

# Georgetown Reconnect West Seattle

Community Check in  
8/11/20



City of Seattle

# Agenda

- Reconnect West Seattle update
- What we've heard from your community
- Initial neighborhood ballot results
- Top 10 projects
- Discussion

# Reconnect West Seattle

## A plan to:

1. Allow similar levels of travel across the Duwamish to those seen before the closure of the West Seattle High-Rise Bridge
  2. Reduce the impact of environmental injustice in the Duwamish Valley
- Surveys and neighborhood ballots were open from July 10-31



# Neighborhood Prioritization Process

- Uses a racial equity lens to prioritize those areas disproportionately impacted by the closure of the West Seattle High-Rise Bridge and corresponding detour routes:
  - Highland Park, Roxhill, S. Delridge, Riverview
  - South Park
  - Georgetown
  - SODO
- Neighborhoods prioritize projects that will cost less than \$100,000 and under 12 months to build
- Objective: identify, prioritize, and then implement actions and projects to improve safety and traffic outcomes in these specific areas



# Neighborhood Prioritization Process

- Looking at prioritization holistically: looking at other factors besides online survey votes
- Prioritization helps determine which projects get done first
- Projects will be presented in three categories:
  - In progress
  - Can be done in 2020
  - Advancing to project development / 2021 implementation
- SDOT will be looking at the overlap between neighborhood lists with bike and freight lists
- Will need continued neighborhood input and discussion on projects' designs

# Reconnect West Seattle- Timeline

- **Between August 5 & 19:** Analyze data and develop recommendations
- **August 19:** Share draft Reconnect West Seattle Implementation Plan with Task Force
- **Neighborhood Check-Ins:** Confirm priorities with community
  - Georgetown: August 11
  - SODO: August 13
  - South W Seattle: August 13
  - South Park: August 17
- **September:** Reconnect West Seattle implementation will commence, with focus on fast and easy projects first
- **Beyond September:** Ongoing discussions and additional project implementation

# Reconnect West Seattle - Ballots and Surveys

- Mobility Action Plan Surveys: 15,194  
(127 surveys completed in language)
- Neighborhood Ballots: 1,750
  - Highland Park, Riverview, S. Delridge, Roxhill: 1,074
  - Georgetown: 209
  - South Park: 398
  - SODO: 69(97 ballots completed in language)



In language/paper surveys received:

- Highland Park, Riverview, S. Delridge, Roxhill: 2
- Georgetown: 2
- South Park: 93
- SODO: 0

# Reconnect Themes - Neighborhood Ballots Overall

- Paper ballots vs online ballots
  - Online ballot breakdown –
    - 73% White
    - Majority above age 40
  - Paper ballots - non-English speakers and POC
- Most people that filled out ballots live in the neighborhoods and learned about it through social media
- In the following order, most people are concerned about:
  - Traffic & Congestion
  - Pedestrian Safety & Accessibility
  - Speeding
  - Environmental Impacts & Pollution

