

April 2021

Equitable Development Initiative

Briefing Objectives:

- EDI Background
- Who are we Funding Currently through EDI
- EDI The Role of the Advisory Board
- Strategic Investment Fund Update
- Payroll Tax (Jumpstart)
- EDI 2022 Work Plan

EDI Origin Story

South CORE

*South Communities Organizing
for Racial-Regional Equity*

Coalition of 21
community organizations
working on a vision for
community controlled
and inspired development
in the Rainier Valley
(including Puget Sound
Sage)

RSET

*South Communities Organizing
for Racial-Regional Equity*

Coalition formed to
create, inform, and
implement the Equitable
Development
Implementation Plan

Seattle OPCD & OCR

*Office of Planning and
Community Development
staff's EDI team*

*Office of Civil Rights
provides additional
support*

CSI

Consulting/capacity
building

EDI Values

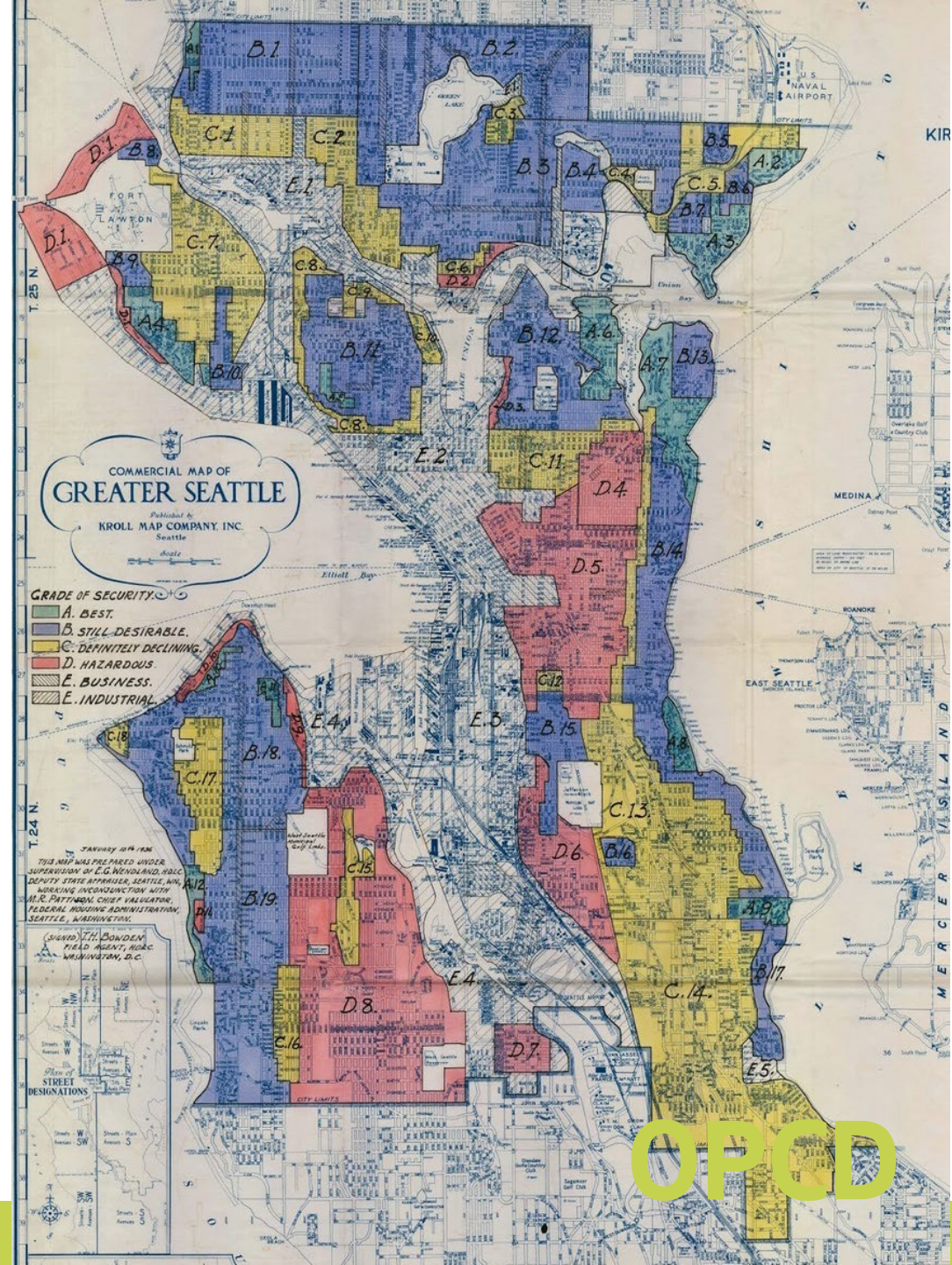
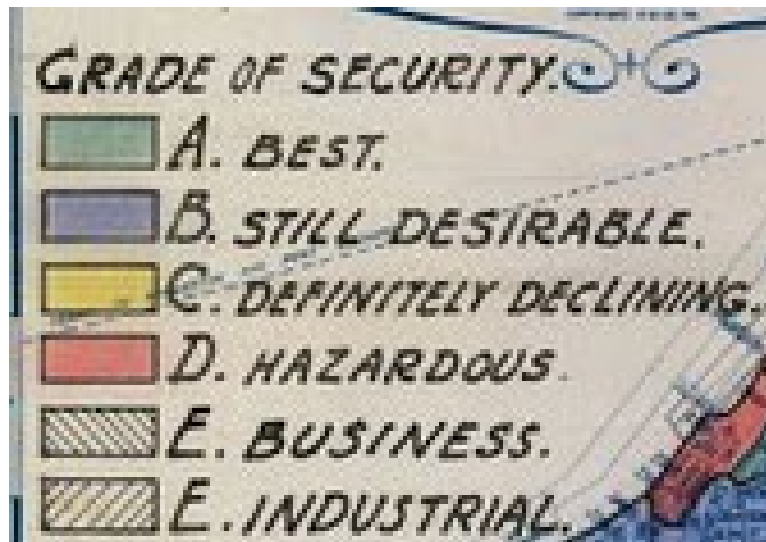
- Centering communities most impacted by displacement
- Community-driven strategies
- Acknowledging historic injustices
- Accountability
- Leverage
- Flexibility and interdependence
- System change

