

Seattle Parks & Recreation Design Opportunity & Framework Plan

presented by

Seattle Parks & Recreation
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Project Purpose

...Brought to a sharp awareness of such a loss, it is up to each individual to resolve or come to terms with this loss..."

Vision

Design **Opportunity**

Visionary Public Space Design

Increased Community Participation

Changes to Framework that Catch Fire & Propagate

Seattle Parks as Change Agent

Known Barriers to the Vision

experience

scale

status

methodology

language

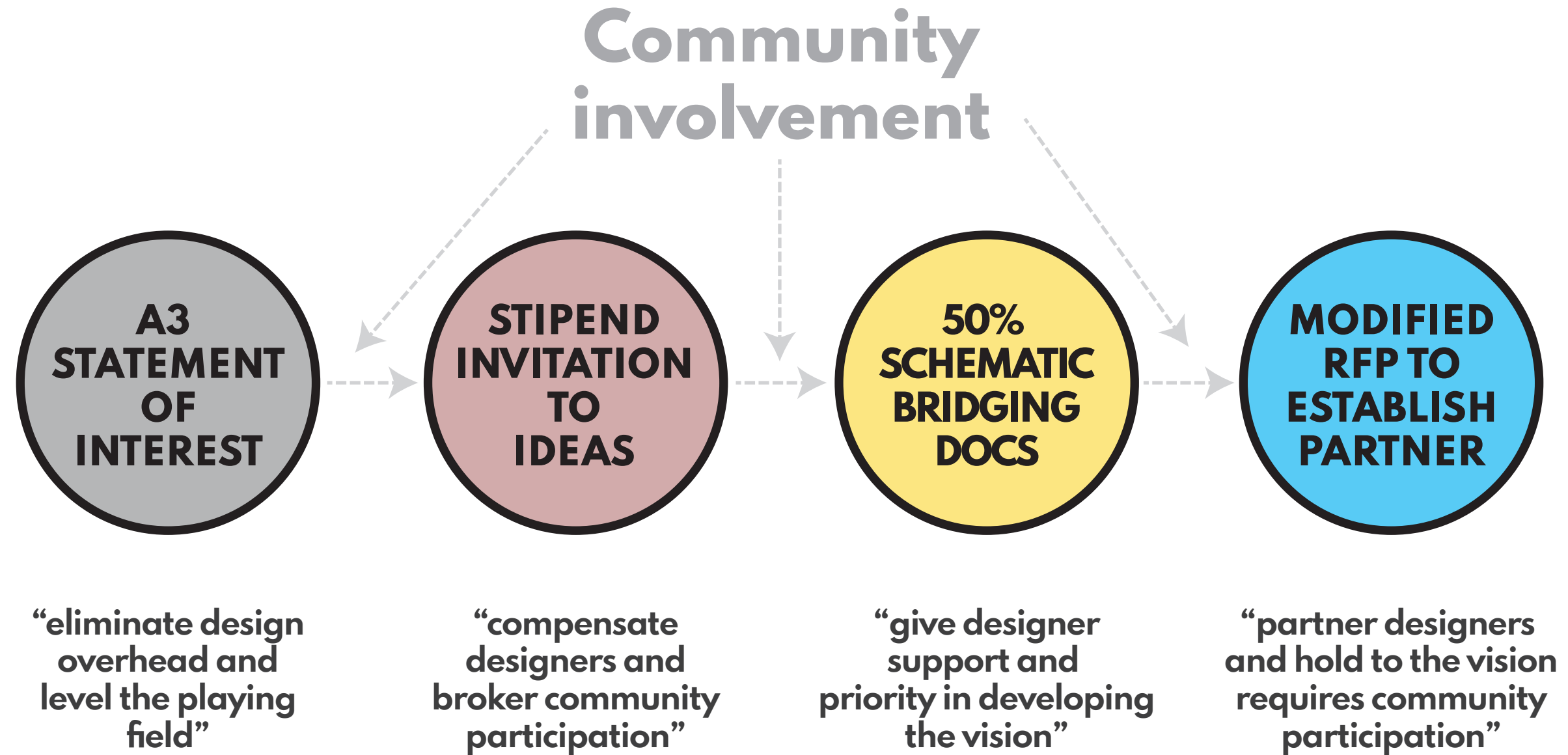
enterprise

minimum requirements
tweaks to existing framework
relationships, brokering
s.m.e. implications
trade language, legalism
insurance, sbe credentialing