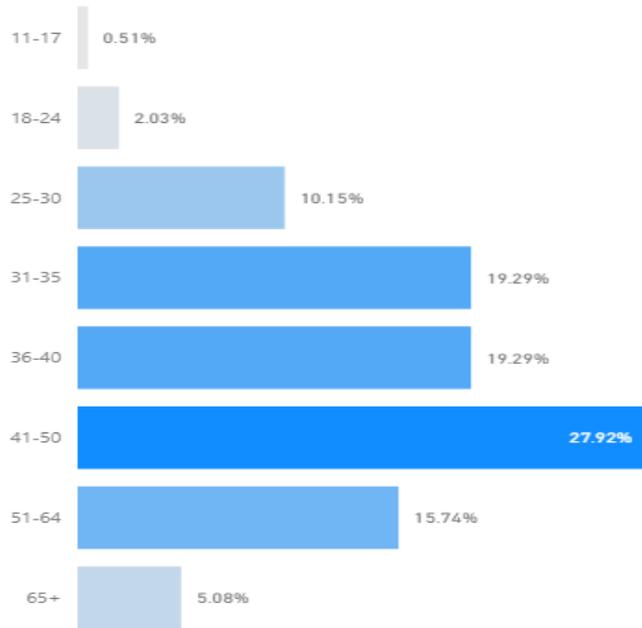
# Targeted Outreach

- Community Liaisons conducted outreach in multiple forms:
  - virtual meetings
  - posting on social media platforms
  - door-to-door business outreach
  - face-to-face meetings
- Ethnic Media ads (print and digital)
- Interviews with Univision, Salaxley TV, El Rey
- Georgetown materials in languages (online and paper versions):
  - Spanish, Somali, Vietnamese, Korean, Chinese

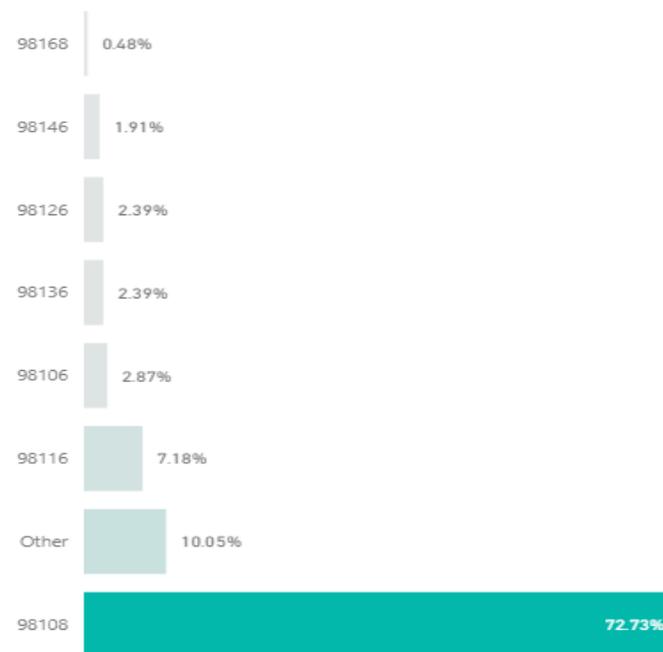


# Ballot Results- Georgetown

Surveys by Age Range



Surveys by Zip Code of Primary Residence



209

Georgetown Surveys

Georgetown demographics:

