



Seattle Transportation Benefit District

Spring 2018 Update

Transit Advisory Board
Rachel VerBoort
April 25, 2018



Seattle
Department of
Transportation

Our mission, vision, and core values

Mission: deliver a high-quality transportation system for Seattle

Vision: connected people, places, and products

Committed to **5 core values** to create a city that is:

- Safe
- Interconnected
- Affordable
- Vibrant
- Innovative

For **all**

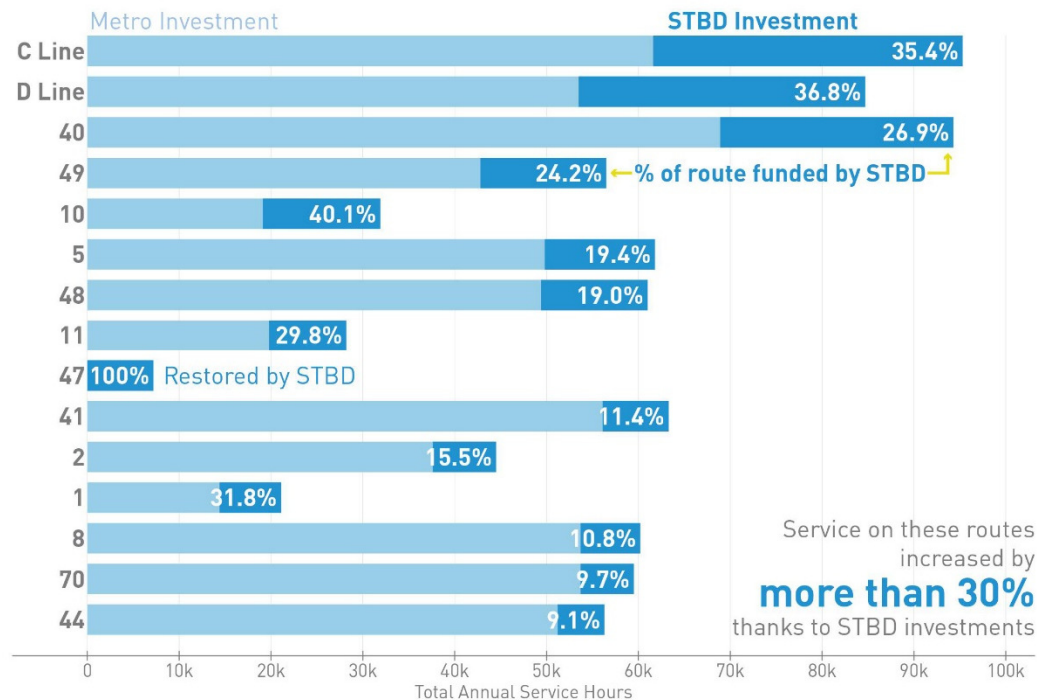
Presentation overview

- Service Investments
- Transportation Equity Update
- ORCA Opportunity Status Update
- Expanding STBD Scope
 - Public Hearing: May 15
- OneBusAway Updates

Service Investments to Date

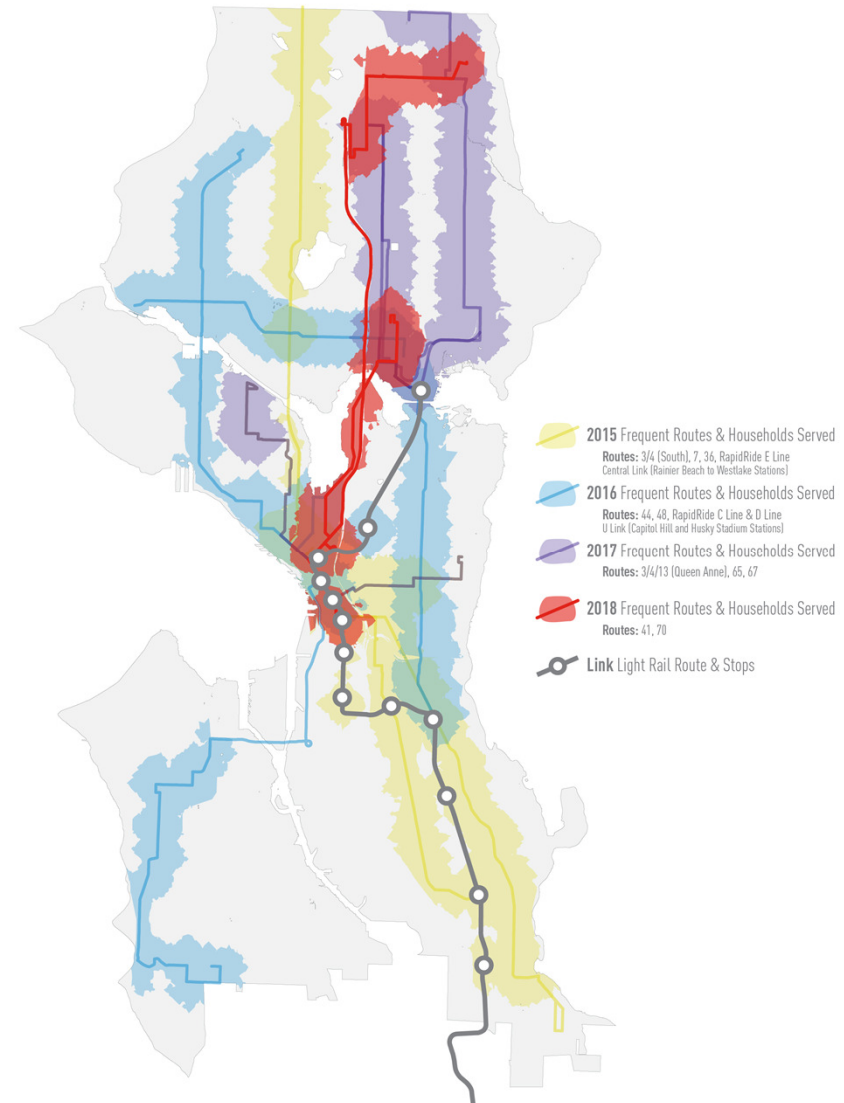
- STBD currently invests in ~270,000 annual hours
 - Through March 2018, more than 65k hours have been supplanted

