

Office of Arts and Culture

Randy Engstrom, Director

(206) 684-7171

<http://www.seattle.gov/arts/>

Department Overview

The mission of the Office of Arts and Culture (Arts) is to support the value of arts and culture in communities throughout Seattle. Arts promotes Seattle as a cultural destination and invests in Seattle's arts and cultural sector to ensure the City has a wide range of high-quality programs, exhibits and public art. Arts includes five programs: Cultural Partnerships, Community Development and Outreach, the Langston Hughes Performing Arts Institute, Public Art and Administrative Services. These programs are supported by two funding sources: the Arts Account, which is primarily funded through an allocation of 75% of the City's admission tax revenues, and the Municipal Arts Fund (MAF), which is supported by the 1% for Arts contributions.

The **Cultural Partnerships** program invests in cultural organizations, youth arts programs, individual artists and community groups to increase residents' access to arts and culture, and to promote a healthy cultural sector in the city. The Cultural Partnerships program offers technical assistance and provides grants to arts and cultural organizations throughout the city. The Cultural Partnerships program also leads the City's work in creative placemaking and arts in education.

The **Community Development and Outreach** program works to ensure greater community access to arts and culture through annual forums and award programs by showcasing community arts exhibits and performances at City Hall, and by developing communication materials to promote Seattle as a "creative capital."

The **Langston Hughes Performing Arts Institute (LHPAI)** provides for the operation of LHPAI, a cultural performing arts institute that presents classes, performing arts academies, programs and events, with the goal of providing quality cultural programs with educational components that meet the needs of the community.

The **Public Art** program integrates artists and their ideas in the design of City facilities, manages the City's portable artworks collection and incorporates art in public spaces throughout Seattle. This program is funded through the 1% for Art program, which by ordinance requires eligible City capital projects to contribute one percent of their budgets to the Municipal Arts Fund for the commission, purchase and installation of public artworks.

The **Administrative Services** program provides executive management and support services for the office; supports the Seattle Arts Commission, a 16-member advisory board that advises the office, the Mayor and the City Council on arts programs and policy; and promotes the role of the arts in economic development, arts education for young people and cultural tourism.

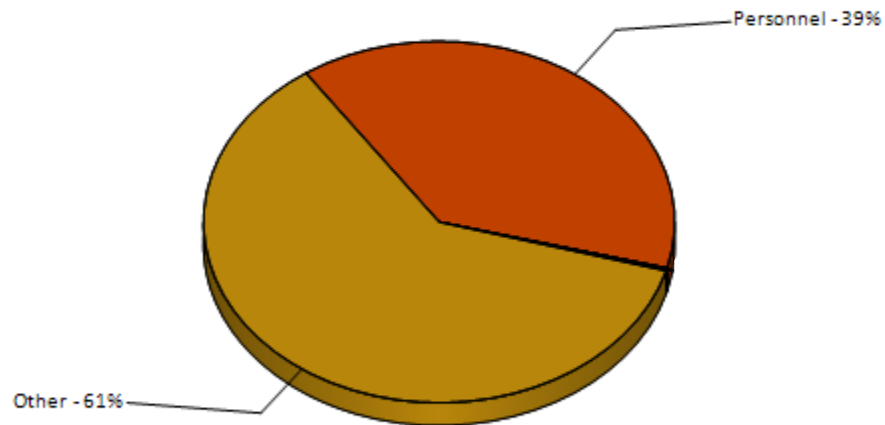
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Budget Snapshot

Department Support	2013 Actual	2014 Adopted	2015 Proposed	2016 Proposed
Other Funding - Operating	\$7,957,986	\$8,503,943	\$8,970,356	\$8,931,963
Total Operations	\$7,957,986	\$8,503,943	\$8,970,356	\$8,931,963
Total Appropriations	\$7,957,986	\$8,503,943	\$8,970,356	\$8,931,963
Full-time Equivalent Total*	28.09	30.84	31.59	31.59