Equitable Development Initiative

- Equity Analysis as companion to the Comprehensive Plan update EIS to inform Growth Strategy
- Race and Social Equity Goals and Policies in the Comprehensive Plan
- Equitable Development Implementation Plan









Redlining in Seattle

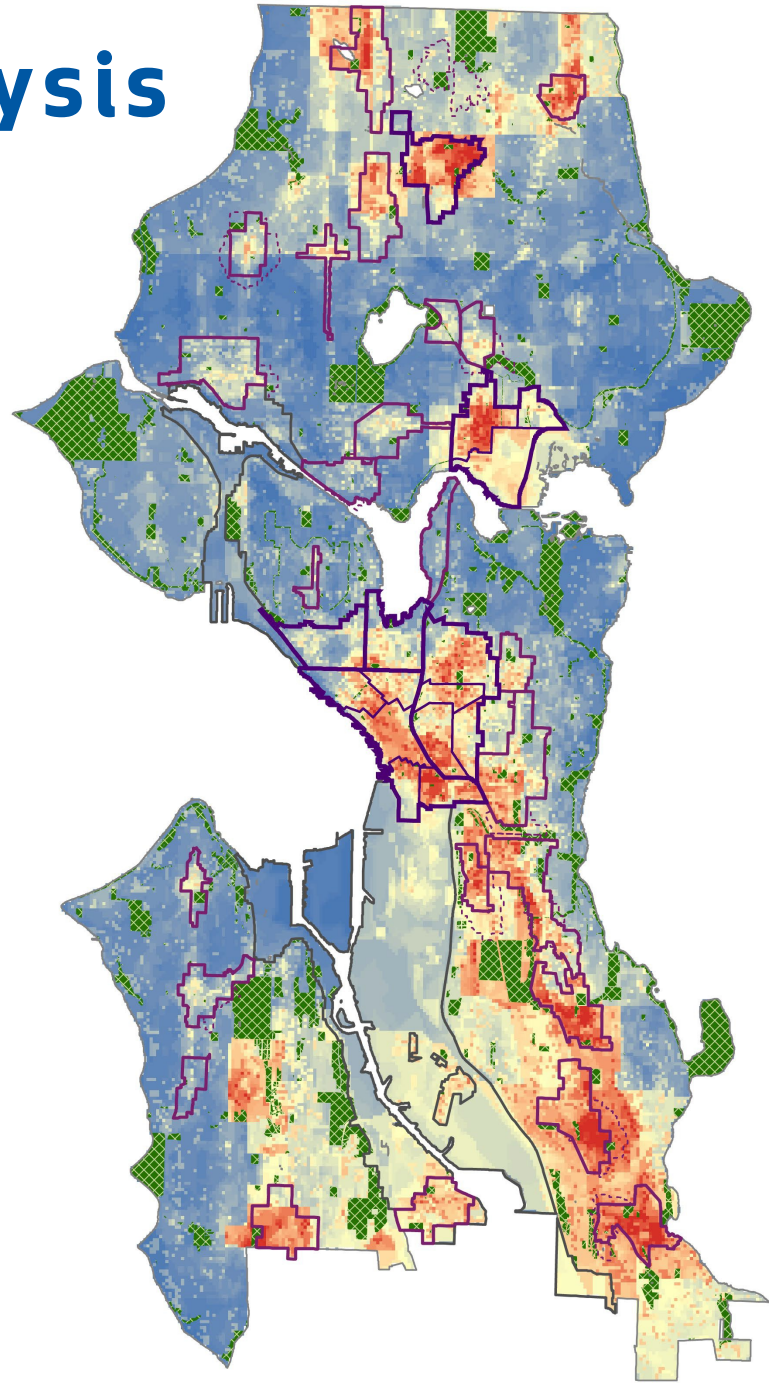
Investment decisions made by previous generations contributed to the inequities communities experience today.