Population: 1540

Households: 708

Median age: 41

# Georgetown demographics

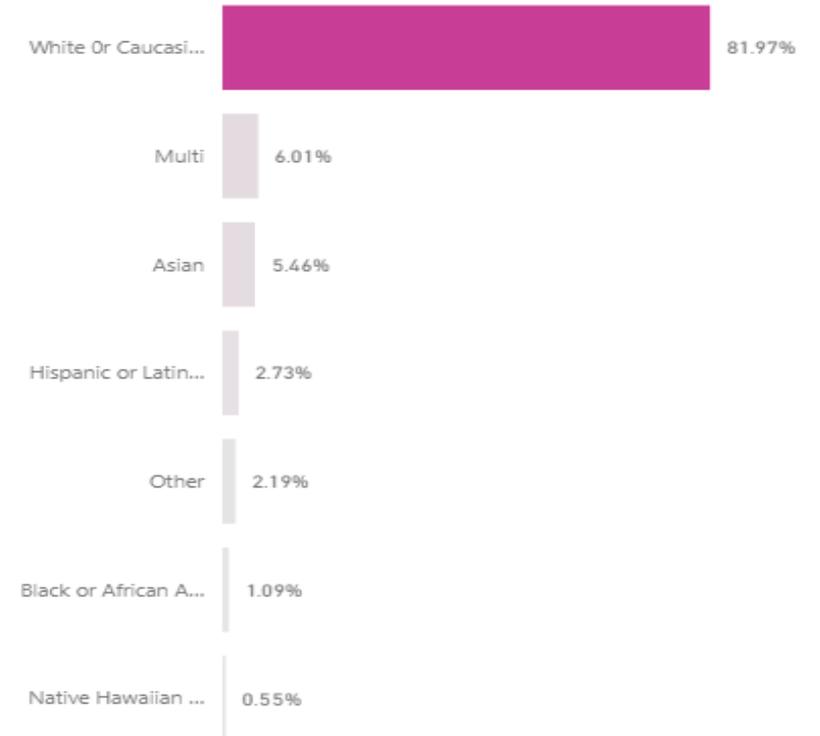
## General Population

- Racial make up:
  - White: 66%
  - Asian: 11%
  - Hispanic or Latino/a: 17%
  - Black: 2%
  - Other Race: 2%
  - Multi: 2%

## Survey results

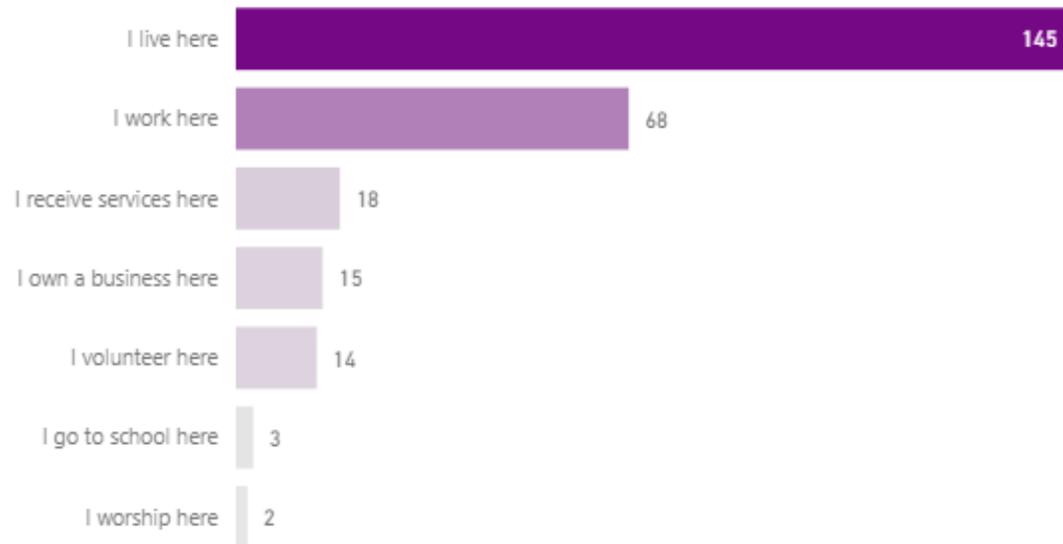
- Racial make up:
  - White: 82%
  - Asian: 5%
  - Hispanic or Latino: 3%
  - Black: 1%
  - Other Race: 2%
  - Multi: 6%

