

Seattle  
2035  
YOUR CITY, YOUR FUTURE



# Comprehensive Plan Update

# What is the Comprehensive Plan?

- 20-year vision
- Guides growth & service provision
- Helps protect regional resources



# What is the Urban Village Strategy?

Grow in designated places:

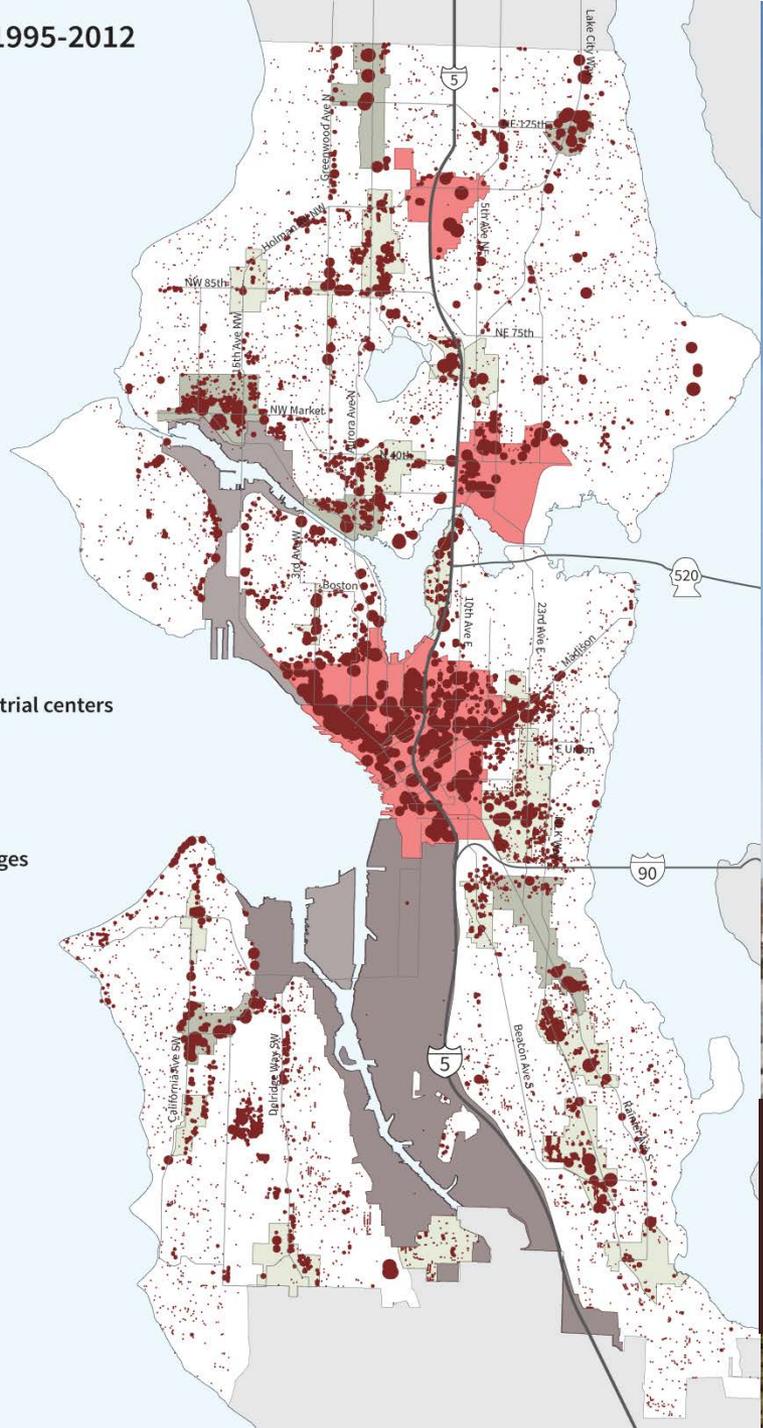
- 6 urban centers
- 6 hub urban villages
- 18 residential urban villages
- 2 manufacturing and industrial centers