Equity Analysis

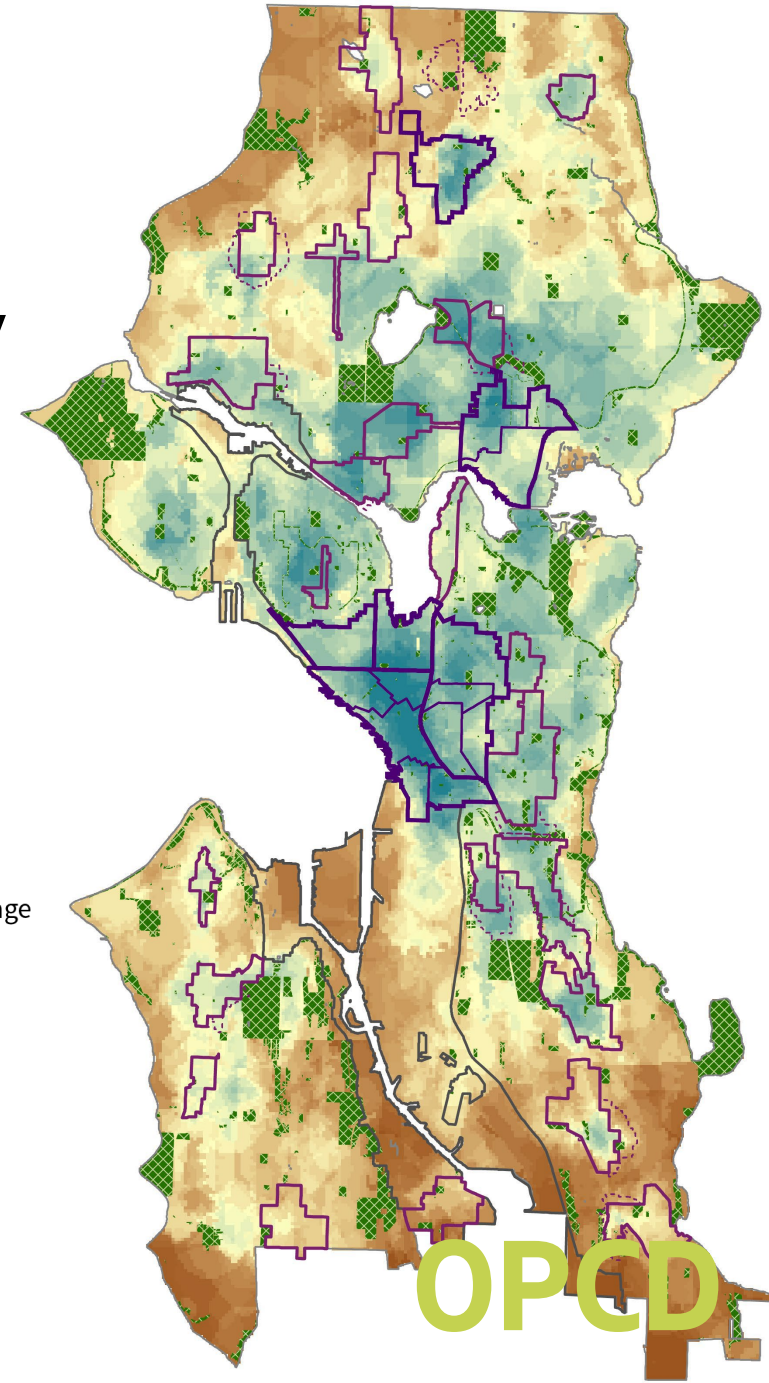
Risk of Displacement

-  High displacement risk
-  Low displacement risk
-  Urban Center
-  Urban Center Village
-  Hub/Residential Urban Village
-  Potential urban village expansion area
-  Manufacturing & Industrial Center
-  Park



