

THE CENTRAL AREA – A GREAT NEIGHBORHOOD



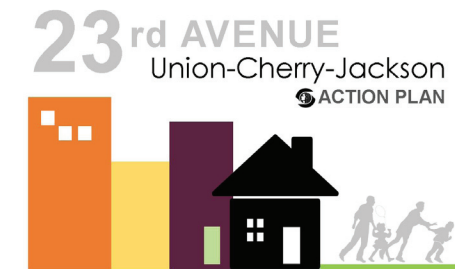
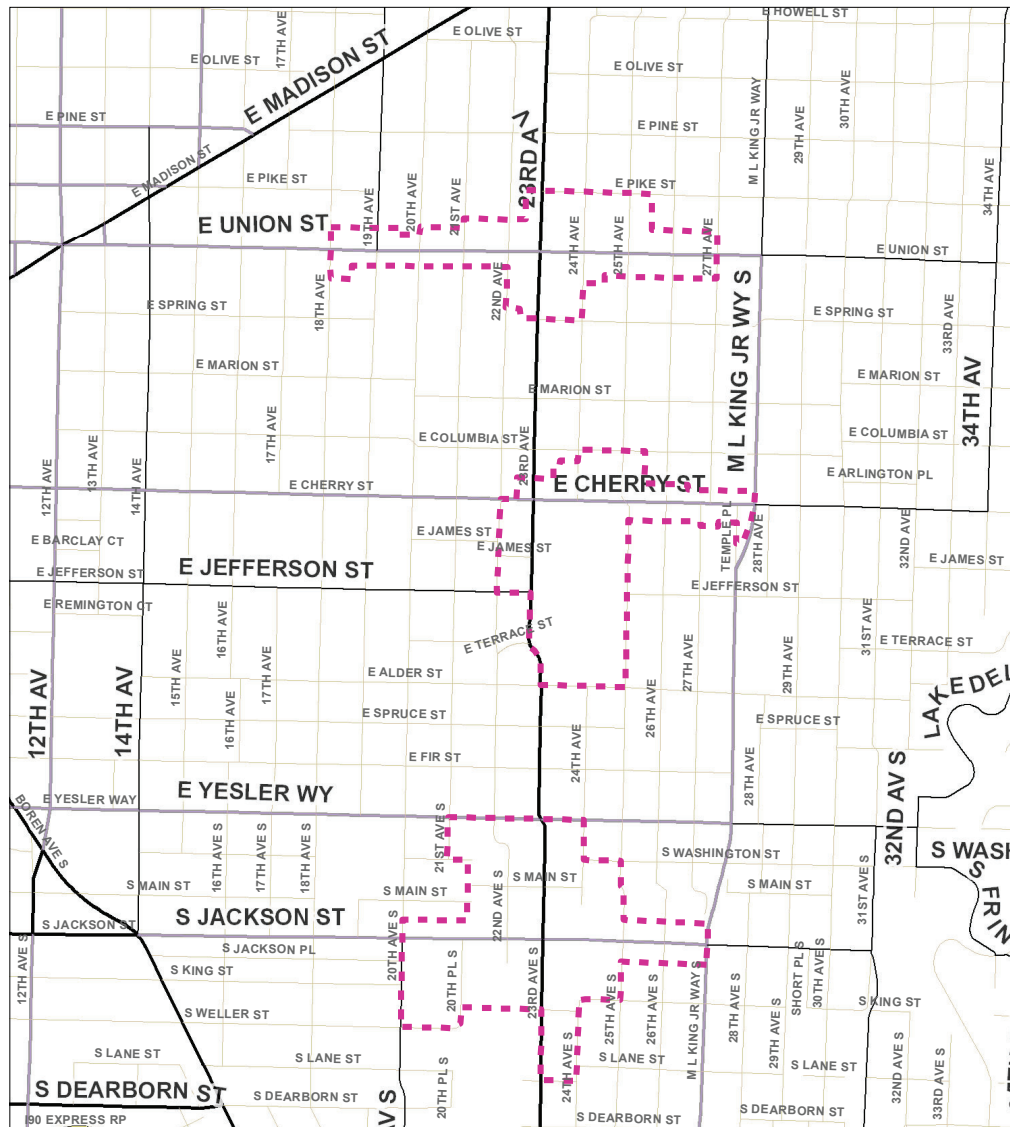
Great neighborhoods like the Central Area are comprised of a strong community, healthy people and a physical environment that supports the community and its people.

The City is using a Healthy Living Framework planning approach to highlight the connections between people and places, increase equity and improve health through the development of achievable, community-based, outcomes and strong participation.

PLANNING BOUNDARIES

The conceptual planning boundaries identify the commercial and cultural cores of the Central District on 23rd Avenue at Union, Jackson and Cherry.

These boundaries are proposed based on existing characters and development patterns, and will be refined during the planning process.



