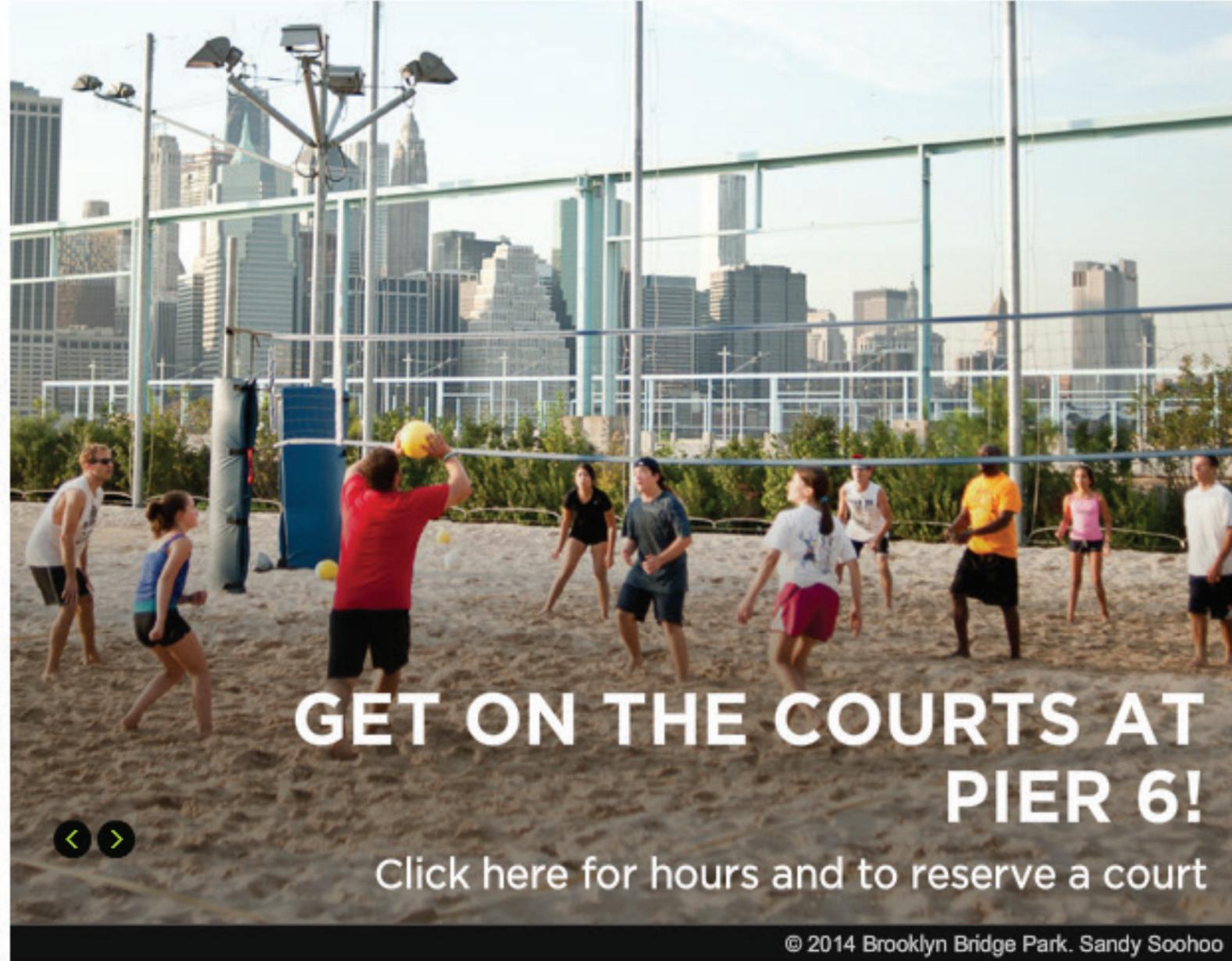
ACTIVITIES  
& EVENTS

THE  
PARK

PARK  
PROGRESS

ON  
SUSTAINABILITY

GET  
INVOLVED



WATERFRONT PROGRAM UPDATE

# PUBLIC / PRIVATE PARTNERSHIPS BRYANT PARK CONSERVANCY

**BRYANT PARK**

[Plan Your Visit](#)