Access to Opportunity

-  High access to opportunity
-  Low access to opportunity
-  Urban Center
-  Urban Center Village
-  Hub/Residential Urban Village
-  Potential urban village expansion area
-  Manufacturing & Industrial Center
-  Park



Place-based Targeted Strategies

Priority Neighborhoods that exhibit:

- High levels of chronic / recent displacement
- History of racially driven disinvestment
- Significant populations of marginalized communities
- Community strategies created through inclusive community engagement
- Major transportation investment

Equitable Development Framework: Strong People, Strong Communities

Strategies to achieve community stability and resilience in the face of displacement, and great neighborhoods with access by all:



Advance economic mobility and opportunity



Prevent residential, commercial, and cultural displacement



Build on local cultural assets



Promote transportation mobility and connectivity



Develop healthy and safe neighborhoods



Provide equitable access to all neighborhoods

Existing EDI Funded Organizations

Since 2016, \$31.2M in capacity building, site acquisition and capital awards

25 existing EDI funded projects

- 2017-2018: \$16.43M
- 2019: \$5.93M
- 2020:
 - \$3.19M acquisition (early 2020)
 - \$4.4M acquisition & capital funding
 - \$1.25M capacity building renewal for existing EDI organizations
- 2021:
 - \$6.8M site acquisition for existing EDI orgs
 - \$6.8M+ for annual EDI RFP

CITYWIDE

Queer the Land

DISCOVERY PARK

United Indians of All Tribes

CID

Friends of Little Saigon
Wing Luke Museum

PIONEER SQUARE

Chief Seattle Club

SOUTHWEST SEATTLE

Duwamish Tribal Services
Duwamish Valley Affordable Housing Coalition (\$1 Million)
 Hope Academy
 Refugee and Immigrant Family Center
Urban Black (\$1.7 Million)

