

3.B

SPU Customer Review Panel

Recruitment Update

Feb. 8, 2021

January 2021



City of Seattle

Current Positions and Appointments

Cohort 1			Cohort 2		
Position	Appointer	3 yr Term Expiring	Position	Appointer	3 yr Term Expiring
1. Vacant (Jessa)	Mayor Appointee	July 31, 2020	6. Laura Lippman	Council Appointee	July 31, 2021
2. Vacant (Kyle)	Council Appointee	July 31, 2020	7. Bobby Coleman	Mayor Appointee	July 31, 2021
3. Dave Layton	Mayor Appointee	July 31, 2020	8. Noel Miller	Council Appointee	July 31, 2021
4. Suzie Burke	Council Appointee	July 31, 2020	9. Puja Shaw	Mayor Appointee	July 31, 2021
5. Maria McDaniel	Mayor Appointee	July 31, 2020	10. Thy Pham	Council Appointee	July 31, 2021
			11. Rodney Schauf	Mayor Appointee	July 31, 2021





Timeline

Begin recruitment in **February** of each year with...

2021 - Cohort 1 - appointment and re-appointment by July 31, 2021.

2022 - Cohort 2 - appointment and re-appointment by July 31, 2022.

Recruitment Strategy



- Goal is to recruit a broad cross-section of individuals representing different backgrounds, interests, expertise, and demographic factors
- Two core recruitment strategies:
 - Traditional channels and resources (e.g., SPU social media)
 - Relational outreach to individuals, community organizations, and networks

Recruitment Strategy

- CRP Application Open between mid-February to mid-March
 - Multiple options to apply including online, direct email, or via voice message
- Recruitment targets include:
 - SPU Channels (At Your Service, Shape Our Water, social media)
 - DON resources including Community Liaisons, PACE graduates, and Community Engagement Coordinators
 - Business and civic relationships and networks
 - Current and former CRP, CAC members
 - Ethnic and diverse media outlets
 - SPU Employees