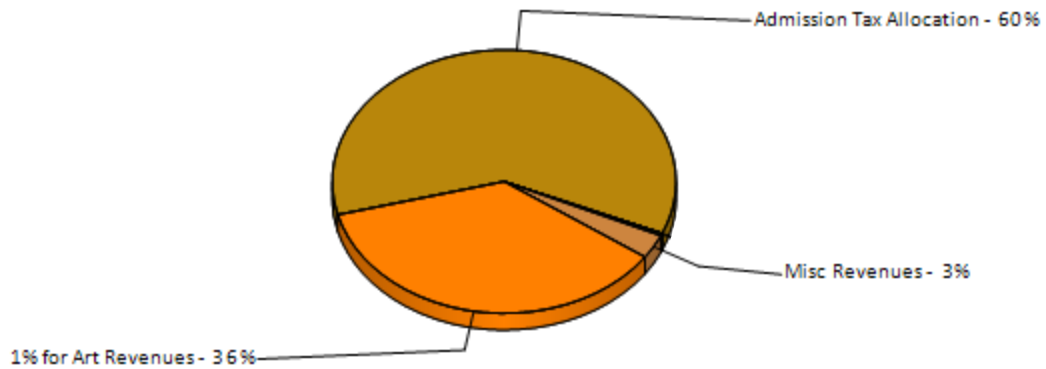
* FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Human Resources Director actions outside of the budget process may not be detailed here.

2015 Proposed Budget - Expenditure by Category



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2015 Proposed Budget - Revenue by Category



Budget Overview

The programming choices that Arts makes depend in large part on the Admission Tax, which was created to fund "arts-related programs and one-time capital expenditures that keep artists living, working, and creatively challenged in Seattle." In 2015, Admission Tax revenues will increase to \$5.9 million - an increase of \$600,000 over 2014 revenue. With this additional funding, Arts will focus on programming and funding opportunities that target artists, students and community members from under-represented groups and that advance the goals of the City Race and Social Justice Initiative (RSJI). It will establish partnerships with other City departments where there is mutual interest in projects and bodies of work, especially when these benefit historically under-resourced communities. The department will also fund two position increases in Arts that reflect workload. Finally, Arts will provide funding to the Office for Civil Rights (OCR) to expand a half-time position to full time. The OCR position will provide policy and programmatic leadership that will help Arts and OCR align their RSJI work.

In addition, Arts will continue to fund the Arts Mean Business grant program which was originally funded just for 2014. The Arts Mean Business program provides grants to create and sustain jobs in the nonprofit arts sector with a goal of helping nonprofit agencies implement sustainable revenue strategies. These grants will target arts, cultural and heritage organizations that serve under-represented populations - for instance, communities of color, immigrant and refugee communities, or those who are differently abled. Arts will use the increased position at OCR as a resource to ensure that 2015-2016 grant funding finds its intended recipients.

The proposed budget also increases funding for Arts' support of Creative Advantage, an arts-education initiative led by a public-private partnership that includes Arts, Seattle Public Schools, and The Seattle Foundation. The additional funding in 2015-2016 will provide culturally relevant arts instruction that was developed with community and parent input. Arts will also work with the Office of Film and Music to produce Music and Career

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Day, an event that gives high-school students the opportunity to network with music-industry professionals and learn about career options.

In 2013, the Langston Hughes Performing Arts Institute (LHPAI) program was transferred from the Parks Department to Arts. As part of that transfer, Arts and LHPAI developed a long-term workplan that will help LHPAI transition into a self-sustaining nonprofit organization beginning in 2016. Arts and LHPAI continue to work with a consultant and a steering committee on the implementation of that workplan. Steps include establishing 501(c)(3) status, recruiting board members for the future nonprofit, and deciding how best to manage the building that houses LHPAI. Recognizing the administrative impact on LHPAI of this transition, the proposed budget adds operational and staff support, and it reduces the expected revenue contribution from facility rental from \$71,000 to \$36,000.

The 2015-2016 Proposed Budget preserves funding at 2014 levels for the department's core programs that are funded through the Arts Account. These programs - Civic Partners, Youth Arts, CityArtist, smART Ventures and Neighborhood and Community Arts - give one-time grant funding to local artists, arts and cultural organizations and arts-education programs. Arts also adds funding for two new grant programs:

- The Work Readiness Arts Program, a partnership with the Seattle Youth Violence Prevention Initiative, provides youth with work experience that emphasizes leadership and interpersonal skills.
- The Cultural Facilities Program provides funding for arts and cultural organizations with capital projects that involve their facilities.