LAKE CITY

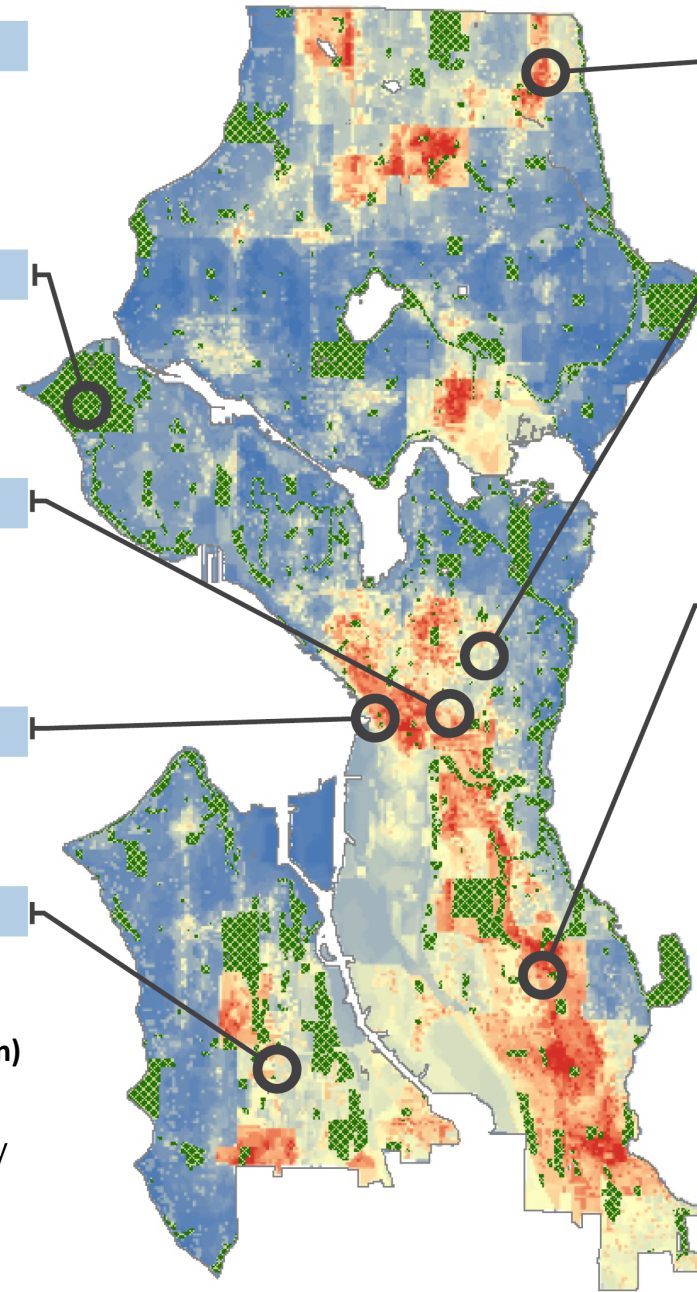
Lake City Collective

CENTRAL AREA

Africatown - Midtown Plaza and William Grose Center
 Byrd Barr Place
CAYA (\$1.4)

RAINIER VALLEY

African Women Business Alliance
 Black and Tan Hall
 Cham Refugees Community
 Ethiopian Community in Seattle
 Filipino Community of Seattle
 Homesight
Multicultural Community Coalition (\$667,000)
 Rainier Beach Action Coalition
Rainier Valley Midwives (\$2 M)
 West African Community Center



Role of Community Leading the Work

In 2004, the City of Seattle launched the Race and Social Justice Initiative (RSJI), led by the Office for Civil Rights, with the vision of achieving racial equity in the community and the mission of ending institutional and structural racism in City government and partnering with the community to achieve racial equity across Seattle.

The City is charged with working to create racial equity by explicitly naming and addressing the historic and current impacts of institutional and structural racism in our policies, procedures, programming, initiatives, and budgetary decisions.

The Equitable Development Initiative, led by Office of Planning and Community Development (OPCD) and the Office for Civil Rights (OCR), responsible for providing oversight and an equity framework for the Comprehensive Plan and strategies to mitigate displacement throughout City government.

Establishing a Permanent EDI Advisory Board

Key points to note:

- *Resolution 31577, adopted in May 2015, affirmed that the City's core value of racial and social equity is one of the foundations on which the Comprehensive Plan is built*
- *Resolution 31711, adopted in September 2016, adopted the Equitable Development Implementation Plan and Equitable Development Financial Investment Strategy*
- *Ordinance 125173, passed in October 2016, amended the Comprehensive Plan to increase its emphasis on race and social equity*
- *Ordinance 125473, passed in November 2017, requested that the Office of Planning and Community Development (OPCD) present to the City a resolution creating a community advisory board*

Council Bill 119887:

Established the Equitable Development Initiative Advisory Board to advise and provide recommendations to the City in connection with its equitable development strategies and goals; and to provide guidance and recommendations on the allocation of funds dedicated to reducing current and anticipated displacement pressures and restoring communities already affected by displacement in order to promote access to opportunity for historically marginalized communities, including people of color, immigrant communities, LGBTQ communities, and people with disabilities within Seattle. Administrative support shall be provided to the Board by staff in the Office of Planning and Community Development.

Role of EDI Advisory Board

- The Equitable Development Initiative Advisory Board was established to advise and provide recommendations to the City in connection with its equitable development strategies and goals.
- To provide and recommend on the allocation of funds
- Promoting access to opportunity for historically marginalized communities, including people of color, immigrant communities, LGBTQ+ communities, and people with disabilities within Seattle.
- Administrative support is provided to the Board by staff in the Office of Planning & Community Development

Historic Advisory Board Representation

- Represents a geographic location among high risk and low access to opportunity areas as defined by the City's Equity Analysis and Displacement Risk Index
 - Represents geographic neighborhoods that have already experienced significant displacement and histories of discriminatory policies or practices
 - Lived experience with involuntary displacement from Seattle and being targeted by racially discriminatory practiced and policies
- Chinatown International District
 - South Park
 - Othello
 - Rainier Beach
 - Lake City
 - Central District
 - Delridge/West Seattle

Current Board Representation & Vacancies:

Name	Term Begin Date	Term End Date	Term #	Appointed By
Cesar Garcia	3/1/2021	2/28/2022	1	Mayor
Evelyn Allen	3/1/2021	2/28/2023	1	Mayor
Cassie Chinn	3/1/2021	2/28/2022	1	Mayor
Lindsay Goes Behind	3/1/2021	2/28/2022	1	City Council
Abdirahman Yusuf	3/1/2021	2/28/2023	1	City Council
Gregory Davis	3/1/2021	2/28/2022	1	City Council
	3/1/2021	2/28/2023	1	Board
	3/1/2021	2/28/2022	1	Board
Willard Brown	3/1/2021	2/28/2023	1	Board
Quynh Pham	3/1/2021	2/28/2022	1	Board
Regina Mae Dove	3/1/2021	2/28/2023	1	Board
Maria - Jose “Cote” Soerens	3/1/2021	2/28/2023	1	Board
Yordanos Teferi	3/1/2021	2/28/2022	1	Board

Board Vacancy Discussion Cntd.

