

# 2020 PAID PARKING ANNUAL REPORT

## Making it Easier to Find Parking



# OUR PERFORMANCE-BASED APPROACH TO PARKING MANAGEMENT

People often drive to get around in Seattle. For trips made by car, it is crucial that the Seattle Department of Transportation (SDOT) makes it easy to quickly find a parking space. This reduces how much time drivers spend circling for parking, which provides other important benefits:

- **Reduces congestion** – Drivers circling for parking contribute to congestion.
- **Speeds transit** – Less congestion means faster, more reliable public transit.
- **Decreases greenhouse gas emissions** – Less circling means fewer emissions.
- **Saves people time** – Time spent looking for parking is wasteful.
- **Improves safety for pedestrians and cyclists** – Drivers circling for parking are often *distracted* drivers.
- **Enhances access** – People can more reliably park close to their destination.
- **Improves neighborhood commercial vitality** – People can more reliably access commercial, retail areas.

Making access to open parking spaces more consistent doesn't have to mean more driving – more parking supply means more driving. Knowing there is a large amount of parking encourages driving. We are simply trying to do a good job of managing our limited supply of existing parking with price signals so that the transportation system works better for everyone, even those who never drive.

To manage demand for our finite parking supply as effectively as possible, we use a data-driven approach to find the lowest hourly rate that leaves at least one or two parking spaces available on every blockface throughout the day. This data

also helps us evaluate expanding paid parking to improve access in nearby blocks or other neighborhood business districts.

Our rate setting process changed significantly in 2020 due to the emergence of the COVID-19 pandemic. In the years prior, we would gather parking occupancy data in the springtime in all paid parking areas to adjust rates by area and time of day in that Fall. We would generally lower rates in areas and at times of day where there are few cars parked and increase rates when blocks are overly full. In areas and at times of day where there are one to two available spaces on a blockface, we consider the area and time period to be in target and no changes are required.

In early April, 2020, the City temporarily stopped requiring on-street parking payment. As part of the Mayor's Executive Order based on the state's Stay Home Stay Healthy directives, the Curbside Management team pivoted to enabling temporary curbside loading/unloading at restaurants and other retail stores across the city where needed. In early July, 2020, parking payment was re-instated at our lowest rate of \$0.50 per hour in all areas/ times of day.

Throughout 2020, the SDOT Curbside Team put together an enhanced data-driven system for making quarterly, instead of yearly, paid rate adjustments, along with a new method for collecting occupancy data to support these adjustments. Our philosophy on rate setting has not changed; we raise rates where occupancy is over target, lower them where occupancy is under target, and leave them the same in areas that are in the target range.

# OUR PAID PARKING MANAGEMENT

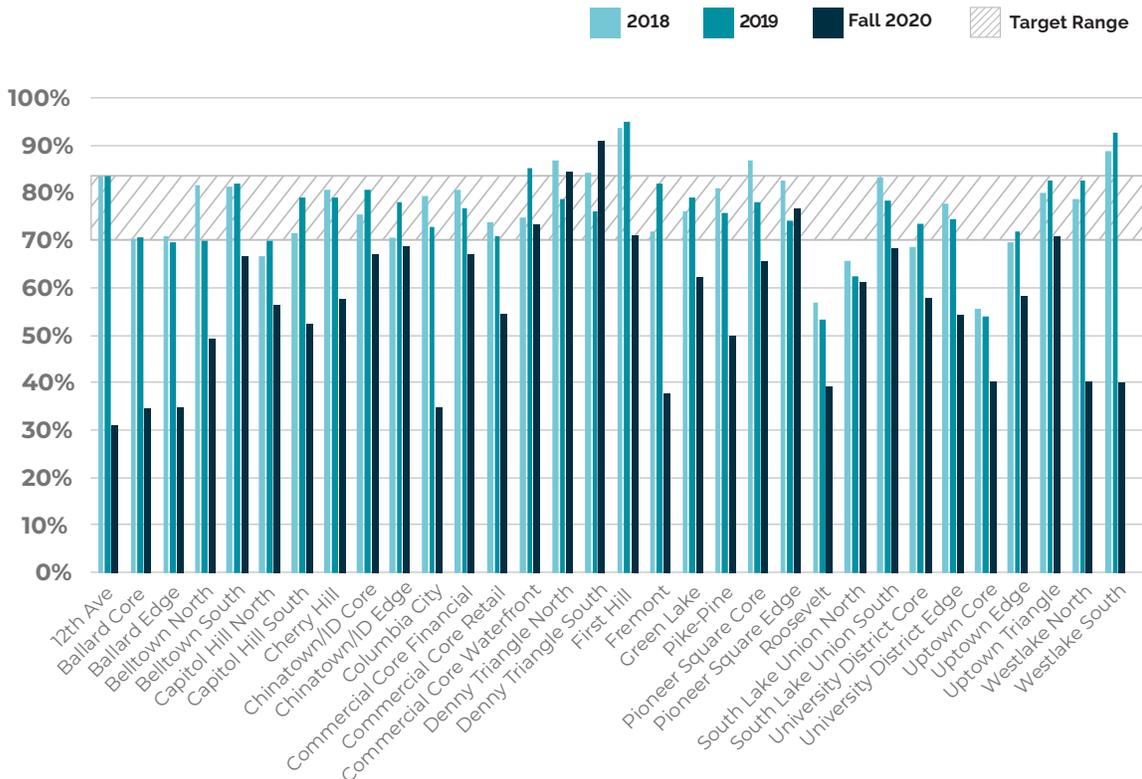
The data we gather allows us to monitor how well we are achieving our goal of making it easy to reliably find a parking space. It also helps us determine when and where we use paid parking as part of our curbspace management toolkit. City policy, as specified in the Seattle Municipal Code, is that rates and hours of operation are set such that one to two spaces per block are open and available throughout the day. Since 2011, SDOT has made over 300 different rate and hours of operations changes.

The bottom-line measure of our performance is the average level of use and availability. In other words, on average, is on-street parking well-utilized and are drivers able to find a parking space?

This chart shows the average occupancy baseline for 2018 and 2019, compared to the Fall 2020 occupancy used for rate adjustments. This presents the average over the day so hides the peaks and valleys that may be present – which is why SDOT sets rates by morning, afternoon and evening. On average over the day, most paid areas are in or near the target range of one to two available spaces on a blockface.

Separate from the quarterly changes, we have been adjusting the Ballard Locks paid parking area on a seasonal basis, because of the significant difference between summer and winter parking activity.

**Average Occupancy by Paid Area 2018 - 2020**



# OUR DATA-DRIVEN APPROACH

## DATA COLLECTION AND ANALYTICS

In 2020, because of the pandemic and opportunity to use more sophisticated data analytical methods, SDOT and our consulting team modified the data collection and analysis process. This led to more refined parking occupancy results. Curbside Team staff pivoted to a hybrid data model, using paid parking transaction data, historical occupancy data, newly developed algorithms, and ground truth data collection. Staff committed to doing quarterly rate adjustments to ensure that we were remaining flexible to the reality of the deep impacts of COVID-19 and responsive to the uncertainties of recovery.

This report summarizes the 2020 data we used to recommend parking management changes. Historic parking study data sets are available online at [data.seattle.gov](https://data.seattle.gov) (search for Annual Paid Parking Study, with study data from 2012-2019).

## HOW WE ADJUST RATES

Seattle's areas with paid parking total about 11,500 on-street spaces and range in size between 50 spaces in a smaller area to over 1,000 spaces in others. Since 2015, SDOT has adjusted rates by the time of day to account for different demands:

- Morning – 8 am -11 am
- Afternoon – 11 am – 5 pm/6 pm
- Evening – 5 pm – 8 pm/10 pm

Our target occupancy is between 70% and 85% for each time period in each area. That means we set rates to achieve a performance goal of one or two spaces being open and available per block throughout the day. In other words, the on-street parking is well utilized, but a visitor can reliably find an available space near their destination. For each area time period, we use the following rules to adjust rates:

- If occupancy is over 85%, increase rate by \$0.50/hour
- If occupancy is over 100%, increase rate by \$1.00/hour
- If occupancy is between 70% and 85%, rates do not change
- If occupancy is below 70%, decrease rate by \$0.50/hour

Rates cannot go below \$0.50/hour or above \$5.00/hour (as currently defined in the Seattle Municipal Code).

## WHEN AND WHERE TO USE PRICING

Managing curbspace with paid parking helps to create availability in high-demand commercial areas. Over time, following the same data-driven approach, SDOT has analyzed whether to extend paid parking to more blocks or hours later into the evening to better ensure reliable access and open spaces for visitors to restaurants, theaters, shops, and other attractions. This is consistent with the policy guidance in the Seattle Municipal Code.

In 2020-21, Curbside staff have been working on Curbside Access plans in Uptown (around the new Climate Pledge Arena) and in the North Link light rail station areas. New paid parking spaces were proposed and implemented through extensive community engagement efforts, consistent with the policies laid out in this report.

# PAID AREA MANAGEMENT CHANGES

When the paid parking system was turned back on in July, 2020, every paid area started at our lowest rate of \$.50 per hour. Our only rate adjustment in 2020 was made in October, in 7 paid areas.

These changes are summarized in the following maps and tables, followed by detailed information for each of the 34 areas:

## RATE CHANGES MADE IN 2020

| Paid Parking Area          | Neighborhood Occupancy |           |     | New October 2020 Rates |           |        |
|----------------------------|------------------------|-----------|-----|------------------------|-----------|--------|
|                            | AM                     | Afternoon | PM  | AM                     | Afternoon | PM     |
| 12th Avenue                | 57%                    | 39%       | 14% | \$0.50                 | \$0.50    | \$0.50 |
| Ballard Core               | 42%                    | 46%       | 43% | \$0.50                 | \$0.50    | \$0.50 |
| Ballard Edge               | 53%                    | 51%       | 28% | \$0.50                 | \$0.50    | \$0.50 |
| Belltown North             | 53%                    | 65%       | 29% | \$0.50                 | \$0.50    | \$0.50 |
| Belltown South             | 61%                    | 87%       | 43% | \$0.50                 | \$1.00    | \$0.50 |
| Capitol Hill North         | 67%                    | 74%       | 45% | \$0.50                 | \$0.50    | \$0.50 |
| Capitol Hill South         | 84%                    | 79%       | 32% | \$0.50                 | \$0.50    | \$0.50 |
| Cherry Hill                | 67%                    | 77%       | 38% | \$0.50                 | \$0.50    | \$0.50 |
| Chinatown/ID Core          | 56%                    | 101%      | 58% | \$0.50                 | \$1.00    | \$0.50 |
| Chinatown/ID Edge          | 71%                    | 88%       | 46% | \$0.50                 | \$1.00    | \$0.50 |
| Columbia City              | 29%                    | 50%       | 24% | \$0.50                 | \$0.50    | \$0.50 |
| Commercial Core Financial  | 69%                    | 45%       | 31% | \$0.50                 | \$0.50    | \$0.50 |
| Commercial Core Retail     | 58%                    | 80%       | 23% | \$0.50                 | \$0.50    | \$0.50 |
| Commercial Core Waterfront | 60%                    | 78%       | 57% | \$0.50                 | \$0.50    | \$0.50 |
| Denny Triangle North       | 74%                    | 109%      | 59% | \$0.50                 | \$1.00    | \$0.50 |
| Denny Triangle South       | 71%                    | 113%      | 68% | \$0.50                 | \$1.00    | \$0.50 |
| First Hill                 | 107%                   | 101%      | 38% | \$1.00                 | \$1.00    | \$0.50 |
| Fremont                    | 40%                    | 43%       | 31% | \$0.50                 | \$0.50    | \$0.50 |
| Green Lake                 | 63%                    | 74%       | 65% | \$0.50                 | \$0.50    | \$0.50 |
| Pike-Pine                  | 58%                    | 63%       | 44% | \$0.50                 | \$0.50    | \$0.50 |
| Pioneer Square Core        | 53%                    | 68%       | 21% | \$0.50                 | \$0.50    | \$0.50 |
| Pioneer Square Edge        | 69%                    | 74%       | 26% | \$0.50                 | \$0.50    | \$0.50 |
| Roosevelt                  | 50%                    | 53%       | 29% | \$0.50                 | \$0.50    | \$0.50 |
| South Lake Union North     | 69%                    | 84%       | 71% | \$0.50                 | \$0.50    | \$0.50 |
| South Lake Union South     | 78%                    | 77%       | 41% | \$0.50                 | \$0.50    | \$0.50 |
| University District Core   | 52%                    | 63%       | 45% | \$0.50                 | \$0.50    | \$0.50 |
| University District Edge   | 60%                    | 84%       | 38% | \$0.50                 | \$0.50    | \$0.50 |
| Uptown Core                | 45%                    | 46%       | 32% | \$0.50                 | \$0.50    | \$0.50 |
| Uptown Edge                | 63%                    | 62%       | 38% | \$0.50                 | \$0.50    | \$0.50 |
| Uptown Triangle            | 84%                    | 66%       | 63% | \$0.50                 | \$0.50    | \$0.50 |
| Westlake Ave N North       | 70%                    | 80%       | 75% | \$0.50                 | \$0.50    | \$0.50 |
| Westlake Ave N South       | 47%                    | 65%       | 63% | \$0.50                 | \$0.50    | \$0.50 |

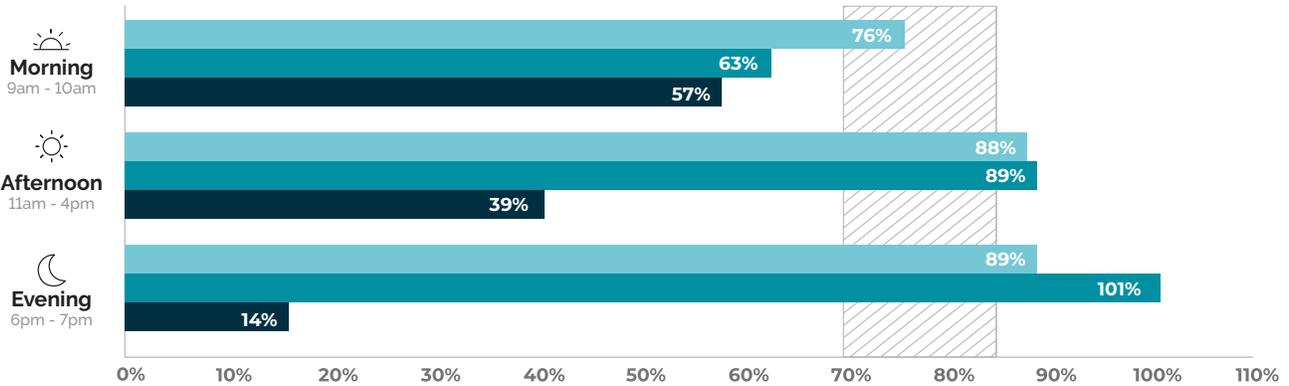
■ Rates increased by \$.50/hr

# 12th Ave

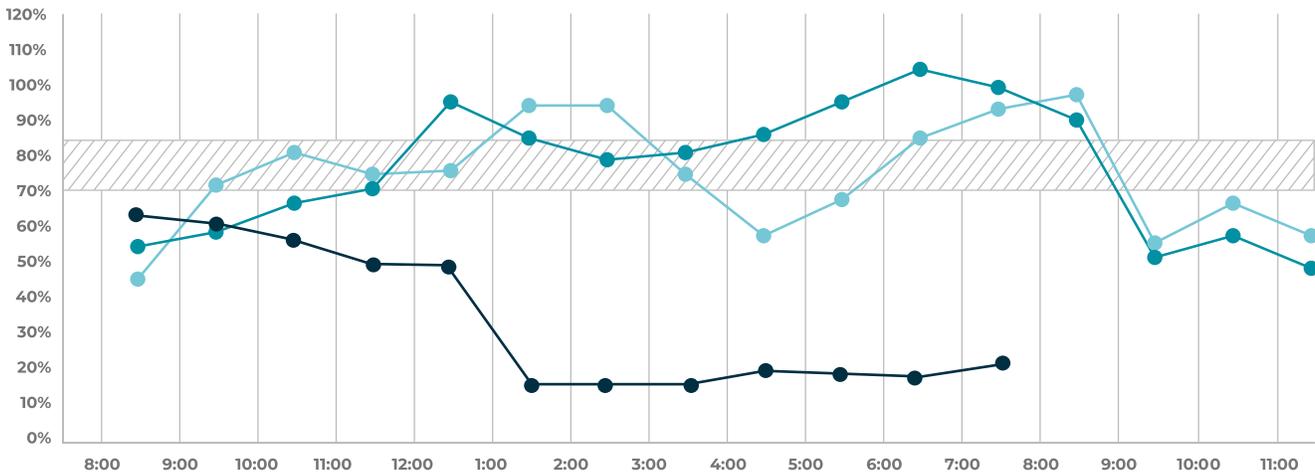
8am - 8pm 2 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$2.50 | ▲ \$3.00 |
| Evening<br>6pm - 7pm    | \$3.00 | —        |

### 2019

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | ▼ \$0.50 |
| Afternoon<br>11am - 4pm | \$3.00 | ▲ \$3.50 |
| Evening<br>6pm - 7pm    | \$3.00 | ▲ \$3.50 |

### 2020

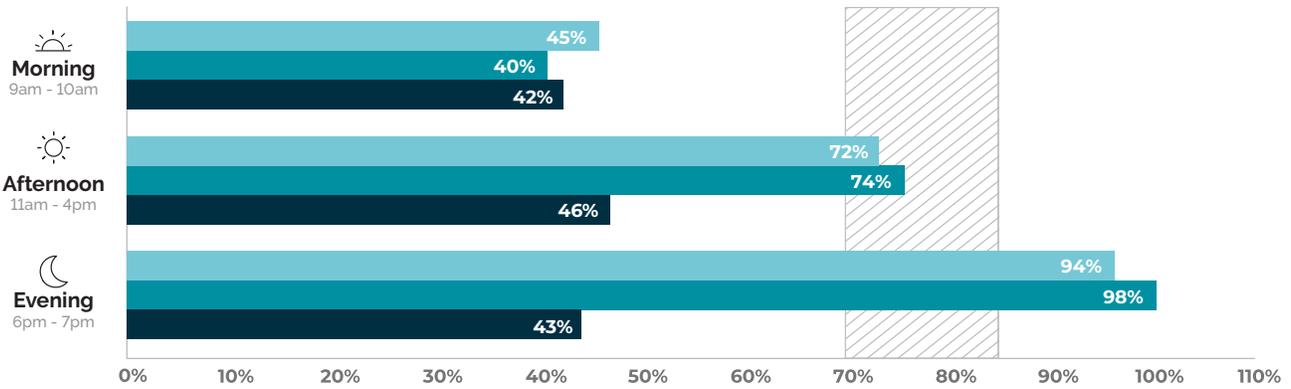
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