TOP 15 STBD INVESTMENTS (BY STBD SERVICE HOURS)



Fall 2018 Service Investments

- Improving household access to 10-minute or better transit service
 - Provide 10-minute or better service on routes 41 and 70
 - Result: Provide 67% of Seattle households with access to 10-minute or better service (up from 64% in 2017)



Fall 2018 Service Investments

- Add peak trips to address crowding
 - Routes 17, 18, 56, C Line, and D Line
 - Result: alleviate overcrowded buses, standing loads, and likely pass-ups
- RapidRide E Line Partnership to add 14 trips
- Minor trip adds to provide consistent headways
 - Route 7 - Ensure hourly overnight service
 - Route 106 - Ensure 30-minute weekend service

Transportation Equity Update

- Engagement & Enrollment Events
 - April 21, 2018: Seattle Housing Authority New Holly Mobility Fair
 - 9:00 AM to 4:00 PM
 - New Holly Gathering Hall, 7054 32nd Ave S
 - 250+ attendees expected
 - In coordination with Earth Day events
 - May 12, 2018: Lake City Mobility Fair
 - 10:00 AM to 2:00 PM
 - Lake City Community Center, 12531 28th Ave NE
 - 250+ attendees expected
 - Coordinated by Literacy Source, a Transportation Equity Ambassador Organization
 - Transit Month: Discover Your Community at High Point
 - 1:00 – 4:00 PM

Transportation Equity Update

- ORCA LIFT Enrollment Metrics
 - As of March 31, 2018, there are 62,738 ORCA LIFT Cardholders in King County
 - 36,510 issued to Seattle residents
- SDOT Pre-loaded ORCA LIFT Cards
 - Of the 36,510 Seattle cardholders, 8,799 are SDOT's pre-loaded cards, funded by STBD
 - 4,880 (56%) cards reloaded

ORCA Opportunity

2017-18 School Year	2018-19 School Year
<ul style="list-style-type: none">• 3,000 Cards<ul style="list-style-type: none">• 2,600 High School students• 400 Middle School students	<ul style="list-style-type: none">• 10,700 Cards<ul style="list-style-type: none">• 10,200 High School students• 500 Middle School students
<ul style="list-style-type: none">• Annual Cost: \$1M	<ul style="list-style-type: none">• Annual Cost: \$4.8M
<ul style="list-style-type: none">• SDOT distribution	<ul style="list-style-type: none">• SPS will distribute cards
<ul style="list-style-type: none">• SPS role focused on communication and data sharing	<ul style="list-style-type: none">• SPS role will include card distribution, administering replacement cards, and responding to emails and phone calls
<ul style="list-style-type: none">• SDOT purchased cards from Metro	<ul style="list-style-type: none">• Metro is a funding partner and will participate in the evaluation of the pilot program

ORCA Opportunity Timeline

- School Board – Passport Agreement & MOA
 - Operations Committee – May 10
 - Executive Committee- May 17
 - School Board – May 23 (discussion)
 - School Board – June 6 (vote)
- City Council – Material Scope Change
 - Transportation Committee – May 15 (Public hearing)
 - Full Council – May 21

Expanding STBD Scope

- Material Change to the Scope Proposed
 - Public Hearing: May 15, 2018
- Changes
 - ORCA Opportunity
 - Seattle Routes