Surveys by Identified Race

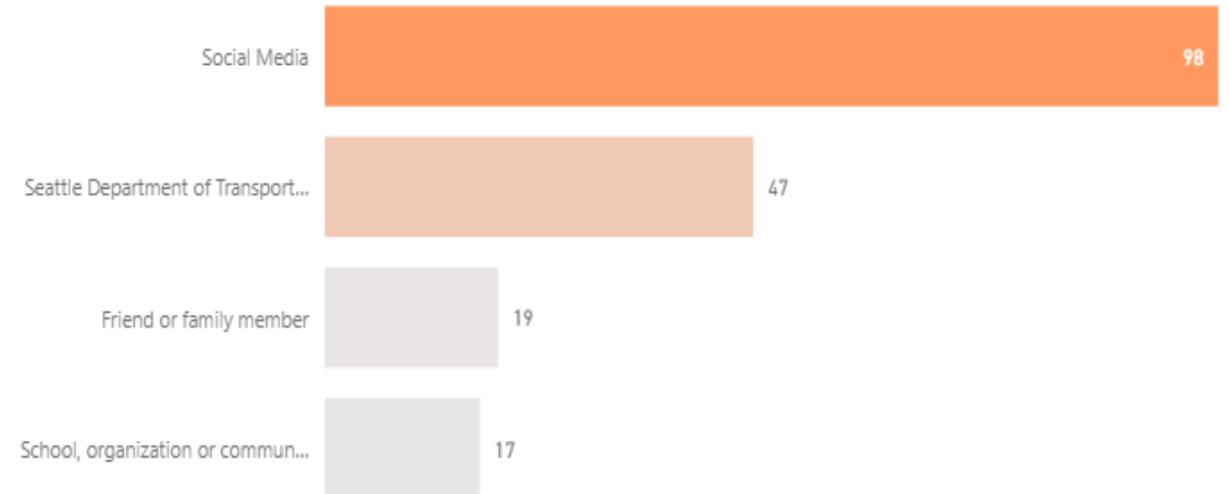


# Ballot Results- Georgetown

## Connection

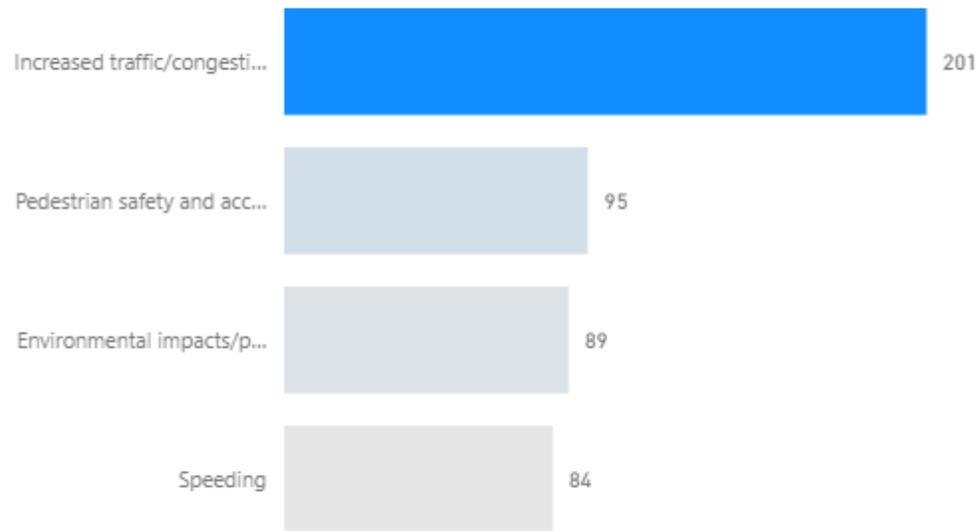


## How Did You Hear About This Survey

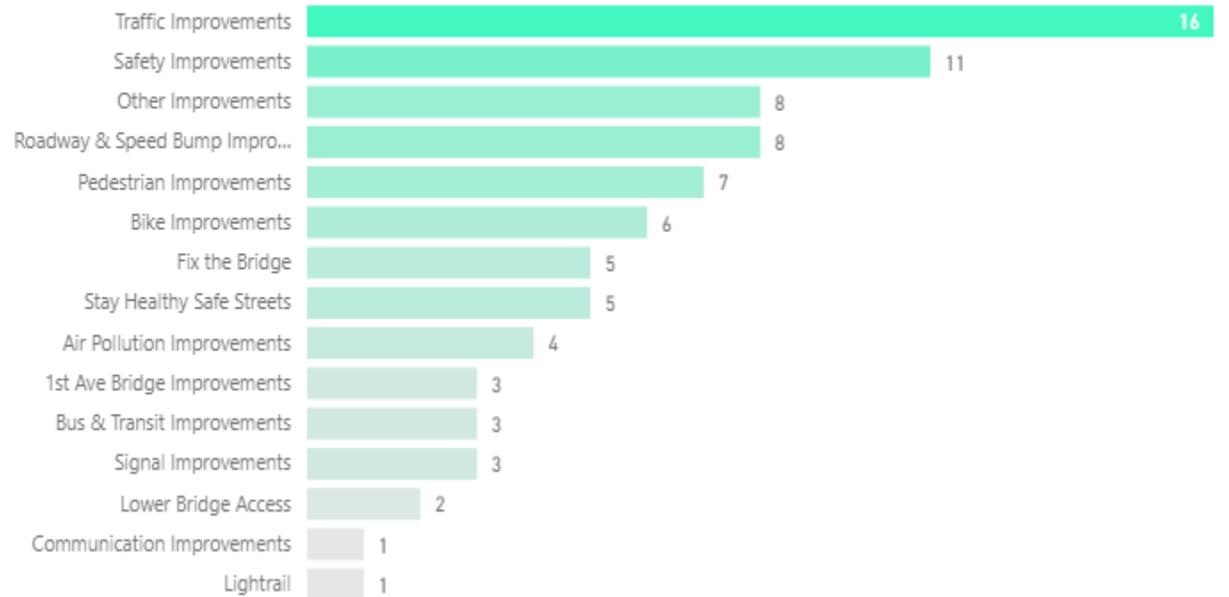


# Ballot Results- Georgetown

## Concerns



## Other Comments & Suggestions



# What we've heard from your neighbors

- **Traffic.** Survey respondents consistently reported **concern for traffic** on neighborhood streets and throughout Georgetown.
- **Safety.** Respondents reported an increase in speed since the closure of the West Seattle Bridge, and **feeling less safe as a pedestrian or cyclist.** Specifically, speed issues were mentioned along Ellis Ave., Carleton Ave., and Flora Ave., and streets connecting to East Marginal Way, Michigan, Corson, and the 1st Avenue Bridge.

## On the process:

- **Inaccuracies with lists and maps.** Ballots were confusing and the process lacked clarity.

# What we heard from your neighbors

- Respondents suggested:
  - speed calming devices
  - stricter enforcement of speeding
  - local-only access to neighborhood streets
  - restricting or rerouting freight routes
  - creating more “Stay Healthy Streets”
  - reducing property taxes for impacted areas during repair of the West Seattle Bridge
  - planting trees to reduce air pollution

# Survey results by day

Ballot	13-Jul	14-Jul	15-Jul	16-Jul	17-Jul	18-Jul	19-Jul	20-Jul	21-Jul	22-Jul	23-Jul	24-Jul	25-Jul	26-Jul	27-Jul	28-Jul	29-Jul	30-Jul	31-Jul Final	
GT- English	65	81	87	94	97			104	107	109	113	118			124	136	177	194	203	207