Council Resolution 31327 established an Arts Account reserve with a minimum balance of \$400,000, to be funded by January 1, 2015. The Proposed Budget fully funds this reserve in both 2015 and 2016.

The 2015-2016 Proposed Budget for the Municipal Arts Fund has been updated to reflect the 2015 estimated revenues that will be collected from departments from the budgets of capital projects that are eligible for 1% For Art.

Incremental Budget Changes

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	2015		2016	
	Budget	FTE	Budget	FTE
Total 2014 Adopted Budget	\$ 8,503,943	30.84	\$ 8,503,943	30.84
Baseline Changes				
Adjustment for One-time Adds or Reductions	-\$ 345,000	0.00	-\$ 415,000	0.00
Citywide Adjustments for Standard Cost Changes	\$ 48,825	0.00	\$ 48,904	0.00
Proposed Changes				
Emphasize the Race and Social Justice Initiative Through Programming and Partnership	\$ 165,000	0.00	\$ 160,000	0.00
Increase Funding for Creative Advantage	\$ 150,000	0.00	\$ 122,500	0.00
Fund "Creative City" Partnership with Office of Film and Music and Office of Economic Development	\$ 75,000	0.00	\$ 30,000	0.00
Fund Arts Activations	\$ 40,000	0.00	\$ 50,000	0.00

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Increase Support for Events, Event Promotion, and Public Outreach	\$ 72,500	0.50	\$ 73,500	0.50
Fund LHPAI Theater Equipment Upgrade	\$ 40,000	0.00	\$ 0	0.00
Increase Position to Meet Accounting Needs	\$ 25,600	0.25	\$ 25,600	0.25
Fund One-Time Costs for IT Equipment and Licensing	\$ 14,000	0.00	\$ 10,000	0.00
Proposed Technical Changes				
Final Citywide Adjustments for Standard Cost Changes	\$ 180,488	0.00	\$ 322,516	0.00
Total Incremental Changes	\$ 466,413	0.75	\$ 428,020	0.75
2015 - 2016 Proposed Budget	\$ 8,970,356	31.59	\$ 8,931,963	31.59

Descriptions of Incremental Budget Changes

Baseline Changes

Adjustment for One-time Adds or Reductions - (\$345,000)

This item includes budget reductions for one-time expenses, equipment or funding that was included in the 2014 Adopted Budget, including \$40,000 to help implement the Seattle School District's K-12 Arts Plan, \$155,000 for capital improvements to the historic Moore and Egyptian theaters, and \$150,000 for the Arts Mean Business grant program. Recognizing the impact of Arts Mean Business grants on the nonprofit arts organizations that receive them, Arts intends to continue funding for the program in both 2015 and 2016 as part of its proposed budget (please see the first item in the Proposed Changes section).

Citywide Adjustments for Standard Cost Changes - \$48,825

Citywide technical adjustments made in the "Baseline Phase" reflect changes due to inflation, central cost allocations, retirement, healthcare, workers' compensation, and unemployment costs. These adjustments reflect initial assumptions about these costs and inflators early in the budget process. This adjustment also reflects movement of funding from Finance General to pay for costs allocated by Department of Information Technology and Finance & Administrative Services. These costs were previously paid directly by Finance General on the department's behalf.

Proposed Changes

Emphasize the Race and Social Justice Initiative Through Programming and Partnership - \$165,000

This change provides support for special projects that seek to align the work of Arts and the Seattle Office for Civil Rights (OCR), which coordinates the City's Race and Social Justice Initiative (RSJI). With this funding, Arts will seek to advance racial equity and social justice through arts-related programming. Arts will fund the Arts Mean Business program (\$100,000), which will provide grant funding to arts, cultural and heritage organizations that serve under-represented communities and bring funded organizations together to help Arts develop inclusive

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outreach and public engagement strategies. Funding is also included (\$15,000) for the Artists Up program, which offers career-enhancing support services for artists of color.