Strategies

Completely Rethink Design Framework
Clear and Inclusive Communications
Just Compensation for Designers
Bridge Gaps in Relationships and Capacities
Attribution for Design Authorship

Framework Improvements



Communications



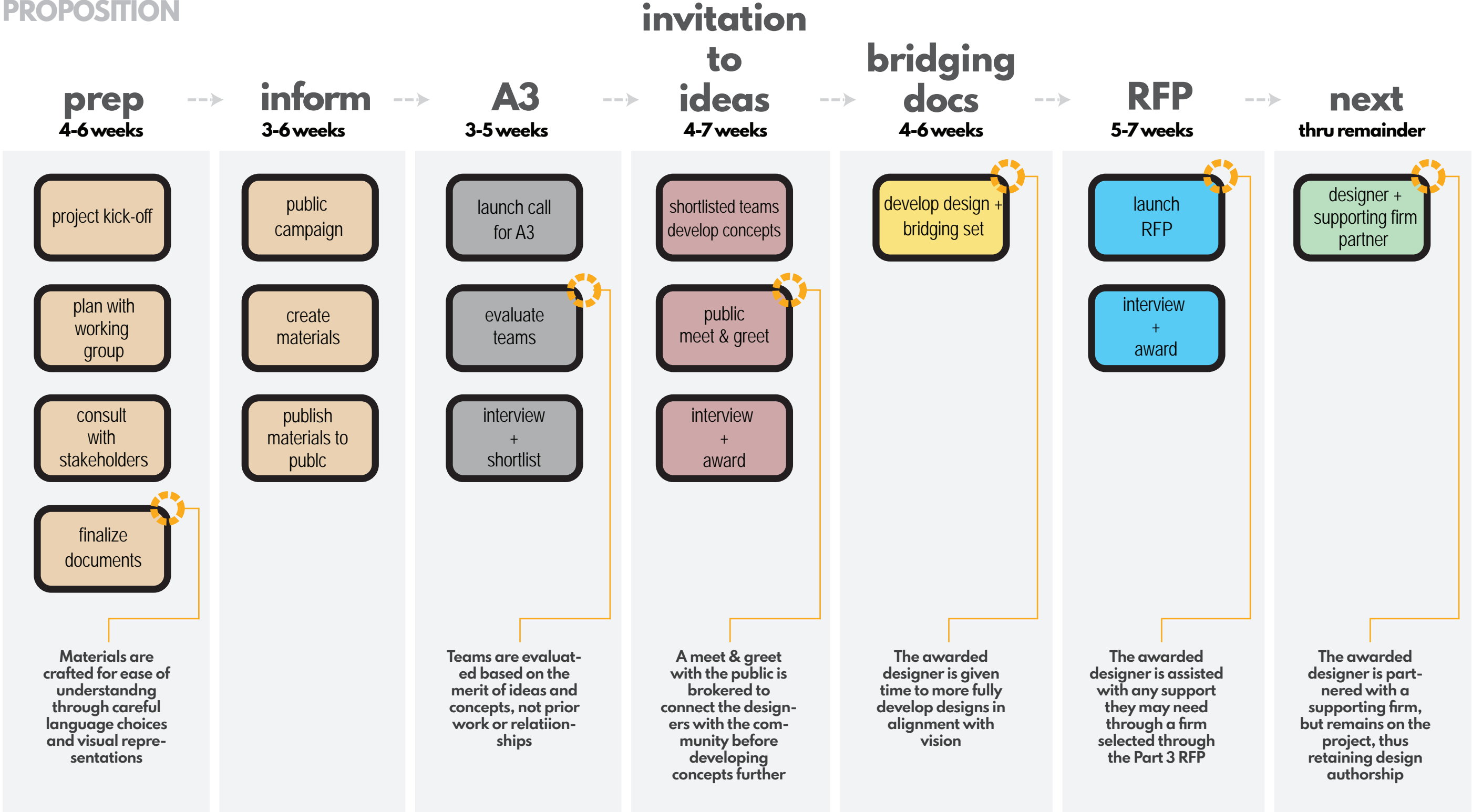
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The Reinvented Framework