# Ballard Core

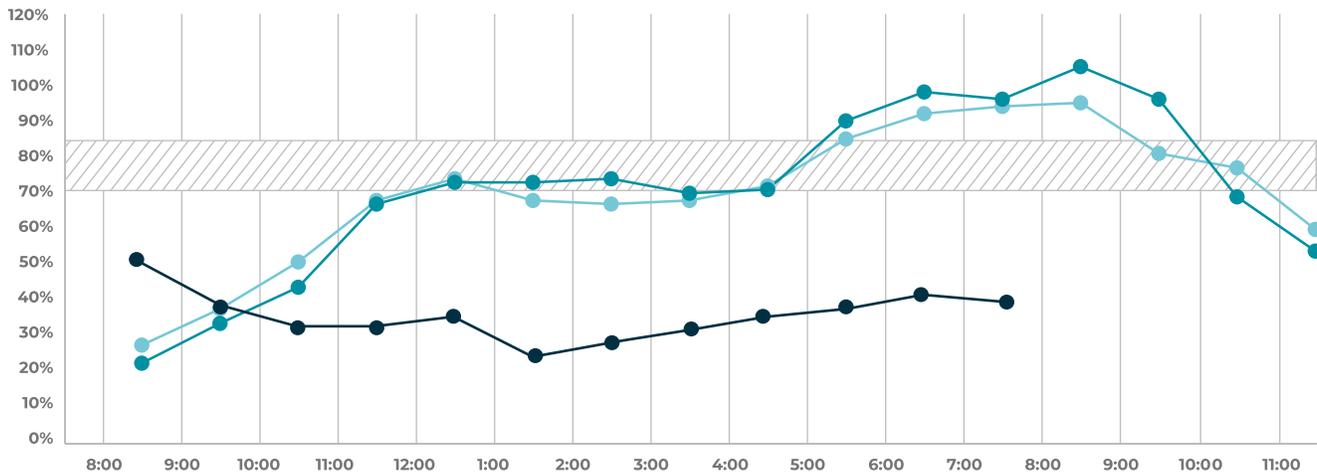
8am - 8pm 2 hours | No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.50 | ▼ | \$1.00 |
| Afternoon<br>11am - 4pm | \$2.00 | — | —      |
| Evening<br>6pm - 7pm    | \$2.50 | ▲ | \$3.00 |

### 2019

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.00 | ▼ | \$0.50 |
| Afternoon<br>11am - 4pm | \$2.00 | — | —      |
| Evening<br>6pm - 7pm    | \$3.00 | ▲ | \$3.50 |

### 2020

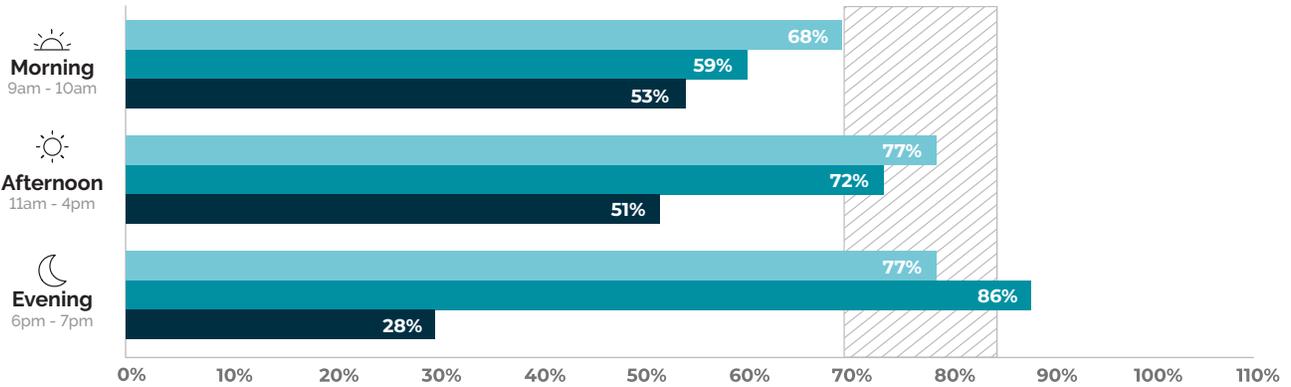
|                         |        |   |   |
|-------------------------|--------|---|---|
| Morning<br>9am - 10am   | \$0.50 | — | — |
| Afternoon<br>11am - 4pm | \$0.50 | — | — |
| Evening<br>6pm - 7pm    | \$0.50 | — | — |

# Ballard Edge

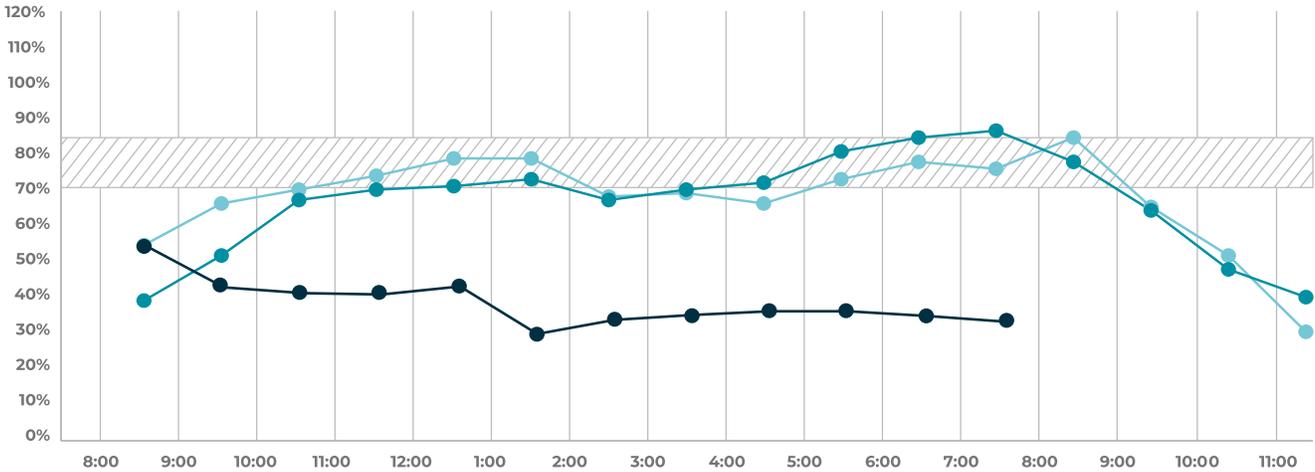
8am - 8pm 4 hours



## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$1.00 | — |
| Evening<br>6pm - 7pm    | \$1.00 | — |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$0.50 | —        |
| Afternoon<br>11am - 4pm | \$1.00 | —        |
| Evening<br>6pm - 7pm    | \$1.00 | ▲ \$1.50 |

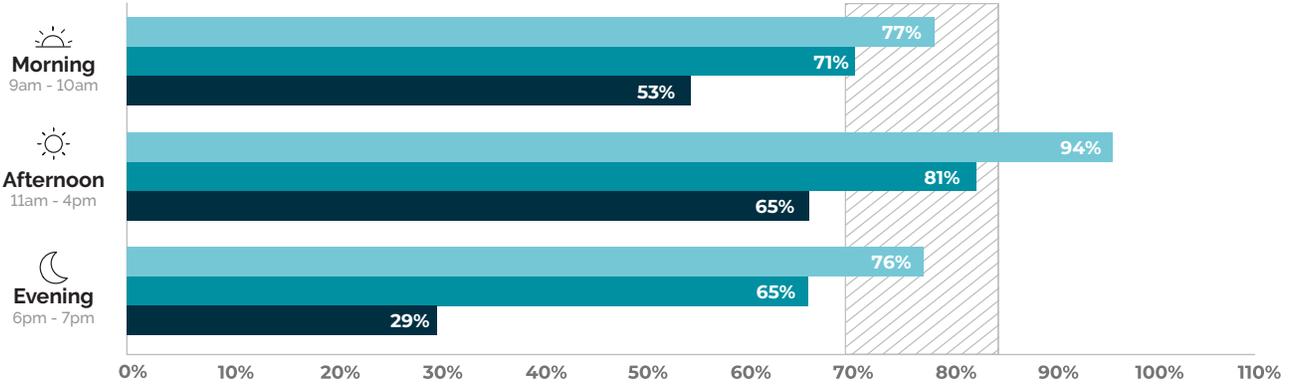
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

# Belltown North

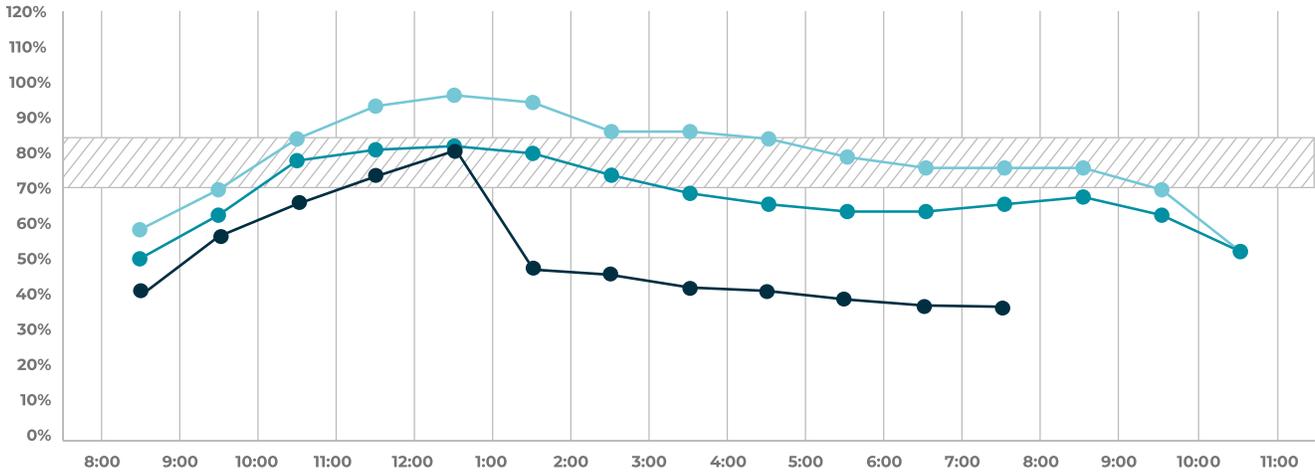
8am - 8pm 4 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$1.50 | ▲ \$2.00 |
| Evening<br>6pm - 7pm    | \$1.50 | —        |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$2.00 | —        |
| Evening<br>6pm - 7pm    | \$1.50 | ▼ \$1.00 |

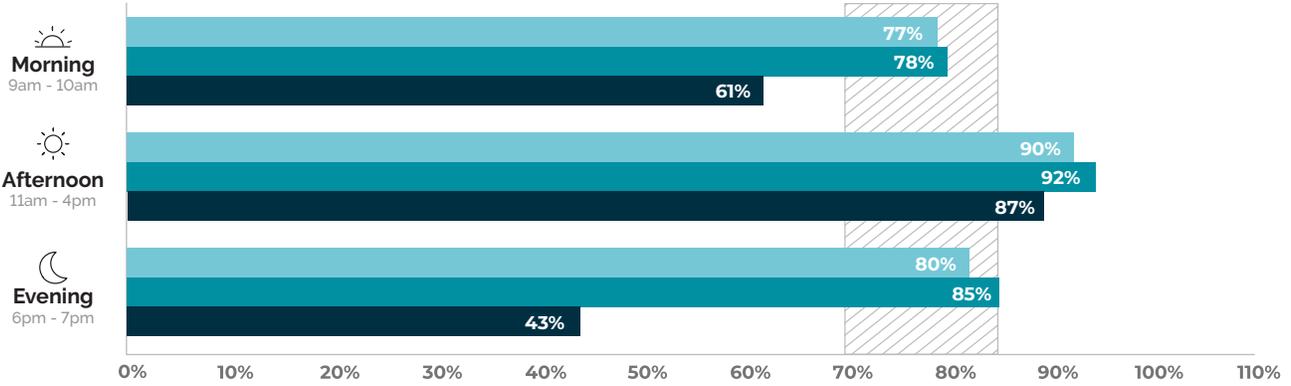
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

# Belltown South

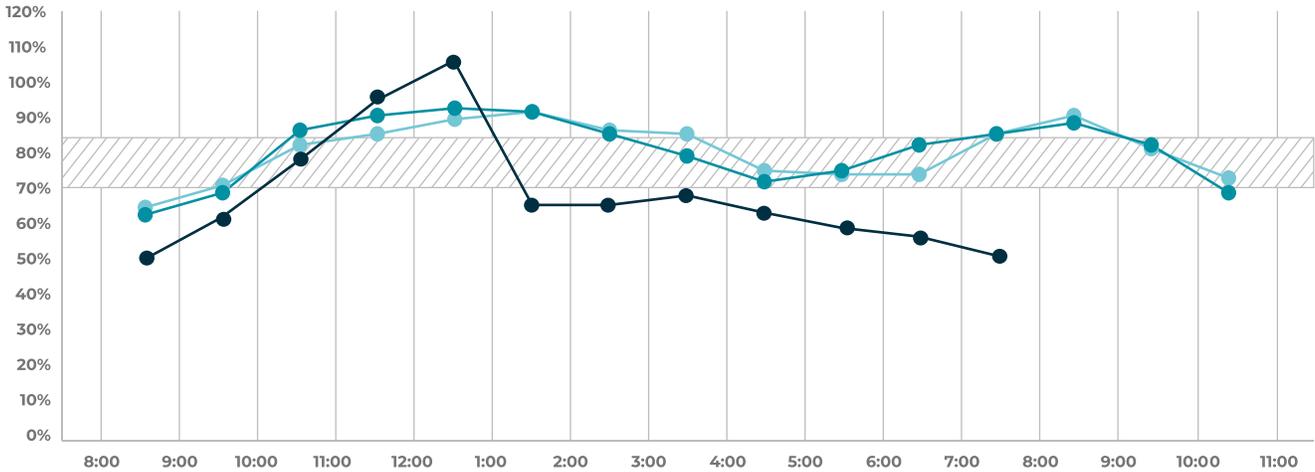
8am - 8pm 2 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$2.50 | — |
| Afternoon<br>11am - 4pm | \$3.00 | — |
| Evening<br>6pm - 7pm    | \$2.50 | — |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$2.50 | —        |
| Afternoon<br>11am - 4pm | \$3.00 | ▲ \$3.50 |
| Evening<br>6pm - 7pm    | \$2.50 | —        |

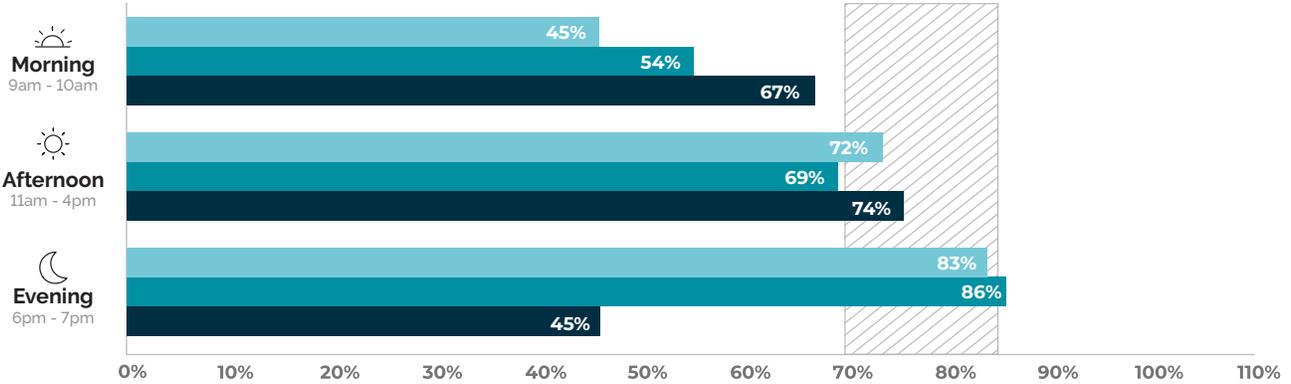
|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$0.50 | —        |
| Afternoon<br>11am - 4pm | \$0.50 | ▲ \$1.00 |
| Evening<br>6pm - 7pm    | \$0.50 | —        |

# Capitol Hill North

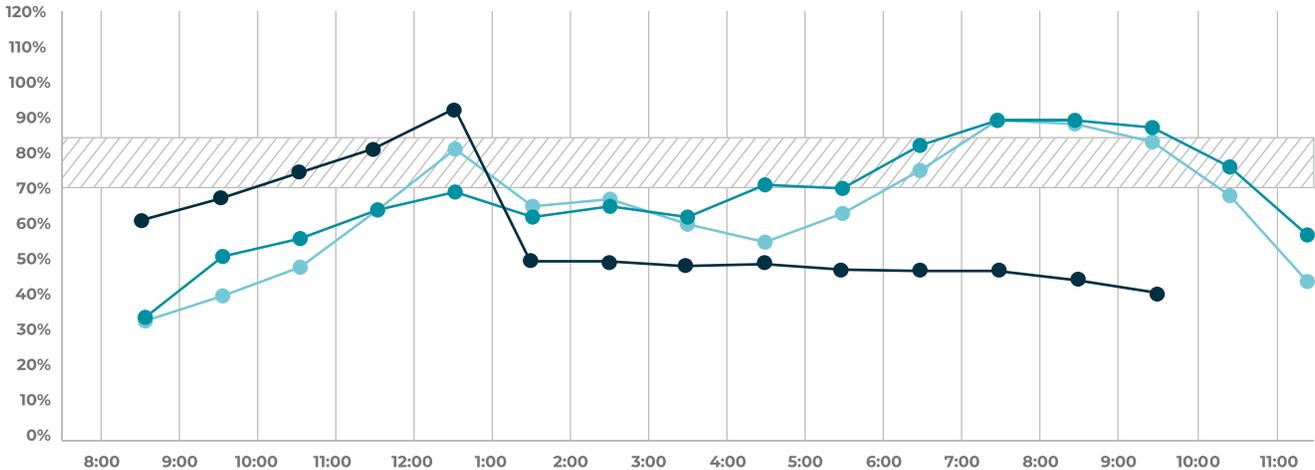
8am - 10pm 2 hours | No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$2.00 | ▼ | \$1.50 |
| Afternoon<br>11am - 4pm | \$3.50 | — | —      |
| Evening<br>6pm - 7pm    | \$4.00 | — | —      |

