

# West Seattle Trails Wayfinding Project

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On behalf of the West Seattle Trails Alliance

# Today:

- History of the Project
- The Wayfinding System
- Kiosk Details

# Organizations Involved

Alki Community Council

Admiral Neighborhood Association

West Seattle Chamber of Commerce

West Seattle Junction Association

Junction Neighborhood Organization

Morgan Community Association

Fauntleroy Community Association

Highland Park Action Committee

Westwood Neighborhood Council

Pigeon Point Neighborhood Council

Riverview Neighborhood Council

Delridge Neighborhoods Development  
Association

The Nature Consortium

South Seattle Community College

Longfellow Creek Watershed Council

Delridge Neighborhoods District Council

Southwest District Council

Southwest Seattle Historical Society

Duwamish Tribal Council (\*)

University of Washington Urban Planning  
Department (\*)

National Park Service Rivers, Trails &  
Conservation Program (\*)

Environmental Coalition of South Seattle (\*)

Duwamish River Cleanup Coalition (\*)

\* Involved in portions of the project



### **Spring-Summer 2004**

Longfellow Creek Legacy Trail completed

### **Fall 2004**

Longfellow Creek Expansion concept

Small initial group began work on new trails

### **Spring 2005**

UW Urban Planning begins work on trail mapping, wayfinding concepts

### **Summer - Fall 2005**

Trails concepts expanded to include entire WS Peninsula

Initial community input on connections solicited through council meetings

### **Winter 2005 - Spring 2006**

Discussions with NPS for Rivers & Trails assistance began

Outreach strategy developed and readied for summer festival events

Outreach included distributed and online survey form

### **Summer - Fall 2006**

Strong outreach program at Festivals, community events, and neighborhood associations

### **Winter 2006**

NPS grant approved, NPS works with Dells & Ridges group to map, annotate, and incorporate all the community input

### **Spring - Summer 2007**

Draft versions of trails map with Wayfinding elements incorporated

distributed to now very large community group, comments incorporated, revisions accommodated



### **Fall 2007, Winter 2008**

Wayfinding concepts and locations developed, vetted through community groups, district councils

### **Spring 2008**

Applied for Large Project Fund through the Department of Neighborhoods for Southwest District Kiosks

Developing relationship with Northeast Trails Partners

“Neighborhoods on Foot” Map Printed

### **Summer 2008**

Prototype Kiosk installed June-July near SW Brandon St and Delridge Avenue SW

### **Fall 2008**

Large Project Fund recipients announced

# Map of Trails and Potential Kiosk Locations



# Wayfinding System

- Wayfinding: the ability to orient around your environment, navigate through, and be aware of your surroundings.
- What is a trail without wayfinding?
- Primarily Residential Community
- Example for the city; expansion already being considered
- Three components:
  - Maps
  - Signs
  - Kiosks

# Map of Trail Network and Potential Kiosk Locations

- “West Seattle Trails” Neighborhood On Foot map (Feet First – through DON Small and Simple Grant)
  - 20,000 copies published in April 2008
  - Shows complete trail network
  - Distributed throughout the peninsula
  - Will generate greater awareness of trail network for community
- Future versions of the map
  - After installation of some kiosks and signage, map will be updated and reprinted