GT- Spanish																	1	1	1	1
GT- Somali																				
GT- Korean	1	1	1	1	1			1	1	1	1	1			1	1	1	1	1	1
GT- Vietnamese																				
GT- Chinese																				

# Top projects ranked (1-10)

[156] Signal improvement Improve signal timing at E Marginal Way, 4th Ave S, and 1st Ave S intersection	34.78%	72
[182] Traffic improvement Make signal improvements for the eastbound and westbound traffic on S Michigan St through Georgetown	30.43%	63
[188] Traffic improvement Eliminate the two to single lane reduction and create a two-lane on-ramp to 509 southbound from S Michigan St	30.43%	63
[133] Safety improvement Limit access to sidestreets from major arterials in Georgetown	28.99%	60
[46] Bike, pedestrian, and vehicle safety improvements Assess feasibility and improve pedestrian, bike, bus and vehicular access, turning movements, and circulation neat Airport Way S and S Lucile St	28.50%	59
[183] Traffic improvement Increase right-turn capacity from Corson Ave S onto S Michigan St	27.54%	57
[46920] Signal improvement Make S Michigan St Intelligent transportation system improvements (East Marginal Way S to Corson Ave S)	25.60%	53
[14] Bike and pedestrian improvement Make bike and pedestrian improvements on S Orcas St from E Marginal to Corson	25.12%	52
[13] Safety improvement Look into traffic and pedestrian safety improvements on Corson Ave S from E Marginal to Airport Way	25.12%	52
[28] Safety improvement Control speeding and create a gateway for Georgetown on Airport Way S from Boeing Field to Lucille St	23.19%	48

