Green Seattle Partnership

10 Year Strategic Plan Update

1 July 2015
Why is GSP needed?

- Land purchased as natural area
- Natural areas “take care of themselves”
- Limited maintenance funds
- Urban pressures mount
- Forest declines
The Solution

GSP Goals

- **Field:** To restore 2,500 forested parkland acres by 2025
- **Community:** To encourage resident involvement
- **Resource:** To ensure sustainability

BEFORE  DURING  AFTER
The 10 Year Update

- Getting to 2025
- Beyond 2025

BEFORE

DURING

AFTER

... and AFTER THAT
Getting to 2025

“Promote a livable city by re-establishing and maintaining healthy forested parklands throughout Seattle.”

- GSP 20 Year Strategic Plan

2,500 acres forested parkland
Getting to 2025

Where we are at today

- 1,040 forested parkland acres in restoration
- 700,000+ volunteer hours
- 80 parks
Top 10 urban forests 2013

Getting to 2025

Recognize our past accomplishments . . .

Community Catalyst award for excellence 2010

5 STAR community rating 2014

FSC certification 2012
Getting to 2025

... and our continued accomplishments today!

Game Changer

2015
Forterra Conservation Award
Getting to 2025

Document the outcomes

what’s next?
Getting to 2025

Be clear and concise
Getting to 2025

... to achieve success!
Our Schedule

2015 Project Timeline
Green Seattle Partnership | 10-YEAR PLAN UPDATE

Public Engagement
- Media / Web / Newsletters
- Community Wide Survey
- Neighborhood District Councils
- Commissions / Boards Updates
- City Council Committees / Briefings

10-Year Update Process
- Background information
- Vision and goals for update process
- Draft 10-year update (65%)
- Review of draft plan
- Revised Draft 10-year update (95%)
- Review of revised draft plan
- Final 10-year update for review (100%)
- Review of final plan
- Final 10-year update submitted (100%)

GSP Team Engagement
- GSP Committee & Management Meetings

We are here
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**URBAN FORESTRY COMMISSION**

- **July 1st** | Big Picture
- **September 9th** | Draft Plan
- **October 7th** | Final Plan

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**Your Involvement**
Engagement Process

Our goal...

- Transparent
- Inclusive
- Tangible

Message 1: Voice the Value
- Who is GSP
- Why is GSP important
- What GSP does
Engagement Process

GSP Team
- GSP Staff
- GSP Committees / Partner Organizations
- GSP Forest Stewards
- Seattle Parks Resources / Districts

GSP Oversight
- MPD Oversight Committee
- GSP Executive Council
- GSP Management Team

General Public
- Neighborhood District Councils
- Volunteers / Partner Events
- Community Members

Advisory Groups
- Park Board
- Urban Forestry Commission
- Planning Commission
- Urban Forest Interdepartmental Team
- Equity and Environment Initiative

Organizations
- ‘Friends of’ Groups
- Professional Societies / Organizations
- Non-Profit Groups (Partners and others)
Engagement Process

Message 1: Voice the Value
- Who is GSP
- Why is GSP important
- What GSP does

Message 2: Generate Ideas
- Getting to 2025
- Beyond 2025

Message 3: The Vision
- Communicate the GSP mission and goals
- Recognize accomplishments
- Convey the main goals for the update

Message 4: Support
- Support the draft update
- Prioritization

Message 5: Celebrate
- Final plan
- Adoption
- Implementation
Public Engagement

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GSP Team Engagement

GSP Committee & Management Meetings

Engagement Process

1. Voice the Value
2. Generate Ideas
3. The Vision
4. Support
5. Celebrate

We are here
Beyond 2025

Key considerations for the update . . .

- Strengthen partnerships
- Engage youth & diverse communities
- Communicate relevancy
- Ensure continued resources and support
- Expand educational opportunities
- Connect GSP sites to the community
- Cultivate new leaders in the community
- Build on GSP success to other public/private lands
“Promote a livable city by re-establishing and maintaining healthy forested parklands throughout Seattle.”

thank you