# Draft Map

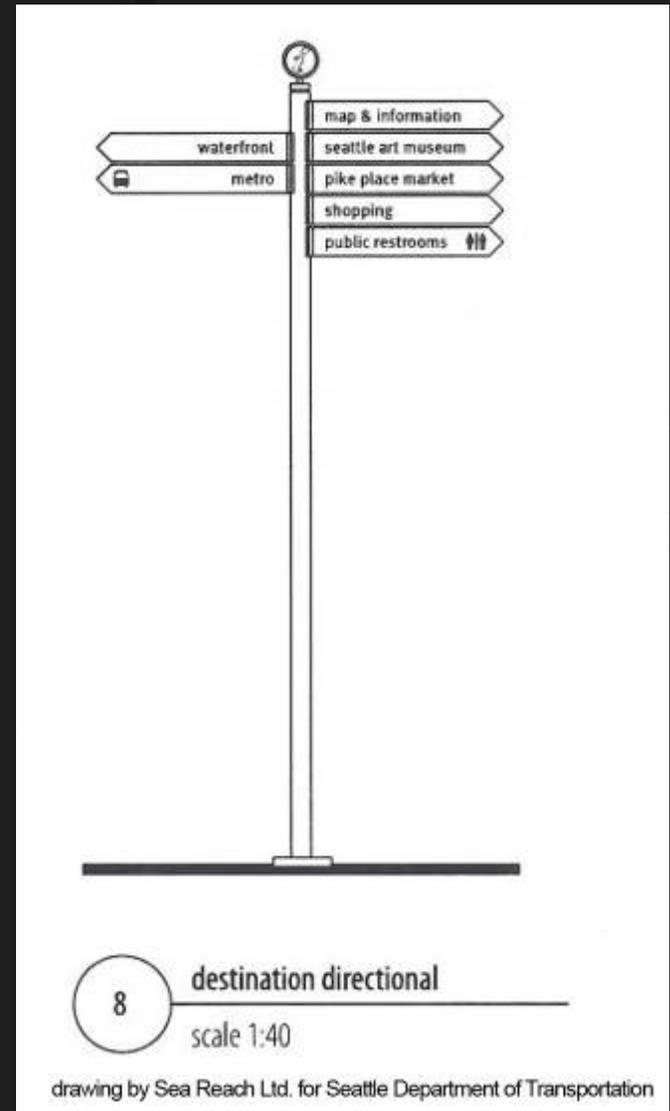
Funded by Small and Simple DoN grant



## The Wayfinding System

# Sign Posts

- Signs will function as trail and destination markers along the network
  - 250 sign posts
  - Blades to guide user to trail direction
  - At trail intersections, at confusing turns, and along long trails
  - Additional blades to direct users to nearby destinations
- Using SDOT's design (same as downtown) for language consistency and maintenance ease
  - Blades will be color coded to communicate the neighborhood



# Wayfinding Kiosks

- 23 Kiosks throughout West Seattle
- Located at important community resources and trail intersections
- Created through community process
- Phased development beginning with 1 pilot kiosk and 10 kiosk in 2008-2009
- Funding through diverse sources

# Phase 1 Kiosk Locations



# Kiosk Design

- Prototype Kiosk
- Series of Kiosks West Seattle-wide

informs



# Wayfinding Kiosks – Design Process

Informed by:

## City Entities

Seattle Design Commission

City of Seattle Office of Arts & Cultural Affairs

City of Seattle Department of Parks and Recreation

City of Seattle Department of Transportation

## Consultants

Artistic Advisory Panel

Wayworks

Feet First

Sign Manufacturer

## Community

Community Councils

West Seattle Trails Alliance (WSTA)

WSTA Steering Committee

Neighbors and residents

Kiosk Details

# Wayfinding Kiosks – Design Process

## Community

District-wide Trail Network and Wayfinding Kiosk Charrette (4 hours)

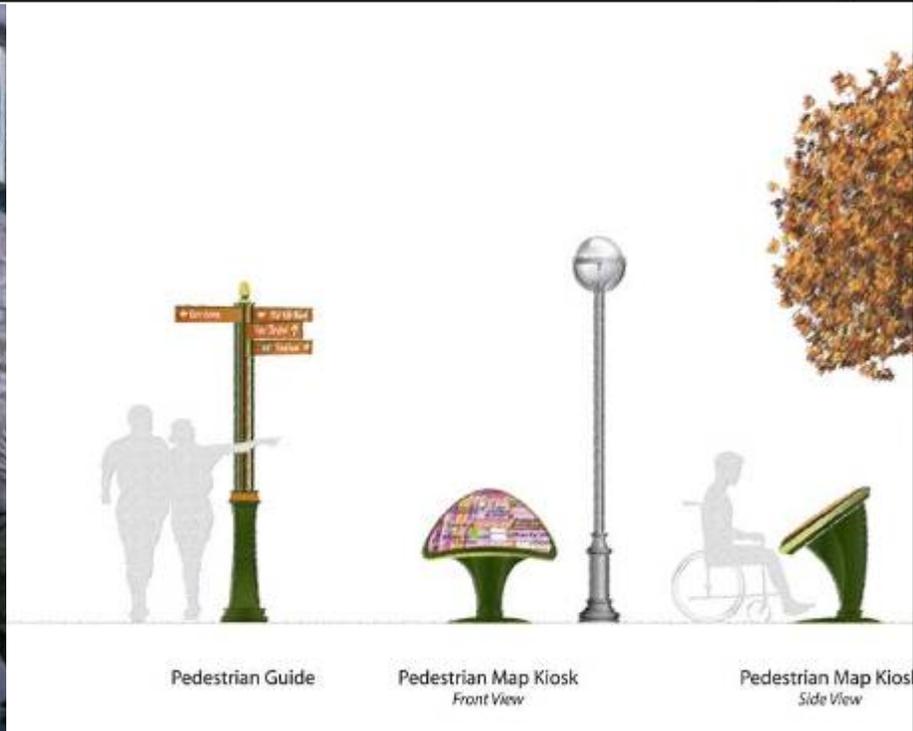
District-wide Art and Kiosk Design Charrette (4 hours)