Arts will also provide reimbursement funding to OCR that will enable it to increase a half-time position in the RSJI unit to full time (\$45,000). The new full-time position will develop and implement the work plan for the arts and cultural sector of the Campaign for Racial Equity, which is a City-led effort to achieve racial equity throughout the community. Arts and OCR will work together to fund community projects that use arts as a strategy for this work (\$5,000).

Increase Funding for Creative Advantage - \$150,000

The Creative Advantage initiative addresses inequity in arts education while transforming how Seattle youth learn and mapping a course for the city's economic and creative vitality. Its initial focus is the Central Arts Pathway, a network of 13 schools (over 6,500 students) in the socioeconomically and racially diverse Central District. In Spring 2014, each of the CAP schools developed a site-based arts plan tailored to their school communities, and this funding will enable those schools to work with Arts-vetted teaching artists and arts and cultural organizations to carry out their arts plans. Additionally, it will support a professional development institute for these teaching artists that will build their classroom skills and classroom-management strategies. This item also includes funding for an ongoing, consultant-led longitudinal impact study of arts education.

Fund "Creative City" Partnership with Office of Film and Music and Office of Economic Development - \$75,000

This change funds projects that will allow Arts to measure and tell the story of the creative industries in Seattle, and it will establish partnerships with the Office of Economic Development (OED) and the Office of Film and Music (OFM). A consultant, with Arts, OED, and OFM participation, will develop interactive maps of the creative sector's economic impacts. Arts will also provide support for the early, outreach stage of 4Culture's development of a Regional Cultural Plan. Additionally, Arts and OFM will co-produce Music and Career Day, an event for young people that promotes career pathways in the creative industries, focusing on youth from historically underserved communities.

Fund Arts Activations - \$40,000

This increase dedicates funding to such non-permanent, public-facing art programs as art installations, pop-up galleries, and one-time events and other interventions. Funded programs will be those that reflect Arts' belief that the shared experience of art is a tool for community building, particularly when art events target neighborhoods that have historically been less well served by arts programming. Arts will seek to leverage this funding through other organizations that share an interest in outreach to these neighborhoods.

Increase Support for Events, Event Promotion, and Public Outreach - \$72,500/.50 FTE

This change funds increased communications and outreach support for Arts' work in response to increased programmatic activity in the areas of arts education, cultural space, the City Race and Social Justice Initiative (RSJI), and new interdepartmental partnerships. Arts also continues its work to raise the visibility of the Langston Hughes Performing Arts Institute and better position it for self-sustaining fund-raising efforts as it transitions to non-profit status. Arts will add a half-time public relations specialist to do this project-level work, to coordinate community and special events, and to write press releases, blog posts, and newsletters that promote the department to the public. Additional funds are included for event expenses and printed materials and advertising.

Fund LHPAI Theater Equipment Upgrade - \$40,000

This change partially funds two equipment-related items at the Langston Hughes Performing Arts Institute (LHPAI). The first will upgrade the sound and lighting system, addressing identified muffled and "dead" zones in the theater and bringing these systems up to date in general, which will give LHPAI the technical capacity to book

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a broader range of programming than it currently can. The second item replaces LHPAI's Genie lift, an electronic device that provides access to high overhead equipment. LHPAI's Genie lift is broken, which also limits the range of programming that the Institute can provide and support.

Increase Position to Meet Accounting Needs - \$25,600/.25 FTE

This change increases a 0.75 FTE accountant position to 1.0 FTE and simultaneously reclassifies it to the senior accountant level. It is due to the unanticipated complexity and workload of Arts' accounting support of the Langston Hughes Performing Arts Institute (LHPAI). Although LHPAI will begin its transition to a non-profit organization in 2016, the operational and systems aspects of the transition will take several years, during which demand will continue for the requested level of accounting support.

Fund One-Time Costs for IT Equipment and Licensing - \$14,000

This change funds replacement of the laptops used by public-art selection panels. The laptops currently in use are at the end of their lifecycle per City of Seattle policy. It also provides funding for increased software-licensing costs.

Proposed Technical Changes

Final Citywide Adjustments for Standard Cost Changes - \$180,488

Citywide technical adjustments made in the "Proposed Phase" reflect changes due to inflation, central cost allocation, retirement, healthcare, workers' compensation, and unemployment costs. These adjustments reflect updates to preliminary cost assumptions established in the "Baseline Phase."