# Housing units built 1995-2012

- 1
- 2-5
- 6-10
- 11-20
- 21-50
- 51-100
- 100+

- urban centers**  
43% of new housing units
- manufacturing / industrial centers**  
<1% of new housing units
- hub urban villages**  
13% of new housing units
- residential urban villages**  
19% of new housing units
- remainder of the city**  
25% of new housing units



75% new housing in urban villages



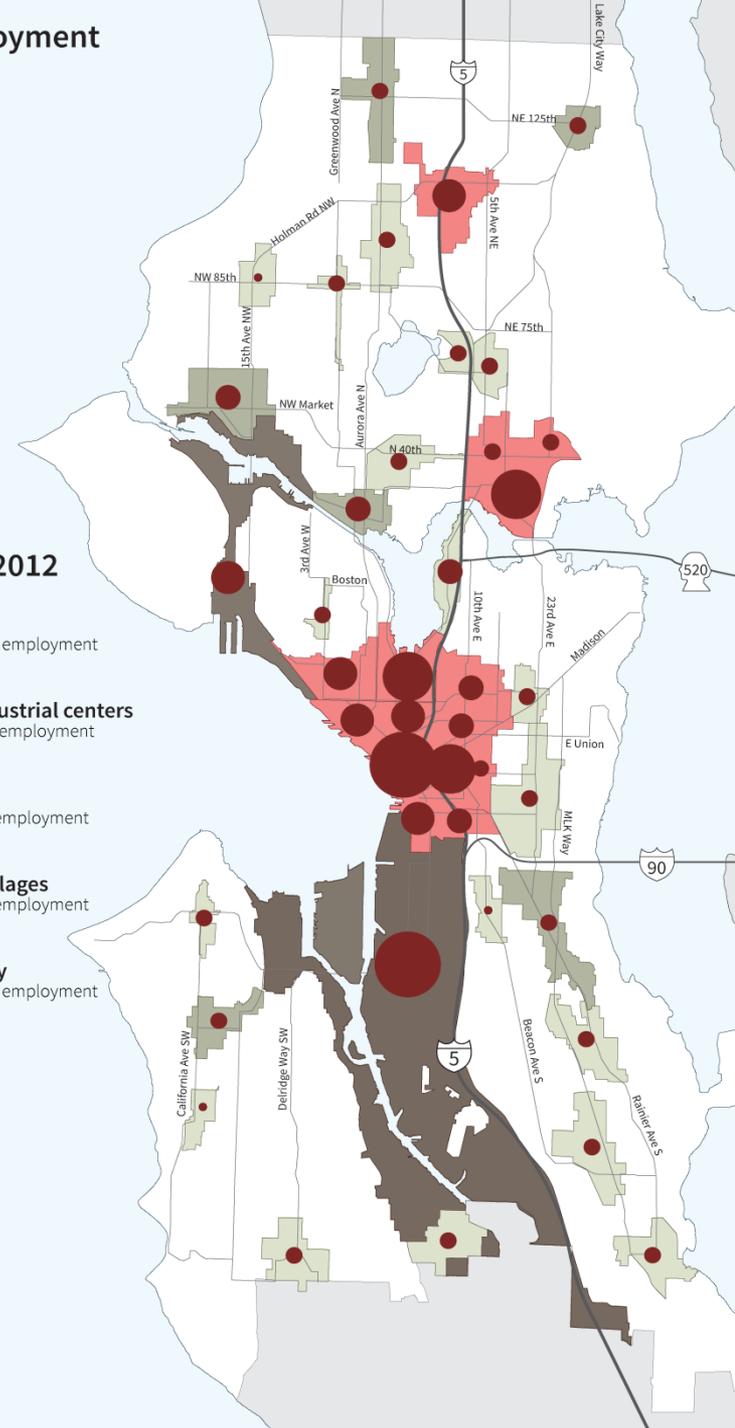
73% new jobs in  
UC + HUV + MIC

## 2012 covered employment

- <1,000
- 1,000-4,999
- 5,000-9,999
- 10,000-24,999
- 25,000-49,999
- 50,000+

## Between 2004 and 2012

- urban centers**  
68% of change in covered employment
- manufacturing / industrial centers**  
-6% of change in covered employment
- hub urban villages**  
4% of change in covered employment
- residential urban villages**  
2% of change in covered employment
- remainder of the city**  
32% of change in covered employment



