

OPCD 2022 Work Program

OPCD Context

OPCD's Mission

We lead collaborative planning,
advance equitable development,
and create great places.



LEADING WITH EQUITY

What Do We Do?

Community Development



What Do We Do?

Housing Policy

- Black Homeowner Initiative
- ADUs
- Townhouse Reform legislation



What Do We Do?

Transportation and Station Area Development



What Do We Do?

Economic Opportunity

- I&M Strategy (incl. Job Initiative)
- Downtown Recovery
- EDI investments



What Do We Do?

Environmental Justice

- Outside Citywide
- Community Reconnection and Highway Removal
- Duwamish Valley Program



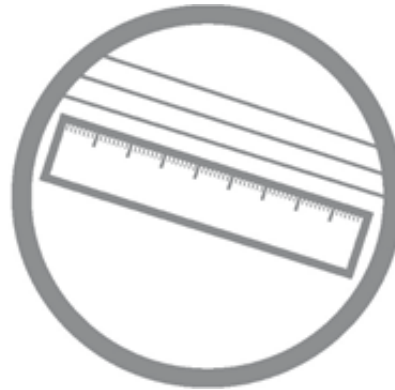
How Do We Do the Work?



Leverage
Investments



Multiply
Impact



Informed
by Data



Outcome-
focused



Engaged with
Community



COMMUNITY LEADS

How Do We Do the Work?

Community Engagement Ethos

What we believe in.

- Seattle will become a more equitable, livable, and sustainable city by centering community and racial justice in our planning, community development, and design processes and decisions.
- Our work will engage all residents of Seattle in shaping the city's future and will prioritize giving voice and power to communities, especially BIPOC, that have been historically marginalized.

How we strive to do the work.

- Build and maintain respectful, meaningful relationships with community over time and across projects.
- Center the work with an intersectional, race-conscious lens, informed by the City's history of racial discrimination and disinvestment.
- Bring engagement to community, don't make community come to us.
- Be responsive to the needs and goals identified by and within communities.
- Value and elevate the assets and experience that exist within community.

How Do We Do the Work?

- Standing Community Engagement
 - Planning Commission
 - Design Commission
 - EDI Advisory Board



How Do We Do the Work?

- OPCD and Project Engagement
 - Chinatown / Int'l District
 - South Park
 - Georgetown
 - Crown Hill
 - Jackson Hub
 - EDI Grantees
 - Website, Social Media, and Storytelling Videos