Expenditure Overview

Appropriations	Summit Code	2013 Actual	2014 Adopted	2015 Proposed	2016 Proposed
Arts Account Budget Control					
Administrative Services		476,608	587,501	652,869	577,473
Community Development and Outreach		548,244	524,767	616,223	624,749
Cultural Partnerships		3,361,236	3,590,763	3,760,876	3,766,536
Langston Hughes Performing Arts Institute		800,274	809,180	875,117	843,873
Total	VA140	5,186,362	5,512,211	5,905,085	5,812,631
Municipal Arts Fund Budget Control Level	2VMAO	2,771,624	2,991,732	3,065,271	3,119,332
Department Total		7,957,986	8,503,943	8,970,356	8,931,963
Department Full-time Equivalent Total*		28.09	30.84	31.59	31.59

* FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Human Resources Director actions outside of the budget process may not be detailed here.

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Revenue Overview

2015 Estimated Revenues

Summit Code	Source	2013 Actual	2014 Adopted	2015 Proposed	2016 Proposed
587001	Interfund Transfers	4,398,229	5,300,702	5,953,328	6,124,320
	Total Admission Tax Allocation	4,398,229	5,300,702	5,953,328	6,124,320
587001	Interfund Transfers	405,000	550,500	0	0
	Total General Fund	405,000	550,500	0	0
587001	Interfund Transfers	70,880	70,880	30,880	31,961
	Total Langston Hughes Operating	70,880	70,880	30,880	31,961
461110	Interest Earnings	9,070	20,000	20,000	20,000
461110	Interest Increase/Decrease	-8,960	0	0	0
469990	Misc Income	2,475	0	0	0
441990	Public Art Management Fees	214,227	186,000	192,510	199,248
461110	Interest Earnings	39,812	70,000	72,450	74,986
461110	Interest Increase/Decrease	-54,984	0	0	0
469990	Misc Revenues	10,077	9,000	9,315	9,641
	Total Misc Revenues	211,717	285,000	294,275	303,875
541190	Interfund Transfers (1% for Art)	1,775,002	3,085,893	3,563,755	3,328,968
	Total 1% for Art Revenues	1,775,002	3,085,893	3,563,755	3,328,968
	Total Revenues	6,860,828	9,292,975	9,842,238	9,789,124
379100	Use of/(Contribution to) Fund Balance	309,668	-429,871	-99,123	-363,650
379100	Use of/(Contribution to) Fund Balance	787,490	-359,161	-772,759	-493,511
	Total Use of/(Contribution to) Fund Balance	1,097,158	-789,032	-871,882	-857,161
	Total Resources	7,957,986	8,503,943	8,970,356	8,931,963

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Appropriations By Budget Control Level (BCL) and Program

Arts Account Budget Control Level

The purpose of the Arts Account Budget Control Level (BCL) is to invest in Seattle's arts and cultural community to keep artists living and working in Seattle, to build community through arts and cultural events, and to increase arts opportunities for youth. The BCL appropriates the Office's admission tax set-aside, which is 75 percent of the city's total Admission Tax revenues.

	2013	2014	2015	2016
Program Expenditures	Actual	Adopted	Proposed	Proposed
Administrative Services	476,608	587,501	652,869	577,473
Community Development and Outreach	548,244	524,767	616,223	624,749
Cultural Partnerships	3,361,236	3,590,763	3,760,876	3,766,536
Langston Hughes Performing Arts Institute	800,274	809,180	875,117	843,873
Total	5,186,362	5,512,211	5,905,085	5,812,631
Full-time Equivalents Total*	17.34	20.09	20.84	20.84

* FTE totals are provided for information purposes only. Changes in FTEs resulting from City Council or Human Resources Director actions outside of the budget process may not be detailed here.

The following information summarizes the programs in Arts Account Budget Control Level:

Administrative Services Program

The purpose of the Administrative Services Program is to provide executive management and support services to the Office and to support the Seattle Arts Commission, a 16-member advisory board that advises the Office, the Mayor, and the City Council on arts programs and policy.