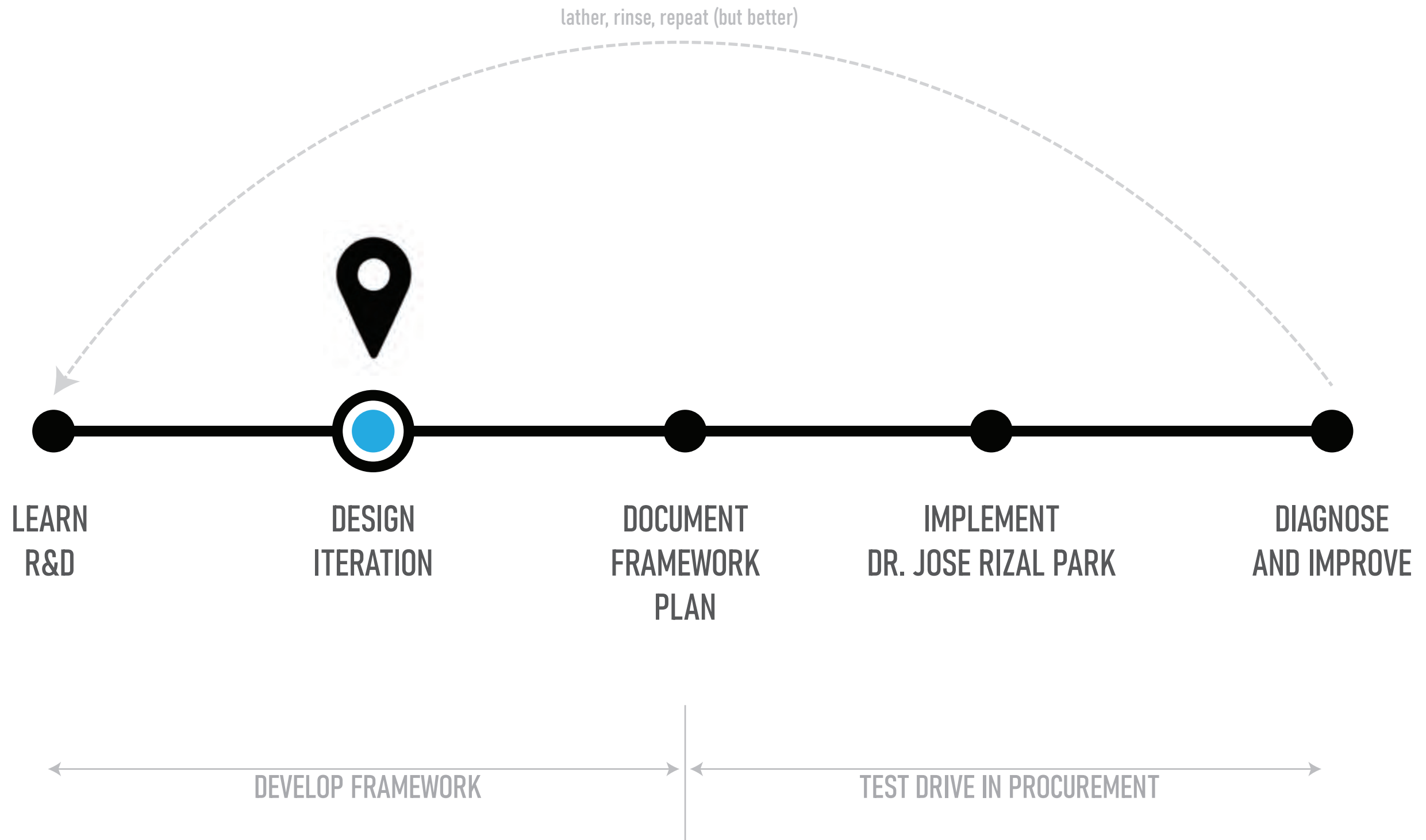
detailed step-by-step, repeatable, adaptable, with durations, ready to be tested