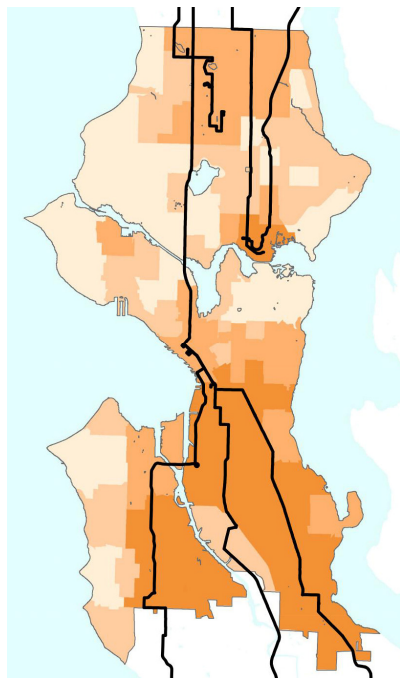
Change to Seattle Routes

- Seattle Routes must have 80% of their stops within the City of Seattle
 - Regional Partnerships require 50% partner funds
 - Excludes many routes that provide service at the northern-most and southern-most edges of the city, which have higher proportions of historically disadvantaged populations.
- Proposed Change:
 - Revise the Seattle Routes definition to 'Routes with at least **65% of all stops** within the City of Seattle **AND** current and future **RapidRide Lines** serving Seattle that don't otherwise meet the 65% threshold.'

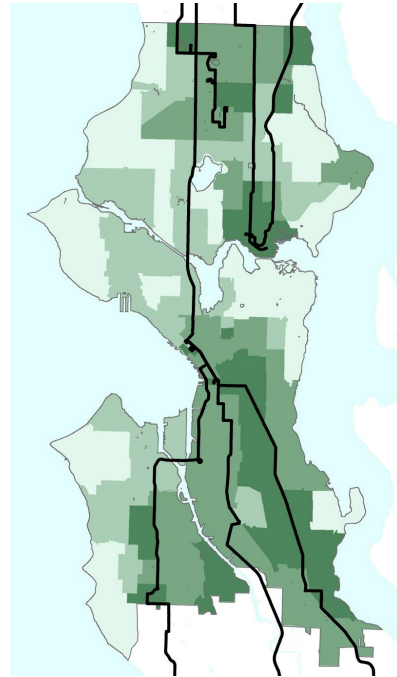
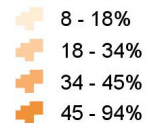


Change to Seattle Routes

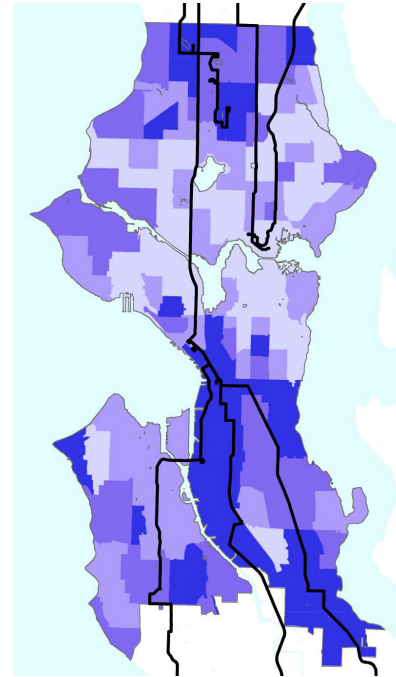
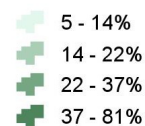
- Adds Routes 106, 120, 124, 345, 372, 373, and E Line
- Supports city-wide RSJI goals



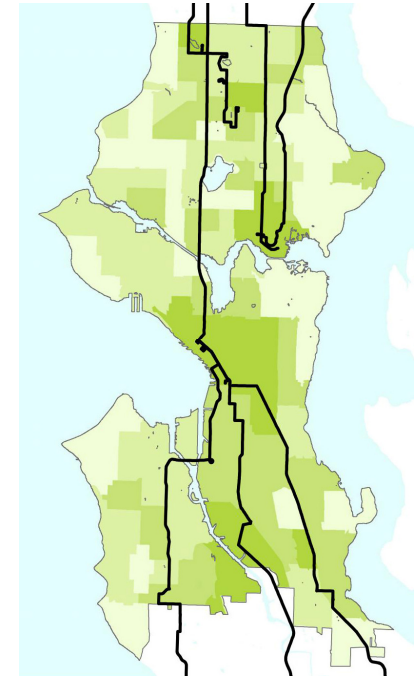
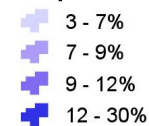
People of Color



Low-Income People



People with Disabilities



Zero-Vehicle Households



OneBusAway Updates

- SDOT is now under contract with the open source transit app OneBusAway
- OneBusAway Deliverables
 - User experience feature improvements
 - Accessibility features (e.g. alerting user when approaching stop to exit)
 - In-app service alerts and route changes
 - 360 feedback loop between data feeds, customers, and front-end development

OneBusAway Beta Testers Needed

- Accessibility Features
 - VoiceOver
 - High Contrast Mode
- Looking for an informal group of frequent users to test and inform new features
 - Frequent users to provide feedback to developers re: new app features
 - Beta testers for VoiceOver, large fonts, and other features
 - Requires installing test versions of the apps

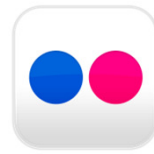
Upcoming Work

Date	Activity/action
May/June	ORCA Opportunity
June	Ride Transit Month
Summer	OneBusAway Updates
September	Fall Service Change + School Starts
October	STBD Report

Questions?

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