### 2019

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.50 | ▼ | \$1.00 |
| Afternoon<br>11am - 4pm | \$3.50 | ▼ | \$3.00 |
| Evening<br>6pm - 7pm    | \$4.00 | ▲ | \$4.50 |

### 2020

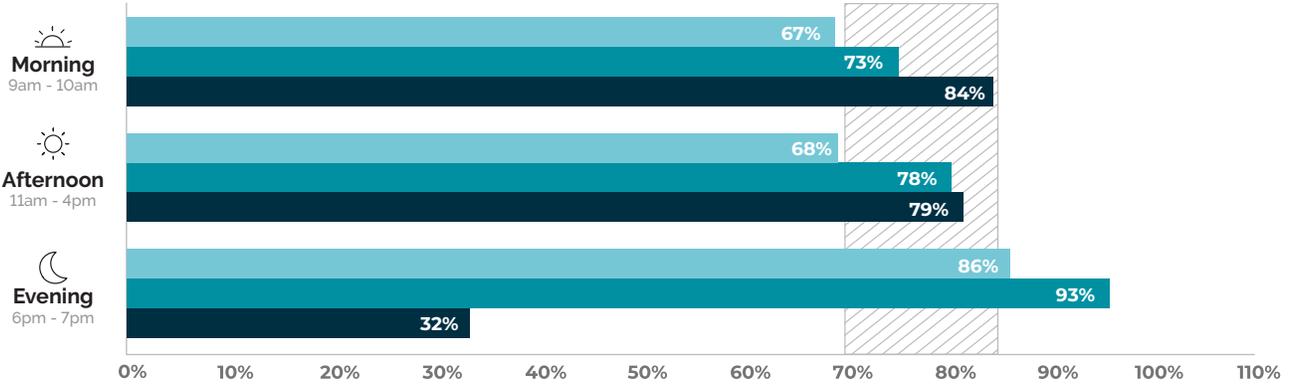
|                         |        |   |   |
|-------------------------|--------|---|---|
| Morning<br>9am - 10am   | \$0.50 | — | — |
| Afternoon<br>11am - 4pm | \$0.50 | — | — |
| Evening<br>6pm - 7pm    | \$0.50 | — | — |

# Capitol Hill South

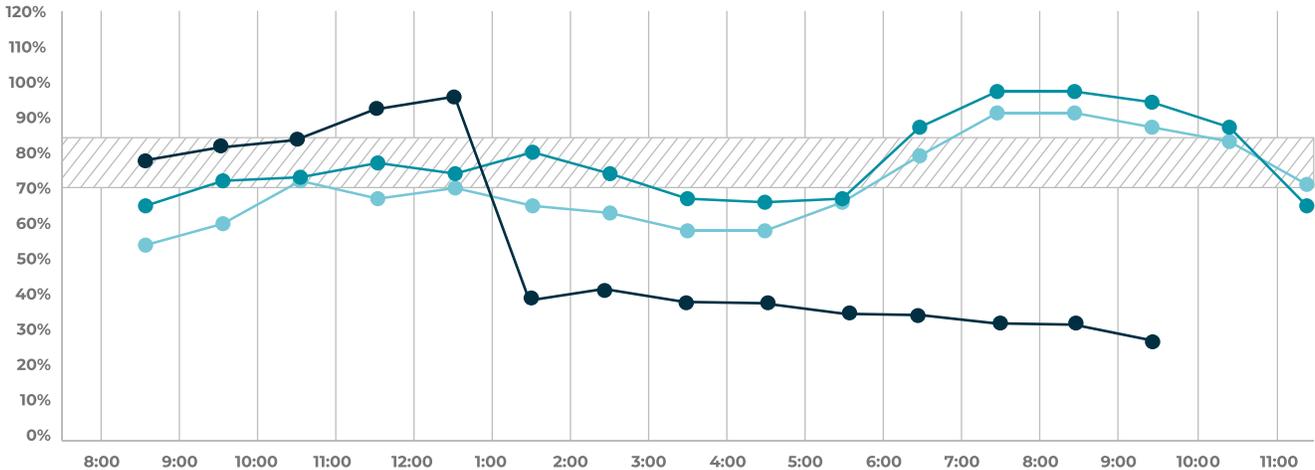
8am - 10pm 2 or 4 hours | No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.50 | —        |
| Afternoon<br>11am - 4pm | \$2.50 | —        |
| Evening<br>6pm - 7pm    | \$3.00 | ▲ \$3.50 |

### 2019

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.50 | —        |
| Afternoon<br>11am - 4pm | \$2.50 | —        |
| Evening<br>6pm - 7pm    | \$3.50 | ▲ \$4.00 |

### 2020

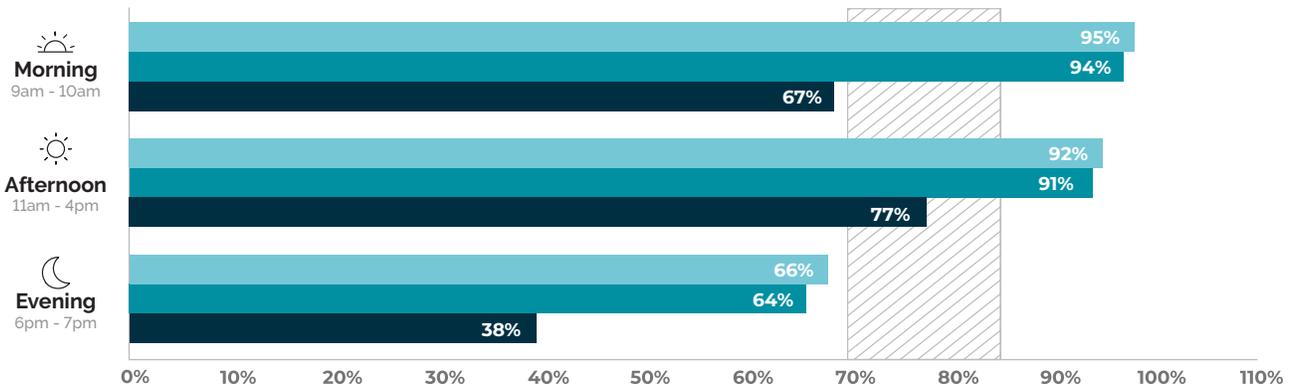
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

# Cherry Hill

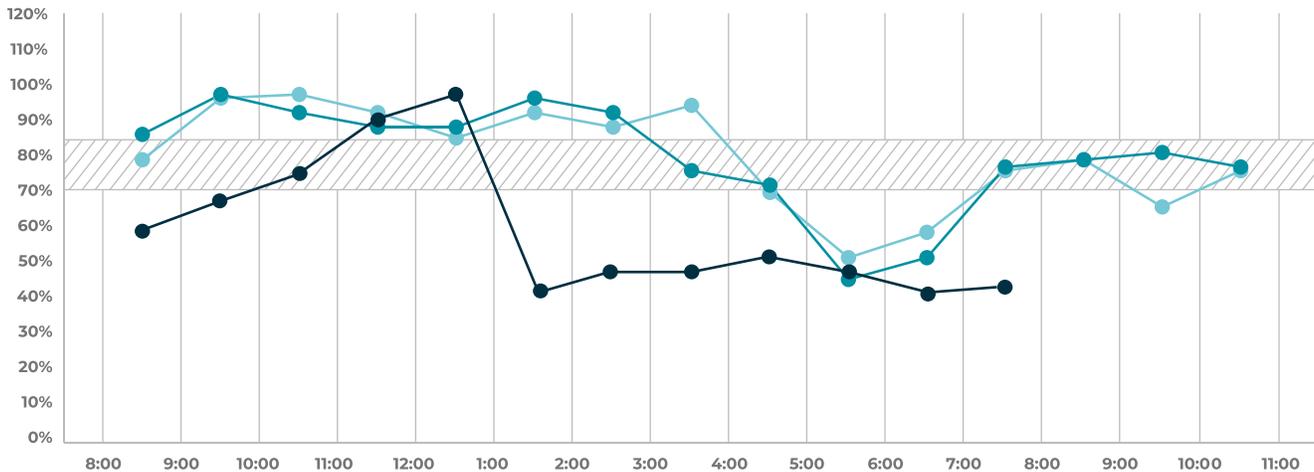
8am - 8pm 2 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$3.00 | — |
| Afternoon<br>11am - 4pm | \$3.00 | — |
| Evening<br>6pm - 7pm    | \$1.00 | — |

### 2019

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$3.00 | ▲ \$3.50 |
| Afternoon<br>11am - 4pm | \$3.00 | ▲ \$3.50 |
| Evening<br>6pm - 7pm    | \$1.00 | ▼ \$0.50 |

### 2020

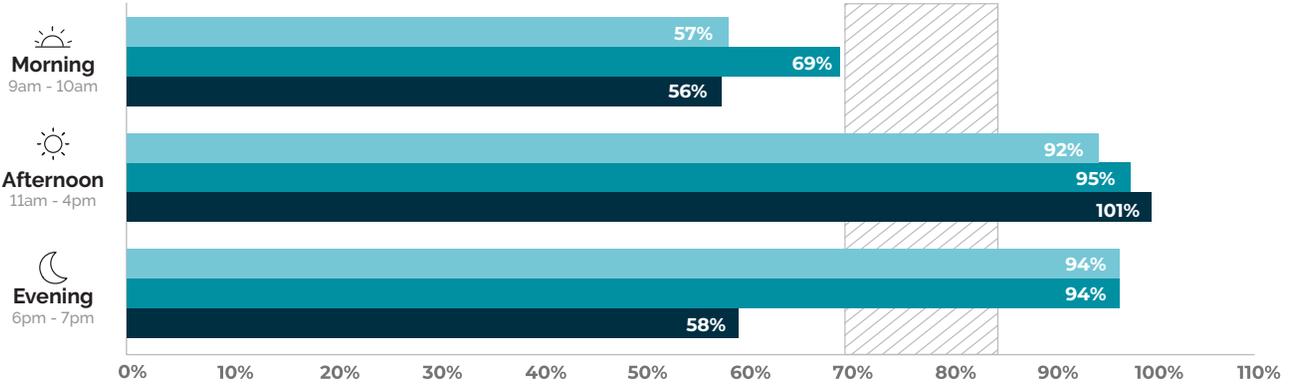
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

# Chinatown/ID Core

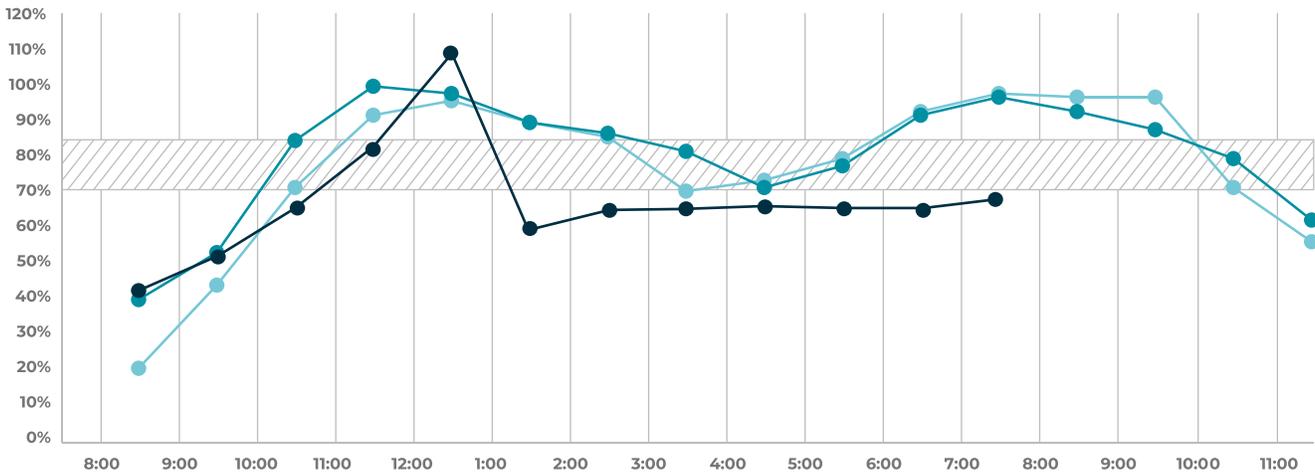
8am - 8pm 2 hours / No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$1.00 | — |
| Afternoon<br>11am - 4pm | \$4.50 | — |
| Evening<br>6pm - 7pm    | \$3.00 | — |

### 2019

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$4.50 | ▲ \$5.00 |
| Evening<br>6pm - 7pm    | \$3.00 | ▲ \$3.50 |

### 2020

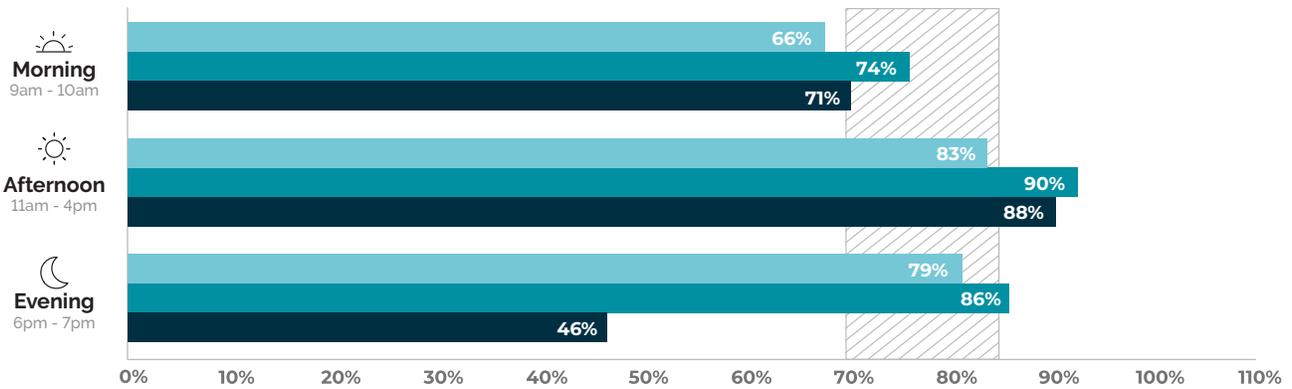
|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$0.50 | —        |
| Afternoon<br>11am - 4pm | \$0.50 | ▲ \$1.00 |
| Evening<br>6pm - 7pm    | \$0.50 | —        |

# Chinatown/ID Edge

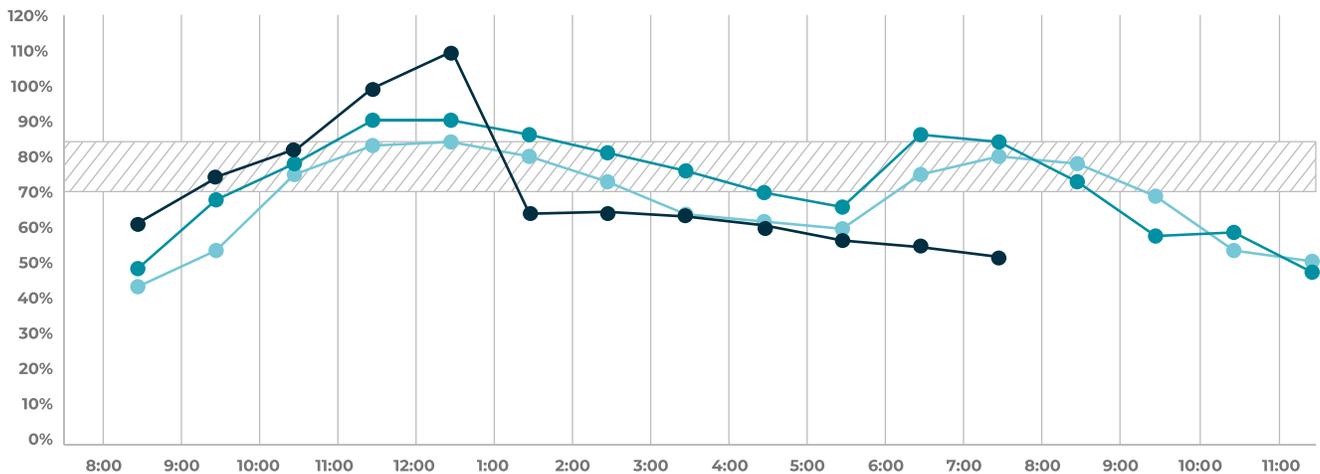
8am - 8pm 2 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$2.00 | — |
| Evening<br>6pm - 7pm    | \$1.50 | — |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$0.50 | —        |
| Afternoon<br>11am - 4pm | \$2.00 | ▲ \$2.50 |
| Evening<br>6pm - 7pm    | \$1.50 | ▲ \$2.00 |