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23rd Avenue Action Plan Union-Cherry-Jackson



www.seattle.gov/dpd/planning/unionjackson





ABOUT THE PROJECT

Things are happening. The beating hearts of the Central Area along 23rd Avenue – at Union, Cherry and Jackson are where people gather, shop, work, go to school, worship and live ... and they are changing.

This great neighborhood is full of history, character, shops, organizations, schools and most importantly a community of people from a broad diversity of backgrounds. The Central Area has experienced changes that have caused anxiety, fragmentation and disappointment for some people while also generating excitement and expectation. It is time to refocus our efforts around key priorities for these three community cores – to honor its history and shape its future. Let's work together so that the changes can support community stability and pride as well as opportunity.

The community has worked together to create the Central Area Action Plan I (1992) and Action Plan II (1999) to manage growth and changes. These plans are living, breathing documents that reflect the vision, goals and character of the Central Area community. Action Plan II had visions for 23rd and Union, 23rd and Jackson also for 23rd Ave corridor. We will be working on strategies to update and implement those visions.

This year, the City of Seattle and the community will work together to reenergize key pieces of Action Plan II with a focus on three specific locations: 23rd Avenue & E. Union; 23rd Avenue & E. Cherry; and 23rd Avenue S. & S. Jackson Street. Together we will develop a shared vision and action plan. Through this project, we hope to make this great neighborhood a healthier, more equitable and viable destination for all people who call the Central Area home.



COME JOIN US

There are several ways community stakeholders (people who live, work, learn, shop, worship, own property, play here; or otherwise call this area home) can work together.

Community Workshops

The City will host three workshops where you can identify what is good and should be supported, opportunities we can work on and challenges we can overcome. Your contribution will help develop specific actions that address your priorities.

Community Resource Fairs

These three Central Area community cores have active groups, individuals and organizations already working to preserve and enhance the health, culture and vitality of the neighborhood. Community resource fairs will be opportunities for them to showcase their work and services, and for you to connect with them.

Action Teams

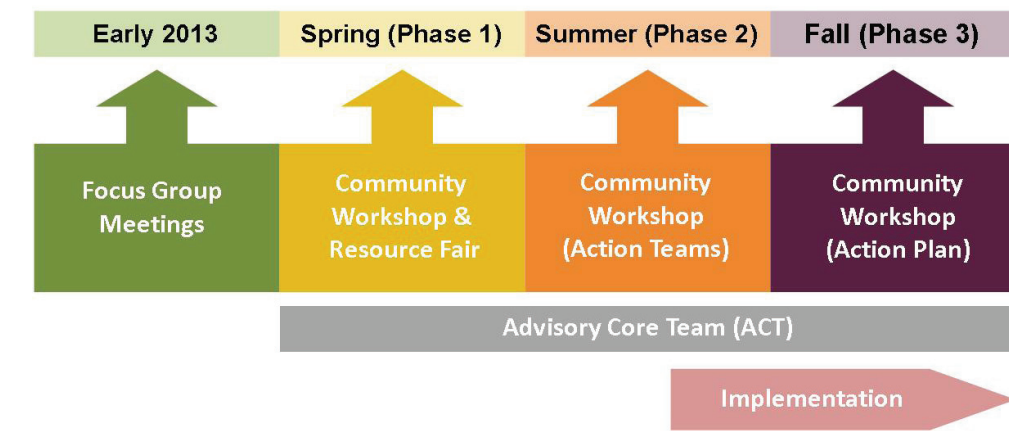
An important step of the 23rd Avenue Action Plan project is the formation of action teams who will work in unity to leverage resources and political will to achieve community priorities through specific actions.

The 23rd Avenue ACT (Advisory Core Team)

The 23rd Avenue ACT will collaborate directly with the City and the community to ensure that the vision and implementation actions reflect the voices and balanced interests of the community. In addition, the ACT will work with the community to carry the 23rd Avenue Action Plan beyond this project—maintaining the shared vision, unity and commitment needed to make the changes possible.

Our Commitment to Outreach and Engagement

As part of the City of Seattle's commitment to Inclusive Outreach and Engagement, we will use a number of approaches to make it easy for stakeholders to participate. This includes efforts to specifically reach historically-underrepresented community members whose opinions may otherwise go unrecognized. In partnership with the community, the ACT, Public Outreach and Engagement Liaisons (POELs) and the City will work to include voices of our youth, seniors, the African/Black American community, immigrants and refugees, people living with disabilities, working families, and the Hispanic Community.



THE TIMELINE

The Current Condition: In February and March 2013, focus groups that included business owners, historically-underrepresented communities, developers, and community organizations, among others share their understanding of the three community cores.

Looking to the Future: In Phase 1 (spring 2013) community stakeholders share what's great and what needs attention to help shape a shared vision for the future.

Getting Down to Details: In Phase 2 (summer 2013) community stakeholders identify priorities and add more detail to get the work done. In addition, people and community organizations come together to form the Action Teams that will get the work done.

Getting to Work: In Phase 3 (fall 2013) community stakeholders provide feedback on the 23 Ave Action Plan – to create a final document. In addition, the Action Teams convene to create their workplans.