Groundtruthing and Siting in Neighborhoods

Local Neighborhood Trail and Kiosk Workshop

Local Neighborhood Kiosk Art Workshop

# Wayfinding Examples



## Kiosk Details

# Wayfinding Examples



Kiosk Details

# Wayfinding Kiosks – Assumptions and Concept

- Less delicate, less civic
- Neighborhood-based and customized
- Responsive to environment
- Holds together as a cohesive system
- Rugged, graffiti and weather-resistant
- Maintenance Plan
- Adopt-a-Kiosk Program
- Utilizes Sign Posts in between kiosks

# Wayfinding Kiosks - Materials



Kiosk Details

# Wayfinding Kiosks - Materials



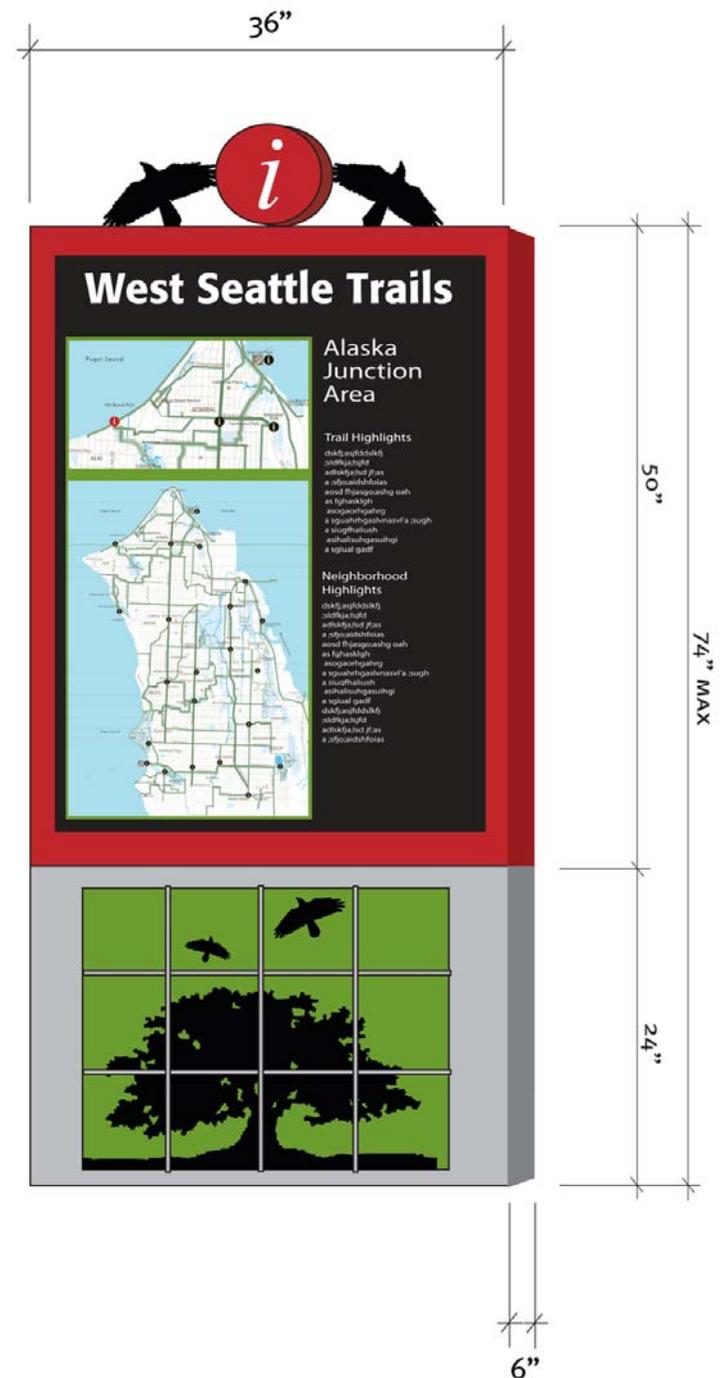
Kiosk Details

# Wayfinding Kiosks – Prototype Kiosk

## Components:

- Top of kiosk
  - Map
  - Information specific to area
  - Trail highlights
  - Bulletin Board (not pictured)
  - Map container (not pictured)
  - Artwork
- Bottom pedestal
  - Artwork
  - Mounting