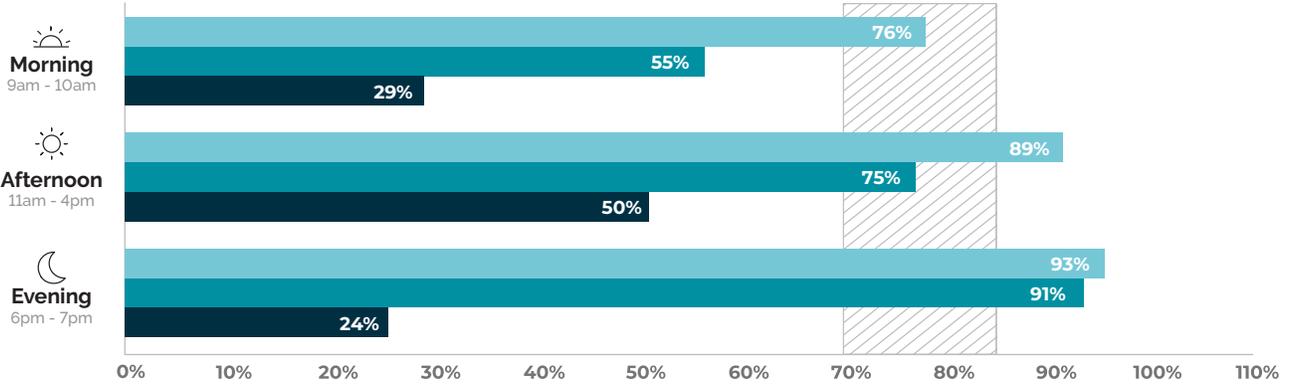
|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$0.50 | —        |
| Afternoon<br>11am - 4pm | \$0.50 | ▲ \$1.00 |
| Evening<br>6pm - 7pm    | \$0.50 | —        |

# Columbia City

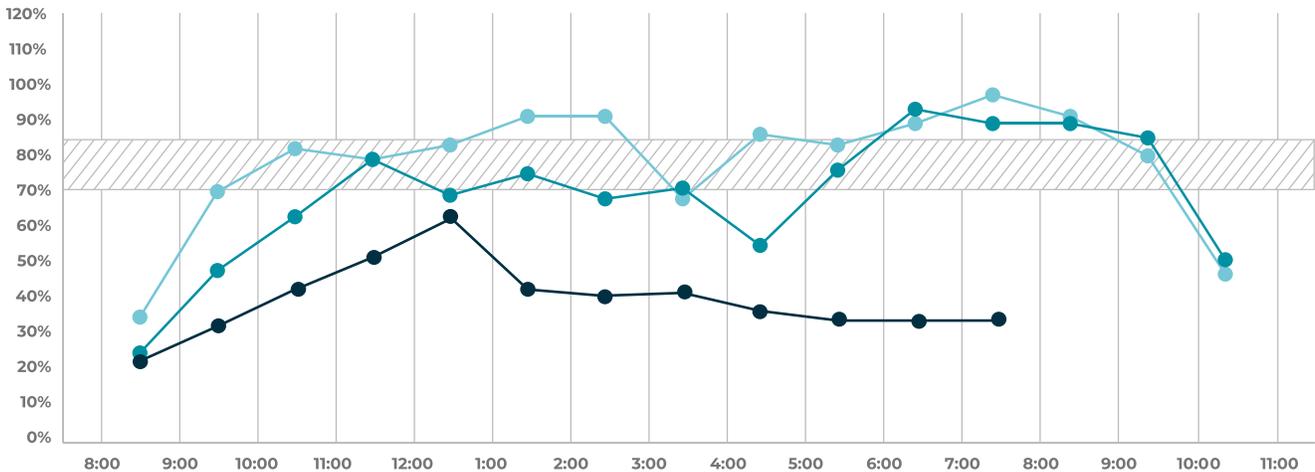
8am - 8pm 2 hours | No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$1.00 | —        |
| Evening<br>6pm - 7pm    | \$1.00 | ▲ \$1.50 |

### 2019

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | ▼ \$0.50 |
| Afternoon<br>11am - 4pm | \$1.00 | —        |
| Evening<br>6pm - 7pm    | \$1.50 | ▲ \$2.00 |

### 2020

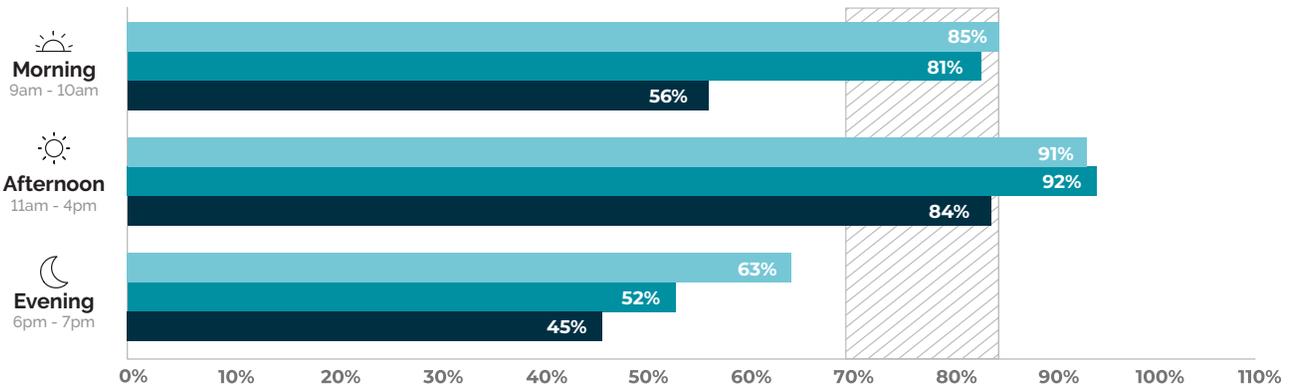
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

# Commercial Core Financial

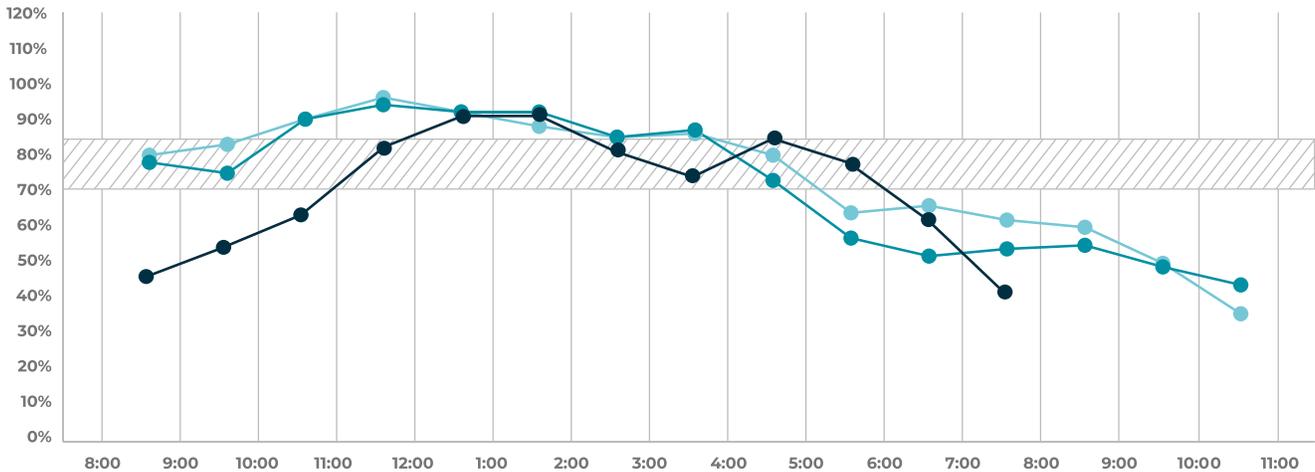
8am - 8pm 2 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$4.00 | —        |
| Afternoon<br>11am - 4pm | \$4.50 | ▲ \$5.00 |
| Evening<br>6pm - 7pm    | \$3.00 | ▼ \$2.50 |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$4.00 | —        |
| Afternoon<br>11am - 4pm | \$5.00 | —        |
| Evening<br>6pm - 7pm    | \$2.50 | ▼ \$2.00 |

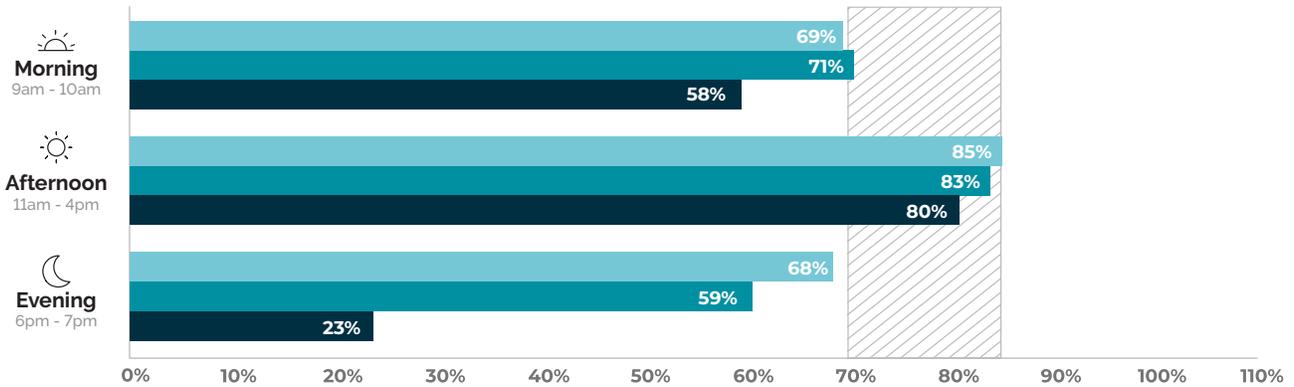
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

# Commercial Core Retail

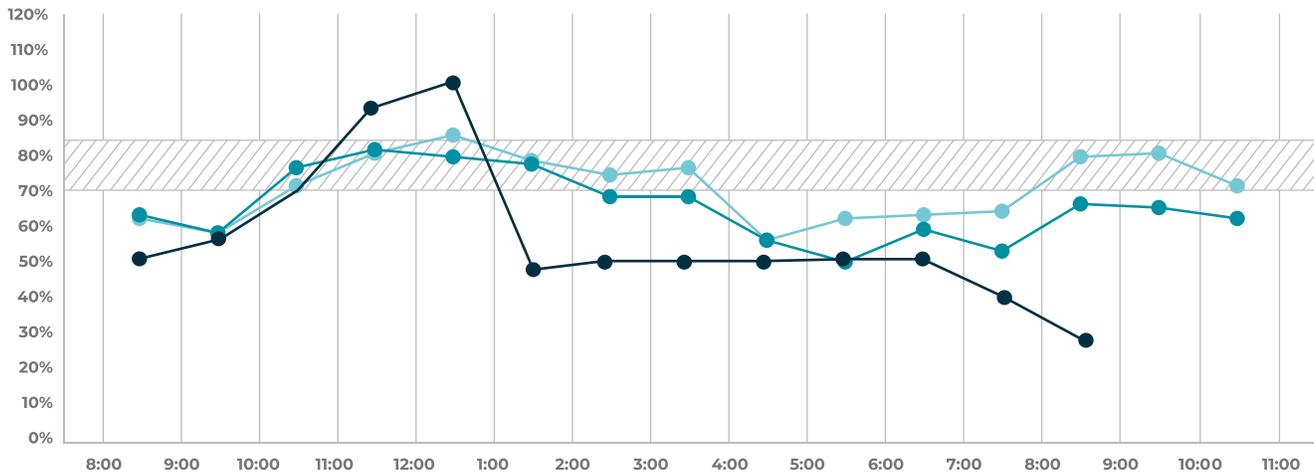
8am - 8pm 2 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

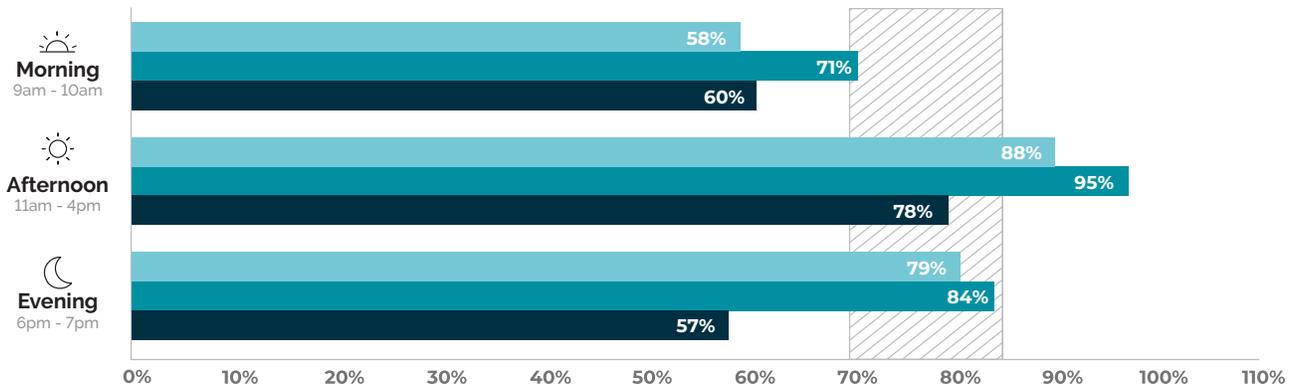
| Period                 | 2018     | 2019            | 2020     |
|------------------------|----------|-----------------|----------|
| Morning (9am - 10am)   | \$3.50 — | \$3.50 —        | \$0.50 — |
| Afternoon (11am - 4pm) | \$4.00 — | \$4.00 —        | \$0.50 — |
| Evening (6pm - 7pm)    | \$3.50 — | \$3.50 ▼ \$3.00 | \$0.50 — |

# Commercial Core Waterfront

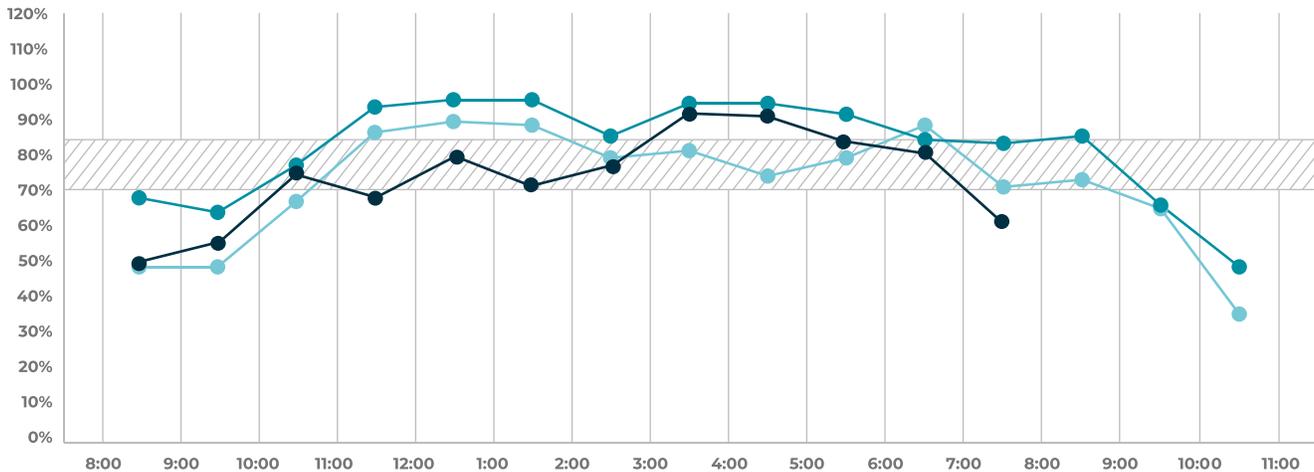
8am - 8pm 2 or 4 hours | No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$3.50 | ▼ | \$3.00 |
| Afternoon<br>11am - 4pm | \$4.50 | ▲ | \$5.00 |
| Evening<br>6pm - 7pm    | \$4.00 | — | —      |

|                         |        |   |   |
|-------------------------|--------|---|---|
| Morning<br>9am - 10am   | \$3.00 | — | — |
| Afternoon<br>11am - 4pm | \$5.00 | — | — |
| Evening<br>6pm - 7pm    | \$4.00 | — | — |

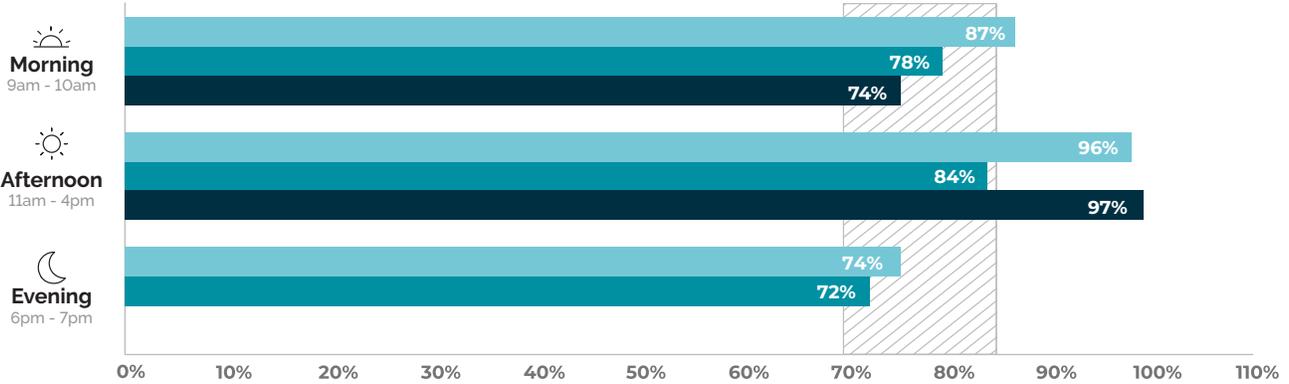
|                         |        |   |   |
|-------------------------|--------|---|---|
| Morning<br>9am - 10am   | \$0.50 | — | — |
| Afternoon<br>11am - 4pm | \$0.50 | — | — |
| Evening<br>6pm - 7pm    | \$0.50 | — | — |