 = VALUE PROPOSITION

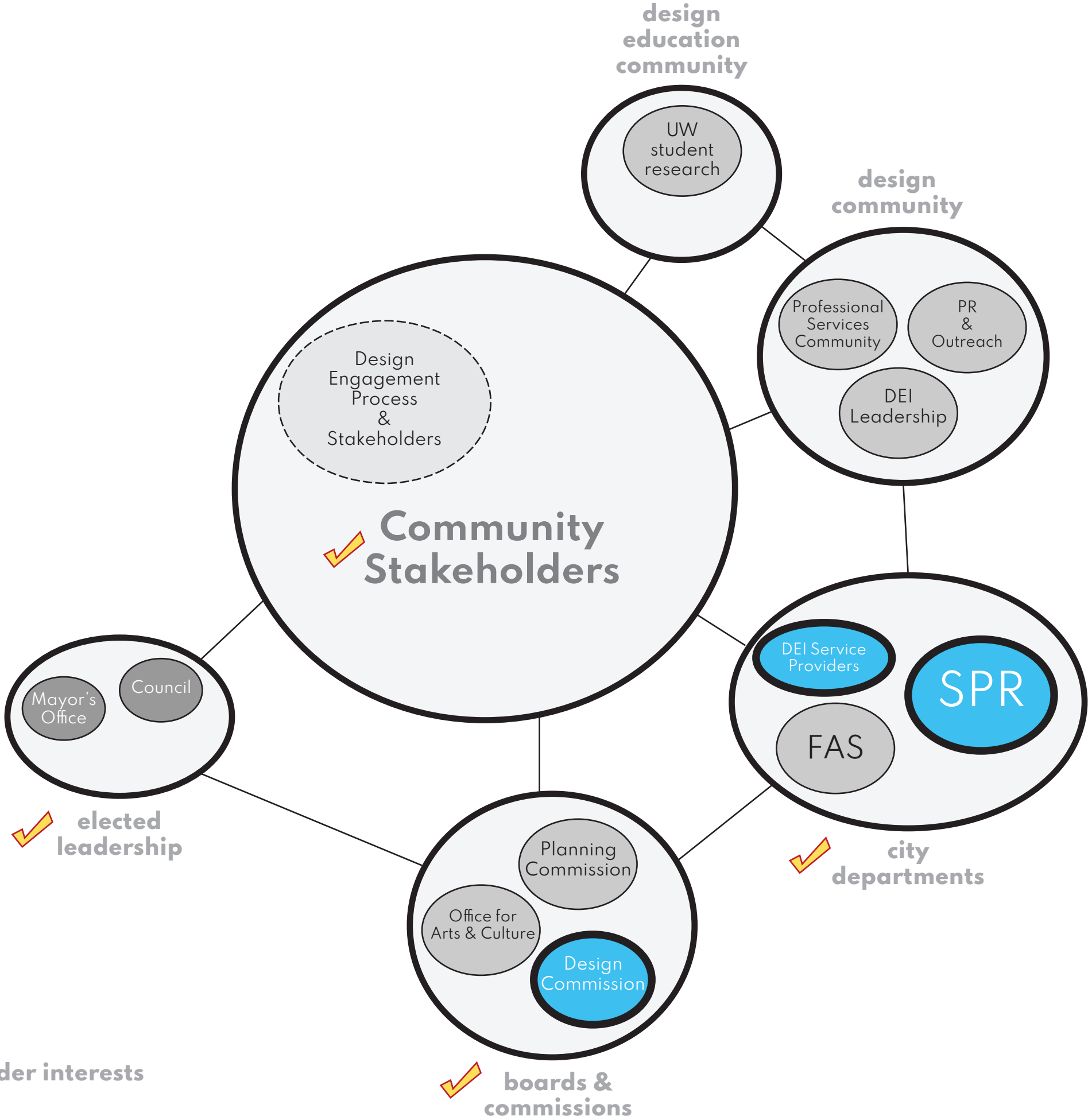
23-37 weeks
total duration



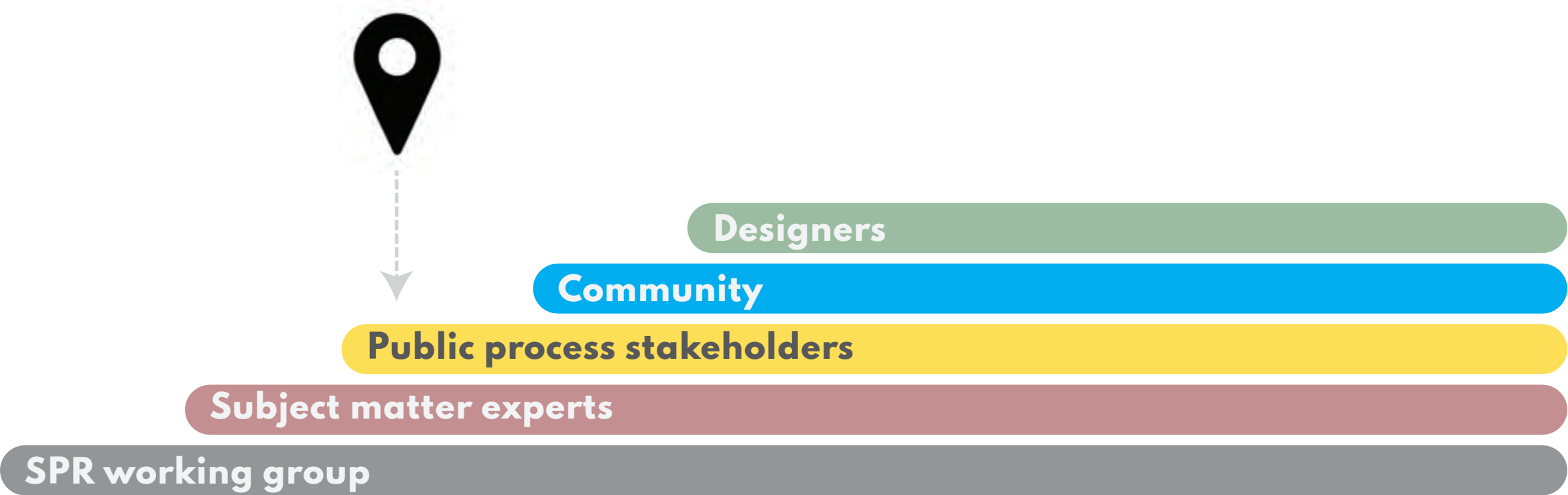
Engagement Milestones



Governance



Outreach



How Shall We Measure Success?

Increased Participation
Community Involvement & Influence
Diverse Respondents
Design Start-ups
Boldness and Buzz
Comfort with “Failure”

The Dream



The Ask

What advice would commissioners give to help us achieve what we are trying to achieve?

How would DC like to stay involved?