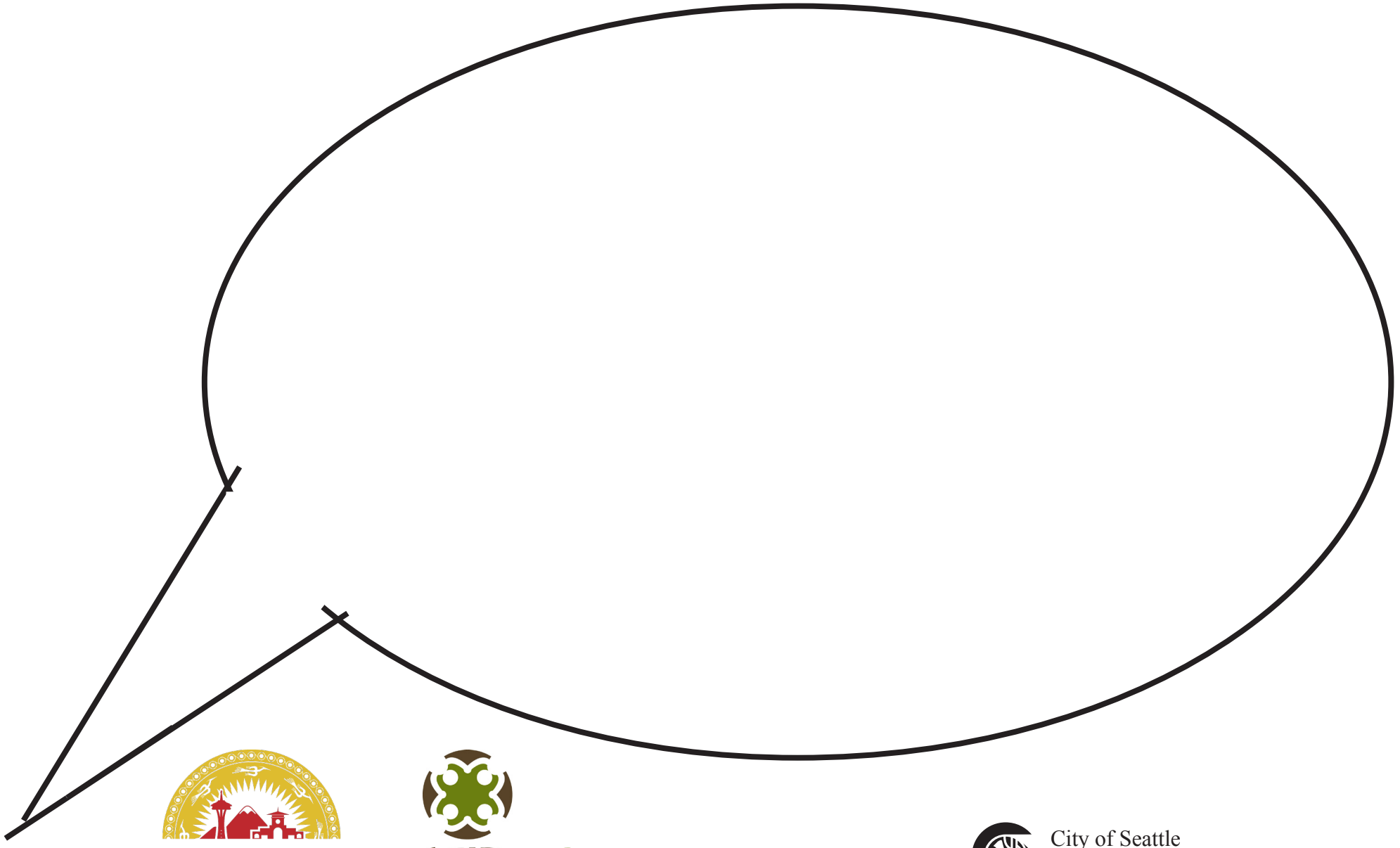
My Dream For Little Saigon is...



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Little Saigon Map

Good As Is

Needs Help

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Did You Know?

This past year, the City of Seattle and Seattle Chinatown International District Public Development Authority (SCIDpda) conducted the Little Saigon Visitors and Residents Survey to better understand who is visiting Little Saigon and why. The survey will help guide future planning and development for the business district.

Here are some of the highlights of the survey:

440 people were interviewed at select locations in September, 2013 and February, 2014

The Visitors:

- 50% visit weekly
- 22% visit 2-3 times per month
- Most come from First Hill, Chinatown ID, Central Area

People Come For:

- 50% - Grocery Shopping
- 43% - Dining
- 17% - Errands
- 16% - Cultural Attractions
- 14% - Retail Shopping

People Come By:

- 42% - Bus
- 29% - Driving

The Landmark Project (housing, community center, retail, night market):

- 78% believe it will be beneficial for Little Saigon

Little Saigon is Great!

- 70% say that Little Saigon has what they need for shopping and entertainment

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Little Saigon 2020 Action Plan: Vision

Cultural

- Build Vietnamese Cultural Center
- Develop Little Saigon into center for Vietnamese-American arts, history and culture
- Preserve the stories and history of the Vietnamese refugee experience
- Share Vietnamese culture with broader community through regular events

Social

- Build affordable family and senior housing
- Increase community-based organizational capacity
- Advocate for medium-rise density to preserve neighborhood feel
- Advocate for more direct transit connections with major Vietnamese-American population centers
- Develop open space and parks

Economic

- Build affordable commercial space
- Business assistance and access to financing
- Provide accessable off-street parking
- Create more opportunities for micro-enterprises
- Limit building heights to existing zoning

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Here's What's Great About Little Saigon!

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This is YOUR Little Saigon:

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