

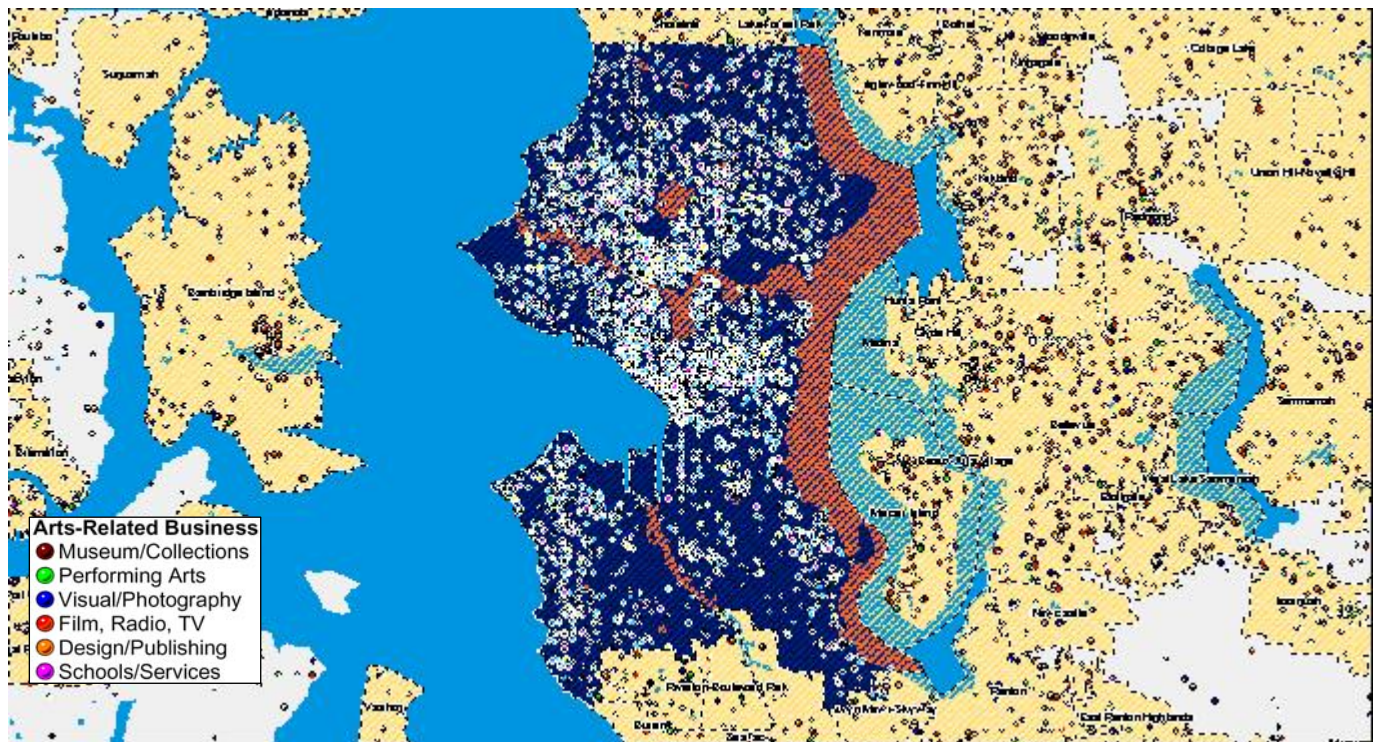
# The Creative Industries in Seattle, WA

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in Seattle, WA. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 668,267 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.9 million people, representing 4.05 percent of all businesses and 2.18 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

**As of January 2010, Seattle, WA is home to 4,370 arts-related businesses that employ 21,676 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Seattle, with each dot representing an arts-centric business.

## 4,370 Arts-Related Businesses in Seattle Employ 21,676 People



## Arts-Related Businesses and Employment in Seattle, WA

(Data current as of January 2010)

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>59</b>	<b>1,389</b>
Museums	43	808
Zoos and Botanical	9	473
Historical Society	7	108
<b>Performing Arts</b>	<b>616</b>	<b>2,879</b>
Music	332	996
Theater	16	247
Dance	1	1
Opera	3	69
Services & Facilities	131	1,234
Performers (nec)	133	332
<b>Visual Arts/Photography</b>	<b>1,476</b>	<b>4,216</b>
Crafts	88	369
Visual Arts	213	453
Photography	999	2,697
Services	176	697
<b>Film, Radio and TV</b>	<b>545</b>	<b>2,851</b>
Motion Pictures	487	1,739
Television	39	1,012
Radio	19	100
<b>Design and Publishing</b>	<b>1,543</b>	<b>9,670</b>
Architecture	498	4,586
Design	789	1,643
Publishing	49	1,352
Advertising	207	2,089
<b>Arts Schools and Services</b>	<b>131</b>	<b>671</b>
Arts Councils	6	80
Arts Schools and Instruction	117	526
Agents	8	65
<b>GRAND TOTAL</b>	<b>4,370</b>	<b>21,676</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/sc/CreativeIndustries](http://www.AmericansForTheArts.org/sc/CreativeIndustries).