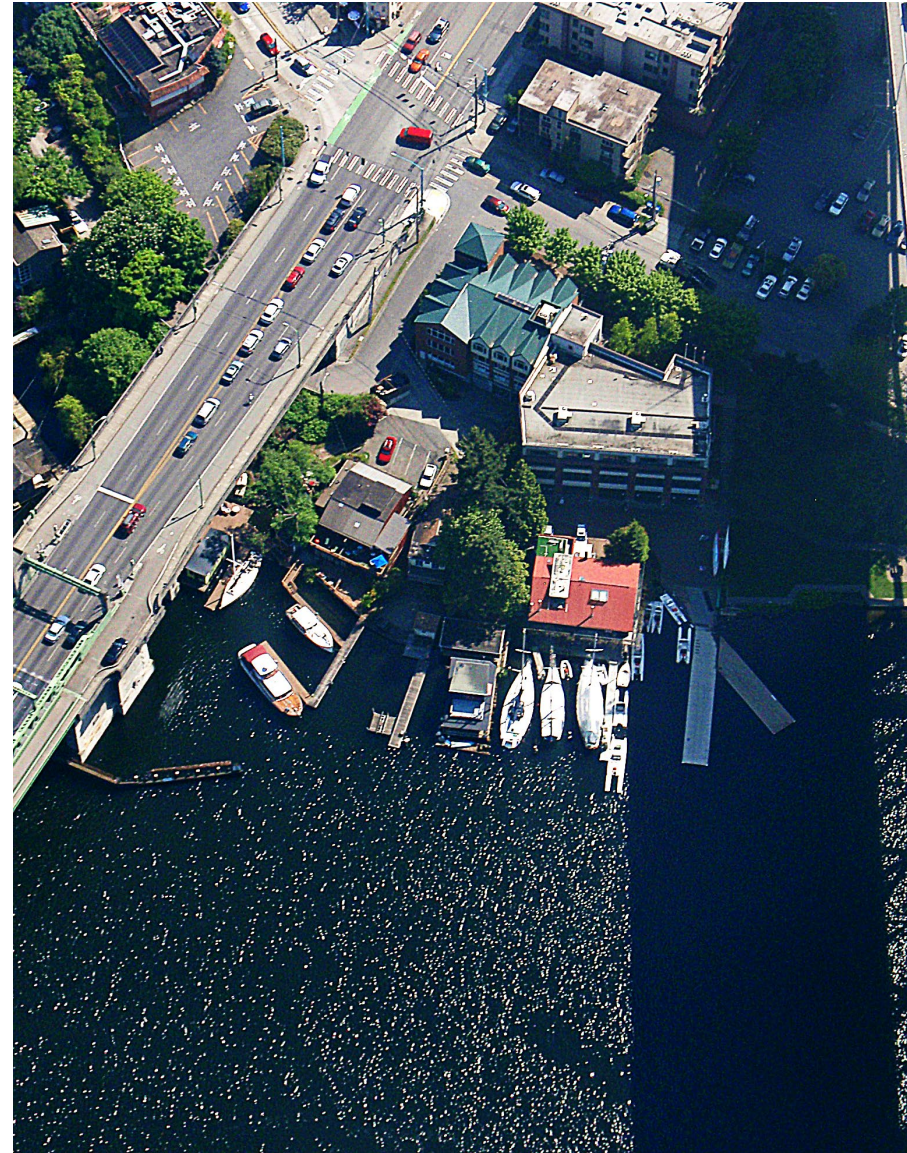


2022 Work Program

2021 Retrospective

2022 Mayoral Priorities

1. **'One Seattle' Comprehensive Plan Major Update**
2. **Planning for Long-Term Downtown Recovery**
3. Industrial Maritime Strategy (IMS)
4. Sound Transit 3 (ST3)
West Seattle to Ballard (WSBLE)
5. **Chinatown / International District (CID) planning**
6. Equitable Development Initiative / Strategic Investment Fund



Comprehensive Plan

- Stronger Emphasis on Racial Equity
- Focus on Anti-displacement and Access to Opportunity Mapping 2.0
- Robust Community Engagement
- Reconsideration of Neighborhood Residential
- Coordination and Integration with Seattle Transportation Plan



Downtown Planning

- Downtown Subarea Plan
 - Emphasis on Small Business Support
 - Consideration of Homeless Population
 - Emphasis on Resiliency and Recovery
- Consultant Contract to aid BIPOC businesses and COVID Recovery (funding source: LID I-5 funds)
- Work with CID and Pioneer Square
 - Jackson Hub
 - Pioneer Square Planning
 - County Master Planning
- Mitigation and Future Planning around Downtown Stations for ST3 WSBLE



Chinatown International District Planning

- Program Development and Enhanced Engagement at behest of community
- ST3 Station Area Coordination and Early Planning
- Jackson Hub Project Coordination and Engagement
- Supporting Friends of Little Saigon Action Plan
- Ongoing Collaboration with Department of Neighborhoods
 - 1/2 FTE shared with DON



Work Program by Division

1. Area Planning
2. Community Investments
3. Land Use Policy
4. Long Range Planning



Area Planning

2022 Work Program

- Sound Transit 3 WSBLE
 - FTA Grant
- Sound Transit 3 Graham Street & 130th Street
 - TODI Grant
- Downtown Subarea Plan
- South Park 99 Removal
- Crown Hill Design Guidelines
- Westwood Highland Park
- Aurora Licton Springs
- Duwamish Valley Program
- Indigenous Planning Program

2021 Accomplishments

- Light Rail Expansion Planning on WSBLE and 130th Street
- Crown Hill Action Plan
- 130th Street Station Area Planning
- Interbay Sports Facility
- Indigenous Planning position added through Budget Process
- DVP Coordinator added through Budget Process
- Subarea Planning funding through Budget Process

Community Investments

2022 Work Program

- EDI Grant Management
- Strategic Investment Fund
- Equitable TOD Program Development
- JumpStart Funding Program Development
- Red Barn Ranch
- Capital Subcabinet

2021 Accomplishments

- \$30 Million in Strategic Investment Fund awards to 13 projects for land acquisition and construction
- \$10 million for EDI awards for capacity building and site acquisition
- Queer the Land acquired permanent home with help of EDI funding
- Ethiopian Village
- Filipino Community Village
- Rainier Beach Action Coalition – site acquisition.

Land Use Policy Division

2022 Work Program

- Industrial and Maritime Strategy
- Housing Policy
- Design Review Update and RET
- Equitable Development Zoning
- Station Area Interim Controls and Rezones
- ST3 Design Guidelines and Guidance

2021 Accomplishments

- Industrial maritime strategies – stakeholder agreement on 11 strategies to encourage more equitable access to maritime industrial jobs. Years in the making.
- Vacant storefronts legislation
- Belltown small lots
- Housing on religious lands
- Regional Transfer of Development Rights legislation
- Townhouse legislation

Long Range Planning Division

2022 Work Program

- Comprehensive Plan Major Update
- Comp Plan Annual Amendments
- Subarea Planning Strategy
- Climate Change and Resilience

2021 Accomplishments

- Comp Plan Racial equity analysis
- Annual Comprehensive Plan Amendments
- I Love Census Data Events
- Additional Funding for Comp Plan through Budget Process
- Supported UW Studio on a Just and Equitable post-COVID Recovery