# Project Status

Project number	Rank	Project	Original Request	Status
156	1	<b>Signal improvement</b> / Improve signal timing at E Marginal Way, 4th Ave S, and 1st Ave S intersection	Community request, WSB Town Hall	Already in progress
182	2	<b>Traffic improvement</b> / Make signal improvements for the eastbound and westbound traffic on S Michigan St through Georgetown	Community request	Already in progress
188	3	<b>Traffic improvement</b> / Eliminate the two to single-lane reduction and create a two-lane on-ramp to 509 southbound from S Michigan St	Community request	Advancing to project development in coordination with WSDOT to explore opportunities to accommodate a longer two-lane on-ramp (2021).
133	4	<b>Safety improvement</b> / Limit access to side streets from major arterials in Georgetown	Georgetown Mobility Study	Advancing to project development in coordination with SDOT's Home Zone program (2021).
46	5	<b>Bike, pedestrian, and vehicle safety improvements</b> / Assess feasibility and improve pedestrian, bike, bus and vehicular access, turning movements, and circulation near Airport Way S and S Lucile St	Georgetown Mobility Study	Advancing to project development to explore Georgetown to Downtown non-motorized corridor improvements, including Airport/Lucile (2021).

■ In Progress  
■ 2020  
■ 2021

# Project Status

Project number	Rank	Project	Original Request	Status
183	6	<b>Traffic improvement</b> / Increase right-turn capacity from Corson Ave S onto S Michigan St	WSB detour improvements, community suggestion	2020 Implementation (New phase within signal cycle in which WB through movements would be reduced, creating capacity for SB to WB through movement)
46920	7	<b>Signal improvement</b> / Make S Michigan St Intelligent transportation system improvements (East Marginal Way S to Corson Ave S)	Georgetown Mobility Study	Already in progress
14	8	<b>Bike and pedestrian improvement</b> / Make bike and pedestrian improvements on S Orcas St from E Marginal to Corson	Georgetown Mobility Study	Project definition and scoping needed. Explore Stay Healthy Street options (potentially related to South Park to Georgetown connection 2021).
13*	9	<b>Safety improvement</b> / Look into traffic and pedestrian safety improvements on Corson Ave S from E Marginal to Airport Way	Georgetown Mobility Study	Advanced to project development (2021).
28*	10	<b>Safety improvement</b> / Control speeding and create a gateway for Georgetown on Airport Way S from Boeing Field to Lucille St	Georgetown Mobility Study	Install radar speed sign on Airport Way (2020).

■ In Progress  
■ 2020  
■ 2021

\*Indicates support from targeted outreach efforts

# Opportunities and Constraints

- Each neighborhood has prioritized top projects for implementation
- Can get multiple projects done quickly this fall
- More projects will be done in 2021
  
- Limited crew capacity
- Need to complete projects before rainy season
- Limited funding for projects due to pandemic

# Considerations

- In addition to online survey, we will be looking at:
  - In- language and paper ballots vs. online survey
  - Project overlap and with other areas
  - Comments from community meetings, emails, and voicemails
  - Input from the WSB Community Task Force

# Discussion

[www.seattle.gov/transportation/WestSeattleBridge](http://www.seattle.gov/transportation/WestSeattleBridge)