## Kiosk Details

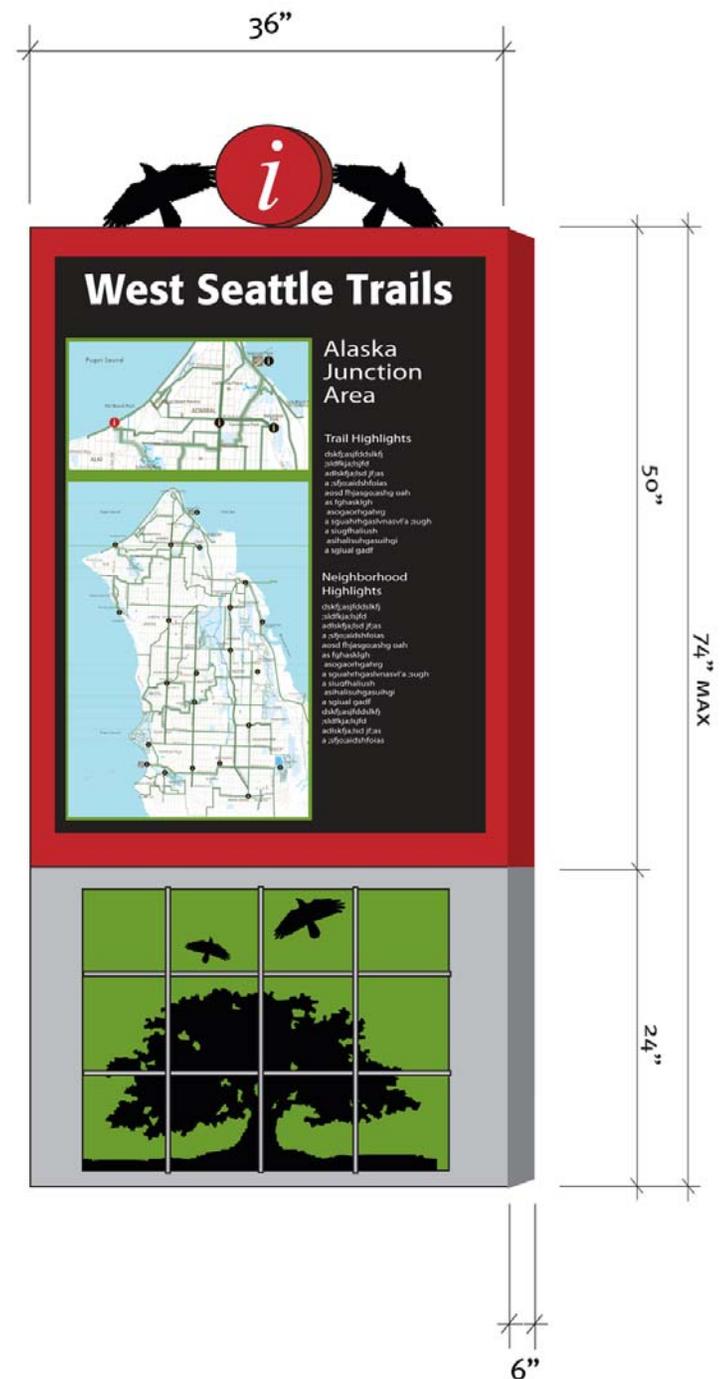


# Wayfinding Kiosks – Prototype Kiosk

## Top of kiosk – material options

- powder-coated aluminum, available in a wide variety of colors and can be changed from neighborhood to neighborhood-**preferred**
- brushed aluminum (similar to Longfellow Creek Gateway Signage)
- the community bulletin board material should be a durable, replaceable material that is weather-resistant
- “i” could be powder-coated aluminum disc with push-through acrylic “i”
- “West Seattle Trails” could be push-through acrylic
- Other text could be on an I-zone panel
- Map could be on i-zone panel, porcelain enamel, or digital print behind plexiglass