# Denny Triangle North

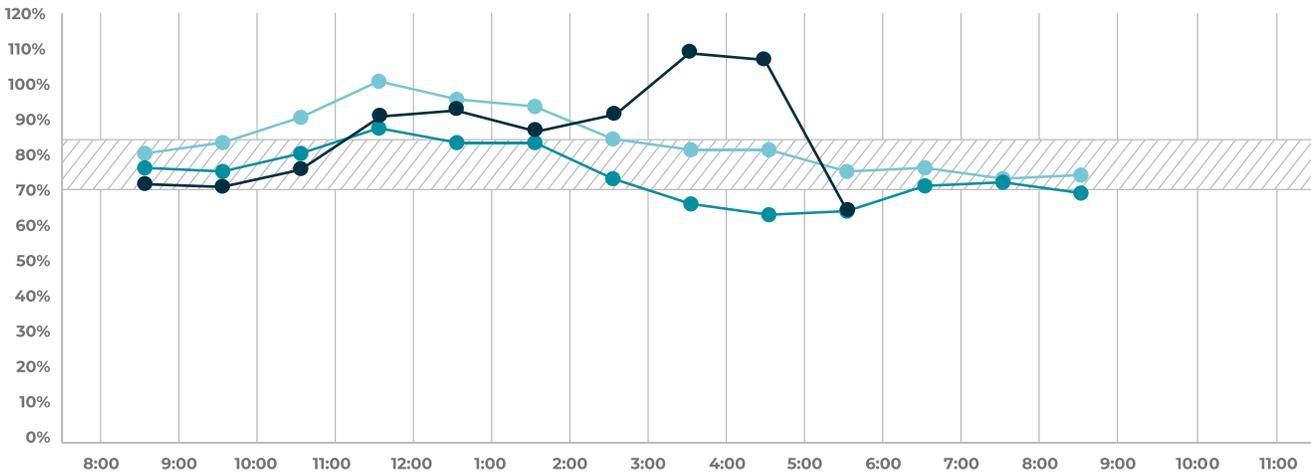
8am - 6pm 4 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.50 | — | \$0.00 |
| Afternoon<br>11am - 4pm | \$2.00 | ▲ | \$2.50 |
| Evening<br>6pm - 7pm    | \$0.00 | — | —      |

|                         |        |   |   |
|-------------------------|--------|---|---|
| Morning<br>9am - 10am   | \$1.50 | — | — |
| Afternoon<br>11am - 4pm | \$2.50 | — | — |
| Evening<br>6pm - 7pm    | \$0.00 | — | — |

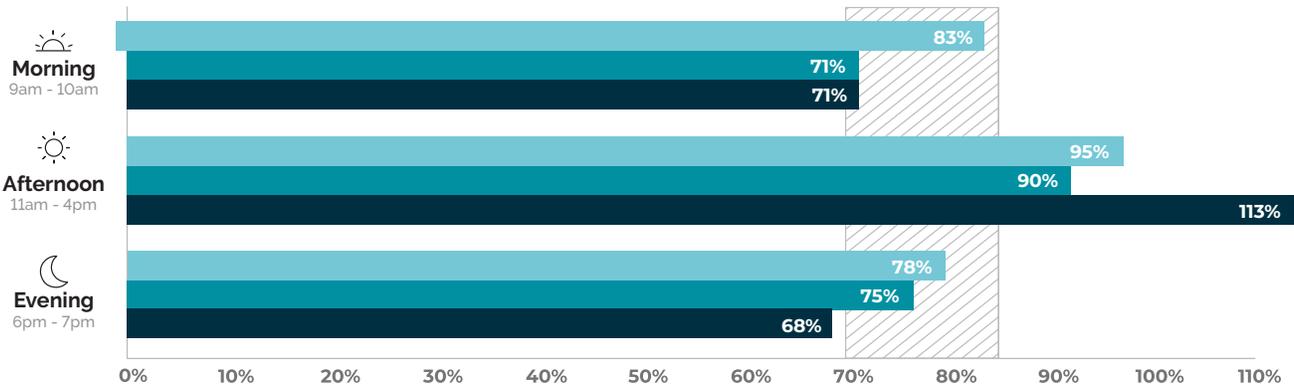
|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$0.50 | — | —      |
| Afternoon<br>11am - 4pm | \$0.50 | ▲ | \$1.00 |
| Evening<br>6pm - 7pm    | \$0.00 | — | —      |

# Denny Triangle South

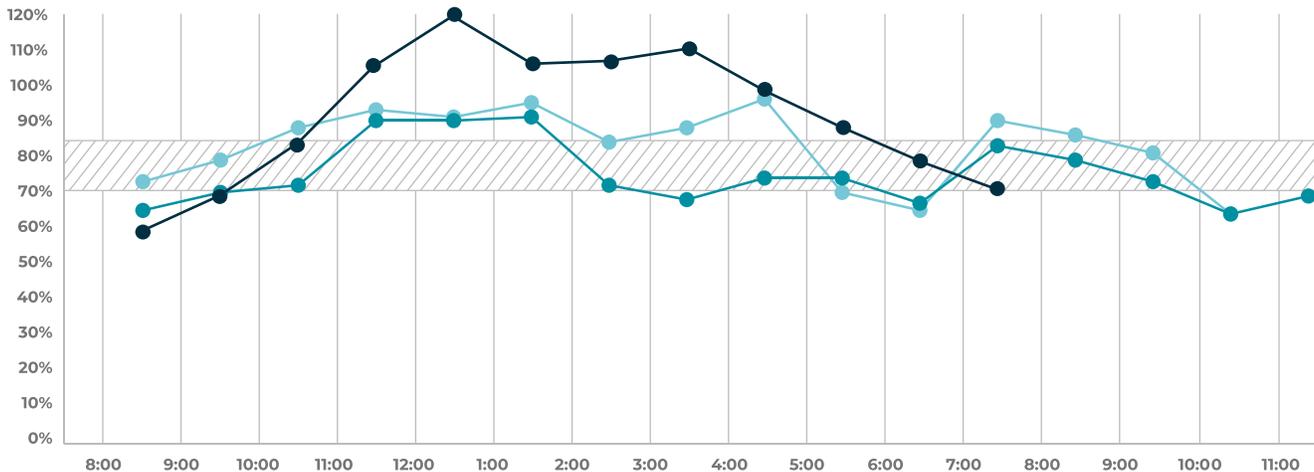
8am - 8pm 2 or 4 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$3.50 | —        |
| Afternoon<br>11am - 4pm | \$4.00 | ▲ \$4.50 |
| Evening<br>6pm - 7pm    | \$3.00 | —        |

### 2019

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$3.50 | —        |
| Afternoon<br>11am - 4pm | \$4.50 | ▲ \$5.00 |
| Evening<br>6pm - 7pm    | \$3.00 | —        |

### 2020

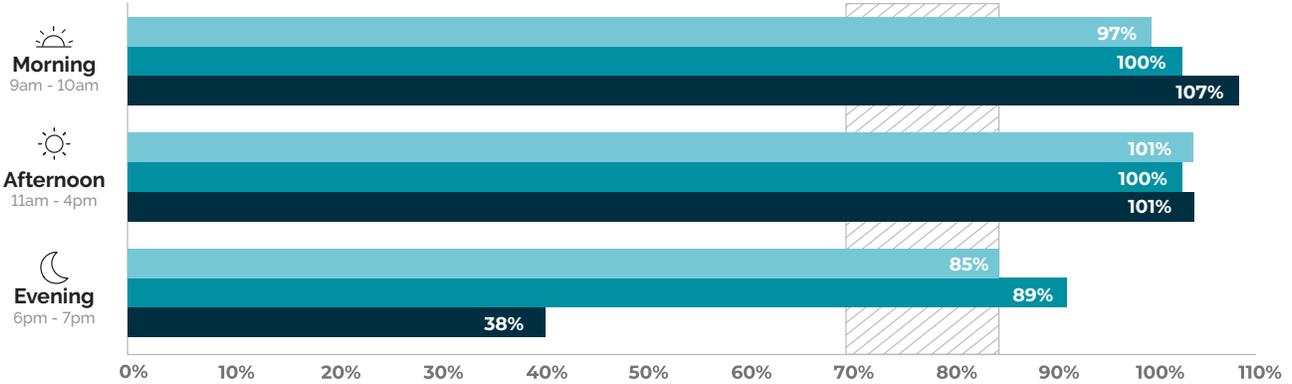
|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$0.50 | —        |
| Afternoon<br>11am - 4pm | \$0.50 | ▲ \$1.00 |
| Evening<br>6pm - 7pm    | \$0.50 | —        |

# First Hill

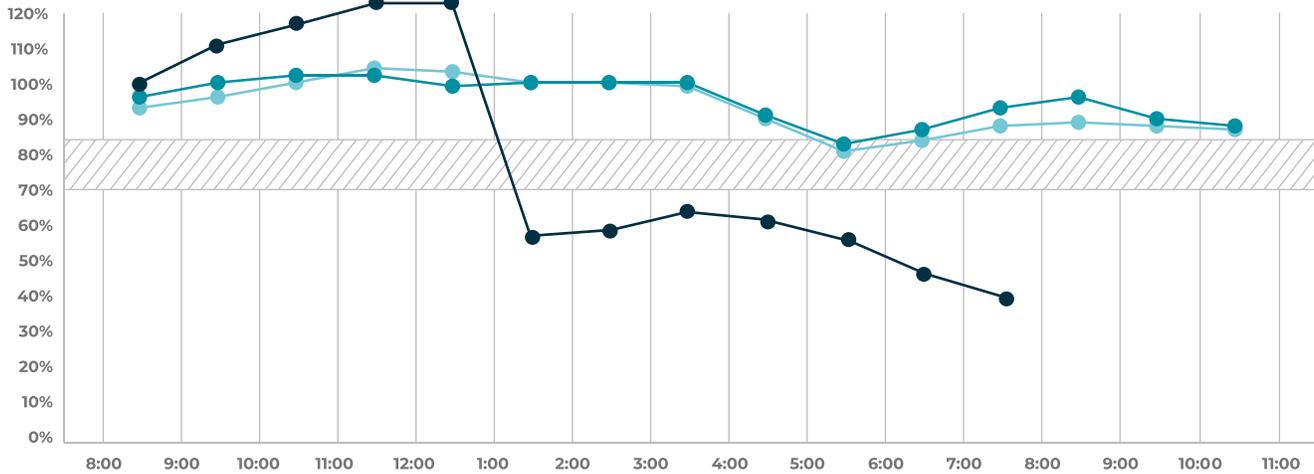
8am - 8pm 2 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$4.50 | — |
| Afternoon<br>11am - 4pm | \$5.00 | — |
| Evening<br>6pm - 7pm    | \$4.50 | — |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$4.50 | ▲ \$5.00 |
| Afternoon<br>11am - 4pm | \$5.00 | —        |
| Evening<br>6pm - 7pm    | \$4.50 | ▲ \$5.00 |

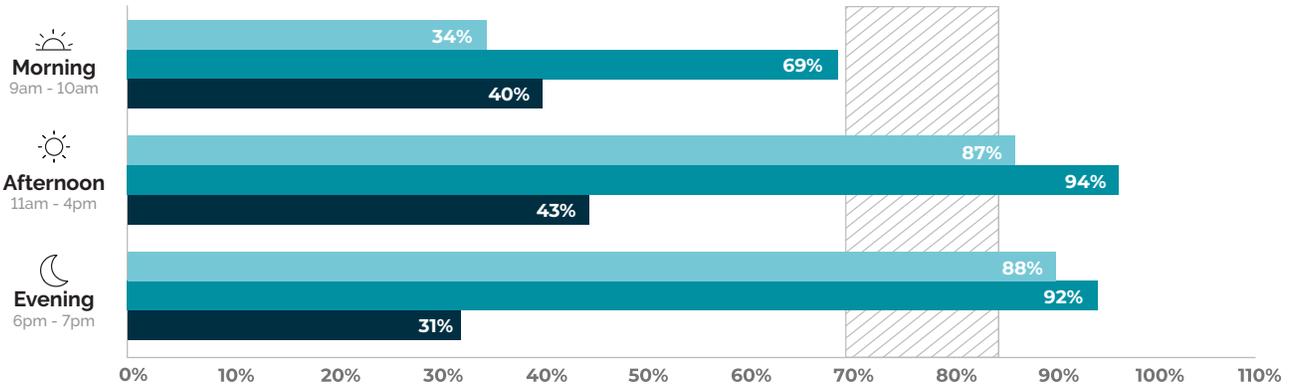
|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$0.50 | ▲ \$1.00 |
| Afternoon<br>11am - 4pm | \$0.50 | ▲ \$1.00 |
| Evening<br>6pm - 7pm    | \$0.50 | —        |

# Fremont

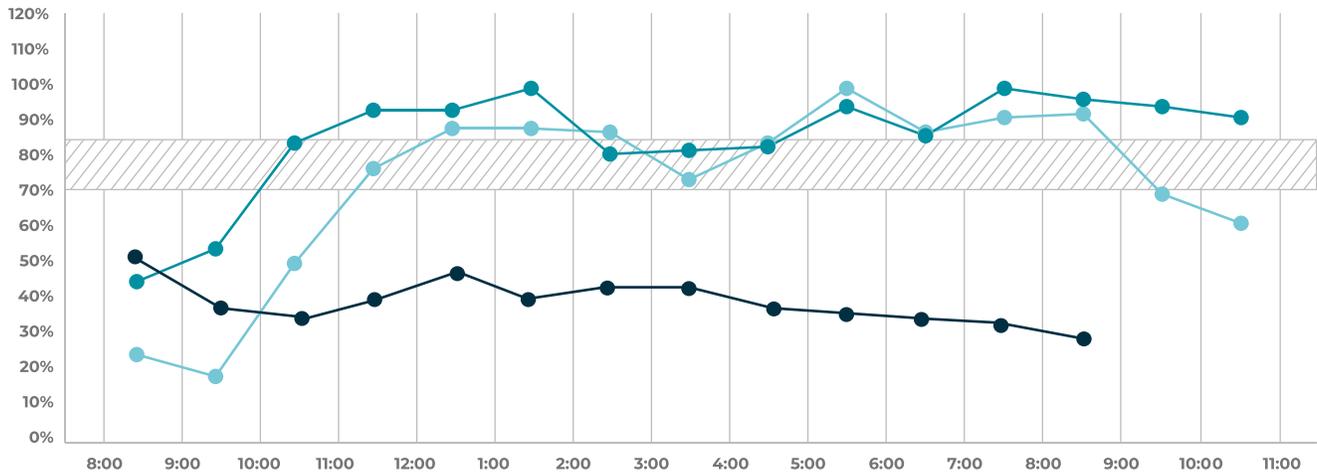
8am - 8pm 2 hours | No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.00 | ▼ | \$0.50 |
| Afternoon<br>11am - 4pm | \$1.50 | — |        |
| Evening<br>6pm - 7pm    | \$1.50 | — |        |

### 2019

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$0.50 | — |        |
| Afternoon<br>11am - 4pm | \$1.50 | ▲ | \$2.00 |
| Evening<br>6pm - 7pm    | \$1.50 | ▲ | \$2.00 |

### 2020

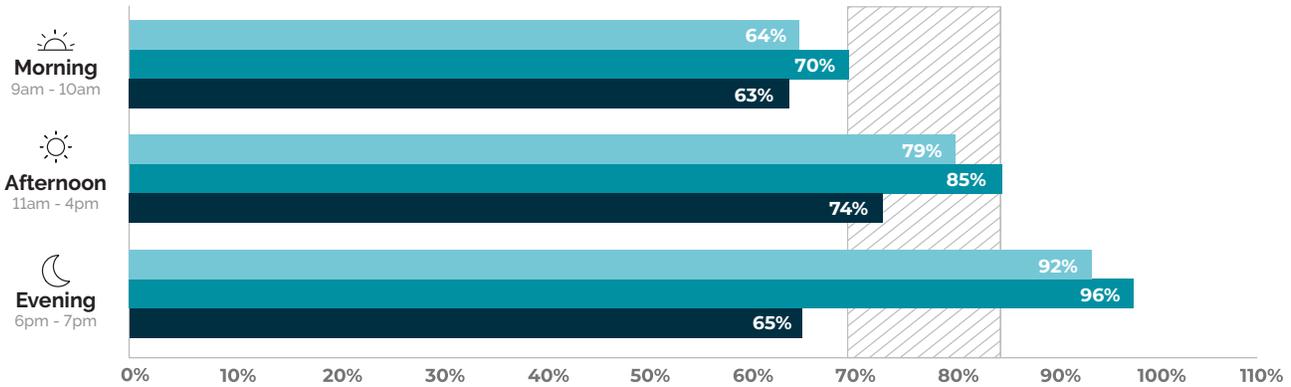
|                         |        |   |  |
|-------------------------|--------|---|--|
| Morning<br>9am - 10am   | \$0.50 | — |  |
| Afternoon<br>11am - 4pm | \$0.50 | — |  |
| Evening<br>6pm - 7pm    | \$0.50 | — |  |

# Green Lake

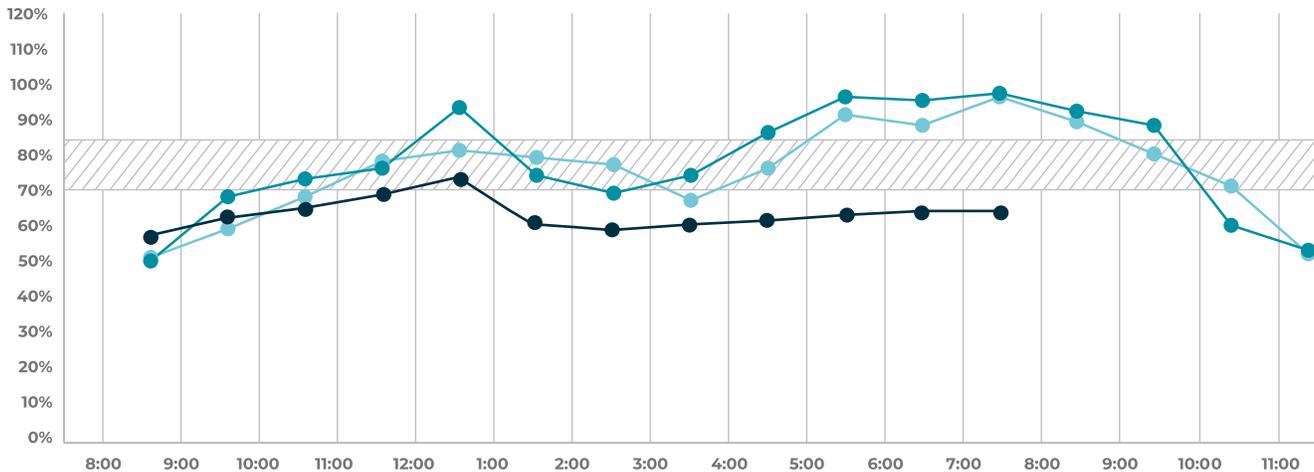
8am - 8pm 2 hours | No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.00 | ▼ | \$0.50 |
| Afternoon<br>11am - 4pm | \$1.00 | — |        |
| Evening<br>6pm - 7pm    | \$1.50 | ▲ | \$2.00 |