# Investing in the Plan

## **Affordable Housing**

\$145 million for 2,000 units

## **Libraries**

\$291 million for 4 new and 22 renovated libraries

## **Community Centers**

9 new and 5 renovated centers

## **Parks**

\$346 million in two levies (Pro Parks, Parks and Greenspace)

## **Neighborhood Business Districts**

\$3.8 million for 19 districts

## **Infrastructure**

\$300 million *Bridging the Gap* levy funds for development and repair of transportation infrastructure such as sidewalks, stairways, bridges, and street trees

# Seattle 2035

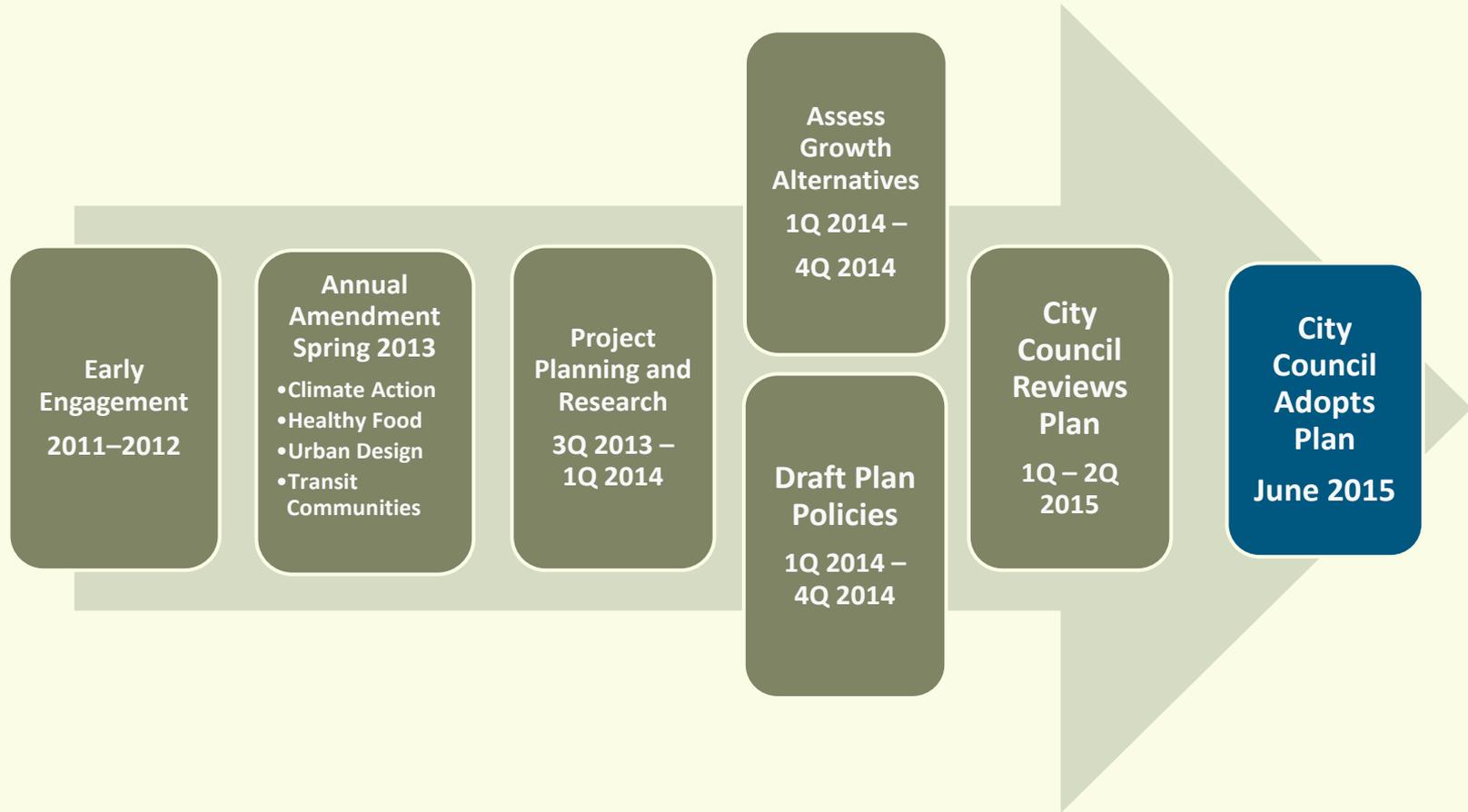
An Update to Seattle's Comprehensive Plan