- 13 Members:** Pursuant to *Ordinance 119887*, all members subject to City Council confirmation.
- Initial members in positions 3, 6, 9, 12, and 13 shall be members of the Equitable Development Initiative's Interim Advisory Board as of the effective date of this ordinance
 - The initial terms for positions 1, 3, 4, 6, 8, 10, and 13 shall be one year
 - The initial terms for positions 2, 5, 7, 9, 11, and 12 shall be two years
 - All subsequent terms shall be for three years. With the exception of initial positions 3, 6, 9, 12, and 13 no member shall serve more than two consecutive three-year terms
 - 3 City Council-appointed
 - 3 Mayor-appointed
 - 7 Other Appointing Authority-appointed (specify): Initial appointments by Interim Advisory Board, subsequent appointments by Advisory Board

2021-2022 Proposed Workplan Items

EDI Baseline Onboarding:

- City of Seattle Training Boards and commission training
- Advisory Board Member Logistics: Meeting frequency/time, Website, Communications (email)
- Virtual Training Portal: 90days to complete
- Public Disclosure Training and Communications (internal/external) TBD
- EDI RFP Review Committee Participants (subset)

Foundational Work:

- Defining what accountability means for the Board
- Establishing Board Compensation
- Creation of Bylaws
- General EDI RFP Review and Recommendations
- Recruitment strategy for vacancies

Forward Looking Work:

- Plan 2021 EDI Board Retreat to:
- Deepen relationships
- Become familiar with EDI program tools & resources (ex. EDI monitoring program)
- Map future of EDI 2.0 (ex. RFP Process, Partners, Policy, Philanthropy)
- Identify list of mission critical work to Lead, Support or Monitor (ex. Jumpstart)

Strategic Investment Fund Update

Through an open application process, the City will spend \$30 million to help groups buy land and buildings to be used for affordable housing and other community benefits such as affordable space for business, community centers, cultural spaces, childcare, and open space.

Priorities & outcomes included:

- Respond to an immediate need to move such as inability to pay rent, increase in rent, end of lease, demolition, etc.
- Create community wealth, share resources, and strengthen relationships.
- Co-locate affordable housing with other community benefits such as affordable commercial spaces, public open spaces, cultural spaces, and childcare facilities.
- Fill gaps in existing funding for community led development.

Eligible applicants:

Sites must be in neighborhoods with high displacement risk and near existing or planned transit and parks investments. Eligible Applicants include:

- Community groups at highest risk of displacement.
- Commercial or residential tenants at risk of displacement in partnership with non-profit and public development authorities.
- Property owners in focus areas interested in discounting their land (only funded if matched with community lead)
- Developers or owners of affordable housing with vacancies in commercial spaces, who are interested in offering community ownership opportunities (only funded if matched with community lead).

Additional Resources - Payroll Tax

Council Bill 120118 created a new JumpStart Payroll Expense Tax Fund in the City Treasury effective January 1, 2022. All proceeds from the City's payroll expense tax would be deposited into the fund and used according to the provisions of the fund, which generally provide for payroll expense tax revenues deposited in the fund to be used as follows:

- 62% for affordable and low-income housing;
- 15% for local business and tourism support;
- **9% for Equitable Development Initiative investments;**
- 9% for Green New Deal; and,
- Up to 5% for administering the tax.

2022 EDI Program Workplan

- EDI Contracts Management Cntd.
- 2022 EDI Fund Coordination
- Strategic Investment Fund Oversight & Contracts Management
- EDI Advisory Board Strategic Planning, Evaluation & Administrative support
- Comprehensive EDI Funding Strategy (*Short Term Rental Tax, SIF & Payroll Tax*)
- Establish Compensation Models for community, consultants & EDI Advisory Board
- Support the success of Indigenous Planner position
- Elevate Indigenous Seattle Program Stakeholder Goals
- King County Real Estate & Organizational Development series
- Support the success of a Community led Participatory Budgeting process