### 2019

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$0.50 | — |        |
| Afternoon<br>11am - 4pm | \$1.00 | — |        |
| Evening<br>6pm - 7pm    | \$2.00 | ▲ | \$2.50 |

### 2020

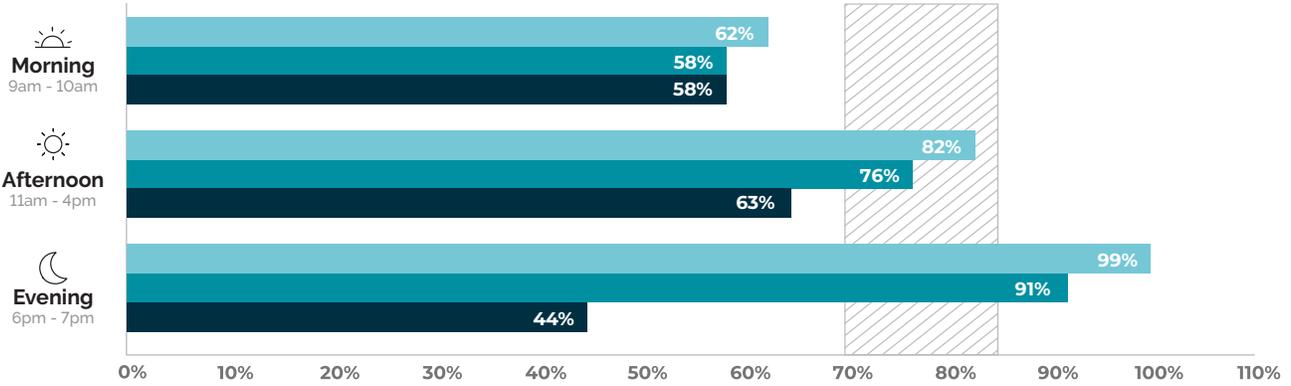
|                         |        |   |  |
|-------------------------|--------|---|--|
| Morning<br>9am - 10am   | \$0.50 | — |  |
| Afternoon<br>11am - 4pm | \$0.50 | — |  |
| Evening<br>6pm - 7pm    | \$0.50 | — |  |

# Pike-Pine

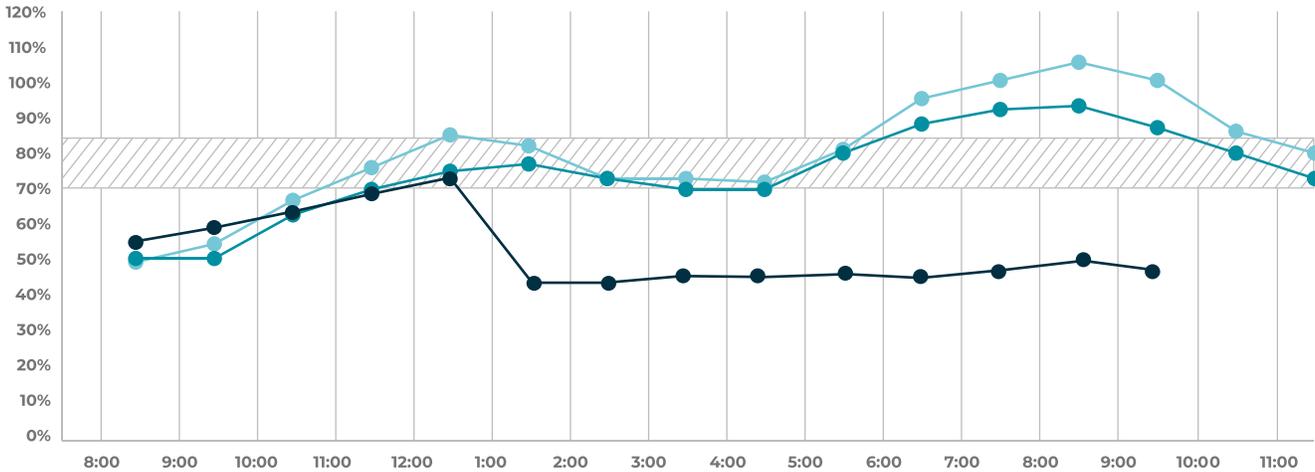
8am - 10pm 2 or 4 hours | No time limit after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$2.00 | ▼ | \$1.50 |
| Afternoon<br>11am - 4pm | \$3.00 | — |        |
| Evening<br>6pm - 7pm    | \$3.00 | ▲ | \$3.50 |

### 2019

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.50 | ▼ | \$1.00 |
| Afternoon<br>11am - 4pm | \$3.00 | — |        |
| Evening<br>6pm - 7pm    | \$3.50 | ▲ | \$4.00 |

### 2020

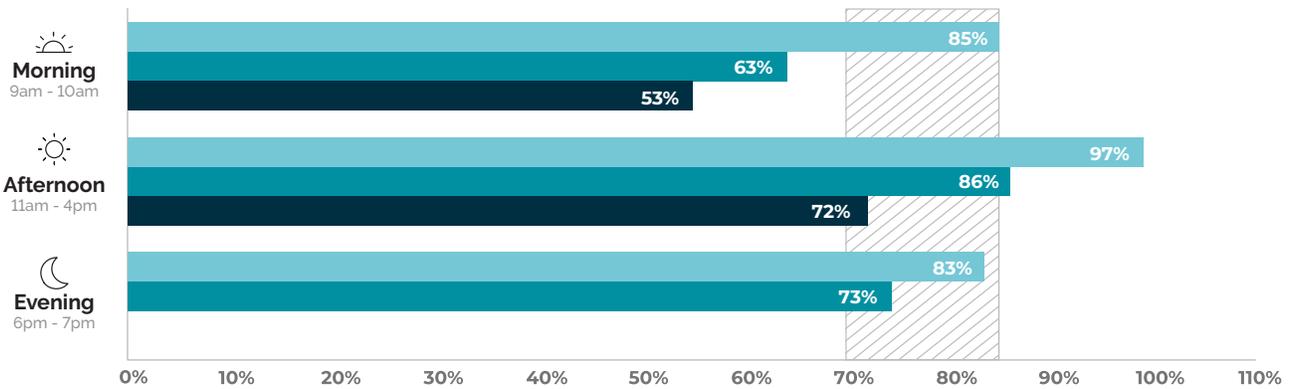
|                         |        |   |  |
|-------------------------|--------|---|--|
| Morning<br>9am - 10am   | \$0.50 | — |  |
| Afternoon<br>11am - 4pm | \$0.50 | — |  |
| Evening<br>6pm - 7pm    | \$0.50 | — |  |

# Pioneer Square Core

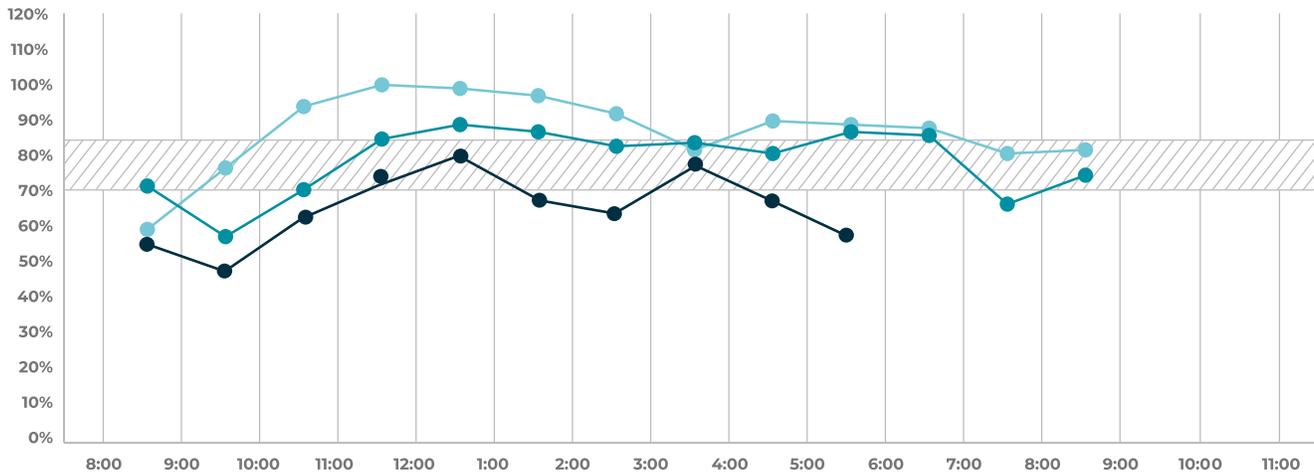
8am - 6pm 2 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$3.00 | — |
| Afternoon<br>11am - 4pm | \$5.00 | — |
| Evening<br>6pm - 7pm    | N/A    | — |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$3.00 | ▼ \$2.50 |
| Afternoon<br>11am - 4pm | \$5.00 | —        |
| Evening<br>6pm - 7pm    | N/A    | —        |

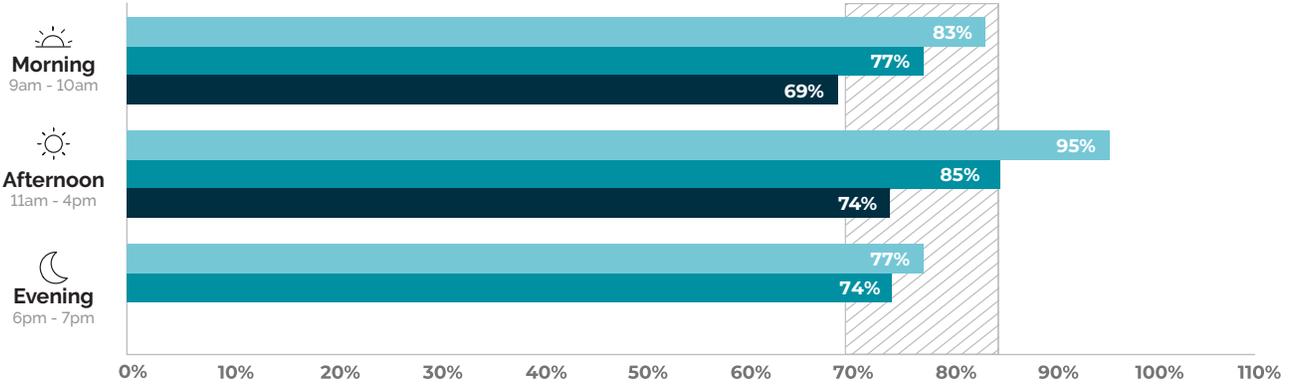
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | N/A    | — |

# Pioneer Square Edge

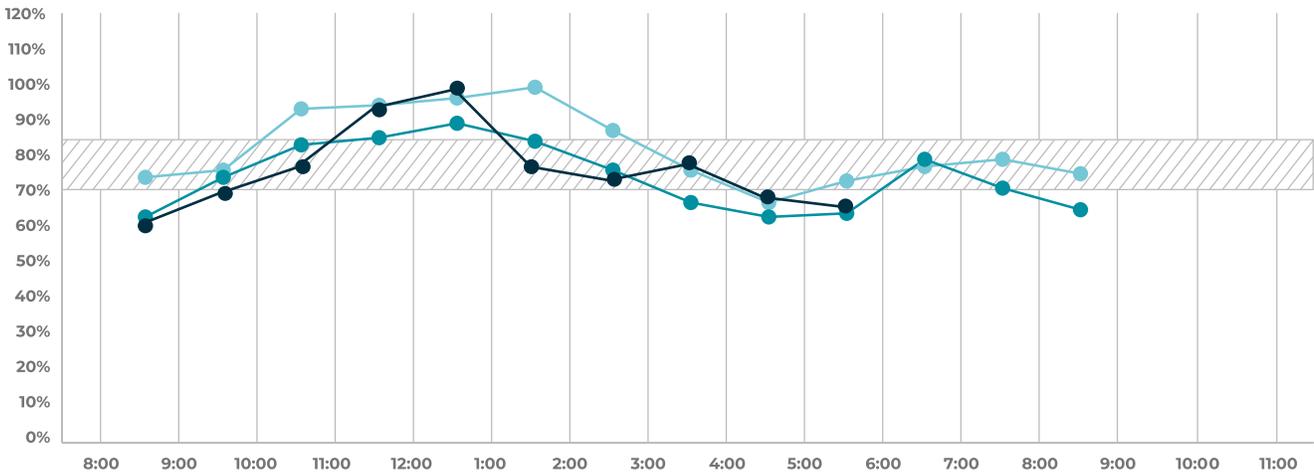
8am - 6pm 2 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$2.50 | —        |
| Afternoon<br>11am - 4pm | \$4.50 | ▲ \$5.00 |
| Evening<br>6pm - 7pm    | N/A    |          |

### 2019

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$2.50 | — |
| Afternoon<br>11am - 4pm | \$5.00 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

### 2020

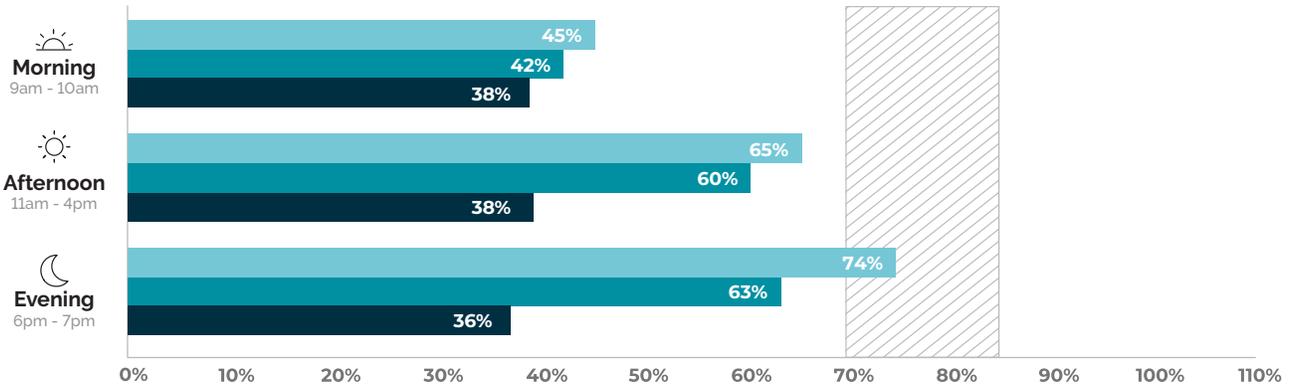
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

# Roosevelt

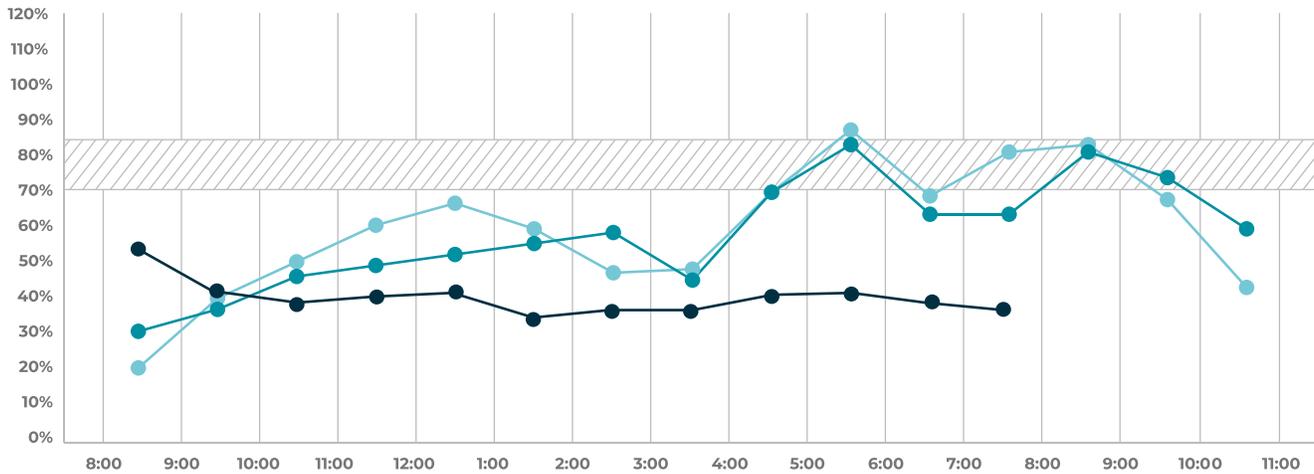
8am - 8pm 4 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$1.00 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$0.50 | —        |
| Afternoon<br>11am - 4pm | \$1.00 | ▼ \$0.50 |
| Evening<br>6pm - 7pm    | \$0.50 | —        |

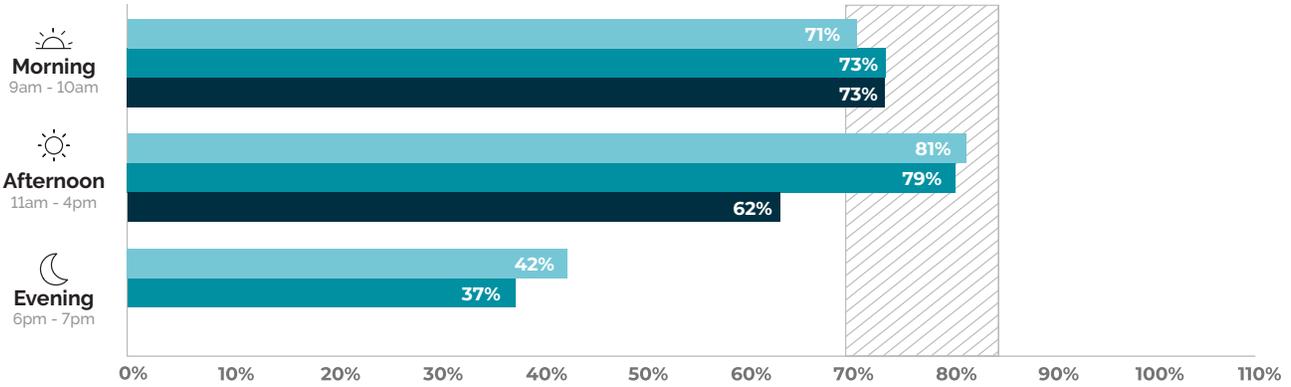
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | \$0.50 | — |