# What is Seattle 2035?

- A **citywide conversation** about how Seattle may grow
- **Major review** of existing plan
- **Coordination and collaboration** with City departments and Seattle Planning Commission



# Seattle 2035 Schedule



# Public Engagement Phases

## Attract Attention 4Q 2013

- Lectures, panels, partner events

## Get Engagement 1Q-2Q 2014

- Partner Events + Open House (Jan 30, Feb 20)
- Citywide Community Workshop – Guiding Principles (March 3)
- Citywide Community Meeting - Planning Alternatives (March 24)
- Online Engagement re: Alternatives (March)
- Citywide Community Workshop – Key Directions (June)
- POEL trainings

## Maintain Interest 2Q-3Q 2014

- Lectures, panels, presentations, partner events
- More Stakeholder Outreach
- POEL community meetings

## Review and Comment 4Q 2015

- Public Hearing - DEIS (November)
- Citywide Community Meeting - Draft Plan (December)

## Adopt and Celebrate 1Q-2Q 2015

- Public Hearing - Draft Plan (April)
- Community Celebration - Plan Adoption (June)

# Planning Alternatives

For Discussion and Study in the EIS

# Planning Alternatives

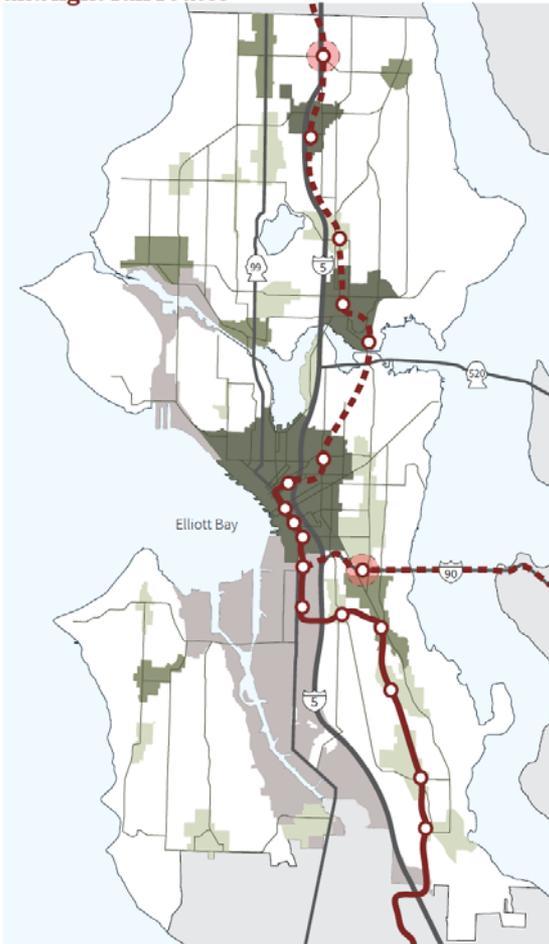
## By 2035...

- 120,000 more people
- 70,000 more households
- 115,000 more jobs

## Three alternatives proposed for study

- Urban Center Focus
- Urban Village Focus
- Transit Focus

## Seattle's urban centers, urban villages, and light rail routes



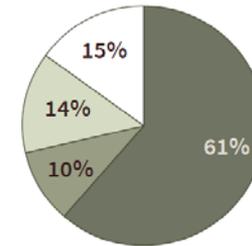
## Draft Alternatives for Study in the Environmental Impact Statement

### Alternative 1: Urban Center Focus

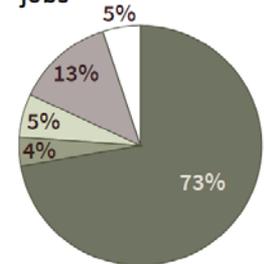
Most growth would be encouraged in our urban centers: Northgate, University District, Downtown, Uptown, South Lake Union, and Capitol/First Hill.