[Things To Do](#)

[Hold An Event](#)

[About Us](#)

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## Hold an event in Bryant Park

[Event Proposal](#)

[Event Locations](#)

[Photo & Video Shoots](#)

[View the Event Planning Guide PDF](#) ↓

As the only large-scale public park in midtown Manhattan, Bryant Park is a much sought-after location for concerts, performances, product launches, and many other types of public and private events. With its seasonal plantings, neo-classical sculptures and structures, gravel promenades, and—of course—its elegant slatted chairs, the park offers New Yorkers a uniquely European-feeling outdoor space.

Bryant Park has a commitment to serve the public and enhance the neighborhood by providing green space and cultural enrichment. The Bryant Park Corporation (BPC), a non-profit organization, carefully considers proposals for events in the park in light of their potential to support this commitment.



[View map of the park](#)



**Did you know?**

The park is flooded with 8' wide market umbrellas to keep you cool during warm summer afternoons.

WATERFRONT PROGRAM UPDATE

# PUBLIC / PRIVATE PARTNERSHIPS WATERFRONT TORONTO



WATERFRONToronto

CALENDAR | DOCUMENTS | SITE MAP | CONTACT | SUBSCRIBE:   | TEXT SIZE: A A A

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[the wider waterfront](#)

[Homepage](#) > [Explore Projects](#) > [East Bayfront](#) > [Canada's Sugar Beach](#)

**Canada's  
sugar beach**



WATERFRONT PROGRAM UPDATE

# PUBLIC / PRIVATE PARTNERSHIPS GOLDEN GATE PARK CONSERVANCY



**PARKS FOR ALL FOREVER**  
The nonprofit partner of the Golden Gate National Parks



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## YOUR VISIT

- [Upcoming Events](#)
- [Select a Park](#)
- [Tours](#)
- [Park Web Cams](#)
- [Art in the Parks](#)
- [Camping](#)
- [Transportation](#)



## Your Visit

Nature blessed us. The Golden Gate National Parks stretch 70 miles north and south of the Golden Gate, creating a 80,400 acre greenbelt along the Pacific. The Parks are home to ancient redwoods, historic landmarks, miles of trails, dramatic shorelines, rare and endangered species, a lush coastal wilderness, jaw dropping vistas. They are an endless source of adventure and inspiration.

This is the most visited area in the National Parks Service. Come experience this spectacular coastline that truly defines the San Francisco Bay Area.



### Upcoming Events >>

Calendar of upcoming events for visitors in the Golden Gate National Parks.



### Select a Park >>

Select your destination from a list of park sites within the Golden Gate National Parks.



### Tours >>

Choose from a number of commercial and docent led tours



[See Larger Map](#)

[Donate >>](#)

[Volunteer >>](#)

WATERFRONT PROGRAM UPDATE

# PUBLIC / PRIVATE PARTNERSHIPS FRIENDS OF WATERFRONT SEATTLE



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[The Project](#)

[info@friendsofwaterfrontseattle.org](mailto:info@friendsofwaterfrontseattle.org)



## Welcome

Welcome to Friends of Waterfront Seattle. We are a start-up community group created to support [Waterfront Seattle](#), a project that will transform 22 acres along the 2-mile stretch of Seattle's waterfront from Pioneer Square to

## Upcoming Events

## Tweets

[Follow](#)

 **FriendsWaterfrontSEA** 5 May  
[@friendsWFS](#)

What Millennials Want: "walkability, good schools and parks, and the availability of multiple transportation