# South Lake Union North

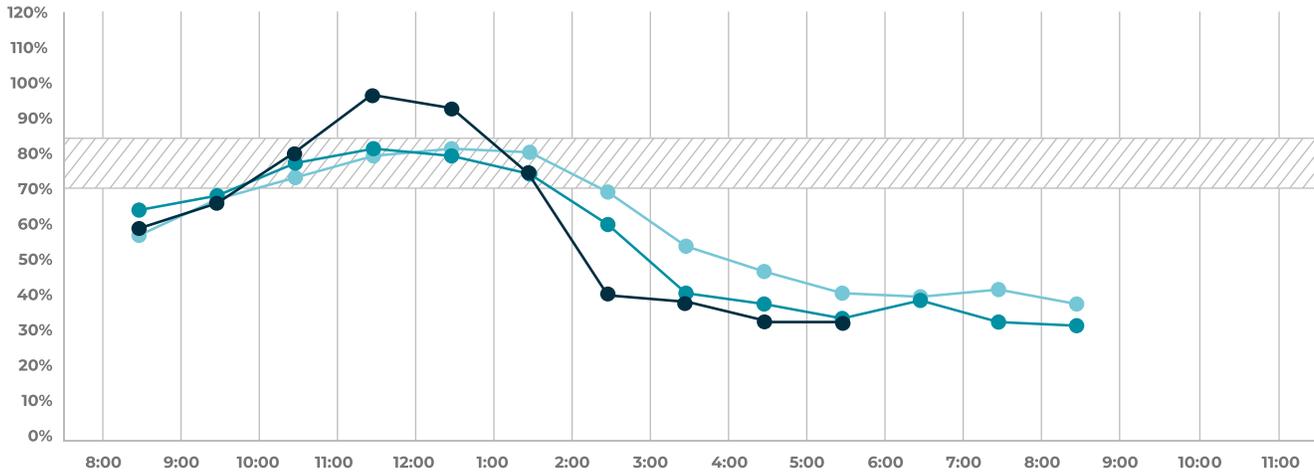
8am - 6pm 10 hours or 2 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$1.50 | — |
| Afternoon<br>11am - 4pm | \$2.00 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

### 2019

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$1.50 | — |
| Afternoon<br>11am - 4pm | \$2.00 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

### 2020

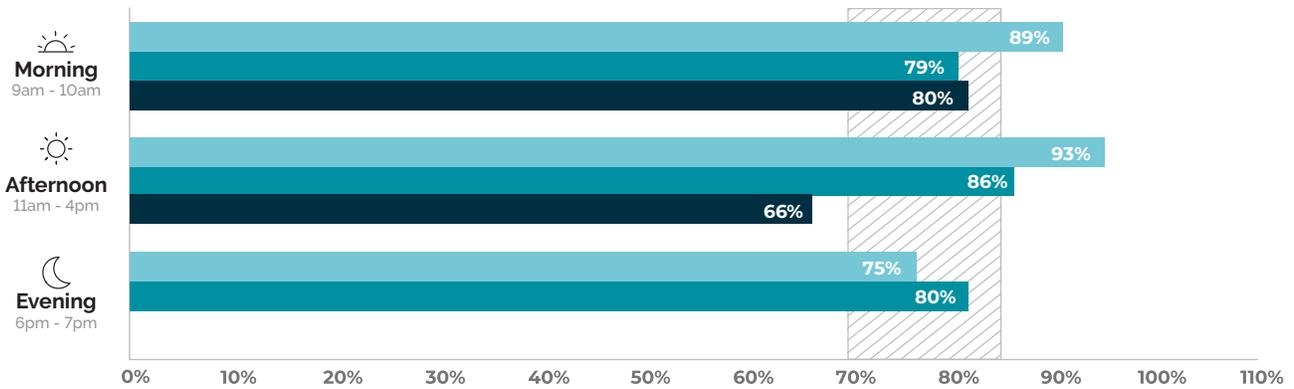
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

# South Lake Union South

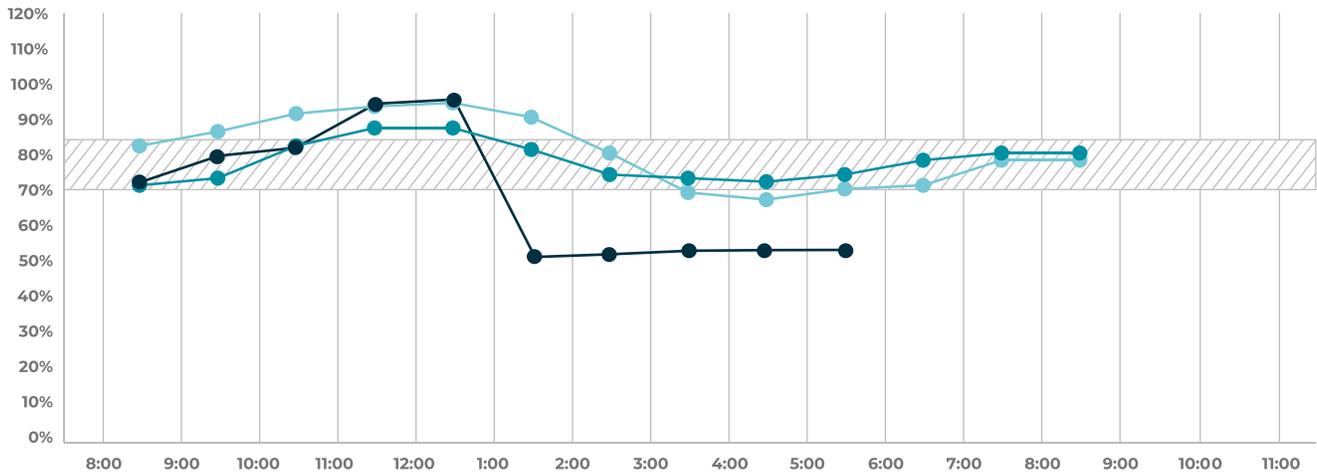
8am - 6pm 10 hours or 2 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$2.50 | ▲ | \$3.00 |
| Afternoon<br>11am - 4pm | \$3.00 | ▲ | \$3.50 |
| Evening<br>6pm - 7pm    | N/A    |   |        |

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$3.00 | — |        |
| Afternoon<br>11am - 4pm | \$3.50 | ▲ | \$4.00 |
| Evening<br>6pm - 7pm    | N/A    |   |        |

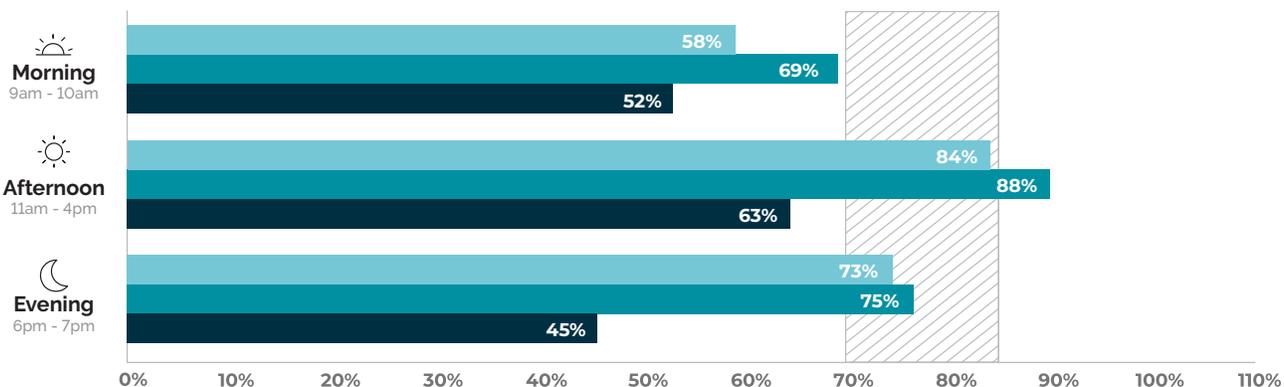
|                         |        |   |  |
|-------------------------|--------|---|--|
| Morning<br>9am - 10am   | \$0.50 | — |  |
| Afternoon<br>11am - 4pm | \$0.50 | — |  |
| Evening<br>6pm - 7pm    | N/A    |   |  |

# University District Core

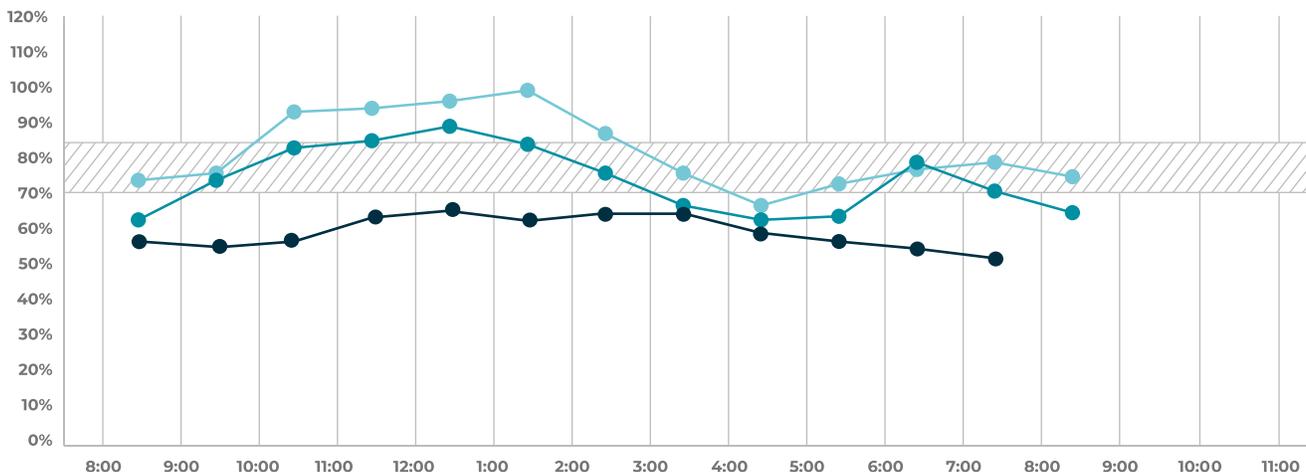
8am - 8pm 2 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$2.00 | ▼ | \$1.50 |
| Afternoon<br>11am - 4pm | \$2.50 | — |        |
| Evening<br>6pm - 7pm    | \$2.50 | — |        |

### 2019

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.50 | ▼ | \$1.00 |
| Afternoon<br>11am - 4pm | \$2.50 | ▲ | \$3.00 |
| Evening<br>6pm - 7pm    | \$2.50 | — |        |

### 2020

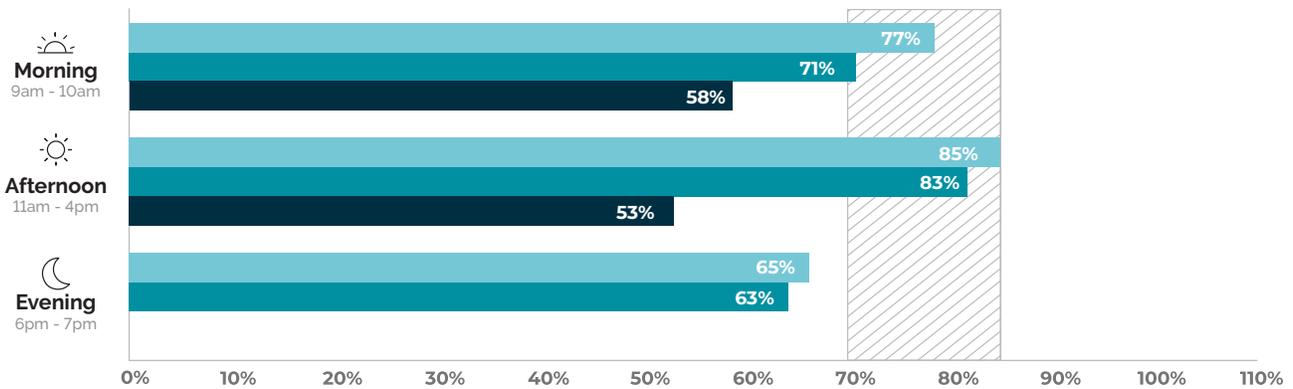
|                         |        |   |  |
|-------------------------|--------|---|--|
| Morning<br>9am - 10am   | \$0.50 | — |  |
| Afternoon<br>11am - 4pm | \$0.50 | — |  |
| Evening<br>6pm - 7pm    | \$0.50 | — |  |

# University District Edge

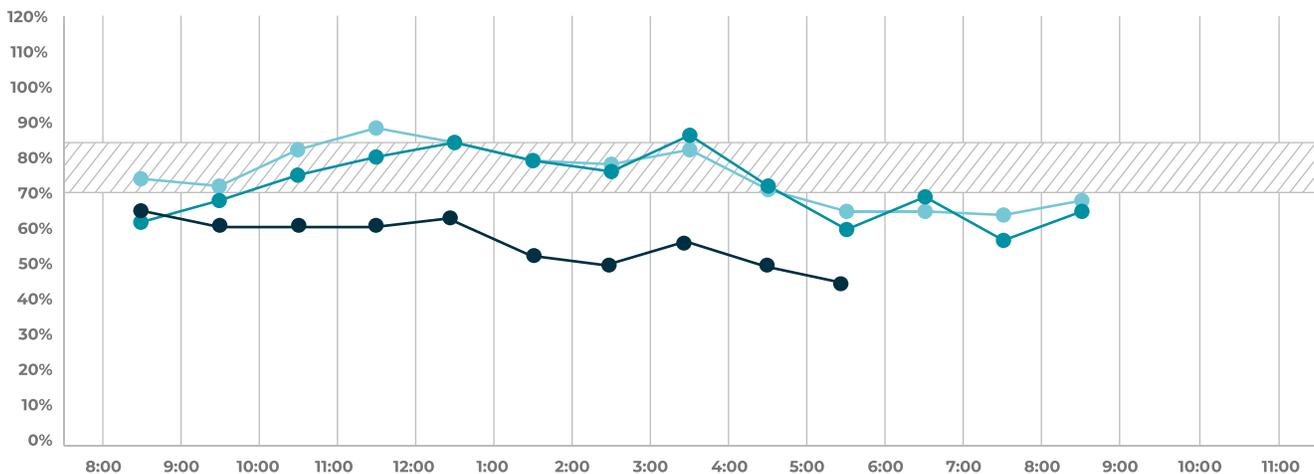
8am - 6pm 4 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$1.00 | — |
| Afternoon<br>11am - 4pm | \$1.00 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$1.00 | — |
| Afternoon<br>11am - 4pm | \$1.00 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

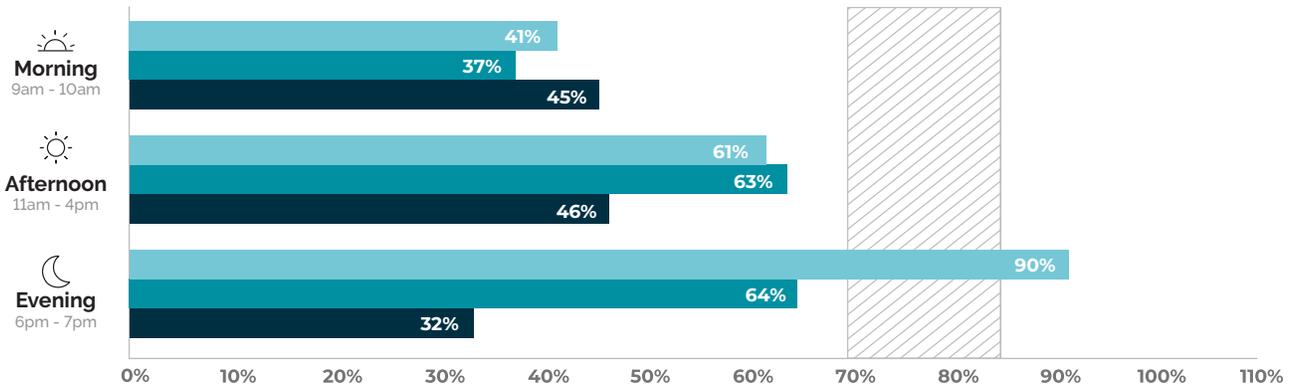
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

# Uptown Core

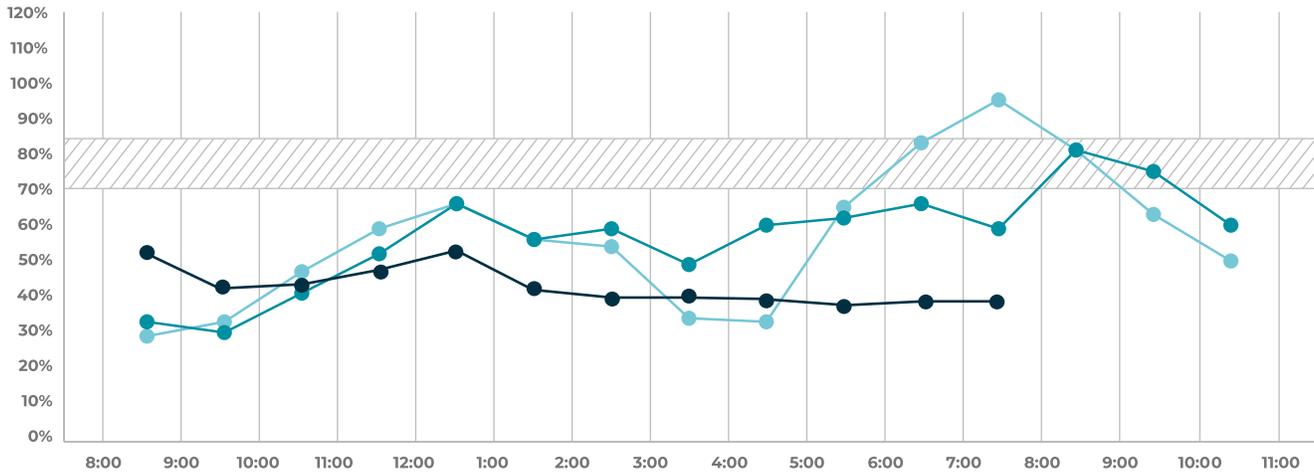
8am - 8pm 4 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.00 | ▼ | \$0.50 |
| Afternoon<br>11am - 4pm | \$1.50 | — | —      |
| Evening<br>6pm - 7pm    | \$1.50 | ▲ | \$2.00 |