## Kiosk Details

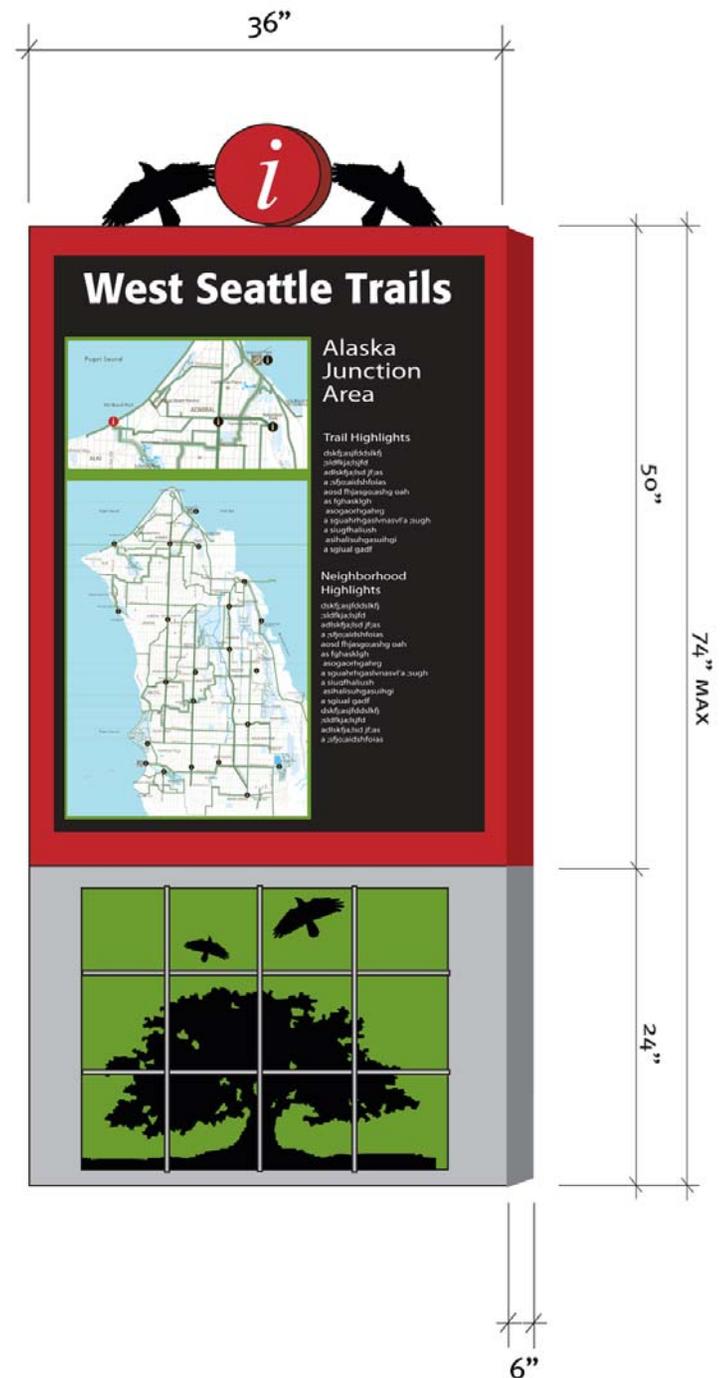


# Wayfinding Kiosks – Prototype Kiosk

Bottom of kiosk – material options

- Cement - **preferred**
- Powder-coated aluminum in same or complementary color
- Mounting: bolted to cement pad (already existing)
- Flush to ground, no visible bolts
- No visible fasteners
- Artwork:
  - Ceramic tile
  - Cement tile
  - Brushed metal
  - Combination metal/cement tile

## Kiosk Details



# Maintenance

## Wayfinding Signs

- SDOT – by adopting SDOT’s design, SDOT holds full responsibility; no annual permits or fees necessary

## Kiosks

- Kiosks will be prepared to resist weathering, use, and vandalism.
- Adopt-a-Kiosk Caretaker – West Seattle Trails Alliance is pursuing local organizations to adopt the maintenance and permitting responsibility of each kiosk. Caretaker will:
  - Sign maintenance and cleaning agreement
  - Assume responsibility for permitting
  - Monitor bulletin board

# Thank you

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