- More households and jobs would go in these locations than over the past 20 years.
- Most new households and jobs would be located in buildings 6 or more stories tall.
- Would help advance the regional growth strategy.

households



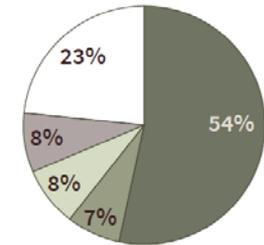
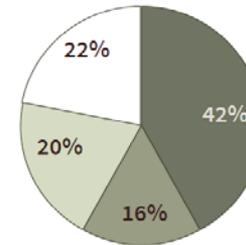
jobs



### Alternative 2: Urban Village Focus

More growth would be encouraged in urban villages, such as Columbia City, Lake City, Crown Hill, Morgan Junction, Fremont, and Eastlake.

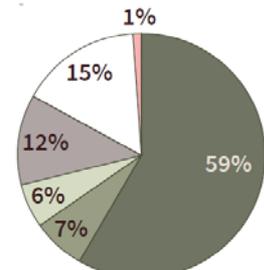
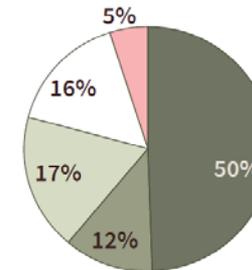
- Closest to how household growth has been over past 20 years, but more jobs would go to villages.
- Many new households and jobs would be in mixed-use buildings and apartments about 4-6 stories tall.
- Would help strengthen neighborhood business districts.



### Alternative 3: Transit Focus

Growth would be encouraged around our existing and planned light rail stations in the Rainier Valley, Capitol Hill, the University District, Roosevelt, and Northgate.

- New urban villages would be located around the I-90 and NE 130th Street stations.
- Some village boundaries around light rail stations would expand.
- Taller buildings would accommodate households and jobs in urban centers while smaller buildings would be in other locations.
- Would take advantage of regional transit investments.



# Policy Review

# Plan Style & Format

- *More accessible and usable for public and policy makers-*
- *Relationship to other regional, county and City plans*
- *Increase clarity, reduce redundancy, and ensure relevance*
- *Electronic document and format*

*Council Resolution 31370, May 2012*

- Lighter – fewer policies, more succinct policies
- Understandable – reduce jargon, use plain talk
- User-friendly – easy to navigate, eliminate duplication, consider using crosswalk charts
- Lively – more photos and graphics

# Plan Structure

## I INTRODUCTION

## II ELEMENTS

## III NEIGHBORHOOD PLANS

## IV APPENDICES

## V FUTURE LAND USE MAP

## I INTRODUCTION

- Purpose
- Background & Trends (including more regional context, and key changes anticipated)
- Relationship to other plans
- Vision (including core values)
- Metrics (8-10 key measures)
- Summary of Implementing Plans

## II ELEMENTS

- Urban Village Strategy
- Economy
- Environment
- Society (Human Development and Cultural Resources)
- Land Use
- Transportation
- Housing
- Capital Facilities
- Utilities
- Container Port

# Element Structure

Introduction

Section/Topic 1

➤ Discussion (optional)

➤ Goal

➤ Policy

➤ Policy

- Fewest number of topics.
- Succinct titles.
- Must include both goals and policies.
- Avoid overarching goals & policies that apply to more than one topic.
- Keep topic discussion very brief.

# Existing Goals & Policies

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See Handout

# Initial Thoughts on Update

- Keep broad urban forestry goals in Environment and specific goals in other elements
- Canopy cover goal not reflective of public process and inconsistent with UFSP
- Updated UFSP vision could be better reflected
- Canopy cover assessment policy may be too specific
- Interrelated nature of trees, vegetation, soils, low impact development strategies could be better articulated
- Industrial landscaping standards need to be considered
- Tree policy approach focused on individual large trees

# Stay Involved

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Join our listserv

**Let's talk on [2035.seattle.gov](http://2035.seattle.gov)**

March: **Guiding Principles**

April: **Growth Alternatives**

# Seattle

# 2035

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