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$0.50 | — | —      |
| Afternoon<br>11am - 4pm | \$1.50 | ▼ | \$1.00 |
| Evening<br>6pm - 7pm    | \$2.00 | ▼ | \$1.50 |

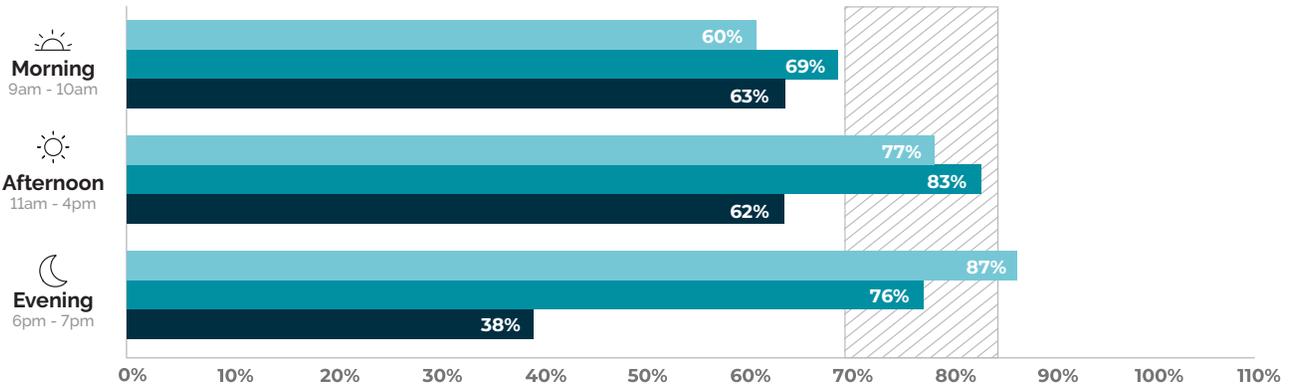
|                         |        |   |   |
|-------------------------|--------|---|---|
| Morning<br>9am - 10am   | \$0.50 | — | — |
| Afternoon<br>11am - 4pm | \$0.50 | — | — |
| Evening<br>6pm - 7pm    | \$0.50 | — | — |

# Uptown Edge

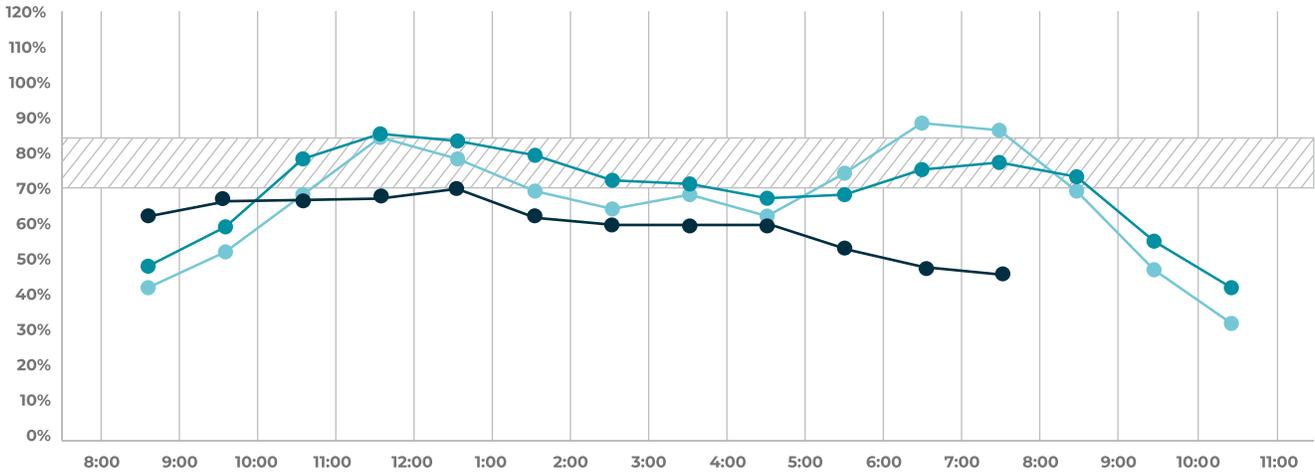
8am - 8pm 10 hours or 4 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |        |
|-------------------------|--------|---|--------|
| Morning<br>9am - 10am   | \$1.00 | ▼ | \$0.50 |
| Afternoon<br>11am - 4pm | \$1.50 | — | —      |
| Evening<br>6pm - 7pm    | \$1.50 | — | —      |

|                         |        |   |   |
|-------------------------|--------|---|---|
| Morning<br>9am - 10am   | \$0.50 | — | — |
| Afternoon<br>11am - 4pm | \$1.50 | — | — |
| Evening<br>6pm - 7pm    | \$1.50 | — | — |

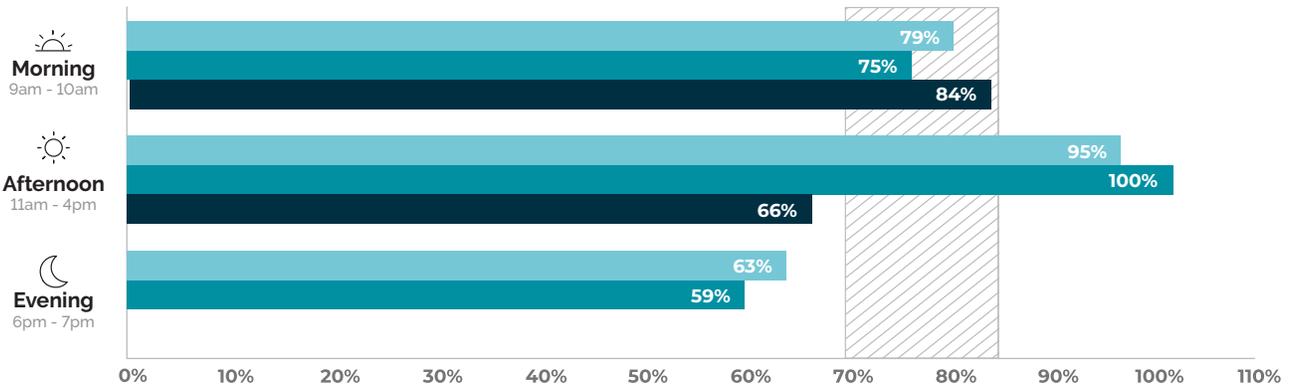
|                         |        |   |   |
|-------------------------|--------|---|---|
| Morning<br>9am - 10am   | \$0.50 | — | — |
| Afternoon<br>11am - 4pm | \$0.50 | — | — |
| Evening<br>6pm - 7pm    | \$0.50 | — | — |

# Uptown Triangle

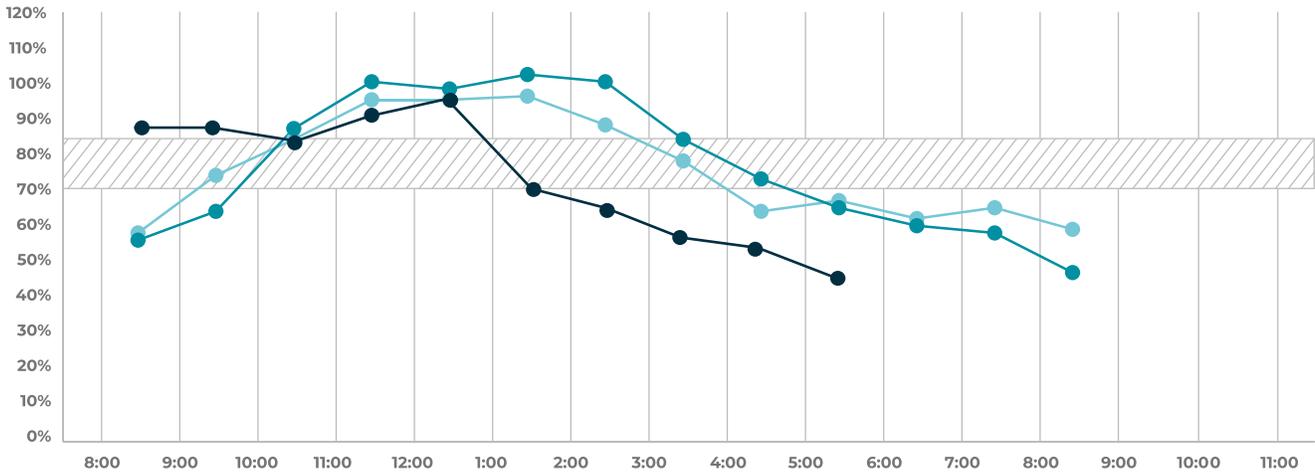
8am - 6pm 2 hours | 3 hours after 5pm

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

### 2018

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$1.00 | ▲ \$1.50 |
| Evening<br>6pm - 7pm    | N/A    |          |

### 2019

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$1.50 | ▲ \$2.00 |
| Evening<br>6pm - 7pm    | N/A    |          |

### 2020

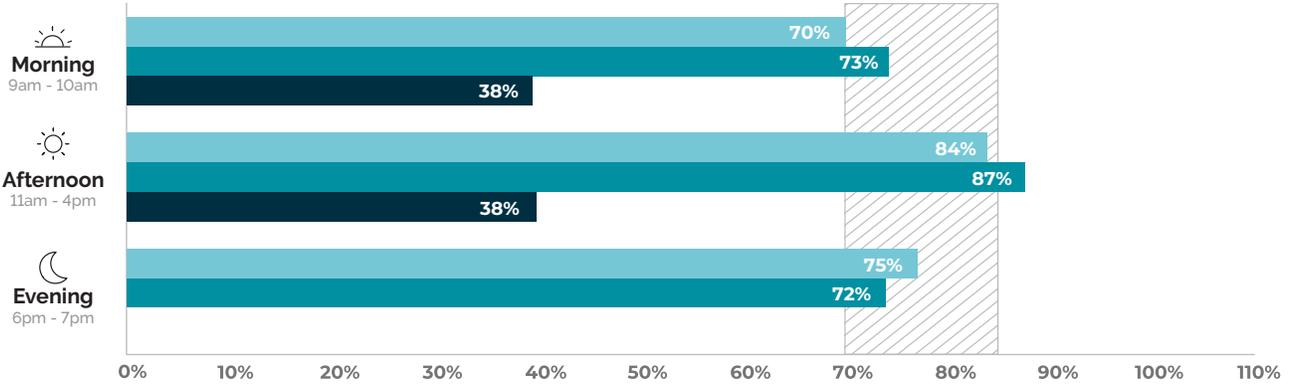
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

# Westlake Ave N North

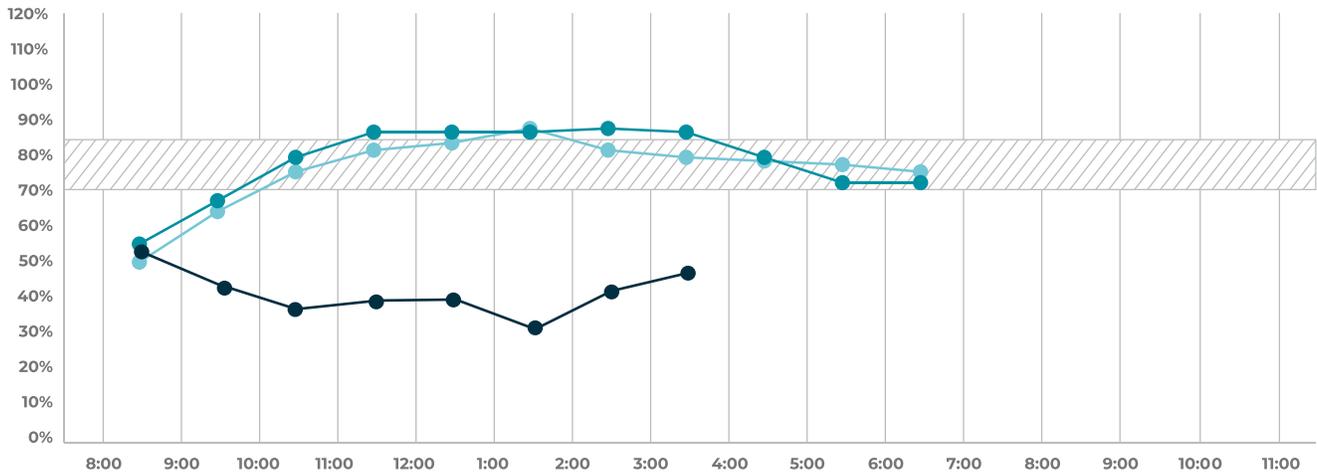
8am - 4pm 2 hours or 72 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$1.00 | — |
| Afternoon<br>11am - 4pm | \$1.00 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$1.00 | ▲ \$1.50 |
| Evening<br>6pm - 7pm    | N/A    |          |

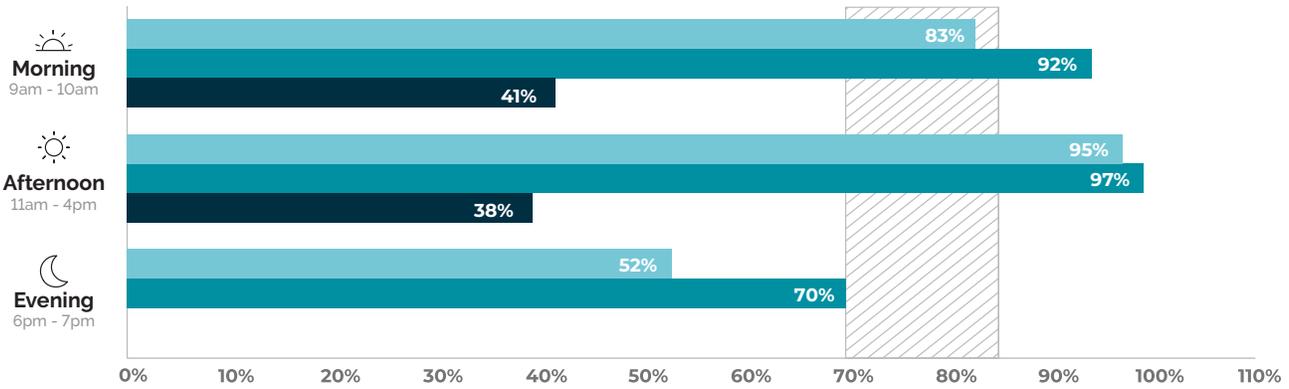
|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

# Westlake Ave N South

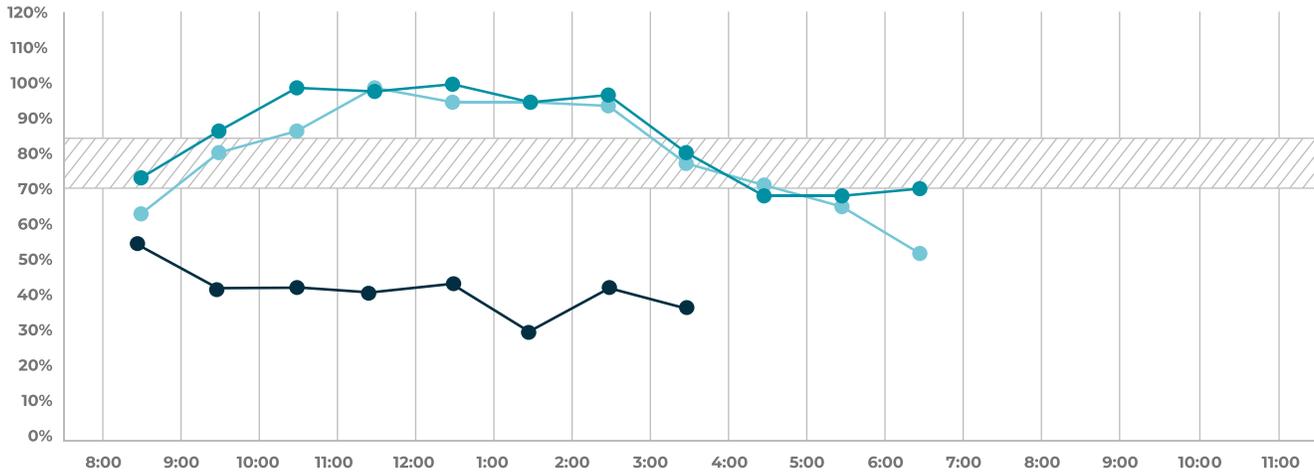
8am - 4pm 4 hours or 72 hours

2018 2019 Fall 2020 Target Range

## AVERAGE OCCUPANCY



## HOURLY OCCUPANCY



## RATE HISTORY

2018

2019

2020

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | —        |
| Afternoon<br>11am - 4pm | \$1.00 | ▲ \$2.00 |
| Evening<br>6pm - 7pm    | N/A    |          |

|                         |        |          |
|-------------------------|--------|----------|
| Morning<br>9am - 10am   | \$1.00 | ▲ \$1.50 |
| Afternoon<br>11am - 4pm | \$2.00 | ▲ \$2.50 |
| Evening<br>6pm - 7pm    | N/A    |          |

|                         |        |   |
|-------------------------|--------|---|
| Morning<br>9am - 10am   | \$0.50 | — |
| Afternoon<br>11am - 4pm | \$0.50 | — |
| Evening<br>6pm - 7pm    | N/A    |   |

The Seattle Department of Transportation  
700 5th Avenue, Suite 3800  
PO Box 34996  
Seattle, WA 98124-4996  
(206) 684-ROAD (7623)  
[www.seattle.gov/transportation](http://www.seattle.gov/transportation)



**Seattle**  
Department of  
Transportation

10.2021