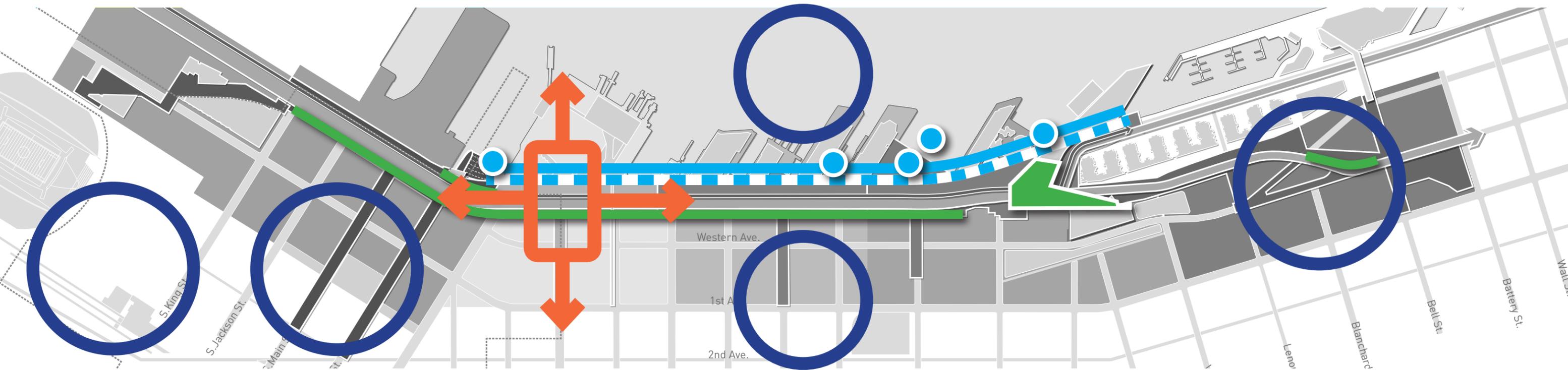
# **MAINTENANCE**

- **REFUSE MANAGEMENT**
- **SOCIAL CONSIDERATIONS**
- **STORAGE FACILITIES**
- **WILDLIFE MANAGEMENT**
- **PLANT MAINTENANCE**
- **PAVING MAINTENANCE**

**THE END**

WATERFRONT PROGRAM UPDATE

# RECURRING PROGRAM ELEMENTS SUSTAINABLE DESIGN INITIATIVES



## URBAN NATURE

- ECOLOGICALLY FUNCTIONAL
- AESTHETICALLY URBAN
- ACCESSIBLE TO EVERYONE
- PROMOTE
  - EDGE HABITAT
  - AQUATIC
  - INTER-TIDAL
  - UPLAND HABITAT
- PROMOTE SPECIES INTER-RELATIONSHIP

## RESOURCE STEWARDSHIP

- LOCALLY-SOURCED
- STORMWATER MANAGEMENT
- LOW-ENERGY / LOW EMISSIONS
- RECYCLED MATERIALS
- DARK SKIES
- PUBLIC INVOLVEMENT OPPORTUNITIES
- LEED CERTIFICATION
- SUSTAINABLE SITES