	2013	2014	2015	2016
Expenditures/FTE	Actual	Adopted	Proposed	Proposed
Administrative Services	476,608	587,501	652,869	577,473
Full-time Equivalents Total	3.50	4.75	5.00	5.00

Community Development and Outreach Program

The purpose of the Community Development and Outreach Program is to promote arts and culture through arts award programs, cultural events, City Hall exhibits and performances, and communication materials that recognize Seattle as a "creative capital."

	2013	2014	2015	2016
Expenditures/FTE	Actual	Adopted	Proposed	Proposed
Community Development and Outreach	548,244	524,767	616,223	624,749
Full-time Equivalents Total	2.50	2.50	3.00	3.00

Cultural Partnerships Program

The purpose of the Cultural Partnerships Program is to invest in arts and culture. The program increases Seattle residents' access to arts and cultural opportunities, provides arts opportunities for youth, and enhances the

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economic vitality of Seattle's arts and cultural community by investing in arts organizations and emerging artists.

	2013	2014	2015	2016
Expenditures/FTE	Actual	Adopted	Proposed	Proposed
Cultural Partnerships	3,361,236	3,590,763	3,760,876	3,766,536
Full-time Equivalents Total	4.25	5.75	5.75	5.75

Langston Hughes Performing Arts Institute Program

The Langston Hughes Performing Arts Institute (LHPAI) provides for the operation of LHPAI, a cultural performing arts institute that presents classes, performing arts academies, programs and events, and whose goals are to provide quality cultural programs with educational components that meet the needs of the community.

	2013	2014	2015	2016
Expenditures/FTE	Actual	Adopted	Proposed	Proposed
Langston Hughes Performing Arts Institute	800,274	809,180	875,117	843,873
Full-time Equivalents Total	7.09	7.09	7.09	7.09

Municipal Arts Fund Budget Control Level

The purpose of the Municipal Arts Fund Budget Control Level (BCL) is to fund the Public Art program, which develops art pieces and programs for City facilities and maintains the City's existing art collection. The BCL appropriates revenues from the Municipal Arts Fund (MAF). Most of the revenues come from the City's One Percent for Art program, a program that invests one percent of eligible capital funds in public art.

	2013	2014	2015	2016
Program Expenditures	Actual	Adopted	Proposed	Proposed
Municipal Arts Fund	2,771,624	2,991,732	3,065,271	3,119,332
Total	2,771,624	2,991,732	3,065,271	3,119,332
Full-time Equivalents Total*	10.75	10.75	10.75	10.75

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Arts and Culture Fund Table

Municipal Arts Fund (62600)

	2013 Actuals	2014 Adopted	2014 Revised	2015 Proposed	2016 Proposed
Beginning Fund Balance	6,574,993	4,525,276	5,787,503	4,960,368	5,733,127
Accounting and Technical Adjustments	0	0	0	0	0
Plus: Actual and Estimated Revenues	1,984,134	3,350,893	2,843,175	3,838,030	3,612,843
Less: Actual and Budgeted Expenditures	2,771,624	2,991,732	3,670,310	3,065,271	3,119,332
Ending Fund Balance	5,787,503	4,884,437	4,960,368	5,733,127	6,226,638
Planning Reserve				22,916	74,770
Total Reserves				22,916	74,770
Ending Unreserved Fund Balance	5,787,503	4,884,437	4,960,368	5,710,211	6,151,868

Arts Account (00140)

	2013 Actuals	2014 Adopted	2014 Revised	2015 Proposed	2016 Proposed
Beginning Fund Balance	887,391	12,814	577,723	435,037	534,160
Accounting and Technical Adjustments	0	0	0	0	0
Plus: Actual and Estimated Revenues	4,876,694	5,942,082	5,942,082	6,004,208	6,176,281
Less: Actual and Budgeted Expenditures	5,186,362	5,512,211	6,084,768	5,905,085	5,812,631
Ending Fund Balance	577,723	442,685	435,037	534,160	897,810
Operating Reserve	400,000	400,000	400,000	400,000	400,000
Planning Reserve				54,420	177,561
Total Reserves	400,000	400,000	400,000	454,420	577,561
Ending Unreserved Fund Balance	177,723	42,685	35,037	79,740	320,249