## SMART TRANSPORTATION

- MULTI-MODAL
- EASY ACCESS
- SAFE
- EFFICIENT
- PEDESTRIAN FRIENDLY
- LOW CARBON FOOTPRINT

## COMPLETE COMMUNITY

- CONNECTED
- WHOLE
- LIVE/WORK/PLAY
- CELEBRATE COMMUNITY IDENTITIES
- INCLUSIVE
- DIVERSE

WATERFRONT PROGRAM UPDATE

# PUBLIC OUTREACH EVENTS

**Event Name**

- Umoja Fest 8/4/2012
- Seafair Fleet Week 8/4/2012
- Rainier Valley Summer Streets 8/18/2012
- Belltown Housing Land Use Subcommittee 8/21/2012
- Big Day of Play - Magnuson Park 8/25/2012
- SAM Dancing Til Dusk 8/30/2012
- Waterfront in Parks: Madison Beach Park 9/1/2012
- Seattle Center 50th Birthday Bash 9/8/2012
- Salmon Return Family Festival 9/8/2012
- Waterfront in Parks: Genesee Park 9/9/2012
- Waterfront in Parks: Alki Beach 9/15/2012
- Waterfront in Parks: Cal Anderson 9/22/2012
- Belden Club Lunch Series 9/25/2012
- Southeast District Council 9/26/2012
- Trick-or-Treat on the Waterfront 10/28/2012
- Historic South Downtown Community PDA 2/26/2013
- Vancouver BC Planners/Engineers Presentation & Tour 3/1/2013
- Pacific Real Estate Institute 3/5/2013
- Waterfront Landings Board 3/7/2013
- Urban Forestry Commission 3/13/2013
- Pike Place Market Constituency Briefing 3/19/2013
- Pioneer Square Preservation Board: Program Update 3/20/2013
- Waterfront Landings Homeowners Annual Meeting 3/26/2013
- Pike Place Market Historical Commission 3/27/2013
- Allied Arts in Pioneer Square 3/28/2013
- Seattle Design Commission: Railroad Way 4/4/2013
- Seattle Architecture Foundation Art Generation Teen Event 4/6/2013
- Pioneer Square Preservation Board: Railroad Way 4/10/2013
- Community Workshop: Belltown Stakeholders 4/10/2013
- Community Workshop: Pioneer Square Stakeholders 4/11/2013
- Family Friendly Downtowns AIA panel 4/11/2013
- Art Institute Environmental Design course 4/17/2013
- 15th Ave W Transportation Coalition Briefing 4/17/2013
- Waterfront Landings Board 4/24/2013
- Maritime Festival 5/11/2013
- Lighthouse for the Blind Roundtable Discussion 5/14/2013
- Forterra Breakfast 5/29/2013
- Beacon Hill Festival 6/1/2013
- First Thursday @ Pioneer Square 6/6/2013
- Waterfront Whimsea Fun Day 6/9/2013
- Black Arts Festival / Festival Sundiata 6/15-6/16/2013
- Street + Transit Update 6/26/2013

**Date**

**Event Name, continued**

- Youth Baseball Tournament 6/29/2013
- Seattle Pride Festival 6/30/2013
- Youth Baseball Tournament 7/6/2013
- SAM Opening Night 7/11/2013
- Waterfront Tour with students from the Northwest School 7/12/2013
- International District Dragon Fest 7/13-7/14/2013
- Rugby Tournament 7/20/2013
- Waterfront Tour with students from the Northwest School 7/26/2013
- First Thursday @ Pioneer Square 8/1/2013
- Umoja Fest 8/3/2013
- Seattle Future of the Waterfront Summit 8/8/2013
- Waterfront Tour with students from the Northwest School 8/9/2013
- SAM Concert 8/15/2013
- Delridge Day Festival 8/17/2013
- Rainier Summer Streets 8/17/2013
- Big Day of Play 8/24/2013
- SAM Dancing Til Dusk 8/29/2013
- Bumbershoot 8/31-9/2/2013
- Alliance for Pioneer Square: Street Design Discussion 9/4/2013
- First Thursday @ Pioneer Square 9/5/2013
- Salmon Return Family Festival 9/7/2013
- Hawaiian Cultural Festival 9/8/2013
- Alaskan Way/Promenade/Overlook Walk EIS Scoping Meeting 9/9/2013
- Waterfront Landings Board 9/10/2013
- Bainbridge Island Downtown Association 9/10/2013
- Seattle Customer Advisory Board 9/11/2013
- Trust for Public Land - Evening with Corner/Benepe 9/12/2013
- West Edge 9/17/2013
- Columbia Tower Club Breakfast 9/17/2013
- Salmon Homecoming School Days 9/19/2013
- Colliers Tour 9/20/2013
- Seattle Design Festival 9/20/2013
- Salmon Homecoming School Days 9/20/2013
- Salmon Homecoming Saturday Event 9/21/2013
- The Concierge Guild of Seattle Fall Arts Show 9/24/2013
- Seattle Design Commission: Railroad Way 10/3/2013
- Let's Connect: Linking Belltown to Seattle's New Waterfront 10/17/2013
- Seattle Design Commission: Union Street 10/17/2013
- Railvolution Mobile Workshop 10/20/2013
- Dia de Muertos 10/26/2013
- Trick-or-Treat on the Waterfront 10/27/2013

**Date**